# Descriptive and Process Models of Scientific Structure and Evolution

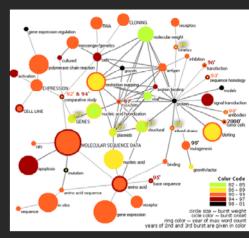


Dr. Katy Börner

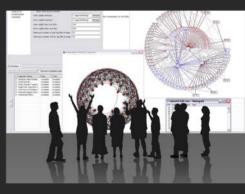
Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN

NESCent Seminar

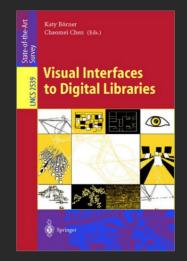


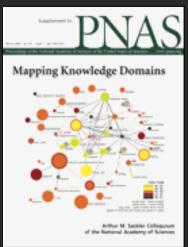






# Computational Scientometrics: Studying Science by Scientific Means





- Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). Visualizing Knowledge Domains. In Blaise Cronin (Ed.), Annual Review of Information Science & Technology, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, Volume 37, Chapter 5, pp. 179-255. <a href="http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf">http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf</a>
- Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains.**Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl\_1).
  <a href="http://www.pnas.org/content/vol101/suppl\_1/">http://www.pnas.org/content/vol101/suppl\_1/</a>
- Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science.** In Blaise Cronin (Ed.), Annual Review of Information Science & Technology, Information Today, Inc./American Society for Information Science and Technology, Medford, NJ, Volume 41, Chapter 12, pp. 537-607. <a href="http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf">http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf</a>
- Places & Spaces: Mapping Science exhibit, see also <a href="http://scimaps.org">http://scimaps.org</a>.

# Process of Analyzing and Mapping Knowledge Domains

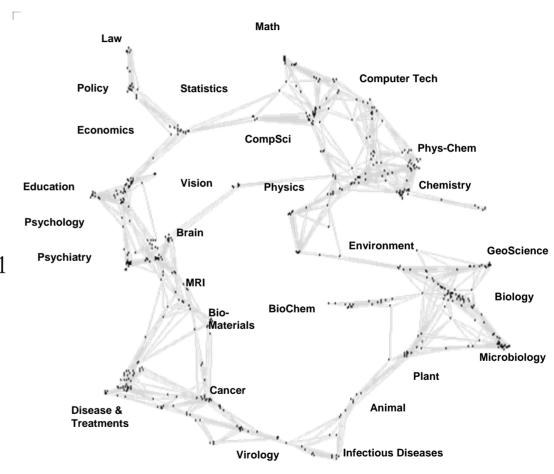
DATA	UNIT OF	MEASURES	LAYOUT (often one code does both similarity and ordination steps)		DISPLAY
EXTRACTION	ANALYSIS				
			SIMILARITY	ORDINATION	
SEARCHES	COMMON	COUNTS/FREQUENCIES	SCALAR (unit by unit metrix)	DIMENSIONALITY REDUCTION	INTERACTION
ISI	CHOICES	Attributes (e.g. terms)	Direct citation	Eigenvector/ Eigenvalue solutions	Browse
INSPEC	Journal	Author citations	Co-citation	Factor Analysis (FA) and	Pan
Eng Index	Document	Co-citations	Combined linkage	Principal Components Analysis (PCA)	Zoom
Wedline	Author	By year	Co-word / co-term	Multi-dimensional scaling (MDS)	Filter
ResearchIndex	Term		Co-dassification	LSA, <b>Topics</b>	Query
Patents		THRESHOLDS		Pathfinder networks (PFNet)	Detail on demand
etc.		By counts	VECTOR (unit by attribute matrix)	Self-organizing maps (SOM)	
			Vector space model (words/terms)	indudes SOM, ET-maps, etc.	ANALYSIS
BROADENING			Latent Semantic Analysis (words/terms)		
By citation			ind, Singular Value Decomp (SVD)	CLUSTER ANALYSIS	
By terms					
			CORRELATION (if desired)	SCALAR	
			Pearson's R on any of above	Triangulation	
			,	Force-directed placement (FDP)	

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003) Visualizing Knowledge Domains. In Blaise Cronin (Ed.), <u>Annual Review of Information Science & Technology, Volume 37</u>, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, chapter 5, pp. 179-255.

# Latest 'Base Map' of Science

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007). Mapping the Structure and Evolution of Chemistry Research. 11th International Conference on Scientometrics and Informetrics. pp. 112-123.

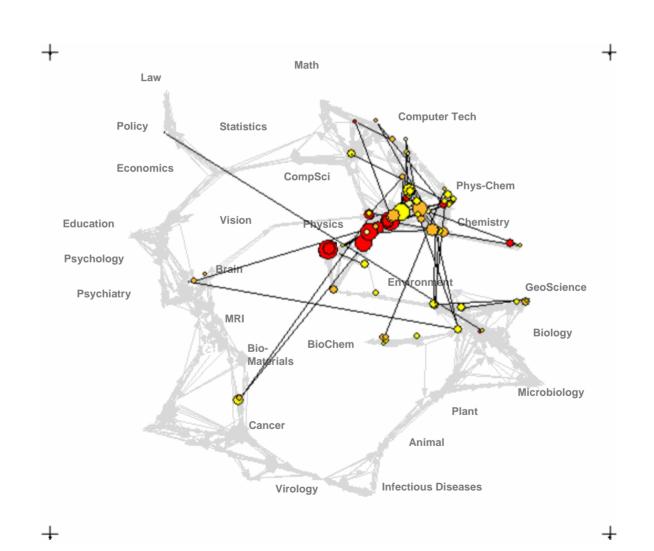
- ➤ Uses combined SCI/SSCI from 2002
  - 1.07M papers, 24.5M references, 7,300 journals
  - Bibliographic coupling of papers, aggregated to journals
- Initial ordination and clustering of journals gave 671 clusters
- Coupling counts were reaggregated at the journal cluster level to calculate the
  - (x,y) positions for each journal cluster
  - by association, (x,y)
     positions for each journal



# Science map applications: Identifying core competency

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007).

