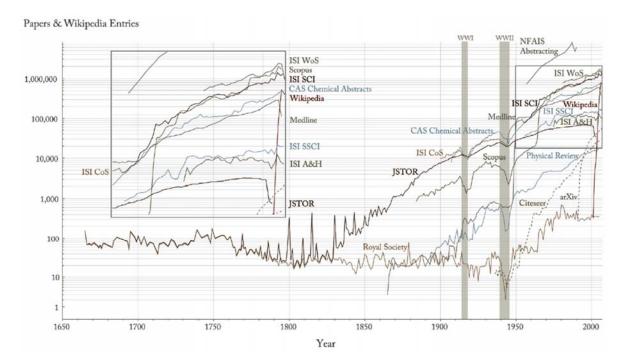
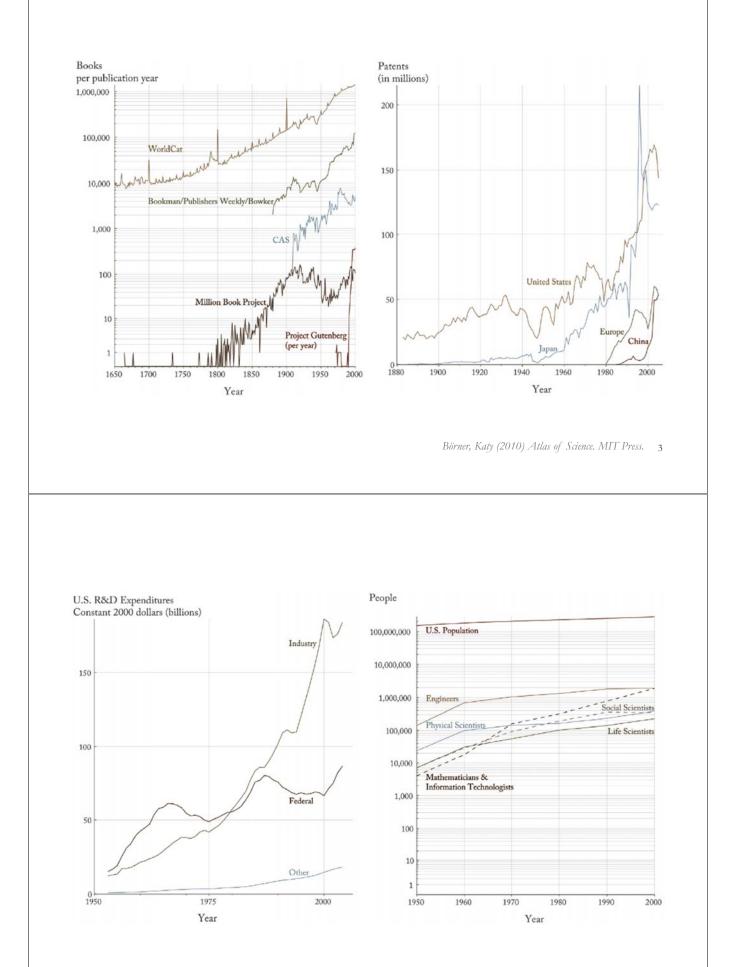
## Envisioning and Accelerating Science and Technology CNS, SLIS, IU, Bloomington, IN, USA & KNAW, Amsterdam, The Netherlands katy@indiana.edu | http://cns.iu.edu

Médialab Sciences Po, 27 rue Saint Guillame 7eme arrondissement, Room Eugene D'EICHTAL - A35 Wednesday, April 11, 2012

# The Rise of Science and Technology





#### 2000 Night on Earth

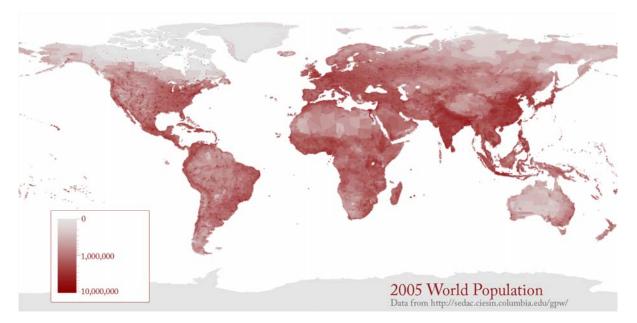
This image shows city lights at night. It was composed from hundreds of pictures made by orbiting satellites. The seaboards of Europe, the eastern United States, and Japan are particularly well lit. Many cities exist near rivers or oceans so that goods can be exchanged cheaply by boat. The central parts of South America, Africa, Asia, and Australia are rather dark despite their high population density, see map to the left.



Börner, Katy (2010) Atlas of Science. MIT Press. 5

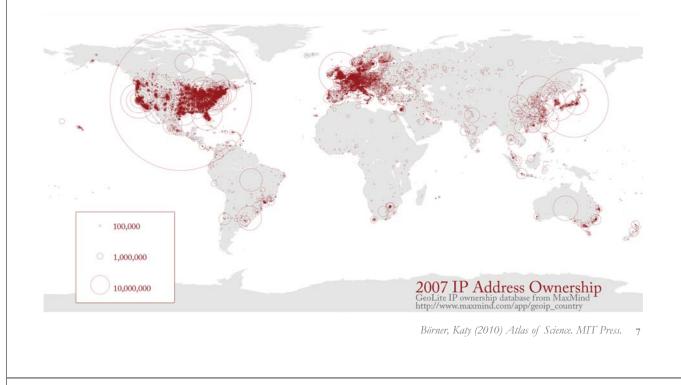
#### 2005 World Population

The population map uses a quarter degree box resolution. Boxes with zero people are given in white. Darker shades of red indicate higher population counts per box using a logarithmic interpolation. The highest density boxes appear in Mumbai, with 11,687,850 people in the quarter degree block, Calcutta (10,816,010), and Shanghai (8,628,088).



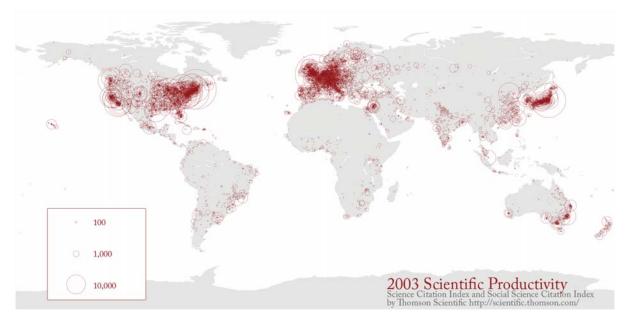
#### 2007 IP Address Ownership

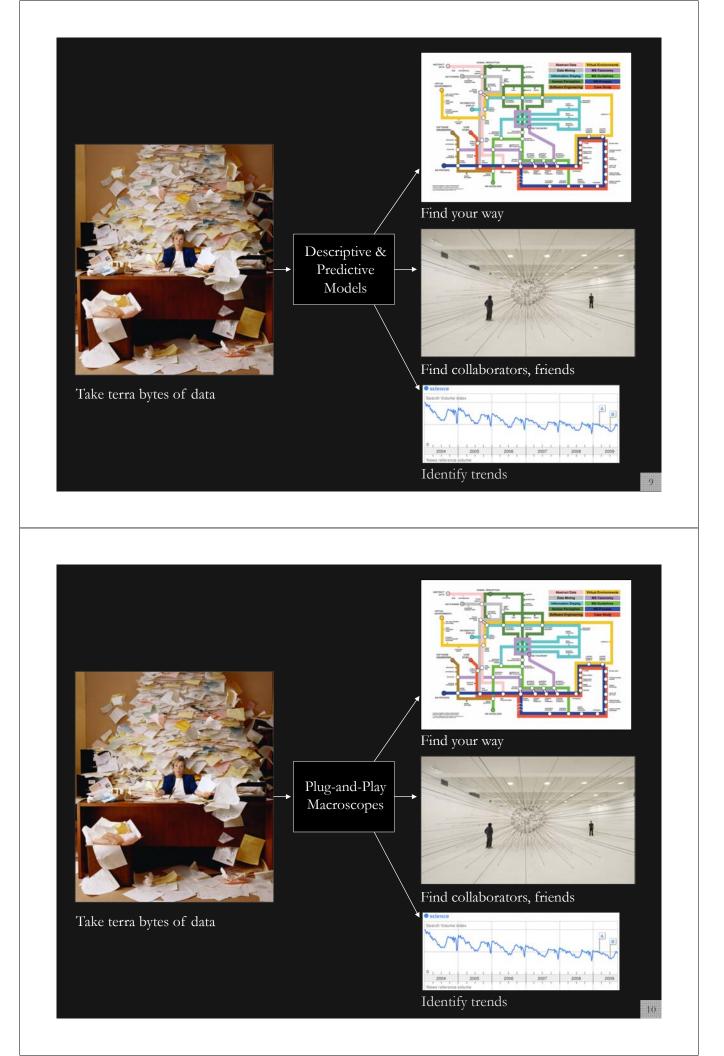
This map shows IP address ownership by location. Each owner is represented by a circle and the area size of the circle corresponds to the number of IP addresses owned. The larges circle denotes MIT's holdings of an entire class A subnet, which equates to 16,581,375 IP addresses. The countries that own the most IP addresses are US (560 million), Japan (130 million), Great Britain (47 million).



