Interactive Maps of Science and Technology

Dr. Katy Börner

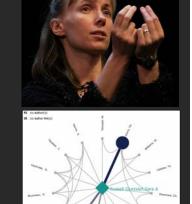
Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN katy@indiana.edu

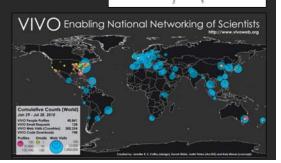
With special thanks to the Cyberinfrastructure for Network Science Center team and the VIVO Team.

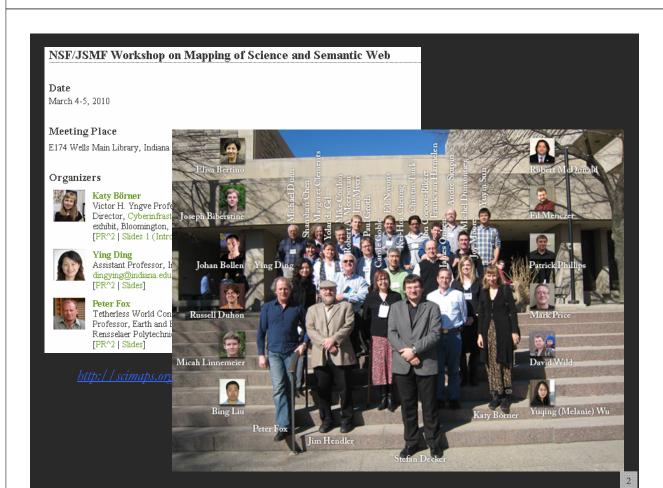
3rd International Workshop on Network Theory: "Web Science meets Network Science" Northwestern University.

March 4-5, 2011











Web Science meets Network Science

Opportunities

- High quality data, e.g., semantic web data
- > Advanced data analysis techniques
- Visual communication of results to a large audience, e.g., using science maps

Challenges

- Different languages, cultures, value systems, data formats
- > Interplay of science, engineering, and design

Disclaimers for my talk:

- ➤ Just visuals but **80%** of effort to create those is spent on data cleaning while another **15%** is spent on data analysis
- > For formulas see references

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Science and Technology Maps



Science Map Users

Advantages for Funding Agencies

- Supports monitoring of (long-term) money flow and research developments, evaluation of funding strategies for different programs, decisions on project durations, funding patterns.
- Staff resources can be used for scientific program development, to identify areas for future development, and the stimulation of new research areas.

Advantages for Researchers

- Easy access to research results, relevant funding programs and their success rates, potential collaborators, competitors, related projects/publications (research push).
- More time for research and teaching.

Advantages for Industry

- Fast and easy access to major results, experts, etc.
- Can influence the direction of research by entering information on needed technologies (industry-pull).

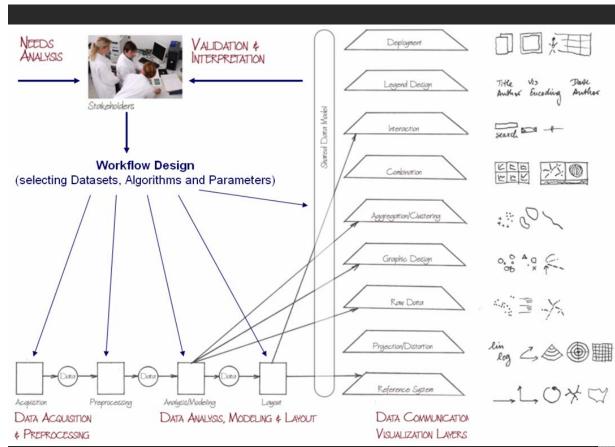
Advantages for Publishers

- > Unique interface to their data.
- Publicly funded development of databases and their interlinkage.

For Society

Dramatically improved access to scientific knowledge and expertise.

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Mapping Science Exhibit – 10 Iterations in 10 years http://scimaps.org

The Power of Maps (2005)



The Power of Reference Systems (2006)



The Power of Forecasts (2007)



Science Maps for Economic Decision Makers (2008)



Science Maps for Science Policy Makers (2009)



Science Maps for Scholars (2010)

Science Maps as Visual Interfaces to Digital Libraries (2011)

Science Maps for Kids (2012) Science Forecasts (2013)

How to Lie with Science Maps (2014)

Exhibit has been shown in 72 venues on four continents. Currently a

- NSF, 10th Floor, 4201 Wilson Boulevard, Arlington, VA
- Center of Advanced European Studies and Research, Bonn, Germany
- University of Michigan, Ann Arbor, MI





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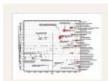
THE Power of Maps 2005





















THE POWER OF REFERENCE SYSTEMS 2006





















THE Power of Forecasts 2007





















OCIENCE WAPS FOR ECONOMIC DECISION MAKERS 2008











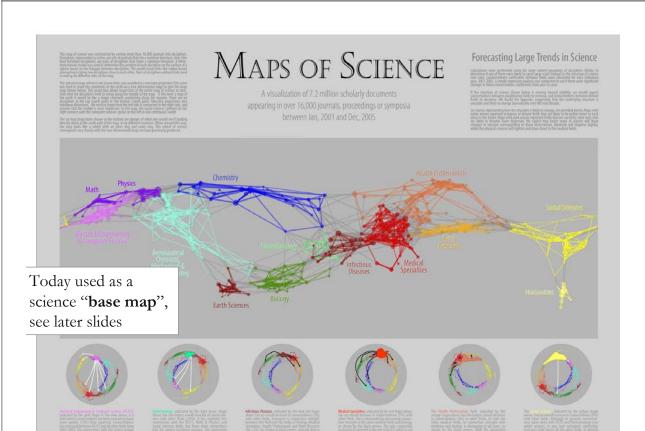




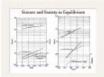








OCIENCE WAPS FOR SCIENCE POLICY MAKERS 2009





















SCIENCE MAPS FOR SCHOLARS 2010











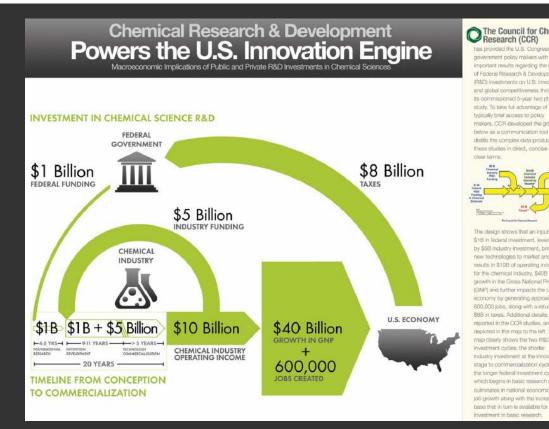










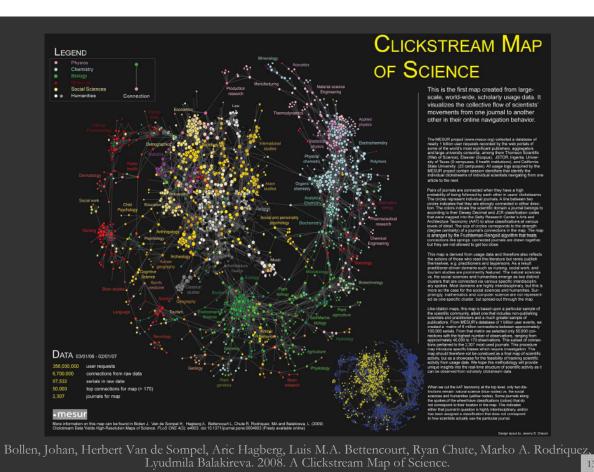


The Council for Chemical Research (CCR)

important results regarding the impact of Federal Research & Development (R&D) investments on U.S. innovation and global competitiveness through its commissioned 5-year two phase study. To take full advantage of typically brief access to policy makers, CCR developed the graphic below as a communication tool that distills the complex data produced by these studies in direct, concise and



