

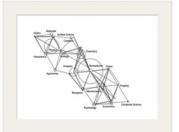
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THE POWER OF MAPS 2005

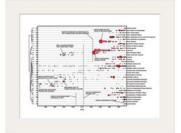










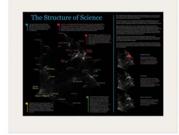






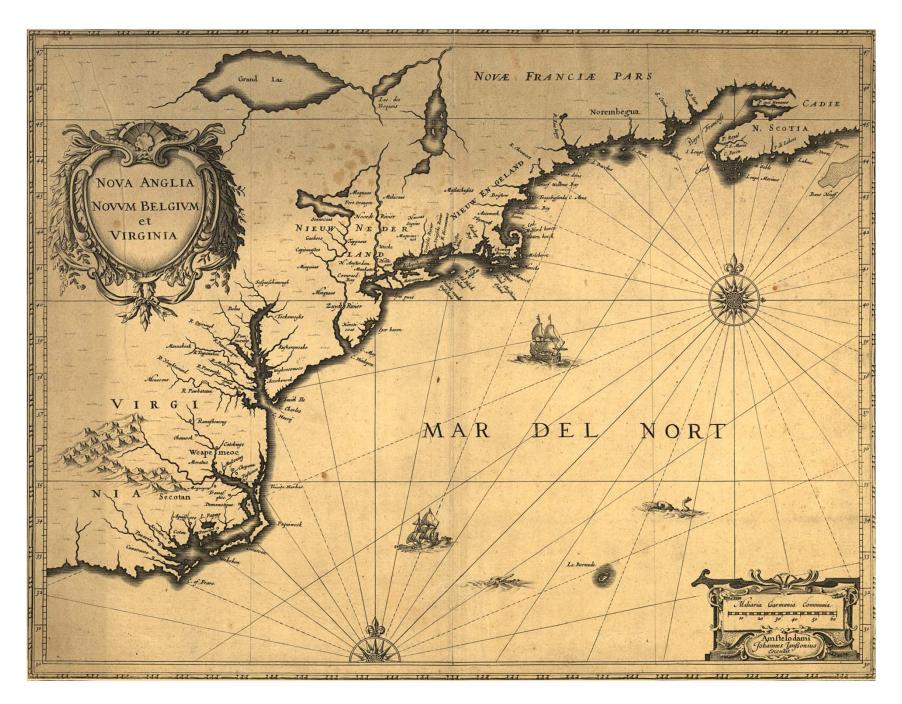




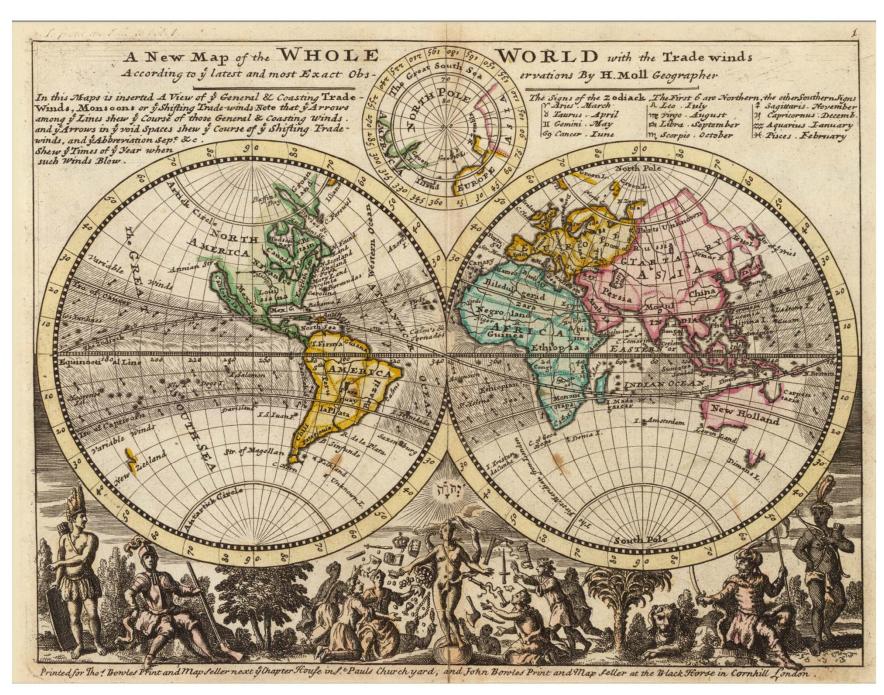




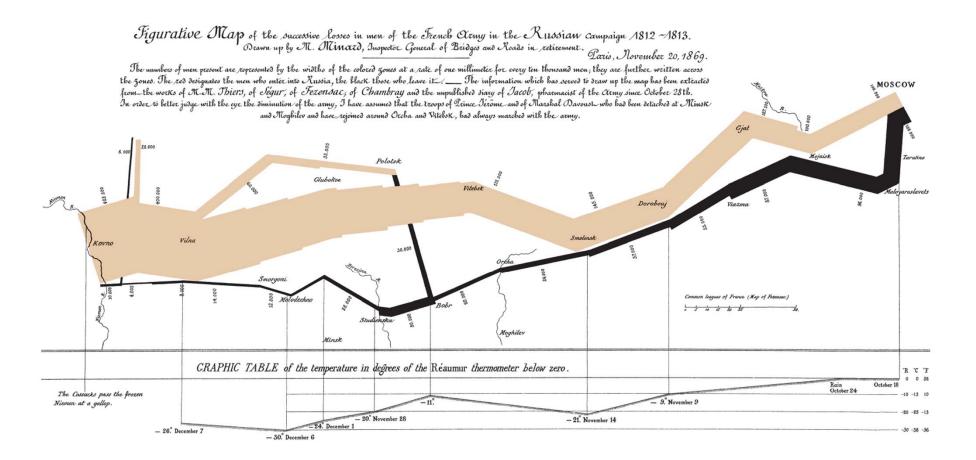
Cosmographia World Map - Claudius Ptolemy - 1482

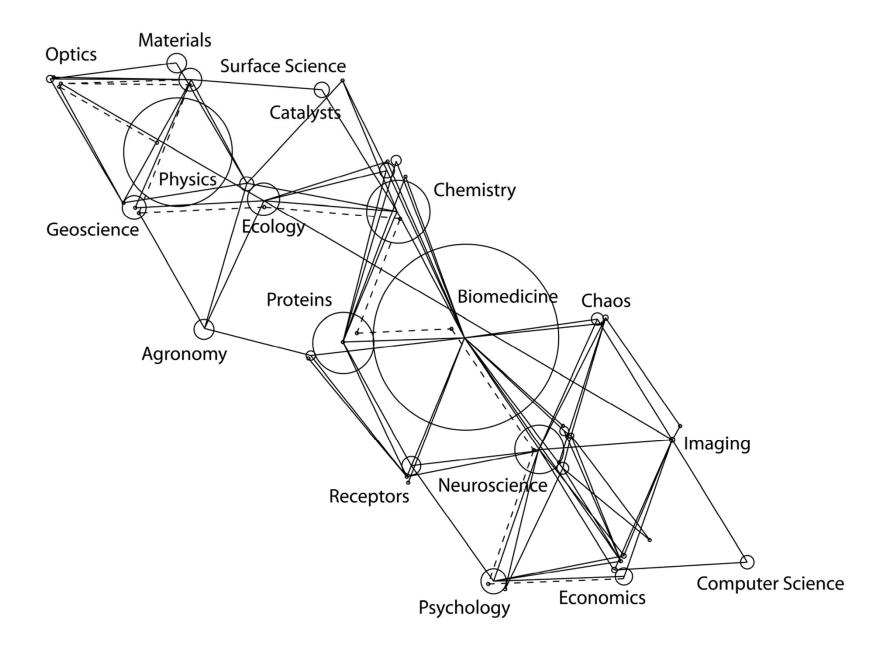


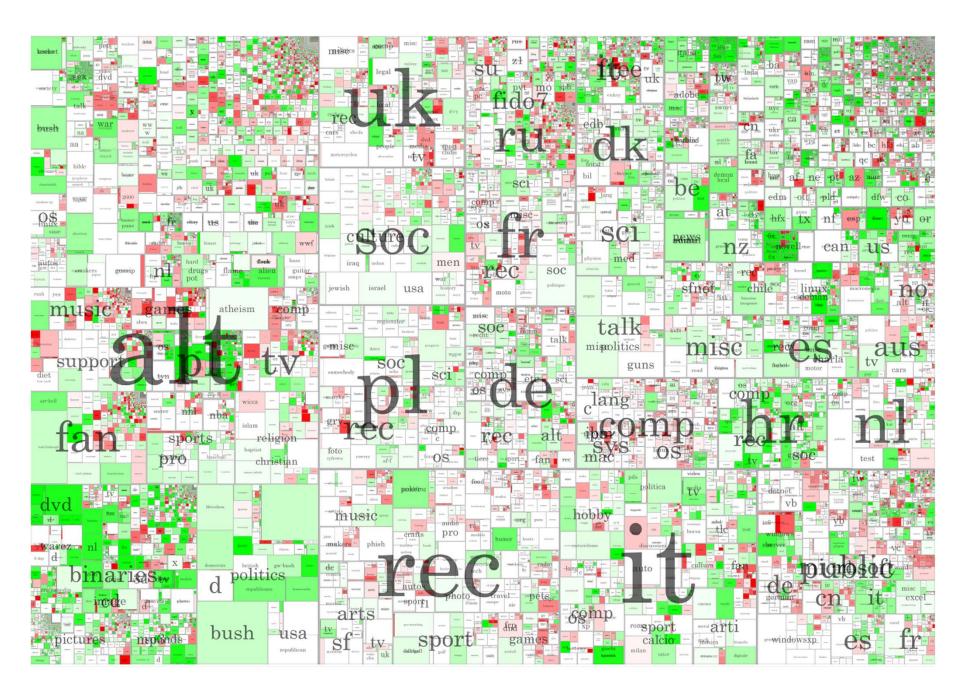
Nova Anglia, Novvm Belgivm et Virginia - Jan Jannson - 1642



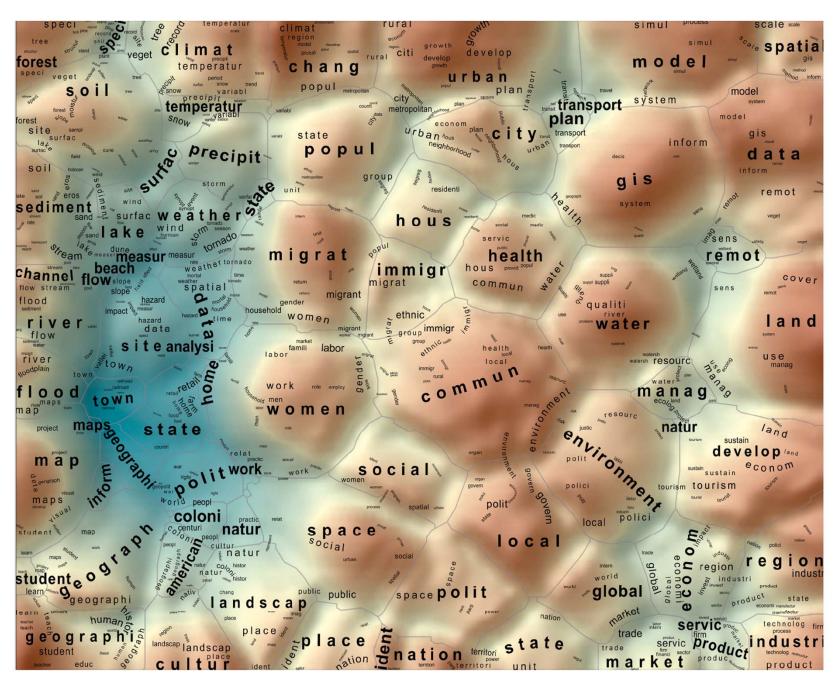
A New Map of the Whole World with Trade Winds According to the Latest and Most Exact Observations - Herman Moll - 1736



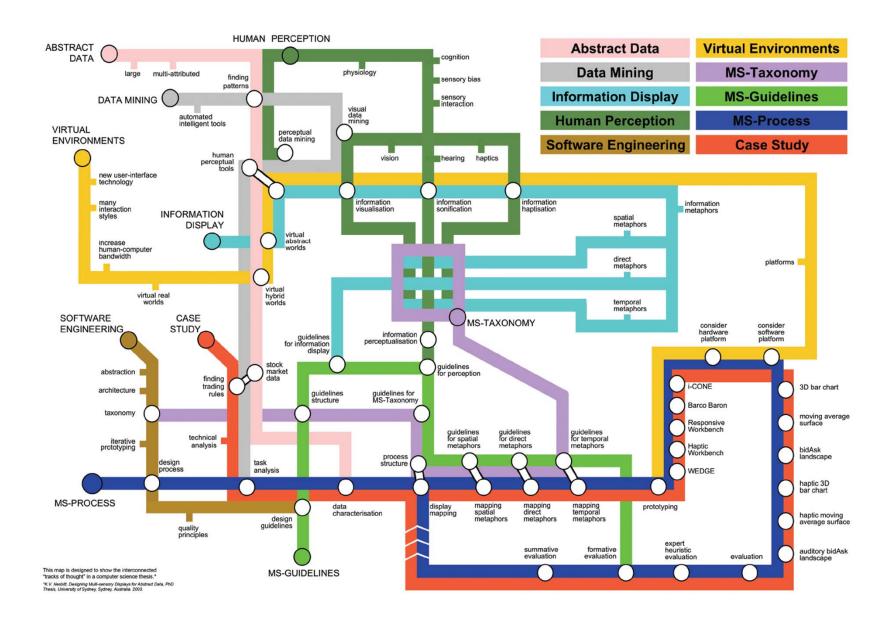


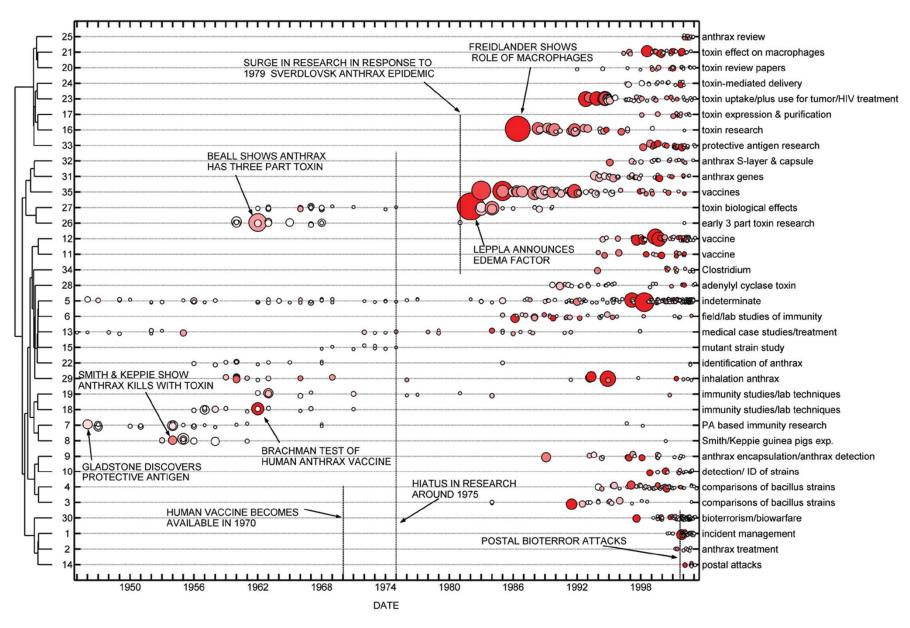


Treemap View of 2004 Usenet Returnees - Marc Smith, Danyel Fisher, Tony Capone - 2005

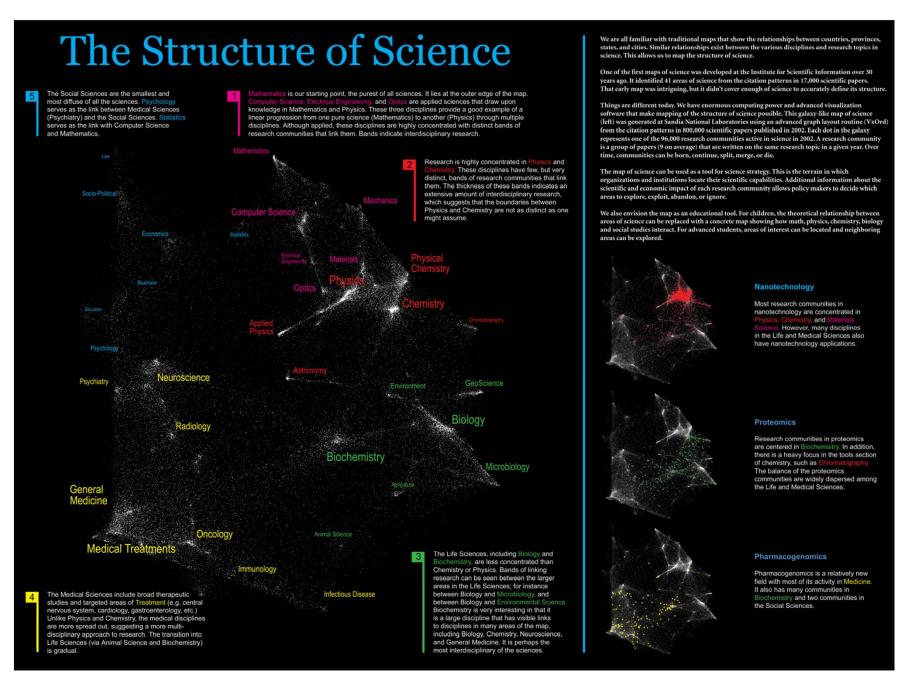


In Terms of Geography - Andre Skupin - 2005

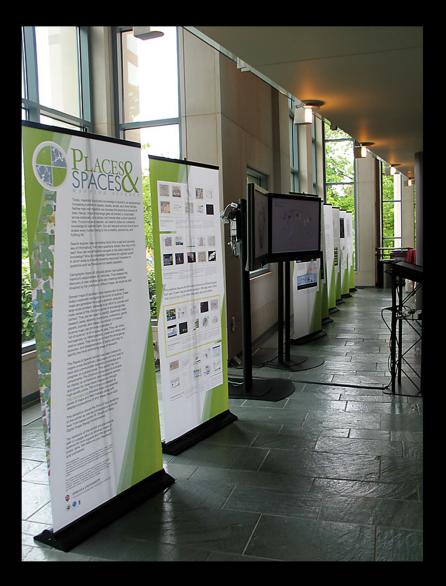




Timeline of 60 Years of Anthrax Research Literature - Steven Morris - 2005



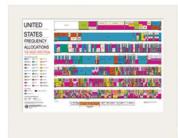
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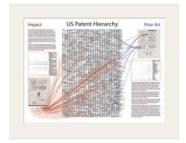
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THE POWER OF REFERENCE SYSTEMS 2006





















