The Information Visualization MOOC

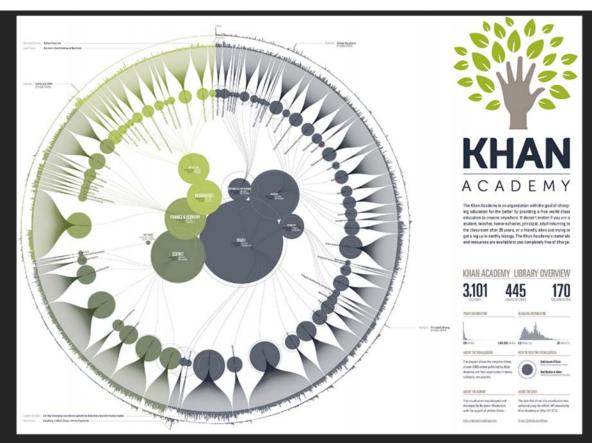
Katy Börner

Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN katy@indiana.edu Sun Sun Surveystern

With special thanks to the members of the Cyberinfrastructure for Network Science Center

Dagstuhl Seminar on Information Visualization—Towards Multivariate Network Visualization, Dagstuhl, Germany.

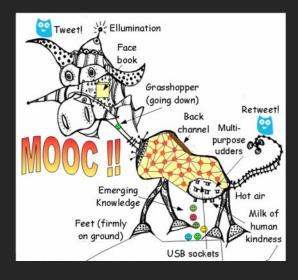
May 14, 2013



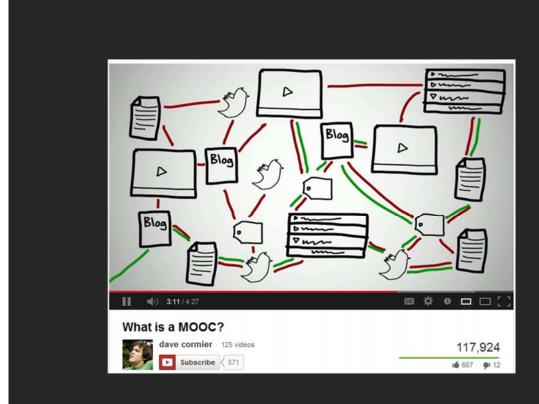
MOOCs

In 2012, Google hosted three massive open online courses (MOOCs) collectively reaching over 400,000 registrants.

By the end of 2013 more than 250 courses will be run using the Google, Coursera, Udacity, EdX, and other platforms.



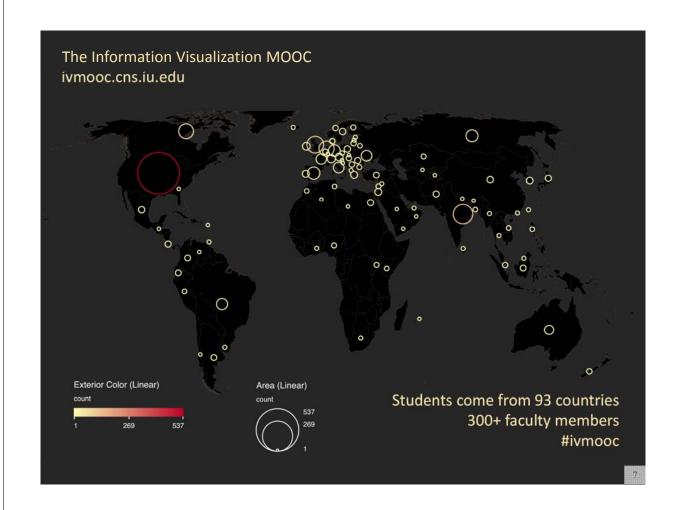
3



http://www.youtube.com/watch?feature=player_embedded&v=eW3gMGqcZQc#at=128







Instructors

Katy Börner – Theory Parts Instructor, Professor at SLIS



David E. Polley – Hands-on PartsCNS Staff, Research Assistant with MIS/MLS
Teaches & Tests Sci2 Tool



Scott B. Weingart – Client Work
Assistant Instructor, SLIS PhD student



Course Schedule

Course started on January 22, 2013

- **Session 1** Workflow design and visualization framework
- Session 2 "When:" Temporal Data
- Session 3 "Where:" Geospatial Data
- **Session 4** "What:" Topical Data

Mid-Term

Students work in teams with clients.

