## Multi-Scale Maps of Scholarly Activity

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Research Talk at the Organisation for Economic Co-Operation and Development (OECD) Paris, France

http://www.oecd.org

April 12, 2012







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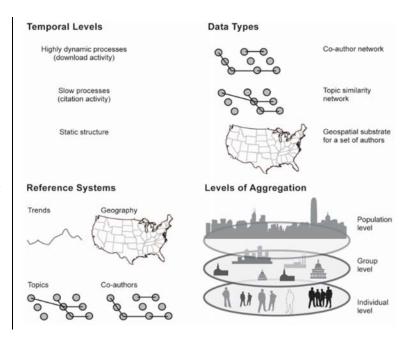
#### Type of Analysis vs. Level of Analysis

	Micro/Individual (1-100 records)	Meso/Local (101–10,000 records)	Macro/Global (10,000 < records)	
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains or states	All of NS all of scie	
Temporal Analysis (When)	Funding portfolio of one individual	ic bursts of PNAS	113 Years of P Research	
Geospatial Analysis (Where)	Career trajectory of one individual	intellectual la	PNAS	
Topical Analysis (What)	ş.	flows in research	VxOrd/Topic r NIH funding	
Network Analysis (With Whom?)	NSF one work of	K K	NIH's cy	

#### **Modeling Science Dynamics** using

- > multi-level,
- initial methods, and
- multi-perspective models

Katy Börner, Kevin W. Boyack, Staša Milojević, Steven Morris. (2012) An introduction to modeling science: Basic model types, key definitions, and a general framework for the comparison of process models. In Scharnhorst, Andrea, van den Besselaar, Börner (Eds) Models of Science Dynamics. Springer Verlag.





III INDIANA UNIVERSITY

#### **Descriptive Models of Science**

- Detect advances of scientific knowledge via "longitudinal mapping" (Garfield, 1994).
- Synthesis of specialty narratives from co-citation clusters (Small, 1986).
- ➤ Identify cross-disciplinary fertilization via "passages through science" (Small, 1999, 2000).
- Understand scholarly information foraging (Sandstrom, 2001).
- ➤ Knowledge discovery in un-connected terms (Swanson & Smalheiser, 1997).
- Determine areas of expertise for specific researcher, research group via "invisible colleges" (note that researchers self definition might differ from how field defines him/her) (Crane, 1972).
- ➤ Identify profiles of authors, also called CAMEOS, to be used to for document retrieval or to map an author's subject matter and studying his/her publishing career, or to map the social and intellectual networks evident in citations to and from authors and in co-authorships (White, 2001).

#### Descriptive Models of Science cont.

- ➤ Identification of scientific frontiers <a href="http://www.science-frontiers.com/">http://www.science-frontiers.com/</a>.
- ➤ ISI's Essential Science Indicators <a href="http://essentialscience.com/">http://essentialscience.com/</a>
- ➤ Import-export studies (Stigler, 1994).
- Evaluation of 'big science' facilities using 'converging partial indicators' (Martin, 1996; Martin & Irvine, 1983).
- ➤ Input (levels of funding, expertise of scientists, facilities used) output (publications, patents, Nobel prices, improved health, reduced environment insults, etc. influenced by political, economic, financial, and legal factors studies (Kostroff & DelRio, 2001).
- Determine influence of funding on research output (Boyack & Borner, 2002).
- ➤ How to write highly influential paper (van Dalen & Henkens, 2001).



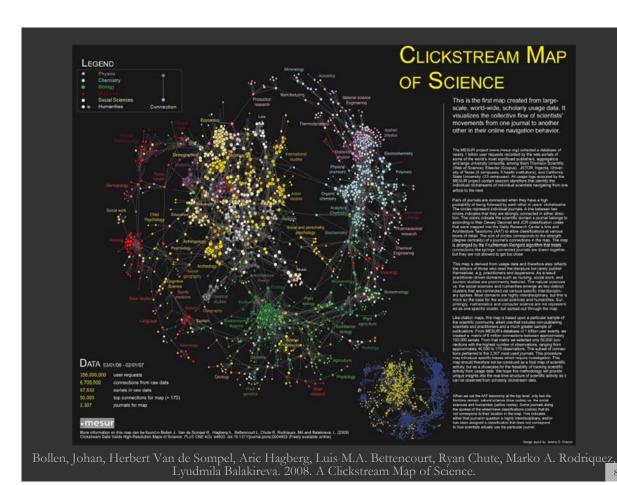
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#### **Process Models of Science**

Can be used to predict the effects of

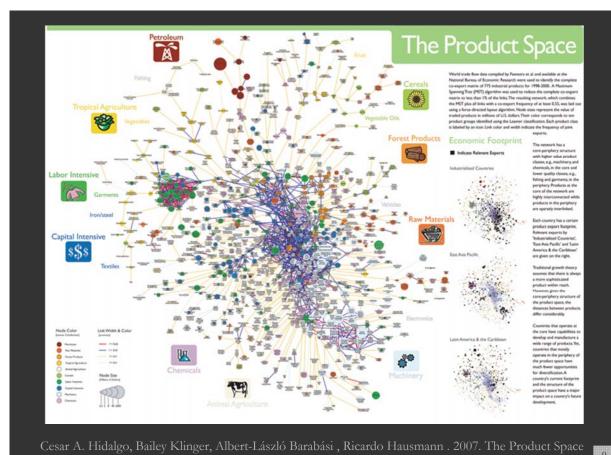
- Large collaborations vs. single author research on information diffusion.
- ➤ Different publishing mechanisms, e.g., E-journals vs. books on co-authorship, speed of publication, etc.
- Supporting disciplinary vs. interdisciplinary collaborations.
- Many small vs. one large grant on # publications, Ph.D. students, etc.
- Resource distribution on research output.
- **>** ...

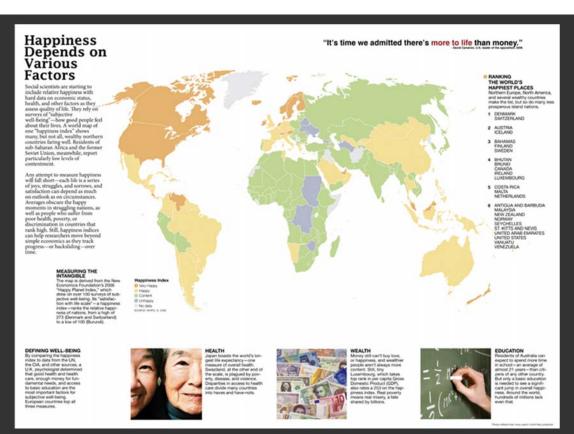
In general, process model provide a means to analyze the structure and dynamics of science -- to study science using the scientific methods of science as suggested by Derek J. deSolla Price about 40 years ago.