The design shows that an input of \$1B in federal investment, leveraged by \$5B industry investment, brings new technologies to market and results in \$10B of operating income for the chemical industry, \$40B growth in the Gross National Product (GNP) and further impacts the US aconomy by generating approximately 600,000 jobs, along with a return of \$88 in taxes. Additional details, also reported in the CCR studies, are depicted in the map to the left. This map clearly shows the two R&D investment cycles; the shorter industry investment at the innov. stage to commercialization cycle; and which begins in basic research and culminates in national economic and job growth along with the increase tax base that in turn is available for





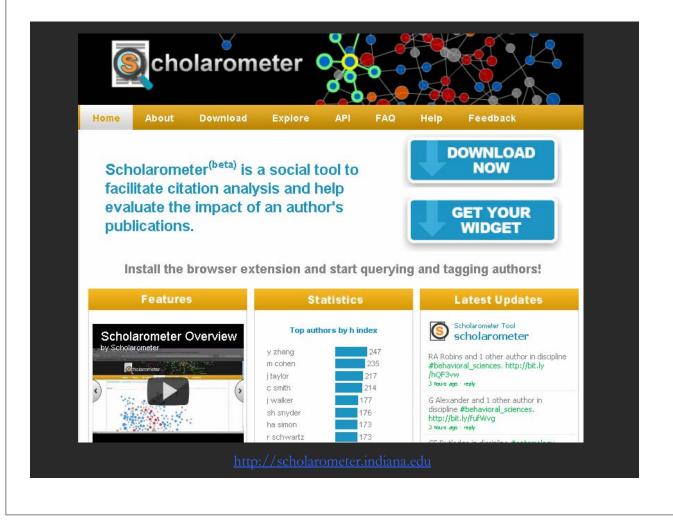
Debut of 5th Iteration of the Mapping Science Exhibit at MEDIA X was in 2009 at Wallenberg Hall, Stanford University, http://mediax.stanford.edu, http://mediax.stanford.edu, http://mediax.stanford.edu, http://scaleindependentthought.typepad.com/photos/scimaps

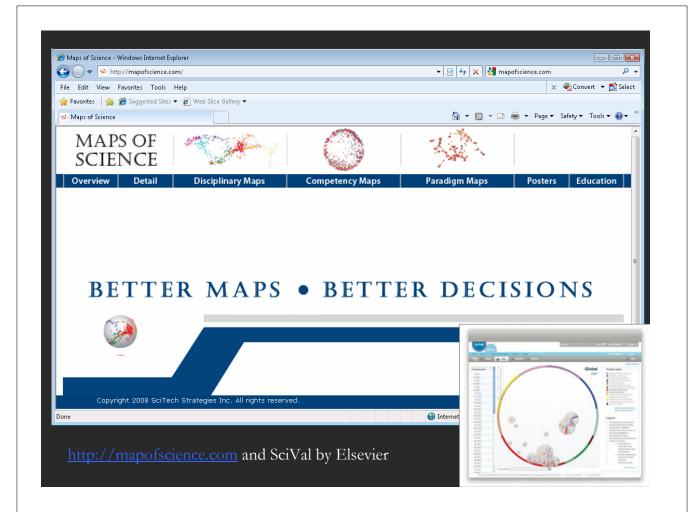




Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months, 12 coaches, 300 m long. http://www.expedition-zukunft.de

Interactive S&T Maps





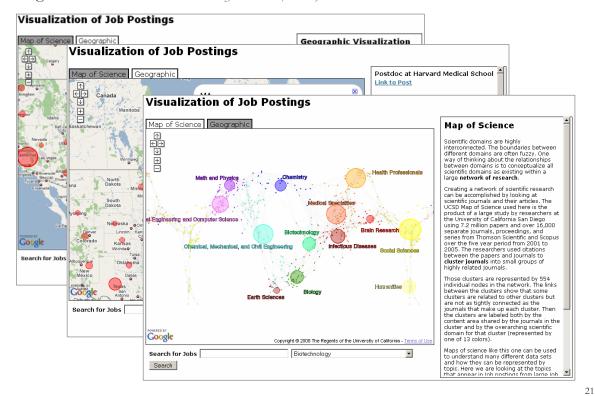
Interactive Maps of Science - Philanthropy

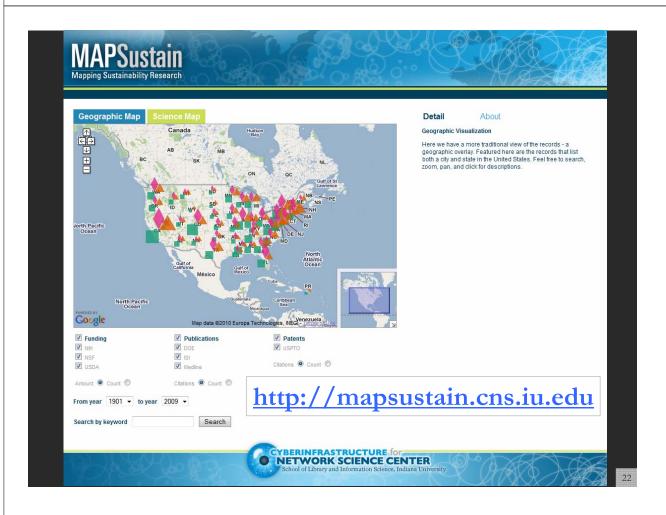


http://www.philanthropyinsight.org

Interactive World and Science Map of S&T Jobs

Angela Zoss, Michael Connover, Katy Börner (2010)







Maps Detail Data

About

A new field of Sustainability Science and Engineering is emerging that seeks to understand the fundamental character of interactions between nature and human society and to help steer the impact of humanity's needs on the planet's natural resources towards sustainable trajectories. The field is unified in clear terms by its ultimate goals but occupies an interdisciplinary position among traditional research fields, spanning both science and engineering and spreading across disciplines as diverse as agriculture, ecology, oceanography, climate studies, economics, a diverse set of social sciences, energy and materials and several additional aspects of engineering, physics, biology, and chemistry. Although Sustainability Science and engineering is by now widely discussed in the scientific and engineering community, and is beginning to be connected to the political agenda for economic and social development, it remains unclear to what extent its many facets are being integrated into a global perspective and whether researchers are utilizing it as a nexus to collaborate across traditional scientific and engineering fields.

Please consult the <u>Mapping the Structure and Evolution</u> <u>of Sustainability Science</u> workshop web page for further information and details.

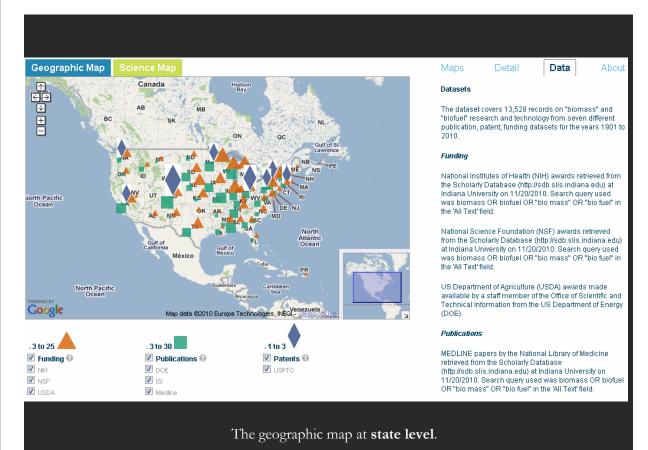
Web Page Design

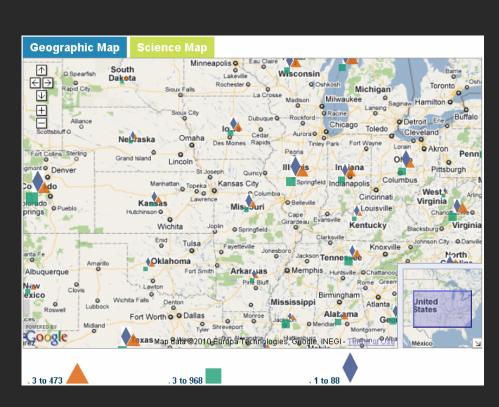
This web site provides an interactive interface to publication, patent, and funding data on "biomass' and "biofuel" research. Visitors are invited to explore what funding is available in what geospatial regions and in what areas of science and what publications and patent

Google Map JavaScript API was used to implement both maps with two aggregation layers for each. The geographic map aggregates to the **state level** and the **city level**. The science map has a high level of aggregation of 13 top-level scientific **disciplines** and a low level of 554 **sub-disciplines**.