- Session 5 "With Whom:" Trees
- Session 6 "With Whom:" Networks
- **Session 7** Dynamic Visualizations and Deployment

Final Exam

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Grading

All students are asked to create a personal profile to support working in teams.

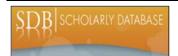




Final grade is based on Midterm (30%), Final (40%), Client Project (30%).

- Weekly self-assessments are not graded.
- Homework is graded automatically.
- Midterm and Final test materials from theory and hands-on sessions are graded automatically.
- Client work is peer-reviewed via online forum.

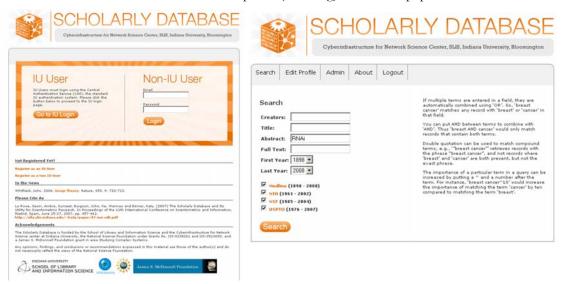
All students that receive more than **80%** of all available points get an official certificate/badge.



Scholarly Database at Indiana University

http://sdb.wiki.cns.iu.edu

Supports federated search of 26 million publication, patent, clinical trials, and grant records. Results can be downloaded as data dump and (evolving) co-author, paper-citation networks.



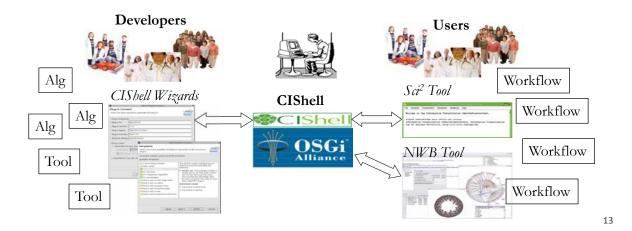
Register for free access at http://sdb.cns.iu.edu





OSGi & Cyberinfrastructure Shell (CIShell)

- CIShell (http://cishell.org) is an open source software specification for the integration and utilization of datasets, algorithms, and tools
- It extends the Open Services Gateway Initiative (OSGi) (http://osgi.org), a standardized, modularized service platform
- CIShell provides "sockets" into which algorithms, tools, and datasets can be plugged using a wizard-driven process



Unit Structure

The course and each unit has three components:

Theory: Videos and Slides

Self-Assessment (not graded)

Hands-on: Videos and Slides & Wiki pages with workflows Homework (not graded)

Client Work: Using Drupal Forum (graded)

Theory Unit Structure

Each theory unit comprises:

- Examples of best visualizations
- Visualization goals
- Key terminology
- General visualization types and their names
- Workflow design
 - Read data
 - Analyze
 - Visualize
- Discussion of specific algorithms

Different Question Types

Find your way

Predictive Models

Find collaborators, friends

Identify trends

15

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Different Levels of Abstraction/Analysis