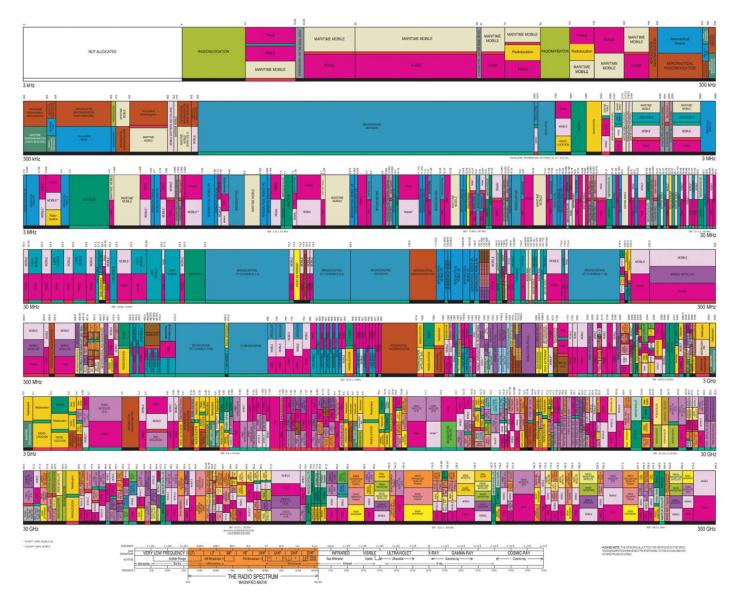
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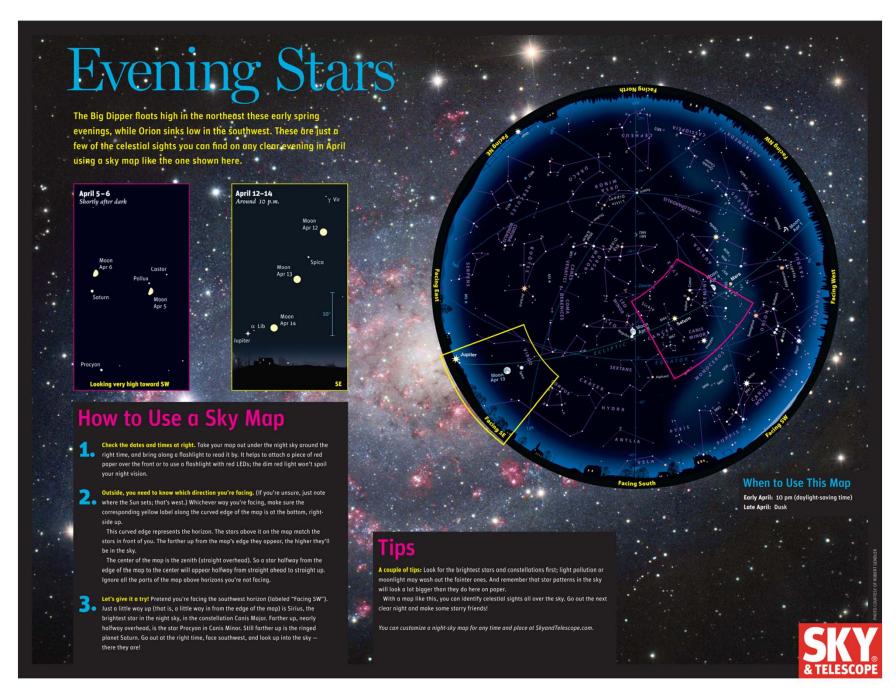


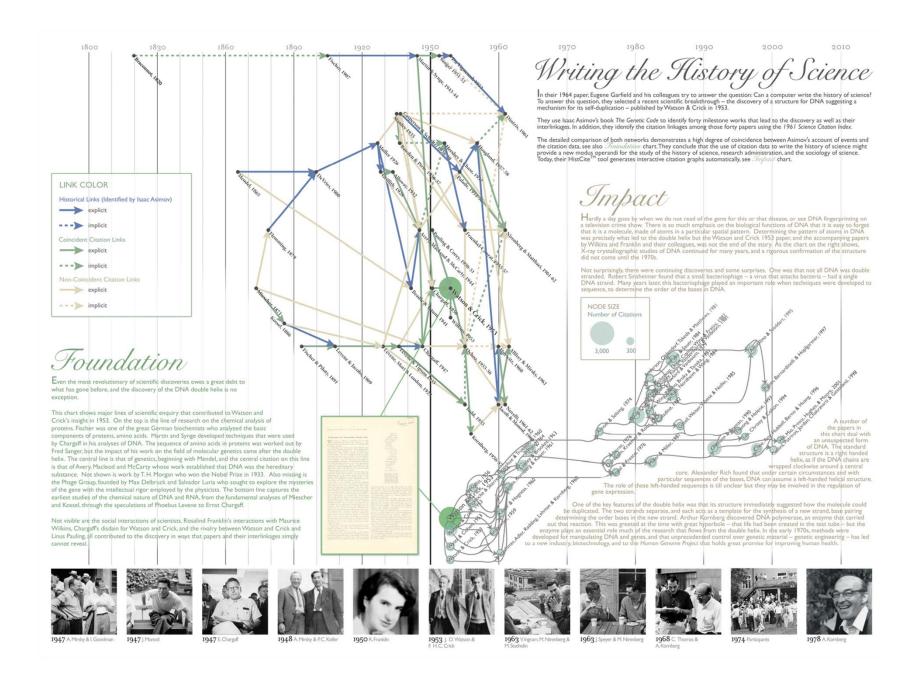


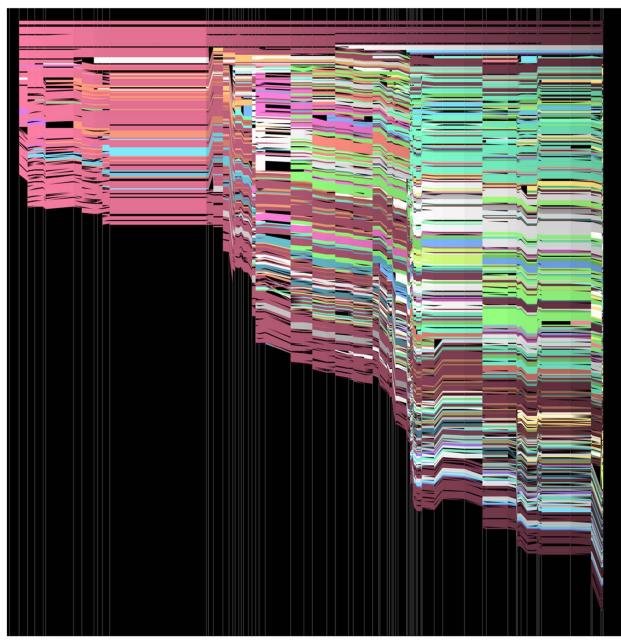
The Visual Elements Periodic Table











Evolution - Wikipedia

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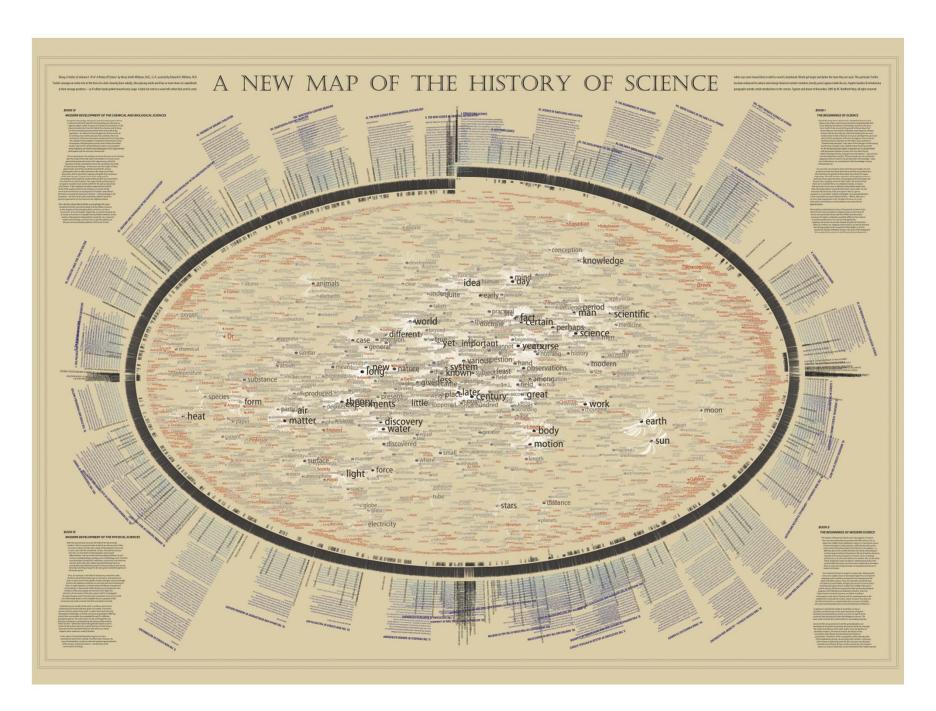
(Revision as of 07:17, 16 Jul 2003)

Evolution is any process of growth, change or development. The word stems from the Latin evolutio meaning "unfolding" and prior to the late 1800s was confined to referring to goal-directed, pre-programmed processes such as embryological development. A pre-programmed task, as in a military maneuver, using this definition, may be termed an "evolution." One can also speak of stellar evolution, chemical evolution, cultural evolution or the evolution of an idea. Other kinds of evolution include evolutionary algorithms which attempt to mimic processes similar to biological evolution in a computer program, most frequently as an optimization technique and as an experimental framework for the computational modelling of evolution.

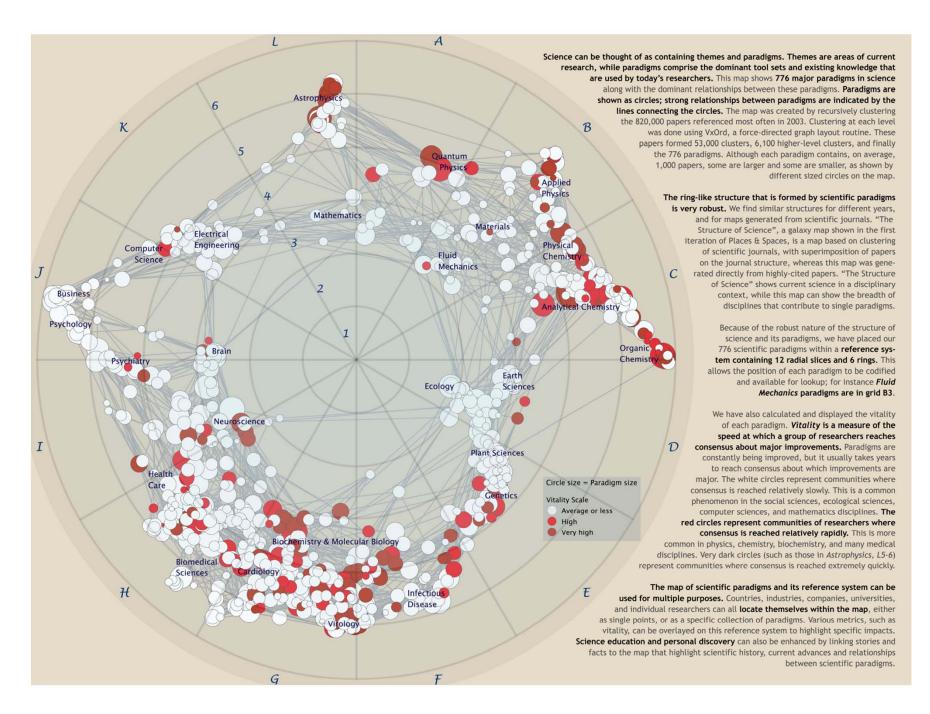
In the 19th century the word "evolution" was identified with improvement. It was clear to European thinkers at that time -- in the wake of the Enlightenment and the French Revolution -- that human societies evolved; many people have claimed the same about the evolution of biological species. In the 20th century, most social scientists came to reject the strict identification of social and cultural change with improvement (see also social evolution and cultural evolution); Most interpretations of Darwin's account of evolution similarly argue against identifying biological changes with improvement.

Since the 19th century "evolution" is generally used in reference to <u>biological</u> evolution, changes in <u>allele</u> <u>frequencies</u> in a population from one generation to another. Often it is shorthand for the modern

The US Patent Hierarchy **Impact Prior Art** The United States Patent and Trademark Office does scientists and industry a great service by granting patents to protect inventions. Inventions are categorized in a taxonomy that groups patents by industry or use, proximate function, effect or product, and structure. At the time of this writing there are 160,523 categories in a hierarchy that goes 15 levels deep. We display the first three levels (13,529 categories) at right in what might be considered a textual map of inventions. Patent applications are required to be unique and non-obvious, partially by revealing any previous patents that might be similar in nature or provide a foundation for the current invention. In this way we can trace the impact of a single patent, seeing how many patents and categories it affects. The patent on Goretex—a lightweight, durable synthetic fiber—is an example of one that has had significant impact. The box below enlarges the section of the hierarchy where it is filed, and the red lines (arranged to start along a time line from 1981 to 2006) point to the 130 categories that contain 182 patents, from waterproof clothing to surgical cosmetic implants, that mention Goretex as "prior art." New patents often build on older ideas from many different categories. Here, blue lines originate in the sixteen categories that contain patents cited as prior art for a patent on "gold nanoshells." Gold nanoshells are a new invention: tiny gold spheres (with a diameter ten million times smaller than a human hair) that can be used to make tumors more visible in infrared scans; they have even helped cause complete remission of tumors in tests with laboratory mice. The blue lines show that widely separated categories provided background for this invention. Keeping categories understandable is an important part of maintaining any taxonomy, including the patent hierarchy. Categories are easier to understand, search, and maintain if they contain elements that comfortably fit the definition of the category. The box above shows tiny bar charts, part of a Taxonomy Volidator that reveals whether elements fit their categories. Categories may need to be redefined, and sometimes need to be split when they get too vague or large; a problem shared by many classification systems in this information-rich century. But how can we tell which ones to eliminate, add or revise—or how to revise them—in the complex, abstract sociolinguistic spaces we partition into ontologies? Something as simple as a bar chart helps people see how entities in a category relate to that category. Here, each bar encodes a "distance to prototype": how much each patent differs from an idealized "prototype patent" for that category. A measure like this can be based on statistics, computational linguistics, or even human insight. Thus a category with mostly small bars is a good one, and a generally ragged one needs scrutiny or reorganization; but one that has only two or three tall bars may mean that only those few elements don't belong. Even simple visuals can make thinking easier by providing better distilled data to the eye: vastly more data than working memory can hold as words They focus people on exactly the right issues, and support them with the comprehensive overviews they need to make more informed judgements



TexArc Visualization of "The History of Science" - W. Bradford Paley - 2006



Map of Scientific Paradigms - Kevin W. Boyack, Richard Klavans - 2006



Zones of Invention: Patterns of Patents - Ingo Gunther - 2006

Exhibit Venues



101st Annual Meeting of the Association of American Geographers, Denver, CO. April 5th - 9th, 2005 (First showing of Places & Spaces)



ESRI International User Conference, San Diego Convention Center in San Diego, CA. July 25th - 29th, 2005







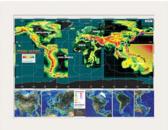
New York Hall of Science, Queens, NY December 9th, 2006 - February 25th, 2007





Science, Industry and Business Branch of The New York Public Library, New York City April 3rd - August 30th, 2006

The Power of Forecasts 2007

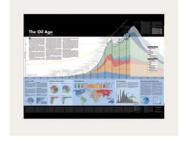










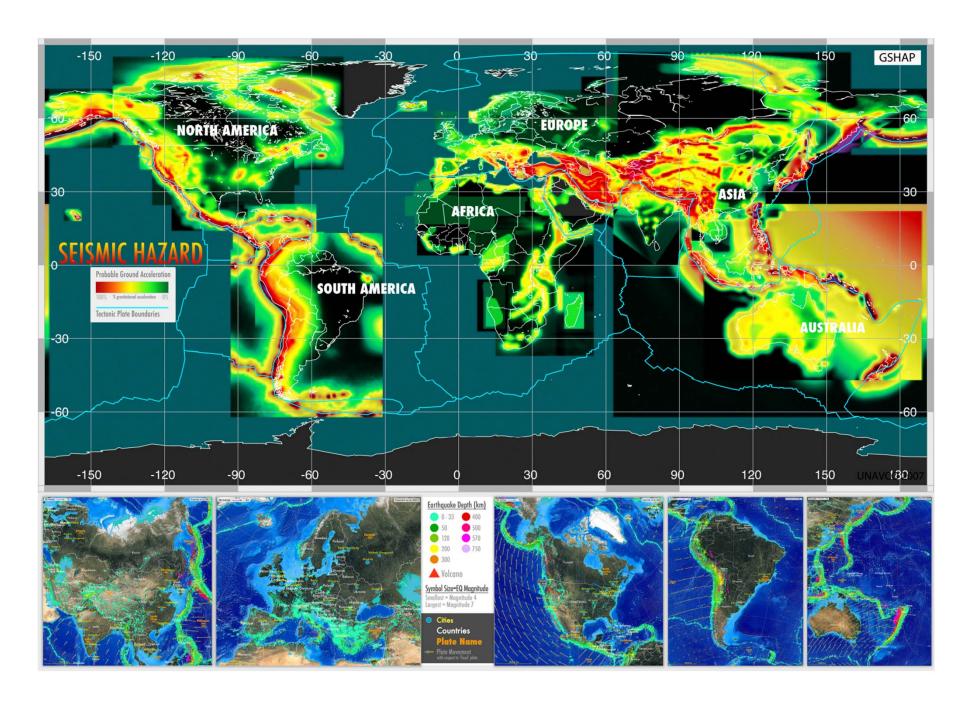




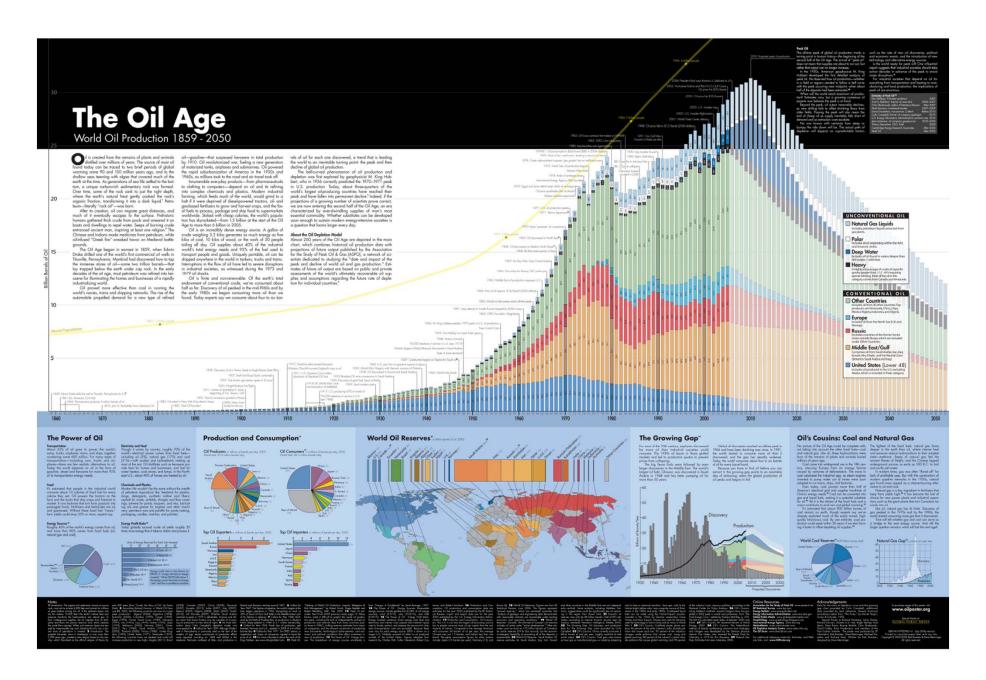




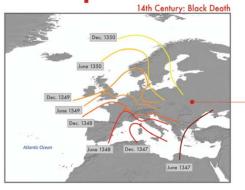




Tectonic Movements and Earthquake Hazard Predictions - Martin W. Hamburger, Lou Estey, Chuck Meertens, Elisha Hardy - 2005



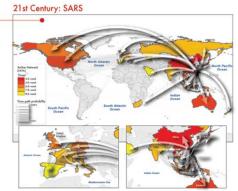
■Impact OF Air Travel ON Global Spread OF Infectious Diseases ●



Epidemic spreading pattern changed dramatically after the development of modern transportation systems.

