### **Impact Evaluation:** Data, Tools, Analysis & Visualization

#### Katy Börner

Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN



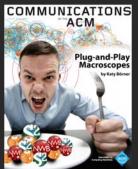


With special thanks to the members at the Cyberinfrastructure for Network Science Center, the Sci2 team, and the VIVO Collaboration

EERE and ARPA-E Workshop on Measuring and Communicating Program Impacts Washington, D.C.

September 14, 2011





## Science of Science Studies: Sci2 Tool



#### Plug-and-Play Macroscopes

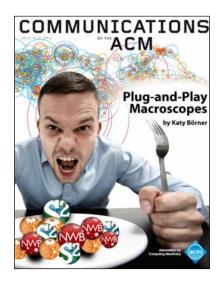
While microscopes and telescopes are physical instruments, macroscopes resemble continuously changing bundles of software plug-ins.

Sharing algorithm components, tools, or novel interfaces becomes as easy as sharing images on Flickr or videos on YouTube. Assembling custom tools is as quick as compiling your custom music collection.

They provide a common standard for

- the design of modular, compatible algorithm and tool plug-ins
- that can be easily combined into scientific workflows, and
- packaged as custom tools.

Börner, Katy. (2011). Plug-and-Play Macroscopes. *Communications of the ACM*, *54(3)*, *60-69*. Video is at <a href="http://www.scivee.tv/node/27704">http://www.scivee.tv/node/27704</a>

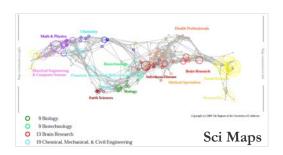


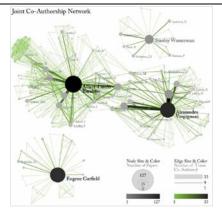
Email Address Login Forgot your password? To recover your account password, please visit our password recovery page Not registered yet? Register now Tutorials Katy Börner (2010) Science of Science Research and Tools (12 Tutorials). Reporting Branch, Office of Extramural Research/Office of the Director, National Institutes of Health, Bethesda, MD. Scott Weingart, Tutorial #01: Science of Science Research Science, Indiana Tutorial #02: Network Science / Information Visualization Tutorial #03: CIShell Powered Tools: Network Workbench and Science of Science Tool Tutorial #04: Temporal Analysis-Burst Detection Tutorial #05: Geospatial Analysis and Mapping Tutorial #06: Topical Analysis & Mapping
Tutorial #07: Tree Analysis and Visualization http://sci2.cns.iu.edu Tutorial #08: Network Analysis and Visualization Tutorial #09: Large Network Analysis and Visualization. Tutorial #10: Using the Scholarly Database at IU /sci2.wiki.cns.iu.edu Tutorial #11: VIVO National Researcher Networking Tutorial #12: Future Developments Geetha Senthal (2010). Multidisciplinary Nature of Work With Reference to PIs and ICs Within a Portfolio. PA Group at NIH. NIH Office of Extramural Research and Katy Börner (2010) Network Visualizations Using SPIRES Data and the Sci2 Tool. Office of Extramural



## Sci<sup>2</sup> Tool – "Open Code for S&T Assessment" to run replicable workflows

OSGi/CIShell powered tool, see <a href="http://cishell.org">http://cishell.org</a> | <a href="http://sci2.wiki.cns.iu.edu">http://sci2.wiki.cns.iu.edu</a> | <a href="http://sci2.wiki.cns.iu.edu">http://sci2.wiki.cns.iu.edu</a>





**GUESS Network Vis** 



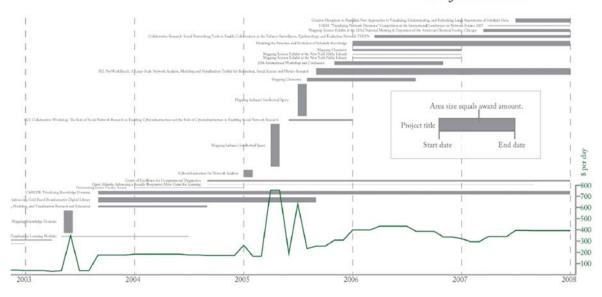
Börner, Katy, Huang, Weixia (Bonnie), Linnemeier, Micah, Duhon, Russell Jackson, Phillips, Patrick, Ma, Nianli, Zoss, Angela, Guo, Hanning & Price, Mark. (2009). Rete-Netzwerk-Red: Analyzing and Visualizing Scholarly Networks Using the Scholarly Database and the Network Workbench Tool. Proceedings of ISSI 2009: 12th International Conference on Scientometrics and Informetrics, Rio de Janeiro, Brazil, July 14-17. Vol. 2, pp. 619-630.

