

How can we communicate the beauty, structure, and dynamics of science to a general audience?



April, 2005: 101st Annual Meeting of the Association of American Geographer, Denver, Colorado.









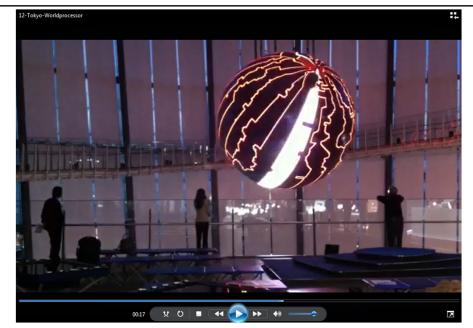
Debut of $5^{\rm th}$ Iteration of the Mapping Science Exhibit at MEDIA X was in 2009 at Wallenberg Hall, Stanford University.

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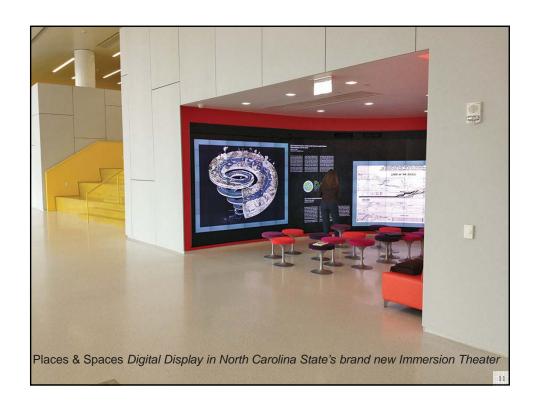


Science Maps in "Expedition Zukunft" science train visited 62 cities in 7 months. Opening was on April $23^{\rm rd}$, 2009 by German Chancellor Merkel

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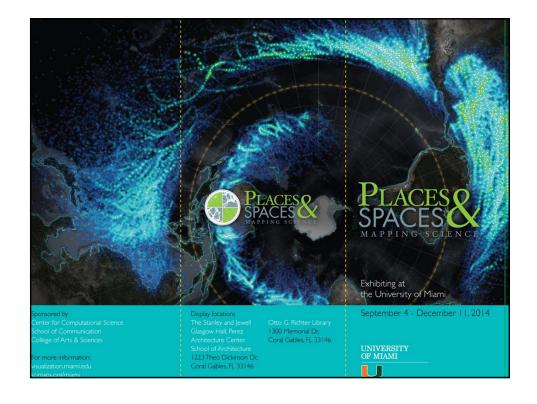


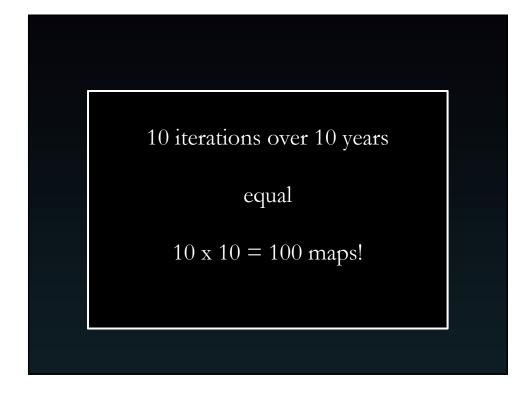
Ingo Gunther's Worldprocessor globe design on display at the Museum of Emerging Science and Innovation in Tokyo, Japan









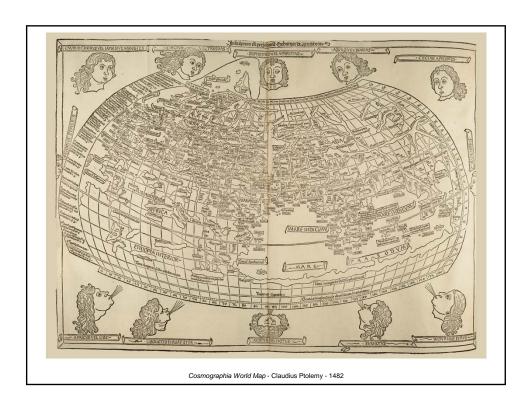


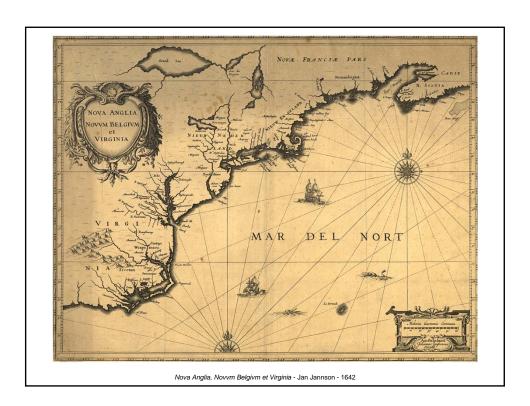


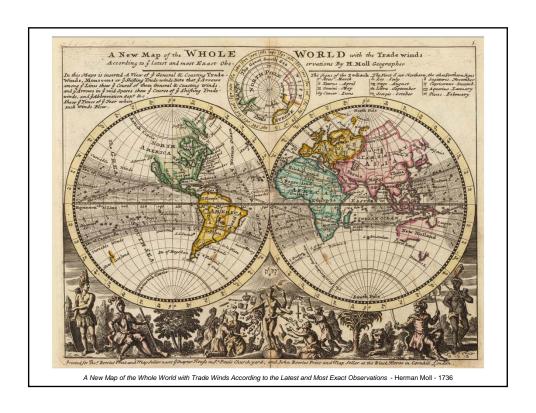
Cartographic maps of physical places have guided mankind's explorations for centuries.

They enabled the discovery of new worlds while also marking territories inhabited by the unknown.

Without maps, we would be lost.