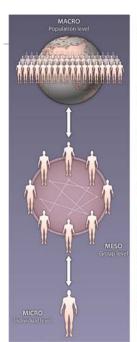


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#### TEAM SCIENCE

## A Multi-Level Systems Perspective for the Science of Team Science

Katy Börner,<sup>1\*</sup> Noshir Contractor,<sup>2</sup> Holly J. Falk-Krzesinski,<sup>3</sup> Stephen M. Fiore,<sup>4</sup> Kara L. Hall,<sup>5</sup> Joann Keyton,<sup>6</sup> Bonnie Spring,<sup>7</sup> Daniel Stokols,<sup>8</sup> William Trochim,<sup>9</sup> Brian Uzzi<sup>10</sup>

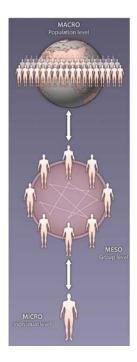
Published 15 September 2010; Volume 2 Issue 49 49cm24

This Commentary describes recent research progress and professional developments in the study of scientific teamwork, an area of inquiry termed the "science of team science" (SciTS, pronounced "sahyts"). It proposes a systems perspective that incorporates a mixed-methods approach to SciTS that is commensurate with the conceptual, methodological, and translational complexities addressed within the SciTS field. The theoretically grounded and practically useful framework is intended to integrate existing and future lines of SciTS research to facilitate the field's evolution as it addresses key challenges spanning macro, meso, and micro levels of analysis.

Science of (team) science research and practice requires an interdisciplinary, multi-level, mixed-methods approach. Expertise, theories, methods, data, and tools from diverse research fields need to be applied and advanced to arrive at a holistic understanding of the science system.



Börner et al. 2010. "A Multi-Level Systems Perspective for the Science of Team Science". *Science Translational Medicine* 2 (49): 49(cm)24.

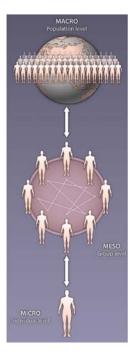


Mixed-Methods, Multi-Level Science of Science (or Team Science or SciSIP) studies need:

**Expertise** – identify and access it at the perfect moment using, e.g., Facebook, LinkedIn, Academia, VIVO, Harvard Profiles, Elsevier's Collexis, Loki, Stanford's CAP, or other systems.

Data – find, interlink, unify, merge, reformat, share them, e.g., using web sites analogous to <a href="http://www.diggingintodata.org/Repositories/tabid/167/Default.aspx">http://www.diggingintodata.org/Repositories/tabid/167/Default.aspx</a>, SDB, or LOD.

**Tools** – identify, learn, advance, share code, e.g., via Plug-and-Play Macroscopes, to arrive at a holistic understanding of the science system.



# Expertise - identify and

access it at the perfect moment using, e.g., Facebook, LinkedIn, Academia, VIVO, Harvard Profiles, Elsevier's Collexis, Loki, Stanford's CAP, or other systems.

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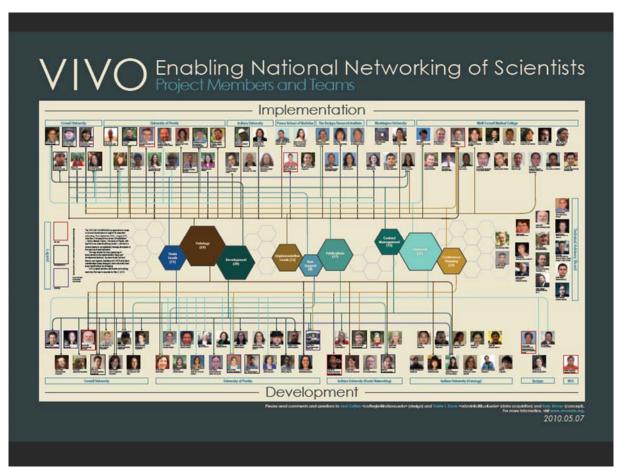
## VIVO: A Semantic Approach to Creating a National Network of Researchers (http://vivoweb.org)

- Semantic web application and ontology editor originally developed at Cornell U.
- Integrates research and scholarship info from systems of record across institution(s).
- Facilitates research discovery and crossdisciplinary collaboration.
- Simplify reporting tasks, e.g., generate biosketch, department report.



#### Funded by \$12 million NIH award.

Cornell University: Dean Krafft (Cornell PI), Manolo Bevia, Jim Blake, Nick Cappadona, Brian Caruso, Jon Corson-Rikert, Elly Cramer, Medha Devare, John Fereira, Brian Lowe, Stella Mitchell, Holly Mistlebauer, Anup Sawant, Christopher Westling, Rebecca Younes. University of Florida: Mike Conlon (VIVO and UF PI), Cecilia Botero, Kerry Britt, Erin Brooks, Amy Buhler, Ellie Bushhousen, Chris Case, Valrie Davis, Nita Ferree, Chris Haines, Rae Jesano, Margeaux Johnson, Sara Kreinest, Yang Li, Paula Markes, Sara Russell Gonzalez, Alexander Rockwell, Nancy Schaefer, Michele R. Tennant, George Hack, Chris Barnes, Narayan Raum, Brenda Stevens, Alicia Turner, Stephen Williams. Indiana University: Katy Borner (IU PI), William Barnett, Shanshan Chen, Ying Ding, Russell Duhon, Jon Dunn, Micah Linnemeier, Nianli Ma, Robert McDonald, Barbara Ann O'Leary, Mark Price, Yuyin Sun, Alan Walsh, Brian Wheeler, Angela Zoss. Ponce School of Medicine: Richard Noel (Ponce PI), Ricardo Espada, Damaris Torres. The Scripps Research Institute: Gerald Joyce (Scripps PI), Greg Dunlap, Catherine Dunn, Brant Kelley, Paula King, Angela Murrell, Barbara Noble, Cary Thomas, Michaeleen Trimarchi. Washington University, St. Louis: Rakesh Nagarajan (WUSTL PI), Kristi L. Holmes, Sunita B. Koul, Leslie D. McIntosh. Weill Cornell Medical College: Curtis Cole (Weill PI), Paul Albert, Victor Brodsky, Adam Cheriff, Oscar Cruz, Dan Dickinson, Chris Huang, Itay Klaz, Peter Michelini, Grace Migliorisi, John Ruffing, Jason Specland, Tru Tran, Jesse Turner, Vinay Varughese.