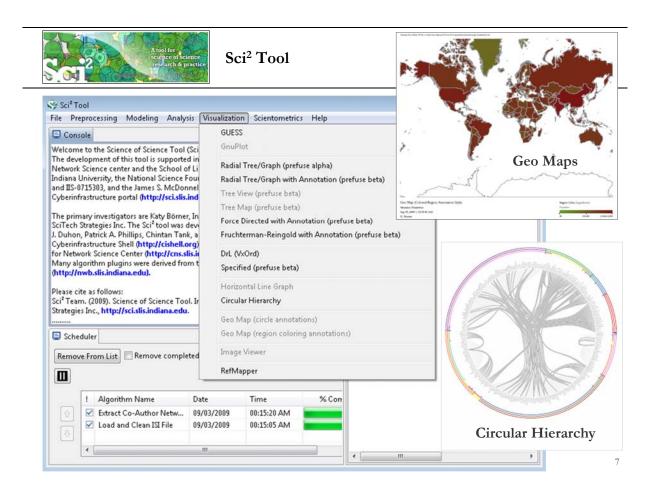
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#### Timeline Visualization: Example

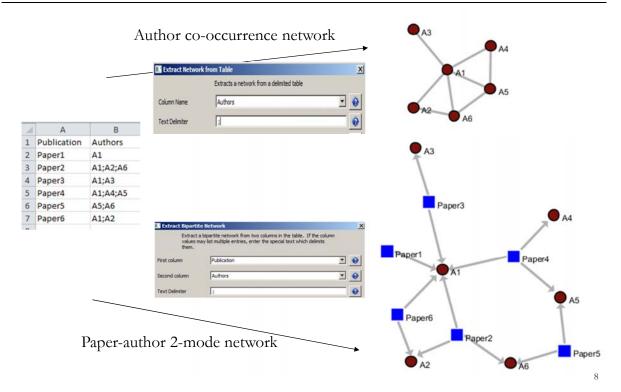
#### Project Timeline







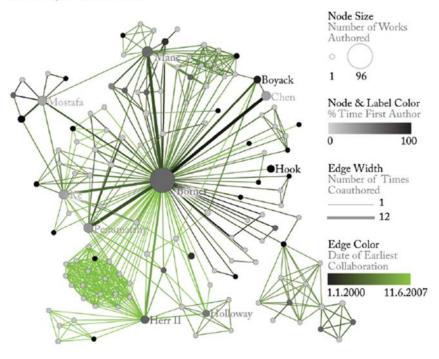
#### Network Extraction: Examples





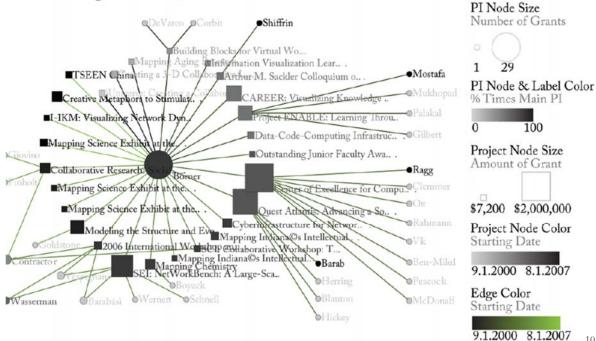
#### **Network Visualization: Example**

#### Coauthor Network



#### **Network Visualization: Example**

### Investigator-Project Network





#### Sci2 Tool Adoption

The Sci<sup>2</sup> Tool is used by NSF, NIH, USDA, and private foundations.