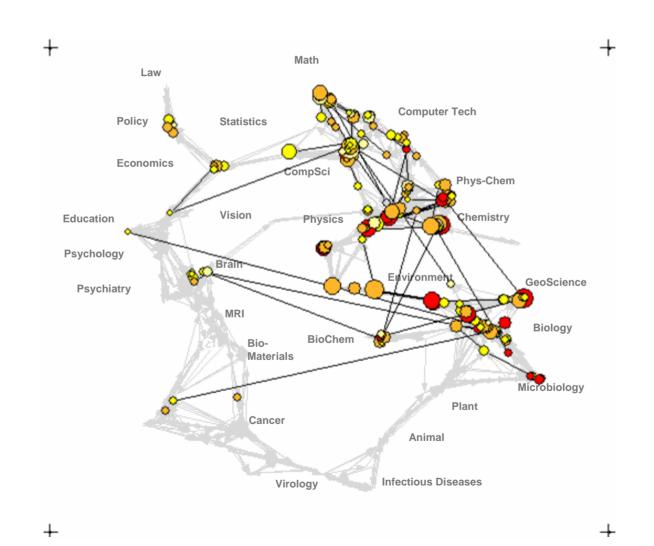
# Funding patterns of the US Department of Energy (DOE)



# Science map applications: Identifying core competency

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007).

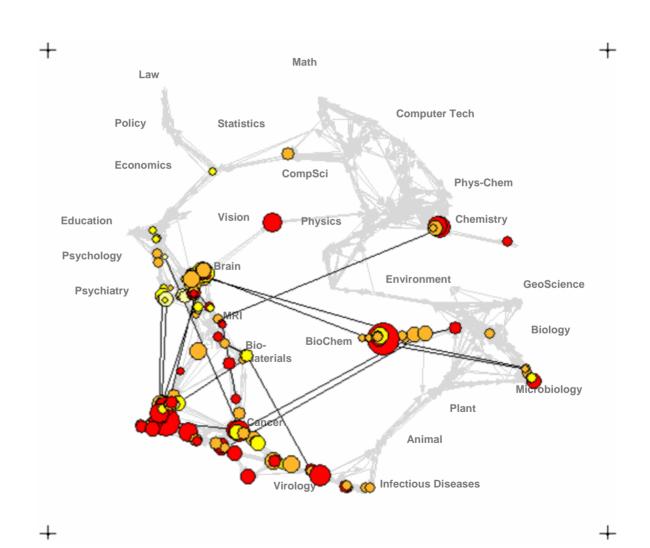
# Funding Patterns of the National Science Foundation (NSF)



# Science map applications: Identifying core competency

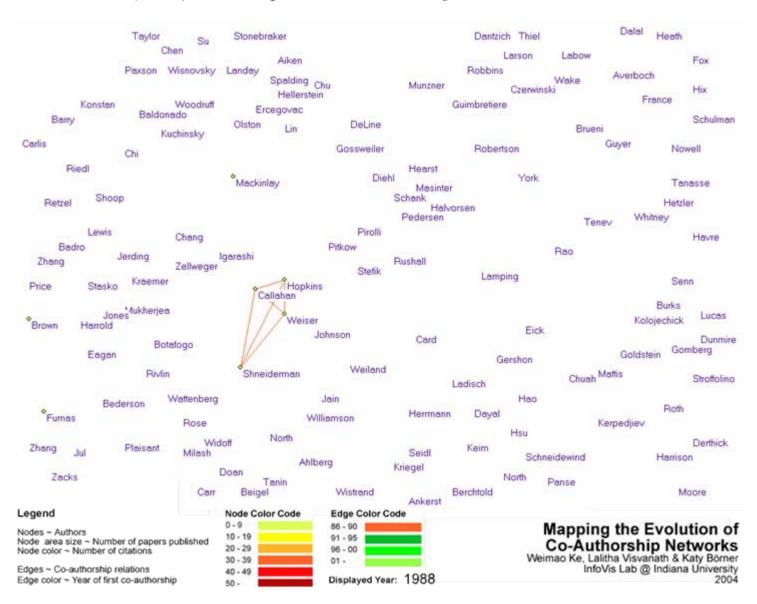
Kevin W. Boyack, Katy Börner, & Richard Klavans (2007).

# Funding Patterns of the National Institutes of Health (NIH)



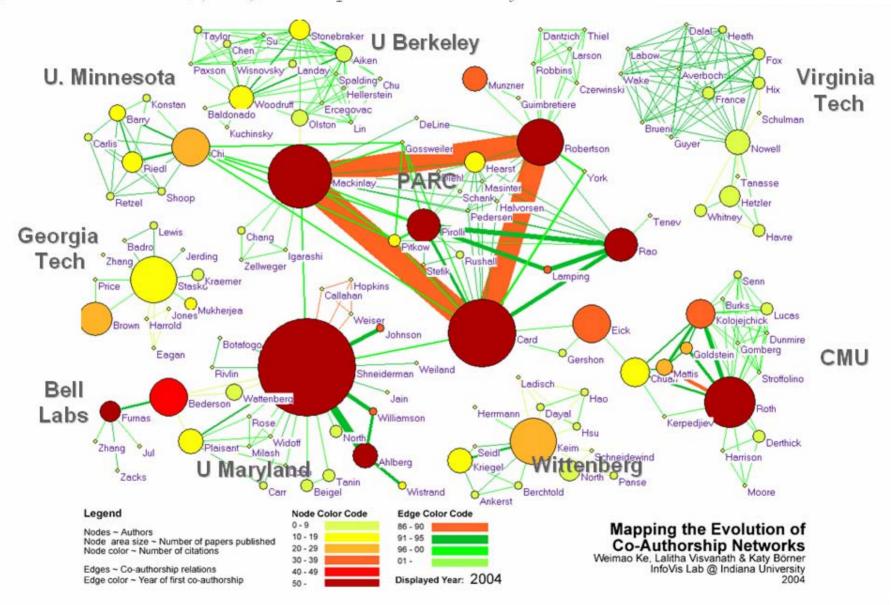
# Mapping the Evolution of Co-Authorship Networks