#### 2003 Scientific Productivity

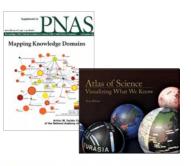
Shown is where science is performed today. Each circle indicates a geographic location at which scholarly papers are published. The larger the circle the more papers are produced. Boston, MA, London, England, and New York, NY are the top three paper production areas. Note the strong resemblance with the Night on Earth and the IP Ownership maps and the striking differences to the world population map.



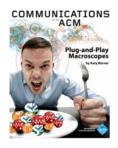


# Overview

- 1. Data mining and visualization research that aims to increase our scientific understanding of the structure and dynamics of science and technology.
- 2. Novel approaches and services that improve information access, researcher networking, and research management.
- 3. Data services and plug-and-play macroscope tools that commoditize data mining and visualization.



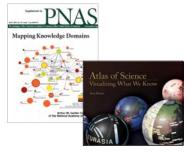




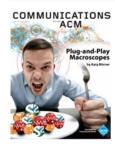


# Overview

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## Type of Analysis vs. Level of Analysis

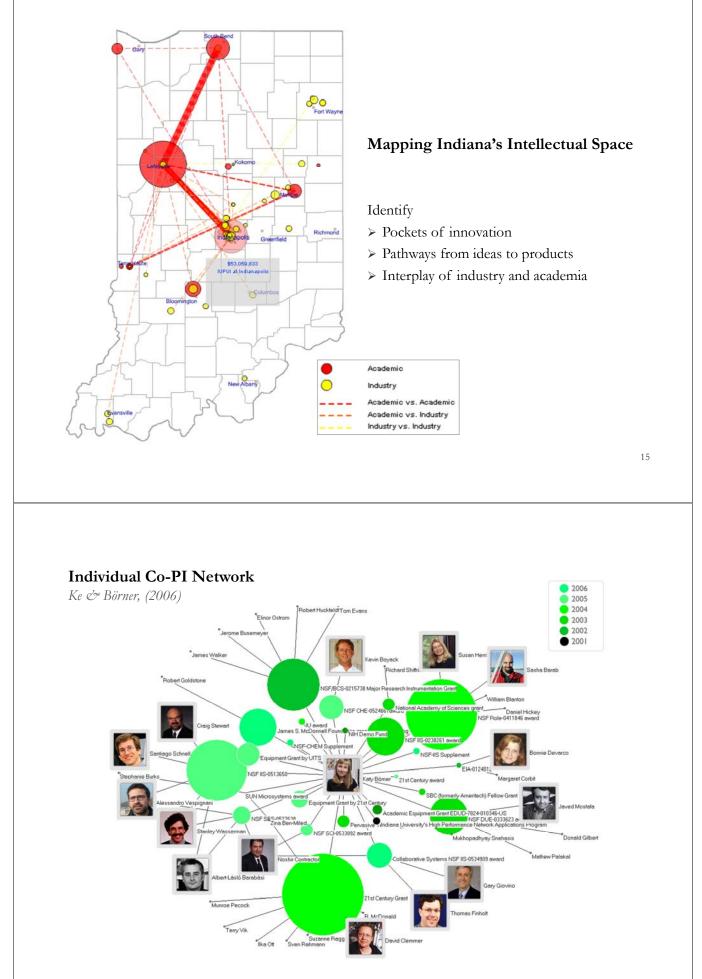
	Micro/Individual	Meso/Local	Macro/Global
	(1-100 records)	(101–10,000 records)	(10,000 < records)
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains, or states	All of NSF, all of USA, all of science.
Temporal Analysis	Funding portfolio of one individual	Mapping topic bursts	113 Years of Physics
(When)		in 20-years of PNAS	Research
Geospatial Analysis (Where)	Career trajectory of one individual	Mapping a states intellectual landscape	PNAS publications
Topical Analysis	Base knowledge from which one grant draws.	Knowledge flows in	VxOrd/Topic maps of
(What)		Chemistry research	NIH funding
Network Analysis (With Whom?)	NSF Co-PI network of one individual	Co-author network	NIH's core competency



# Type of Analysis vs. Level of Analysis

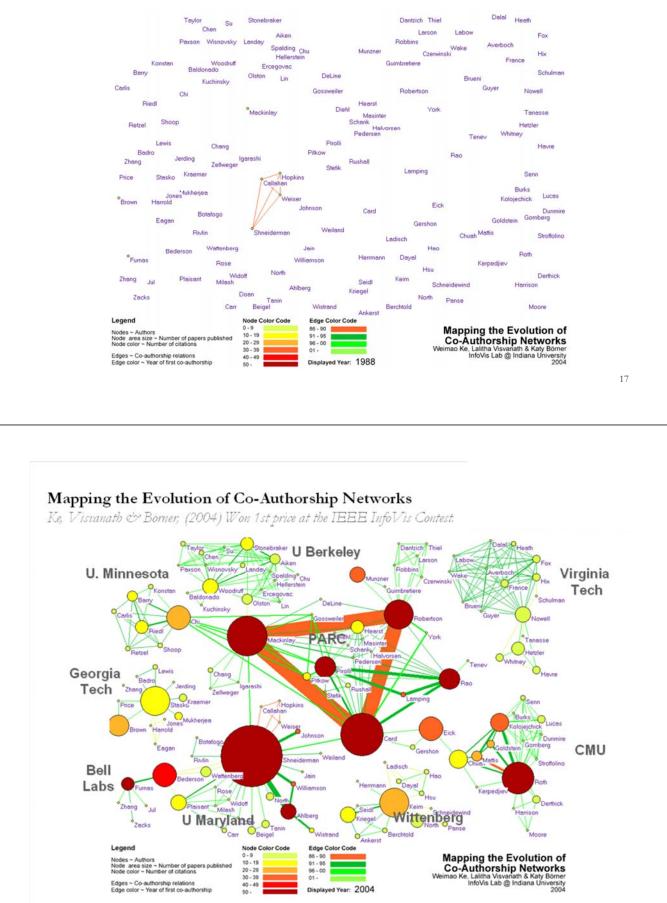
	Micro/Individual (1-100 records)	Meso/Local (101–10,000 records)	Macro/Global (10,000 < records)		
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains or states	All of NS		
Temporal Analysis (When)	Funding portfolio of one individual	ic bursts of PNAS	113 Years of P Research		
Geospatial Analysis (Where)	Career trajectory of one	intellectual l	PNAS		
Topical Analysis (What)		research	VxOrd/Topic r NIH funding		
Network Analysis (With Whom?)	NSF work of		NIH's		





#### Mapping the Evolution of Co-Authorship Networks

Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



#### Studying the Emerging Global Brain: Analyzing and Visualizing the Impact of **Co-Authorship Teams**

Börner, Dall'Asta, Ke & Vespignani (2005) Complexity, 10(4):58-67.