In pre-industrial times disease spread was mainly a spatial diffusion phenomenon. During the spread of Black Death in the 14th century Europe, only few traveling means were available and typical trips were limited to relatively short distances on the time scale of one day. Historical studies confirm that the disease diffused smoothly generating an epidemic front traveling as a continuous wave through the continent at an approximate velocity of 200-400 miles per year.

The SARS outbreak on the other hand was characterized by a patched and heterogeneous spatio-temporal pattern mainly due to the air transportation network identified as the major channel of epidemic diffusion and ability to connect far apart regions in a short time period. The SARS maps are obtained with a data-driven stochastic computational model aimed at the study of the SARS epidemic pattern and analysis of the accuracy of the model's predictions. Simulation results describe a spatio-temporal evolution of the disease (color coded countries) in agreement with the historical data. Analysis on the robustness of the model's forecasts leads to the emergence and identification of epidemic pathways as the most probable routes of propagation of the disease. Only few preferential channels are selected (arrows; widt) indicates the probability of propagation along that path) out of the huge number of possible paths the infection could take by following the complex nature of airline connections (light grey, source: IATA).



• Forecasts OF THE Next Pandemic Influenza •



Forecasts are obtained with a stochastic computational model which explicitly incorporates date on worldwide air travel and detailed census date to simulate the global spread of an influenza pandemic.

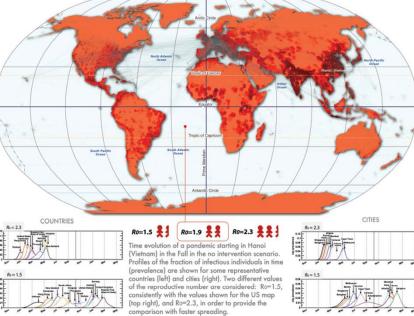
The modeling approach considers infection dynamics (i.e., virus transmission, onset of symptoms, infectiousness, recovery, etc.) among individuals living in urban areas around the world, and assumes that individuals are allowed to travel fom one city to another by means of the airline transportation

Numerical simulations provide results for the temporal and geographic evolution of the pandemic influenza in 3,100 urban areas located in 220 different countries. The model allows to study different spreading scenarios, characterized by different initial oubreak conditions, both geographical and seasona

The central map represents the cumulative number of cases in the world after the first year from the start of a pandemic influenza with R0=1.9 originating in Hanoi (Vietnam) in the Spring.



The US maps focus on the situation in the US after one year, and show the effect of changes in the original scenario analyzed. Different color coding is used for the sake of visualization.

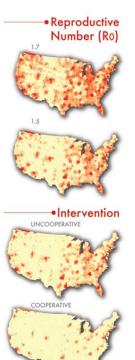


The model inlcudes the worldwide air transportation network (source: IATA) composed of 3,100 airports in 220 countries and E=17,182 direct connections, each of them associated to the corresponding passenger flow. This dataset accounts for 99% of the worldwide traffic and is complemented by the census data of each large metropolitan area served by the corresponding airport.

Additional spreading scenarios can be obtained by modeling different levels of infectiousness of the virus, as expressed in terms of the reproductive number Ro, representing the average number of infections generated by a sick person in a fully susceptible population.

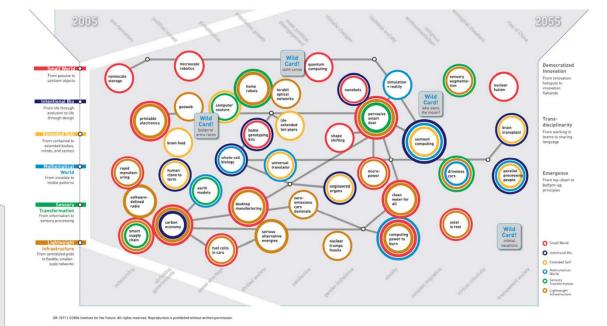
Intervention strategies modeling the use of antiviral drugs can be considered. Two scenarios are compared: an uncooperative strategy in which provides the strategy in

compared: an uncooperative strategy in which countries only use their own stockpiles, and a cooperative intervention which envisions a limited worldwide sharing of the resources.









the case of this map, Science & Technology Outle 2005-2055, the terrain we're navigating is the uncharted territory of science and technology [S&T] in the next 50 years. However, the map of the future is not a tool for prediction or, for that matter, the product of predictions. Nor is it comparable to modern navigation techniques in which we rely on a shrinking number of strong signals, like GPS coordinates, to show the right path. Rather, it's more akin to classical low-tech navigational techniques with their reliance on an array of weak signals such as wind direction, the look and feel of the water, and the shape of cloud formations. Taken together, these signals often prove more useful for navigation than high-tech methods because, in addition to aiding travelers in selecting the "right" path. the signals contextualize information and reveal interdependencies and connections between seemingly unrelated events, thus enriching our understanding of the landscape. That's precisely the intention of this map of the future of S&T-to give the reader a deeper contextual understanding of the landscape and to point to the intricacies and interdependencies between

A map is a tool for navigating an unknown terrain. In

While developing the map, the Institute for the Future (IFFF) team listened for and connected a variety of weak signals, including those generated during interviews and workshop conversations involving more than 100 eminent U.K. and U.S. experts in S&T—academicians, policymakers, journalists, and corporate researchers. The IFFT team also compiled a database of outlooks on developments that are likely to impact the full range of S&T disciplines and practice areas over the next 50 years. We also relied on IFFFs 40 years of experience in forecasting S&T developments to create the map and an accompanying set of S&T perspectives that discuss issues emerging on the S&T horizon and are important for organizations, policymakers, and society-at-large to understand

On this map, six themes are wown together across the 50-year horizon, often resulting in important breakthroughs. These are supported by key technoliges, innovations, and discoveries. In addition to the six themes, three meta-themes—democratized innovation, transdisciplinarity, and emergence—will worlay the future \$AT landscape influencing how we think about, learn about, and practice science. Finally \$AT trends won't operate in a vacuum. Wider science, including the state of the science in the state of the science in the sci

MAP THEMES

Small World

After 20 years of basic research and development at the 100nanometer scale, the importance of nanotechnology as a source of innovations and new capabilities in everything from materials science to medicine is already well-understood. Three trends, however, will define how nanotechnology will unfold, and what impacts it will have. First, nanotechnology is not a single field with a coherent intellectual program; it's an opportunistic hybrid. shaped by a combination of fundamental research questions, promising technical applications, and venture and state capital. Second, nanotechnology is moving away from the original vision of small-scale mechanical engineering-in which assemblers build mechanical systems from individual atoms-toward one in which molecular biology and biochemistry contribute essential tools (such as proteins that build nanowires). Finally, nanotechnology will also serve as a model for transdisciplinary science. It will support both fundamental research and commercially oriented innovation; and it will be conducted not within the boundaries of conventional academic or corporate research departments, but in institutional and social milieux that emphasize heterogeneity.

Intentional Biology

For 3.6 billion years, evolution has governed biology on this planet. But today, Mother Nature has a collaborator, Inexpensive tools to read and rewrite the genetic code of life will bootstrap our ability to manipulate biology from the bottom up. We'll not only genetically reengineer existing life but actually create new life forms with purpose Still, we will not be blind to what nature has to teach us. Evolution's elegant engineering at the smallest scales will be a rich source of inspiration as we build the bio-nanotechnology of the next 50 years.

Extended Sel

In the next 50 years, we will be faced with broad opportunities to remake our minds and bodies in profoundly different ways. Advances in biotechnology, brain science, information technology, and robotics

will result in an array of methods to dramatically alter, enhance, and actend the mental and physical hand that nature has dealt us. Wielding these tools on ourselves, humans will begin to define a variety of different "transhumanist" paths—that is, ways of being and living that extend beyond what we today consider natural for our species. In the very long term, following these paths could someday lead to an evolutionary lepa for humanist;

Mathematical World

The ability to process, manipulate, and ultimately understand patterns in enormous amounts of data will allow decoding of previously mysterious processes in everything from biological to social systems. Scientists are learning that at the core of many biological phenomena—reproduction, growth, repair, and others—are computational processes that can be decoded and simulated. Using techniques of combinatorial science to uncover such patterns—whether these are physical, biological, or social—will likely occupy an increasing share of computing cycles in the next 50 years. Such massive computation will also make simulation widespread. Computer simulation will be used not only to help make decisions about large complex scientific and social problems but also to help individuals make better choices in their daily lives.

Sensory Transformation

In the next ten years, physical objects, places, and even human beings themselves will increasingly become embedded with computational devices that can sense, understand, and act upon their environment. They will be able to react to contextual clues about the physical, social, and even emotional state of people and things in their surroundings. As a result, increasing demands will be placed on our visual, auditory, and other sensory abilities, information previously encoded as text and numbers will be displayed in richer sensory formats—as graphics, pictures, patterns, sounds, smells, and tactile experiences. This enriched sensory environment will coincide with major breakthroughs in our understanding of the brain—in how we process sensory information and connect various sensory functions.

Humans will become much more sophisticated in their ability to understand, create, and manage sensory information and ability to perform such tasks will become keys to success.

Lightweight Infrastructure

A confluence of new materials and distributed intelligence is pointing the way toward a new kind of infrastructure that will dramatically reshape the economics of moving people, goods, energy, and information. From the molecular level to the macroeconomic level, these new infrastructure designs will emphasize smaller, smarter, more independent components. These components will be organized into more efficient, more flexible, and more secure ways than the capital-intensive networks of the 20th century. These lightweight infrastructures have the potential to boost emerging economies, improve social connectivity, mitigate the environmental impacts of rapid global urbanization, and offer new future paths in energy.

META-THEMES

Democratized Innovation

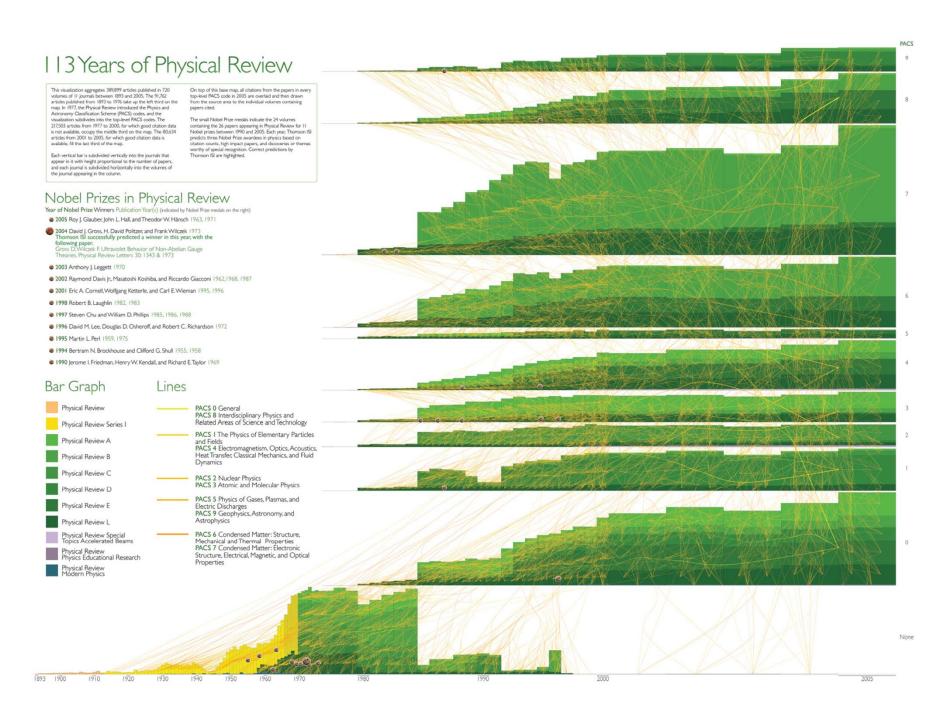
Before the 20th century, many of the greatest scientific discoveries and technical inventions were made by amateur scientists and independent inventors. In the last 100 years, a professional class of scientists and engineers, supported by universities, industry, and the state, pushed amateurs aside as a creative force. At the national scale, the capital-intensive character of scientific research made world-class research the property of prospensus advanced nations. In the new century, a number of trends and technologies will lower the barriers to participation in science and technology again, both for individuals and for emerging countries. The result with be a renaissance of the serious amateurs, the growth of new scientific and technical centres of excellence in developing countries, and a more global distribution of world-class scientists and technologists.

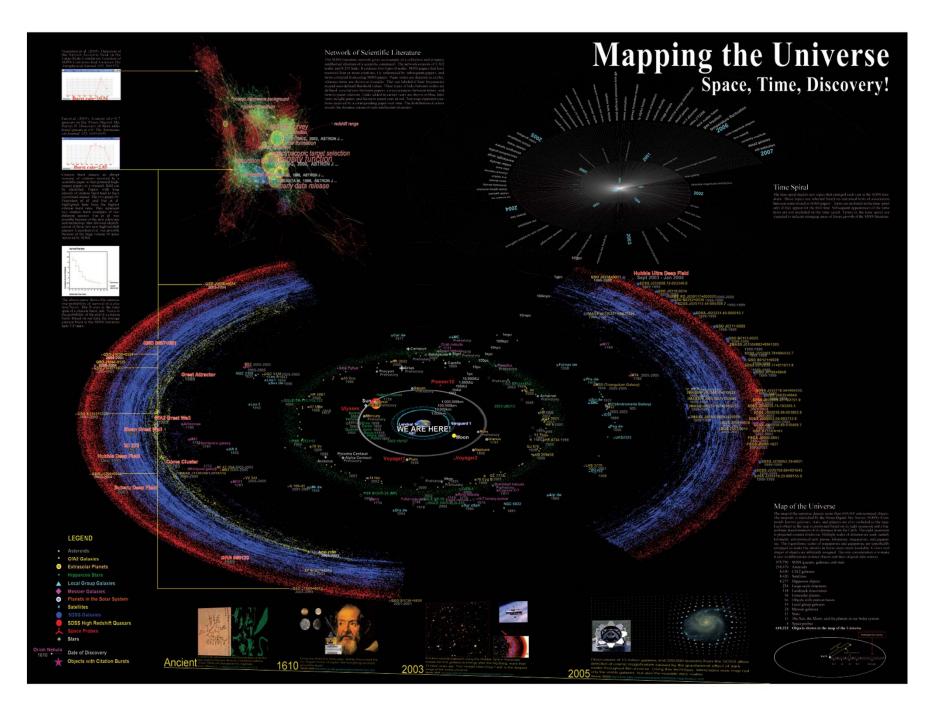
Transdisciplinarity

In the last two centuries, natural philosophy and natural history fractured into the now-familiar disciplines of physics, chemistry, biology, and so on. The sciences evolved into their current form in response to intellectual and professional opportunities, philanthropic priorities, and economic and state needs. Through most of the 20th century, the growth of the sciences, and academic and career pressures, encouraged ever-greater specialization. In the coming decades, transdisciplinary research will become an imperative. According to Howard Rheingold, a prominent forecaster and author, 'transdisciplinarity goes beyond bringing together researchers from different disciplines to work in multidisciplinary teams, it means educating researchers who can speak languages of multiple disciplines—biologists who have understanding of mathematics, mathematicians who understand biology."

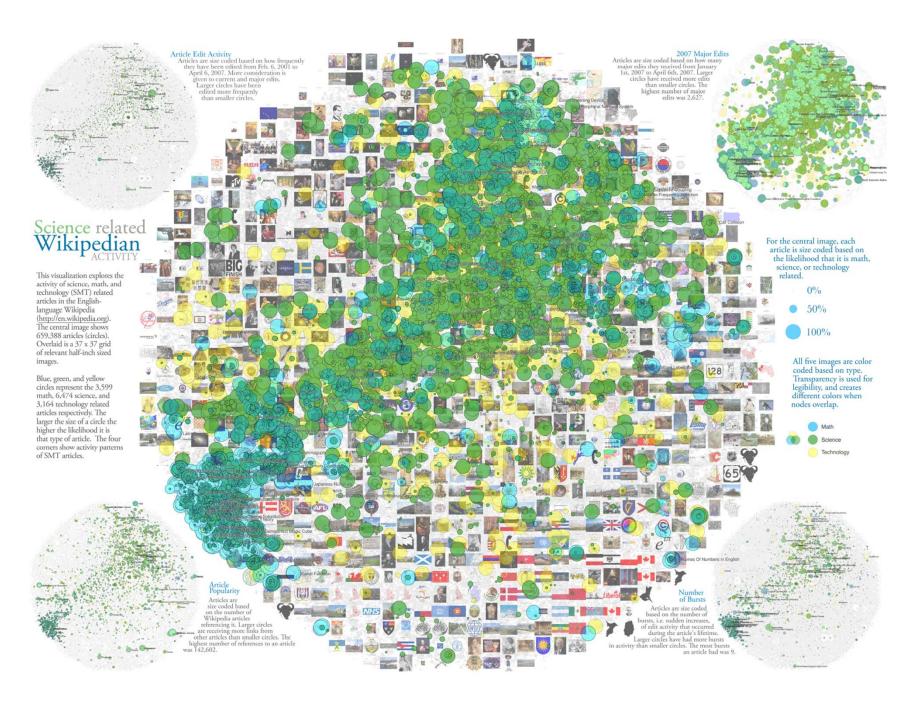
● Emergence

The phenomenon of self-organizing swarms that generate complex behavior by following simple rules-will likely become an important research area, and an important model for understanding how the natural world works and how artificial worlds can be designed. Emergent phenomena have been observed across a variety of natural phenomena, from physics to biology to sociology. The concept has broad appeal due to the diversity of fields and problems to which it can be applied. It is proving useful for making sense of a very wide range of phenomena. Meanwhile, emergence can be modeled using relatively simple computational tools, although those models often require sub-stantial processing power. More generally, it is a richly suggestive as a way of thinking about designing complex, robust technological systems. Finally, emergence is an accessible and vivid a metaphor for understanding nature. Just as classical physics profited from popular treatments of Newtonian mechanics, so too will scientific study and technical reproductions of emergent phenomena likely draw benefits from the popularization of its underlying concepts.