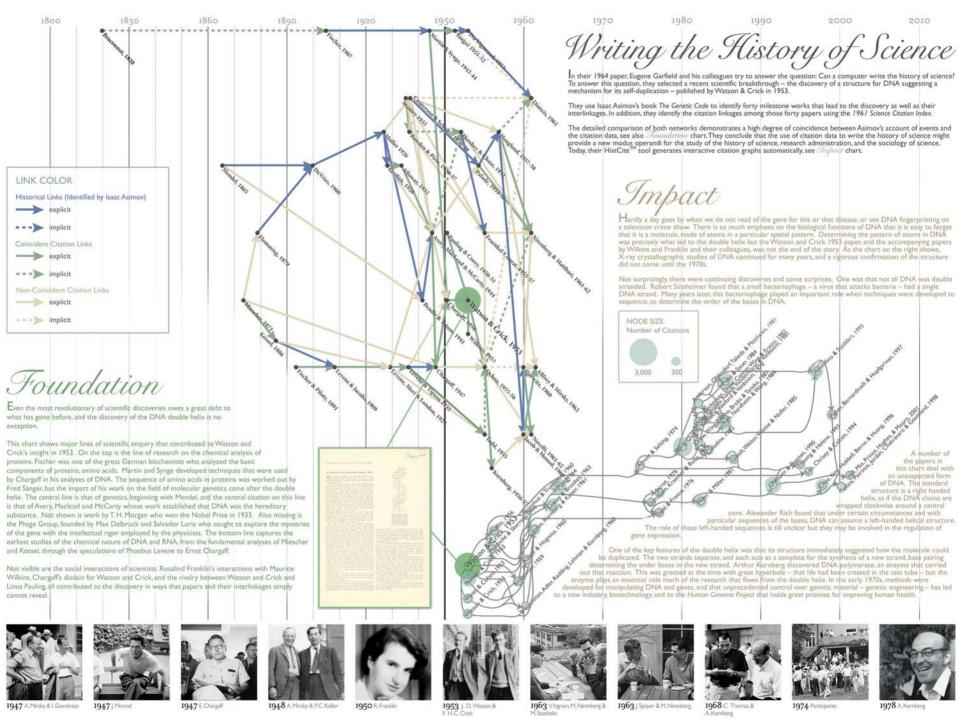
Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.

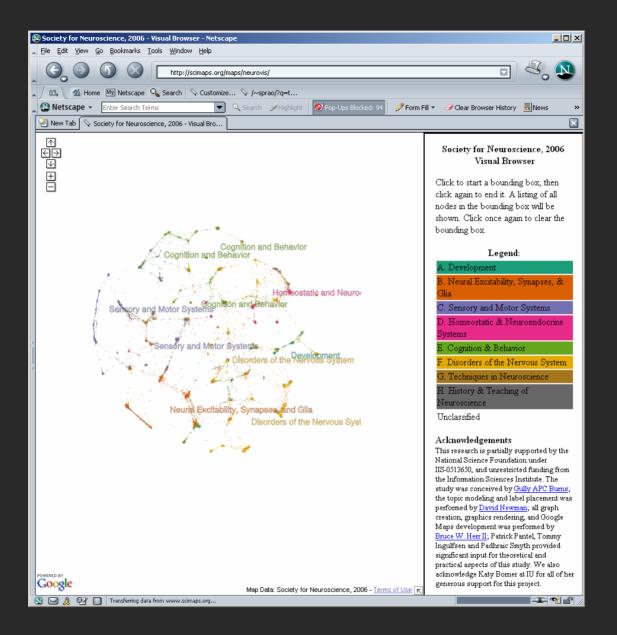


# Mapping the Evolution of Co-Authorship Networks

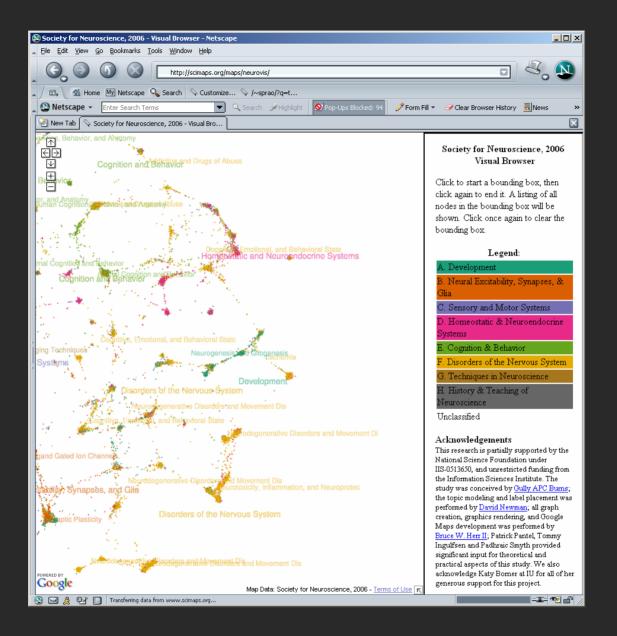
Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE Info Vis Contest.