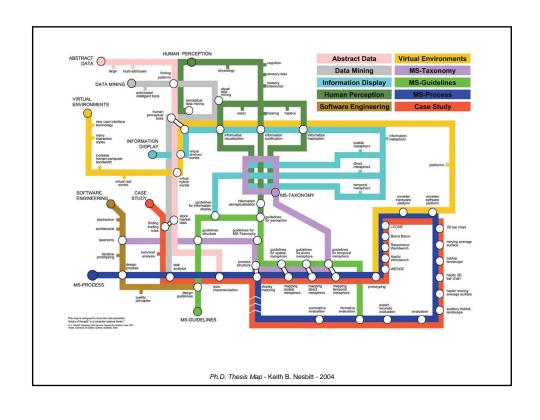


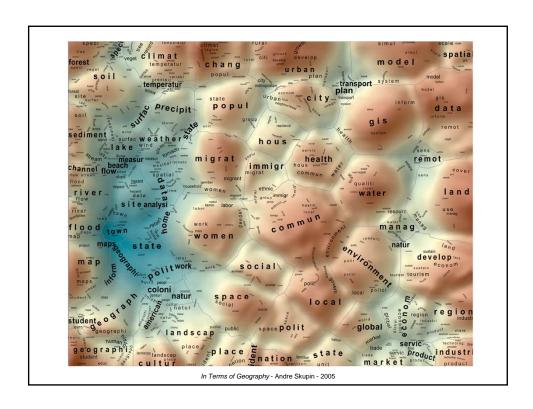


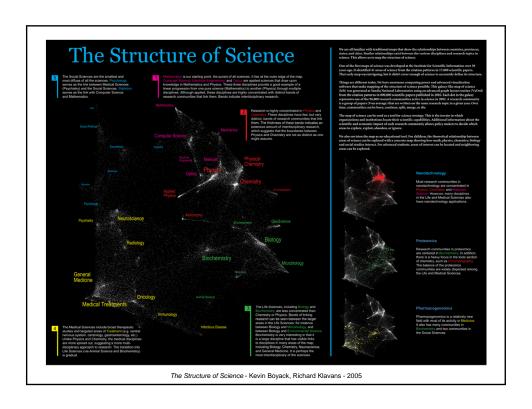


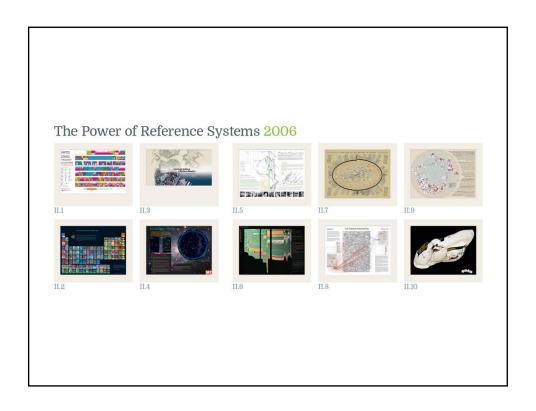
Science maps of abstract semantic spaces aim to serve today's explorers navigating the world of science.

They can be used to identify objectively major experts, institutions, collections. They allow us to track the emergence, evolution, and disappearance of topics and help to identify the most promising areas of research.

