Mapping the Structure and Dynamics of Science

Dr. Katy Börner

Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN <u>katy@indiana.edu</u>

School of Information, North Campus, Atkins Room #1202, 1075 Beal Avenue Video broadcast available at Central Campus, Ehrlicher Room #411 University of Michigan, Ann Arbor, MI

Nov 19, 2008



Overview









Overview



Computational Scientometrics: Studying Science by Scientific Means

Results are frequently communicated via 'Science Maps'.



- Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). Visualizing Knowledge Domains. In Blaise Cronin (Ed.), Annual Review of Information Science & Technology, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, Volume 37, Chapter 5, pp. 179-255. http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf
- Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). Mapping Knowledge Domains. Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl_1). http://www.pnas.org/content/vol101/suppl_1/
- Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). Network Science. In Blaise Cronin (Ed.), Annual Review of Information Science & Technology, Information Today, Inc./American Society for Information Science and Technology, Medford, NJ, Volume 41, Chapter 12, pp. 537-607. http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf

Places & Spaces: Mapping Science exhibit, see also <u>http://scimaps.org</u>.



General Process of Analyzing and Mapping Science

DATA EXTRACTION	UNIT OF ANALYSIS	MEASURES	LAYOUT (often one code does both similarit	DISPLAY	
		·	SIMILARITY	ORDINATION	
SEARCHES ISI INSPEC Eng Index Medine ResearchIndex Patents etc. BROADENING By citation By terms	COMMON CHOICES Journal Document Author Term	COUNTS/FREQUENCIES Attributes (e.g. terms) Author citations Co-citations By year THRESHOLDS By counts	SCALAR (unit by unit matrix) Direct citation Co-ditation Combined linkage Co-word / co-term Co-dassification VECTOR (unit by attribute matrix) Vector space model (words/terms) Latent Semantic Analysis (words/terms) ind. Singular Value Decomp (SVD) CORRELATION (if desired) Pearson's R on any of above	DIMENSIONALITY REDUCTION Eigenvector/ Eigenvalue solutions Factor Analysis (FA) and Principal Components Analysis (PCA) Multi-dimensional scaling (MDS) LSA , TOPICS Pathfinder networks (PFNet) Self-organizing maps (SOM) includes SOM, ET-maps, etc. CLUSTER ANALYSIS SCALAR Triangulation Force-directed placement (FDP)	INTERACTION Browse Pan Zoorn Filter Query Detail on demand ANALYSIS

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003) Visualizing Knowledge Domains. In Blaise Cronin (Ed.), <u>Annual</u> <u>Review of Information Science & Technology, Volume 37</u>, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, chapter 5, pp. 179-255.

Growth of Scientific Knowledge, 1665 to 2006



2005 World Population

The population map uses a quarter degree box resolution. Boxes with zero people are given in white. Darker shades of red indicate higher population counts per box using a logarithmic interpolation. The highest density boxes appear in Mumbai, with 11,687,850 people in the quarter degree block, Calcutta (10,816,010), and Shanghai (8,628,088).



2003 Scientific Productivity

Shown is where science is performed today. Each circle indicates a geographic location at which scholarly papers are published. The larger the circle the more papers are produced. Boston, MA, London, England, and New York, NY are the top three paper production areas. Note the strong resemblance with the Night on Earth and the IP Ownership maps and the striking differences to the world population map.



Latest 'Base Map' of Science

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007). Mapping the Structure and Evolution of Chemistry Research. 11th International Conference on Scientometrics and Informetrics. pp. 112-123.

- Uses combined SCI/SSCI from 2002
 - 1.07M papers, 24.5M references, 7,300 journals
 - Bibliographic coupling of papers, aggregated to journals
- Initial ordination and clustering of journals gave 671 clusters
- Coupling counts were reaggregated at the journal cluster level to calculate the
 - (x,y) positions for each journal cluster
 - by association, (x,y) positions for each journal



Science map applications: Identifying core competency

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007).



Funding patterns of the US Department of Energy (DOE)

Infectious Diseases

Virology

Science map applications: Identifying core competency

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007).

++Math Lav Computer Tech Policy Statistics Economic CompSci Phys-Chem Vision Education Physics Chemistry Psychology Enviro GeoScience Psychiatry Biology Bio biology Plant Anima Infectious Diseases Virolog 😧 🥨 ++

Funding Patterns of the National Institutes of Health (NIH)

Opportunities

Advantages for Funding Agencies

- Supports monitoring of (long-term) money flow and research developments, evaluation of funding strategies for different programs, decisions on project durations, funding patterns.
- Staff resources can be used for scientific program development, to identify areas for future development, and the stimulation of new research areas.