Mapping the Universe: Space, Time, Discovery! - Choumei Chen, Jian Zhang, Michael S. Vogeley, J. Richard Gott III, Mario Juric, Lisa Kershner - 2007



Science Related Wikipedian Activity - Bruce W. Herr II, Todd Holloway, Katy Borner, Elisha F. Hardy, Kevin Boyack - 2007

This may of science was constructed by sorting more than 16,000 journals into disciplines. Disciplines, represented as direds, an eye set of plumats hat due a common literature. But set lines between disciplines) are pairs of disciplines that share a common literature. A three-dimensional model was used to determine the position of each discipline on the surface of a sphere based on the linkages between disciplines. The model treats links like rubber bands alternipting to print you disciplines, cobe to each other Pairs of disciplines without links tends alternipting to print you disciplines, cobe to each other Pairs of disciplines without links tend.

The spherical map, which is not shown here, was unrolled in a mercator projection (the same one used to show the continents of the earth on at two-dimensional map to drye the large map shown below. This projection allows inspection of the entire map of science at once hote that the disciplines tend to string along the middle of the map—if this were at mo of the earth it would be like a single continent undulating along the equator. There are no disciplines at the top inorth pelo of the bottom is gooding pole. Mesclora projections also disciplines at the top inorth pelo of the bottom is gooding pole. Mesclora projections also such as the projection of the projection is described by the pelo of the pelo

The six map projections shown at the bottom are images of what one would see if looking directly down at the south pole of the map, at six different rotations. When viewed this way, the map looks like a wheel with an inner ring and outer ring. This wheel of science corresponds very closely with the two-dimensional maps we have previously produced.

Maps of Science

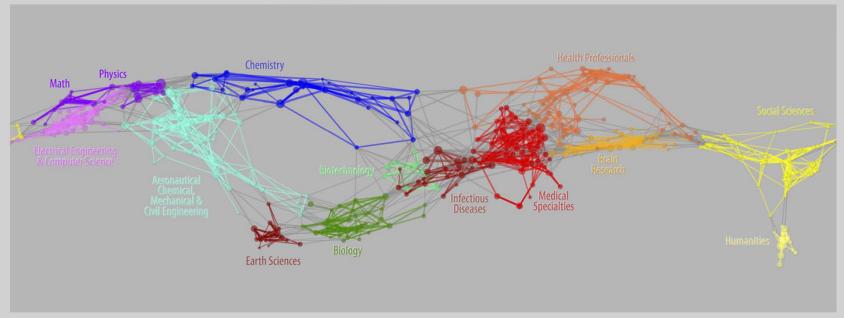
A visualization of 7.2 million scholarly documents appearing in over 16,000 journals, proceedings or symposia between Jan, 2001 and Dec, 2005

Forecasting Large Trends in Science

Calculations were performed using the large colored groupings of disciplines (fields) to determine if any of them were likely to cause large scale changes in the structure of science over time. Connectedness coefficients between fields were calculated for each individual year, 2001-2005. A simple regression analysis was conducted to see if there were significant changes in these connectedness, conflicients from war-to-evera.

If the structure of science shown below is moving toward stability, we would expect connectedness between neighboring fields to increase, and connectedness between distant fields to decrease. We found the opposite, suggesting that the underlying structure is unstable and likely to change dramatically over the next decade.

Six stories, representing how the structure is likely to change, are provided below. Maps with white arrows represent instances of distant fields that are likely to be pulled closer to each other in the future. Maps with dark arrows represent fields that are currently close-kint, that are likely to become more dispersed. We expect that future maps of science will show changes in structure corresponding to these observations. Medicine will disperse slightly while the policyal sciences will institute and draw forces to the medicinal fields.





midicated by the pink shape in the view above, is findicated by the pink shape in the view above, is midicated by the pink shape in the view above, is more quickly (15%) than expected. Connecteding the pink of the pink shape in the pink of the pink shape in the view shape in the vi



Boteninology, indicated by the light green shap above, has the largest overall increase in connected ness with other fields (16%). It has relatively reconnections with the EFC, Math & Physics, an Social Sciences, fields, but these three connection had the largest fractional increase. The connection with EFCS, which had the single largest growth rat (91%) of any connection, reflects receit growth in the



intectious Useases, indicated by the dark red shape above, has an overall decrease in connectedness (2%) with other fields. Decreases in connection strength between this field and the fields of Biology, Medical Specialties, Health Professionals and Brain Research (38)—399, are shown as black arows, and will drive a slow dispersion of the medical fields compared to the current Structure.



Medical Specialties, indicated by the red shape above has an overall decrease in connectedness (2%) will other helds. This is dominated by decreasing connetion strength to the other medical fields and biolog as shown by the black arrows. The only connection increasing is strength is the one to EE/CS, which is in shown here, but was shown as a white arrow in the first story.



The Health Professionals field, indicated by the orange shape above, has the largest overtail decrease in connectedness (4%), to other fields. As with the other medical fields, its connection strength with medicine and biology is decreasing in all cases, as shown by the black arrows. With the decrease connection strengths throughout medicine, we expect the maje fructure in these areas to relax expect, the maje structure in these areas to relax expects.



he bibove, had an overall increase in connectedness (9%) bove, had an overall increase in connectedness (9%) observed the fields. All foliotechnology (see what the fields and Biotechnology (see what the fields of the connected connected the fields of EE/CS, Biotechnology, and the Social sciences are become more connected, and are pulling in the physical sciences as well stenees as well.

Source: University of California, Sam Diego Knowledge Mapping Laboratory. Color Images: © Regents of the University of California. The underlying data came from two courses. Thomson SI and Scopes. Mapping methodology and descriptive text by Dick Klasson, President, Scient, Settle-Statespies, Inc., and Kevin Royack, Sandia Rational Laboratories. Graphics & typography by Ethan Mediler and Mile Pate

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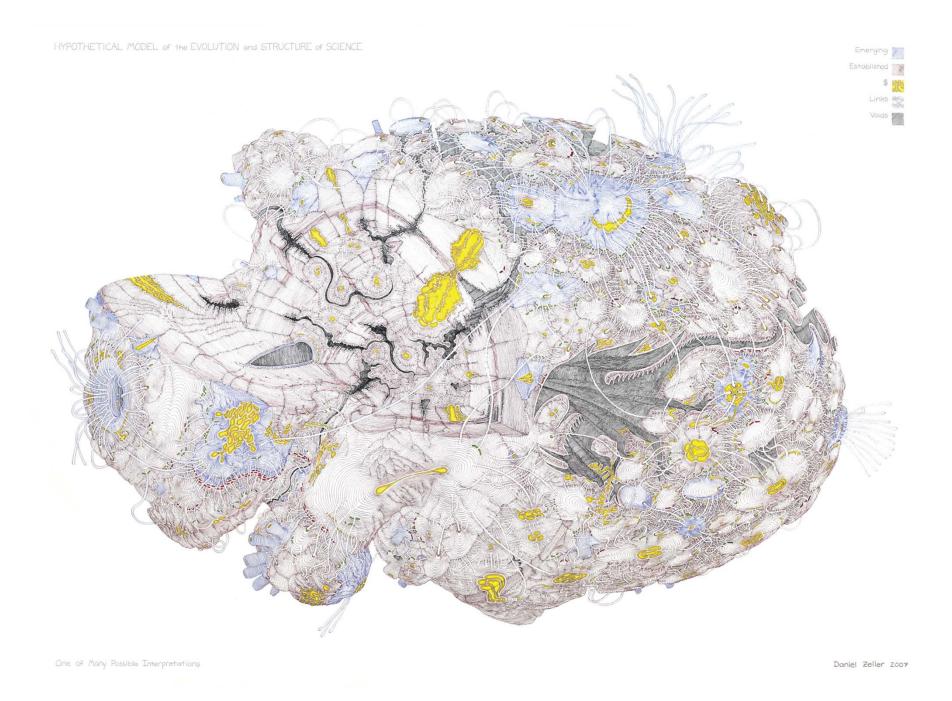
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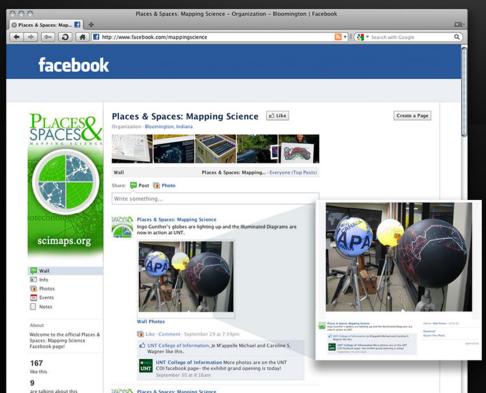
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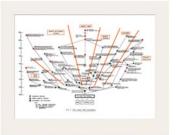
is now on Facebook!

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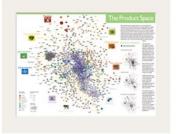
facebook.com/mappingscience

Science Maps for Economic Decision Makers 2008

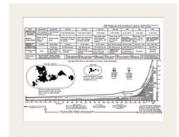




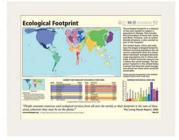






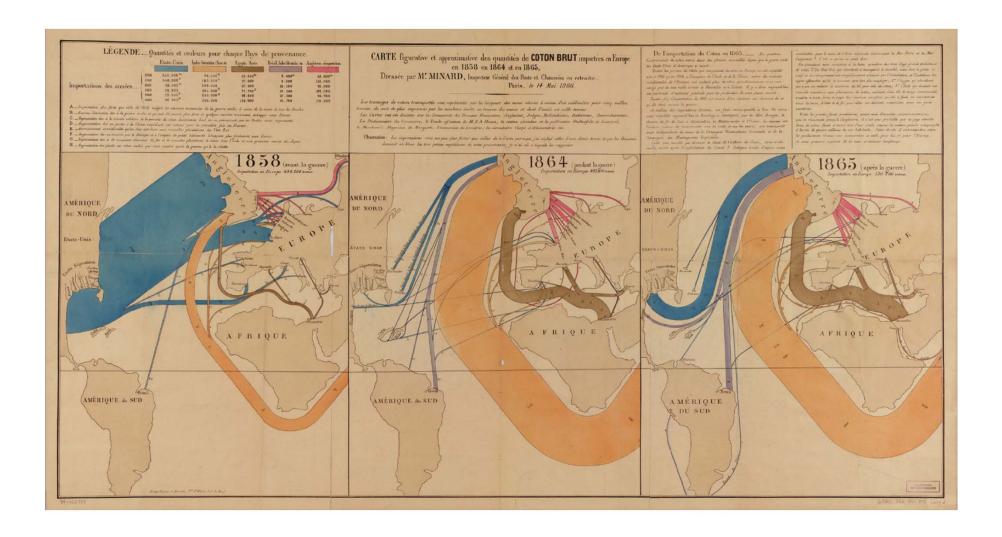






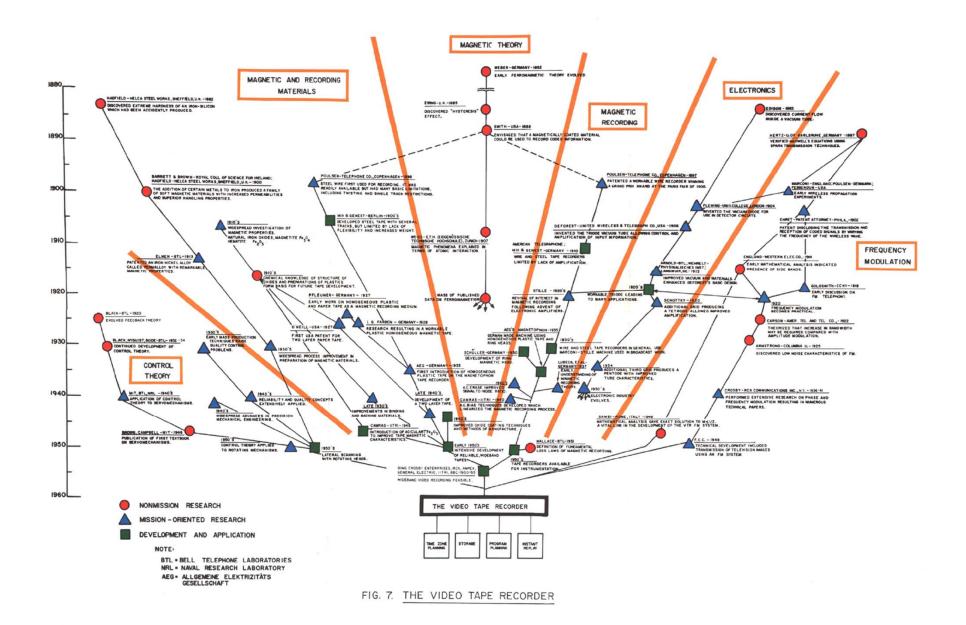


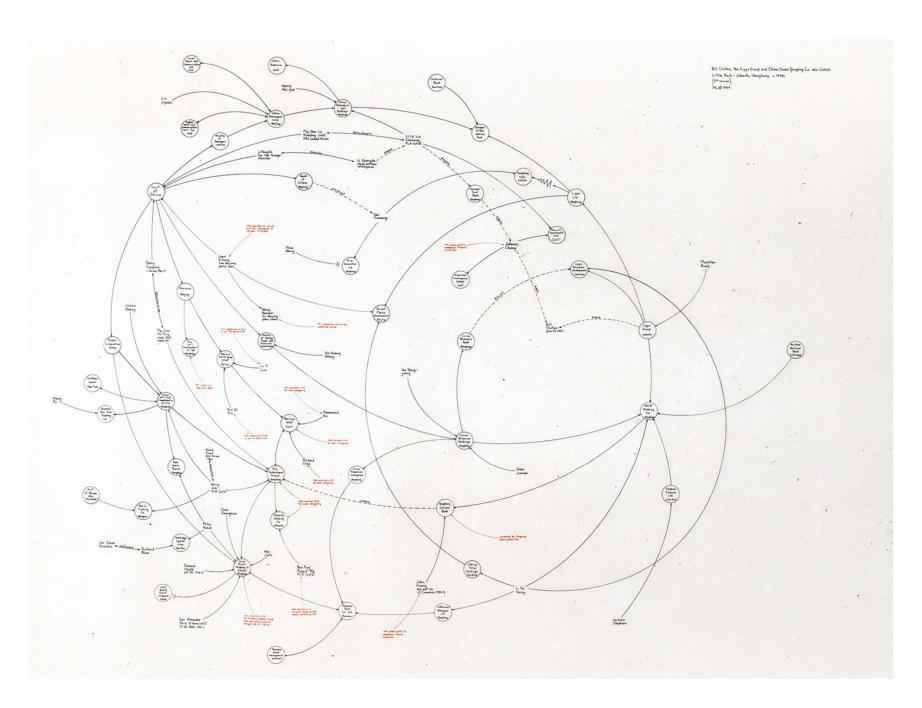




SHRINKING OF OUR PLANET BY MAN'S INCREASED TRAVEL AND COMMUNICATION SPEEDS AROUND THE GLOBE

| | | | | | | AND | COMMUNICATI | ON SPEEDS | AROUND THE | JLOBE - |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------|-------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| YEAR | 500,000 BC | 20,000 BC | | 300 BC | 500 BC | 1,500 AD | 1900 AD | 1925 | 1950 | 1965 |
| Required time to travel around the globe | A few hundred thousand years | A few thousand years | A few | hundred years | A few tens of years | A few years | A few months | A few weeks | A few days | A few hours |
| Means of transportation | Human on foot (over, ice bridges) | On foot and by canoe | Canoe with small sail or paddles or relays of runners | | Large sail boats with oars, pack animals, and horse chariots | Big sailing ships (with compass), horse teams, and coaches | Steam boats and railroads (Suez and Panama Canals) | Steamships, transcontinental railways, autos, and airplanes | Steamships, rail- ways, auto jet and rocket air- craft | Atomic steamship, high speed railway auto, and rocket- jet aircraft |
| Distance per day(land) | 15 miles | 15-20 miles | 20 miles | | 15-25 miles | 20-25 miles | Rail 300-900 miles | 400-900 miles | Rail 500-1,500 | Rail 1000-2000 |
| Distance per day (sea or air) | | 20 by sea | 40 m | niles by sea | 135 miles by sea | 175 miles by sea | 250 miles by sea | 3,000-6000 air | 6000-9500 air | 408,000 air |
| Potential state size | None | A small valley in the vicinity of a small lake | | ill part of a tinent | Large area of a continent with coastal colonies | Great parts of a continent with trans- oceanic colonies | Large parts of a continent with transoceanic colonies | Full continents & Transocean Commonwealths | The Globe | The globe and more |
| Communica- tions | relay runner: | th, drums, smoke, s, and hand printed prior to 1441 A.D. | | The Gutenbe | The rapid print W | Web 3 The Bell 1876 telephone 1895 t | The Marconi telegraph 5 Fir | st commercial 6 | | ranscontinental T.V. th the introduction Early Bird satellite |
| THE RELATIVE SIZE OF THE WORLD AS TRAVEL TIME DECREASES 15,00 AD -1840 AD 1850-1930 1950's 1960's Propeller aircraft passenger aircraft averaged 300-400 averaged 300-400 averaged 300-700 m.p.h. Steam locomotives averaged 65 m.p.h. while steamships averaged 300-400 m.p.h. The relative size of the world as Travel Time Decreases (A) Jet Jet 1.500 m.p.h. First flight across the 1000 m.p.h. | | | | | | | | | | |
| The best average speed of horse drawn coaches on land and sailing ships at sea was approximately 10 m.p.h. Man on foot = 3 mph | | | | | | | | | | |
| 5,000 ye | ears of & towns and then | 5 | ,000 ye: | ars (300BC-1800 | | Rome's population declined by 30,000 | Bubonic plag out i/4 of Eu populati | rope ^f s | began to in large vances i ion. Life | first time in history it be safe for men to live cities because of ad- n medicine and sanitat- mass made more secu- fortable by the Industri on & mechanized farmi |





Bill Clinton, the Lippo Group, and China Ocean Shipping Co. a.k.a. COSCO, Little Rock—Jakarta—Hong Kong, ca. 1990s - Mark Lombardi - 1999

Examining the Evolution & Distribution of Patent Classifications

Managing Growing Patent Portfolios

Organizations, businesses, and individuals rely on patents to protect their intellectual property and business models. As market competition increases, patenting innovation and intellectual property rights becomes ever more

Managing the staggering number of patents demands new tools and methodologies. Grouping patents by their classifications offers an ideal resolution for better understanding how intellectual borders are established and change over time.

The charts below show the annual number of patents granted from January 1. 1976 to December 31, 2002 in the United States Patent and Trademark Office (USPTO) patent archive; slow and fast growing patent classes; the top-10 fast growing patent subclasses; and two evolving patent portfolios.

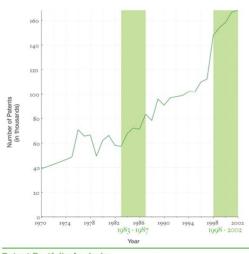
The Structure and Evolution of the Patent Space

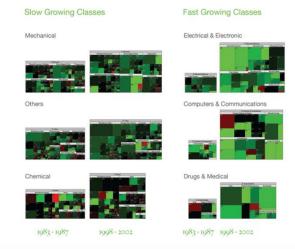
The United States Patent and Trademark Office assigns each patent to one of more than 450 classes covering broad application domains. For example, class 514 encompasses all patents dealing with 'Drug, Bio-Affecting and Body Treating Compositions.' Classes are further broken down by subclasses that have hierarchical associations. As one example, class 455 features subclass 99 entitled "with vehicle."