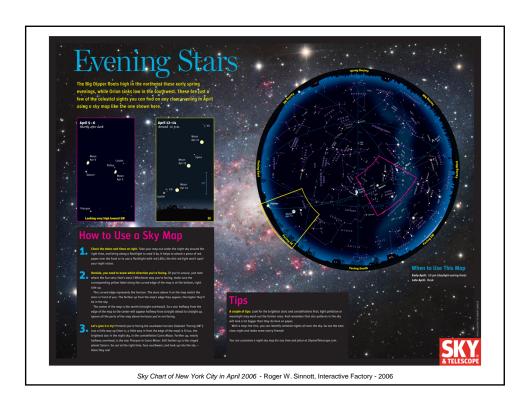


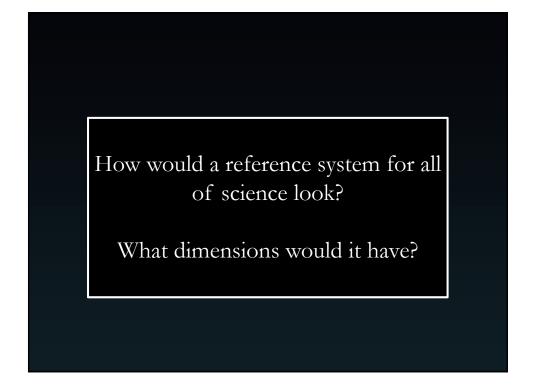


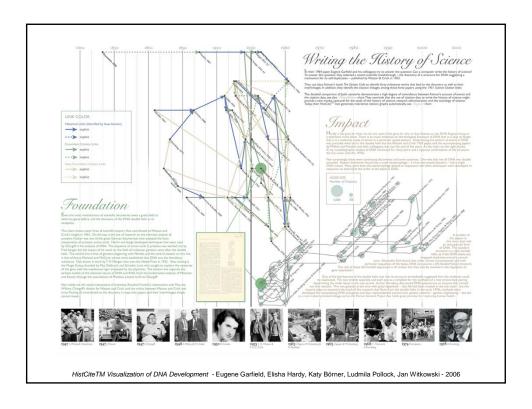


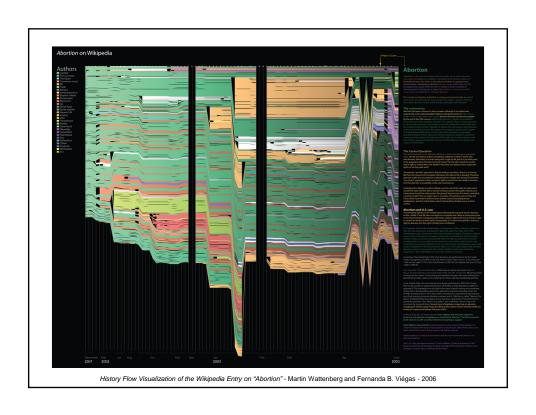


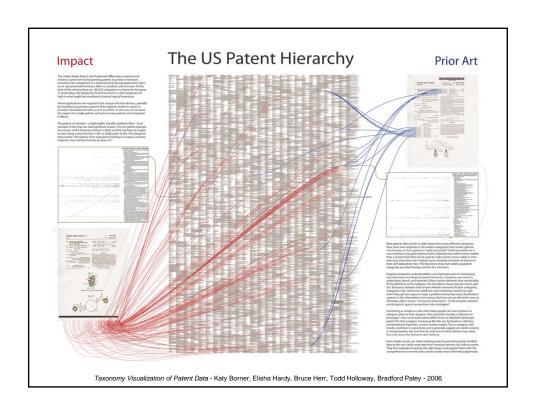


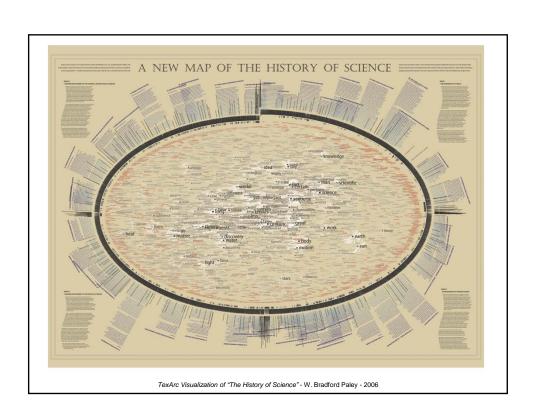


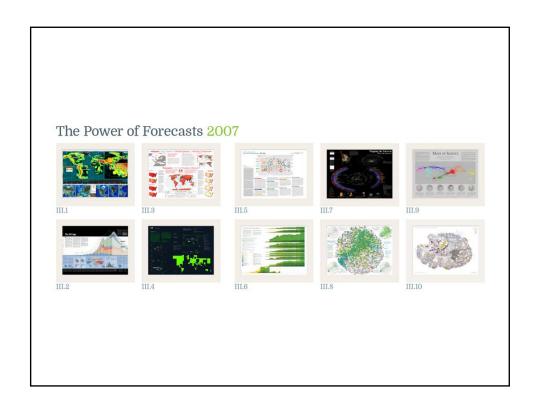


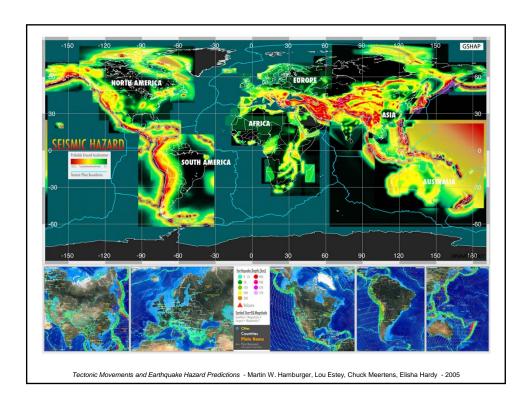