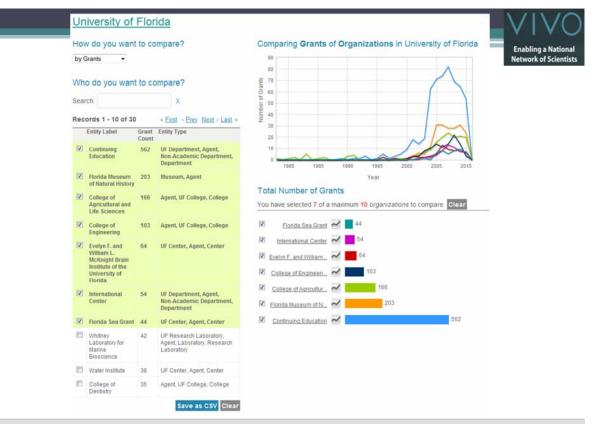




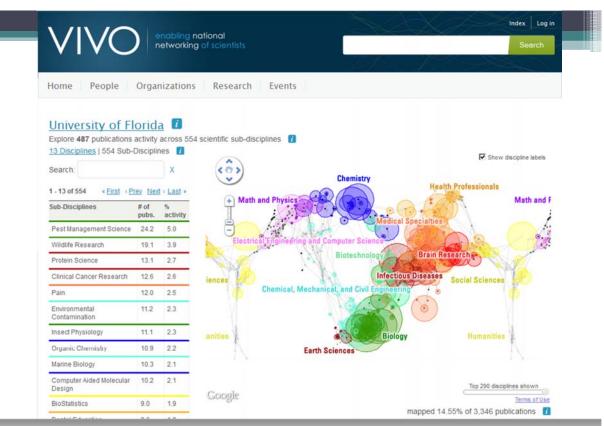




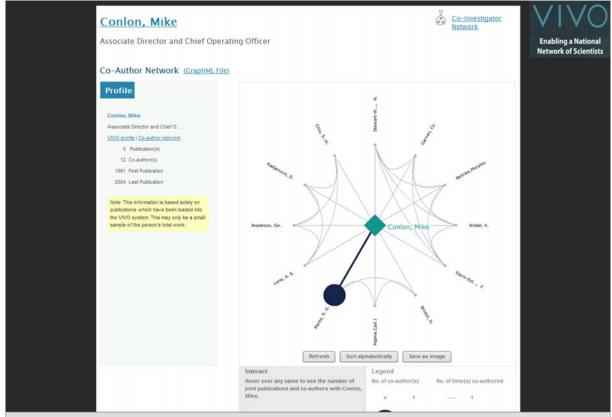




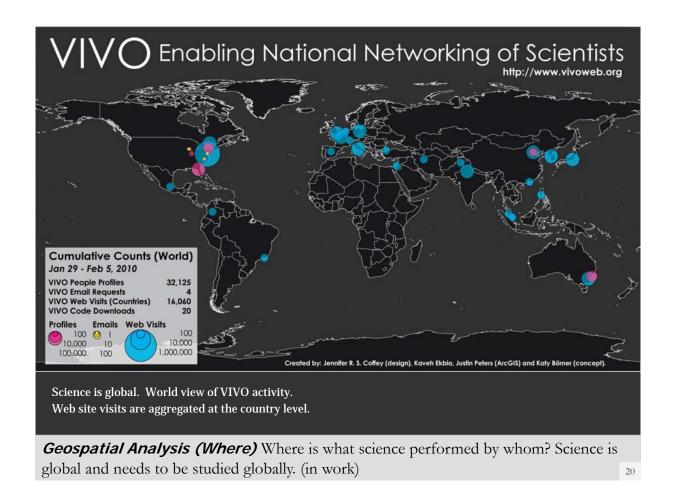
**Temporal Analysis (When)** Temporal visualizations of the number of papers/funding award at the institution, school, department, and people level

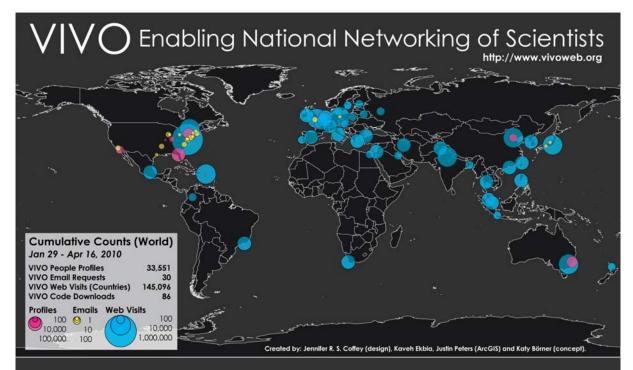


**Topical Analysis (What)** Science map overlays will show where a person, department, or university publishes most in the world of science. (in work)



**Network Analysis (With Whom?)** Who is co-authoring, co-investigating, co-inventing with whom? What teams are most productive in what projects?



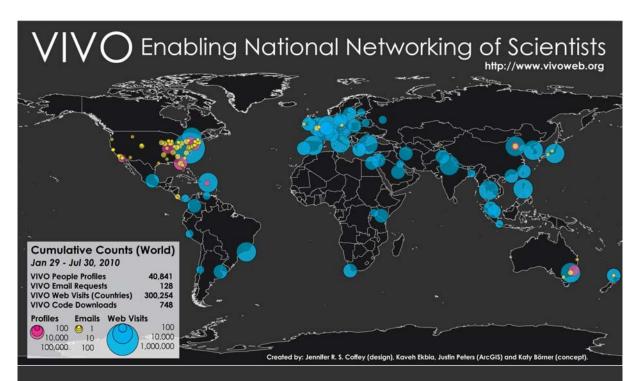


#### Shown are the

- Number of people profiles in the 7 different VIVO installation sites plus CAS and U Melbourne.
- Email contacts by data and service providers as well as institutions interested to adopt VIVO.
- The number of visitors on <a href="http://vivoweb.org">http://vivoweb.org</a>

Circles are area size coded using a logarithmic scale.