The top-10 fast growing patent classes for 1998-2002 are listed together with the number of patents granted. Most come from the 'Computer and Communications' and the 'Drugs and Medical' area.

The evolving hierarchical structure of patent classes and their sizes is represented using treemaps, a space-filling visualization technique developed by Ben Shneiderman at the University of Maryland. A treemap presents a hierarchy as a collection of nested rectangles - demarcating a parent-child relationship between nodes by nesting the child within the parent rectangle. The size and color of each rectangle represent certain attributes of the nodes.

Here, each rectangle represents a class and the area size denotes the total number of patents in that class. The rectangle's color corresponds to percentage increase (green) or decrease (red) in the number of patent granted in that class from the previous interval.







1998 - 2002

13,0910

1980 - 2002

Patent Portfolio Analysis

A longitudinal analysis of portfolios reveals different patenting strategies. For each year (given in gray above each treemap), a treemap of all new patents granted to the assignee is shown. The number of patents is given below each treemap. The same size and color coding as above was used. In addition, yello indicates that no patent has been granted in that class in the last 5 years.

Apple Computer Inc.

Apple Computer, Inc.'s portfolio starts in 1980 and increases considerably in size over time. In most years, more than half of Apple Computer's patent filings were placed into four classes, namely '395 Information Processing System Organization', '345 Computer Graphics Processing, Operator Interface Processing, and Selective Visual Display Systems', '382 Image Analysis', and '707 Data Processing: Database and File Management or Data Structures'. These four classes are an integral part of Apple

Computer, Inc.'s patent portfolio, receiving patents every year. Jerome Lemelson

The patent portfolio of Jerome Lemelson shows a very different activity pattern. Starting in 1976, he publishes between 6-20 patents each year. However, the predominance of yellow shows that there is little continuity from previous years in regards to the classes into which patents are filed. No class dominates. Instead, more and more new intellectual space is claimed.



Ecological Footprint



The ecological footprint is a measure of the area needed to support a population's lifestyle. This includes the consumption of food, fuel, wood, and fibres. Pollution, such as carbon dioxide emissions, is also counted as part of the footprint.

The United States, China and India have the largest ecological footprints. Without knowing population size we cannot understand what this means about individuals' ecological demands. Large populations live in China and India. In both territories resource use is below the world average. The per person footprint in the United States is almost five times the world average, and almost ten times what would be sustainable.

Territory size shows the proportion of the worldwide ecological footprint which is made there.



Technical notes

- Data are from Nature) Inter
- One global hectare is an area that has the world average biological productivity of one hectare.

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| LARGEST AND | SMALLEST | ECOLOGICAL | SHOE SIZES |
|-------------|----------|------------|------------|
|-------------|----------|------------|------------|

| Rank | Territory | Value | Rank | Territory | Value |
|------|----------------------|-------|------|------------------------------|-------|
| 1 | United Arab Emirates | 10.6 | 191 | Nepal | 0.61 |
| 2 | United States | 9.7 | 192 | Democratic Republic of Congo | 0.58 |
| 3 | Greenland | 7.7 | 193 | Zambia | 0.58 |
| 3 | Bahamas | 7.7 | 194 | Congo | 0.58 |
| 5 | Canada | 7.5 | 195 | Malawi | 0.57 |
| 6 | Kuwait | 7.4 | 196 | Haiti | 0.57 |
| 7 | Australia | 7.0 | 197 | Cambodia | 0.55 |
| 8 | Finland | 6.8 | 198 | Bangladesh | 0.47 |
| 9 | Estonia | 6.1 | 199 | Somalia | 0.23 |
| 10 | New Zealand | 6.1 | 200 | Afghanistan | 0.11 |
| | | | | | |

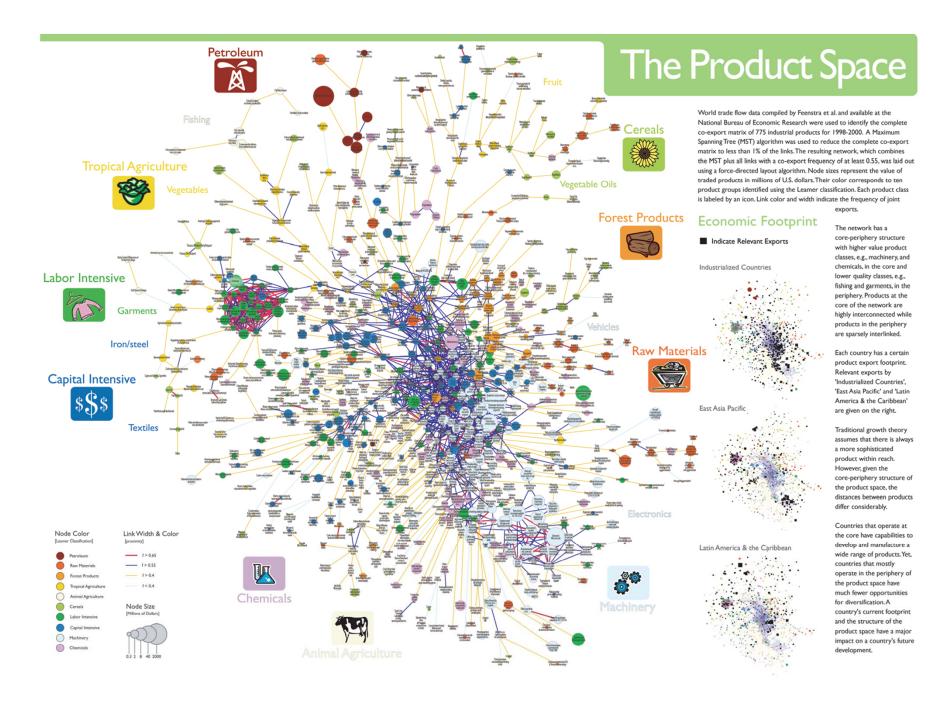
ecological footprint in global hectares per person, 2002*

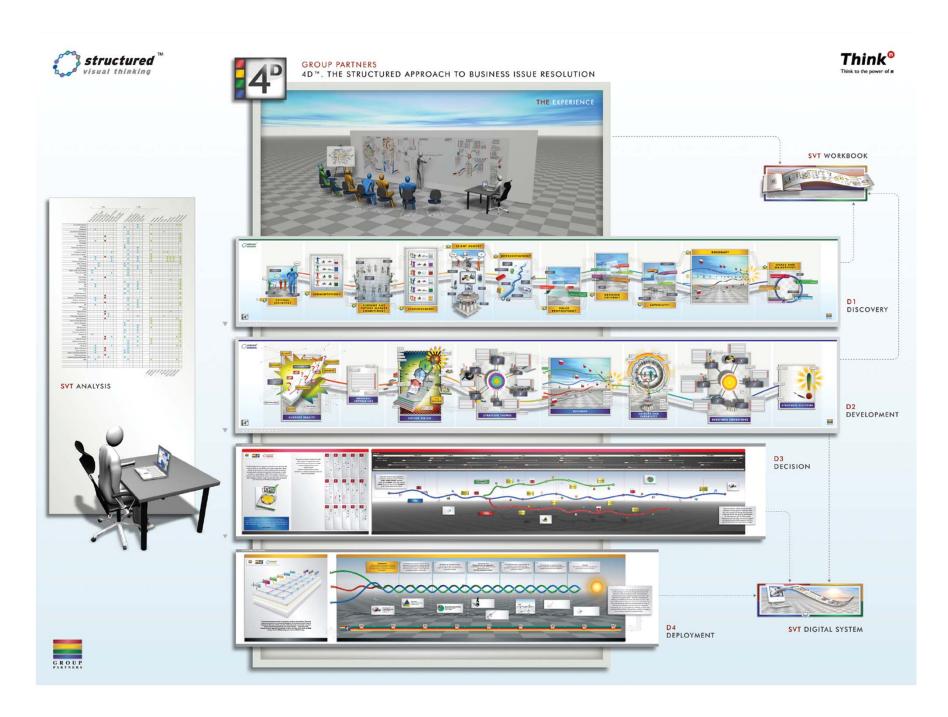


"People consume resources and ecological services from all over the world, so their footprint is the sum of these areas, wherever they may be on the planet." The Living Planet Report, 2006

www.worldmapper.org © Copyright 2006 SASI Group (University of Sheffield) and Mark Newman (University of Michigan)

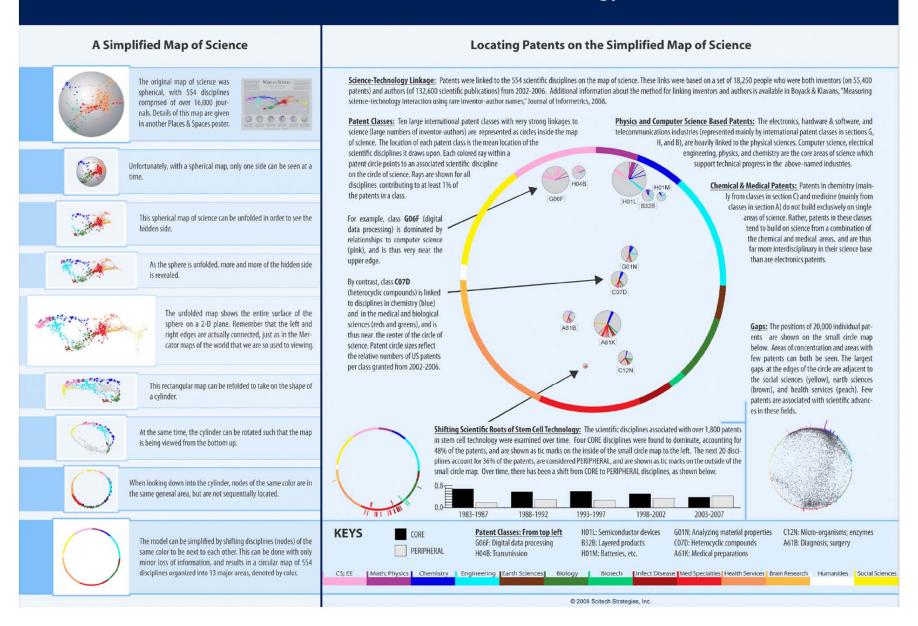
Map 322





4D™ The Structured Visual Approach to Business Issue Resolution - Don Caswell, Hazel Tiffany, Ian Francis - 2008

The Scientific Roots of Technology



Happiness Depends on Various **Factors**

Social scientists are starting to include relative happiness with hard data on economic status, health, and other factors as they assess quality of life. They rely on surveys of "subjective well-being"—how good people feel about their lives. A world map of one "happiness index" shows many, but not all, wealthy northern countries faring well. Residents of sub-Saharan Africa and the former Soviet Union, meanwhile, report particularly low levels of contentment.

Any attempt to measure happiness will fall short—each life is a series of joys, struggles, and sorrows, and Averages obscure the happy moments in struggling nations, as well as people who suffer from poor health, poverty, or rank high. Still, happiness indices can help researchers move beyond

MEASURING THE INTANGIBLE

The map is derived from the New Economics Foundation's 2006 "Happy Planet Index," which drew on over 100 surveys of subjective well-being. Its "satisfaction with life scale"—a happiness index—ranks the relative happiness of nations, from a high of 273 (Denmark and Switzerland) to a low of 100 (Burundi).

Happiness Index

Very Happy

Нарру Content

Unhappy

No data SOURCE: WHITE, A. 2006

HEALTH Japan boasts the world's longest life expectancy-one into haves and have-nots.



WEALTH Money still can't buy love, or happiness, and wealthier people aren't always more content. Still, tiny Luxembourg, which takes top rank in per capita Gross Domestic Product (GDP), also rates a 253 on the happiness index. Real poverty means real misery, a fate shared by billions.

EDUCATION

RANKING THE WORLD'S

HAPPIEST PLACES
Northern Europe, North America, and several wealthy countries

make the list, but so do many less

prosperous island nations.

1 DENMARK SWITZERLAND

2 AUSTRIA

ICELAND

SWEDEN

3 BAHAMAS FINLAND

4 BHUTAN

BRUNEI CANADA

5 COSTA RICA

NETHERLANDS

6 ANTIGUA AND BARBUDA MALAYSIA NEW ZEALAND NORWAY SEYCHELLES

ST. KITTS AND NEVIS

VENEZUELA

UNITED ARAB EMIRATES UNITED STATES

Residents of Australia can expect to spend more time in school—an average of almost 21 years—than citi-zens of any other country. But only a basic education is needed to see a signifi-cant jump in overall happiness. Around the world, hundreds of millions lack even that

"It's time we admitted there's more to life than money."

satisfaction can depend as much on outlook as on circumstances. discrimination in countries that simple economics as they track progress—or backsliding—over

DEFINING WELL-BEING

By comparing the happiness index to data from the UN,

the CIA, and other sources, a U.K. psychologist determined that good health and health

care, enough money for fun-

damental needs, and access to basic education are the

most important factors for

European countries top all

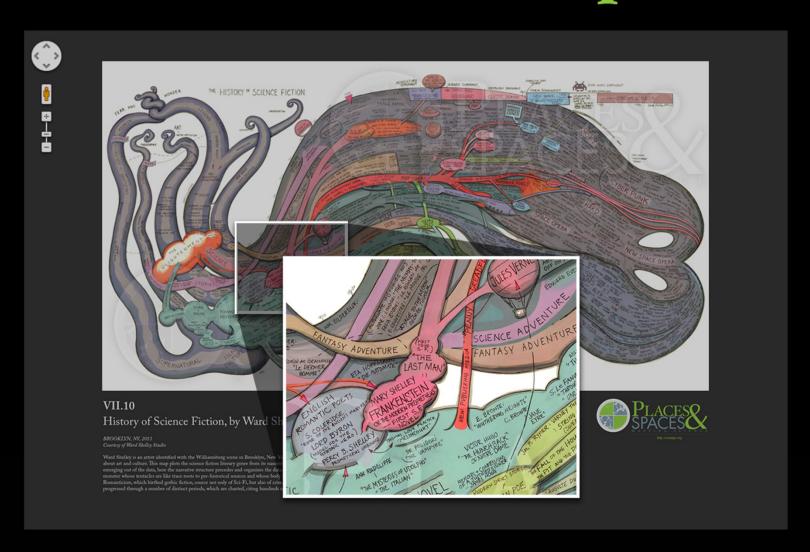
subjective well-being.

three measures.

measure of overall health. Swaziland, at the other end of the scale, is plagued by poverty, disease, and violence. Disparities in access to health care divide many countries

"Photos different than those used in EarthPulse publication

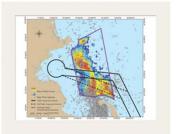
Check out our **Zoom Maps** online!



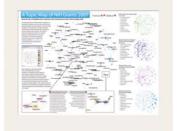
Visit scimaps.org and check out all our maps in stunning detail!

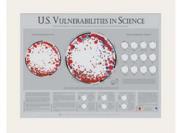
Science Maps for Science Policy Makers 2009