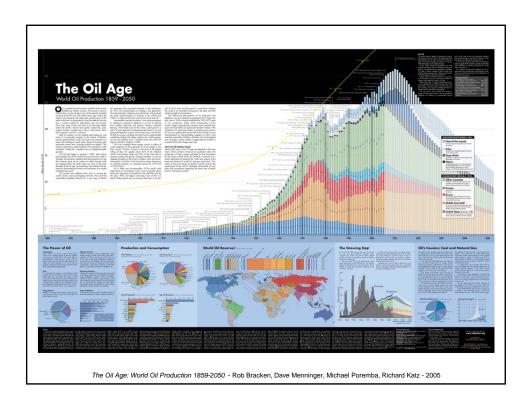


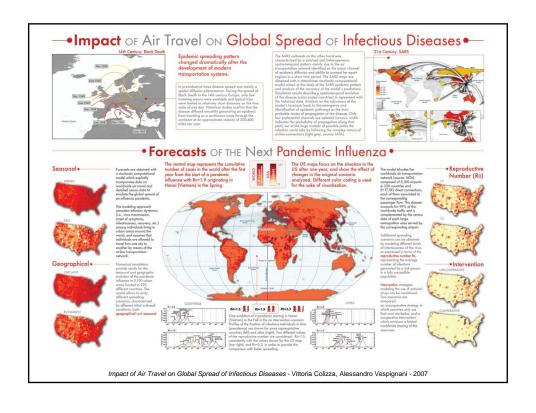


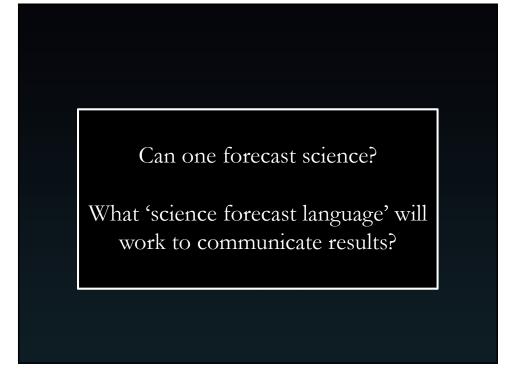


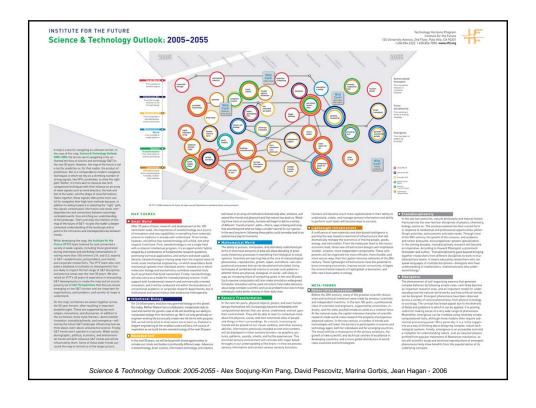


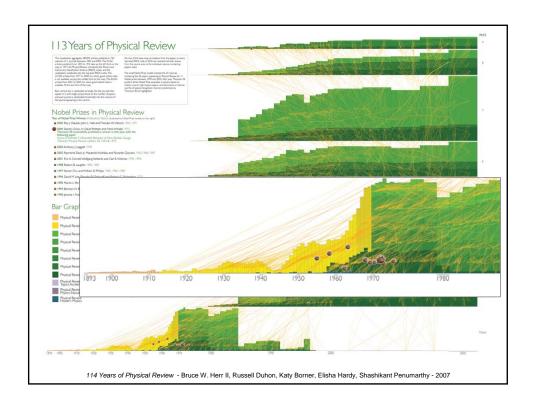


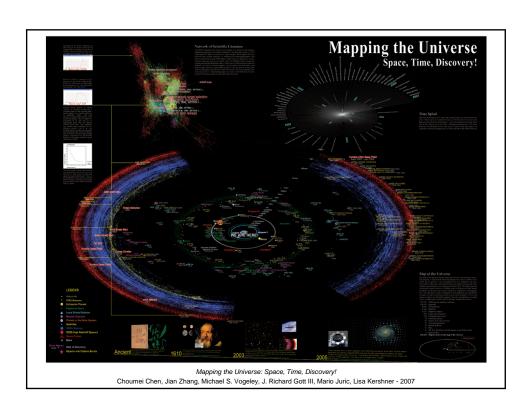


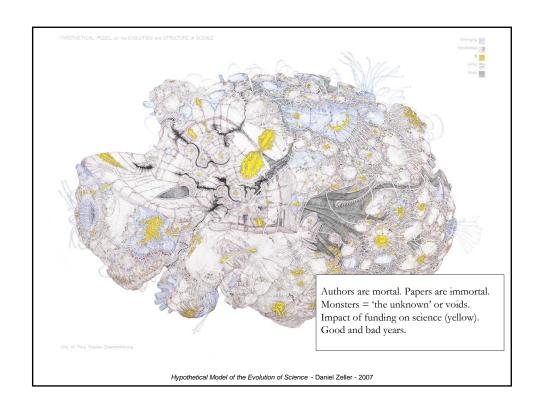


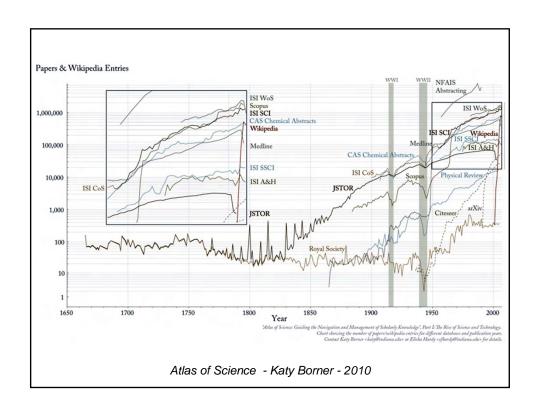


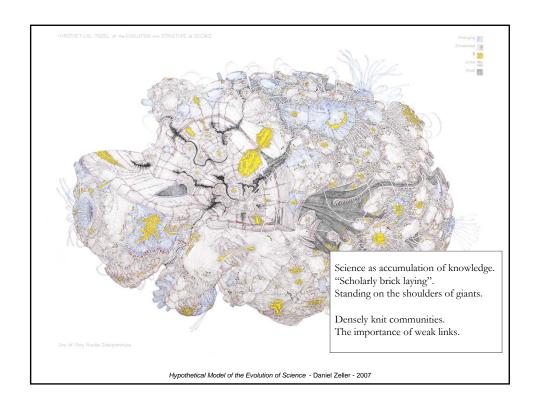