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VIVO 1.0 source code was publicly released on April 14, 2010 87 downloads by June 11, 2010.

The more institutions adopt VIVO, the more high quality data will be available to understand, navigate, manage, utilize, and communicate progress in science and technology.





Search Home Index

#### Networks and Complex Systems Research at Indiana University

This VIVO instance provides information on networks and complex systems

- · Faculty and their departments
- Publications
- Grants
- Courses

at Indiana University. The site was created in support of a NSF IGERT grant application. A major intent is to cross-fertilize between research done in the social and behavioral sciences, research in natural sciences such as biology or physics, but also research on Internet technologies.

The site will be continuously updated to help

- · New faculty to get in contact with relevant researchers.
- · Faculty and policy makers to pool teams in response to funding solicitations.
- · Faculty to coordinate research efforts collaborations using existing funding/resources.
- · Faculty to coordinate teaching.
- · Students identify relevant courses, potential advisors, funding.
- Organize the Mon talk series on <u>Networks and Complex Systems</u>.
- · Arrange research meetings for visitors with relevant faculty/students

http://vivo-netsci.cns.iu.edu

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Data - find, access, interlink, unify,

merge, reformat, share them, e.g., using web sites analogous to http://www.diggingintodata.org/Repositories/ tabid/167/Default.aspx, SDB, or LOD.

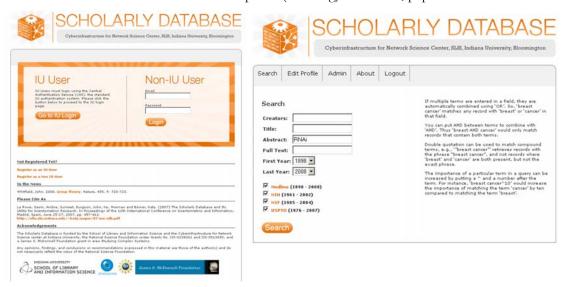


#### Scholarly Database at Indiana University

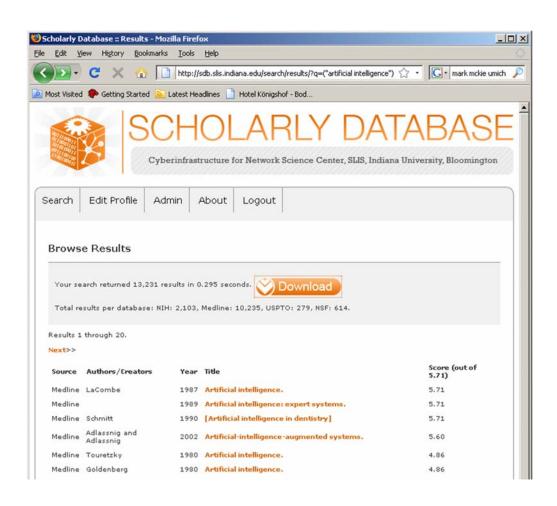
http://sdb.wiki.cns.iu.edu

Supports federated search of 25 million publication, patent, grant records.

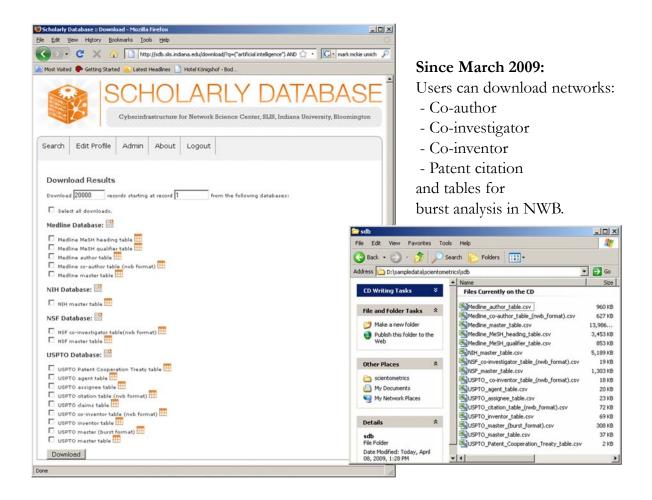
Results can be downloaded as data dump and (evolving) co-author, paper-citation networks.



Register for free access at <a href="http://sdb.cns.iu.edu">http://sdb.cns.iu.edu</a>



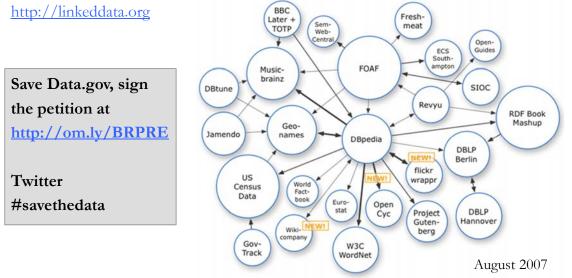
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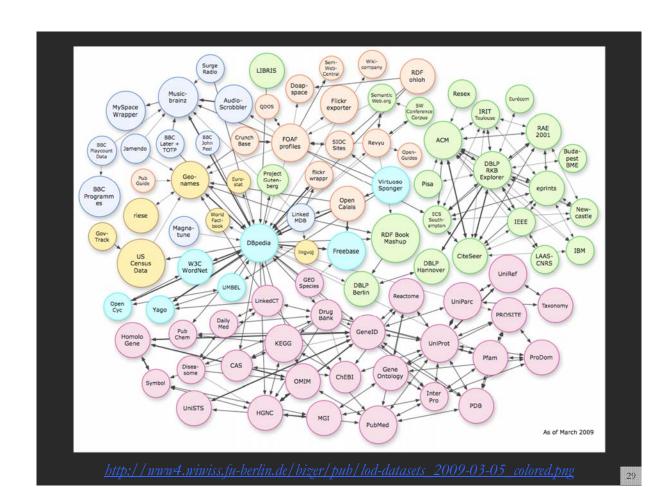