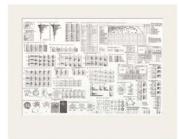




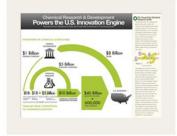








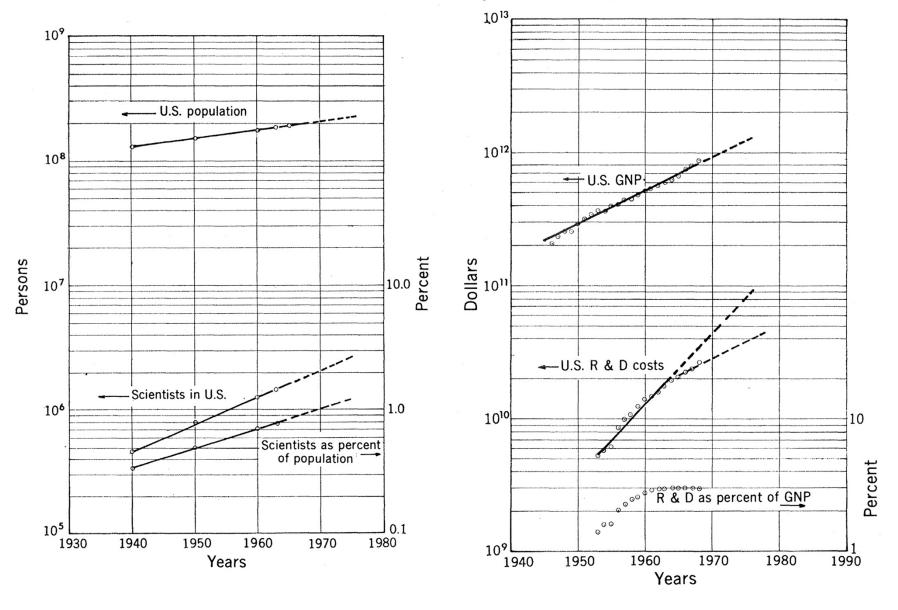


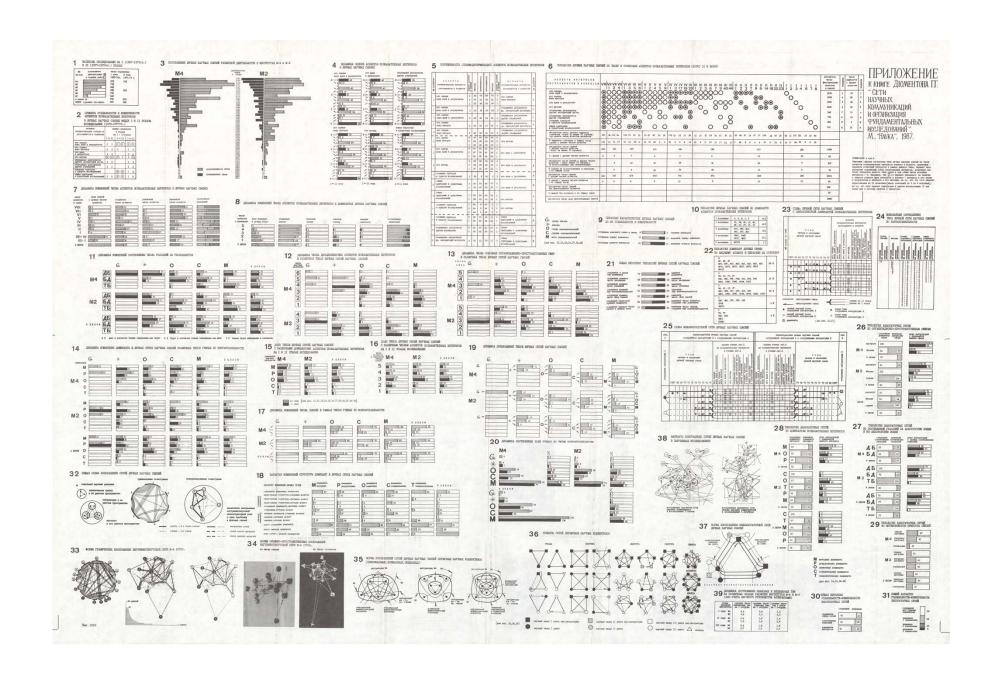


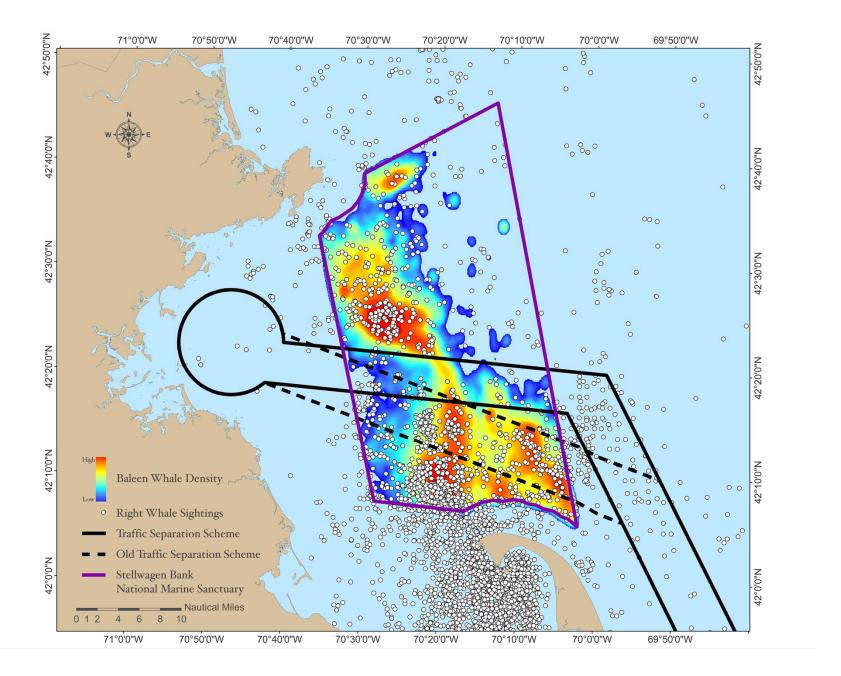




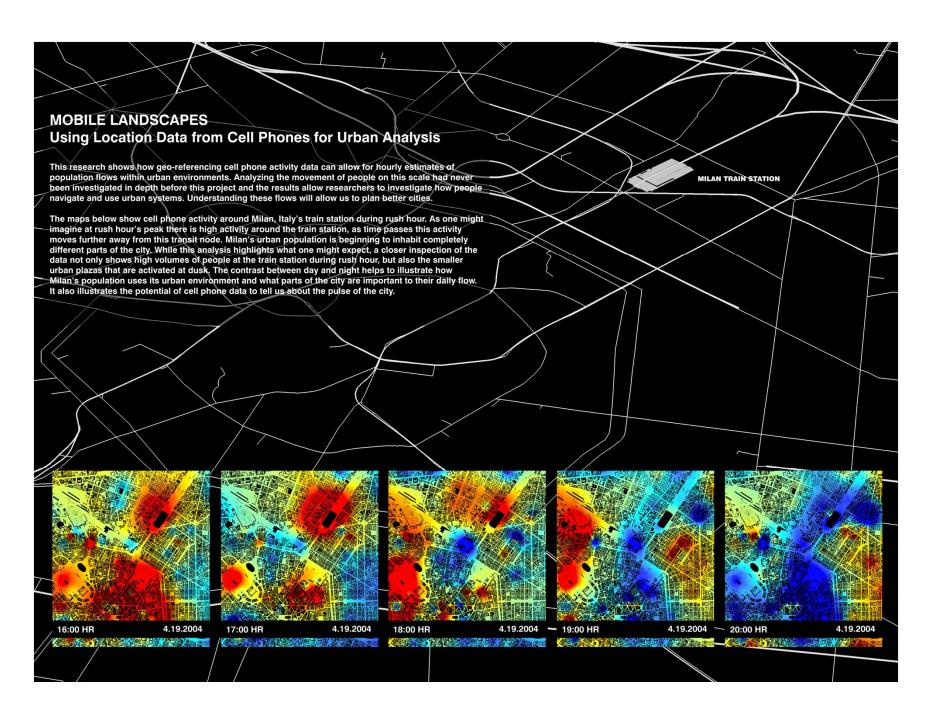
Science and Society in Equilibrium

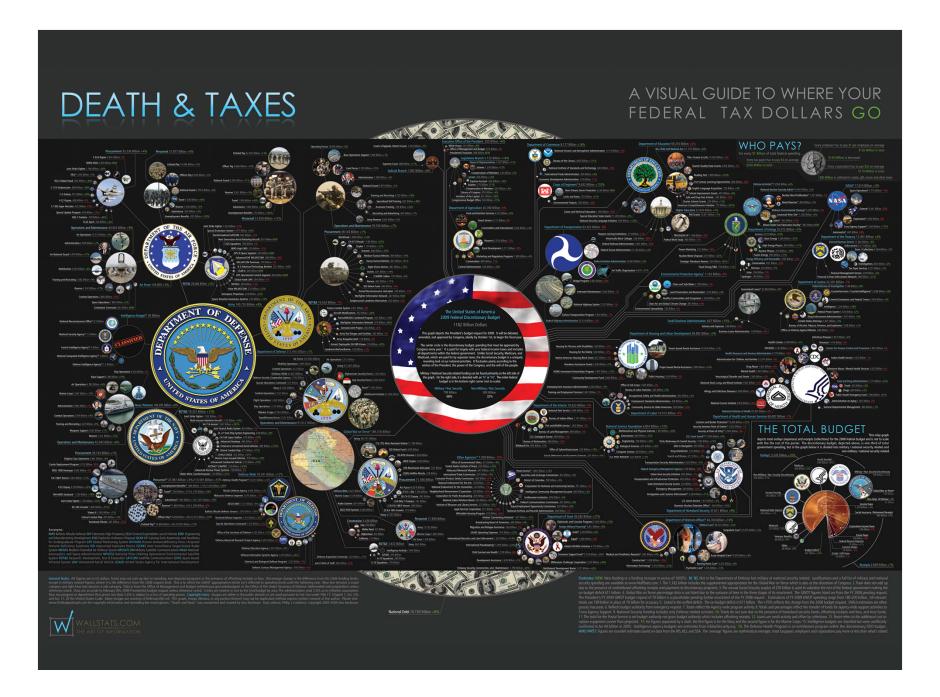






Realigning the Boston Traffic Separation Scheme to Reduce the Risk of Ship Strike to Right and Other Baleen Whales
David N. Wiley, Michael A. Thompson, and Richard Merrick - 2006

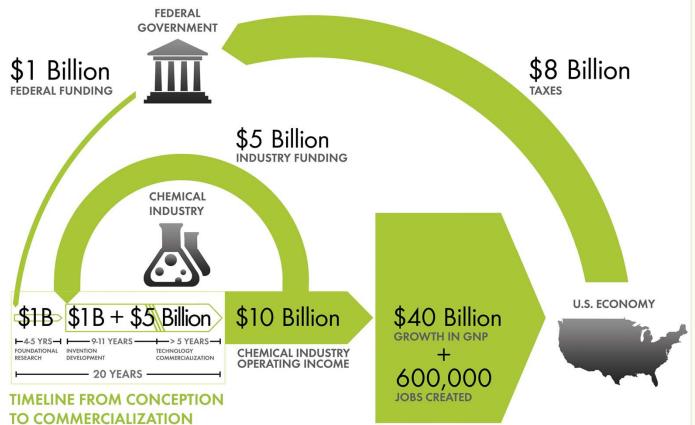




Chemical Research & Development Powers the U.S. Innovation Engine

Macroeconomic Implications of Public and Private R&D Investments in Chemical Sciences

INVESTMENT IN CHEMICAL SCIENCE R&D

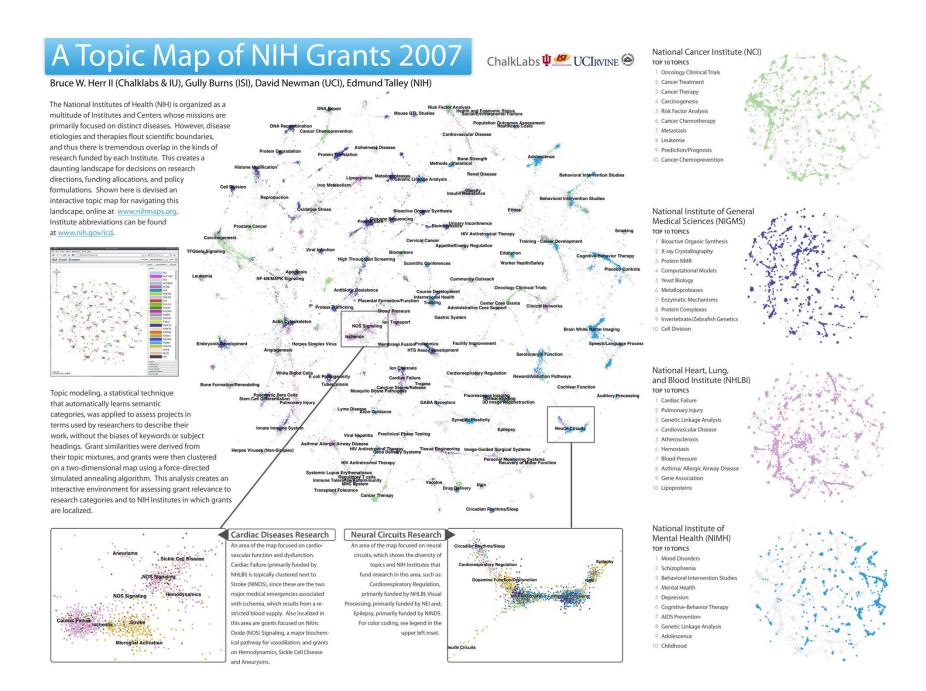


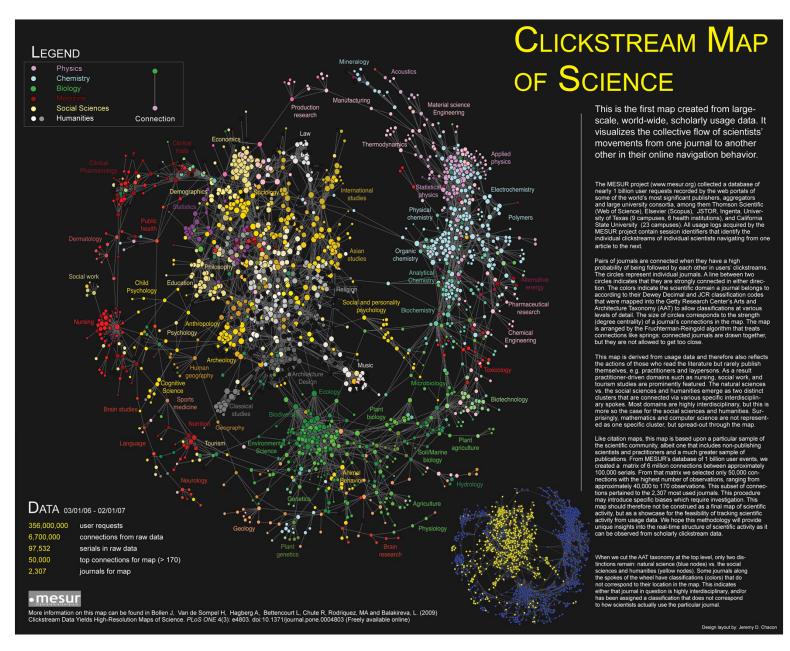
The Council for Chemical Research (CCR)

has provided the U.S. Congress and government policy makers with important results regarding the impact of Federal Research & Development (R&D) investments on U.S. innovation and global competitiveness through its commissioned 5-year two phase study. To take full advantage of typically brief access to policy makers, CCR developed the graphic below as a communication tool that distills the complex data produced by these studies in direct, concise and clear terms.



The design shows that an input of \$1B in federal investment, leveraged by \$5B industry investment, brings new technologies to market and results in \$10B of operating income for the chemical industry, \$40B growth in the Gross National Product (GNP) and further impacts the US economy by generating approximately 600,000 jobs, along with a return of \$8B in taxes. Additional details, also reported in the CCR studies, are depicted in the map to the left. This map clearly shows the two R&D investment cycles; the shorter industry investment at the innovation stage to commercialization cycle; and the longer federal investment cycle which begins in basic research and culminates in national economic and job growth along with the increase tax base that in turn is available for investment in basic research.





U.S. VULNERABILITIES IN SCIENCE

National Strengths are more accurately assessed using a reference-based classification system.

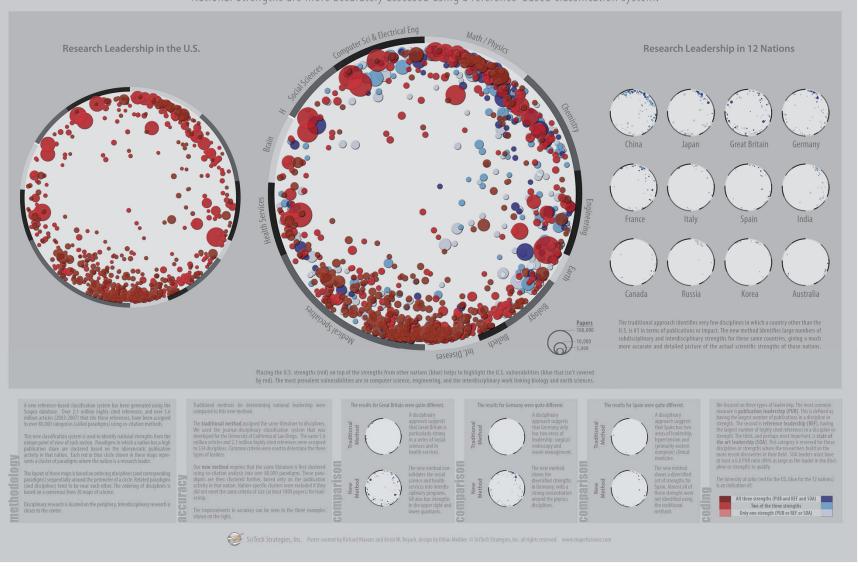




Exhibit Venues





April 15 - December 18, Stanford University, Stanford, CA. May 18 - debut of 5th iteration. Courtesy of Media \times , Stanford University



December 11-19, 2008, Center of Advanced European Studies and Research, Bonn, Germany

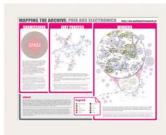


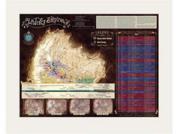
2005 - Present 1st iteration on display at NSF, Washington, D.C.

SCIENCE MAPS FOR SCHOLARS 2010











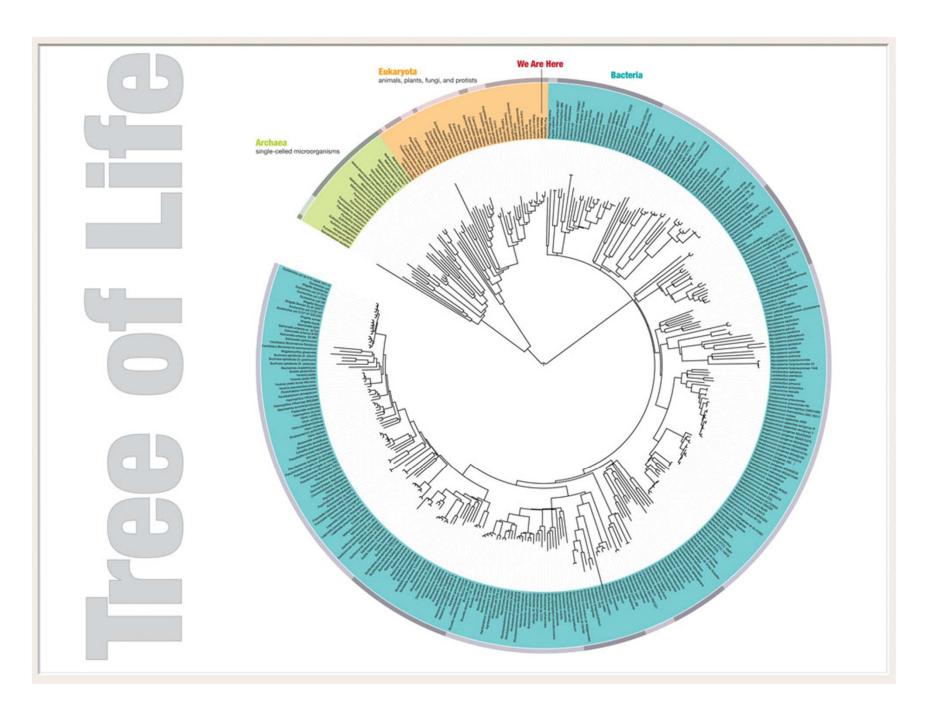






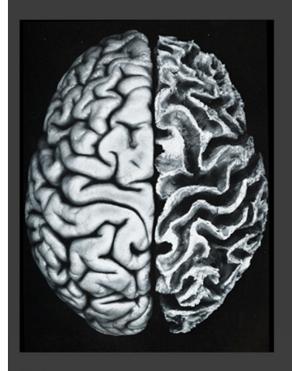






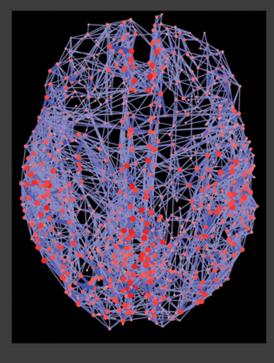
Tree of Life - Peer Bork, Francesca Ciccarelli, Chris Creevey, Berend Snel & Christian von Mering - 2006

The Human Connectome



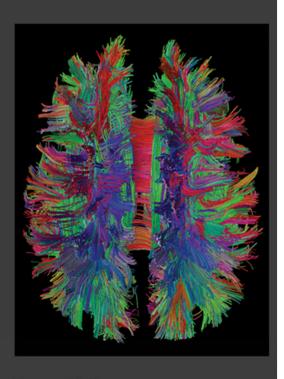
Anatomy

Klingler's method for fiber tract dissection uses freezing of brain matter to spread nerve fibers apart. Afterwards, tissue is carefully scratched away to reveal a relief-like surface in which the desired nerve tracts are naturally surrounded by their anatomical brain areas.