Advantages for Researchers

- Easy access to research results, relevant funding programs and their success rates, potential collaborators, competitors, related projects/publications (research push).
- More time for research and teaching.

Advantages for Industry

- Fast and easy access to major results, experts, etc.
- Can influence the direction of research by entering information on needed technologies (industry-pull).

Advantages for Publishers

- Unique interface to their data.
- > Publicly funded development of databases and their interlinkage.

For Society

> Dramatically improved access to scientific knowledge and expertise.

Overview



Information Diffusion Among Major U.S. Research Institutions

Börner, Katy, Penumarthy, Shashikant, Meiss, Mark & Ke, Weimao. (2006). Mapping the Diffusion of Information among Major U.S. Research Institutions. Scientometrics. Vol. 68(3), 415 - 426.

Questions:

- 1. Does space still matter in the Internet age, i.e., does one still have to study and work at major research institutions in order to have access to high quality data and expertise and to produce high quality research?
- 2. Does the Internet lead to more global citation patterns, i.e., more citation links between papers produced at geographically distant research instructions?

Contributions:

- Answer to Q1 is YES.
- \blacktriangleright Answer to Q2 is NO.
- Novel approach to analyzing the dual role of institutions as information producers and consumers and to study and visualize the diffusion of information among them.





20-Year PNAS Dataset (1982-2001)

45,120 regular articles written by 105,915 unique authors.

114,000 citation references within the set and 472,000 co-author links.



Citation Matrix

Unsymmetrical direct citation linkage patterns among the top 500 institutions in US. High peak values in the diagonal reflect the high amount of self-citations for all institutions. Medium peak horizontal and vertical lines denote references from and citations to papers written at Harvard University.



Information Sources (Export) and Sinks (Import)

Calculate ratio of the number of references made by an institution divided by the sum of received citations and references made, multiplied by 100.

131 have a value between 0-40% acting mostly as information producers = information sources.

71 have a value between 60-100% and act mostly as information consumers – they reference a large number of papers but the number of citations they receive is comparably low = information sinks. *(Tobler, 1995)*

Geographic Location of Received Citations

ESRI's ArcGIS program was used to show the geographic distribution of the top 500 institutions using the Albers equal area projection.

U.S. states are color coded based on the population size in the year 2000. Lighter shades of green represent lower populations.

Overlaid are the top 500 institutions, each represented by a 'citation stick'. The color and height of the stick corresponds to the number of received citations (excluding self citations).

Five institutions produced papers that attracted more than 5,000 citations and are labeled. Harvard leads with 16,531 citations.



Information Flow Among the Top-5 Consumers and Their Top-10 Producers

U.S. states are color coded based on the total number of citations received by their institutions (excluding self citations). Dots indicate the five producers. Each has a different color, e.g., Harvard U is yellow. Dot area size depicts number of citations. Lines represent citations that interconnect producers and consumers shaded from colored (source of information) to white (sink of information).

Consumers, i.e., citing institutions	# citations made	Top ten producers, i.e., institutions that are cited by institution listed in first column ordered by decreasing number of citations received.		
Harvard U	13,552	MIT, Massachusetts Gen Hosp, Brigham & Womens Hosp, Johns Hopkins U, Stanford U, U Calif San Francisco, Yale U,		
		Rockefeller U, U Washington, Washington U		
U Calif SF	4,682	Harvard U, MIT, Stanford U, Johns Hopkins U, U		
	00.001.000	Washington, Washington U, U Calif Berkeley, U Texas, U		
		Calif SD, U Calif LA		
MIT	4,655	Harvard U, Whitehead Inst Biomed Res, Johns Hopkins U,		
	,	Stanford U, U Calif SF, Yale U, Rockefeller U, U Calif LA,		
		Massachusetts Gen Hosp, U Calif Berkeley		
NCI (zip: 20814)	4,519	Harvard U, NCI (zip: 20205), NCI (zip: 21701), MIT, Duke U,		
(- I	.,	Johns Hopkins U, NIAID NICHHD, Stanford U, U Calif SF		
Yale U	4,464	Harvard U, MIT, Stanford U, Rockefeller U, Johns Hopkins		
		U, Washington U, U Calif SF, U Washington, NCI,		
		Massachusetts Gen Hosp		

Paper also shows top-5 producers and their top-10 consumers.