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About

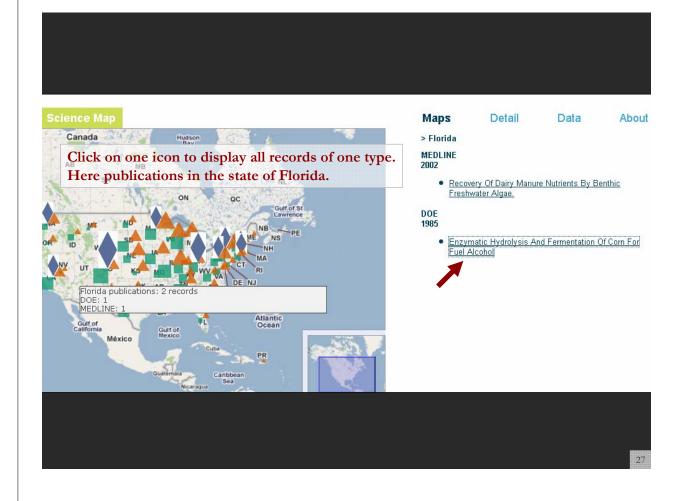


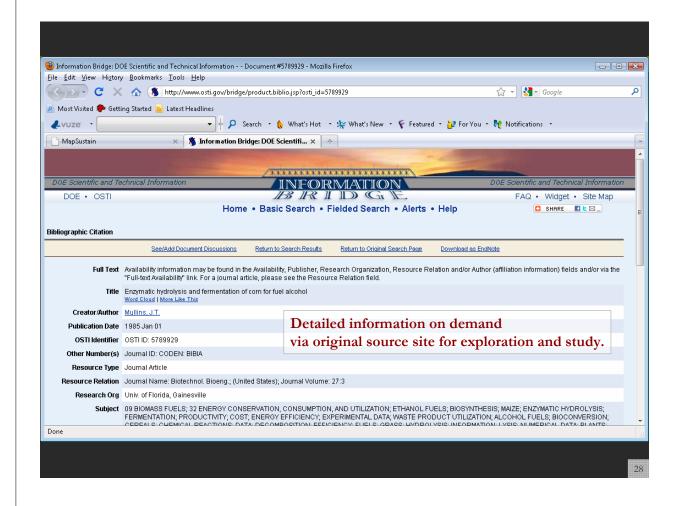


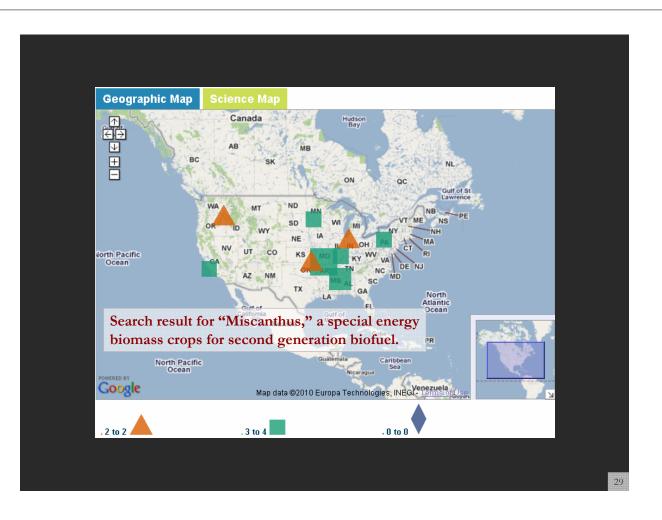
The geographic map at city level.