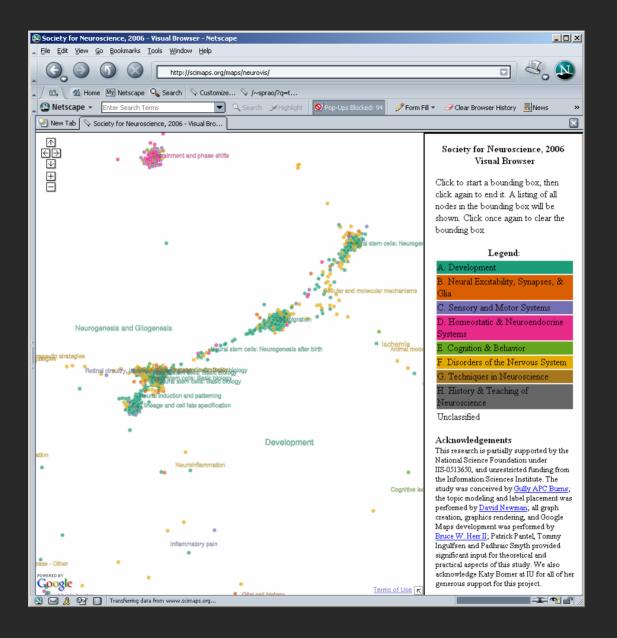




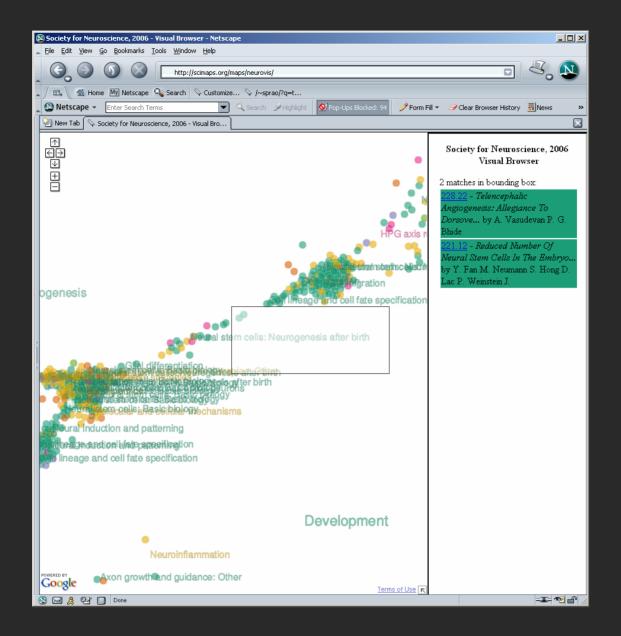
Bruce W. Herr II, Gully Burns (USC), David Newman (UCI), Society for Neuroscience, 2006 Visual Browser, 2007, <a href="http://scimaps.org/maps/neurovis/">http://scimaps.org/maps/neurovis/</a>



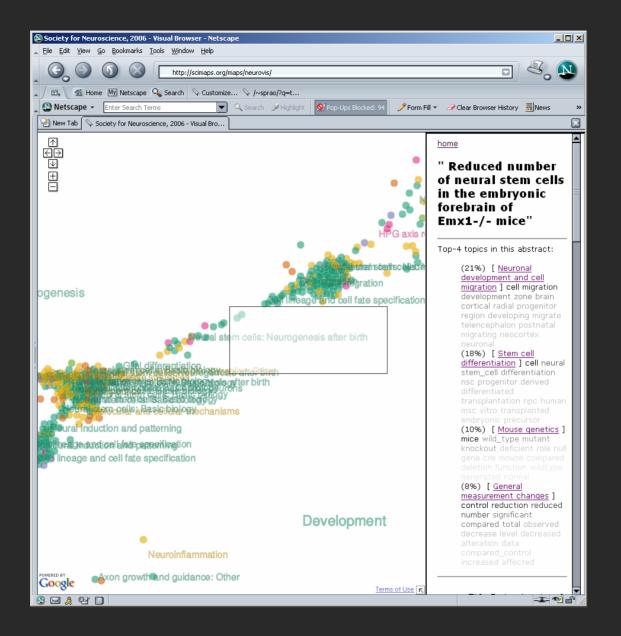
Bruce W. Herr II, Gully Burns (USC), David Newman (UCI), Society for Neuroscience, 2006 Visual Browser, 2007, <a href="http://scimaps.org/maps/neurovis/">http://scimaps.org/maps/neurovis/</a>



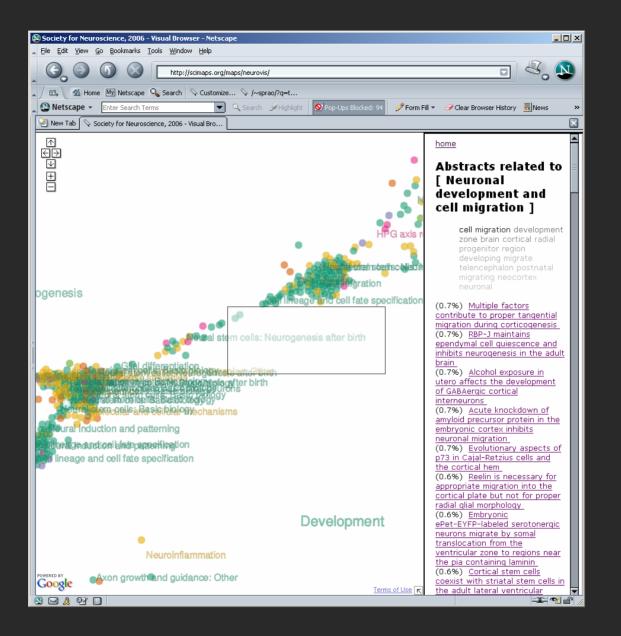
Bruce W. Herr II, Gully Burns (USC), David Newman (UCI), Society for Neuroscience, 2006 Visual Browser, 2007, <a href="http://scimaps.org/maps/neurovis/">http://scimaps.org/maps/neurovis/</a>



Bruce W. Herr II, Gully Burns (USC), David Newman (UCI), Society for Neuroscience, 2006 Visual Browser, 2007, <a href="http://scimaps.org/maps/neurovis/">http://scimaps.org/maps/neurovis/</a>



Bruce W. Herr II, Gully Burns (USC), David Newman (UCI), Society for Neuroscience, 2006 Visual Browser, 2007, <a href="http://scimaps.org/maps/neurovis/">http://scimaps.org/maps/neurovis/</a>



Bruce W. Herr II, Gully Burns (USC), David Newman (UCI), Society for Neuroscience, 2006 Visual Browser, 2007, <a href="http://scimaps.org/maps/neurovis/">http://scimaps.org/maps/neurovis/</a>

# Wikipedian Activity

Studying large scale social networks such as Wikipedia

# Vizzards 2007 Entry

Second Sight: An Emergent Mosaic of Wikipedian Activity, The NewScientist, May 19, 2007



# Second sight

in Bloomington.

Image: Bruce W. Herr and Todd M. Holloway Power struggle How do you keep track of the bubbling mass of information that is Wikipedia? This chaotic-looking mosaic is one attempt to show which topics are pages at the time of writing include entries on Sheffield Wednesday football club, Mikhail Gorbachev and pigs). The mosaic has been commended in a competition for images that visualise network dynamics, coinciding with this week's International Workshop and Conference on Network Science

www.newscientist.com 19 May 2007 | NewScientist | 55

# Science Related Wikipedian Activity

http://scimaps.org/dev/map\_detail.php?map\_id=165

Same base map.