Macro/Global Population Level



Meso/Local Group Level



Micro Individual Level

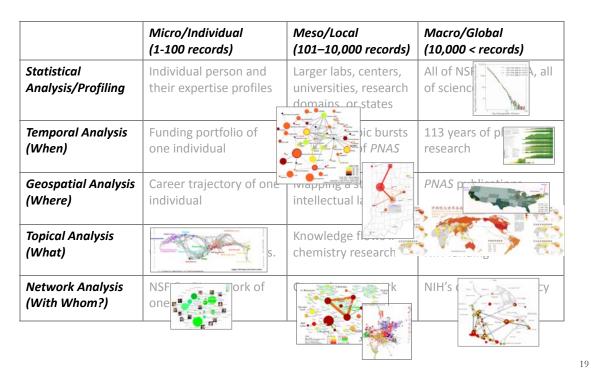


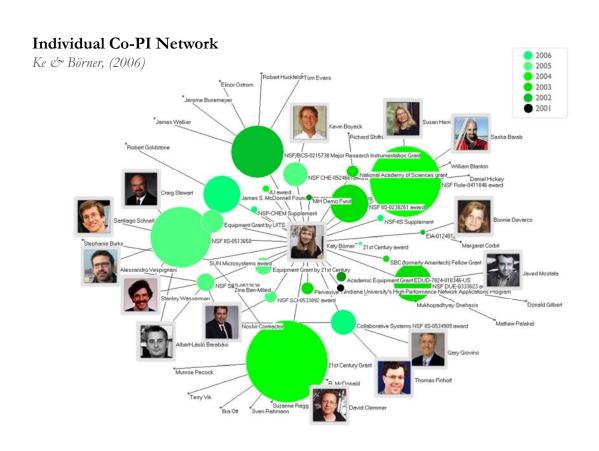
17

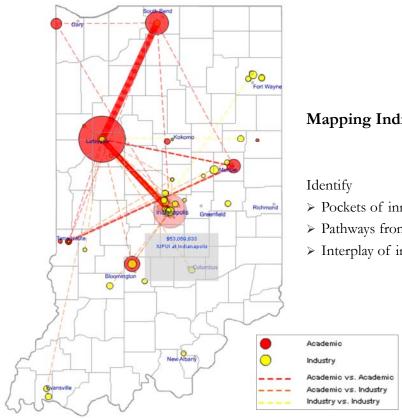
Type of Analysis vs. Level of Analysis

	Micro/Individual (1-100 records)	Meso/Local (101–10,000 records)	Macro/Global (10,000 < records)
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains, or states	All of NSF, all of USA, all of science.
Temporal Analysis (When)	Funding portfolio of one individual	Mapping topic bursts in 20 years of <i>PNAS</i>	113 years of physics research
Geospatial Analysis (Where)	Career trajectory of one individual	Mapping a state's intellectual landscape	PNAS publications
Topical Analysis (What)	Base knowledge from which one grant draws.	Knowledge flows in chemistry research	VxOrd/Topic maps of NIH funding
Network Analysis (With Whom?)	NSF Co-PI network of one individual	Co-author network	NIH's core competency

Type of Analysis vs. Level of Analysis







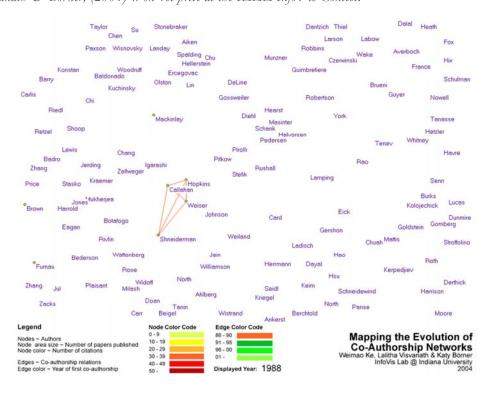
Mapping Indiana's Intellectual Space

- > Pockets of innovation
- > Pathways from ideas to products
- > Interplay of industry and academia

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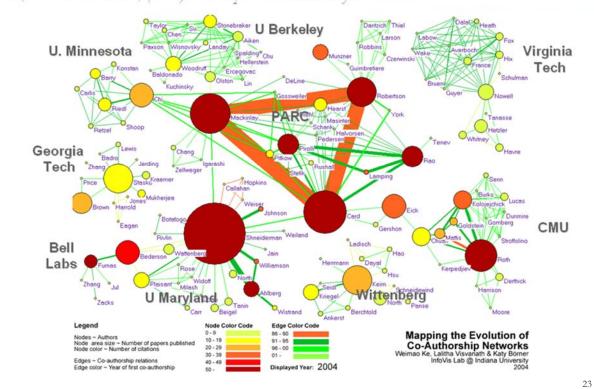
Mapping the Evolution of Co-Authorship Networks

Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



Mapping the Evolution of Co-Authorship Networks

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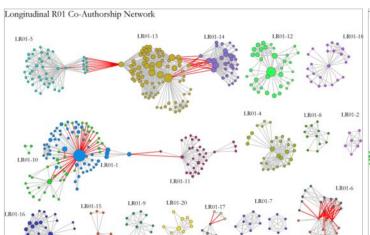


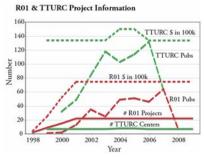
Mapping Transdisciplinary Tobacco Use Research **Centers Publications**

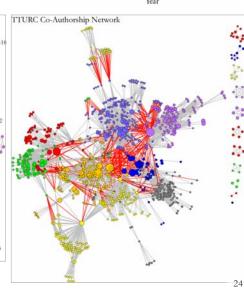
Compare R01 investigator based funding with TTURC Center awards in terms of number of publications and evolving co-author networks.

Zoss & Börner, forthcoming.

Supported by NIH/NCI Contract HHSN261200800812







Global Multi-Level Analysis of the 'Scientific Food Web'

Mazloumian, Helbing, Lozano, Light & Börner. 2013. Nature Scientific Reports 3, 1167.

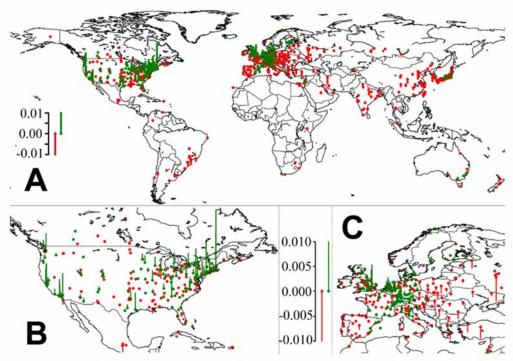


Figure 2 | World map of the greatest knowledge sources and sinks, based on our scientific fitness index. Green bars indicate that the number of

25

Global Multi-Level Analysis of the 'Scientific Food Web'

Mazloumian, Helbing, Lozano, Light & Börner. 2013. Nature Scientific Reports 3, 1167.

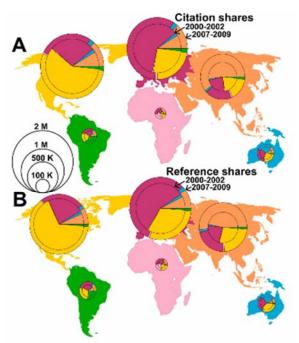
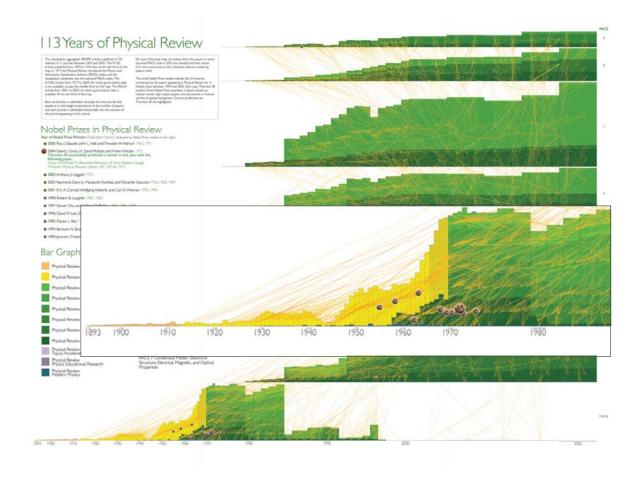