> experts or by high-impact co-authorship teams?

# • Is science driven by prolific single

#### **Contributions:**

**Research question:** 

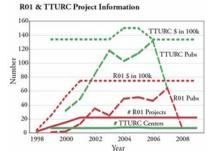
- New approach to allocate citational credit.
- Novel weighted graph representation.
- Visualization of the growth of weighted co-author network.
- Centrality measures to identify author impact.
- · Global statistical analysis of paper production and citations in correlation with coauthorship team size over time.
- Local, author-centered entropy measure.

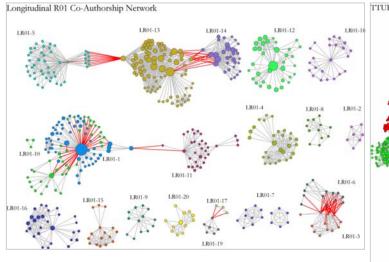
## Mapping Transdisciplinary Tobacco Use Research **Centers Publications**

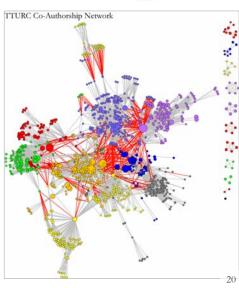
Compare R01 investigator based funding with TTURC Center awards in terms of number of publications and evolving co-author networks.

Zoss & Börner, forthcoming.

Supported by NIH/NCI Contract HHSN261200800812

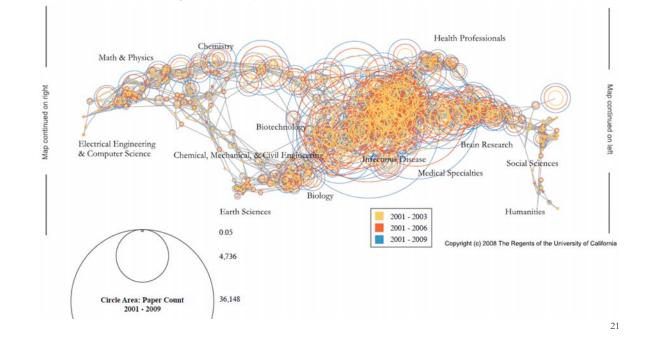


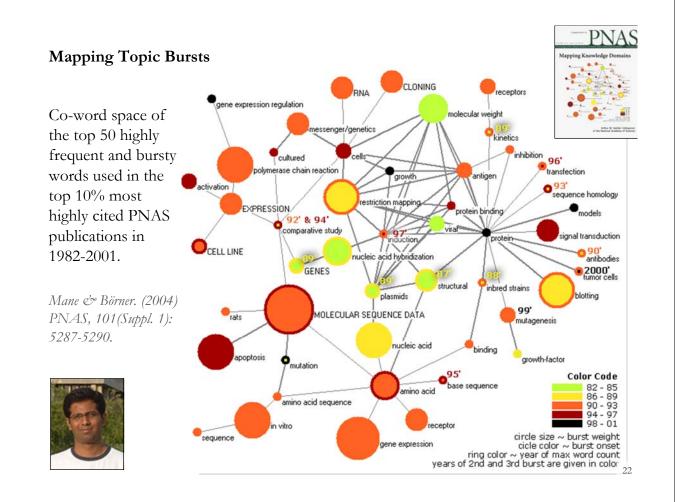




## MEDLINE Publication Output by The National Institutes of Health (NIH) Using Nine Years of ExPORTER Data

Katy Börner, Nianli Ma, Joseph R. Biberstine, Cyberinfrastructure for Network Science Center, SLIS, Indiana University, Robin M. Wagner, Rediet Berhane, Hong Jiang, Susan E. Ivey, Katrina Pearson and Carl McCabe, Reporting Branch, Division of Information Services, Office of Research Information Systems, Office of Extramural Research, Office of the Director, National Institutes of Health (NIH), Bethesda, MD.





#### References

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). Visualizing Knowledge Domains. In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Volume 37, Chapter 5, pp. 179-255. http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf

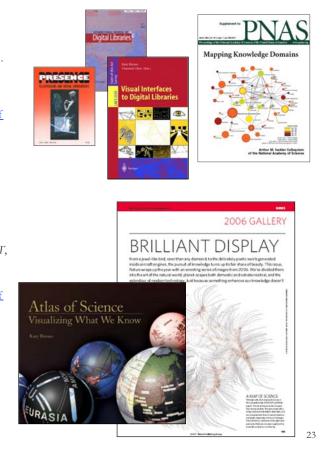
Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl\_1). http://www.pnas.org/content/vol101/suppl\_1/

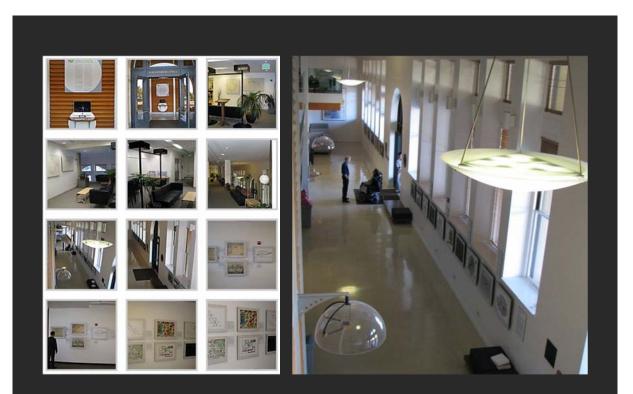
Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science.** In Blaise Cronin (Ed.), *ARIST*, Information Today, Inc., Volume 41, Chapter 12, pp. 537-607.

http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf

Börner, Katy (2010) Atlas of Science. MIT Press. http://scimaps.org/atlas

Scharnhorst, Andrea, Börner, Katy, van den Besselaar, Peter (2011) **Models of Science Dynamics**. Springer Verlag.





Debut of 5<sup>th</sup> Iteration of Mapping Science Exhibit at MEDIA X was on May 18, 2009 at Wallenberg Hall, Stanford University, <u>http://mediax.stanford.edu</u>, <u>http://scaleindependentthought.typepad.com/photos/scimaps</u>



Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months 12 coaches, 300 m long Opening was on April 23<sup>rd</sup>, 2009 by German Chancellor Merkel <u>http://www.expedition-zukunft.de</u>

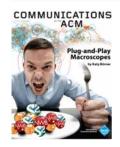


# Overview

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## Different Stakeholder Groups and Their Needs

#### **Funding Agencies**

Need to monitor (long-term) money flow and research developments, identify areas for future development, stimulate new research areas, evaluate funding strategies for different programs, decide on project durations, funding patterns.

#### **Scholars**

Want easy access to research results, relevant funding programs and their success rates, potential collaborators, competitors, related projects/publications (research push).

#### Industry

Is interested in fast and easy access to major results, experts, etc. Influences the direction of research by entering information on needed technologies (*industry-pull*).

#### Advantages for Publishers

Need easy to use interfaces to massive amounts of interlinked data. Need to communicate data provenance, quality, and context.

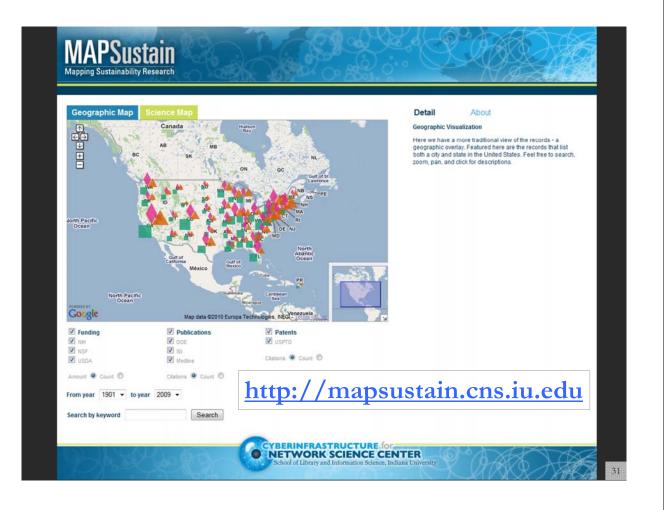
#### Society

> Needs easy access to scientific knowledge and expertise.