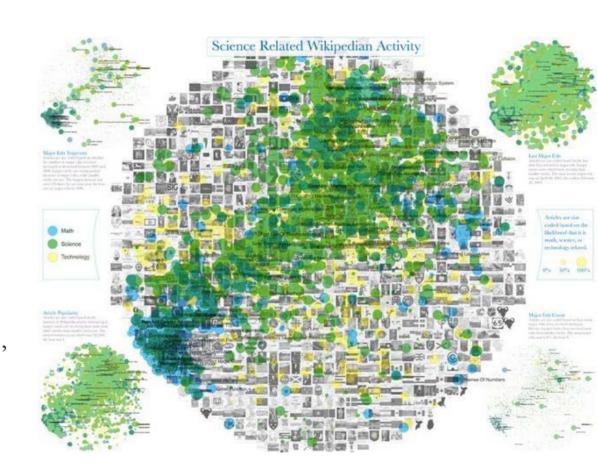
Overlaid are 3,599 math (blue), 6,474 science (green), and 3,164 technology relevant articles (yellow).

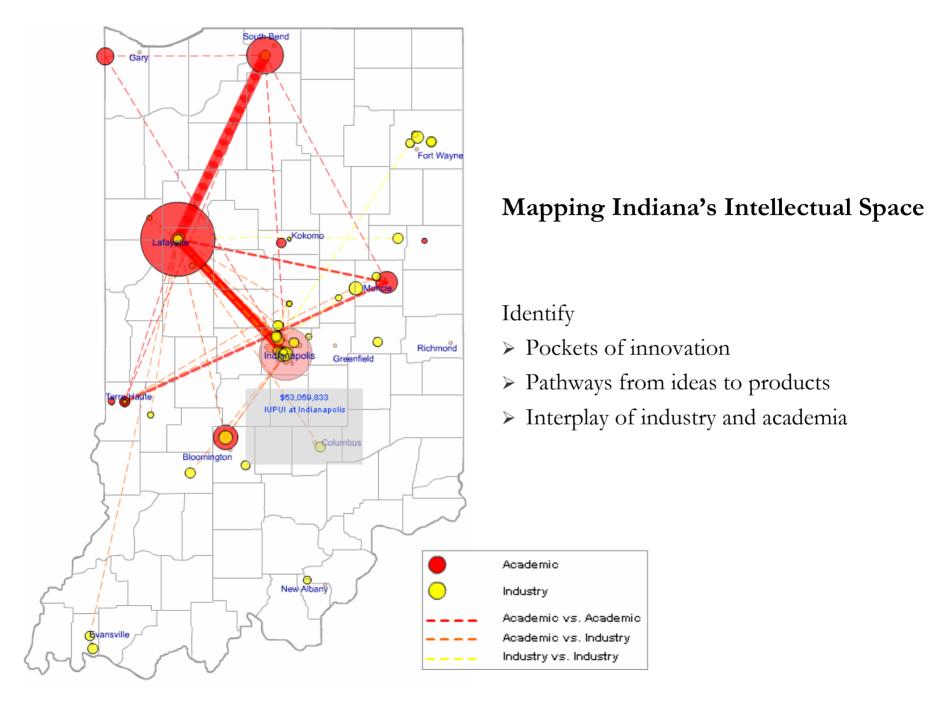
All other articles are given in grey.

Corners show articles size coded according to

- -article edit activity (top left),
- number of major edits (top right),
- number of bursts in edit activity (bottom, right)
- indegree (bottom left).





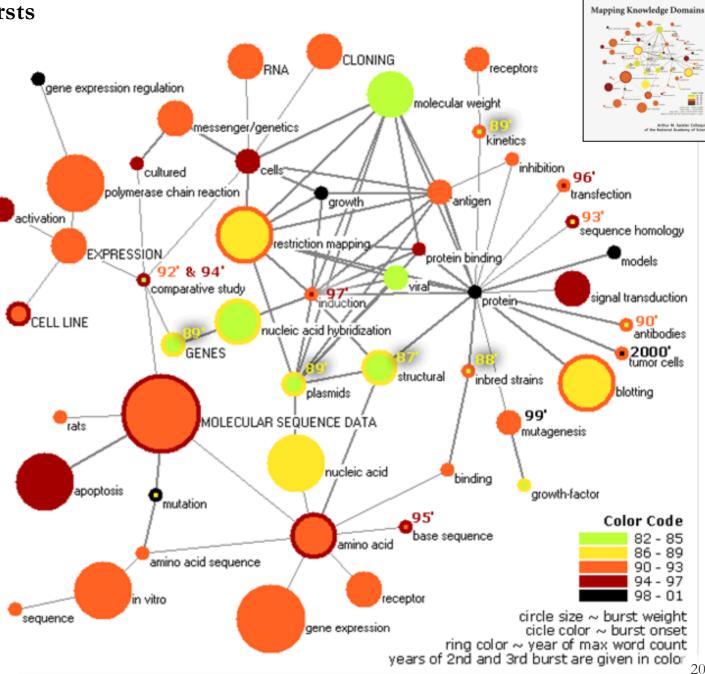


Mapping Topic Bursts

Co-word space of the top 50 highly frequent and bursty words used in the top 10% most highly cited PNAS publications in 1982-2001.

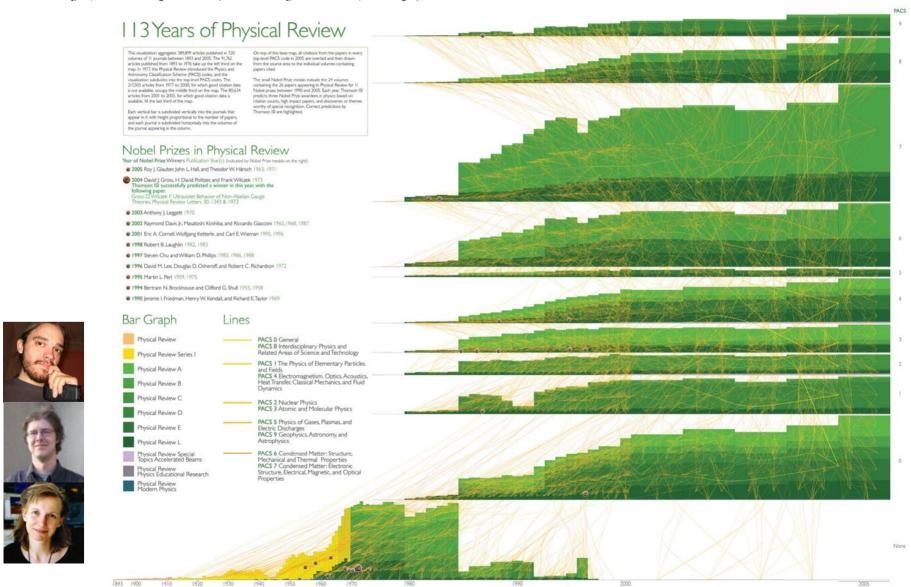
Mane & Börner. (2004) PNAS, 101 (Suppl. 1): 5287-5290.