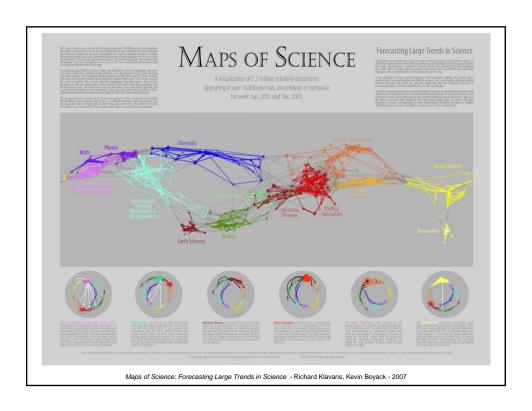


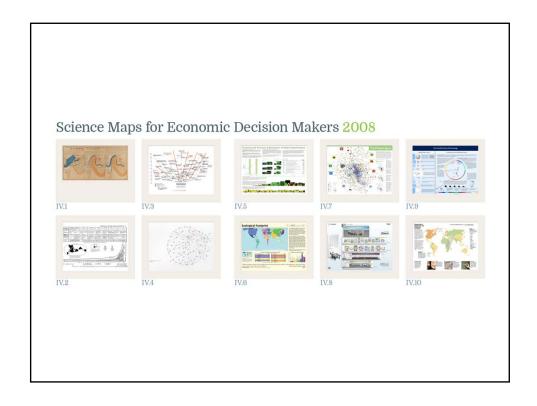






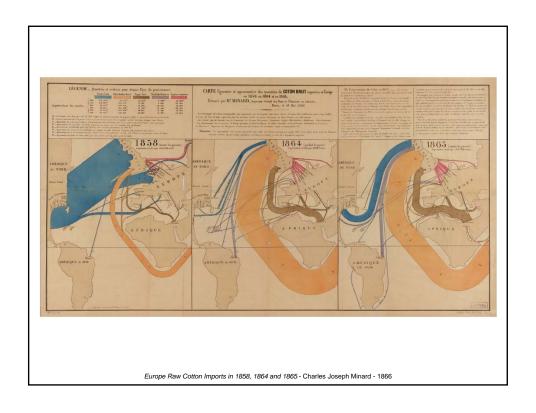


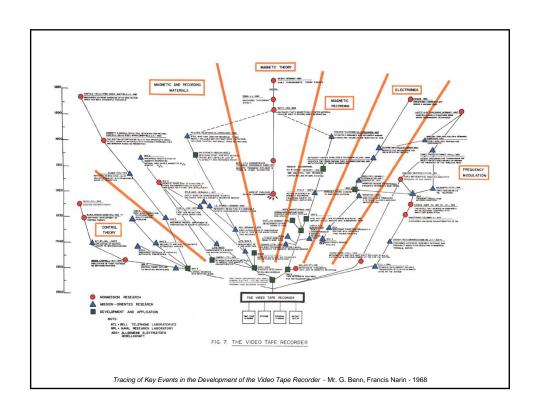


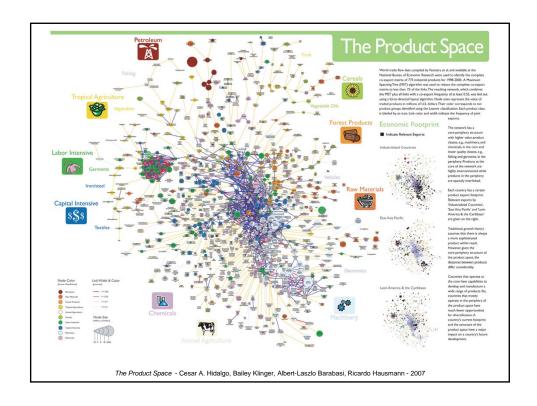


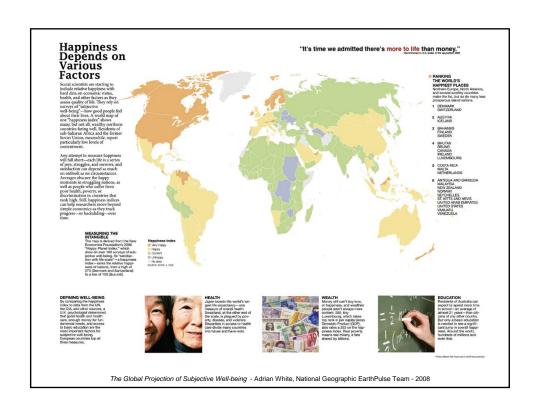
What insight needs to economic decision makers have?

What data views are most useful?