#### Scholars Have Different Roles/Needs

- **Researchers and Authors**—need to select promising research topics, students, collaborators, and publication venues to increase their reputation. They benefit from a global view of competencies, reputation and connectivity of scholars; hot and cold research topics and bursts of activity, and funding available per research area.
- **Editors**—have to determine editorial board members, assign papers to reviewers, and ultimately accept or reject papers. Editors need to know the position of their journals in the evolving world of science. They need to advertise their journals appropriately and attract high-quality submissions, which will in turn increase the journal's reputation.
- **Reviewers**—read, critique, and suggest changes to help improve the quality of papers and funding proposals. They need to identify related works that should be cited or complementary skills that authors might consider when selecting project collaborators.
- **Teachers/Mentors**—teach classes, train doctoral students, and supervise postdoctoral researchers. They need to identify key works, experts, and examples relevant to a topic area and teach them in the context of global science.
- **Inventors**—create intellectual property and obtain patents, thus needing to navigate and make sense of research spaces as well as intellectual property spaces.
- **Investigators**—scholars need funding to support students, hire staff, purchase equipment, or attend conferences. Here, research interests and proposals have to be matched with existing federal and commercial funding opportunities, possible industry collaborators and sponsors.
- **Team Leads and Science Administrators**—many scholars direct multiple research projects simultaneously. Some have full-time staff, research scientists, and technicians in their laboratories and centers. Leaders need to evaluate performance and provide references for current or previous members; report the progress of different projects to funding agencies.

# Mapping Sustainability Research





# Maps Detail Data

The dataset covers 13,528 records on "biomass" and "biofuer" research and technology from seven different publication, patent, funding datasets for the years 1901 to 2010.

#### Funding

National Institutes of Health (NIH) awards retrieved from the Scholarly Database (http://sdb.slis.indiana.edu) at Indiana University on 11/20/2010. Search guery used was biomass OR biofuel OR "bio mass" OR "bio fuel" in the 'All Text' field.

National Science Foundation (NSF) awards retrieved from the Scholarly Database (http://sdb.slis.indiana.edu) at Indiana University on 11/20/2010. Search query used was biomass OR biofuel OR "bio mass" OR "bio fuel" in the 'All Text' field.

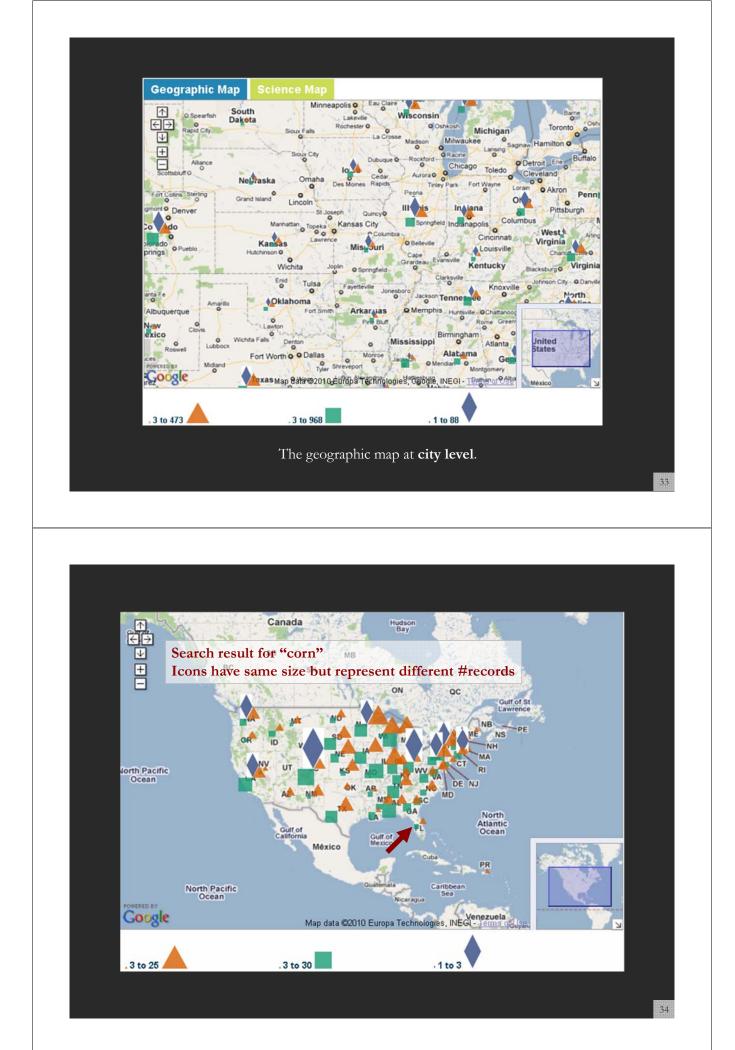
US Department of Agriculture (USDA) awards made available by a staff member of the Office of Scientific and Technical Information from the US Department of Energy (DOE).

