Atlas of Science: Envisioning Scholarly Data

Dr. Katy Börner

Cyberinfrastructure for Network Science Center, Director School of Library and Information Science Indiana University, Bloomington, IN katy@indiana.edu

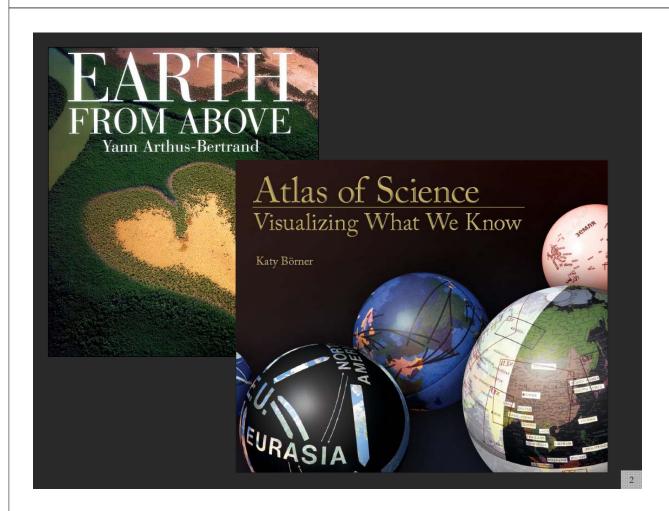
With special thanks to the members at the Cyberinfrastructure for Network Science Center, the Mapping Science exhibit map makers, the exhibit advisory board, and the VIVO Collaboration.

HUBbub 2011: The HUBzero Conference (<u>http://hubzero.org/hubbub2011</u>) April 6, 2011

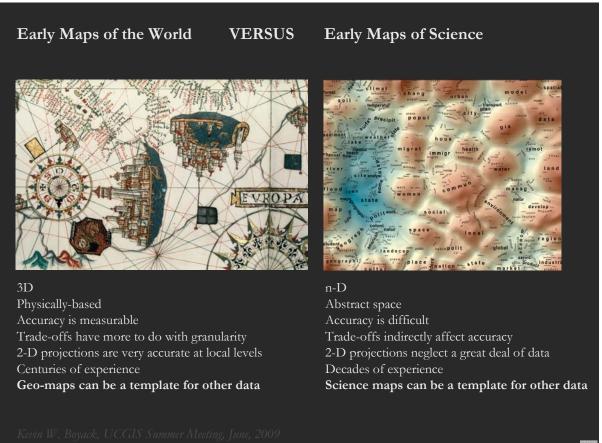












Mapping Science Exhibit – 10 Iterations in 10 years

The Power of Maps (2005)



The Power of Reference Systems (2006)



The Power of Forecasts (2007)



Science Maps for Economic Decision Makers (2008)



Science Maps for Science Policy Makers (2009)



Science Maps for Scholars (2010)

Science Maps as Visual Interfaces to Digital Libraries (2011)

Science Maps for Kids (2012) Science Forecasts (2013)

How to Lie with Science Maps (2014)

Exhibit has been shown in 72 venues on four continents. Currently a

- NSF, 10th Floor, 4201 Wilson Boulevard, Arlington, VA
- Center of Advanced European Studies and Research, Bonn, Germany
- University of Michigan, Ann Arbor, MI





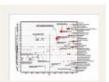
THE Power of Maps 2005



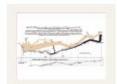


















THE POWER OF REFERENCE SYSTEMS 2006





















THE POWER OF FORECASTS 2007





















OCIENCE WAPS FOR ECONOMIC DECISION MAKERS 2008











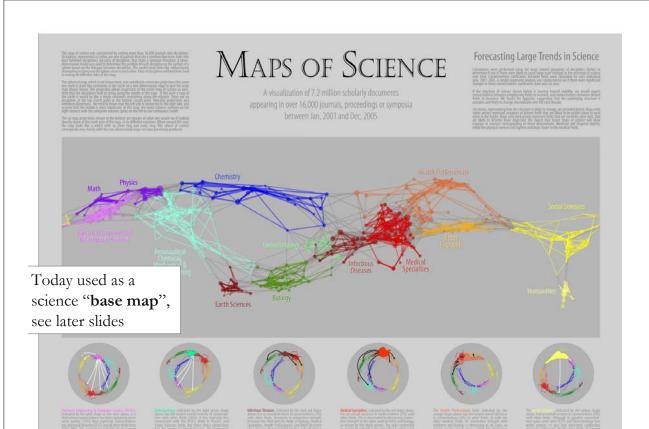




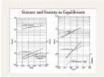








OCIENCE WAPS FOR SCIENCE POLICY MAKERS 2009





















SCIENCE MAPS FOR SCHOLARS 2010











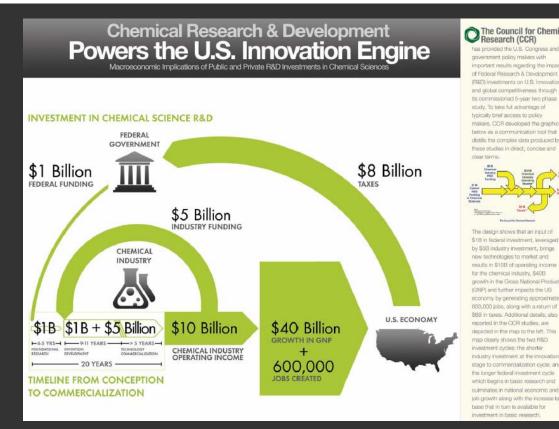










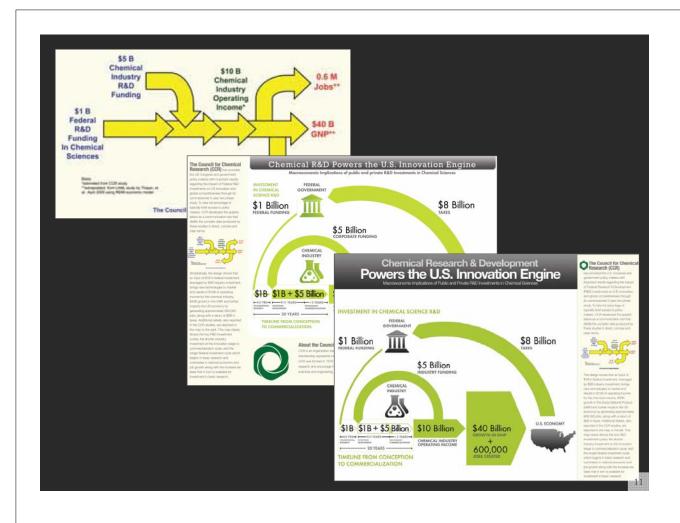


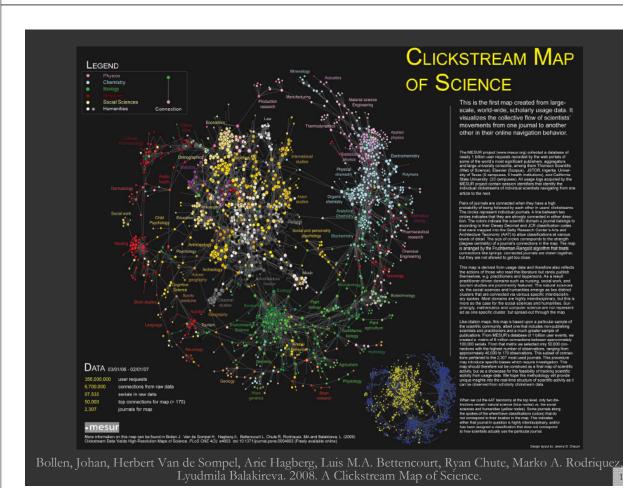
The Council for Chemical Research (CCR)