#### **Upcoming Tutorial:**

Sci2: A Tool of Science of Science Research and Practice

**Instructor:** Dr. Katy Börner, Indiana University

**Time/Date:** 8:30a-11:30a on Oct 17, 2011

Place: Room II-555 in NSF's Stafford Place II Conference Center,

4121 Wilson Boulevard, Arlington, Virginia 22230, USA

**Audience:** This tutorial is designed for researchers, practitioners, program

staff from federal agencies interested to use advanced data mining algorithms and visualizations in their work and daily

decision making.

**Cost:** Free. Registration by Oct 10, 2012 required.

**Register:** Please use <a href="http://www.surveymonkey.com/s/MVC8LWW">http://www.surveymonkey.com/s/MVC8LWW</a> to

register by Oct 10, 2012. NSF will issue visitor badges.

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# Communicating and Analyzing Institutional Data: <u>VIVO</u>



### VIVO: A Semantic Approach to Creating a National Network of Researchers (http://vivoweb.org)

- Semantic web application and ontology editor originally developed at Cornell U.
- Integrates research and scholarship info from systems of record across institution(s).
- Facilitates research discovery and crossdisciplinary collaboration.
- Simplify reporting tasks, e.g., generate biosketch, department report.



#### Funded by \$12 million NIH award.

Cornell University: Dean Krafft (Cornell PI), Manolo Bevia, Jim Blake, Nick Cappadona, Brian Caruso, Jon Corson-Rikert, Elly Cramer, Medha Devare, John Fereira, Brian Lowe, Stella Mitchell, Holly Mistlebauer, Anup Sawant, Christopher Westling, Rebecca Younes. University of Florida: Mike Conlon (VIVO and UF PI), Cecilia Botero, Kerry Britt, Erin Brooks, Amy Buhler, Ellie Bushhousen, Chris Case, Valrie Davis, Nita Ferree, Chris Haines, Rae Jesano, Margeaux Johnson, Sara Kreinest, Yang Li, Paula Markes, Sara Russell Gonzalez, Alexander Rockwell, Nancy Schaefer, Michele R. Tennant, George Hack, Chris Barnes, Narayan Raum, Brenda Stevens, Alicia Turner, Stephen Williams. Indiana University: Katy Borner (IU PI), William Barnett, Shanshan Chen, Ying Ding, Russell Duhon, Jon Dunn, Micah Linnemeier, Nianli Ma, Robert McDonald, Barbara Ann O'Leary, Mark Price, Yuyin Sun, Alan Walsh, Brian Wheeler, Angela Zoss. Ponce School of Medicine: Richard Noel (Ponce PI), Ricardo Espada, Damaris Torres. The Scripps Research Institute: Gerald Joyce (Scripps PI), Greg Dunlap, Catherine Dunn, Brant Kelley, Paula King, Angela Murrell, Barbara Noble, Cary Thomas, Michaeleen Trimarchi. Washington University, St. Louis: Rakesh Nagarajan (WUSTL PI), Kristi L. Holmes, Sunita B. Koul, Leslie D. McIntosh. Weill Cornell Medical College: Curtis Cole (Weill PI), Paul Albert, Victor Brodsky, Adam Cheriff, Oscar Cruz, Dan Dickinson, Chris Huang, Itay Klaz, Peter Michelini, Grace Migliorisi, John Ruffing, Jason Specland, Tru Tran, Jesse Turner, Vinay Varughese.