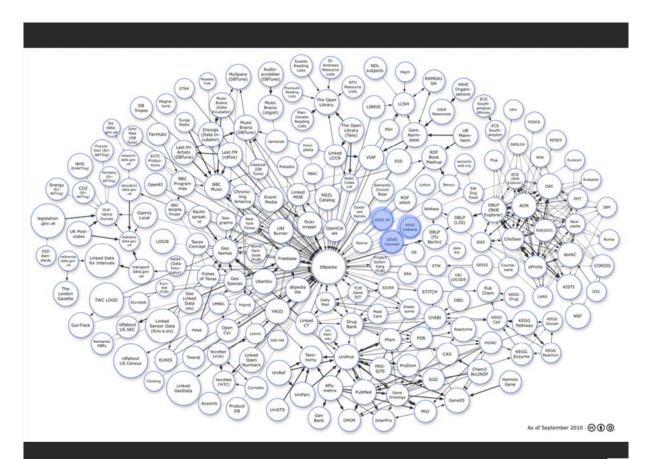


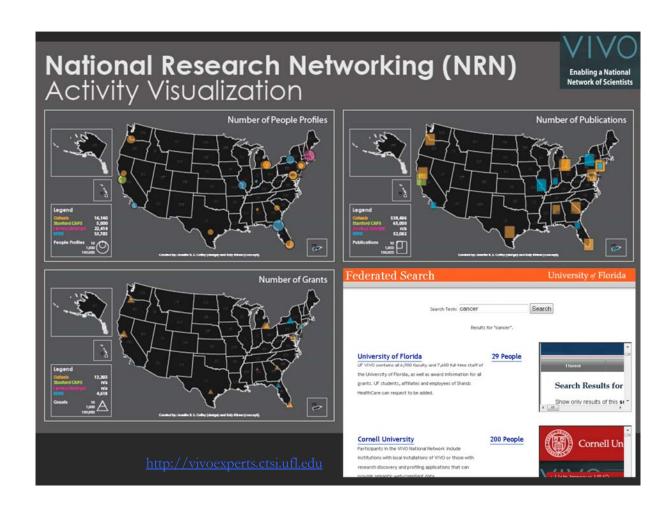
#### Semantic Web: Linked Open Data

- Interlinking existing data silos and
- Exposing them as <u>structured data</u>
- Adding new high quality data relevant for S&T studies

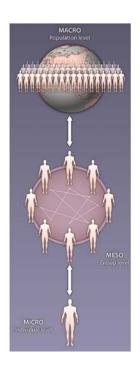








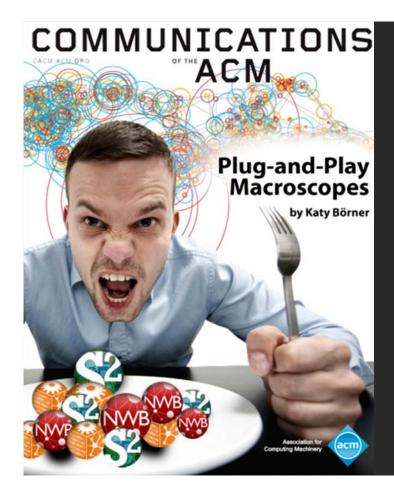




# Tools - continuously identify, learn,

advance, share code, e.g., via Plug-and-Play Macroscopes

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Börner, Katy. (March 2011). Plug-and-Play Macroscopes. *Communications of the ACM,* 54(3), 60-69.

Video and paper are at <a href="http://www.scivee.tv/node/27704">http://www.scivee.tv/node/27704</a>



#### Designing "Dream Tools"

Many of the best micro-, tele-, and macroscopes are designed by **scientists** keen to observe and comprehend what no one has seen or understood before. Galileo Galilei (1564–1642)

recognized the potential of a spyglass for the study of the heavens, ground and polished his own lenses, and used the improved optical instruments to make discoveries like the moons of Jupiter, providing quantitative evidence for the Copernican theory.

Today, scientists repurpose, extend, and invent new hardware and software to create "macroscopes" that may solve both local and global challenges.

Plug-and-play macroscopes **empower** me, my students, colleagues, and 100,000 others that downloaded them.

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#### Macroscopes

Decision making in science, industry, and politics, as well as in daily life, requires that we make sense of data sets representing the structure and dynamics of complex systems. Analysis, navigation, and management of these continuously evolving data sets require a new kind of data-analysis and visualization tool we call a macroscope (from the Greek macros, or "great," and skopein, or "to observe") inspired by de Rosnay's futurist science writings.

Macroscopes provide a "vision of the whole," helping us "synthesize" the related elements and enabling us to detect patterns, trends, and outliers while granting access to myriad details. Rather than make things larger or smaller, macroscopes let us observe what is at once too great, slow, or complex for the human eye and mind to notice and

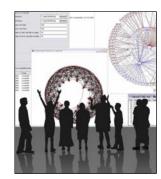
comprehend.



Microscopes



**Telescopes** 



Macroscopes



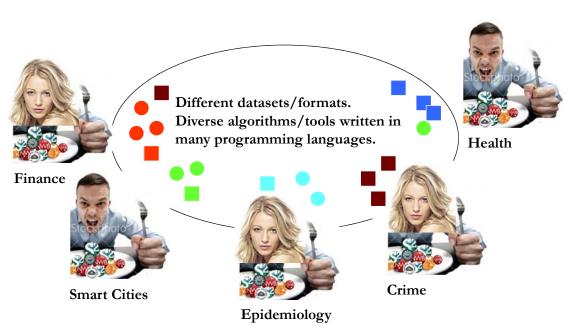
While microscopes and telescopes are physical instruments, macroscopes resemble continuously changing bundles of software plug-ins. Macroscopes make it easy to select and combine algorithm and tool plug-ins but also interface plug-ins, workflow support, logging, scheduling, and other plug-ins needed for scientifically rigorous yet effective work.

They make it easy to share plug-ins via email, flash drives, or online. To use new plugins, simply copy the files into the plug-in directory, and they appear in the tool menu ready for use. No restart of the tool is necessary. Sharing algorithm components, tools, or novel interfaces becomes as easy as sharing images on Flickr or videos on YouTube. Assembling custom tools is as quick as compiling your custom music collection.