important results regarding the impact of Federal Research & Development (R&D) investments on U.S. innovation and global competitiveness through its commissioned 5-year two phase study. To take full advantage of typically brief access to policy makers, CCR developed the graphic below as a communication tool that distills the complex data produced by these studies in direct, concise and



by \$5B industry investment, brings new technologies to market and results in \$10B of operating income for the chemical industry, \$40B growth in the Gross National Product (GNP) and further impacts the US aconomy by generating approximately 600,000 jobs, along with a return of \$88 in taxes. Additional details, also reported in the CCR studies, are depicted in the map to the left. This map clearly shows the two R&D investment cycles; the shorter industry investment at the innov. stage to commercialization cycle; and which begins in basic research and culminates in national economic and job growth along with the increase tax base that in turn is available for

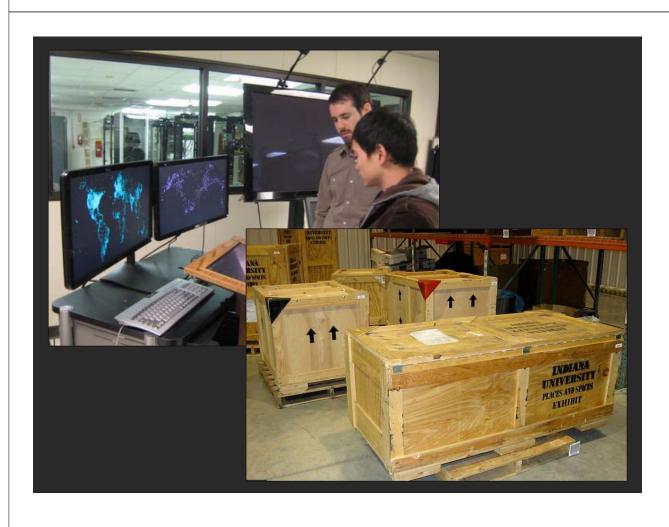








Debut of 5th Iteration of the Mapping Science Exhibit at MEDIA X was in 2009 at Wallenberg Hall, Stanford University, http://mediax.stanford.edu, http://scaleindependentthought.typepad.com/photos/scimaps

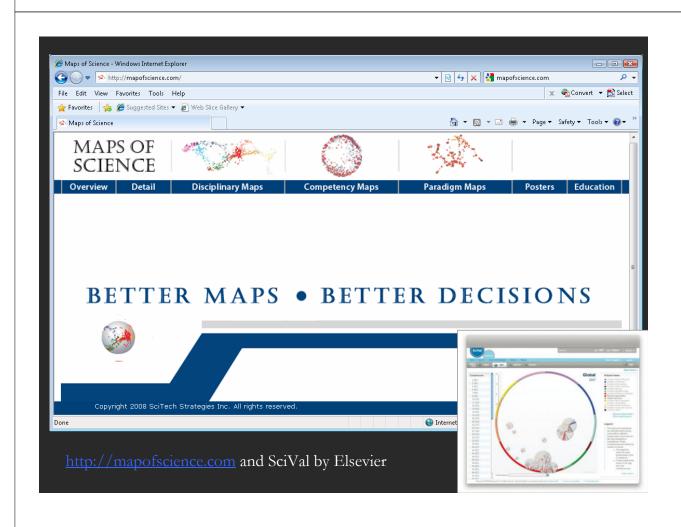




Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months, 12 coaches, 300 m long. http://www.expedition-zukunft.de

Interactive S&T Maps





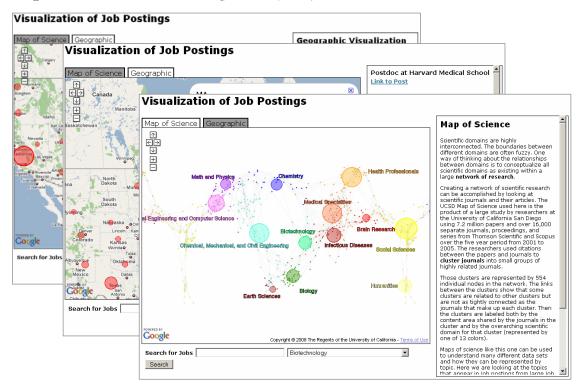
Interactive Maps of Science - Philanthropy

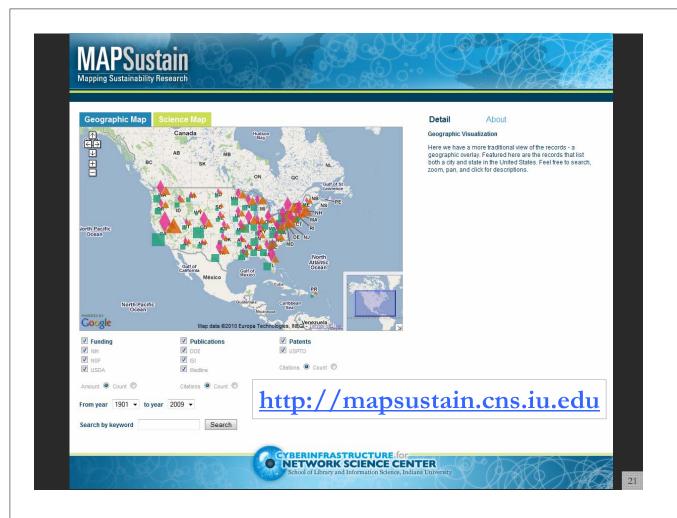


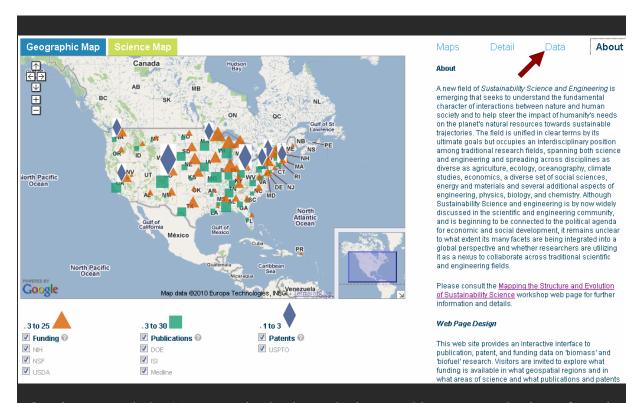
http://www.philanthropyinsight.org

Interactive World and Science Map of S&T Jobs

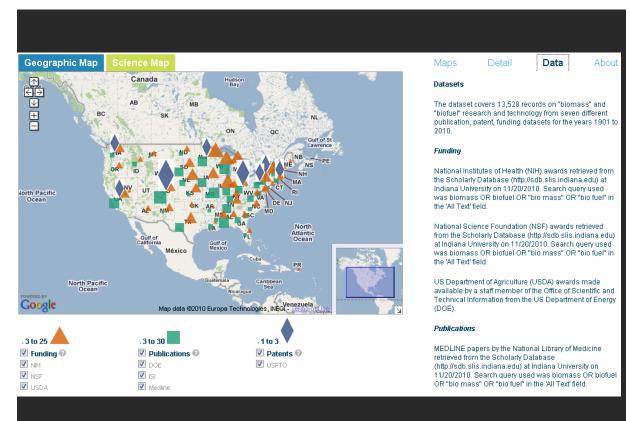
Angela Zoss, Michael Connover, Katy Börner (2010)