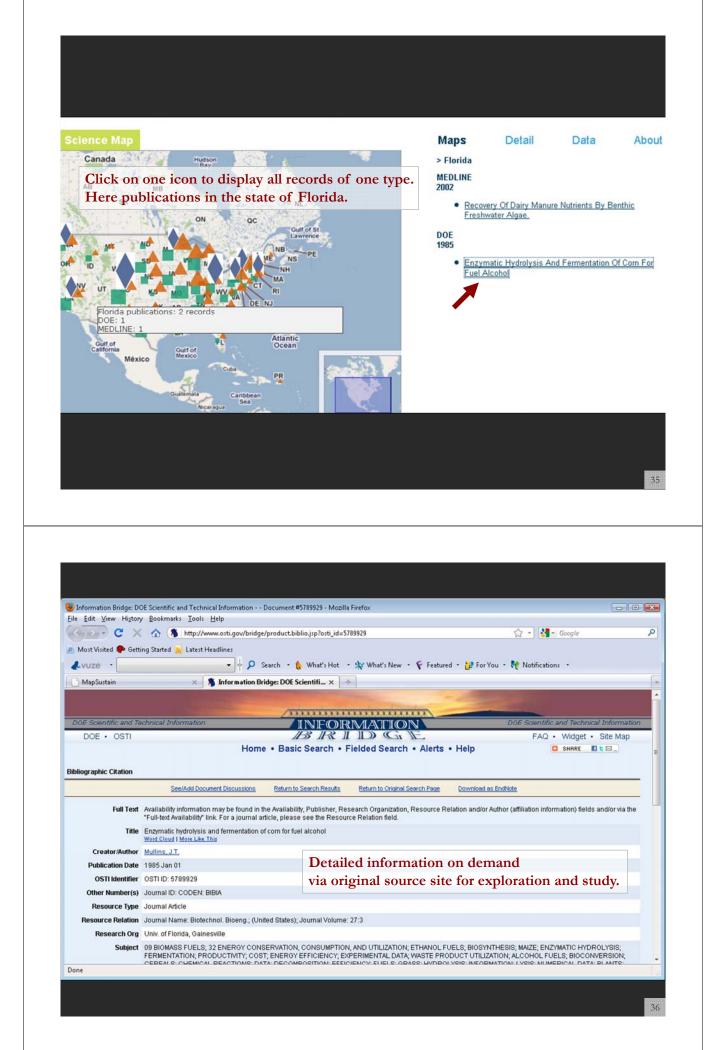
#### Publications

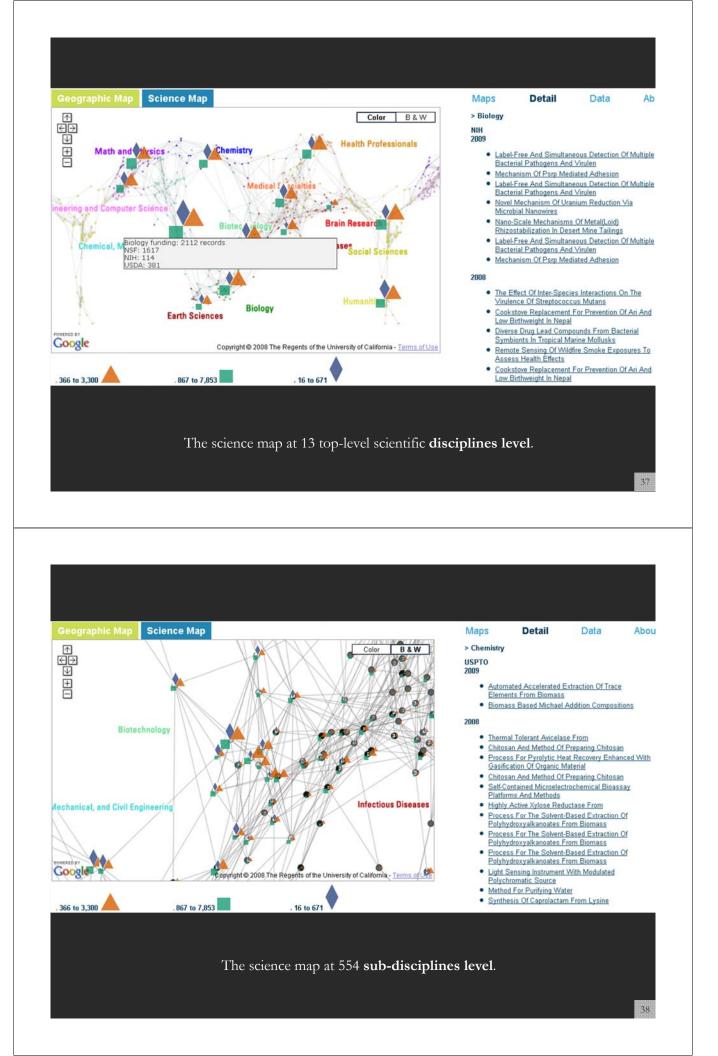
MEDLINE papers by the National Library of Medicine retrieved from the Scholarly Database (http://sdb.sils.indiana.edu) at Indiana University on 11/20/2010. Search query used was biomass OR biofuel OR "bio mass" OR "bio fuel" in the 'AII Text' field.

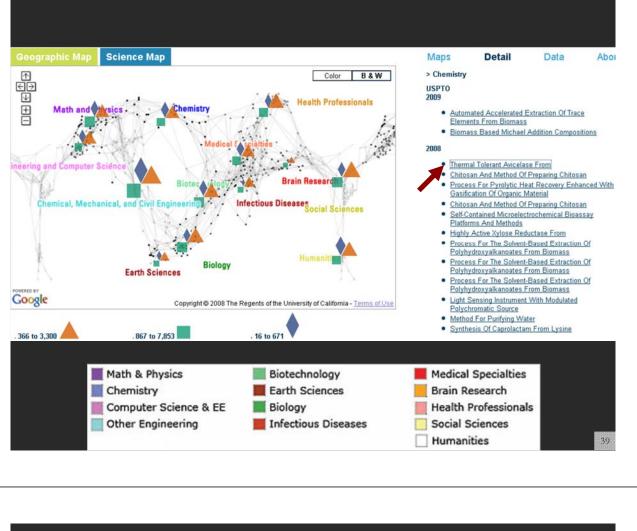
The geographic map at state level.

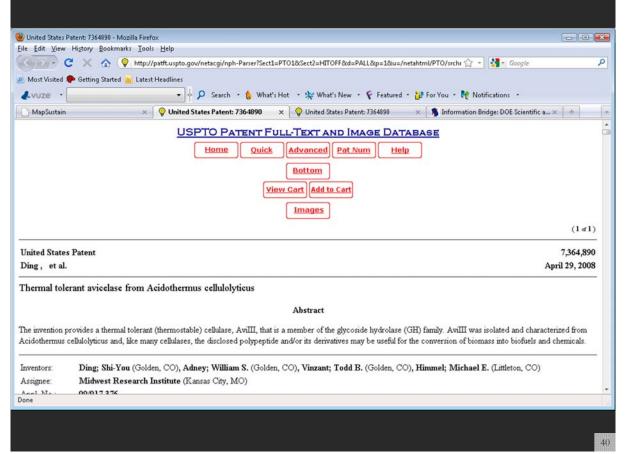
About



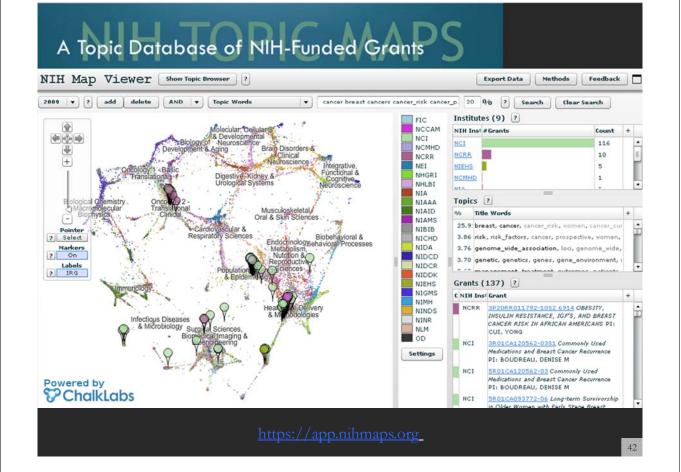








# NIH Topic Maps



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# VIVO: A Semantic Approach to Creating a National Network of Researchers (http://vivoweb.org)

- Semantic web application and ontology editor originally developed at Cornell U.
- Integrates research and scholarship info from systems of record across institution(s).
- Facilitates research discovery and crossdisciplinary collaboration.
- Simplify reporting tasks, e.g., generate biosketch, department report.