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#### Macroscopes Serve the Changing Scientific Landscape





#### Related Work

Google Code and SourceForge.net provide special means for developing and distributing software

- In August 2009, SourceForge.net hosted more than 230,000 software projects by two million registered users (285,957 in January 2011);
- In August 2009 ProgrammableWeb.com hosted 1,366 application programming interfaces (APIs) and 4,092 mashups (2,699 APIs and 5,493 mashups in January 2011)

#### Cyberinfrastructures serving large biomedical communities

- Cancer Biomedical Informatics Grid (caBIG) (<a href="http://cabig.nci.nih.gov">http://cabig.nci.nih.gov</a>)
- ➤ Biomedical Informatics Research Network (BIRN) (http://nbirn.net)
- Informatics for Integrating Biology and the Bedside (i2b2) (<a href="https://www.i2b2.org">https://www.i2b2.org</a>)
- > HUBzero (http://hubzero.org) platform for scientific collaboration uses
- myExperiment (<u>http://myexperiment.org</u>) supports the sharing of scientific workflows and other research objects.

### Missing so far is a **common standard** for

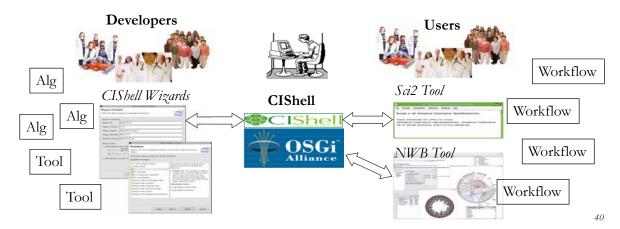
- the design of modular, compatible algorithm and tool plug-ins (also called "modules" or "components")
- > that can be easily combined into scientific workflows ("pipeline" or "composition"),
- > and packaged as **custom tools**.

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#### OSGi & CIShell

- ➤ CIShell (<a href="http://cishell.org">http://cishell.org</a>) is an open source software specification for the integration and utilization of datasets, algorithms, and tools.
- ➤ It extends the Open Services Gateway Initiative (OSGi) (<a href="http://osgi.org">http://osgi.org</a>), a standardized, component oriented, computing environment for networked services widely used in industry since more than 10 years.
- Specifically, CIShell provides "sockets" into which existing and new datasets, algorithms, and tools can be plugged using a wizard-driven process.





#### CIShell Developer Guide

(http://cishell.wiki.cns.iu.edu)





@1 Added by Micah Linnemeier, last edited by Micah Linnemeier on Mar 16, 2011 (view change)

#### About the Cyberinfrastructure Shell

The Cyberinfrastructure Shell (CIShell) is an open source, community-driven platform for the integration and utilization of datasets, algorithms, tools, and computing resources. Algorithm integration support is built in for Java and most other programming languages. Being Java based, it will run on almost all platforms. The software and specification is released under an Apache 2.0 license.

CIShell is the basis of Network Workbench, TexTrend, Scif and the upcoming EpiC tool.

CIShell supports remote execution of algorithms. A standard web service definition is in development that will allow pools of algorithms to transparently be used in a peer-to-peer, client-server, or web front-end fashion.

#### CIShell Features

### A framework for easy integration of new and existing algorithms written in any programming language

Using CIShell, an algorithm writer can fully concentrate on creating their own algorithm in whatever language they are comfortable with. Simple tools are provided to then take their algorithm and

#### Learn More...

- CIShell Papers
- CIShell Powered Tools
- Algorithms
- Plugins (coming soon)
- Misc. Tool Documentation
- · CIShell Web Services (coming soon)
- Screenshots

#### **Getting Started...**

- · Documentation & Developer Resources
- Download

#### Getting Involved...

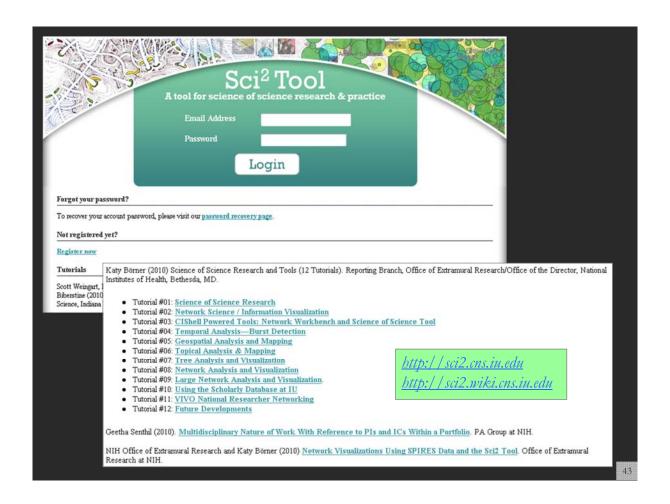
· Contact Us

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#### CIShell Portal (http://cishell.org)

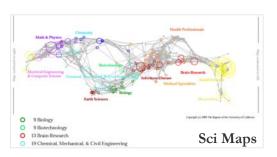


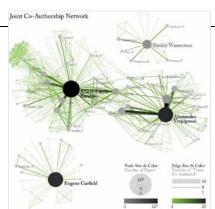




#### Sci<sup>2</sup> Tool - "Open Code for S&T Assessment"

OSGi/CIShell powered tool with NWB plugins and many new scientometrics and visualizations plugins.