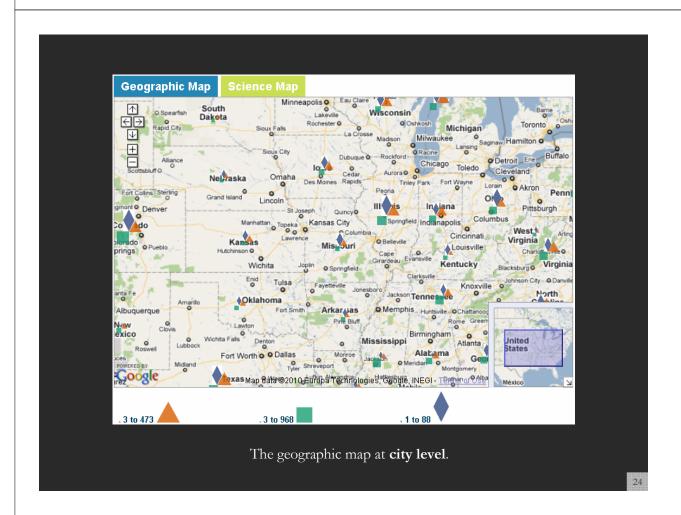




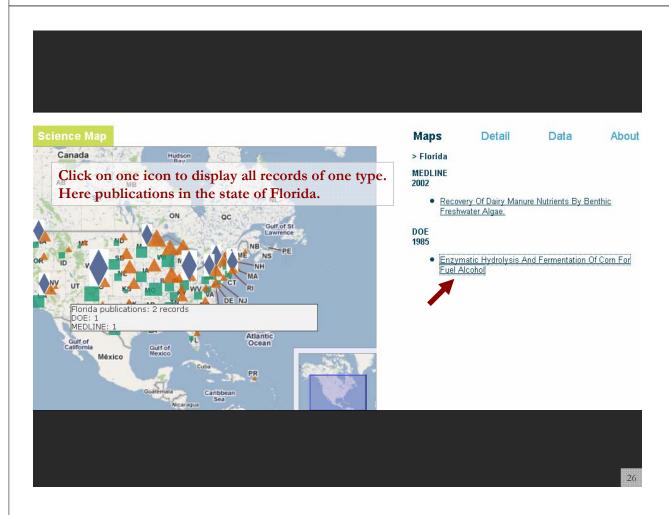
Google Map JavaScript API was used to implement both maps with two aggregation layers for each. The geographic map aggregates to the **state level** and the **city level**. The science map has a high level of aggregation of 13 top-level scientific **disciplines** and a low level of 554 **sub-disciplines**.

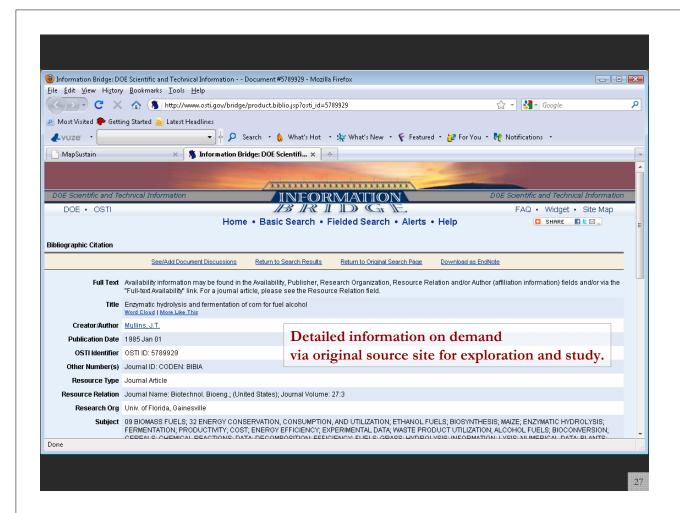


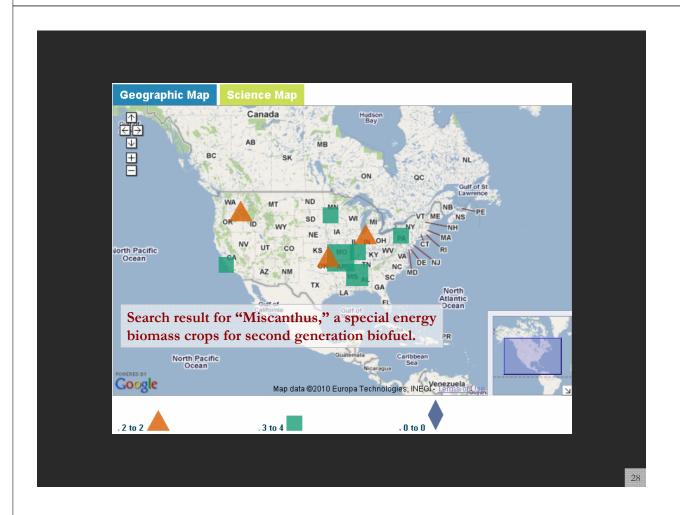
The geographic map at state level.