VIVO ENABLING NATIONAL NETWORKING OF SCIENTISTS

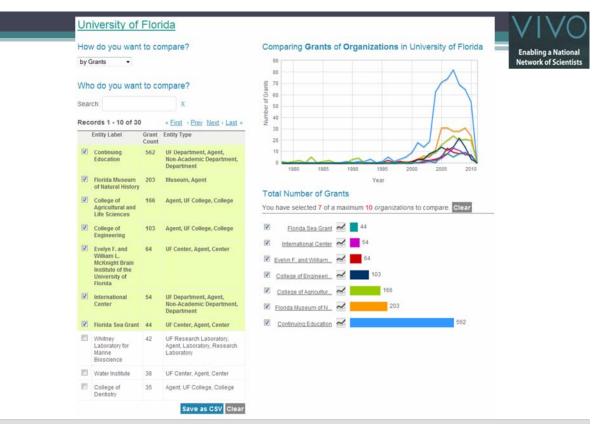




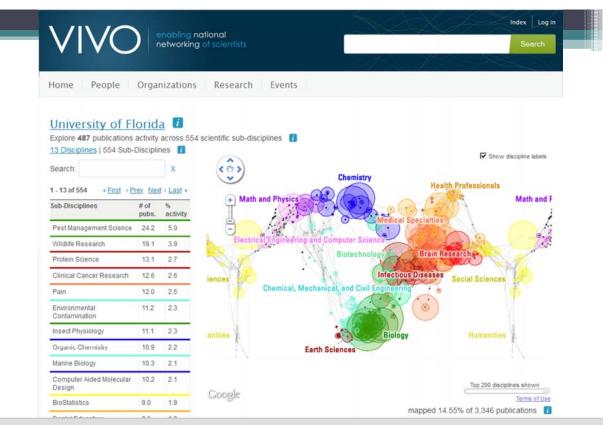




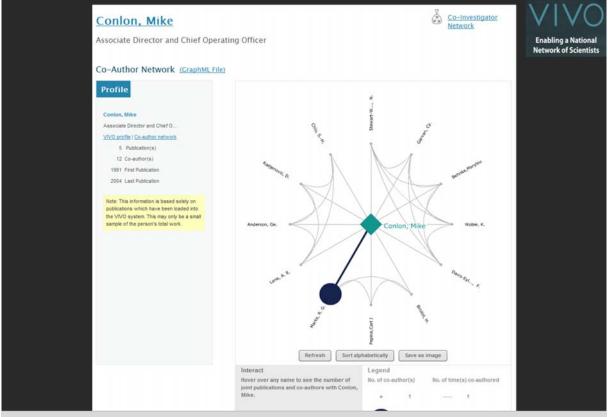




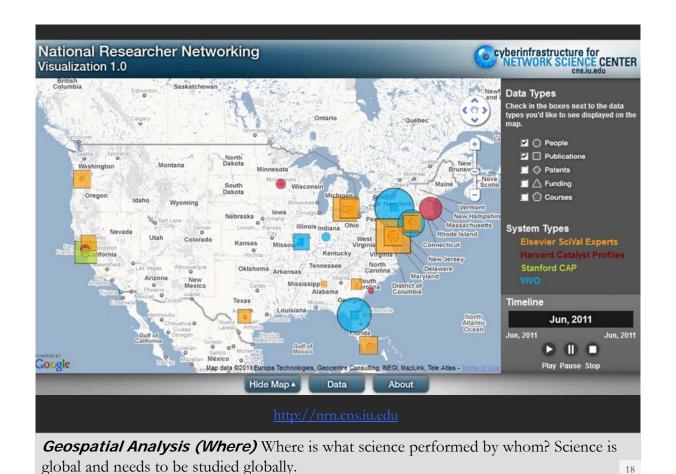
**Temporal Analysis (When)** Temporal visualizations of the number of papers/funding award at the institution, school, department, and people level



**Topical Analysis (What)** Science map overlays will show where a person, department, or university publishes most in the world of science. (in work)



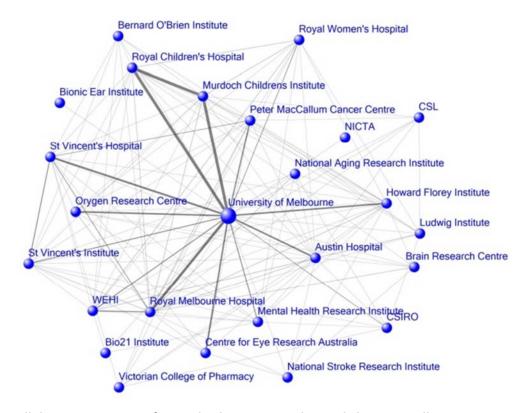
**Network Analysis (With Whom?)** Who is co-authoring, co-investigating, co-inventing with whom? What teams are most productive in what projects?

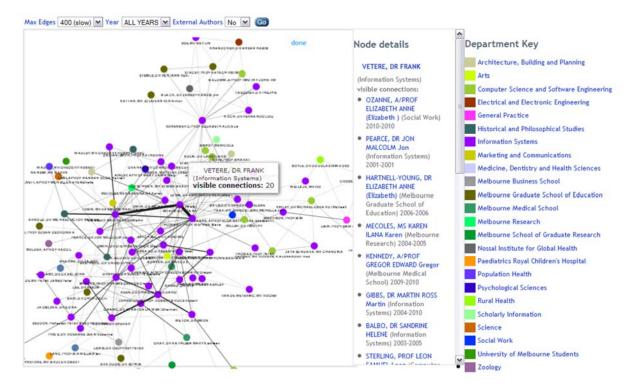


VIVO was recently adopted by USDA as a means to federate and serve institutional data; to analyze and communicate funding impact.