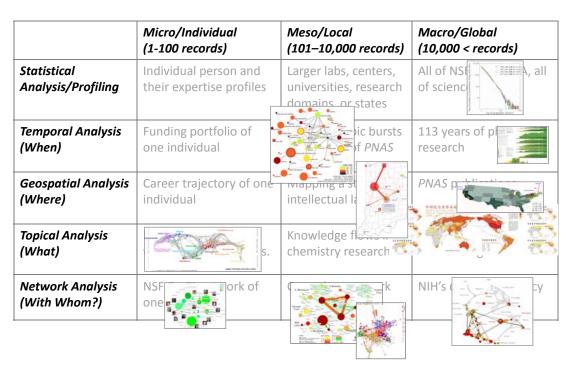
Figure 1 \mid World map of knowledge production and consumption in 6 major geographic areas of the world (North America, South America,

The new knowledge flow index reveals where ideas are born and consumed, thereby defining a global 'scientific food web'.

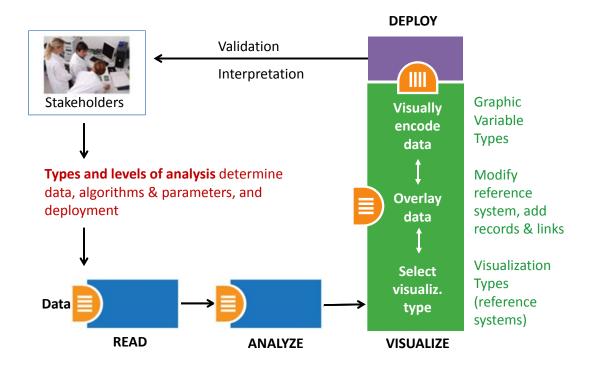
While Asia is quickly catching up in terms of publications and citation rates, we find that its dependence on knowledge consumption has further increased.



Type of Analysis vs. Level of Analysis

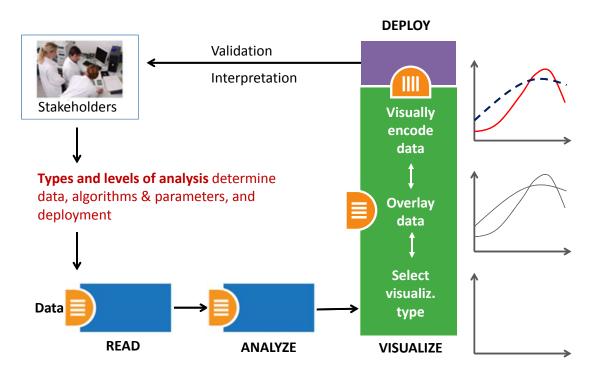


Needs-Driven Workflow Design

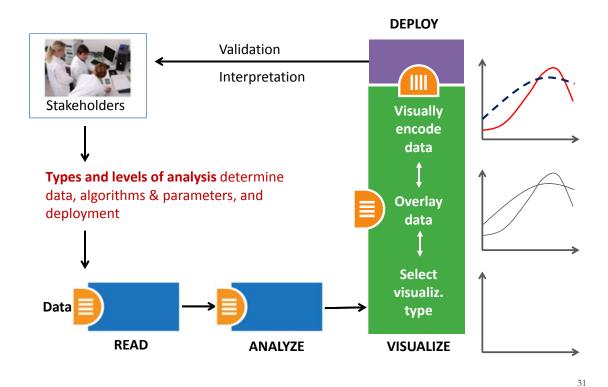


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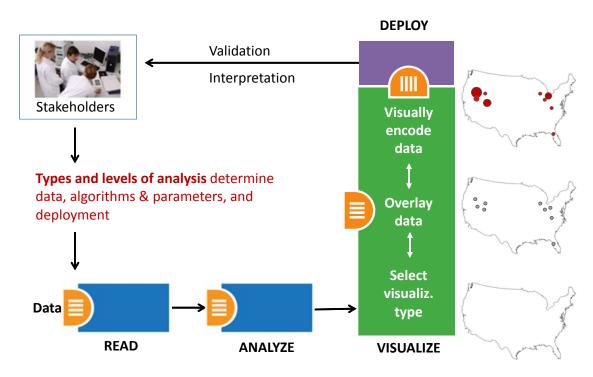
Needs-Driven Workflow Design



Needs-Driven Workflow Design



Needs-Driven Workflow Design



Visualization Types vs. Data Overlays

Visualization Type	Chart	Table	Graph	Geospatial Map	Network Graph	
Modify / visually encode base map.				Code Company Code Code Code Code Code Code Code Code		
Place and visually encode records/nodes.				Anisotra Commention of the Marian Commention o		
Place and visually encode links.				Map of Scientific Collectantions from 2006		

Plus, add a title, labels, legend, explanatory text, and author info.