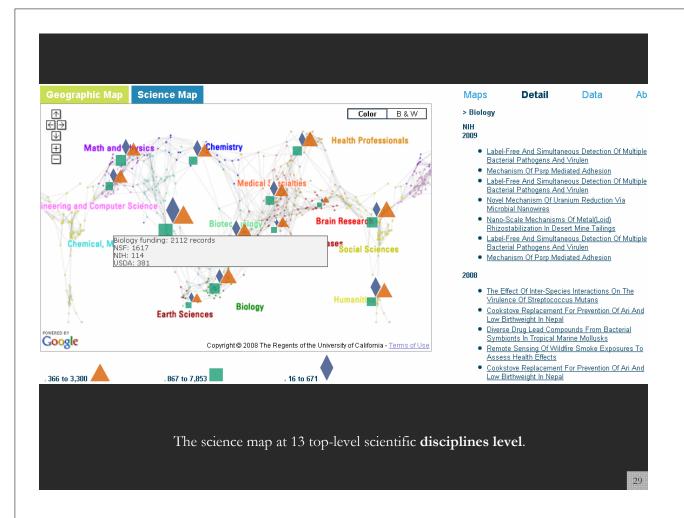


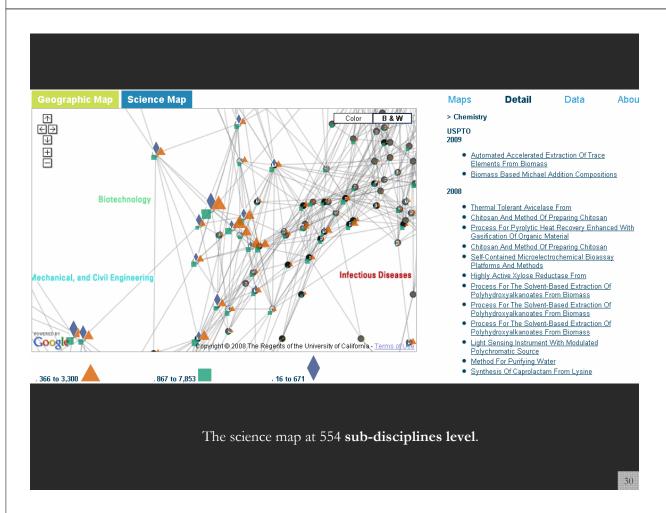


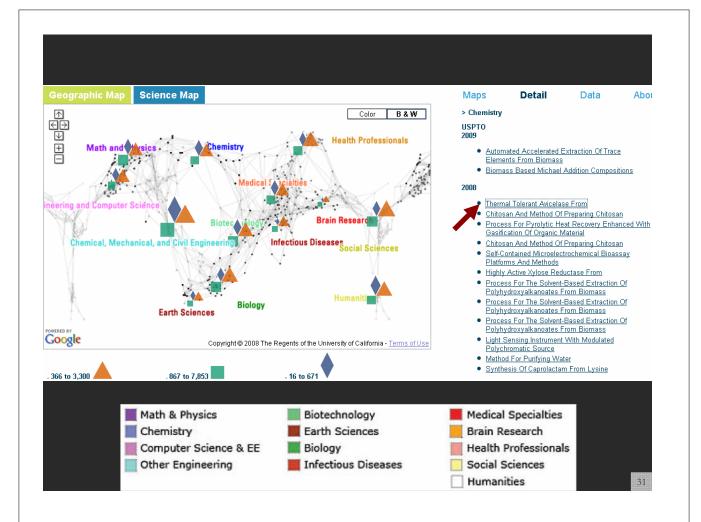


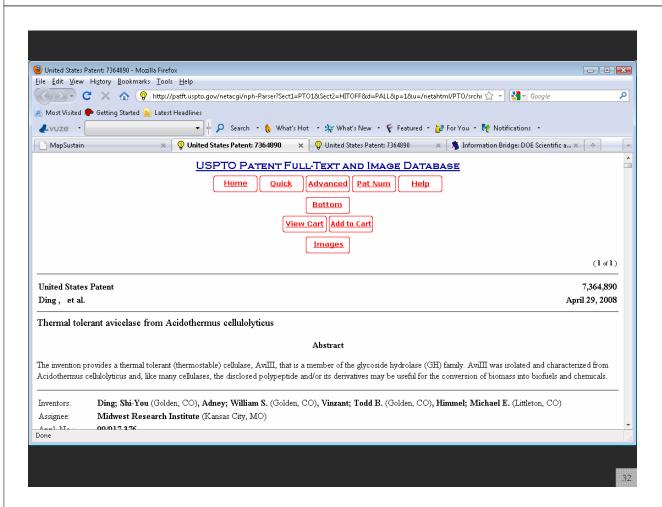


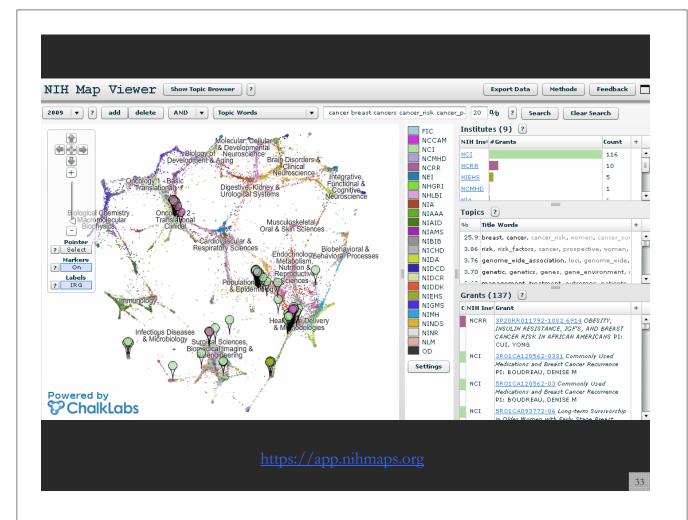


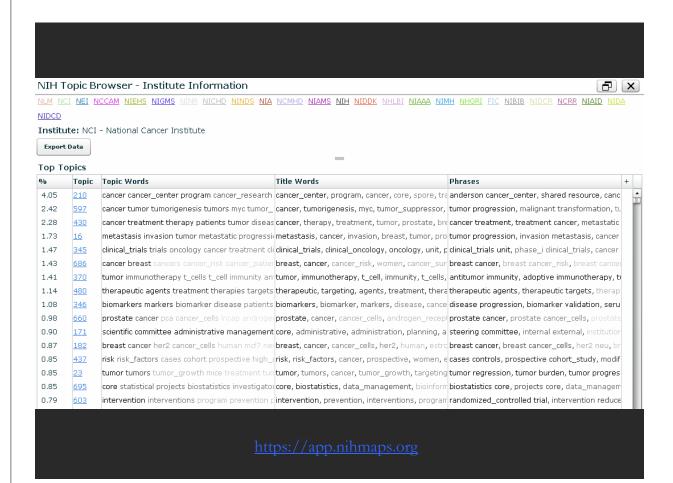


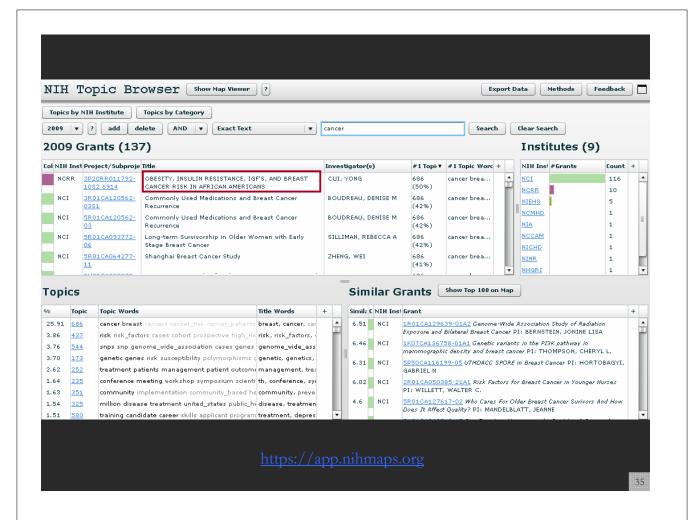


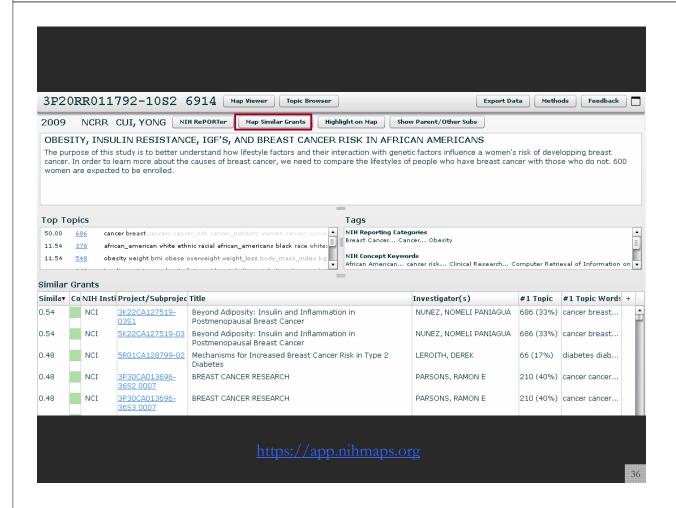


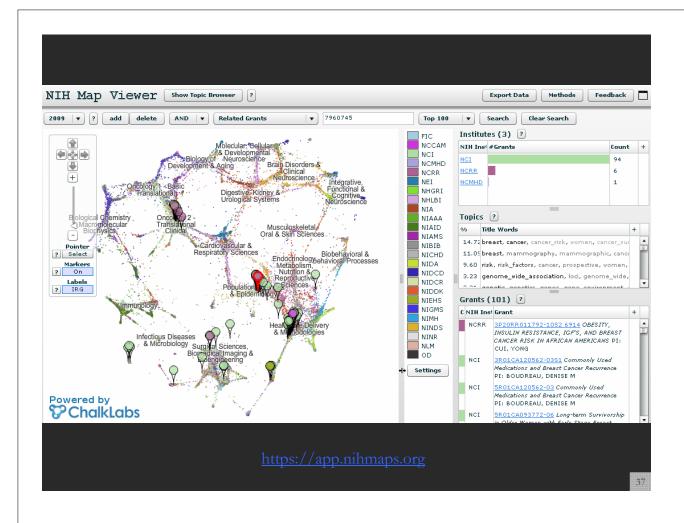


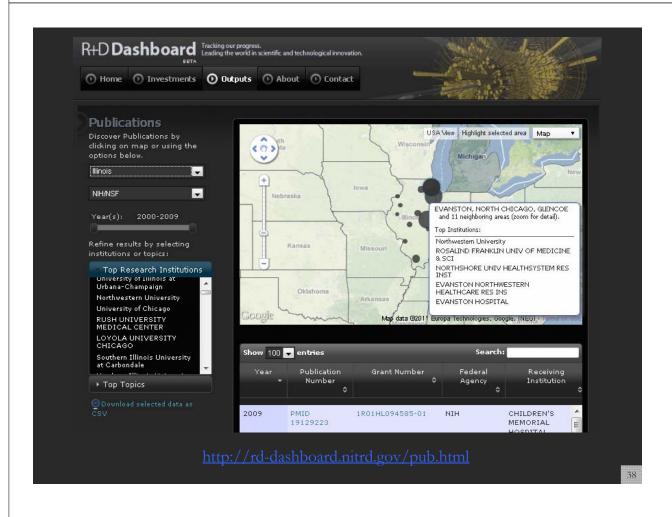


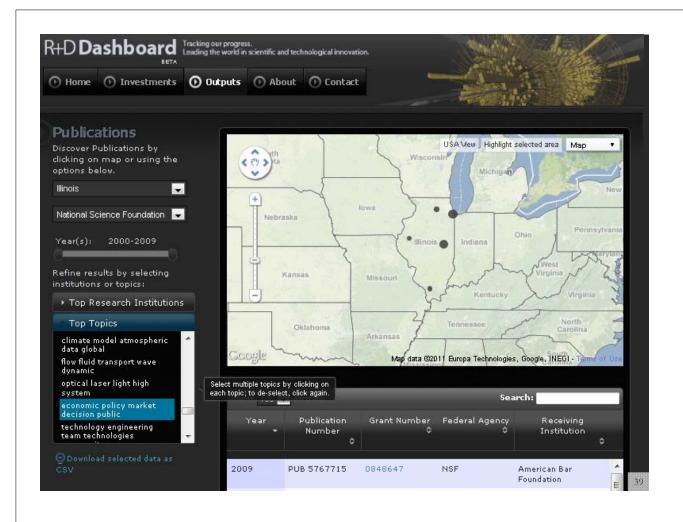












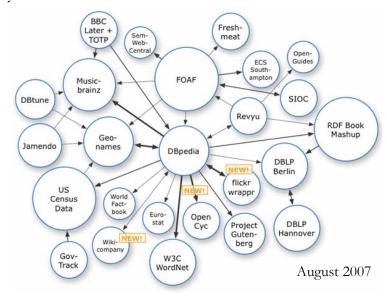


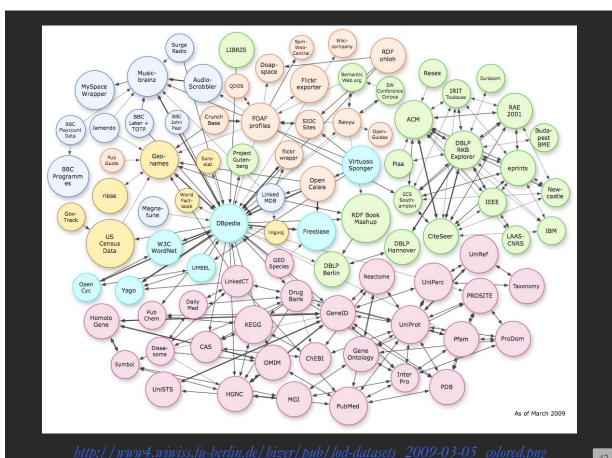


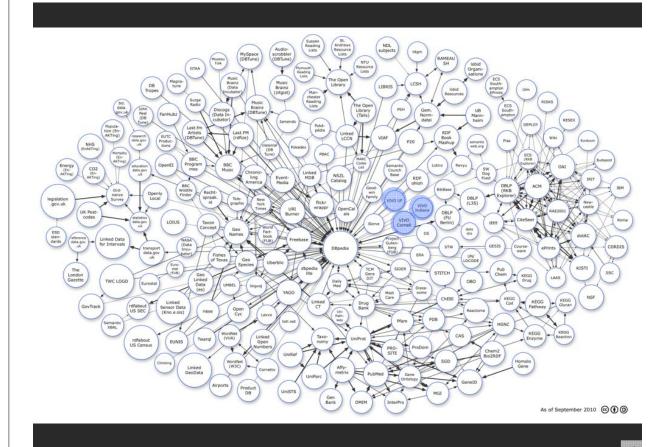
Linked Open Data

- Interlinking existing data silos and
- Exposing them as structured data
- Adding new high quality data relevant for S&T studies

http://linkeddata.org



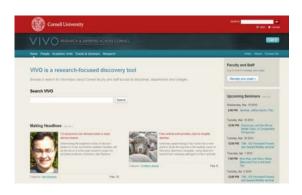






VIVO: A Semantic Approach to Creating a National Network of Researchers (http://vivoweb.org)

- Semantic web application and ontology editor originally developed at Cornell U.
- Integrates research and scholarship info from systems of record across institution(s).
- Facilitates research discovery and crossdisciplinary collaboration.
- Simplify reporting tasks, e.g., generate biosketch, department report.