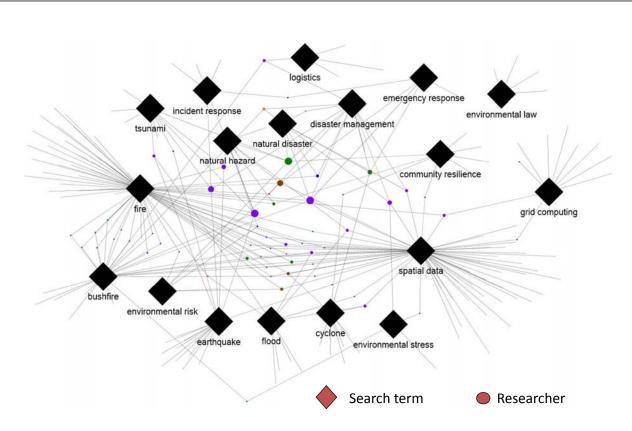
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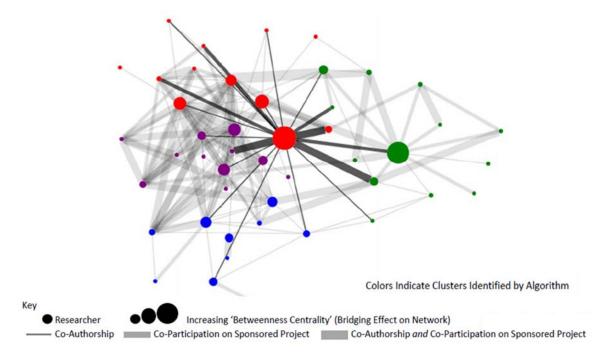


#### Co-authorship network for the department of Information Systems

Source: Melbourne Research Windows. Contact Simon Porter <a href="mailto:simon.porter@unimelb.edu.au">simon.porter@unimelb.edu.au</a>



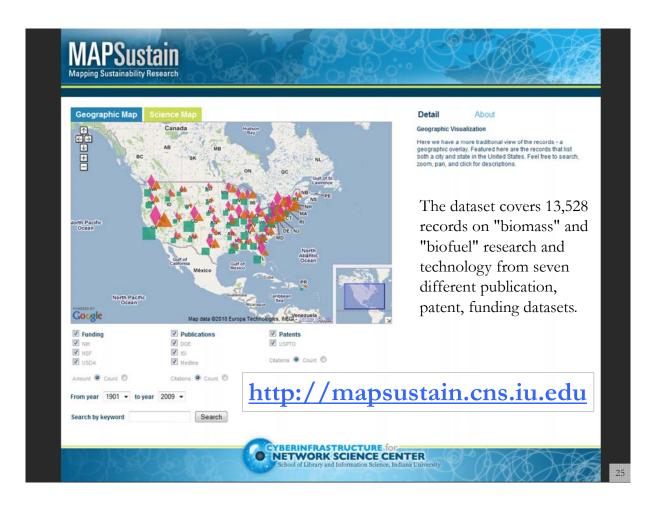
Bimodal network of search terms and researchers extracted from research profile search results to show the **University's capability in Disaster Management** to the Government *Contact: simon.porter@unimelb.edu.au* 

