# Identifying Overlap, Gaps and Emerging Research Areas Using Multi-Level Science Maps

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With special thanks to the members at the Cyberinfrastructure for Network Science Center; the Sci2, NWB, and EpiC teams; and the VIVO Collaboration

Portfolio Analysis Symposium NIH Natcher Auditorium, Bethesda, MD

Tuesday July 24, 2012 • 8:45-9:30am



# Science Maps

- Different Datasets
- Different Analyses and Visualizations
- Different User Groups

# Places & Spaces: Mapping Science Exhibit (<u>http://scimaps.org</u>)



After eight years, there now exist 80 out of 100 maps.



Mapping Science Exhibit at MEDIA X, Wallenberg Hall, Stanford University, 2009 <u>http://mediax.stanford.edu, http://scaleindependentthought.typepad.com/photos/scimaps</u>



# The UCSD Map of Science and Classification System

#### 2007 Map:

*Data:* WoS and Scopus for 2001–2005, 7.2 million papers, >16,000 separate journals, proceedings, series *Similarity Metric:* Combination of bibliographic coupling and keyword vectors *Number of Disciplines:* 13; *Subdisciplines:* 554

#### 2010 Map:

*Data:* WoS and Scopus for 2001–2010; about 25,000 journals *Number of Disciplines:* 13; *Subdisciplines:* 554



### Map Design and Usage:

Map places 554 subdisciplines on the surface of a sphere—those with papers that cite the same base knowledge are placed in closer proximity. The spheric layout is then flattened using a Mercator projection. Each node is labeled and has an extensive list of journal names and key phrases as metadata, which can be used to "science locate" journal publications as well as nonjournal data such as patents or grants.

Börner, Katy, Richard Klavans, et al. (2012) Design and Update of a Classification System: The UCSD Map of Science. PLoS ONE 7(7): e39464. <u>doi:10.1371/journal.pone.0039464</u>



UCSD Map of Science. PLoS ONE 7(7): e39464. doi:10.1371/journal.pone.0039464







Technology. 2010. The Émergence of Nanoscience & Technology.

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NIH	То	pic Br	OWSET Show Map Viewer					Expo	t Data	Methods	Feedback	
Topics	s by NIH	Institute	Topics by Category									
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Горі	cs					Similar G	rants [	Show Top 100 on M	ар			
16	Topic	Topic Words		Title Words	+	Simil: C NIH Inst	Grant					+
25.91	686	cancer breast cancer_risk cancer_platientr breast, cancer, can				6.51 NCI	1R01CA1296	39-01A2 Genome-W	ide Ass	ociation Study of Radia	tion	1
3.86	437	risk_risk_factors cases cohort prospective high_ris risk, risk_factors,			6.46 NCI <u>1K07CA136758-01A1</u> Genetic variants in the PI3K pathway in							
3.76	173	snps snp genome_wide_association cases genes genome_wide_ass genetic genes risk susceptibility polymorphisms cigenetic, genetics.			mammographic density and breast cancer PI: THOMPSON, CHERYL L.							
2.62	252	treatment patients management patient outcome management, trea			6.31 NCI <u>SPSOCA116199-05</u> UTMDACC SPORE in Breast Cancer PI: HORTOBAGYI, GABRIEL N							
1.64	235	conference meeting workshop symposium scienti th, conference, syn			- 1	6.02 NCI	NCI 2R01CA050385-21A1 Risk Factors for Breast Cancer in Younger Nurses					
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1.54	325	million disease treatment united_states public_he disease, treatmen			- 1	4.6 NCI	I SR01CA127617-02 Who Cares For Older Breast Cancer Surivors And How Does It Affect Quality2 D1: MANDELBLATT, JEANNE					
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Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months 12 coaches, 300 m long Opening was on April 23<sup>rd</sup>, 2009 by German Chancellor Merkel <u>http://www.expedition-zukunft.de</u>



![](_page_7_Figure_1.jpeg)

This Illuminated Diagram display adds the flexibility of an interactive program to the incredibly high data density of a print. This technique is generally useful hen there is too much pertinent data be displayed on a screen but the sta is relatively stable. The computer in direct the eye to what's important by using projectors or screens as smart spotights, animating the research impact of individuals, giving a "grand tour" of science, or highlighting query results (as when you touch the lectern or use the keyboard) with an overlay of ing light

![](_page_7_Picture_3.jpeg)

North America - 4,000 records South & East Asia - 3,589 Australia - 2,431 Africa - 2,208 South America - 1,582