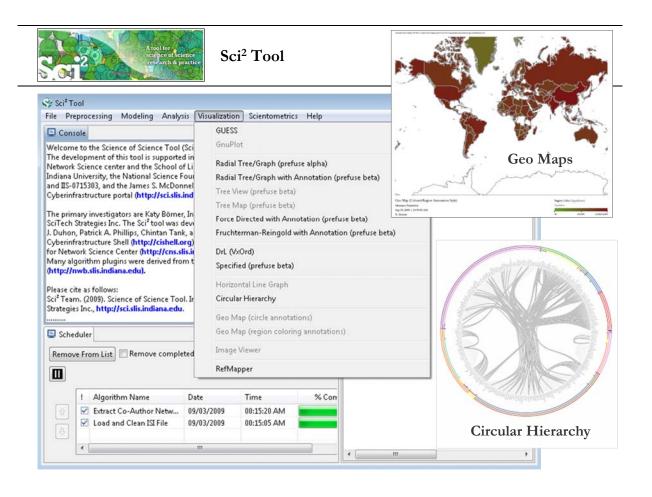


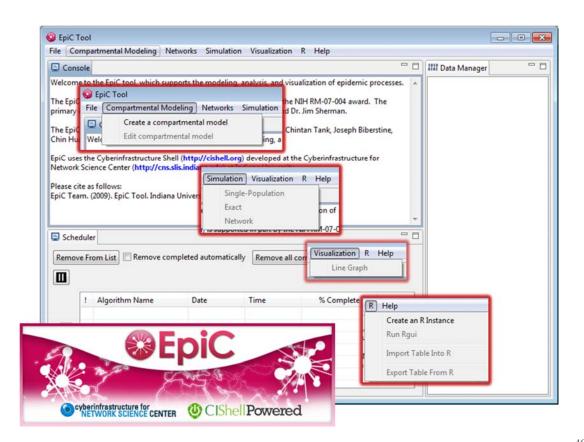


**GUESS Network Vis** 



Börner, Katy, Huang, Weixia (Bonnie), Linnemeier, Micah, Duhon, Russell Jackson, Phillips, Patrick, Ma, Nianli, Zoss, Angela, Guo, Hanning & Price, Mark. (2009). Rete-Netzwerk-Red: Analyzing and Visualizing Scholarly Networks Using the Scholarly Database and the Network Workbench Tool. Proceedings of ISSI 2009: 12th International Conference on Scientometrics and Informetrics, Rio de Janeiro, Brazil, July 14-17. Vol. 2, pp. 619-630.



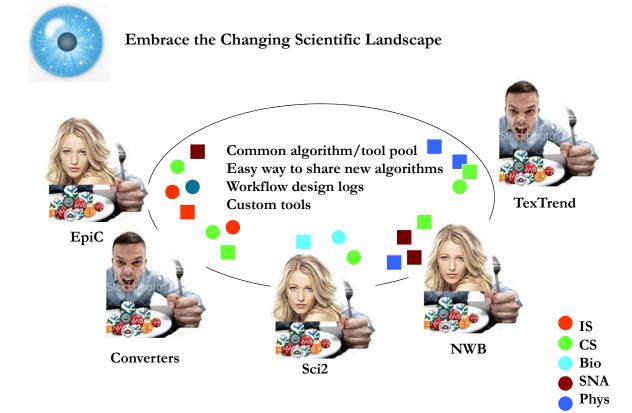




#### OSGi/CIShell Adoption

A number of other projects recently adopted OSGi and/or CIShell:

- Cytoscape (<a href="http://cytoscape.org">http://cytoscape.org</a>) Led by Trey Ideker at the University of California, San Diego is an open source bioinformatics software platform for visualizing molecular interaction networks and integrating these interactions with gene expression profiles and other state data (Shannon et al., 2002).
- MAEviz (https://wiki.ncsa.uiuc.edu/display/MAE/Home) Managed by Jong Lee at NCSA is an open-source, extensible software platform which supports seismic risk assessment based on the Mid-America Earthquake (MAE) Center research.
- Taverna Workbench (<a href="http://taverna.org.uk">http://taverna.org.uk</a>) Developed by the myGrid team (<a href="http://mygrid.org.uk">http://mygrid.org.uk</a>) led by Carol Goble at the University of Manchester, U.K. is a free software tool for designing and executing workflows (Hull et al., 2006). Taverna allows users to integrate many different software tools, including over 30,000 web services.
  - TEXTrend (<a href="http://textrend.org">http://textrend.org</a>) Led by George Kampis at Eötvös Loránd University, Budapest, Hungary supports natural language processing (NLP), classification/mining, and graph algorithms for the analysis of business and governmental text corpuses with an inherently temporal component.
- DynaNets (<a href="http://www.dynanets.org">http://www.dynanets.org</a>) Coordinated by Peter M.A. Sloot at the University of Amsterdam, The Netherlands develops algorithms to study evolving networks.
- > SISOB (<a href="http://sisob.lcc.uma.es">bttp://sisob.lcc.uma.es</a>) An Observatory for Science in Society Based in Social Models. As the functionality of OSGi-based software frameworks improves and the number and diversity of dataset and algorithm plugins increases, the capabilities of custom tools will expand.





University of Florida

Few have access to or time to visit "Visualization Domes"







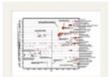
# THE POWER OF MAPS 2005



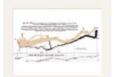


















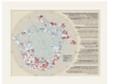
## THE POWER OF REFERENCE SYSTEMS 2006





















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# THE POWER OF FORECASTS 2007





















## Science Maps for Economic Decision Makers 2008













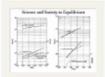








# Science Maps for Science Policy Makers 2009





















## OCIENCE MAPS FOR SCHOLARS 2010

















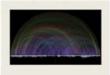




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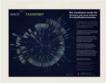
# OCIENCE MAPS AS VISUAL INTERFACES TO DIGITAL LIBRARIES 2011







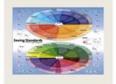














Read about and zoom into maps at <a href="http://scimaps.org/exhibit">http://scimaps.org/exhibit</a> info

Call for Maps for the 8th Iteration of the Places & Spaces: Mapping Science Exhibit on "Science Maps for Kids" (2012)

http://scimaps.org/call





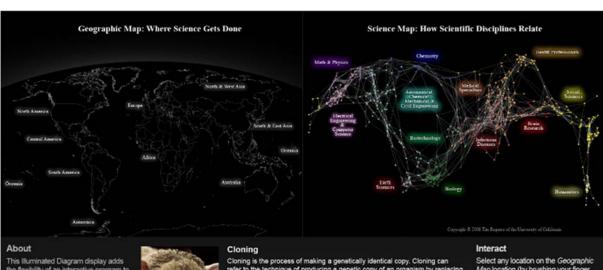


Mapping Science Exhibit at MEDIA X was on May 18, 2009 at Wallenberg Hall, Stanford University, <a href="http://mediax.stanford.edu">http://mediax.stanford.edu</a>, <a href="http://scaleindependentthought.typepad.com/photos/scimaps">http://scaleindependentthought.typepad.com/photos/scimaps</a>



Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months 12 coaches, 300 m long Opening was on April 23<sup>rd</sup>, 2009 by German Chancellor Merkel





This Illuminated Diagram display adds the flexibility of an interactive program to the incredibly high data density of a print. This technique is generally useful when there is too much pertinent data to be displayed on a screen but the data is relatively stable. The computer can direct the eye to what's important by using projectors or screens as smart spotlights, animating the research impact of individuals, giving a 'grand tour' of science, or highlighting query results (as when you touch the lectern or use the keyboard) with an overlay of moving light.