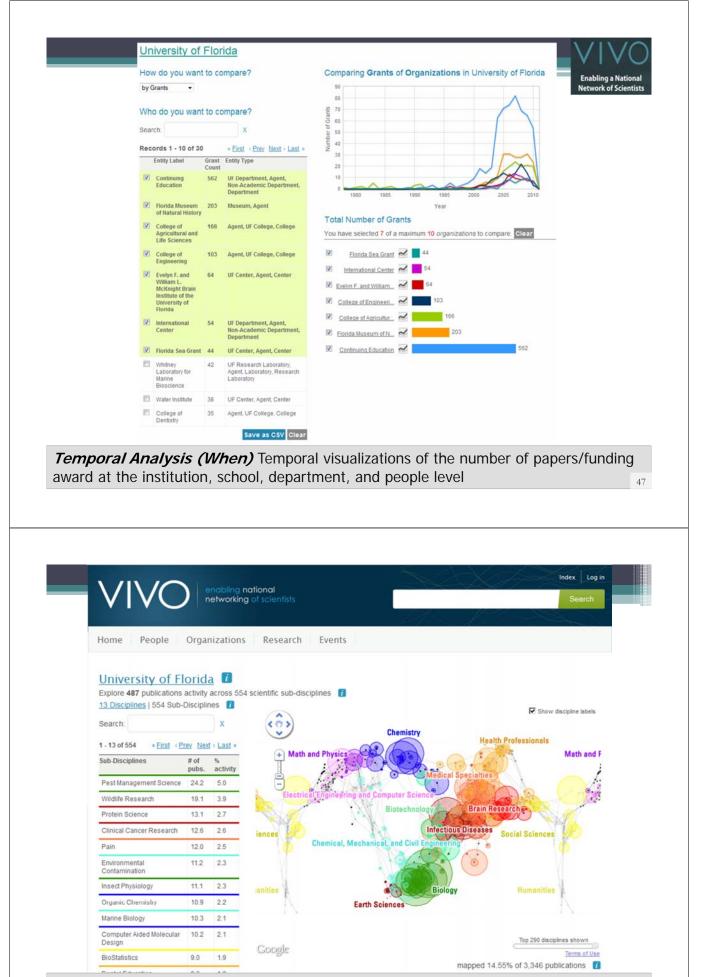


VIVO ENABLING NATIONAL NETWORKING OF SCIEN 45

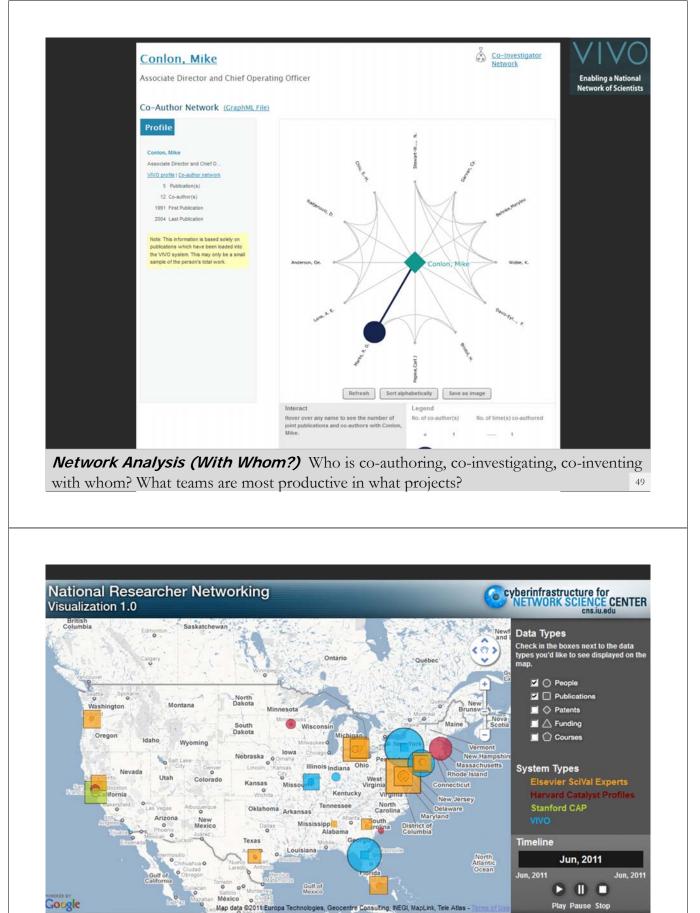
#### Funded by \$12 million NIH award.

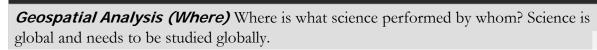
Cornell University: Dean Krafft (Cornell PI), Manolo Bevia, Jim Blake, Nick Cappadona, Brian Caruso, Jon Corson-Rikert, Elly Cramer, Medha Devare, John Fereira, Brian Lowe, Stella Mitchell, Holly Mistlebauer, Anup Sawant, Christopher Westling, Rebecca Younes. University of Florida: Mike Conlon (VIVO and UF PI), Cecilia Botero, Kerry Britt, Erin Brooks, Amy Buhler, Ellie Bushhousen, Chris Case, Valrie Davis, Nita Ferree, Chris Haines, Rae Jesano, Margeaux Johnson, Sara Kreinest, Yang Li, Paula Markes, Sara Russell Gonzalez, Alexander Rockwell, Nancy Schaefer, Michele R. Tennant, George Hack, Chris Barnes, Narayan Raum, Brenda Stevens, Alicia Turner, Stephen Williams. Indiana University: Katy Borner (IU PI), William Barnett, Shanshan Chen, Ying Ding, Russell Duhon, Jon Dunn, Micah Linnemeier, Nianli Ma, Robert McDonald, Barbara Ann O'Leary, Mark Price, Yuyin Sun, Alan Walsh, Brian Wheeler, Angela Zoss. Ponce School of Medicine: Richard Noel (Ponce PI), Ricardo Espada, Damaris Torres. The Scripps Research Institute: Gerald Joyce (Scripps PI), Greg Dunlap, Catherine Dunn, Brant Kelley, Paula King, Angela Murrell, Barbara Noble, Cary Thomas, Michaeleen Trimarchi. Washington University, St. Louis: Rakesh Nagarajan (WUSTL PI), Kristi L. Holmes, Sunita B. Koul, Leslie D. McIntosh. Weill Cornell Medical College: Curtis Cole (Weill PI), Paul Albert, Victor Brodsky, Adam Cheriff, Oscar Cruz, Dan Dickinson, Chris Huang, Itay Klaz, Peter Michelini, Grace Migliorisi, John Ruffing, Jason Specland, Tru Tran, Jesse Turner, Vinay Varughese.

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*Topical Analysis (What)* Science map overlays will show where a person, department, or university publishes most in the world of science. (in work)





Data

About

Hide Map ▲



#### August, 2011 Workshop

Material

- Java 1.5 or higher A programming language and computing platform for developing cross OS softwares.
- Science of Science tool (Sci2) An desktop application for information analysis and visualization.
   Gephi An interactive visualization tool for networks and complex systems, dynamic and hierarchical graphs.
- VIVO August 2011 workshop data.zip Hands on workshop data package

#### Slides

- Tutorial Slides presented at the VIVO Conference 2011
- Pre-Questionnaire and Post-Questionnaire

#### Demo Links

- Map of Science Visualization (dev link)
   Temporal Graph Visualization (dev link)
- National Researcher Networking Visualization
- Word Cloud Visualization dev link





networking of scientists



## **Call for Papers**

#### 2012 VIVO Conference

August 22-24, 2012 InterContinental ~ Miami, FL

In the past 3 years, a growing international movement of developers, researchers, administrators, funders, librarians and informaticians has converged around the vision of openly representing research and researchers via Linked Open Data. VIVO is helping to make this vision a reality through its community, through open software and the VIVO ontology, and a growing number of adopters and collaborators worldwide, across multiple knowledge domains.

The 2012 VIVO conference will explore how to participate in and best take advantage of the emerging Linked Open Data world encompassing and expanding our understanding of research. How can we contribute? How will newly available data and the applications built around it change the future of research networking? How will the vision evolve into practice?

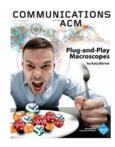
VIVO ENABLING NATIONAL NETWORKING OF SCIEN 53

# Overview

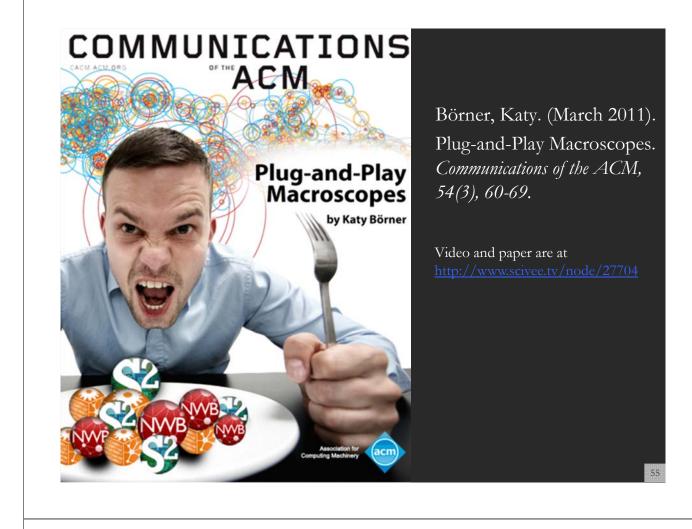
- 1. Data mining and visualization research that aims to increase our scientific understanding of the structure and dynamics of science and technology.
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- 3. Data services and plug-and-play macroscope tools that commoditize data mining and visualization.