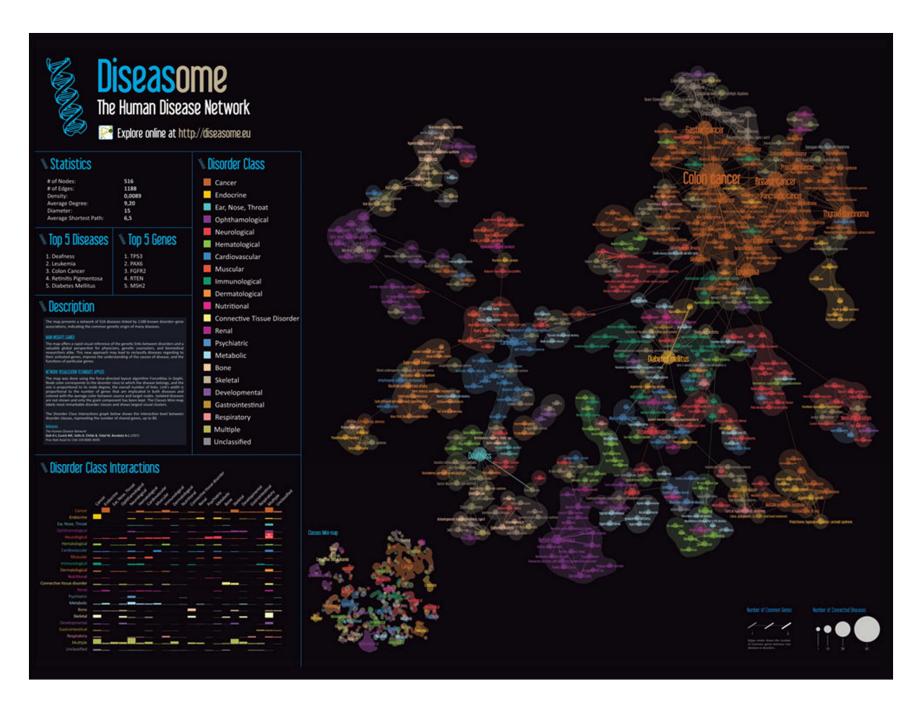
Connectome

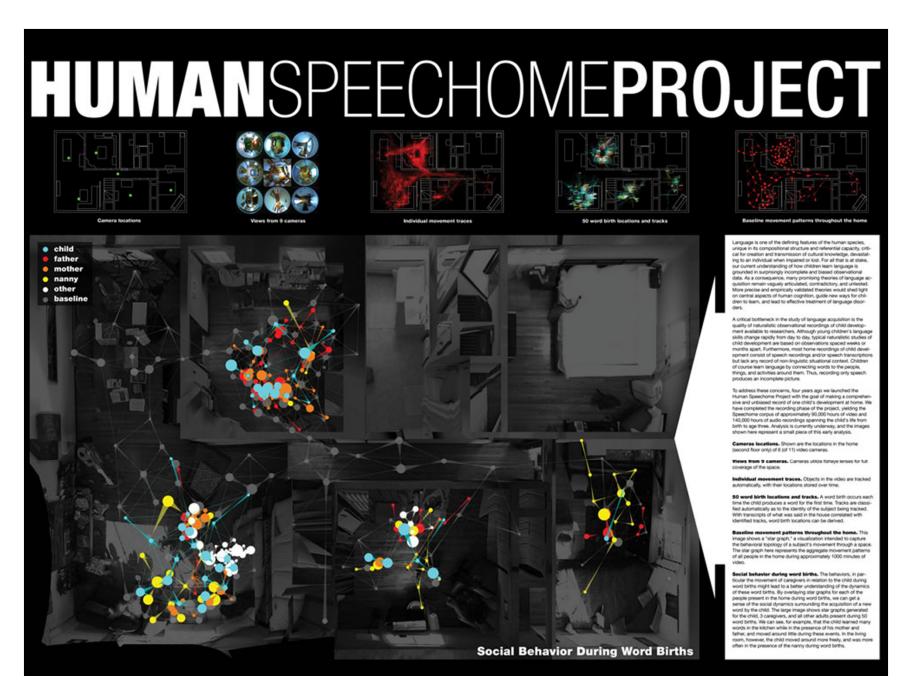
Shown are the connections of brain regions together with "hubs" that connect signals among different brain areas and a central "core" or backbone of connections, which relays commands for our thoughts and behaviors.



Neuronal Pathways

A new MRI technique called diffusion spectrum imaging (DSI) analyzes how water molecules move along nerve fibers. DSI can show a brain's major neuron pathways and will help neurolo-gists relate structure to function.





MAPPING THE ARCHIVE: PRIX ARS ELECTRONICA http://vis.mediaartresearch.at SUBMISSIONS **JURY PROCESS** WINNERS 37432 Hier präsentieren wir die Gesamtheit aller 37,432 Werke, die jemals zum Prix Ars Electronica von Künstlern aus aller Welt eingereicht worden sind. Nur die wenigsten haben freilich einen Preis gewonnen, der Rest verschwand im Archiv. Wir haben diese wertvollen Daten jetzt sufbereitet und zugänglich gemacht. Die Zuordnung der Einreichungen zu den sich über die Jahre ändernden Prix Kategorien, den Heimatländern der Künstler und den Prix Jahrgängen erlaubt es nicht nur, die Historie des Preises Revue passieren zu lassen, sondern auch Hypothesen über die Mechanismen der "Welt der Ars" zu generieren. In den Jurysitzungen zur Ermittlung der Gewinnerprojekte sieht man jedes Jahr neue und altbekannte Gesichter, und oft werden auch ausgezeichnete Künstler in den folgenden Jahren als Juroren eingeladen. Ein Blick auf das entstandene soziale Netzwerk enthällt Here we present the entire number of 37,432 art works so manche Erkenntni Weiters verfasst die Jury für jedes Gewinnerprojekt ein Jurystatement - diese Statements and projects that have been submitted to the Prix Arx sind über die Jahre zu einer großen Textsammlung angewachsen, die wir ebenfalls Electronica by artists from all over the world. Obviously only a fraction was awarded and the rest has disappeared untersucht haben. in the archive. We have examined and edited this valuable data and made it accessible. The assignment of the submissions to the Prix categories Each year a combination of new and recurrent jury members meet to identify the winning projects. Often the awarded artists from the previous year are invited as jury members. (which have changed over the years), to the countries of residence, and the Prix years, allows not only for a review A social network has evolved over the years, which is here on display.

Furthermore the jury writes a statement for each winning project. Over the years, these of the history of the Prix, but reveals also hypotheses on statements have been growing into a large collection of texts, which are analyzed here. the mechanisms of the "Ars world" about legend Das Projekt präsentiert die Ergebnisse einer interdisziplinären Untersuchung des Prix Ars Electronica Archivs in Form interaktiver und statischer Informationsvisualisierungen. Das Archiv wird dabei auf drei Ebenen betrachtet: zunächst die Gesamtheit der Einreichungen seit 1987 als quantitative Analyse (links), weiters der Juryprozess als soziale Netzwerkanalyse (mitte), schließlich die Gewinnerprojekte und ihre kunstwissenschaftliche Kontextualisierung (rechts). Das Projekt ist eine Zusammenarbeit des Ludwig Boltzmann Instituts für Medien Kunst. Forschung, und der Ars Electronica. Digital Communitie 1119 Besondere Aufmerksamkeit verdienen die Gewinner aus 23 Jahren Prix Ars Electronica - hier geht es nicht nur um Goldene Nicas, auch Honorary Mentions, Distinctions oder Special Prizes werden verliehen. Auch hier bergen die Daten aus dem Archiv bisher unbekannte Strukturen. Unsere Visualisierungen laden dazu ein, Verbindungen zwischen den Künstlern oder The project presents the result of a interdisciplinary study on the Prix Ars Electronica archive in the The project presents the result of a intertunce primary study of the PTA NAS Executorical arctive in the form of interactive and state visualization of information. The archive is examined on three different levels; at first a quantitative analysis of the entries at large since 1987 (left), then the jury process as a social network analysis (middle), and finally the winning projects in their art historic conceptualization (right). This project is a collaboration between the Ludwig Boltzmann Institute Media Art.Research, and the Arts Electronica. Computer Graphic Music Ähnlichkeiten zwischen Kunstwerken zu entdecken. The winning projects from 23 years of Prix Ars Electronica deserve special attention. It is not only about the Golden Nica but also Hosorary Mentions, Distinctions and special prizes that have been awarded. The data from the archive conceal so far unknown structures. Our visualizations invite to explore connections between artists as well as similarities between art works.

FIGURES from an ATLAS of RESEARCH in KNOWLEDGE CARTOGRAPHY

as designed by MARCO QUAGGIOTTO

Politecnico di Milano, Italy. INDACO Dept.

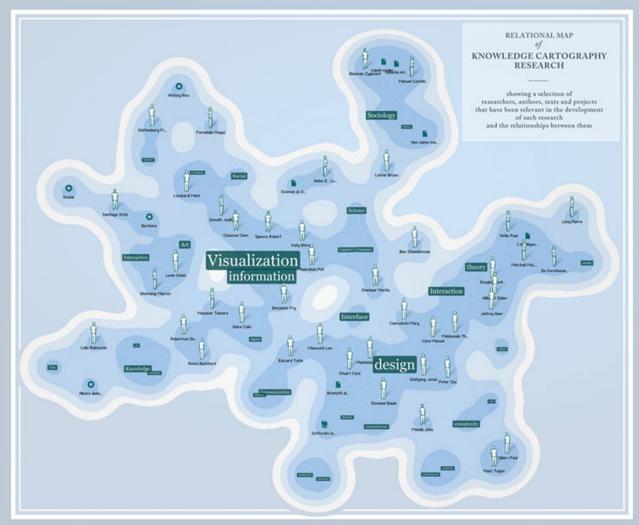
ATLAS is a software prototype for the management of research resources (texts, people, projects, events), aimed at supporting common tasks of research such as survey, mapping and analysis. The social nature of the software allows user to share resources searchers, thematic maps of authors, timelines of themes and with each other, discover the existence of potentially interesting studies or authors and explore other users' research maps. As in geographic cartography, careful operatives user of the system can add resources to a personal or tions of selections, disposition and representation allows the shared list, describe them, and establish connections with

other resources (eg. authorship, citation). Working on such repositories, the system can provide the users with an ATLAS of their research. Relational maps of reuser-cartographer to create custom maps for specific needs.

The connection between different maps, traditionally served by print-based mechanisms such as indexes, geographic reference systems and tables, in the digital atlas becomes a set of tech-

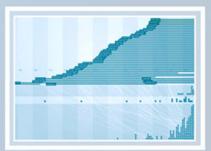
niques for the navigation and exploration of space.

This poster presents a selection of maps of research in Knowledge Cartography. As with every representation, none of them are either complete or absolutely accurate, all of them should





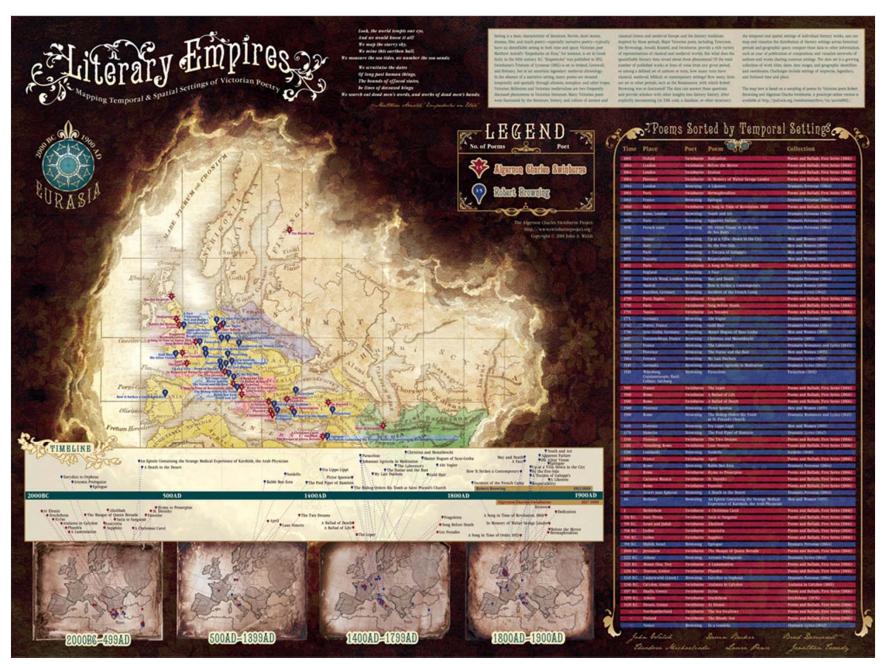
GEOGRAPHIC MAP OF RESEARCHERS



TIMELINE OF PUBLICATIONS

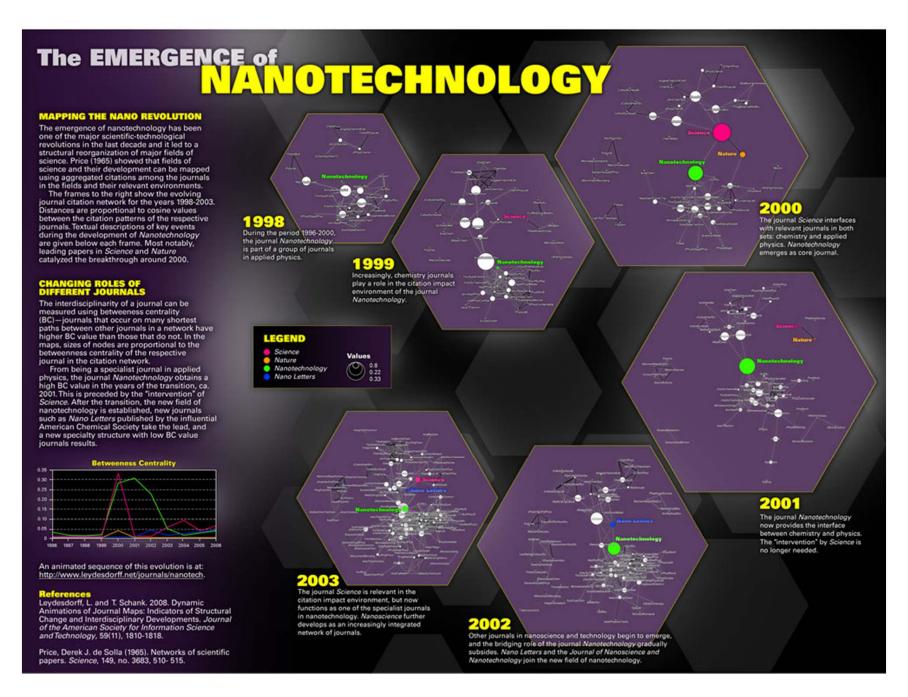


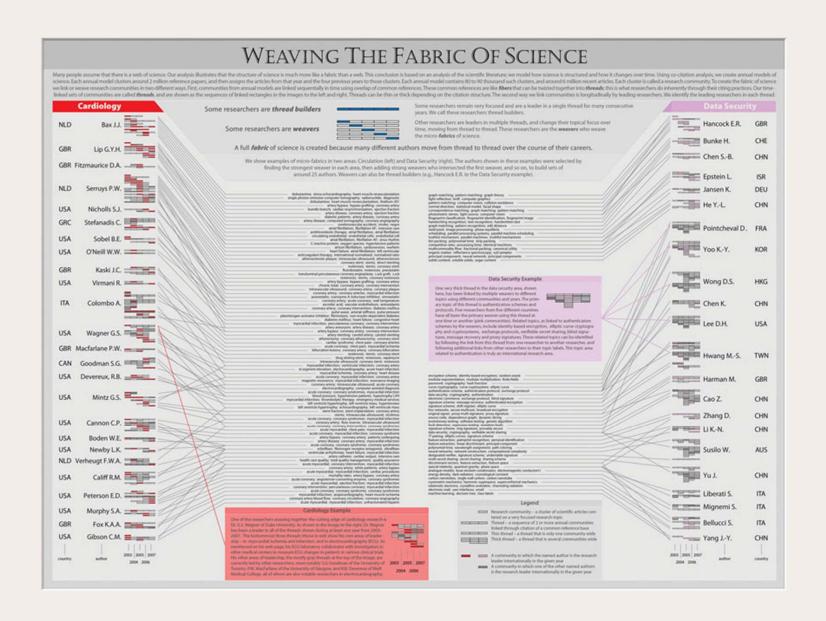
THEMATIC MAP OF DISCIPLINES



Literary Empires: Mapping Temporal and Spatial Settings of Victorian Poetry

John A. Walsh, Devin Becker, Bradford Demarest, Jonathan Tweedy, Theodora Michaelidou & Laura Pence - 2010





Labor Statistics

From the start of the recession in December 2007 through the end of 2009, more than 8 million jobs were lost in the United States. In October 2009, the U.S. unemployment rate peaked at 10.1 percent (after adjustment for seasonal variations). In April 2010, unemployment was still at 9.9 percent. In May 2010, about 6.8 million individuals, or 46 percent of those unemployed, had been unemployed for at least 27 weeks. Each month, 100,000 people enter the U.S. labor market-including high school and college graduates. They join 15 million Americans looking

Unemployment rates are calculated and adjusted by the Bureau of Labor Statistics within the U.S. Department of Labor and reported in their monthly Economic News Release on the Employment Situation. Historical employment data, including unemployment rates with and without seasonal adjustment and divided by individual characteristics and employment sectors, are also available from the Bureau of Labor Statistics.

U.S. Job Market: Where are the Academic Jobs?

The gray bands represent contractions in the business cycle, or recessions

Negative indicators are more likely to increase during these contractions.

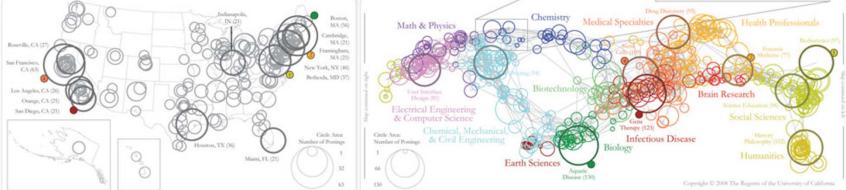


U.S. Historical Debt (in \$1Trillion)

General Trends

The charts to the left show annual national economic indicators. These indicators serve as background data; they flow beneath and around more specific analyses of the job market. Business cycle data come from the National Bureau of Economic Research. Historical debt data come from the U.S. Department of Treasury. Unemployment rates come from the Bureau of Labor Statistics. GDP data come from the Bureau of Economic Analysis. Stock Price Index data come from the research of Dr. Robert Shiller at Yale University Department of Economics. Individual conversion factors (compiled from Bureau of Labor Statistics Consumer Price Indices by the Oregon State University Political Science Department) were applied where appropriate.





Sample Jobs

- Biardamatics Programming Support NB1 NHGR (NoStamics; Bobesda, MD) Boston Site Lead Manyaloskeletal Discuses (Forensic Medicine; Boston, MA)
- Scientist Early Stage Cell Culture (Stem Cells; San Francisco, CA)

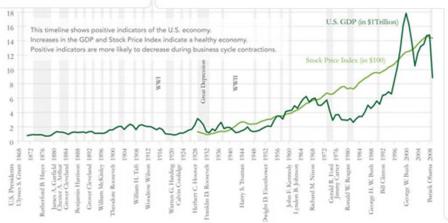
Post doctoral Training in Manusulius Genetics (Aquatic Disease; Bar Harbor, MII)

Geospatial Map

Using U.S. city and state information, circles are place over the location of the job postings and are sized in relation to the number of postings listed for that location. The top-10 cities with the highest number of postings are labeled, and the number of postings is given in parentheses.

Where are the Academic Jobs?

Over 3,500 jobs posted between July 2008 and February 2009 on Nature Jobs were collected and analyzed. The two maps above show the 1,037 job postings located in the U.S. and represent a directed study of the job market that sits on top of larger trends over time.



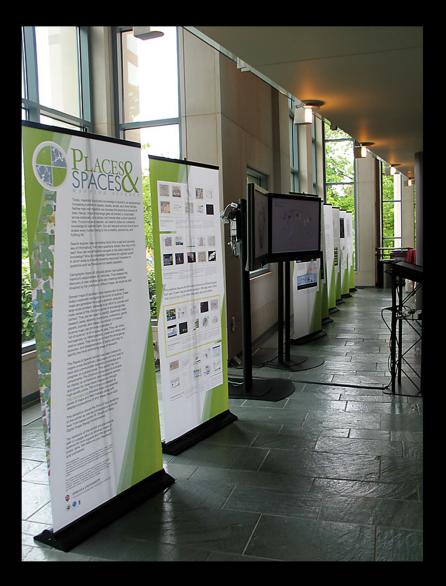
Topic Map

How many and what jobs are available in which scientific area? The UCSD Map of Science used here was created by analyzing 7.2 million papers published in over 16,000 separate journals, proceedings, and series from Thomson Scientific and Scopus over the five year period from 2001

Using a hierarchical, multi-step clustering procedure, journals were grouped into 554 clusters based on common word usage and shared references (bibliographic coupling). In the map, each cluster is represented by a node, and links denote strong bibliographic coupling relations. The 554 clusters are further grouped into 13 color coded scientific disciplines.