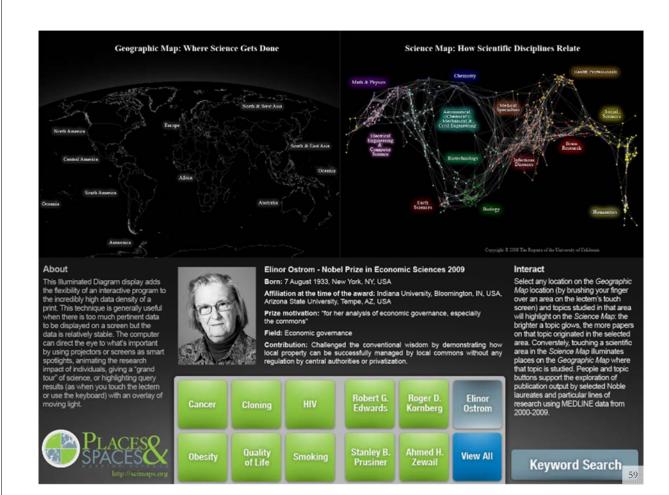
Cloning is the process of making a genetically identical copy. Cloning can refer to the technique of producing a genetic copy of an organism by replacing the nucleus of an unfertilized ovum with the nucleus of a body cell from the organism. The reconstructed egg containing the DNA from a donor cell must be treated with chemicals or electric current in order to stimulate cell division. Once the cloned embryo reaches a suitable stage, it is transferred to the uterus of a female host where it continues to develop until birth.

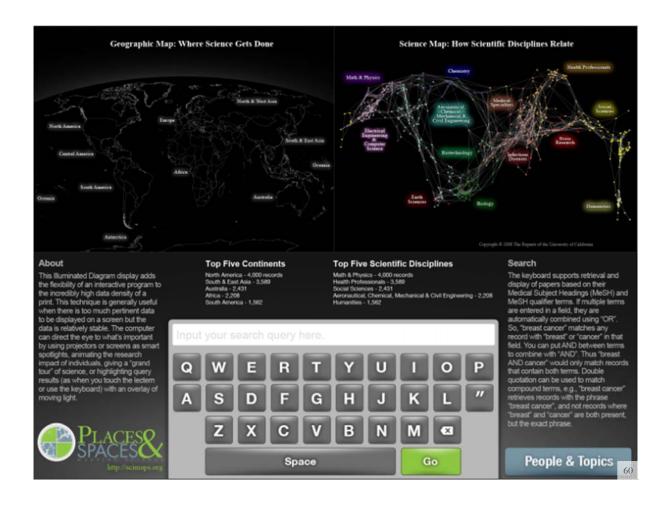
The first adult mammal cloned was Dolly the Sheep in 1997.

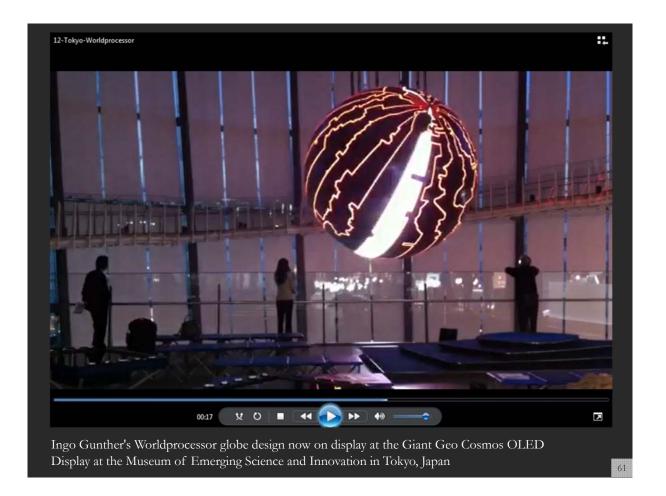
Cancer	Cloning	HIV	Robert G. Edwards	Roger D. Kornberg	Elinor Ostrom
Obesity	Quality of Life	Smoking	Stanley B. Prusiner	Ahmed H. Zewail	View All

Select any location on the Geographic Map location (by brushing your finger over an area on the lectem's touch soreen) and topics studied in that area will highlight on the Science Map: the brighter a topic glows, the more papers on that topic originated in the selected area. Conversitely, buching a scientific area in the Science Map illuminates places on the Geographic Map where that topic is studied. People and topic buttons support the exploration of publication output by selected Noble laureates and particular lines of research using MEDLINE data from 2000-2009.

Keyword Search,









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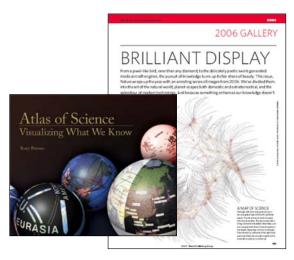
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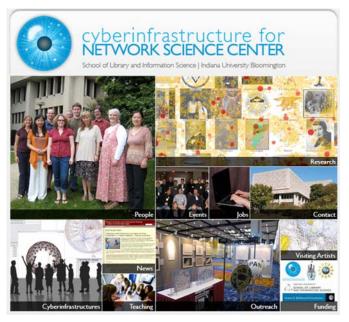
Scientometrics (2011) 89:421-435 DOI 10.1007/s11192-011-0433-7

## Mixed-indicators model for identifying emerging research areas

Hanning Guo · Scott Weingart · Katy Börner

Abstract This study presents a mixed model that combines different indicators to describe and predict key structural and dynamic features of emerging research areas. Three indicators are combined: sudden increases in the frequency of specific words; the number and speed by which new authors are attracted to an emerging research area, and changes in the interdisciplinarity of cited references. The mixed model is applied to four emerging research areas: RNAi, Nano, h-Index, and Impact Factor research using papers published in the *Proceedings of the National Academy of Sciences of the United States of America* (1982–2009) and in *Scientometrics* (1978–2009). Results are compared in terms of strengths and temporal dynamics. Results show that the indicators are indicative of emerging areas and they exhibit interesting temporal correlations: new authors enter the area first, then the interdisciplinarity of paper references increases, then word bursts occur. All workflows are reported in a manner that supports replication and extension by others.

**Keywords** Burst detection · Prediction · Emerging trend · Temporal dynamics · Science of science (Sci<sup>2</sup>) tool



All papers, maps, tools, talks, press are linked from <a href="http://cns.iu.edu">http://cns.iu.edu</a>

CNS Facebook: <a href="http://www.facebook.com/cnscenter">http://www.facebook.com/cnscenter</a>
Mapping Science Exhibit Facebook: <a href="http://www.facebook.com/mappingscience">http://www.facebook.com/mappingscience</a>

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