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Math & Physics - 4,000 records Health Professionals - 3,389 Social Sciences - 2,431 Aeronautical, Chemical, Mechanical & Civil Engineering - 2,298 Humanties - 1,542

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Search The keyboard supports retrieval and display of papers based on their Medical Subject Headings (MeSH) and MeSH qualifier terms. If multiple terms are entered in a field, hey are automatically combined using "OR". So, "breast cancer" matches any record with "interast" or "cancer" in that field. You can put AND between terms to combine with "AND". Thus "breast fault contain both terms. Double quotation can be used to match compound terms, e.g., "breast cancer" compound terms, e.g., "breast cancer retrieves records with the phrase "breast cancer", and not records where "breast" and "cancer" are both present, but the exact phrase.

> People & Topics 16

![](_page_8_Figure_0.jpeg)

# Multi-Level Science Maps

- VIVO International Researcher Network
- Sustainability Research Map
- Gene Therapy Research Map

![](_page_9_Figure_0.jpeg)

*Geospatial Analysis (Where)* A geospatial map of the US is used to show where what science is performed by whom.

![](_page_9_Figure_2.jpeg)

*Topical Analysis (What)* Science map overlays show where a person, department, or university publishes most in the world of science.

![](_page_10_Figure_0.jpeg)

![](_page_10_Figure_1.jpeg)

Data

The dataset covers 13,528 records on "biomass" and "biofuel" research and technology from seven different publication, patent, funding datasets for the years 1901 to

National Institutes of Health (NIH) awards retrieved from the Scholarly Database (http://sdb.slis.indiana.edu) at Indiana University on 11/20/2010. Search query used was biomass OR biofuel OR "bio mass" OR "bio fuel" in

National Science Foundation (NSF) awards retrieved from the Scholarly Database (http://sdb.slis.indiana.edu) at Indiana University on 11/20/2010. Search query used was biomass OR biofuel OR "bio mass" OR "bio fuel" in the 'All Text' field.

available by a staff member of the Office of Scientific and Technical Information from the US Department of Energy

MEDLINE papers by the National Library of Medicine retrieved from the Scholarly Database (http://sdb.slis.indiana.edu) at Indiana University on 11/20/2010. Search query used was biomass OR biofuel OR "bio mass" OR "bio fuel" in the 'All Text' field.

#### The geographic map at state level.

About

![](_page_11_Figure_0.jpeg)

![](_page_11_Figure_1.jpeg)

![](_page_12_Picture_0.jpeg)

![](_page_13_Figure_0.jpeg)

- Highly Active Xylose Reductase From
- Process For The Solvent-Based Extraction Of
- Polyhydroxyalkanoates From Biomass
- Process For The Solvent-Based Extraction Of Polyhydroxyalkanoates From Biomass
- Process For The Solvent-Based Extraction Of
- Polyhydroxyalkanoates From Biomass Light Sensing Instrument With Modulated
- Polychromatic Source
- Method For Purifying Water

0

Synthesis Of Caprolactam From Lysine

The science map at 554 sub-disciplines level.

867 to 7,853

opyright @ 2008 The Regents of the University of California - Terms

16 to 671

Google

366 to 3,300

![](_page_14_Figure_0.jpeg)

![](_page_15_Figure_0.jpeg)

![](_page_15_Figure_1.jpeg)

![](_page_16_Picture_0.jpeg)

# Science of Science (Sci2) Tool

- Use your own data
- Run your own analysis
- Identify overlap, gaps and emerging areas
- Interpret results to improve decision making

![](_page_17_Figure_0.jpeg)

Börner, Katy. (2011). Plug-and-Play Macroscopes. Communications of the ACM, 54(3), 60-69. Video and paper are at <u>http://www.scivee.tv/node/27704</u>

![](_page_17_Picture_2.jpeg)