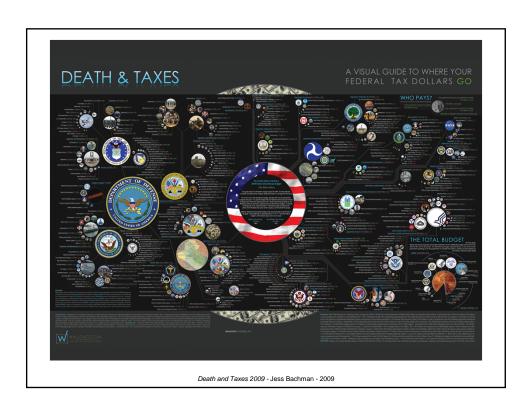


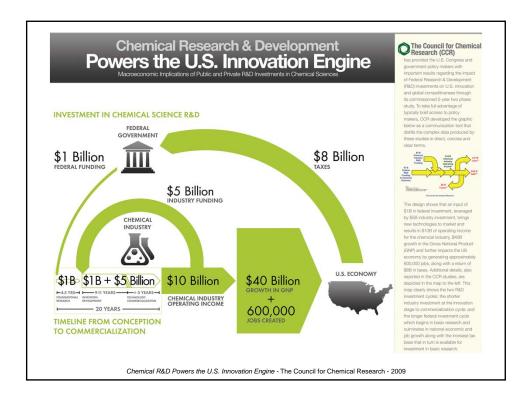


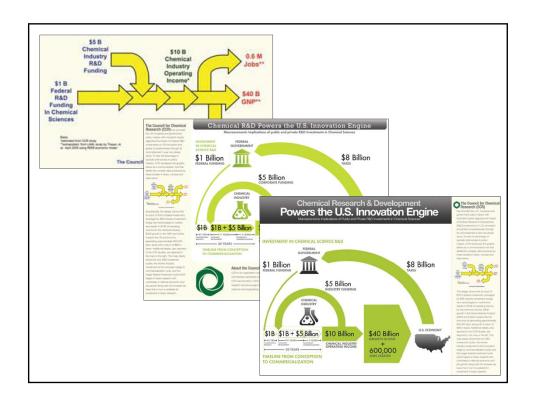


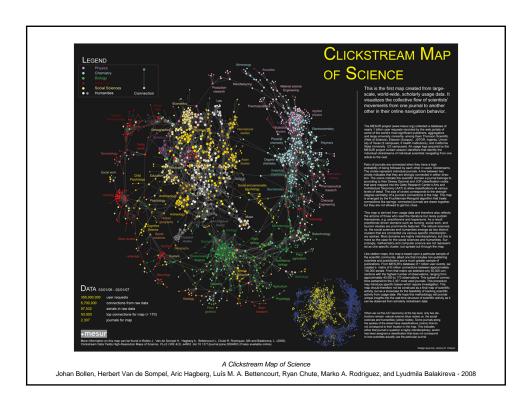




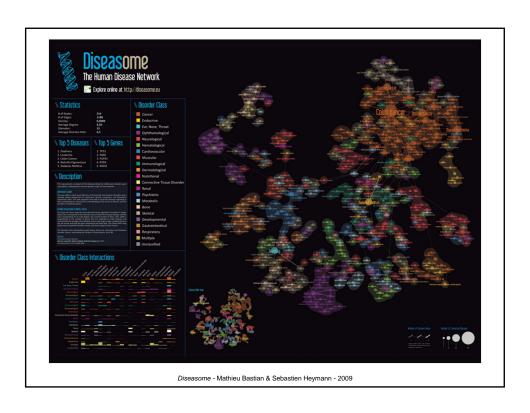


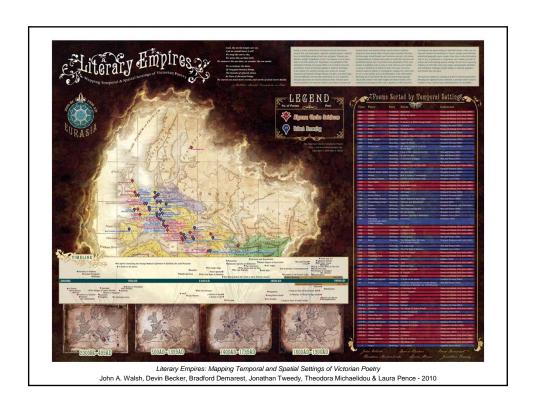


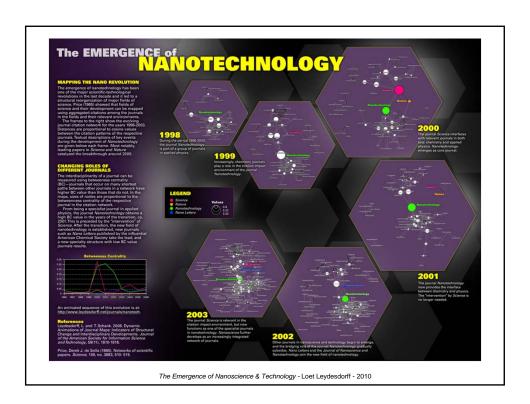


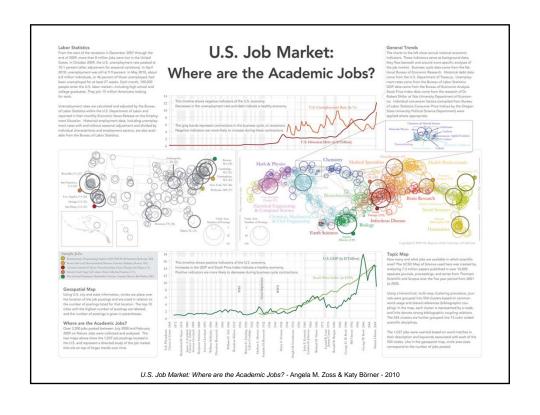


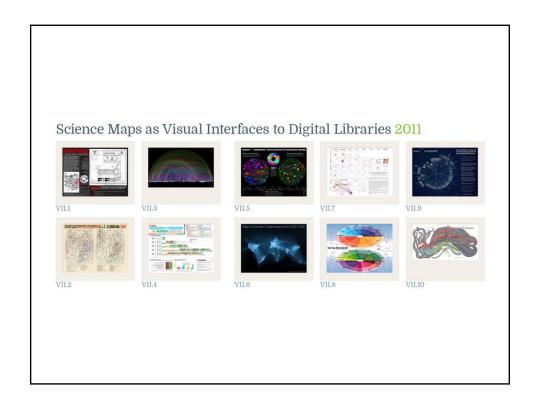


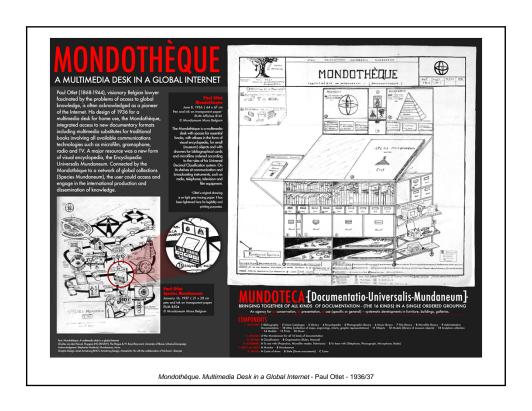