# 113 Years of Physical Review

Bruce W. Herr II and Russell Duhon (Data Mining & Visualization), Elisha F. Hardy (Graphic Design), Shashikant Penumarthy (Data Preparation) and Katy Börner (Concept)





#### Cartography of the Physical and the Abstract

An exhibition created for the conference "Mapping Humanity's Knowledge and Expertise in the Digital Domain\* at the 2005 Meeting of the American Association of Geographers that is updated regularly with new maps and explainations.

Browse Maps

Compare & Contrast Maps

Connect

#### Home

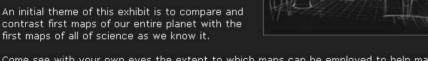


#### Exhibit Purpose and Goals

#### The Places &

Spaces exhibit has been created to demonstrate the power of maps.

An initial theme of this exhibit is to compare and contrast first maps of our entire planet with the



Come see with your own eyes the extent to which maps can be employed to help make sense of the flood of information we are confronted with and how domain maps can be used to locate complex and beautiful information.

This online part of the exhibit provides links to a selected series of maps and their makers along with detailed explanations of why these maps work. The physical counterpart supports the close inspection of high quality reproductions for display at conferences and education centers. It is meant to inspire cross-disciplinary discussion on how to best track and communicate human activity and scientific progress on a global scale.



#### Places & Spaces: Mapping Science

a science exhibit that introduces people to maps of sciences, their makers and users.

Exhibit Curators: Dr. Katy Börner & Elisha Hardy





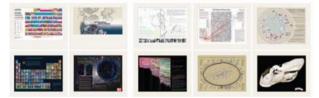


# Mapping Science Exhibit – 10 Iterations in 10 years

#### The Power of Maps (2005)



#### The Power of Reference Systems (2006)



#### The Power of Forecasts (2007)



#### Science Maps for Economic Decision Makers (2008)



Science Maps for Science Policy Makers (2009)

Science Maps for Scholars (2010)

Science Maps as Visual Interfaces to Digital Libraries (2011)

Science Maps for Kids (2012)

Science Forecasts (2013)

How to Lie with Science Maps (2014)

scimaps.org

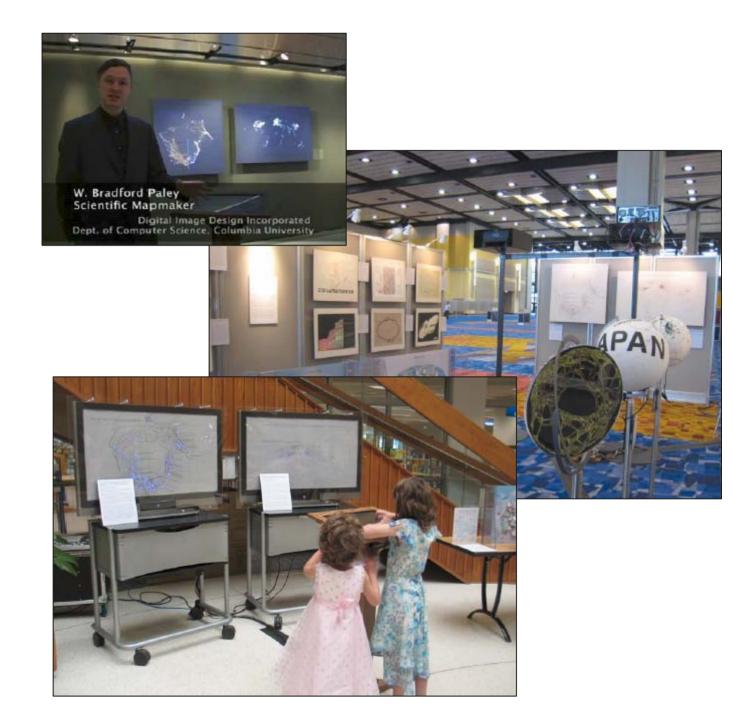


# Illuminated Diagram Display

W. Bradford Paley, Kevin W. Boyack, Richard Kalvans, and Katy Börner (2007) Mapping, Illuminating, and Interacting with Science. SIGGRAPH 2007, San Diego, CA.

#### YouTube Video:

http://www.youtu
be.com/watch?v=
bXABcOABG4E



## The TARL Model (Topics, Aging, and Recursive Linking)

Börner, Katy, Maru, Jeegar & Goldstone, Robert. (2004). The Simultaneous Evolution of Author and Paper Networks. PNAS. Vol. 101(Suppl. 1), 5266-5273.

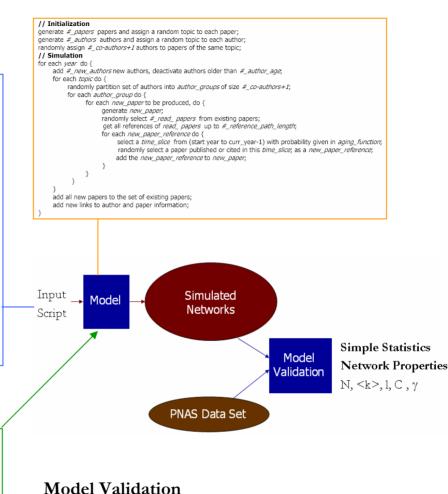
#### The TARL model incorporates

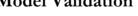
- A partitioning of authors and papers into topics,
- Aging, i.e., a bias for authors to cite recent papers, and
- A tendency for authors to cite papers cited by papers that they have read resulting in a rich get richer effect.

The model attempts to capture the roles of authors and papers in the production, storage, and dissemination of knowledge.

#### **Model Assumptions**

- Co-author and paper-citation networks co-evolve.
- Authors come and go.
- Papers are forever.
- Only authors that are 'alive' are able to co-author.
- All existing (but no future) papers can be cited.
- Information diffusion occurs directly via co-authorships and indirectly via the consumption of other authors' papers.
- Preferential attachment is modeled as an emergent property of the elementary, local networking activity of authors reading and citing papers, but also the references listed in papers.