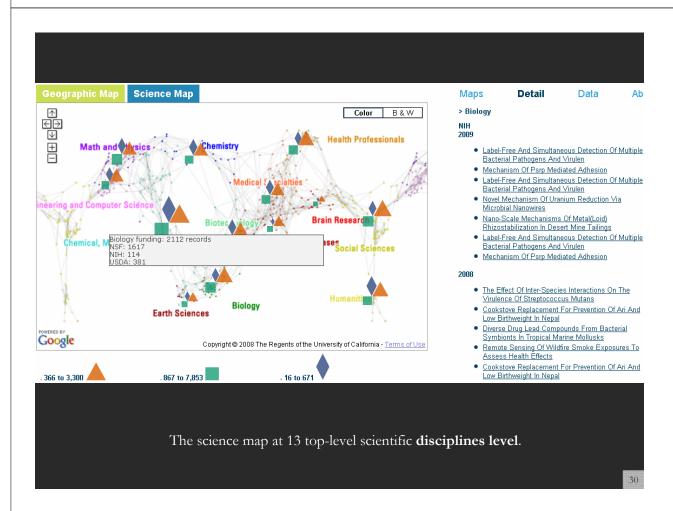


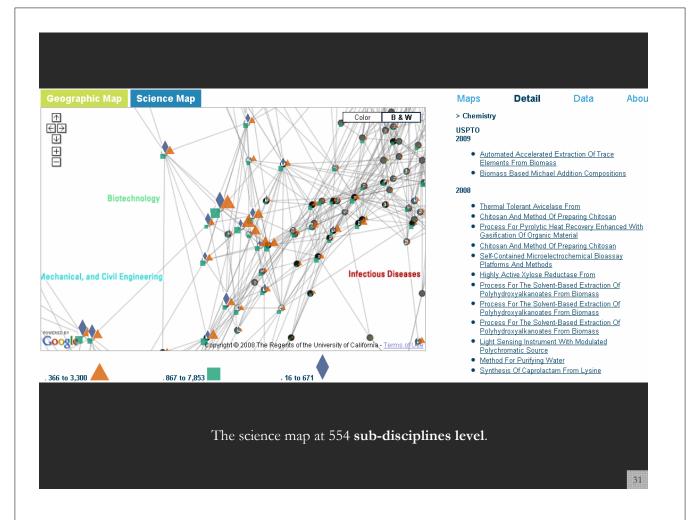


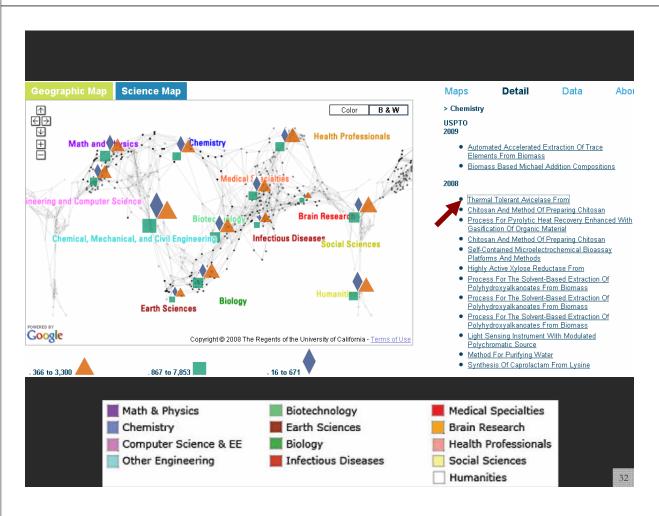


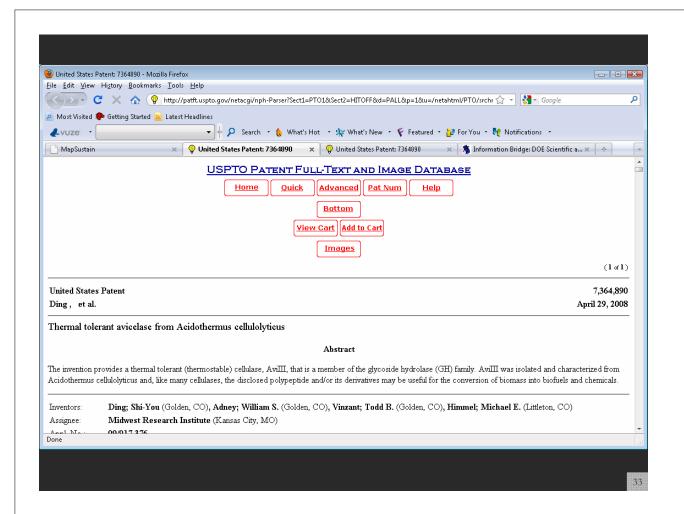


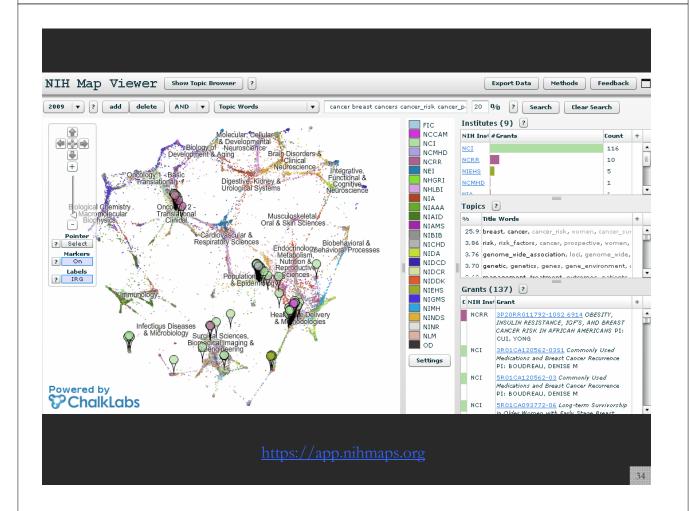


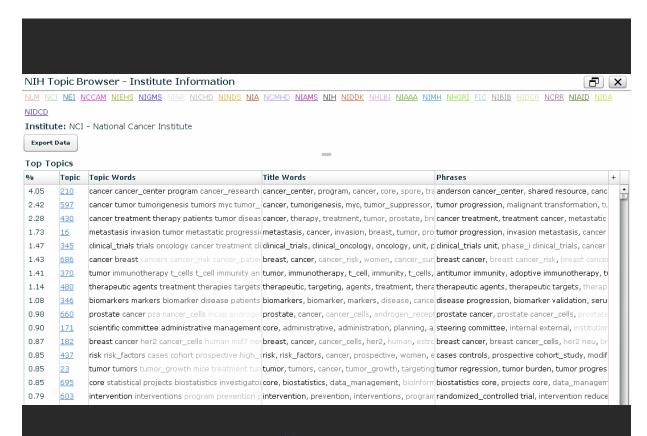




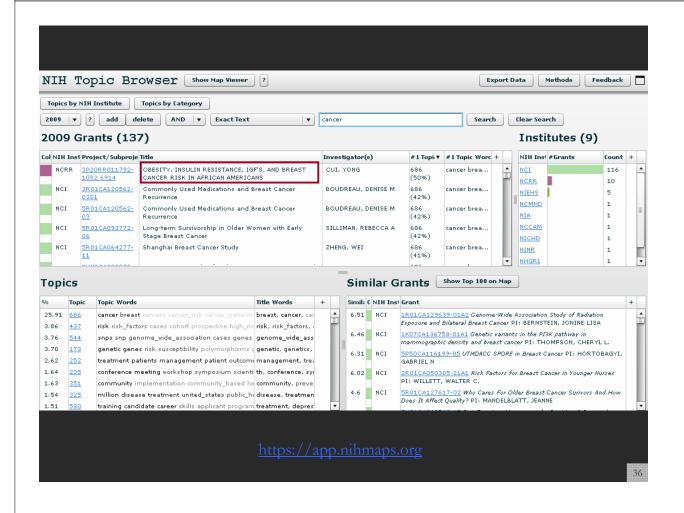


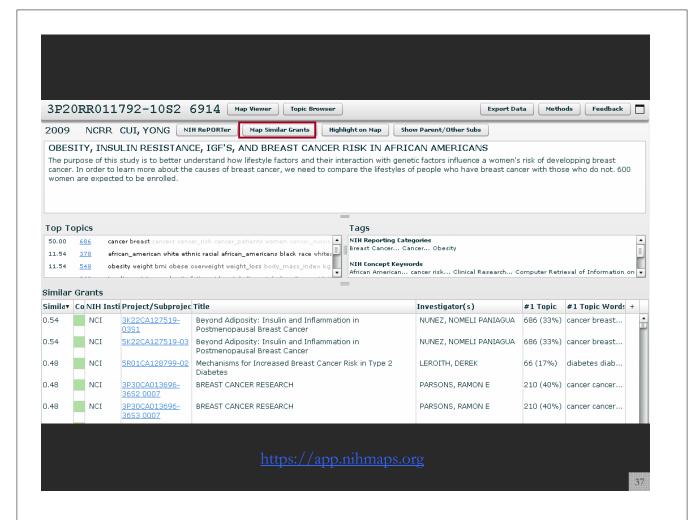


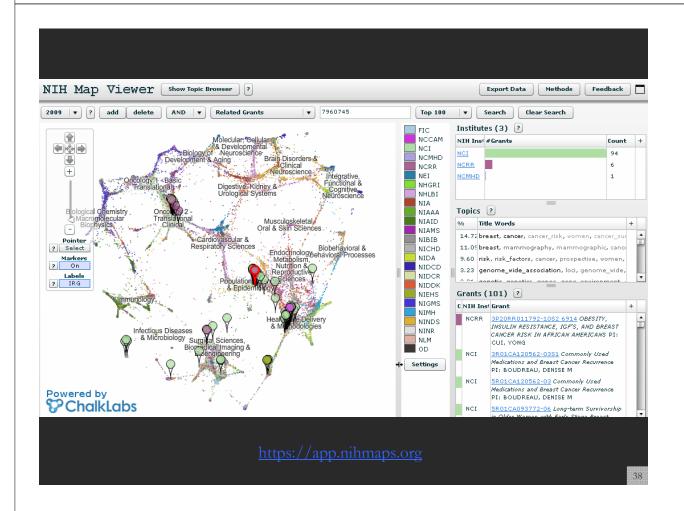


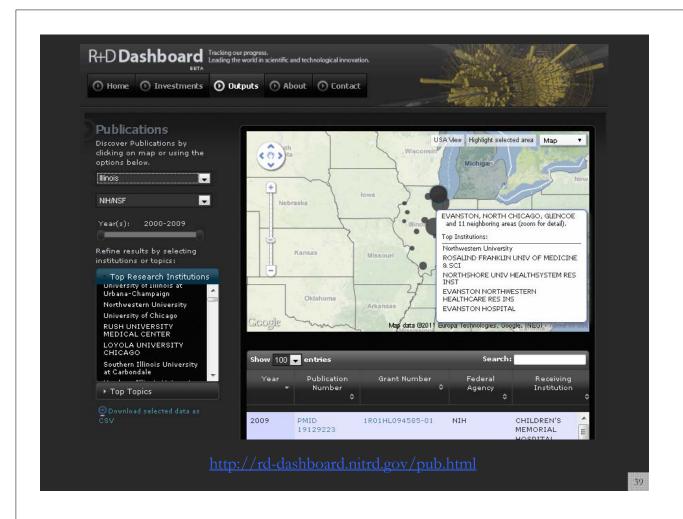


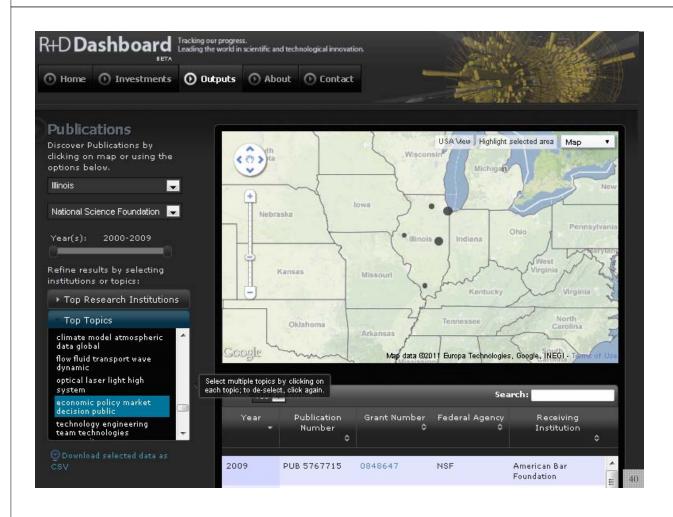
<u> https://app.nihmaps.org</u>











S&T Studies Using Semantic Web Data

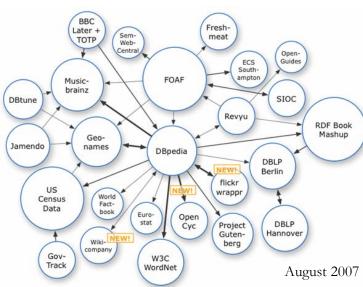
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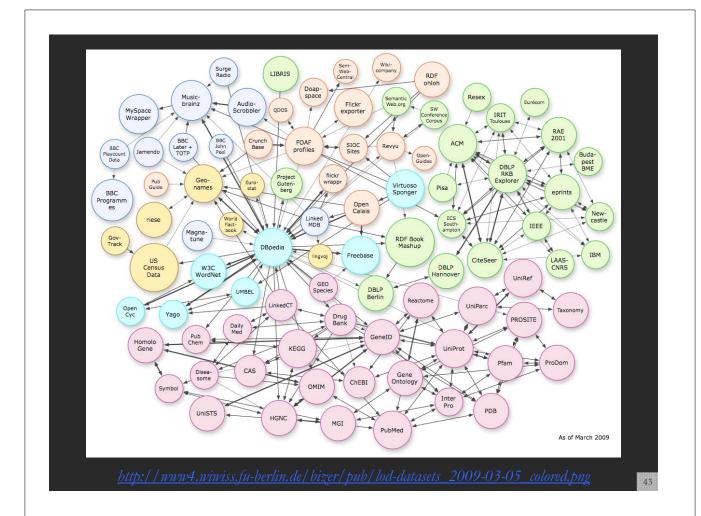


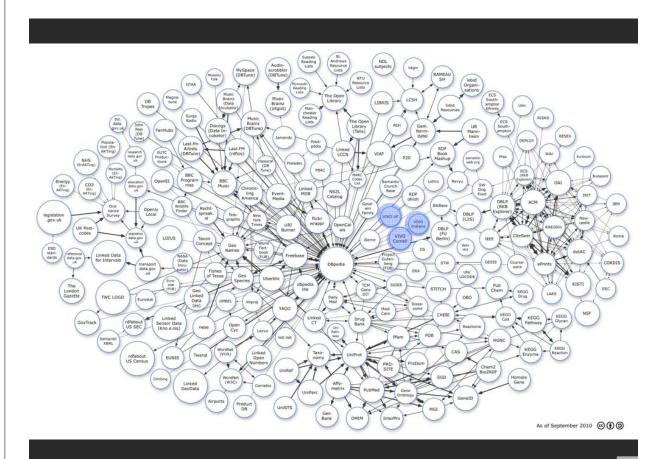
Linked Open Data

- Interlinking existing data silos and
- Exposing them as structured data
- Adding new high quality data relevant for S&T studies

http://linkeddata.org









VIVO: A Semantic Approach to Creating a National Network of Researchers (http://vivoweb.org)

- Semantic web application and ontology editor originally developed at Cornell U.
- Integrates research and scholarship info from systems of record across institution(s).
- Facilitates research discovery and crossdisciplinary collaboration.
- Simplify reporting tasks, e.g., generate biosketch, department report.



Funded by \$12 million NIH award.