Funded by \$12 million NIH award.

Cornell University: Dean Krafft (Cornell PI), Manolo Bevia, Jim Blake, Nick Cappadona, Brian Caruso, Jon Corson-Rikert, Elly Cramer, Medha Devare, John Fereira, Brian Lowe, Stella Mitchell, Holly Mistlebauer, Anup Sawant, Christopher Westling, Rebecca Younes. University of Florida: Mike Conlon (VIVO and UF PI), Cecilia Botero, Kerry Britt, Erin Brooks, Amy Buhler, Ellie Bushhousen, Chris Case, Valrie Davis, Nita Ferree, Chris Haines, Rae Jesano, Margeaux Johnson, Sara Kreinest, Yang Li, Paula Markes, Sara Russell Gonzalez, Alexander Rockwell, Nancy Schaefer, Michele R. Tennant, George Hack, Chris Barnes, Narayan Raum, Brenda Stevens, Alicia Turner, Stephen Williams. Indiana University: Katy Borner (IU PI), William Barnett, Shanshan Chen, Ying Ding, Russell Duhon, Jon Dunn, Micah Linnemeier, Nianli Ma, Robert McDonald, Barbara Ann O'Leary, Mark Price, Yuyin Sun, Alan Walsh, Brian Wheeler, Angela Zoss. Ponce School of Medicine: Richard Noel (Ponce PI), Ricardo Espada, Damaris Torres. The Scripps Research Institute: Gerald Joyce (Scripps PI), Greg Dunlap, Catherine Dunn, Brant Kelley, Paula King, Angela Murrell, Barbara Noble, Cary Thomas, Michaeleen Trimarchi. Washington University, St. Louis: Rakesh Nagarajan (WUSTL PI), Kristi L. Holmes, Sunita B. Koul, Leslie D. McIntosh. Weill Cornell Medical College: Curtis Cole (Weill PI), Paul Albert, Victor Brodsky, Adam Cheriff, Oscar Cruz, Dan Dickinson, Chris Huang, Itay Klaz, Peter Michelini, Grace Migliorisi, John Ruffing, Jason Specland, Tru Tran, Jesse Turner, Vinay Varughese.

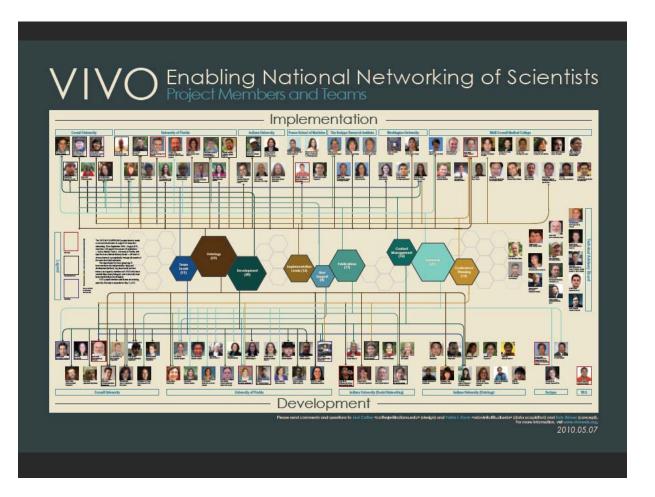








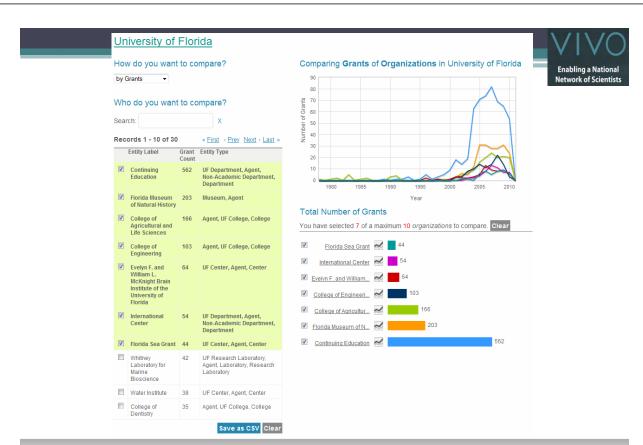






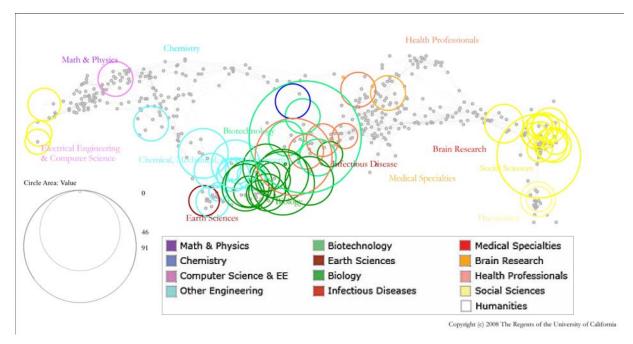
Type of Analysis vs. Level of Analysis

	Micro/Individual (1-100 records)	Meso/Local (101–10,000 records)	Macro/Global (10,000 < records)
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains or states	All of NS all of scie
Temporal Analysis (When)	Funding portfolio of one individual	ic bursts of PNAS	113 Years of P Research
Geospatial Analysis (Where)	Career trajectory of one individual	intellectual la	PNAS
Topical Analysis (What)	S.	flows in research	VxOrd/Topic I NIH funding
Network Analysis (With Whom?)	NSF one work of	The state of the s	NIH's cy

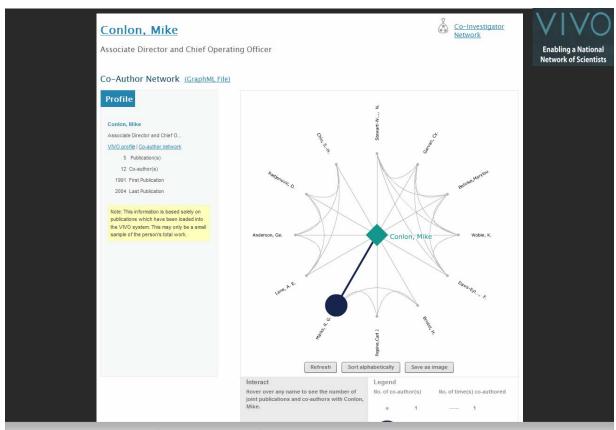


Temporal Analysis (When) Temporal visualizations of the number of papers/funding award at the institution, school, department, and people level

