



Dr. Katy Börner, Curator Indiana University, CNS, SLIS Timothy Utter, Access & Information Services Librarian University of Michigan, Hatcher Graduate Library

### International Places & Spaces Exhibit Coming to Michigan

Mapping science like you've never seen

Ann Arbor, Michigan, February 8, 2011 – From March 7 through May 24, 2011, the University of Michigan Library will host the exhibit *Places & Spaces: Mapping Science* in the Hatcher Graduate Library Gallery. An opening reception will be held March 10 from 4:00-6:00 pm in the Library Gallery, with guest speaker Dr. Katy Börner speaking from 4:00-4:30 pm.

Are you interested in seeing science from above? Curious to see what impact one single person or invention can have? Keen to find pockets of innovation? Desperate for better tools to manage the information flood? Or are you simply fascinated by maps?

The *Places & Spaces: Mapping Science* exhibit was created to demonstrate the power of maps to navigate and manage physical places but also abstract topic spaces. It introduces knowledge mapping techniques to the general public. It is meant to inspire cross-disciplinary discussion on how to best track and communicate human activity and scientific progress on a global scale.

Several University of Michigan faculty created maps included in the exhibit: Santiago Schnell, Molecular and Integrative Physiology; Lada Adamic, School of Information; M. E. J. Newman, Physics; Jeff Horon, Medical School; Helena Buhr, Natalie Cotton, and Jason Owen-Smith, Sociology and Organizational Studies.

From March 7 through May 24 the Hatcher Graduate Library Gallery will display the exhibit, which has over 60 maps, interactive globes, illuminated diagrams, hands-on activities for children (and adults, too!), and a wealth of information for researchers and map enthusiasts, alike.

## Places & Spaces: Mapping Science Opening Reception at the University of Michigan

### Dr. Katy Börner

Cyberinfrastructure for Network Science Center, Director School of Library and Information Science Indiana University, Bloomington, IN <u>katy@indiana.edu</u>

With special thanks to Michael J. Stamper (exhibit co-curator), members at the Cyberinfrastructure for Network Science Center, the Mapping Science exhibit map makers, and the exhibit advisory board.

Hatcher Graduate Library Gallery, University of Michigan, Ann Arbor, MI March 10, 2011









How can we communicate the beauty, structure, and dynamics of science to a general audience?





![](_page_4_Picture_0.jpeg)

Debut of 5<sup>th</sup> Iteration of the Mapping Science Exhibit at MEDIA X was in 2009 at Wallenberg Hall, Stanford University, <u>http://mediax.stanford.edu</u>, <u>http://scaleindependentthought.typepad.com/photos/scimaps</u>

![](_page_4_Picture_2.jpeg)

Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months, 12 coaches, 300 m long. Opening was on April 23<sup>rd</sup>, 2009 by German Chancellor Merkel, <u>http://mmm.expedition-zukunft.de</u>

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![](_page_5_Picture_0.jpeg)

<u>Cartographic maps</u> of physical places have guided mankind's explorations for centuries.

They enabled the discovery of new worlds while also marking territories inhabited by the unknown.

Without maps, we would be lost.

![](_page_6_Picture_4.jpeg)

![](_page_7_Figure_0.jpeg)

![](_page_8_Figure_0.jpeg)

![](_page_9_Figure_0.jpeg)

![](_page_10_Picture_0.jpeg)

![](_page_11_Figure_0.jpeg)

# How would a reference system for all of science look?

What dimensions would it have?

![](_page_12_Figure_0.jpeg)

## Impact

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The pattern on Gooretes—a high/neight. double synthetic Nee—ha an example of one what has had sightform impact. The box before enlarges the section of the hierarchy where it is filed, and the red lines (starardood to staral kloog a time live from 1911 to 2000) point to the 130 categories that contain 182 patents, from waterpoint (schthing to surgical coursetic implant, that merion Gooretes as prior art.

## **US Patent Hierarchy**

### **Prior Art**

![](_page_12_Figure_6.jpeg)

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### Impact

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**US Patent Hierarchy** 

### **Prior Art**

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Acepting coregories uncertainabatile is an important part of maintaining any taxonomis, including the patient linearity. Caregorias are raise to understand, search, and maintain if they contain elements (patients) in this case) that fit well within the definition of the category. The bas above shows a kiny bar chart, part of a "taxonomy Validation" that helps people decide whither categories are good ones.

when they becomes too large, a constant problem shared by many classifications systems in this information-rich centrary, but how can we determine exactly where to split a category in two, for example—if there are hundreds or thousands of elements in it?

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![](_page_14_Figure_1.jpeg)

![](_page_15_Picture_0.jpeg)

![](_page_16_Figure_0.jpeg)

## •Impact OF Air Travel ON Global Spread OF Infectious Diseases •----

![](_page_16_Picture_2.jpeg)

## Epidemic spreading pattern changed dramatically after the development of modern transportation systems.

In preindustrial times disease spread was mainly apatial diffusion phanonenon. During the spread Block Death in the 14th century Europe, only the traveling means ware available and any hysical trips were limited to relatively short distances on the it disease diffused smoothly generating on epidemi calon traveling or a continuous avery through the continent or an opproximate velocity of 200400

## The SARS outbreak on the other hand was zed by o potched and heterogeneous porcl pottern mainly due to the air rition network identified as the major channel is diffusion and billity to connect for apart a short time period. The SARS maps are with a delad-time tochastic computational end at the study of the SARS exploring path is of the accuracy of the model prediction results describe a spatiotemporal evolution one (note conde countries) in meansmarks

![](_page_16_Picture_6.jpeg)

# Forecasts OF THE Next Pandemic Influenza

he global spr nza pandemic

Geographical •

Seasonal .