Cornell University: Dean Krafft (Cornell PI), Manolo Bevia, Jim Blake, Nick Cappadona, Brian Caruso, Jon Corson-Rikert, Elly Cramer, Medha Devare, John Fereira, Brian Lowe, Stella Mitchell, Holly Mistlebauer, Anup Sawant, Christopher Westling, Rebecca Younes. University of Florida: Mike Conlon (VIVO and UF PI), Cecilia Botero, Kerry Britt, Erin Brooks, Amy Buhler, Ellie Bushhousen, Chris Case, Valrie Davis, Nita Ferree, Chris Haines, Rae Jesano, Margeaux Johnson, Sara Kreinest, Yang Li, Paula Markes, Sara Russell Gonzalez, Alexander Rockwell, Nancy Schaefer, Michele R. Tennant, George Hack, Chris Barnes, Narayan Raum, Brenda Stevens, Alicia Turner, Stephen Williams. Indiana University: Katy Borner (IU PI), William Barnett, Shanshan Chen, Ying Ding, Russell Duhon, Jon Dunn, Micah Linnemeier, Nianli Ma, Robert McDonald, Barbara Ann O'Leary, Mark Price, Yuyin Sun, Alan Walsh, Brian Wheeler, Angela Zoss. Ponce School of Medicine: Richard Noel (Ponce PI), Ricardo Espada, Damaris Torres. The Scripps Research Institute: Gerald Joyce (Scripps PI), Greg Dunlap, Catherine Dunn, Brant Kelley, Paula King, Angela Murrell, Barbara Noble, Cary Thomas, Michaeleen Trimarchi. Washington University, St. Louis: Rakesh Nagarajan (WUSTL PI), Kristi L. Holmes, Sunita B. Koul, Leslie D. McIntosh. Weill Cornell Medical College: Curtis Cole (Weill PI), Paul Albert, Victor Brodsky, Adam Cheriff, Oscar Cruz, Dan Dickinson, Chris Huang, Itay Klaz, Peter Michelini, Grace Migliorisi, John Ruffing, Jason Specland, Tru Tran, Jesse Turner, Vinay Varughese.