Harvard U

ard U

Yale U

Changes in Citation Behavior Over Time

As time progresses and the amount of produced papers increases, space seems to matter more. Authors are more likely to cite papers generated by authors at close-by institutions.







Modeling the Co-Evolving Author-Paper Networks

Börner, Katy, Maru, Jeegar & Goldstone, Robert. (2004). The Simultaneous Evolution of Author and Paper Networks. PNAS. Vol. 101(Suppl. 1), 5266-5273.



The TARL Model (Topics, Aging, and Recursive Linking) incorporates

- > A partitioning of authors and papers into topics,
- > Aging, i.e., a bias for authors to cite recent papers, and
- A tendency for authors to cite papers cited by papers that they have read resulting in a rich get richer effect.

The model attempts to capture the roles of authors and papers in the production, storage, and dissemination of knowledge.

Model Assumptions

- Co-author and paper-citation networks co-evolve.
- Authors come and go.
- Papers are forever.
- > Only authors that are 'alive' are able to co-author.
- > All existing (but no future) papers can be cited.
- Information diffusion occurs directly via co-authorships and indirectly via the consumption of other authors' papers.
- Preferential attachment is modeled as an *emergent property* of the elementary, local networking activity of authors reading and citing papers, but also the references listed in papers.



\$\$90

#a

#r

756 8.21

3.98

4.22

4.76

4.88

4.8

5.15

5.25

5.29

5.55

5.56

5.66

5.96

6.12

7.6

107764 6.48

6.69

3.92

4.38



add all new papers to the set of existing papers; add new links to author and paper information;

} }

}







0/1 Topics

2 # Years

5 # Topics

140000 120000

100000

80000

60000

40000

20000

Ô

lumber of Citation

+ b=

b=3

- b=7 a b=40

7 10 13 16 19 22 25 28 31 34 37 40 43 Years Since Publication

1

п

0/1 Co-Authors

Topics: The number of topics is linearly correlated with the clustering coefficient of the resulting network: C= 0.000073 * #topics. Increasing the number of topics increases the power law exponent as authors are now restricted to cite papers in their own topics area.

Aging: With increasing b, and hence increasing the number of older papers cited as references, the clustering coefficient decreases. Papers are not only clustered by topic, but also in time, and as a community becomes increasingly nearsighted in terms of their citation practices, the degree of temporal clustering increases.

References/Recursive

Linking: The length of the chain of paper citation links that is followed to select references for a new paper also influences the clustering coefficient. Temporal clustering is ameliorated by the practice of citing (and hopefully reading!) the papers that were the earlier inspirations for read papers.

Overview



Register for free access at http://sdb.slis.indiana.edu

ilative 🧟

Dataset	#Records	Years Coverage	updated	Restricted Access
Medline	16,053,495	1898-2008	Yes	
PhysRev	398,005	1893-2006		Yes
PNAS	16,167	1997-2002		Yes
JCR	59,078	1974,1979,1984,19 89,1994-2004		Yes
USPTO	3,710,952	1976-2007	Yes	
NSF	174,835	1985-2003	Yes	
NIH	1,043,804	1972-2002	Yes	
Total	21,456,336	1893-2008	4	3

Datasets available via the Scholarly Database

Aim for comprehensive temporal, geospatial, and topic coverage.

Katy Börner: Mapping the Structure and Dynamics of Science 33

Investigators:	Katy Börner, Albert-Laszlo Barabasi, Santiago Schnell,
	Alessandro Vespignani & Stanley Wasserman, Eric Wernert
Software Team:	Lead: Micah Linnemeier
	Members: Patrick Phillips, Russell Duhon, Tim Kelley & Ann McCranie
	Previous Developers: Weixia (Bonnie) Huang, Bruce Herr, Heng Zhang, Duygu Balcan, Bryan Hook, Ben Markines, Santo Fortunato, Felix Terkhorn, Ramya Sabbineni, Vivek S. Thakre & Cesar Hidalgo
Goal:	Develop a large-scale network analysis, modeling and visualization toolkit for
	physics, biomedical, and social science research.
Amount:	\$1,120,926, NSF IIS-0513650 award
Duration:	Sept. 2005 - Aug. 2009
Website:	http://nwb.slis.indiana.edu











How to Lie with Science Maps (2014)



- Center of Advanced European Studies and Research, Bonn, Germany, Dec. 11-19, 2008.