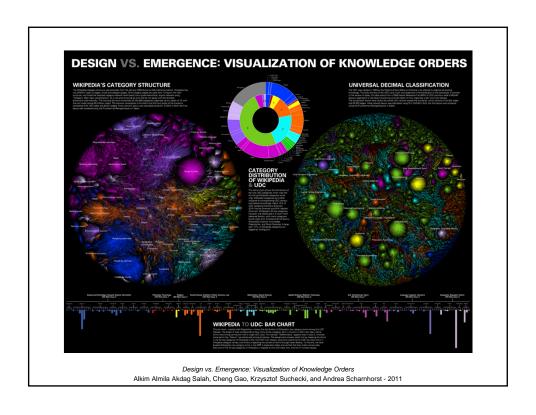


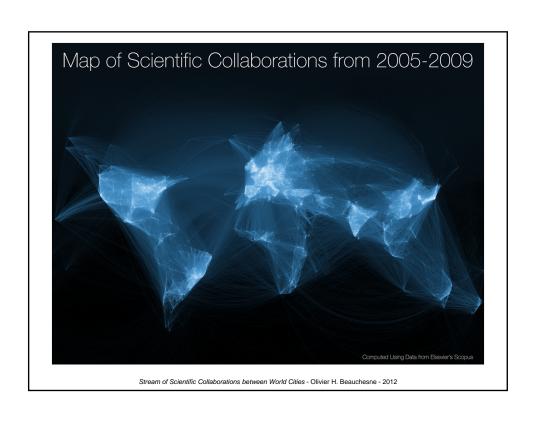


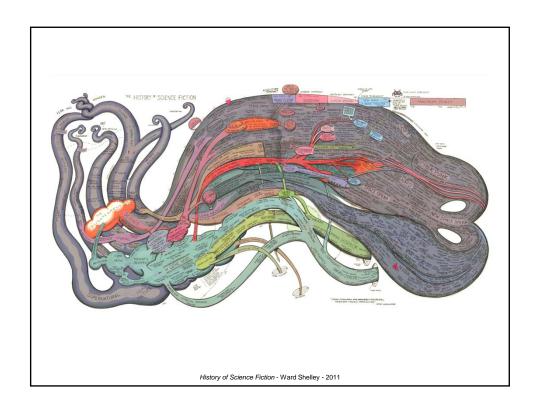


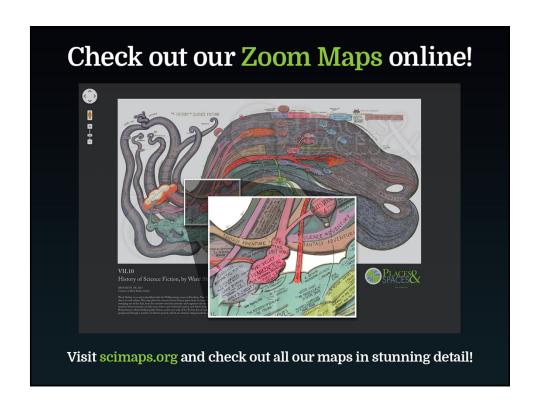




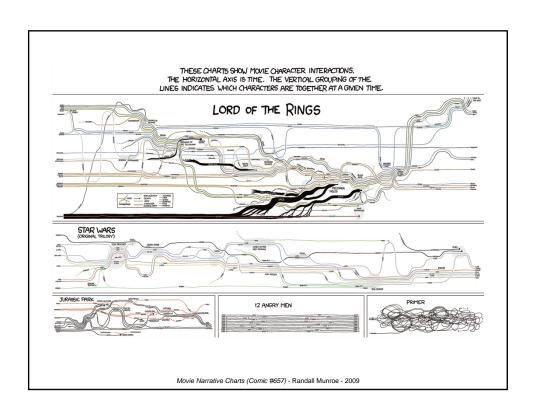


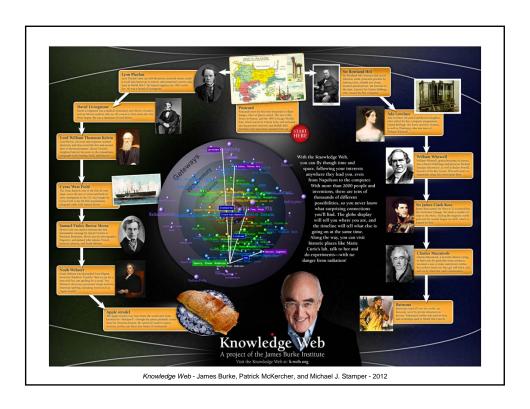


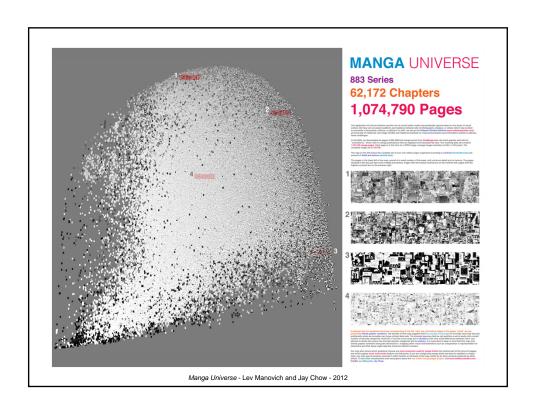


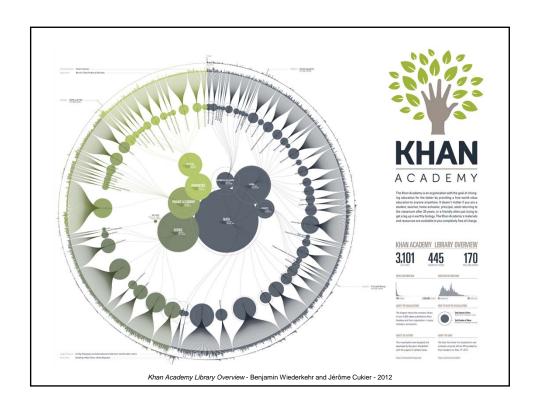


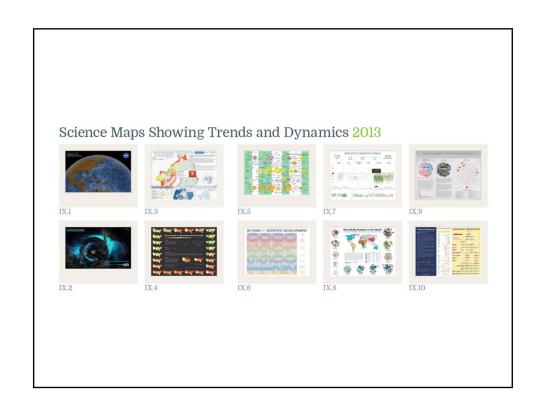


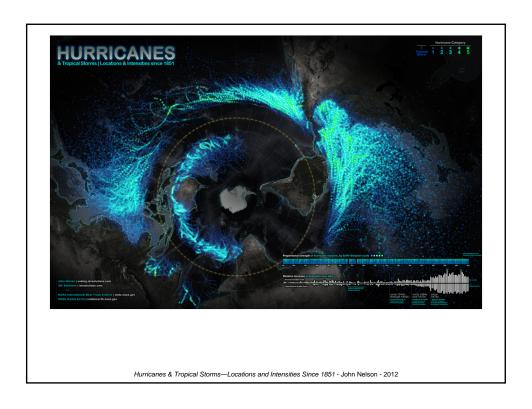