VIVO ENABLING NATIONAL NETWORKING OF SCIENTISTS

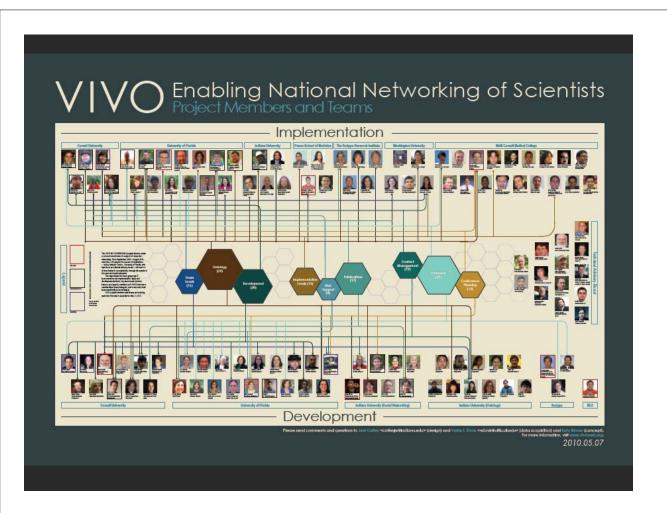


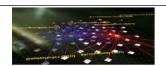






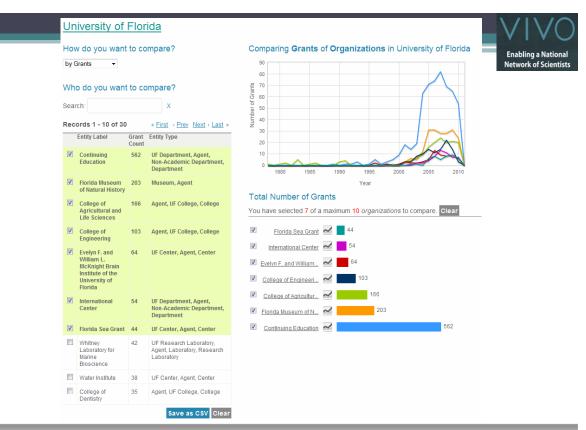




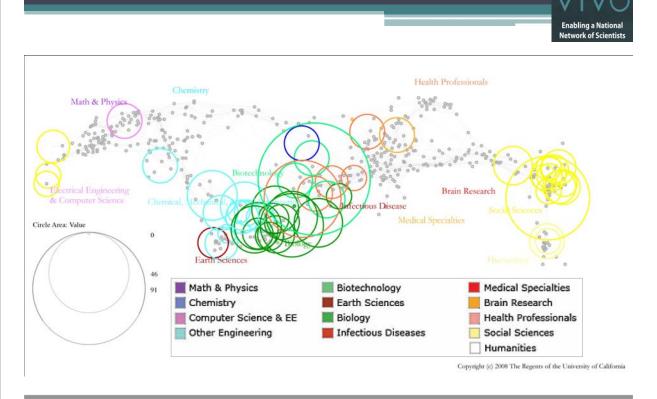


Type of Analysis vs. Level of Analysis

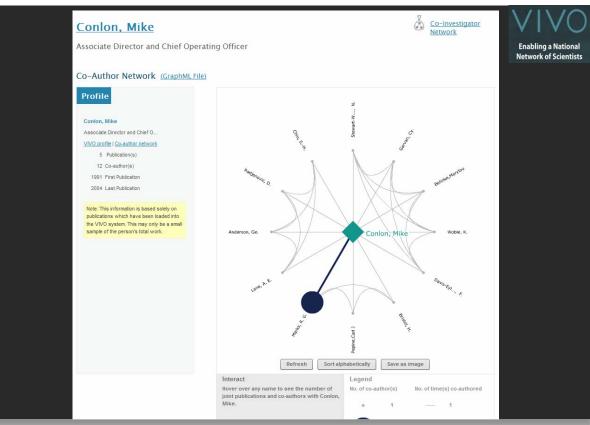
	Micro/Individual (1-100 records)	Meso/Local (101–10,000 records)	Macro/Global (10,000 < records)
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains or states	All of NS all of scie
Temporal Analysis (When)	Funding portfolio of one individual	ic bursts of PNAS	113 Years of P Research
Geospatial Analysis (Where)	Career trajectory of one individual	iviapping a st intellectual la	PNAS
Topical Analysis (What)	S.	favor in research	VxOrd/Topic 1 NIH funding
Network Analysis (With Whom?)	NSF one work of	k	NIH's cy



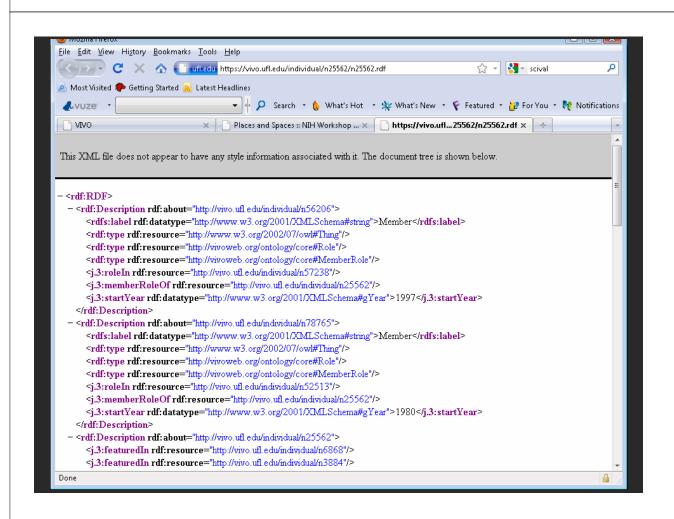
Temporal Analysis (When) Temporal visualizations of the number of papers/funding award at the institution, school, department, and people level



Topical Analysis (What) Science map overlays will show where a person, department, or university publishes most in the world of science. (in work)



Network Analysis (With Whom?) Who is co-authoring, co-investigating, co-inventing with whom? What teams are most productive in what projects?







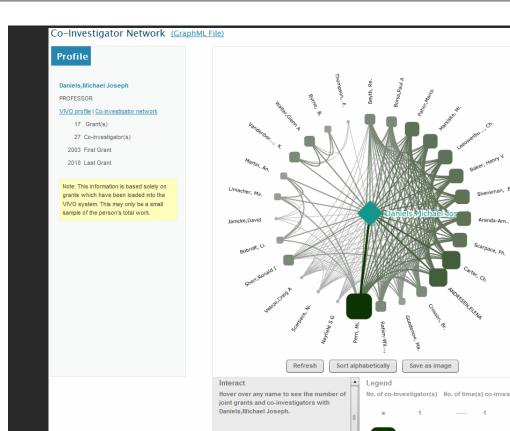


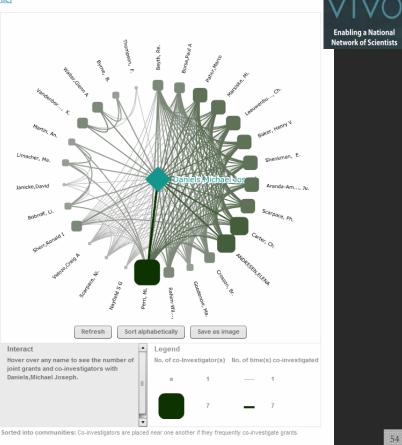
The site will be continuously updated to help

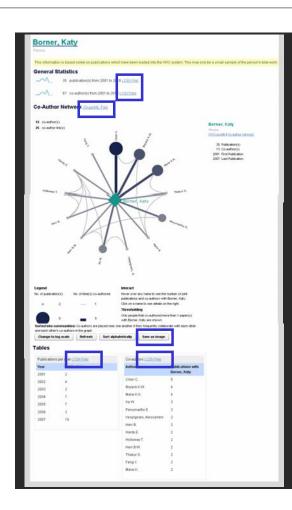
- . New faculty to get in contact with relevant researchers.
- Faculty and policy makers to pool teams in response to funding solicitations.
- Faculty to coordinate research efforts collaborations using existing funding/resources.
- Faculty to coordinate teaching.
- . Students identify relevant courses, potential advisors, funding.
- Organize the Mon talk series on Networks and Complex Systems.
- · Arrange research meetings for visitors with relevant faculty/students

http://vivo-netsci.cns.iu.edu

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Data Download Support



General Statistics

- 36 publication(s) from 2001 to 2010 (.CSV File)
- 80 co-author(s) from 2001 to 2010 (.CSV File)

Co-Author Network

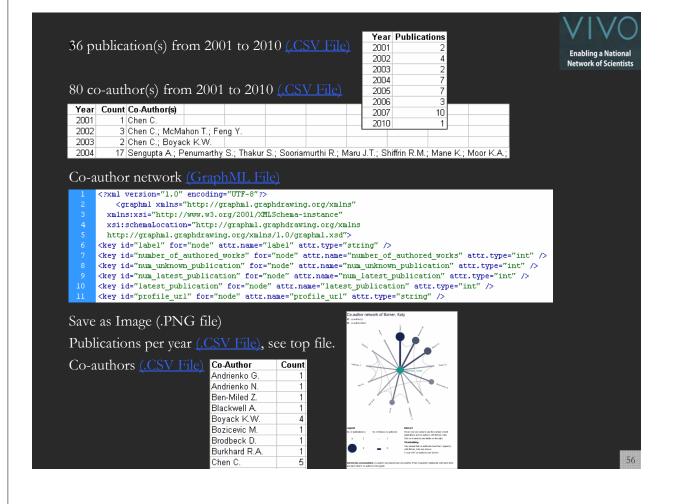
(GraphML File)