Model Parameters (0=without, 1=with)

Consider References

Model Initialization Values

Authors in Start Year Papers in Start Year

Co-Author(s) per Author

Papers Consumed (Referenced) per Paper

→ b=1

<del>ж</del> b=5

-->--- b=7

-o — b=40

7 10 13 16 19 22 25 28 31 34 37 40 43 46

Years Since Publication

Papers Produced per Author each Year

Levels References are Considered

Aging Function

0/1 Topics

0/1 Co-Authors

Topics

Aging function

140000 120000

100000

80000

60000

40000

20000

Number of Citations

The properties of the networks generated by this model are validated against a 20-year data set (1982-2001) of documents of type article published in the Proceedings of the National Academy of Science (PNAS) – about 106,000 unique authors, 472,000 coauthor links, 45,120 papers cited within the set, and 114,000 citation references within the set.

Table 3 Statistics for SIM data

Year

1981	1624	3953	0	756	8.21
1982	1040	5200	31200	112161	4
1983	1118	5590	33540	21397	4
1984	1197	5985	35910	10224	4
1985	1275	6375	38250	6184	4
1986	1353	6765	40590	4687	4
1987	1432	7160	42960	3573	4
1988	1510	7550	45300	2816	4
1989	1589	7945	47670	2219	4
1990	1667	8335	50010	1853	4
1991	1745	8725	52350	1634	4
1992	1824	9120	54720	1431	4
1993	1902	9510	57060	1167	4
1994	1981	9905	59430	1040	4
1995	2059	10295	61770	767	4
1996	2137	10685	64110	632	4
1997	2216	11080	66480	522	4
1998	2294	11470	68820	400	4
1999	2373	11865	71190	265	4
2000	2451	12255	73530	125	4
2001	2529	12645	75870	0	4

1070760

173853

a#ca 3.92

5.55

5.56

5.66

5.96

6.12

6.69

7.6

76080

44131

16357

3230469

#c

a#ca

37316

Total

1999

2000

2001

Total

2603

2501

2575

45120

Year	#p	#a	

Table 2. PNAS Statistics				
Year	#p	#a	#r	#c
1982	1669	5201	46665	156690
1983	1611	5142	46685	161437
1984	1695	5583	49834	174161
1985	1846	6325	55662	191750
1986	2042	7209	64379	218229
1987	1924	7061	59110	207729
1988	2035	7471	63116	215227
1989	2088	7959	65883	215437
1990	2066	8031	66019	207138
1991	2382	9559	77740	223102
1992	2500	9812	80949	211238
1993	2413	9770	79848	193867
1994	2600	10656	86176	187353
1995	2476	10429	82021	151249
1996	2765	11803	99061	148622
1997	2618	11255	96788	122908
1998	2711	12328	100973	107764

12182

12201

13038

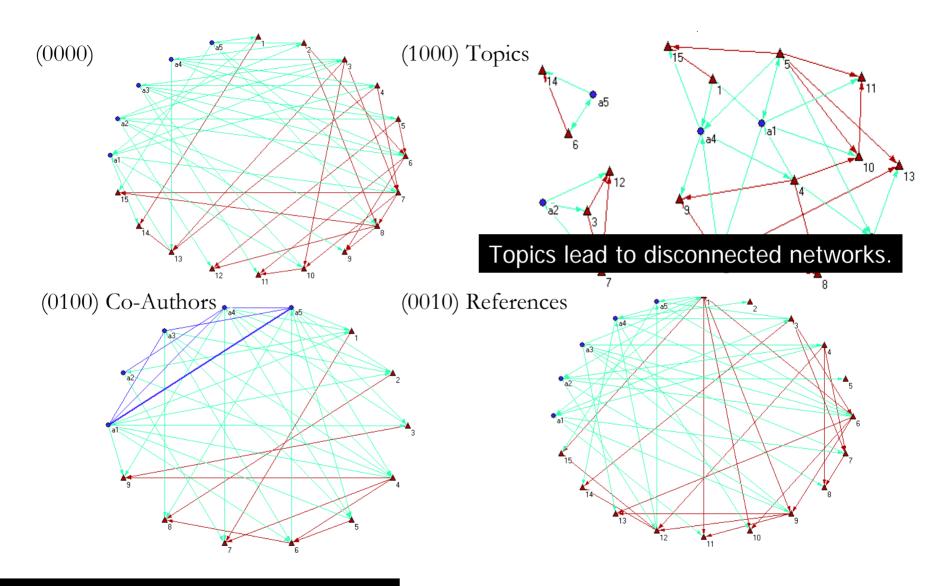
97018

94181

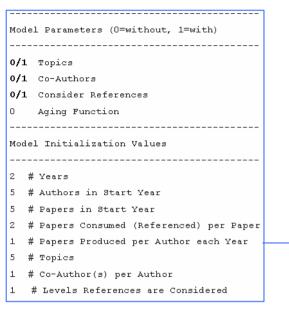
97450

1509558

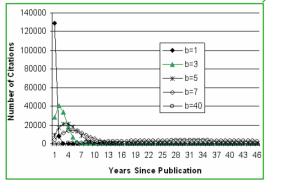
### The TARL Model: The Effect of Parameters

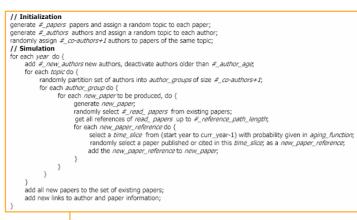


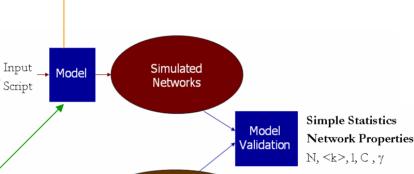
Co-authoring leads to fewer papers.