33

Visualization Types vs. Data Overlays

Visualization Type	Chart	Table	Graph	Geospatial Map	Network Graph
Modify / visually encode base map.					
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Mid-Term

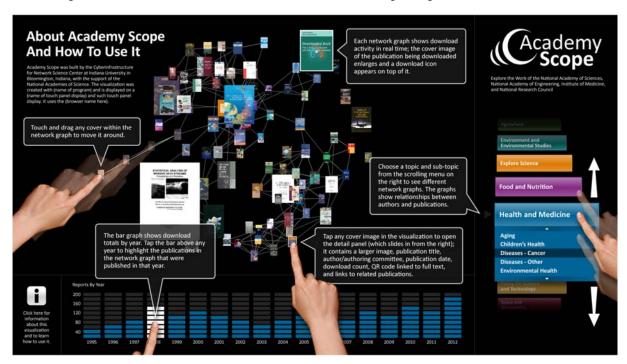
Students work in teams with clients.

- **Session 5** "With Whom:" Trees
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Final Exam

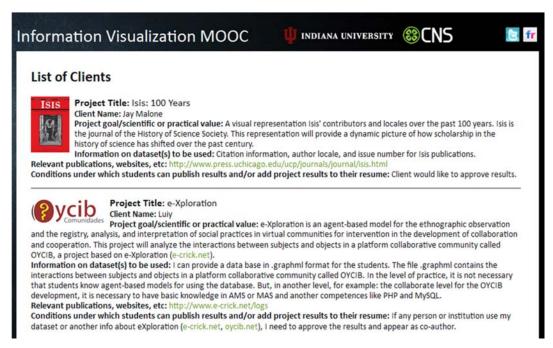
35

Dynamic Visualizations and Deployment



http://www.youtube.com/watch?feature=player_embedded&v=m_TwZXnZrkg

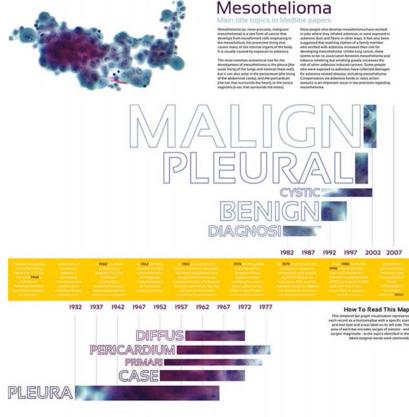
Clients

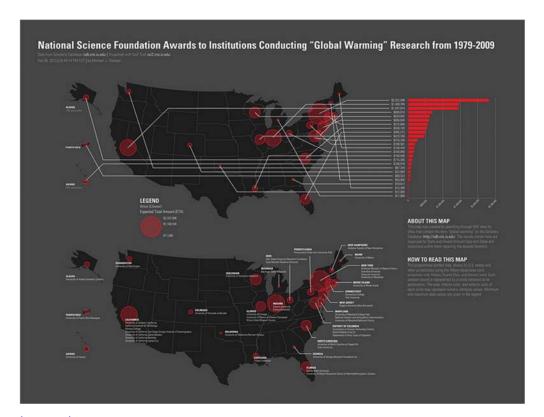


http://ivmooc.cns.iu.edu/ivmooc clientprojects.html

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Diogo Carmo

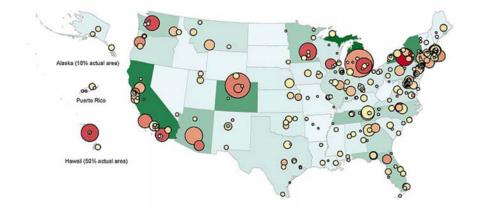




mjstamper ivmooc

39

NSF Awards 1976-2010 with "ecology" in the title



Sandra M. Chung

Legend Interior Color (Linear) member of aparts 19 37 U.S. State Color (Linear) Exercised amount in USD 20,000 14,226,937 29,457,274