![](_page_16_Figure_10.jpeg)

### • Reproductive Number (Ro)

worldwide air transpor tetwork (source: IATA) composed of 3,100 air

![](_page_16_Picture_13.jpeg)

![](_page_16_Picture_14.jpeg)

![](_page_16_Picture_15.jpeg)

![](_page_16_Picture_16.jpeg)

![](_page_16_Picture_18.jpeg)

![](_page_16_Picture_19.jpeg)

## Can one forecast science?

## What 'science forecast language' will work?

INSTITUTE FOR THE FUTURE Science & Technology Outlook: 2005-2055

the case of this map, science & rectionogy outlease, 1005–2095, the terrain we're navigating is the uncharted territory of science and technology (S&T) in

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#### MAP THEMES

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#### Small World

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next 50 years, we will be faced with broad opportunities to a our minds and bodies in profoundly different ways. Advance echnology, brain science, information technology, and robotics result in an array of methods to dramatically alter, enhance, and of the metal and physical hand that name has deals us. Weldhere tools on numeleses, human well legin to define a winety therm? Transitionship paths—that is, ways of being and living extend baynod what we toolsy consider natural for our species.

#### hematical World

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#### y Transformation

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umans will become much more sophisticated in their ability to inderstand, create, and manage sensory information and ability operform such tasks will become keys to success.

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complex behavior by following sample release -well likely lessess in a regretical transmission, and an enginetic model for solution in the product of summary likely and the solution of the solution can be designed. Energy of phenomen, then phenomenal transmission is a solution of the solution of the solution of the solution of the last and profileres in the likely solution of the solution of the last and profileres in the likely solution of the solution of the last and profileres in the likely solution of the solution that and the last and profileres in the last and the last solution of the last and profileres in the last solution that and the last solution of the last sol

![](_page_18_Figure_0.jpeg)

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![](_page_21_Figure_0.jpeg)

## What insight needs to economic decision makers have?

## What data views are most useful?

![](_page_22_Figure_2.jpeg)

## The Product Space

![](_page_22_Figure_5.jpeg)

#### Happiness Depends on Various Factors

Factor of the second se

#### MEASURING THE NTANGIBLE

e map is derived from the New connexies Foundation's 2006 (appy Planet Index," which we on over 100 surveys of subtities well-being. Its "statisfacties well-being. Its "statisfacnexies" and the subdex --ranks the relative happises of nations, from a high of '3 (Denmark and Switzerland) a low of 100 (Denund).

#### EFINING WELL-BEIN

dex to data from the UN, e CIA, and other sources, a K. psychologist determined at good health and health res, enough money for funimmental needs, and access basic education are the ost important factors for blective well-being. ropeen countries top all

![](_page_23_Figure_7.jpeg)

![](_page_23_Picture_8.jpeg)

Japan boasts the world's locaget life expectancy—nee measure of ownall health. Swastland, at the other end of the scale, is plaqued by poweny, disease, and violence. Disparities in access to health care divide many countries into haves and have-nots.

![](_page_23_Picture_10.jpeg)

Money stil can't buy love, or happinesa, and weathier people aren't always more content. Still, they buserbourg, which takes to rates a 253 or the happiness index. Real poverty means real mixery, a tate the development of the still state development.

![](_page_23_Picture_12.jpeg)

"It's time we admitted there's more to life than money."

lesidents of Australia can spect to spend more time softool – an average of imost 21 years – than cilers of any other county. lut only a basic education reeded to see a signifiant jump in overall happiess. Around the world, undreds of millions lack ven that.

## Science Maps for Science Policy Making

## Four Existing Maps VERSUS Six Science Maps

![](_page_23_Picture_16.jpeg)

(5<sup>th</sup> Iteration of Places & Spaces Exhibit - 2009)

![](_page_24_Figure_0.jpeg)

![](_page_25_Picture_0.jpeg)

![](_page_26_Picture_0.jpeg)

John A. Walsh, Devin Becker, Bradford Demarest, Jonathan Tweedy, Theodora Michaelidou, and Laura Pence (2010) Map of Literary Empires: Mapping Temporal and Spatial Settings of Victorian Poetry.

![](_page_27_Figure_0.jpeg)

### 

PREVIOUS POST

### **Upcoming Iterations**

- Science Maps as Visual Interfaces to Digital Libraries (2011)
- Science Maps for Kids (2012)
- Science Forecasts (2013)
- How to Tell Lies with Science Maps (2014)

### Data as Art: 10 Striking Science Maps

By Dave Mosher 🖾 March 8, 2011 | 7:00 am | Categories: Art, Tech

![](_page_28_Picture_8.jpeg)

NEXT POS

The computer age triggered a seemingly endless stream of scientific data, but such incoming mountains of information come at a cost. The more data you amass, the tougher it is to comprehend what you're dealing with.

In a push for better perspective, a group of information scientists in 2005 created a decade-long competitive art exhibit called *Places & Spaces: Mapping Science*. From artistic pop-culture plots to illustrations of the state of scientific collaboration (above), the founders hope winning entries inspire researchers to present their troves of data in clever and digestible ways.

"Good science maps give you a holistic understanding of how the data is structured," said information scientist Katy Börner of Indiana University, a founder and curator of the exhibit. She is also author of the *Atlas of Science*, a collection of the maps gathered over the years. "You don't just have to use maps to find your way home. They can be ways to get global overviews on topics."

![](_page_28_Picture_12.jpeg)

![](_page_29_Picture_0.jpeg)