	Email Address Password Login
Forgot your pas	sword?
To recover your a	account password, please visit our password recovery page.
Register now	
Scott Weingart, I Biberstine (2010 Science, Indiana	<ul> <li>Rear pointer (2010) Science of science (Research and 100is (12 Tutorials), Reporting Branch, Office of Extramoral Research/Office of the Director, Nahonal Institutes of Health, Bethesda, MD.</li> <li>Tutorial #01: Science of Science / Information Visualization</li> <li>Tutorial #02: Network Science / Information Visualization</li> <li>Tutorial #03: Geospatial Analysis and Napping</li> <li>Tutorial #03: Geospatial Analysis and Mapping</li> <li>Tutorial #03: Network Analysis and Visualization</li> <li>Tutorial #03: Network Analysis and Visualization</li> <li>Tutorial #09: Large Network Analysis and Visualization.</li> <li>Tutorial #10: Using the Scholarly Database at IU</li> <li>Tutorial #11: VIVO National Researcher Networking</li> <li>Tutorial #12: Future Developments</li> </ul> Geetha Senthal (2010). Multidisciplinary Nature of Work With Reference to PIs and ICs Within a Portfolio. PA Group at NIH. NIH Office of Extramural Research and Katy Borner (2010) Network Visualizations Using SPIRES Data and the Sci2 Tool. Office of Extramural Research at NIH.

The Sci<sup>2</sup> Tool is used by the

0.01

- National Science Foundation,
- National Institutes of Health,
- > US Department of Agriculture, and
- > National Oceanic and Atmospheric Administration

Tool registrations come from 73 countries and professions such as

![](_page_18_Picture_7.jpeg)

![](_page_19_Picture_0.jpeg)

# Sci<sup>2</sup> Tool – Type of Analysis vs. Level of Analysis

	Micro/Individual	Meso/Local	Macro/Global	
	(1-100 records)	(101–10,000 records)	(10,000 < records)	
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains, or states	All of NSF, all of USA, all of science.	
Temporal Analysis	Funding portfolio of one individual	Mapping topic bursts	113 Years of Physics	
(When)		in 20-years of PNAS	Research	
Geospatial Analysis (Where)	Career trajectory of one individual	Mapping a states intellectual landscape	PNAS publications	
Topical Analysis (What)	Base knowledge from which one grant draws.	Knowledge flows in Chemistry research	VxOrd/Topic maps of NIH funding	
Network Analysis	NSF Co-PI network	Co-author network	NIH's core	
(With Whom?)	of one individual		competency	

39

![](_page_19_Picture_4.jpeg)

# Sci<sup>2</sup> Tool – Type of Analysis vs. Level of Analysis

	Micro/Individual	Meso/Local	Macro/Global	
	(1-100 records)	(101–10,000 records)	(10,000 < records)	
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domain	All of NSF, all of USA, all of science.	
Temporal Analysis	Funding portfolio of one individual	Mappin	113 Years of Physics	
(When)		in 20-ye	Research	
Geospatial Analysis (Where)	Career trajectory of one individual	Mapping a states	PNAS publications	
Topical Analysis	draws.	Knowledge flows in	VxOrd/Topic maps of	
(What)		Chemistry research	NIH funding	
Network Analysis (With Whom?)	NSF Co-PI network	Co-author ne	NII con.	

![](_page_20_Figure_0.jpeg)

### Mapping the Evolution of Co-Authorship Networks

Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.

![](_page_20_Figure_3.jpeg)

![](_page_21_Figure_0.jpeg)

## Mapping Transdisciplinary Tobacco Use Research Centers Publications

Compare R01 investigator based funding with TTURC Center awards in terms of number of publications and evolving co-author networks.

Zoss & Börner, forthcoming.

Supported by NIH/NCI Contract HHSN261200800812

![](_page_21_Figure_5.jpeg)

![](_page_21_Figure_6.jpeg)

![](_page_21_Figure_7.jpeg)

# MEDLINE Publication Output by The National Institutes of Health (NIH) Using Nine Years of ExPORTER Data

Katy Börner, Nianli Ma, Joseph R. Biberstine, Cyberinfrastructure for Network Science Center, SLIS, Indiana University, Robin M. Wagner, Rediet Berhane, Hong Jiang, Susan E. Ivey, Katrina Pearson and Carl McCabe, Reporting Branch, Division of Information Services, Office of Research Information Systems, Office of Extramural Research, Office of the Director, National Institutes of Health (NIH), Bethesda, MD.

![](_page_22_Figure_2.jpeg)

![](_page_22_Picture_3.jpeg)

### Sci<sup>2</sup> Tool Usage at National Science Foundation

Topic co-occurrence network of the 2885 cognitive and neuroscience NSF projects funded between 2007 and 2011. Statistical text mining (Topic model) was used to identify topics from NSF awards and proposals from 2000-2011.

![](_page_22_Figure_6.jpeg)

Each award is tagged with up to 4 topics. Lines represent the co-occurrence of the connected topics within an award(s). The nodes are scaled by number of awards (max = 355) and the lines are scaled on number of co-occurrences (max =91). The node colors differentiate the nodes via the level-0 Blondel communities.