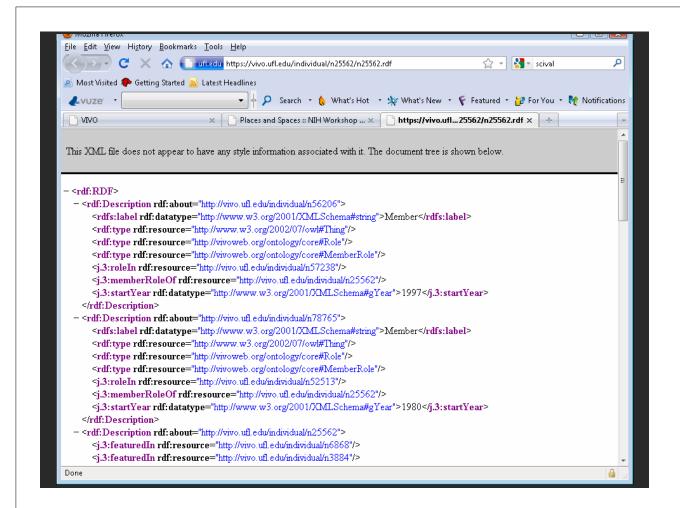


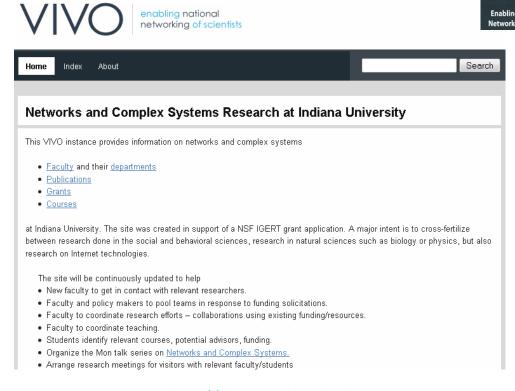


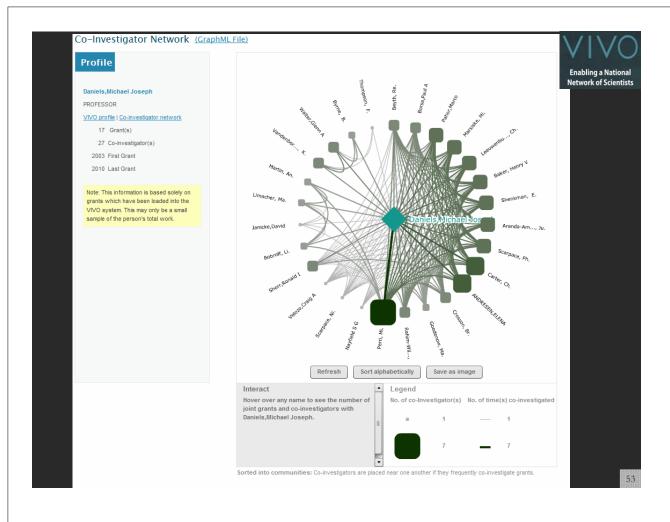
Topical Analysis (What) Science map overlays will show where a person, department, or university publishes most in the world of science. (in work)

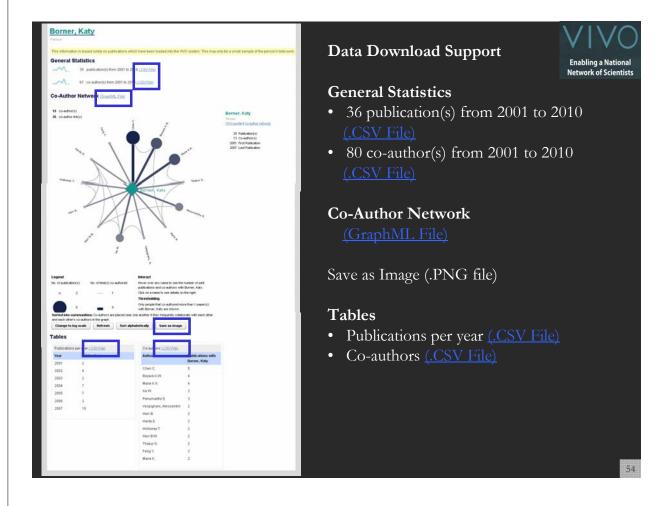


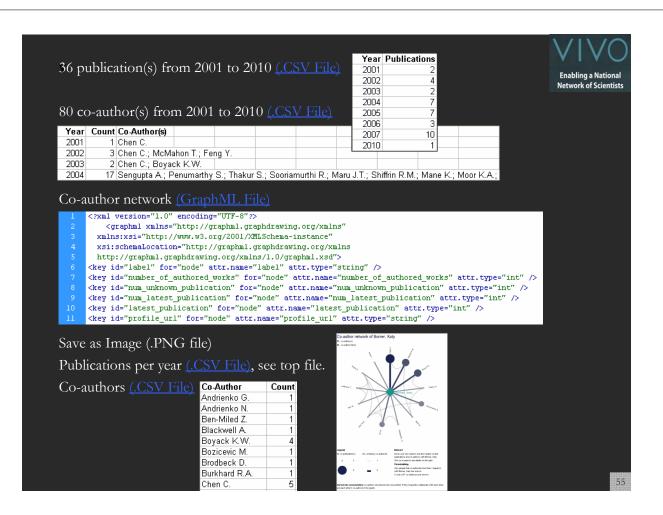
Network Analysis (With Whom?) Who is co-authoring, co-investigating, co-inventing with whom? What teams are most productive in what projects?