The 1,037 jobs were overlaid based on word matches in their description and keywords associated with each of the 554 nodes. Like in the geospatial map, circle area sizes correspond to the number of jobs posted.

Want to host the Places & Spaces Exhibit?

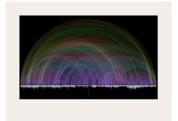




Visit Exhibit Info at scimaps.org for more information.

CIENCE MAPS AS VISUAL INTERFACES TO DIGITAL LIBRARIES 2011









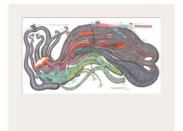












A MULTIMEDIA DESK IN A GLOBAL INTERNET

Paul Otlet (1868-1944), visionary Belgian lawyer fascinated by the problems of access to global knowledge, is often acknowledged as a pioneer of the Internet. His design of 1936 for a multimedia desk for home use, the Mondothèque, integrated access to new documentary formats including multimedia substitutes for traditional books involving all available communications technologies such as microfilm, gramophone, radio and TV. A major resource was a new form of visual encyclopedia, the Encyclopedia Universalis Mundaneum. Connected by the Mondothèque to a network of global collections (Species Mundaneum), the user could access and engage in the international production and dissemination of knowledge.



June 8, 1936 | 64 x 67 cm Pen and ink on transparent paper* EUM Affiches 8141 © Mundaneum Mons Belgium

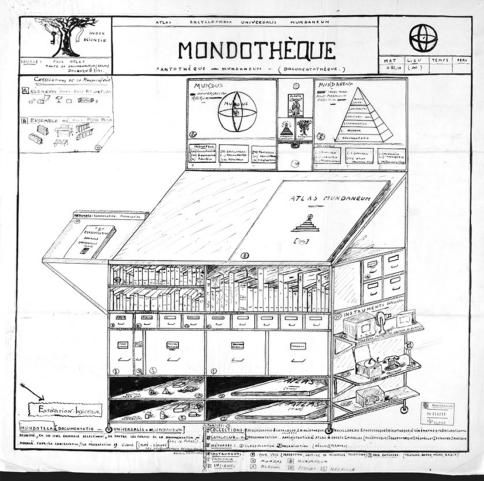
The Mondothèque is a multimedia desk with spaces for essential books, with atlases in the form of visual encyclopedia, for small visual encydopedia, for small (museum) objects and with drawers for bibliographical cards and microfilms ordered according to the rules of his Universal Decimal Classification system. On its shelves sit communication and broadcasting instruments, such as radio, telephone, television and film equipment.

> *Otlet's original drawing is on light grey tracing paper. It has ed here for legibility and printing purposes.



January 16, 1937 | 21 x 28 cm pen and ink on transparent pape EUM 8504

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{Documentatio-Universalis-Mundaneum}

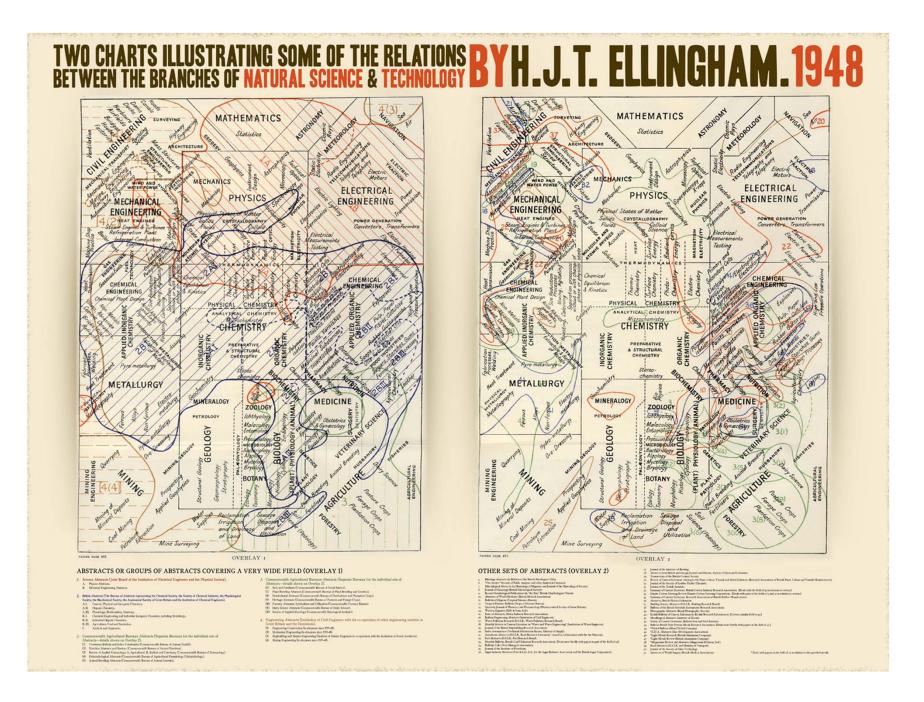
BRINGING TOGETHER OF ALL KINDS OF DOCUMENTATION - (THE 16 KINDS) IN A SINGLE ORDERED GROUPING An agency for a) conservation, b) presentation, d) use (specific or general) – systematic developments in furniture, buildings, galleries.

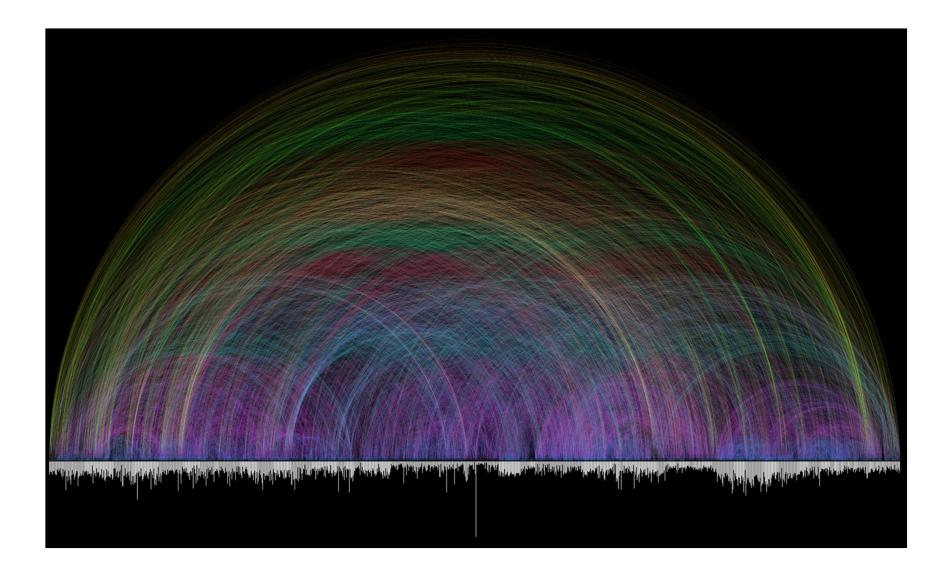
1 Bibliography 2 Union Catalogue 3 Library 4 Encyclopedia 5 Photographic library 6 Music library 7 Film library 8 Microfilm library 9 Administrative Documentation 10 Adm [collection of maps, engravings, charts, graphic representations] 11 Objects 12 Models [library of museum objects] 13 Sculpture collection 14 Media 17 Frints 16 Auror 18 Prints 16 Auror

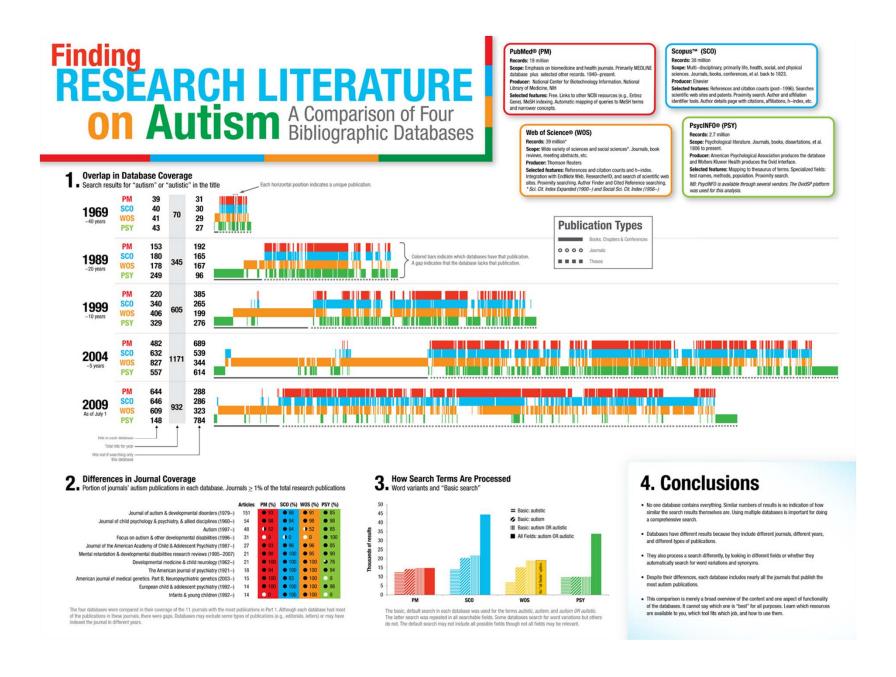
of the Mundaneum for all 16 kinds of documentation

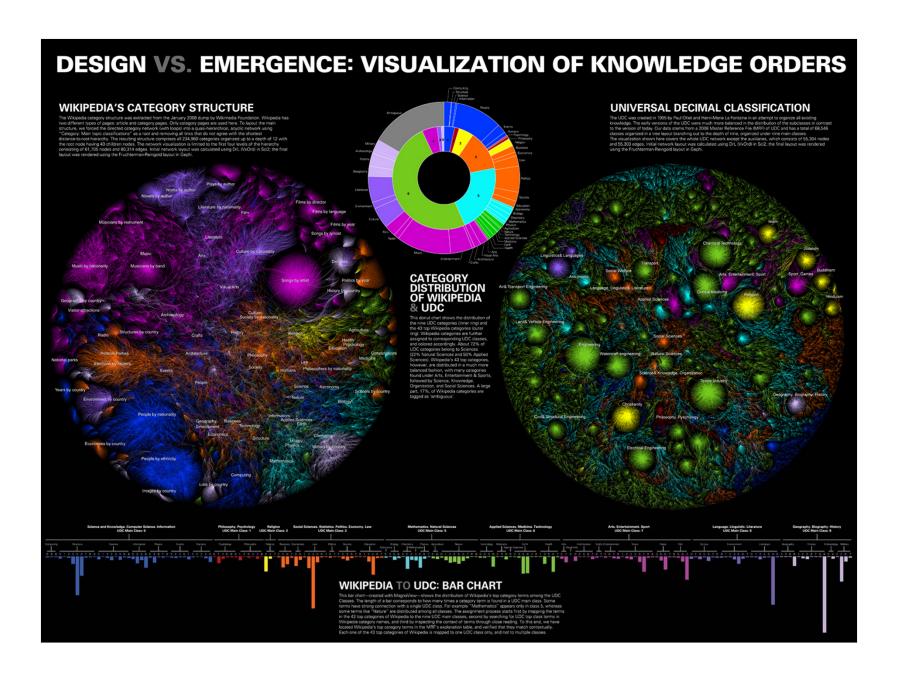
A To see with (Projection, Microfilm reader, Television) * B To hear with (Telephone, Phonograph, Microphone, Radio) A Mundus . B Mundaneum

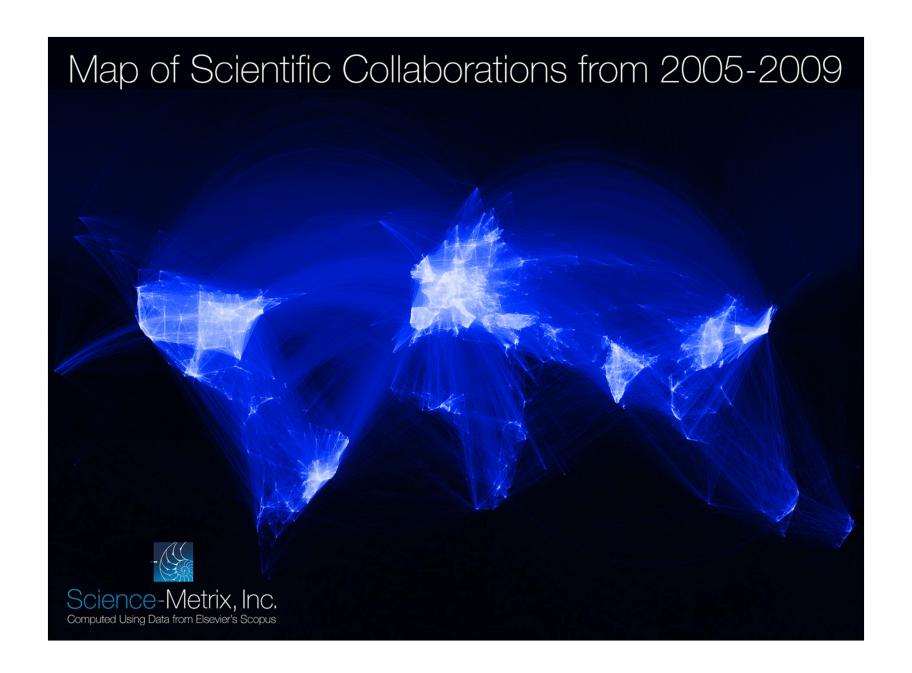
A Coats of Arms • B Stele [Stone monuments] • C Coins

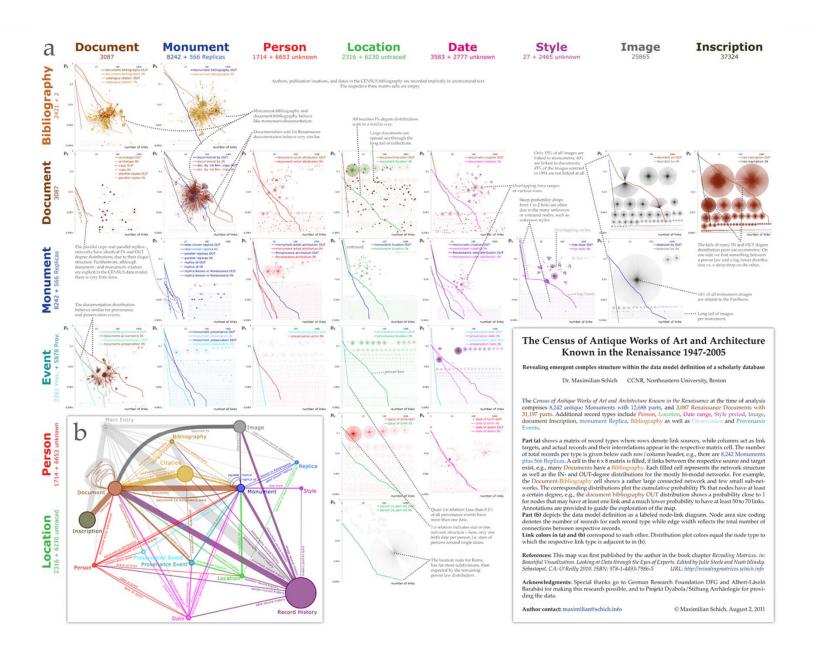


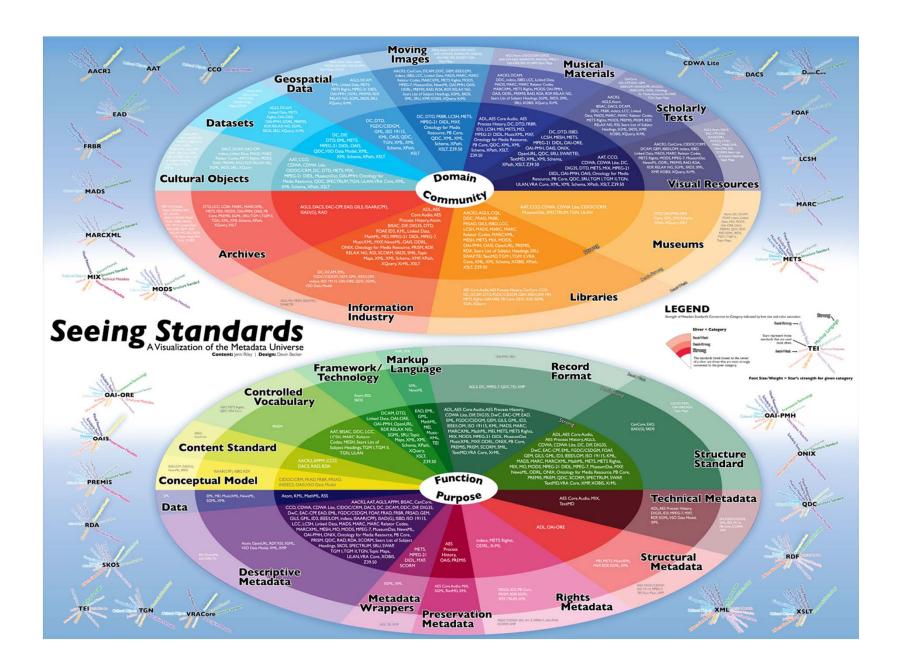




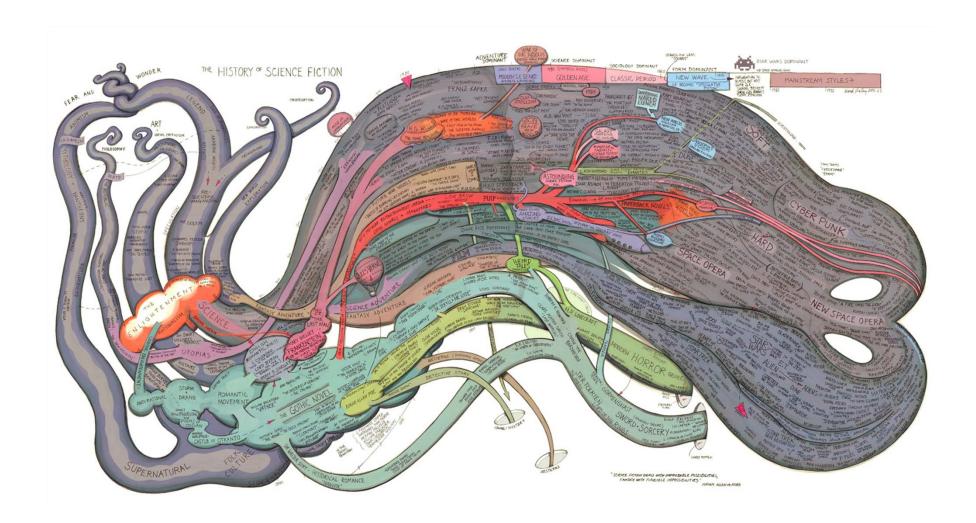
















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