#### Aging function

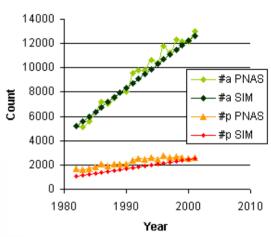




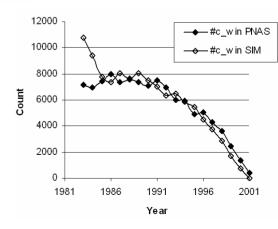


PNAS Data Set

#### Counts for Papers and Authors



#### Counts for Citations



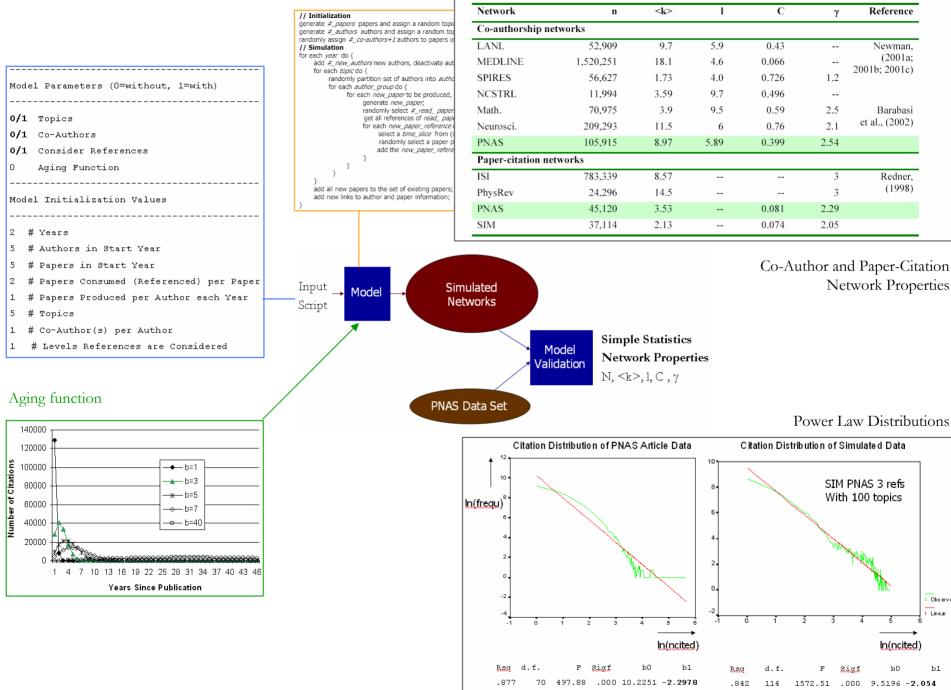
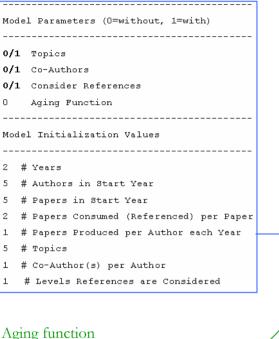
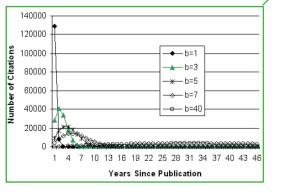


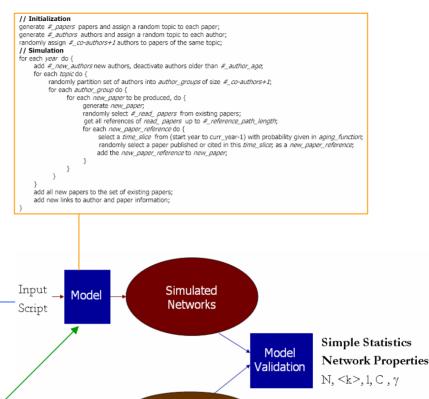
Table 2. Properties of co-author & paper citation networks comprising number of nodes n, average node degree <k>. path length I, cluster coefficient C, and power law exponent γ. Source references are given in the left column.

) Observed



#### Aging function





PNAS Data Set

**Topics:** The number of topics is linearly correlated with the clustering coefficient of the resulting network: C= 0.000073 \* #topics. Increasing the number of topics increases the power law exponent as authors are now restricted to cite papers in their own topics area.

**Aging:** With increasing b, and hence increasing the number of older papers cited as references, the clustering coefficient decreases. Papers are not only clustered by topic, but also in time, and as a community becomes increasingly nearsighted in terms of their citation practices, the degree of temporal clustering increases.

References/Recursive **Linking:** The length of the chain of paper citation links that is followed to select references for a new paper also influences the clustering coefficient. Temporal clustering is ameliorated by the practice of citing (and hopefully reading!) the papers that were the earlier inspirations for read papers.

#### **Information Visualization CyberInfrastructure** The InfoVis CyberInfrastructure provides access to data, software code and learning modules as well as computing resources in support of the analysis, modeling An open source IVC framework was designed to facilitate the integration of diverse data analysis, modeling and visualization of diverse data sets. and visualization algorithms. New algorithms, data persistence methods look and feels for the interface and exentire toolkits can be easily "plugged in" or "unplugged". DATABASES An Oracle database provides access to publications, patents, grants and grant opportunities. The database is continuously and automatically updated. (D) (9) The InfoVis Cyberinfrastructure is hosted at Indiana University's Research Database Complex A set of associated learning modules aims to equip comprising of two Sun V1280 servers with 12 900MI Iz learners with a practical skill set by providing code processors and 96 GB of memory each. 6 TB fiber and advice to quickly modify and run different channel disks are attached to both servers. A Sun algorithms, test diverse interaction techniques and V880 system with 4 cpus and 8GB memory serves as the design features, and to quickly generate and compar web front-end for the database servers. information visualizations (http://iv.slis.indiana.edu/cr) (http://iv.slis.indiana.edu/lm) InfoVis Lab, School of Library and Information Science, Indiana University (2004). For more information, contact Katy Börner at katy@indiana.edu Foundation under Grant No. IIS-0238261 and DUE-0333623. Info Vis





Scholarly Database
<a href="http://sdb.slis.indiana.edu">http://sdb.slis.indiana.edu</a>

CAREER: Visualizing Knowledge Domains. NSF IIS-0238261 award (Katy Börner, \$451,000) Sept. 03-Aug. 08.

# Network Scientists Network Scientists



SEI: Network Workbench: A Large-Scale Network Analysis, Modeling and Visualization Toolkit for Biomedical, Social Science and Physics Research. NSF IIS-0513650 award (Katy Börner, Albert-Laszlo Barabasi, Santiago Schnell, Alessandro Vespignani & Stanley Wasserman, Eric Wernert (Senior Personnel), \$1,120,926) Sept. 05 - Aug. 08. <a href="http://nwb.slis.indiana.edu">http://nwb.slis.indiana.edu</a>

The End.