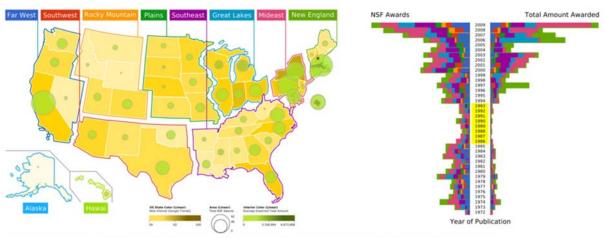
How to Read this Map

This proportional symbol map shows \$2 U.S. states and other unisdictions using the Albers equal-area conic projection with Alaska, Puerto Rico, and Hawaii inset. Each dataset record is represented by a circle centered at its geolocation. The area, interior color, and exterior color of each circle may represent numeric attribute values. Minimum and maximum data values are given in the legend.

Data retrieved from Scholarly Database (http://sdb.cns.iu.edu/).
Chloropleth generated by Sandra Chung (2013) using "Sci2.
*Sci2 Team. (2009). Science of Science (Sci2) Tool. Indiana University
and SciTech Strategies, http://sci2.cns.iu.edu

Innovation & Entrepreneurship

NSF Funding Across the US, from 1972 to 2009, and Current Web Interest

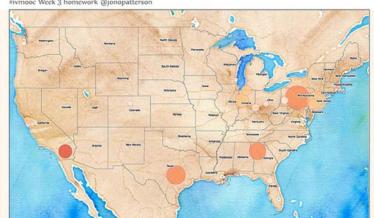


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Diogo Carmo

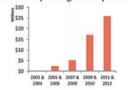
41

NSF Funding - Graphene Projects 2004-2010 **siymooc Week 3 homework @jonopatterson*



How to

Total NSF Spending on Graphene



How to read this map

\$1600

\$15

Legend / Key

Number of times funding has been awarded

Total

amount funded

(\$'000s)

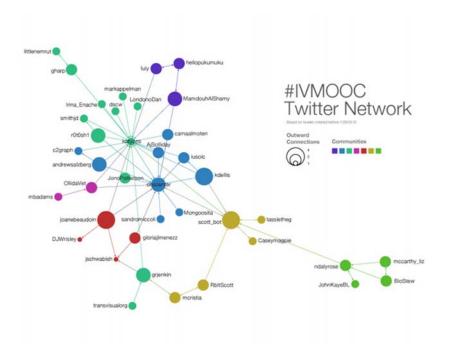
The map shows NSF funding awards to US Institutions. Each circle corresponds to an institution. The depth of colour represents the number of times funding was awarded to the same institution for different projects. The circle size indicates the amount awarded in \$'000s)

Sources: NSF, Manchester University Open Street Mapping by CC. Styled by Stamen

JonoPatterson

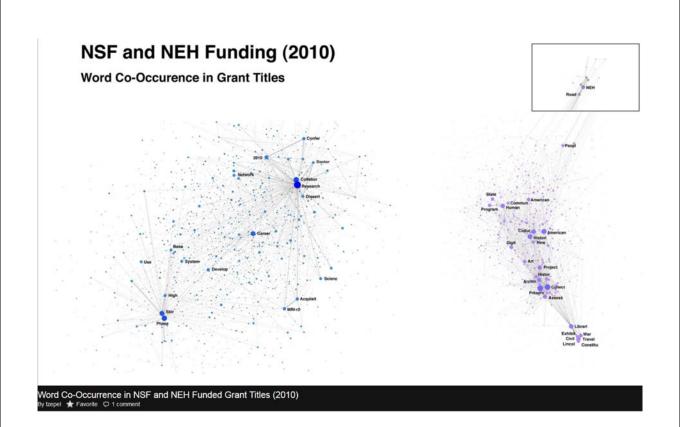
What is Graphene?

