## **Cartographies of Science**

#### Katy Börner

Visiting Scientist in Dirk Helbing's Group, SOMS, ETHZ Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN katy@indiana.edu





With special thanks to the members at the Cyberinfrastructure for Network Science Center, Kevin W. Boyack, the Mapping Science exhibit advisory board.

Brownbag Talk, Sara Irina Fabrikant's Team University of Zürich

June 23, 2011



#### Type of Analysis vs. Level of Analysis

	Micro/Individual (1-100 records)	Meso/Local (101–10,000 records)	Macro/Global (10,000 < records)
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains or states	All of NS - SA, all of scie
Temporal Analysis (When)	Funding portfolio of one individual	ic bursts of PNAS	113 Years of P Research
Geospatial Analysis (Where)	Career trajectory of one	intellectual la	PNAS
Topical Analysis (What)		research	VxOrd/Topic r NIH funding
Network Analysis (With Whom?)	NSF work of		NIH's
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#### Mapping Indiana's Intellectual Space

- Pockets of innovation
- > Pathways from ideas to products
- > Interplay of industry and academia



#### Spatio-Temporal Information Production and Consumption of Major U.S. Research Institutions

Börner, Katy, Penumarthy, Shashikant, Meiss, Mark and Ke, Weimao. (2006) Mapping the Diffusion of Scholarly Knowledge Among Major U.S. Research Institutions. Scientometrics. 68(3), pp. 415-426

> Stanford U U Calif SF

#### **Research questions:**

- 1. Does space still matter in the Internet age?
- 2. Does one still have to
  - study and work at major research

institutions in order to have access to

high quality data and expertise and to produce high quality research?

3. Does the Internet lead to more global citation patterns, i.e., more citation links between papers produced at geographically distant research instructions?

#### **Contributions:**

- Answer to Qs 1 + 2 is YES.
- Answer to Qs 3 is NO.
- Novel approach to analyzing the dual role of institutions as information producers and consumers and to study and visualize the diffusion of information among them.



## Topical Composition and Knowledge Flow Patterns in Chemistry Research for 1974 and 2004

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007)



#### Mapping Transdisciplinary Tobacco Use Research Centers Publications

Compare R01 investigator based funding with TTURC Center awards in terms of number of publications and evolving co-author networks.

Zoss & Börner, forthcoming.

Supported by NIH/NCI Contract HHSN261200800812



**R01 & TTURC Project Information** 







#### Mapping the Evolution of Co-Authorship Networks

Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



#### MEDLINE Publication Output by The National Institutes of Health (NIH) Using Nine Years of ExPORTER Data

Katy Börner, Nianli Ma, Joseph R. Biberstine, Cyberinfrastructure for Network Science Center, SLIS, Indiana University, Robin M. Wagner, Rediet Berhane, Hong Jiang, Susan E. Ivey, Katrina Pearson and Carl McCabe, Reporting Branch, Division of Information Services, Office of Research Information Systems, Office of Extramural Research, Office of the Director, National Institutes of Health (NIH), Bethesda, MD.



### Interactive World and Science Map of S&T Jobs

Angela Zoss, Michael Connover, Katy Börner (2010)



Geographic Map	Science Map Canada	Rudson	Detail About Geographic Visualization	
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About A new field of Sustainability Science and Engineering is emerging that seeks to understand the fundamental character of interactions between nature and human society and to help steer the impact of humanity's needs on the planet's natural resources towards sustainable trajectories. The field is unified in clear terms by its ultimate goals but occupies an interdisciplinary position among traditional research fields, spanning both science and engineering and spreading across disciplines as diverse as agriculture, ecology, oceanography, climate studies, economics, a diverse set of social sciences, energy and materials and several additional aspects of engineering, physics, biology, and chemistry. Although Sustainability Science and engineering community, and is beginning to be connected to the political agenda for economic and social development, it remains unclear

Data

About

Detail

to what extent its many facets are being integrated into a global perspective and whether researchers are utilizing it as a nexus to collaborate across traditional scientific and engineering fields. Please consult the <u>Mapping the Structure and Evolution</u>

Please consult the <u>Mapping the Structure and Evolution</u> of <u>Sustainability Science</u> workshop web page for further information and details.

#### Web Page Design

This web site provides an interactive interface to publication, patent, and funding data on 'biomass' and 'biofuel' research. Visitors are invited to explore what funding is available in what geospatial regions and in what areas of science and what publications and patents

Google Map JavaScript API was used to implement both maps with two aggregation layers for each. The geographic map aggregates to the **state level** and the **city level**. The science map has a high level of aggregation of 13 top-level scientific **disciplines** and a low level of 554 **sub-disciplines**.



Data About

"biofuel" research and technology from seven different publication, patent, funding datasets for the years 1901 to

National Institutes of Health (NIH) awards retrieved from the Scholarly Database (http://sdb.slis.indiana.edu) at Indiana University on 11/20/2010. Search query used was biomass OR biofuel OR "bio mass" OR "bio fuel" in

National Science Foundation (NSF) awards retrieved from the Scholarly Database (http://sdb.slis.indiana.edu) at Indiana University on 11/20/2010. Search query used was biomass OR biofuel OR "bio mass" OR "bio fuel" in

US Department of Agriculture (USDA) awards made available by a staff member of the Office of Scientific and Technical Information from the US Department of Energy

MEDLINE papers by the National Library of Medicine retrieved from the Scholarly Database (http://sdb.slis.indiana.edu) at Indiana University on 11/20/2010. Search query used was biomass OR biofuel OR "bio mass" OR "bio fuel" in the 'All Text' field.

The geographic map at state level.





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he invention provides a then	al tolerant (thermostable) cellulase. AviIII that is a member of the glycoside hydrolase (GH) family. AviIII was isolated and characterized from
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## A Topic Database of NIH-Funded Grants

#### NIH Topic Browser - Institute Information

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# A Topic Database of NIH-Funded Grants

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.54	NCI	5K22CA127519-03	Beyond Adiposity: Insulin and Inflammati Postmenopausal Breast Cancer	on in	NUNEZ, NOMELI PANIAGUA	686 (33%)	cancer breast
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## COMMUNICATIONS



Börner, Katy. (March 2011). Plug-and-Play Macroscopes. *Communications of the ACM*, 54(3), 60-69.

Video and paper are at <u>http://www.scivee.tv/node/27704</u>



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Exhibit has been shown in 72 venues on four continents. Currently at - NSF, 10th Floor, 4201 Wilson Boulevard, Arlington, VA

- Center of Advanced European Studies and Research, Bonn, Germany
- University of Michigan, Ann Arbor, MI



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Debut of 5<sup>th</sup> Iteration of the Mapping Science Exhibit at MEDIA X was in 2009 at Wallenberg Hall, Stanford University, <u>http://mediax.stanford.edu</u>, <u>http://scaleindependentthought.typepad.com/photos/scimaps</u>



Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months, 12 coaches, 300 m long. <u>http://www.expedition-zukunft.de</u>

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Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl\_1). http://www.pnas.org/content/vol101/suppl\_1/

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All papers, maps, tools, talks, press are linked from http://cns.iu.edu

CNS Facebook: <u>http://www.facebook.com/cnscenter</u> Mapping Science Exhibit Facebook: <u>http://www.facebook.com/mappingscience</u>