The Power of Maps (2005)

The Power of Reference Systems (2006)

The Power of Forecasts (2007)

*

Illuminated Diagram Display

W. Bradford Paley, Kevin W. Boyack, Richard Kalvans, and Katy Börner (2007) Mapping, Illuminating, and Interacting with Science. SIGGRAPH 2007.

Questions:

- Who is doing research on what topic and where?
- What is the 'footprint' of interdisciplinary research fields?
- What impact have scientists?

Contributions:

Interactive, high resolution interface to access and make sense of data about scholarly activity.







Large-scale, high resolution prints illuminated via projector or screen.

Interactive touch panel.



39





You may run your finger over each of these maps to control the lighting on the other: touching a place on the world map will light up topics studied in that place; touching a paradigm on the topic map will light up the places that study that topic.

Nanotechnology

This overlay shows the distribution of nanotechnology within the paradigms of science. The majority of current work in nanotechnology takes places in physics, chemistry, and materials science, at the upper right portion of the map. However, an increasing amount of nanotechnology is being applied in the biological and medical sciences, at the lower right.

All Topics Sweep through all 776 scientific paradigms	Nanotechnology Science on the tiny scale of molecules	Francis H. C. CRICK Co-discovered DNAs double helix	Albert EINSTEIN Revitalized physics with Relativity theories	Michael E. FISHER Models critical phase transitions of matter	Susan T. FISKE Connects perception and stereotypes
Sustainability	Biology & Chemistry	Joshua LEDERBERG	Derek J. de Solla PRICE	Richard N. ZARE	About this display
The science behind our long-term hopes	The interface between these two vital fields	Pioneer in bacterial genetic mechanisms	Known as the "Father of Scientometrics"	Uses laser chemistry in molecular dynamics	People & organizations that helped create it

学科分布图: 科学学科是	急样相互关联的 一位一位一位一位一位一位一位一位一位一位一位一位一位一位一位一位一位一位一位	世界地	图: 科学研究A	在哪里进行着	· 一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一
纳米技术					
这里显示所有和纳米技术相关的科学学科, 纳米 技术和科学研究人类在无形的空间里改造世界的 能力,这些空间存在于技具很小区工作《展示的 结构中, 目前大部分有关纳米的研究主要集中在 物理, 化学和材料科学相线, 它们主要位于学科 分节圈上半常分的方面, 不过, 纳米技术在生物	所有科学学科 纳米技术 ^{显示所有776种科学} 有关微观粒子的科	弗郎西,科里克 DNA双螺旋纹的发现 者之一	阿尔伯特·爱因 斯坦 用相对论重新撤活了 物理学	迈克尔,费舍尔 发现了物质转变模 式的关键步骤	苏珊,费斯克 研究人的认知是如 何产生偏见的
学和医药学研究里的应用包越未越多,生物学和 医药学位于学科分布图下半部分的右面,	可持续性 化学和生物	约舒亚.雷德伯 格 如菌进传机制研究的	德里克·德索拉, 普里斯 著名的 "科学计量学	理查德.扎尔 采用激光化学技术研	关于本次展览 与此展览相关人员和
	先社提供的打计子 先社提供的打计所有相互关联的科学学科, 个学科以及从事这方面科学研究的研究权利 世界地關上的化工会被逐一成亮,百名,显示 会点老师些产出论文最多,最活跃的科学学, 然后那些小学科或冷门学科会被逐一点亮.	大學 聖示聲通过均多來展示 來的特況所屬的對正的位置,到目前 一步中被成亮的原始论 显示原成亮的原始论 显示原成亮的原始论 是小原在亮明所有引用了 地图上的位置,解如多, 的位置以及它们在世界	之义 求个学者对科学的贡献以 学科分布图上的位置以及 为止。所有这类论文的引 之前论文准学科会布图1 在第二多中被点亮的论文 里示并点亮所有引用了有 地图上的位置。	及影响力的接接,首先, 这被学者从事达填研究时 日率仍然很高,第二步,望 的位置以及它们在世界 的份学科之常行合举图上, 主第二步中被点亮的论文	星示屏点完放学者所发 所在的研究和均在世界 示屏点亮所有了用在单 施用上的扶置。第三旁, 的仗置以及它们在世界 的学科在学科分布因上
Re-implementation o by Advanced Visualizatio	of Illuminated Diagr n Lab, Indiana Universig	um Software y			
Drives unlimited numb	er of ID screens.				
Me Cancer	Science	World	A	sia	inan

Selection of canned queries for - interdisciplinary research areas

- famous people

- activity patterns, e.g., bursts, trends, etc.