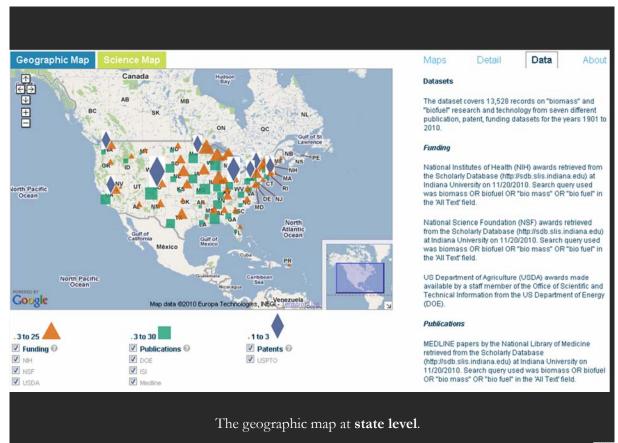


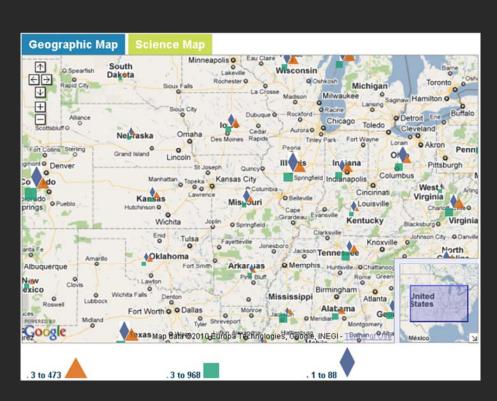
**P30** Member Collaborations – Sponsored Project Co-Participation and Co-Authorship Network. Used in successful! **P30** funding application. Shows the PI's relationships with various P30 members, conveying that the PI was not only the formal center of the group but also the informal center and the person who exhibited the highest betweenness centrality. *Contact: Jeffrey Horon, J.Horon@elsevier.com* 

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# Exploring and Monitoring S&T Landscapes: Online Interactive Maps