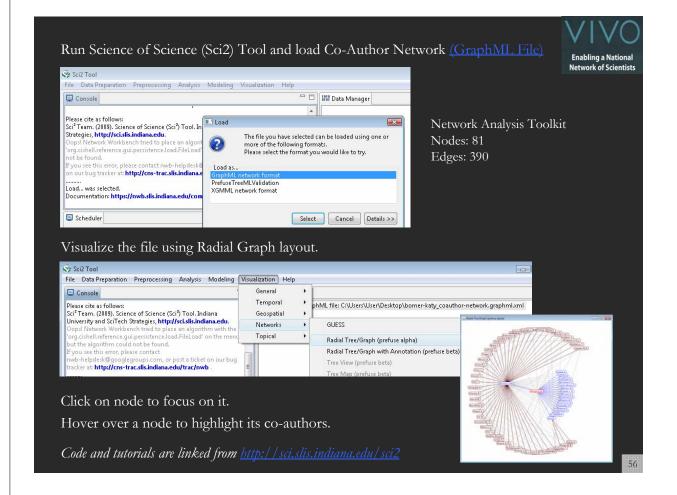


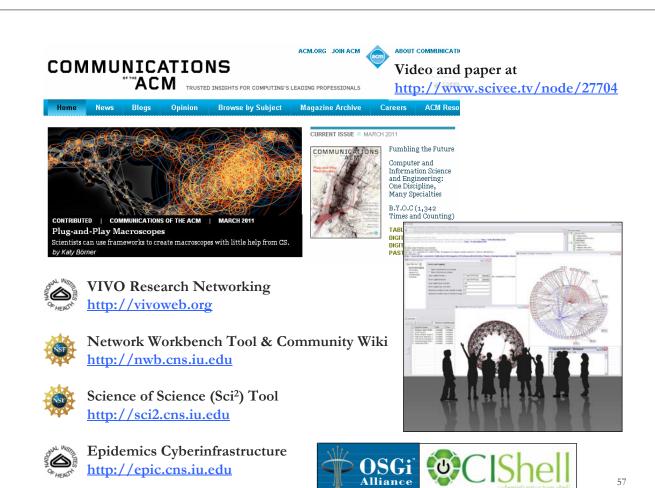


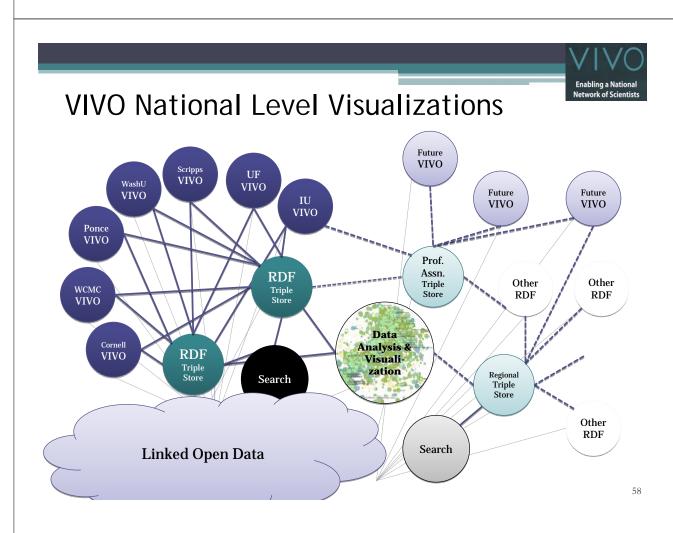


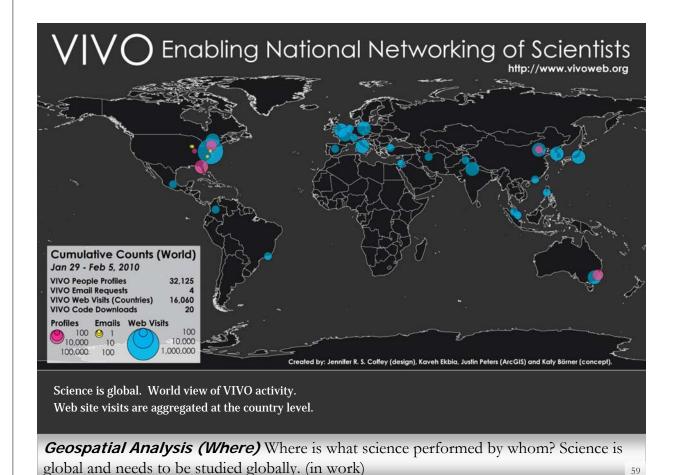


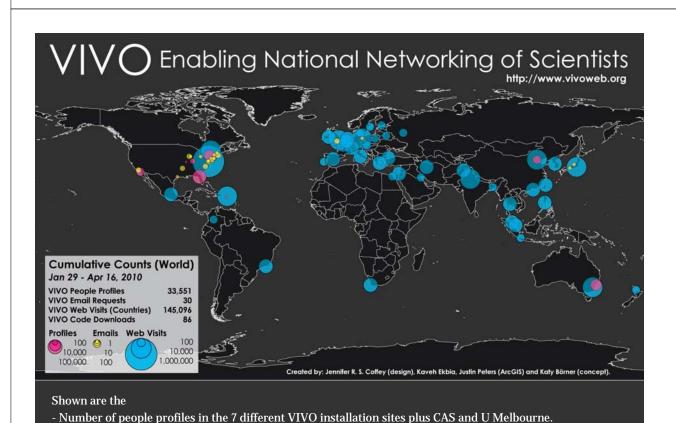






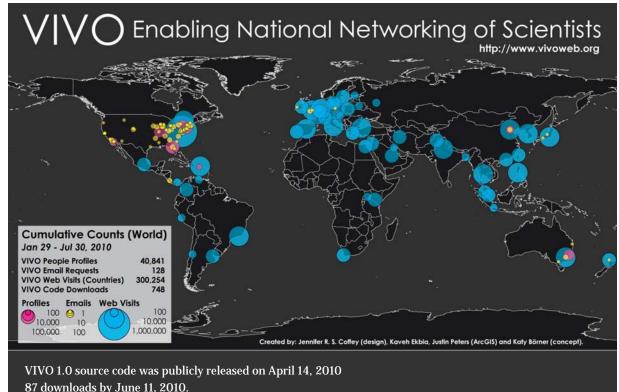






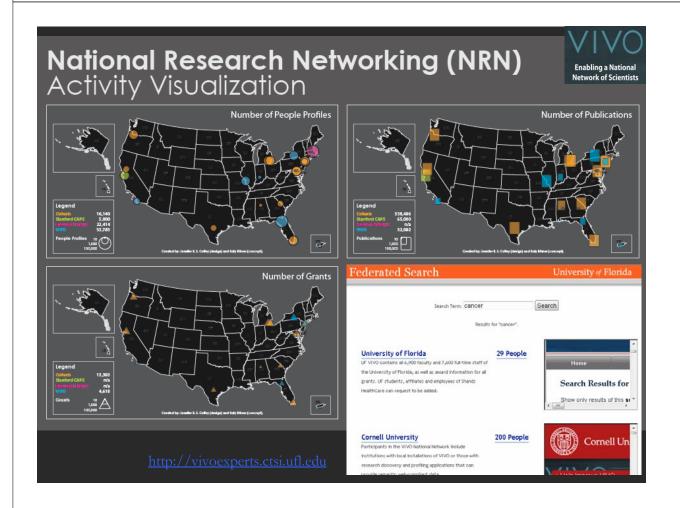
- Email contacts by data and service providers as well as institutions interested to adopt VIVO.

- The number of visitors on http://vivoweb.org Circles are area size coded using a logarithmic scale.



87 downloads by June 11, 2010.

The more institutions adopt VIVO, the more high quality data will be available to understand, navigate, manage, utilize, and communicate progress in science and technology.





Second Annual VIVO Conference

August 24-26, 2011

Gaylord National, Washington D.C.

http://vivoweb.org/conference



VIVO is supported by NIH Award U24 RR029822

References

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Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl_1).

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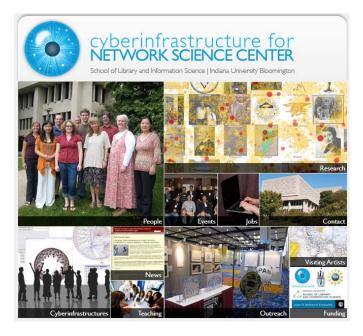
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All papers, maps, tools, talks, press are linked from http://cns.iu.edu

CNS Facebook: http://www.facebook.com/pages/Cyberinfrastructure-for-Network-Science-Center/144339535612571

Exhibit Facebook: http://www.facebook.com/mappingscience