This is ... an entirely new way of characterizing and understanding the NSF portfolio. This is in part because this enables analysis of the content of the awards/proposals independent of the institutional structure. One can quickly identify ALL of the Cog/Neuro awards throughout the entire NSF portfolio – so it captures research in all of the unexpected institutional places. This method also allows one to easily identify areas of parallel or potentially collaborative research being funded by different institutional structures and ... to identify potential areas for advancing science by facilitating collaborations. *Leah G. Nichols, NSF* 

![](_page_23_Figure_0.jpeg)

![](_page_23_Picture_1.jpeg)

## Sci<sup>2</sup> Tool Usage at National Institutes of Health

Sci2 Tool now supports Web services and serves as a visual interface to publically available NIH RePORT Expenditure and Results RePORTER)/ RePORTER data provided by NIH.

![](_page_23_Picture_4.jpeg)

![](_page_24_Picture_0.jpeg)

Sci<sup>2</sup> Tool Usage at the National Oceanic and Atmospheric Administration (NOAA)

Co-author network generated from publications supported by NOAA's Office of Ocean Exploration and Research (OER). Nodes are sized based on the number of publications produced and colored to highlight clustering. Edges are sized and colored based on the number of collaborations between authors.

![](_page_24_Figure_3.jpeg)

![](_page_24_Picture_4.jpeg)

Sci<sup>2</sup> Tool Usage at James S. McDonnell Foundation

How did cognitive neuroscience of attention emerge from neurobiology and psychology, 1980–2005? Author co-citation analysis and Pfnet is used to **trace prospectively the development of the field from its precursor disciplines**: cognitive psychology, single cell neurophysiology, neuropsychology, and evoked potential research.

![](_page_24_Figure_7.jpeg)

Fig. 1 In the 1980 net, neuroscience (*black* nodes and *black-white* nodes) and cognitive psychology (*white* nodes) develop as clusters with high internal co-citation rates. ERP (*grey* nodes) develops later in net construction. These clusters are connected by secondary edges at very low levels of co-citation

![](_page_25_Figure_0.jpeg)

## Mixed-Indicators Model for Identifying Emerging Research Areas

Guo, Hanning, Scott B. Weingart, and Katy Börner. 2011. Scientometrics 89 (1): 421-435.

### Three indicators are combined:

- sudden increases in the frequency of specific words,
- number and speed by which new authors are attracted to an emerging area,
- changes in the interdisciplinarity of cited references.

### The model is validated using four emerging research areas and two datasets:

"RNAi", "Nano", "h-Index", and "Impact Factor" research using papers published in the PNAS (1982–2009) and Scientometrics (1978–2009).

### **Results:**

- Keyword bursts occurred 8 years later for "Nano\*," 7 years later for "RNAi" and only 1 year later for "h-Index." *(different from full text words)*
- Appearance of new authors always signifies the beginning of an emerging area.
- In "Nano\*," "RNAi" and "h-Index" datasets, a sudden increase in the diversity of cited references occurred with the appearance of new authors simultaneously. The correlation between increasing new authors and diversity of cited references suggests that new authors are coming from diverse established areas rather than some already nascent cohort with a pre-existing body of research.

![](_page_26_Figure_13.jpeg)

#### References

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). Visualizing Knowledge Domains. In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Volume 37, Chapter 5, pp. 179-255. http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl\_1). http://www.pnas.org/content/vol101/suppl\_1/

Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science.** In Blaise Cronin (Ed.), *ARIST*, Information Today, Inc., Volume 41, Chapter 12, pp. 537-607.

http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf

Börner, Katy (2010) Atlas of Science. MIT Press. http://scimaps.org/atlas

Scharnhorst, Andrea, Börner, Katy, van den Besselaar, Peter (2012) **Models of Science Dynamics**. Springer Verlag.

![](_page_27_Picture_7.jpeg)

Andrea Schamhorst Katy Borner Peter van den Besselaar *Editors* Models of Science Dynamics Encounters Between Complexity Theory and Information Sciences

![](_page_27_Picture_9.jpeg)

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![](_page_27_Picture_12.jpeg)

All papers, maps, tools, talks, press are linked from http://cns.iu.edu

CNS Facebook: <u>http://www.facebook.com/cnscenter</u> Mapping Science Exhibit Facebook: <u>http://www.facebook.com/mappingscience</u>