•



.....



Provided by the <u>Cyberinfrastructure for Network Science Center</u> at Indiana University.



Introduction E. O. Wilson writes in Consilience: The Unity of Knowledge (1998): "Peatures that distinguish science from pseudoscience are repeatability, economy, mensuration, heuristics, and consilience." Please see Börner's recent presentation at the A Deeper Look at the Visualization of Scientific Discovery NSF Workshop for a general introduction of the needs and the resources provided here.

Needs Analysis

Needs Analysis As part of the <u>TLS: Towards a Macroscope for Science Policy Decision Making</u>[•] NSF SBE-0738111 award, interviews with science policy makers are conducted to identify what science of science research results and tools might be most desirable and effective. So fars, 30 formal, one-hour interviews have been conducted with science policy makers at university campus level, program officer level, and division director level for governmental, state, and private foundations. Data computation will start in October 2008 and resulting report can be ordered by sending a request to Mark Price (maaprice@indiana.edu).

Conceptualization of Science A'science of science' requires a theoretically grounded and practically useful conceptualization of the structure and evolution of science. A special journal issue entitled "<u>Science of Science</u>: <u>Conceptualizations and Models of Science</u>" edited by <u>Katv Börner</u>, Indiana University & <u>Andrea</u> <u>Scharnhorst</u>, Boyal Netherlands Academy of Arts and Sciences invites contributions on this topic. It will be published in the *Journal of Informetrics* g(1) in January 2009.



Scholarly Database

Scholarly Database (SDB) at Indiana University aims to serve researchers and practitioners interested in the analysis, modeling, and visualization of large-scale scholarly datasets. The database currently provides access to over 20 million papers, patents and grants. Resulting datasets can be downloaded in bulk. Register for free access at <u>https://sdb.slis.indiana.edu/</u>.



Cyberinfrastructures The Scientometrics filling of the <u>Network Workbench (NWB) Tool</u> provides a unique distributed, shared resources environment for large-scale network analysis, modeling, and visualization. Thomson Scientific/IBI, Scopus and Google Scholar data, EndNote and Bibbes files, or NSF awards can be read and diverse networks can be extracted and studied. Download User Manual with focus on Scientometrics.

http://sci.slis.indiana.edu



http://cns.slis.indiana.edu

Mapping the Evolution of Co-Authorship Networks

Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



Studying the Emerging Global Brain: Analyzing and Visualizing the Impact of Co-Authorship Teams

Börner, Dall'Asta, Ke & Vespignani (2005) Complexity, 10(4):58-67.

Research question:

• Is science driven by prolific single experts or by high-impact co-authorship teams?

Contributions:

- New approach to allocate citational credit.
- Novel weighted graph representation.
- Visualization of the growth of weighted co-author network.
- Centrality measures to identify author impact.
- Global statistical analysis of paper production and citations in correlation with co-authorship team size over time.
- Local, author-centered entropy measure.





47

113 Years of Physical Review

http://scimaps.org/dev/map_detail.php?map_id=171_

Bruce W. Herr II and Russell Duhon (Data Mining & Visualization), Elisha F. Hardy (Graphic Design), Shashikant Penumarthy (Data Preparation) and Katy Börner (Concept)









Wikipedian Activity

Studying large scale social networks such as Wikipedia

Vizzards 2007 Entry

Second Sight: An Emergent Mosaic of Wikipedian Activity, The NewScientist, May 19, 2007

Rendered as Google Map: <u>http://scimaps.org/maps/wikipedia</u>

Jan 8th, 2008 Data Version on Gigapan: http://gigapan.org/viewGigapan.php?id=5042







Science Related Wikipedian Activity

http://scimaps.org/dev/map_detail.php?map_id=165

Same base map.

Overlaid are 3,599 math (blue), 6,474 science (green), and 3,164 technology relevant articles (yellow). All other articles are given in grey.

Corners show articles size coded according to

- -article edit activity (top left),
- number of major edits (top right),
- number of bursts in edit activity (bottom, right)
- indegree (bottom left).