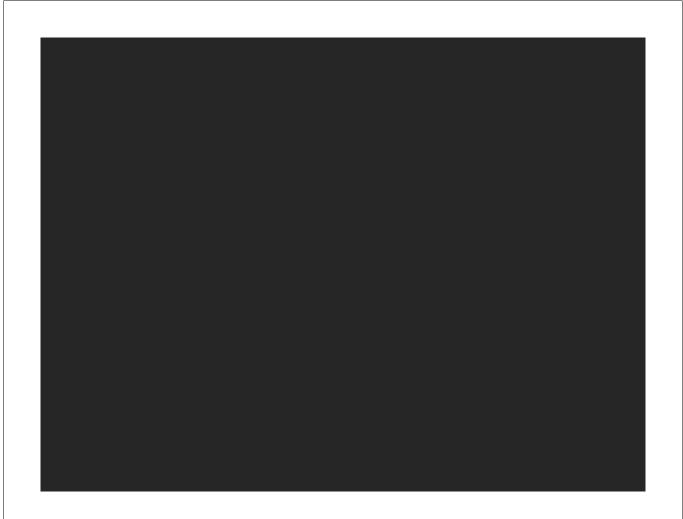
Graphene is a two dimensional material condining of a single layer of curbon stoms arranged in a honoquemb or chicken wire structure. It is the thinness material known and yet is sho one of the strenges. It conducts electricity as efficiently as copper and comperform all other materials as a conductor of heat. Coppier is almost completely transport yet so dense that even the smallest atom believe carrot pass through it.



<u>camaal</u>

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Visualizing IVMOOC Data

Empowering Teachers: How to make sense of the activities of thousands of students? How to guide them?

Empowering Students: How to navigate learning materials and develop successful learning collaborations across disciplines and time zones?

Empowering MOOC Platform Designers: What technology helps and what hurts?

Research: What teaching and learning works in a MOOC?

Visualizing IVMOOC Data

Data info and visual analytics results are omitted as they are not yet published.

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References

arist.pdf

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). **Visualizing Knowledge Domains.** In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Volume 37, Chapter 5, pp. 179-255. http://ivl.slis.indiana.edu/km/pub/2003-borner-

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. *Proceedings of the National Academy of Sciences of the United States of America*, 101(Suppl 1).

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Börner, Katy (2010) **Atlas of Science**. MIT Press. http://scimaps.org/atlas

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Acknowledgments

We would like to thank Miguel I. Lara and his colleagues at the Center for Innovative Teaching and Learning for instructional design support, Samuel Mills for designing the web pages, Robert P. Light and Thomas Smith for extending the GCB platform, and Mike Widmer and Mike T. Gallant for adding the Forum. Support comes from CNS, CITL, SLIS, SOIC, and Google.

The tool development work is supported in part by the Cyberinfrastructure for Network Science Center and the School of Library and Information Science at Indiana University, the National Science Foundation under Grants No. SBE-0738111 and IIS-0513650, the US Department of Agriculture, the National Institutes of Health, and the James S. McDonnell Foundation.

Visualizations used in the course come from the Places & Spaces: Mapping Science exhibit, online at http://scimaps.org, and from the Atlas of Science: Visualizing What We Know, MIT Press (2010).







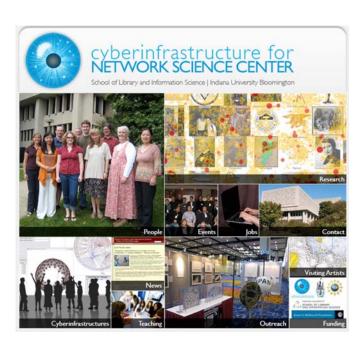








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All papers, maps, tools, talks, press are linked from http://cns.iu.edu

CNS Facebook: http://www.facebook.com/cnscenter Mapping Science Exhibit Facebook: http://www.facebook.com/cnscenter