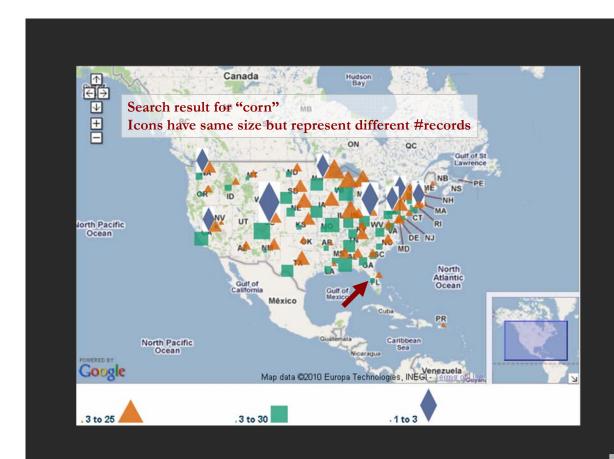


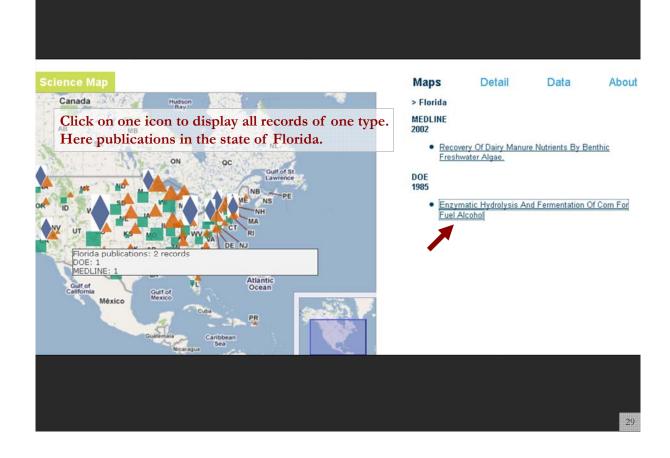


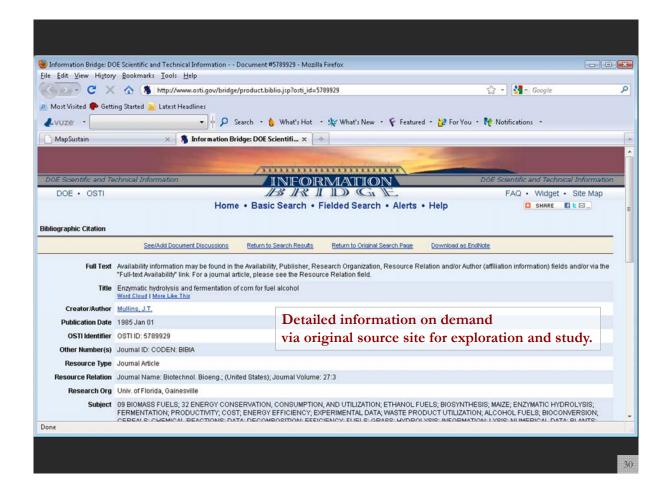


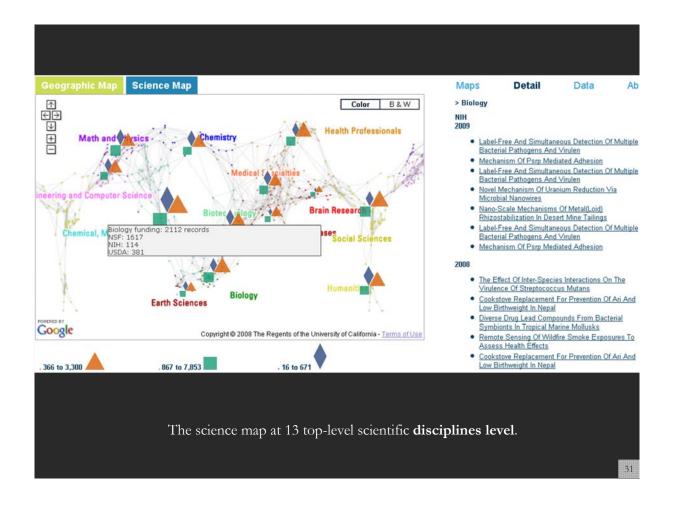
The geographic map at city level.