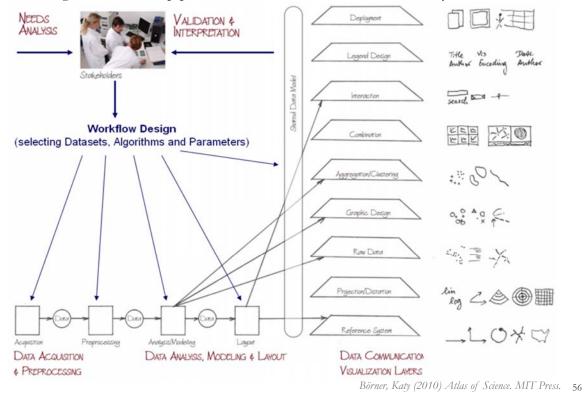


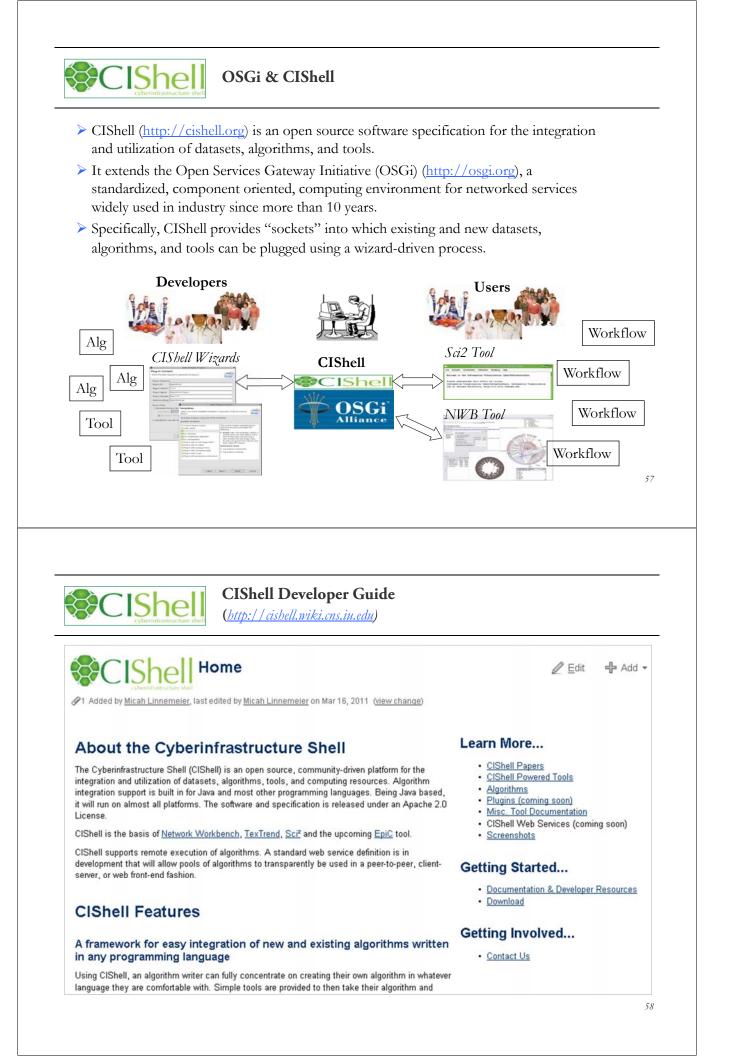


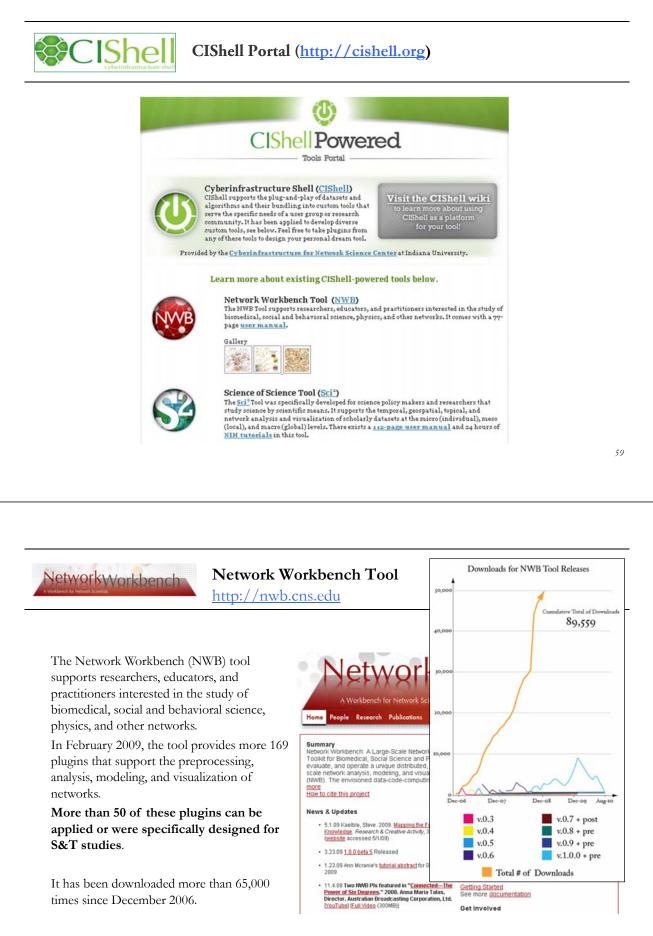




**Needs-Driven Workflow Design** using a modular data acquisition/analysis/ modeling/ visualization pipeline as well as modular visualization layers.







Herr II, Bruce W., Huang, Weixia (Bonnie), Penumarthy, Shashikant & Börner, Katy. (2007). Designing Highly Flexible and Usable Cyberinfrastructures for Convergence. In Bainbridge, William S. & Roco, Mihail C. (Eds.), Progress in Convergence - Technologies for Human Wellbeing (Vol. 1093, pp. 161-179), Annals of the New York Academy of Sciences, Boston, MA.

#### **Computational Proteomics**

What relationships exist between protein targets of all drugs and all disease-gene products in the human protein–protein interaction network?

Yildriim, Muhammed A., Kwan-II Goh, Michael E. Cusick, Albert-László Barabási, and Marc Vidal. (2007). Drug-target Network. Nature Biotechnology 25 no. 10: 1119-1126.



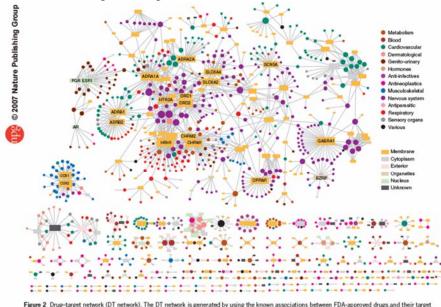
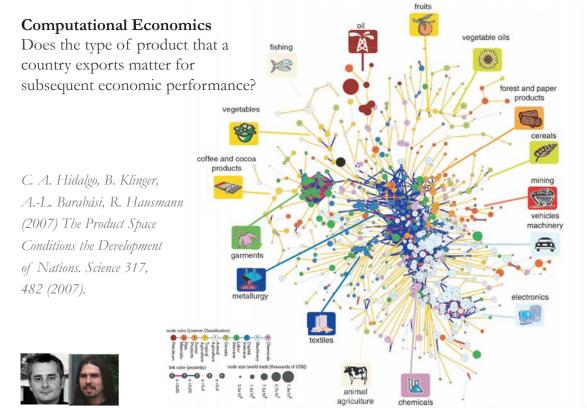


Figure 2 Drug-target network (DT network). The DT network is generated by using the known associations between FDA-approved drugs and their target proteins. Circles and rectangles correspond to drugs and target proteins, respectively. A link is placed between a drug node and a target node if the protein is a known target of that drug. The area of the drug (protein) node is proportional to the number of targets that the drug has (the number of drugs targeting the protein). Color codes are given in the legend. Drug nodes (circles) are colored according to their Anatomical Therapeutic Chemical Classification, and the target proteins (rectangular boxes) are colored according to their cellular component obtained from the Gene Ontology database.

61



#### Fig. 1. The product space. (A) Hierarchically clustered proximity (a) matrix representing the 775 SITC-4 product classes exported in the 1998–2000 period. (B) Network representation of the product space. Links are color coded

with their proximity value. The sizes of the nodes are proportional to world trade, and their colors are chosen according to the classification introduced by Learner. 62



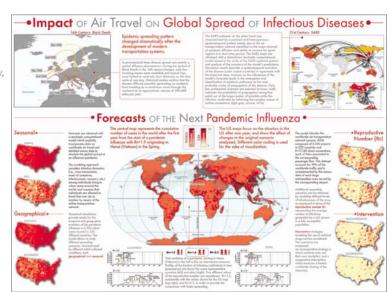
### **Computational Epidemics** Forecasting (and preventing the effects of) the next pandemic.