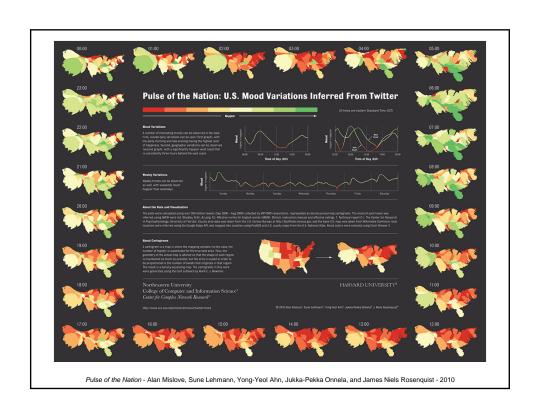


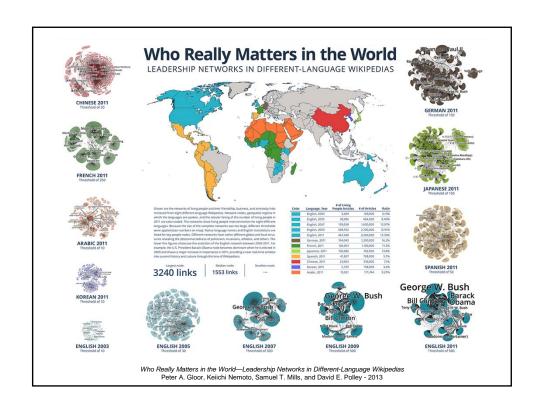


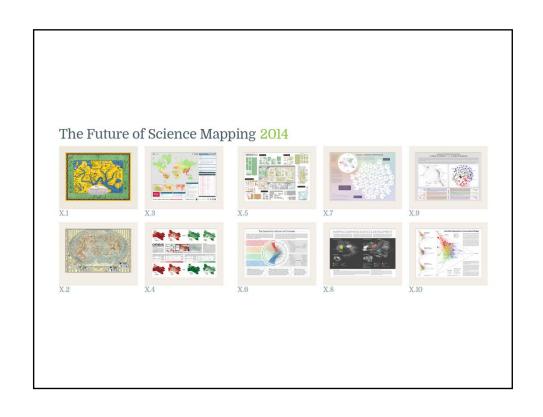


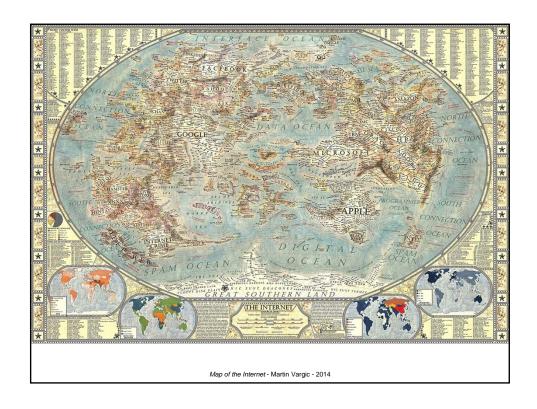


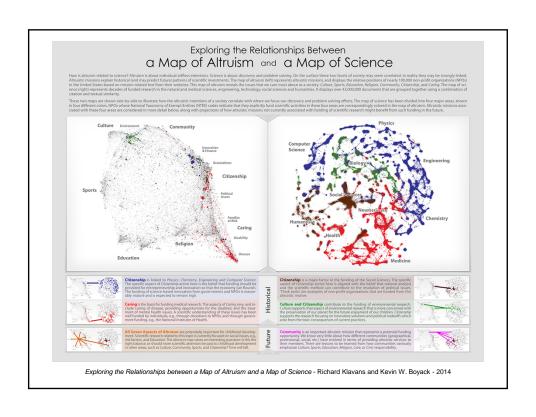








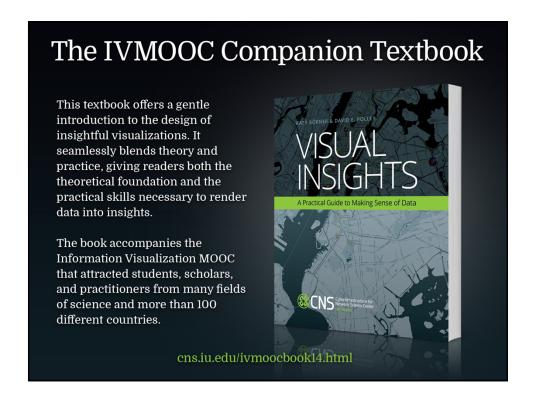




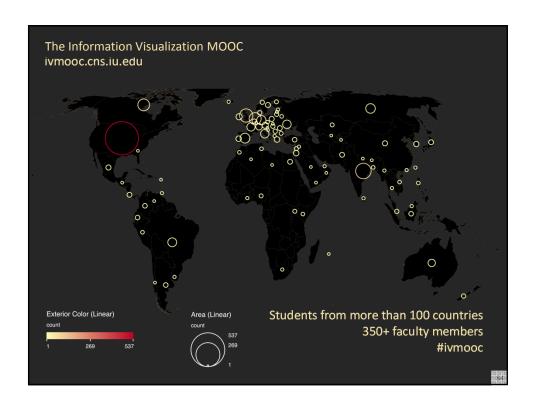


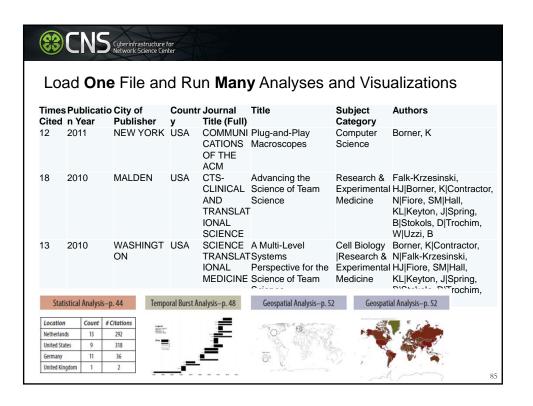


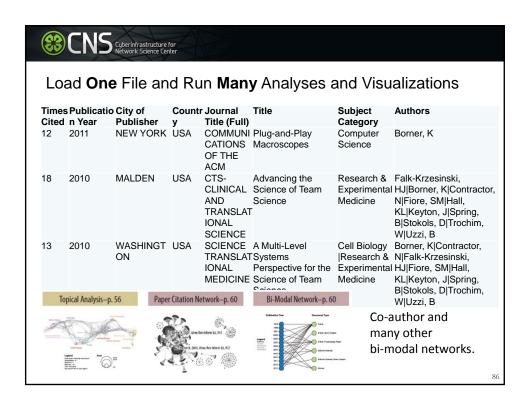














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