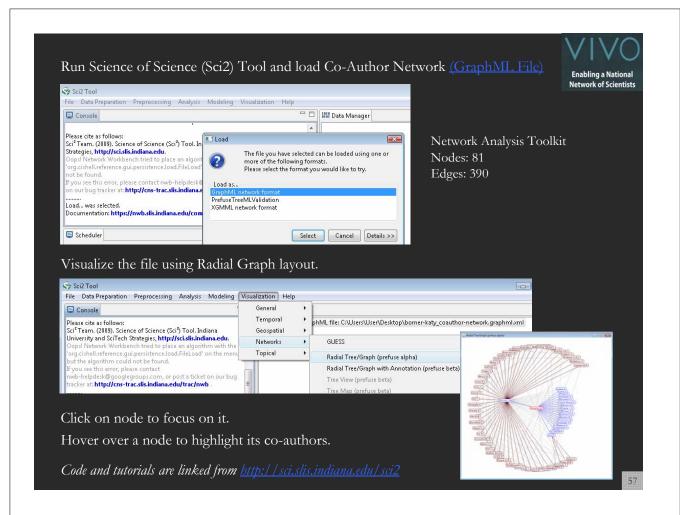
Save as Image (.PNG file)

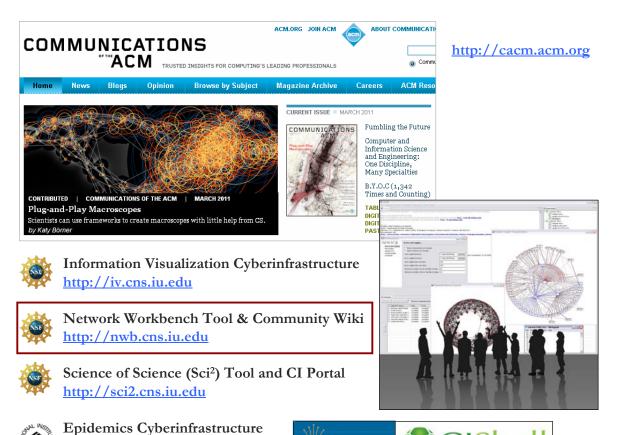
Tables

- Publications per year (.CSV File)
- Co-authors (.CSV File)

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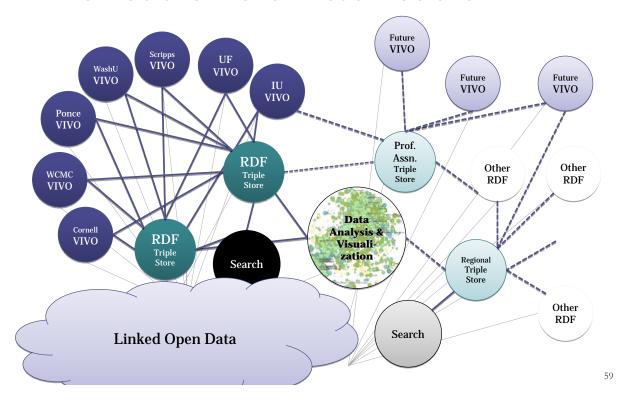


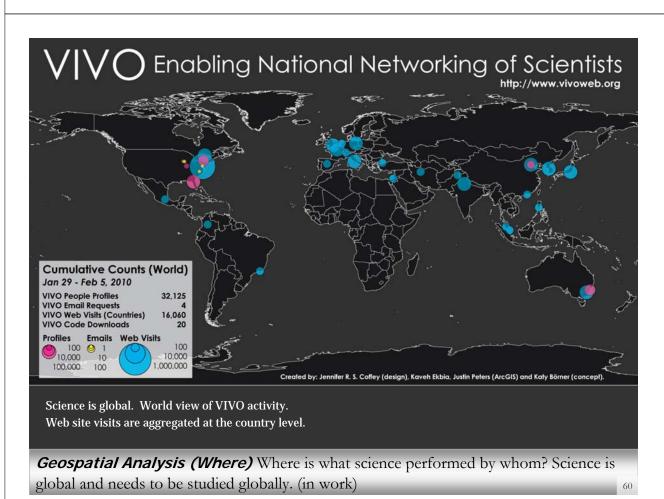


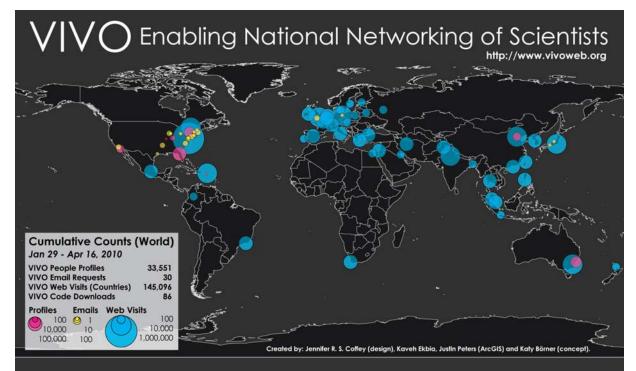
http://epic.cns.iu.edu



VIVO National Level Visualizations





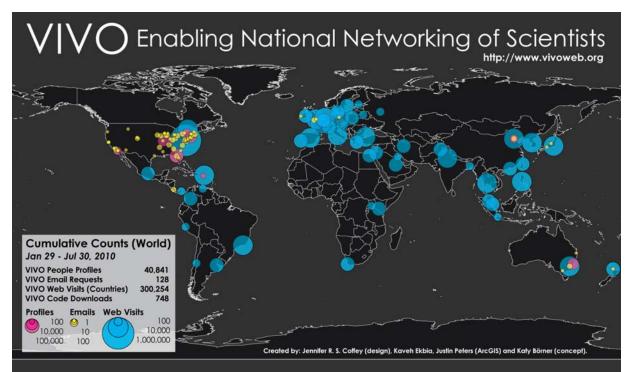


Shown are the

- Number of people profiles in the 7 different VIVO installation sites plus CAS and U Melbourne.
- Email contacts by data and service providers as well as institutions interested to adopt VIVO.
- The number of visitors on http://vivoweb.org

Circles are area size coded using a logarithmic scale.

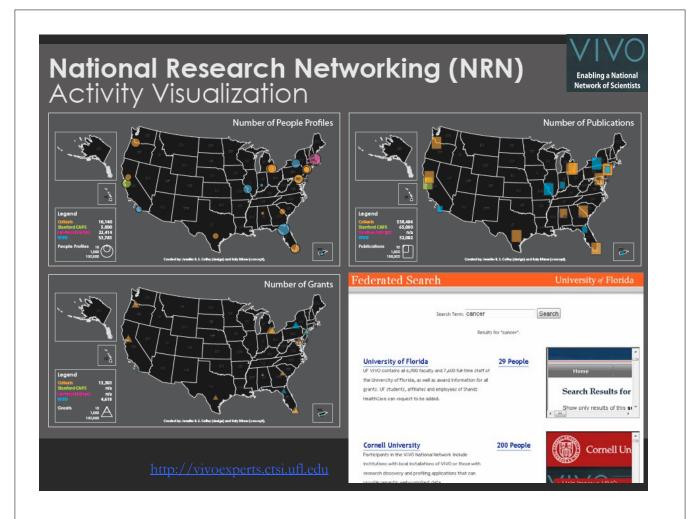
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 $VIVO\ 1.0\ source\ code\ was\ publicly\ released\ on\ April\ 14,\ 2010$

87 downloads by June 11, 2010.

The more institutions adopt VIVO, the more high quality data will be available to understand, navigate, manage, utilize, and communicate progress in science and technology.