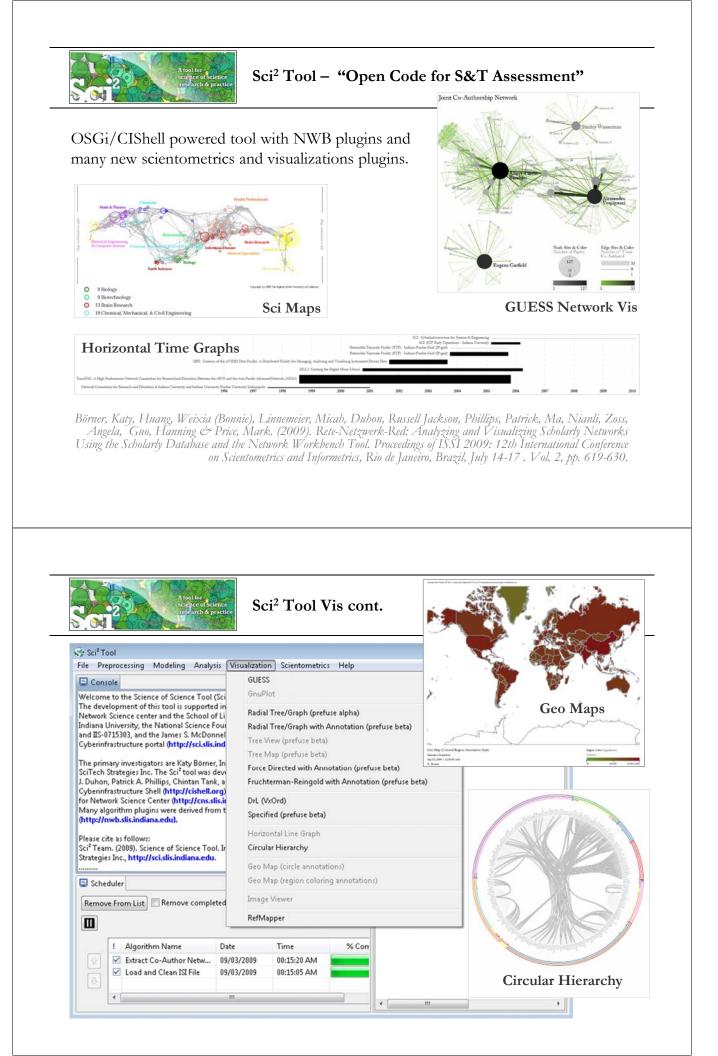
Epidemic Modeling in Complex realities, V. Colizza, A. Barrat, M. Barthelemy, A.Vespignani, Comptes Rendus Biologie, 330, 364-374 (2007).

Reaction-diffusion processes and metapopulation models in heterogeneous networks, V.Colizza, R. Pastor-Satorras, A.Vespignani, Nature Physics 3, 276-282 (2007).

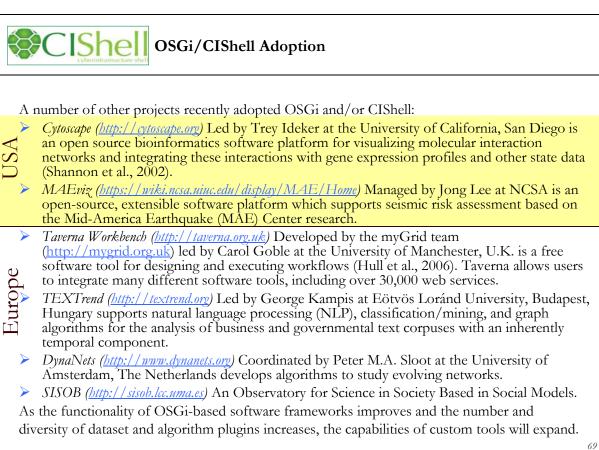
Modeling the Worldwide Spread of Pandemic Influenza: Baseline Case and Containment Interventions, V. Colizza, A. Barrat, M. Barthelemy, A.-J. Valleron, A. Vespignani, PloS-Medicine 4, e13, 95-110 (2007).







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Geetha Senthal (2010). Multidisciplinary Nature of Work With Reference to PIs and ICs Within a Portfolio. PA Group at NIH.	
NIH Office of Extramural Research and Katy Börner (2010) Network Visualizations Using SPIRES Data and the Sci2 Tool. Office o	f Extramural
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## Computational Scientometrics Cyberinfrastructures



Scholarly Database: 25 million scholarly records <a href="http://sdb.cns.iu.edu">http://sdb.cns.iu.edu</a>

James S. McDonnell Foundation



VIVO Research Networking <u>http://vivoweb.org</u>



Information Visualization Cyberinfrastructure <u>http://iv.cns.iu.edu</u>



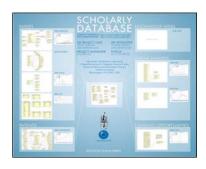
Network Workbench Tool & Community Wiki http://nwb.cns.iu.edu



Science of Science (Sci<sup>2</sup>) Tool http://sci2.cns.iu.edu



Epidemics Tool & Marketplace Forthcoming





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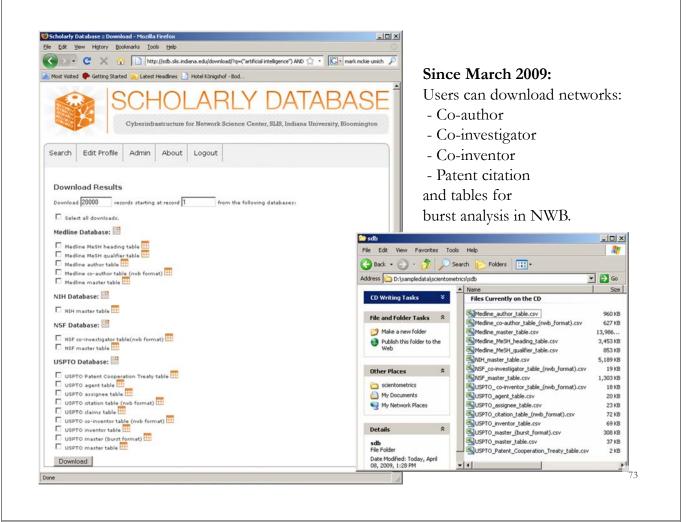


# Scholarly Database at Indiana University

http://sdb.wiki.cns.iu.edu

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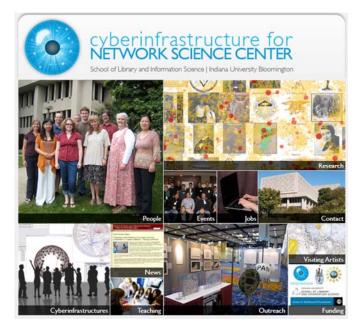


#### "Sci2 Tool: A Tool for Science of Science Research and Practice" Tutorial

Instructor: Time/Date:	Dr. Katy Börner 10:30a-12:30 and 13:30-15:30 on 13 April, 2012
Place:	OECD Conference Centre (CC) Auditorium, OECD 2, rue André Pascal, 75775 Paris Cedex 16, France
Format: Audience:	Lecture and "hands-on" training. Please bring your laptop. This tutorial is designed for researchers and practitioners interested to use advanced data mining algorithms and visualizations in their research and daily decision making.
Cost:	Free, but required to register via http://www.surveymonkey.com/s/NPLF97Q

#### **Abstract:**

The Science of Science Tool (Sci<sup>2</sup>) (<u>http://sci2.cns.iu.edu</u>) was designed for researchers and practitioners interested to study and understand the structure and dynamics of science. Today it is used by major federal agencies in the US but also by researchers from more than 40 countries and from many different areas of research.



All papers, maps, tools, talks, press are linked from http://cns.iu.edu

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