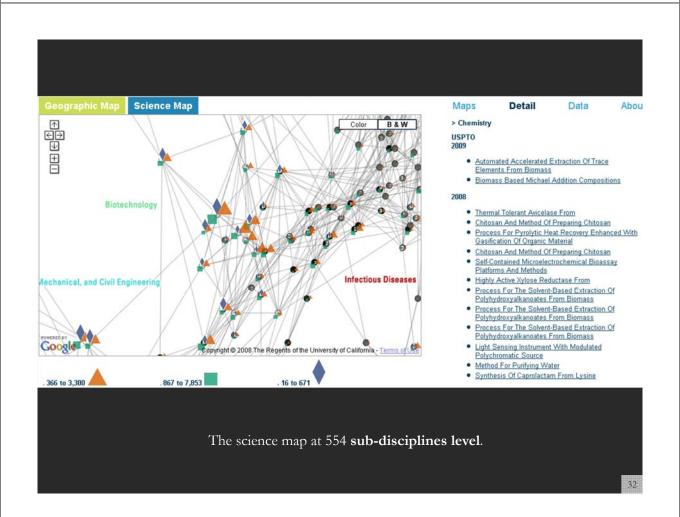


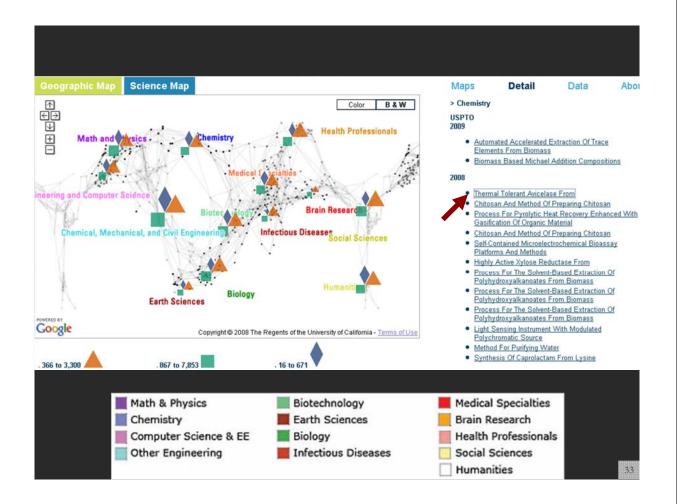


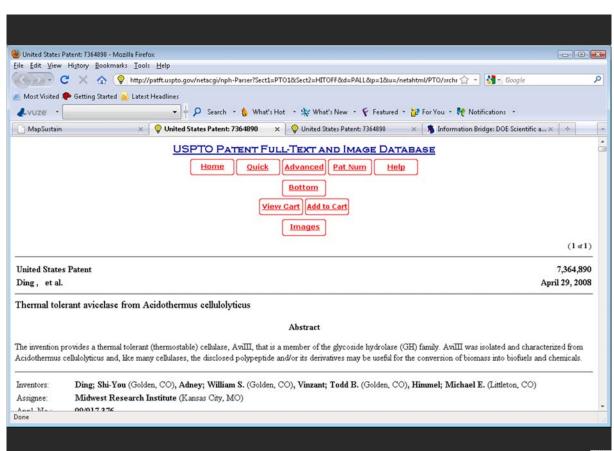












# Showcasing Impact to a Large and Diverse Audience: <u>Large-Format Visualizations</u>

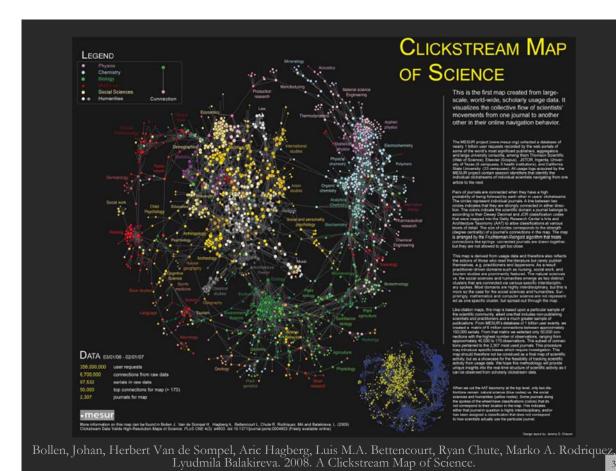
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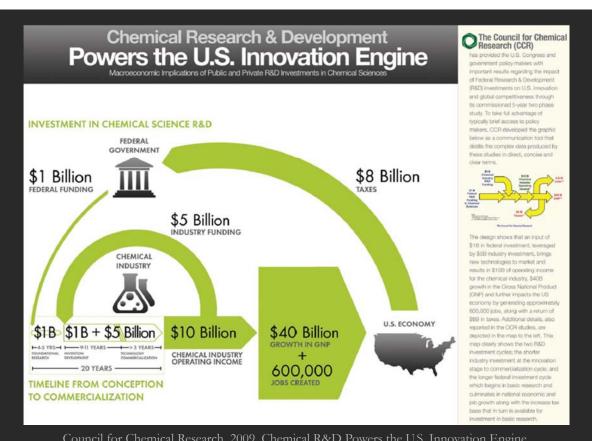
## Mapping Science Exhibit – 10 Iterations in 10 years <a href="http://scimaps.org">http://scimaps.org</a>





Mapping Science Exhibit at MEDIA X, Wallenberg Hall, Stanford University <a href="http://mediax.stanford.edu">http://mediax.stanford.edu</a>, <a href="http://mediax.stanford.edu">http









Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months, 12 coaches, 300 m long. <a href="http://www.expedition-zukunft.de">http://www.expedition-zukunft.de</a>



"The Product Space" by Cesar A. Hildalgo, Bailey Klinger, Albert-László Barabási, and Ricardo Hausmann on prominent, interactive display at the MIT Media Lab. See also <a href="http://scimaps.org/maps/map/the\_product\_space\_5">http://scimaps.org/maps/map/the\_product\_space\_5</a>



#### References

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). **Visualizing Knowledge Domains.** In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Volume 37, Chapter 5, pp. 179-255.

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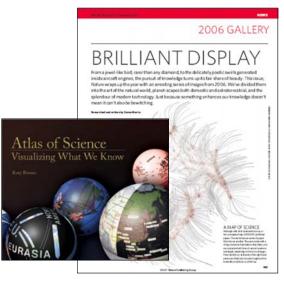
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Scharnhorst, Andrea, Börner, Katy, van den Besselaar, Peter (2011) **Models of Science Dynamics**. Springer Verlag.









All papers, maps, tools, talks, press are linked from <a href="http://cns.iu.edu">http://cns.iu.edu</a>

CNS Facebook: <a href="http://www.facebook.com/cnscenter">http://www.facebook.com/cnscenter</a>
Mapping Science Exhibit Facebook: <a href="http://www.facebook.com/mappingscience">http://www.facebook.com/mappingscience</a>