Second Annual VIVO Conference

August 24-26, 2011

Gaylord National, Washington D.C.

http://vivoweb.org/conference

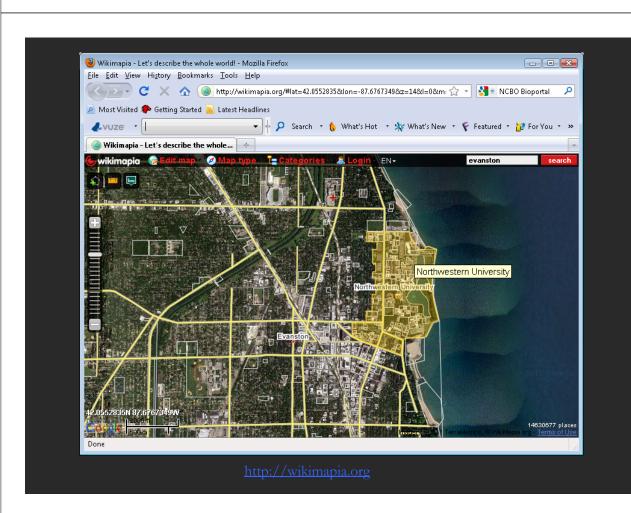


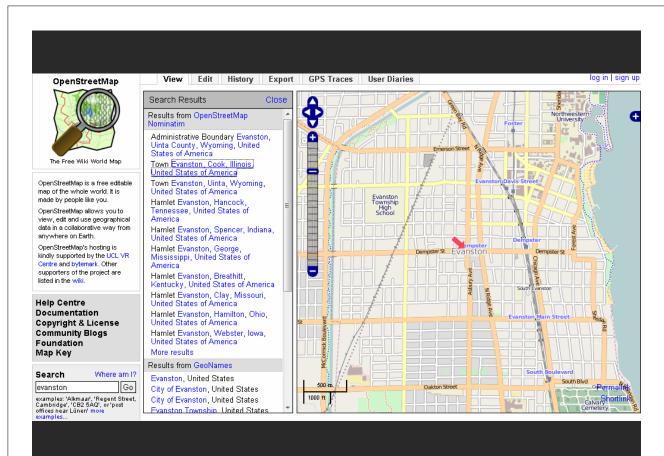
Future Developments:

- Mapping real-time data
- Community annotation & data marketplaces
- S&T broadcasts and forecasts

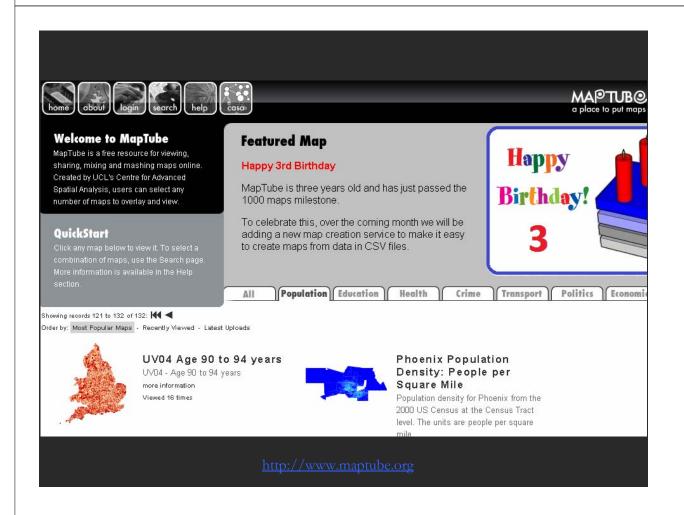


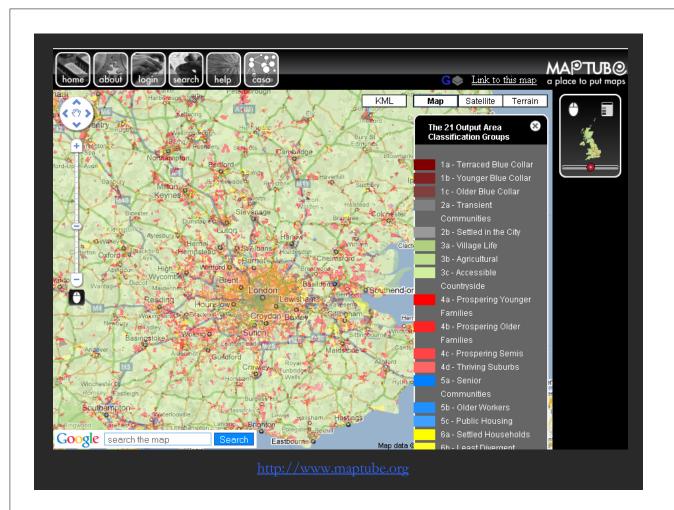


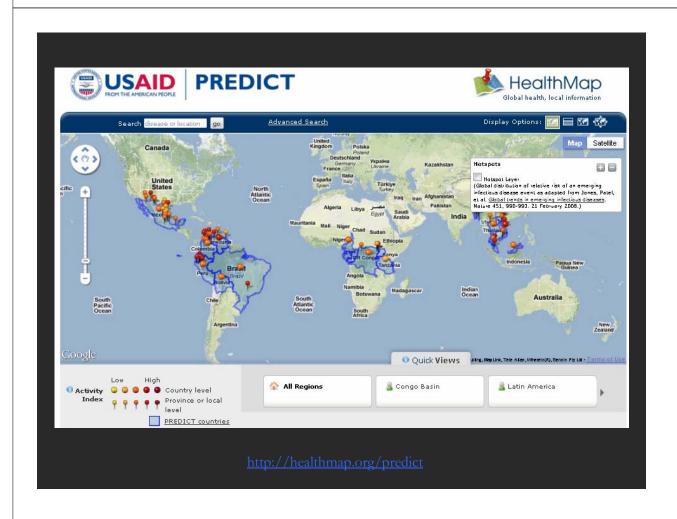


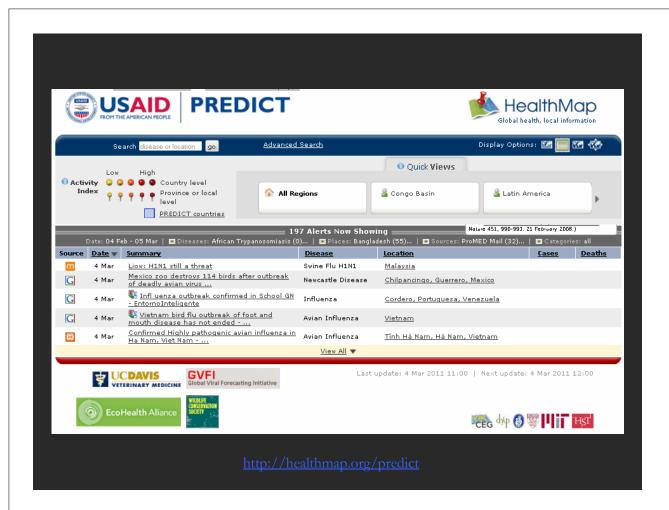


http://openstreetmap.org









Computational Scientometrics References

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). **Visualizing Knowledge Domains.** In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, Volume 37, Chapter 5, pp. 179-255. http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl_1).

http://www.pnas.org/content/vol101/suppl_1/

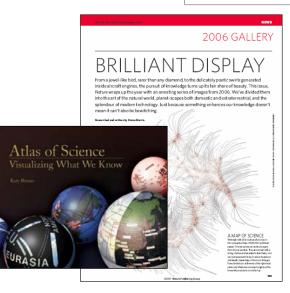
Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science.** In Blaise Cronin (Ed.), *ARIST*, Information Today, Inc./American Society for Information Science and Technology, Medford, NJ, Volume 41, Chapter 12, pp. 537-607.

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Börner, Katy (2010) Atlas of Science. MIT Press. http://scimaps.org/atlas









All papers, maps, tools, talks, press are linked from http://cns.iu.edu

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