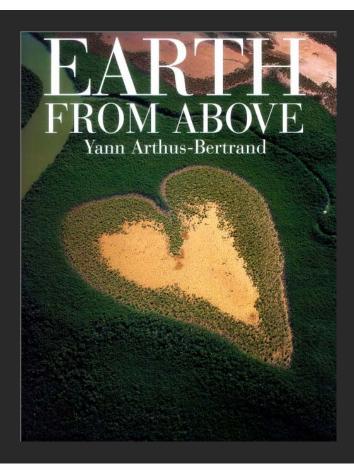
Science from Above

Dr. Katy Börner

Cyberinfrastructure for Network Science Center, Director Information Visualization Laboratory, Director School of Library and Information Science Indiana University, Bloomington, IN katy@indiana.edu

3rd Annual iFQ Conference: Foresight - Between Science and Fiction Center of Advanced European Studies and Research (CAESAR), Bonn, Germany December 11th, 2008



The Problem: Being Lost in (Knowledge) Space

15th Century: One person can make major contributions to many areas of science

Mankind's Knowledge



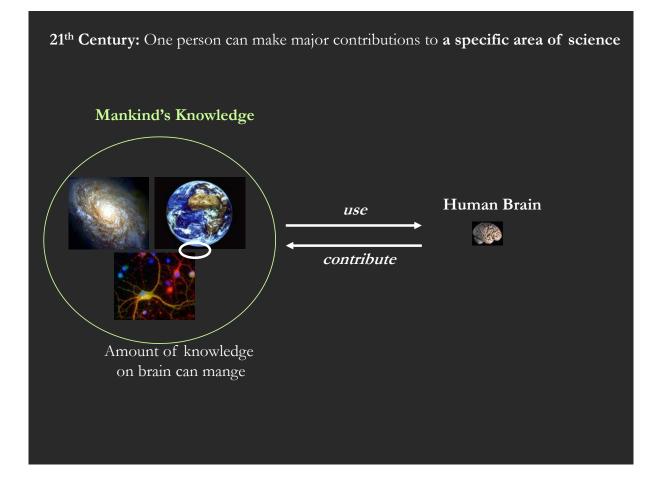
Amount of knowledge on brain can mange



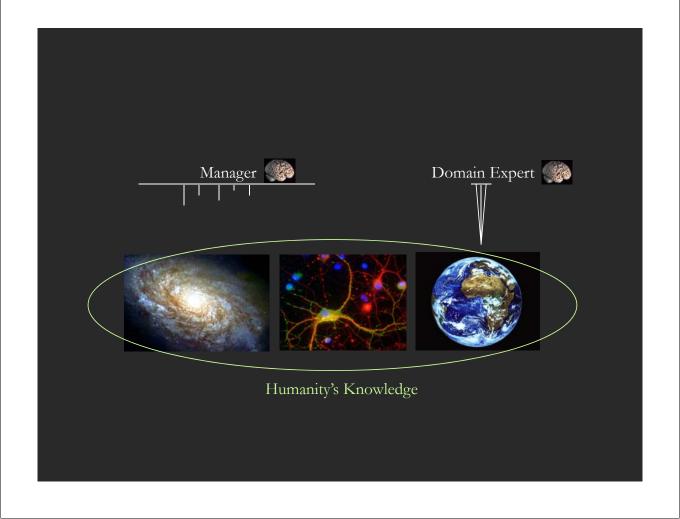
Leonardo Da Vinci (1452-1519)

Mankind's Knowledge Wase Contribute Amount of knowledge One person can make major contributions to a few areas of science Human Brain Contribute

Albert Einstein



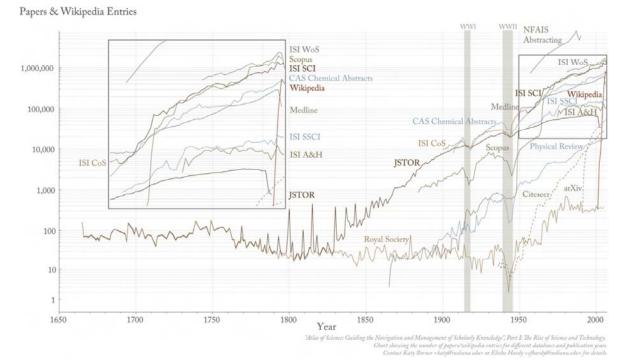
21th Century: One person can make major contributions to a specific area of science Mankind's Knowledge use Human Brains contribute Amount of knowledge on brain can mange





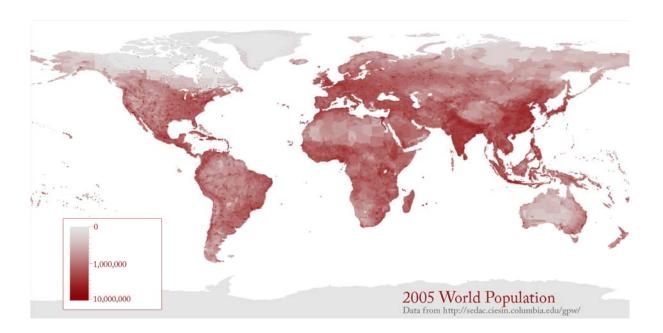
Growth of Scientific Knowledge, 1665 to 2006





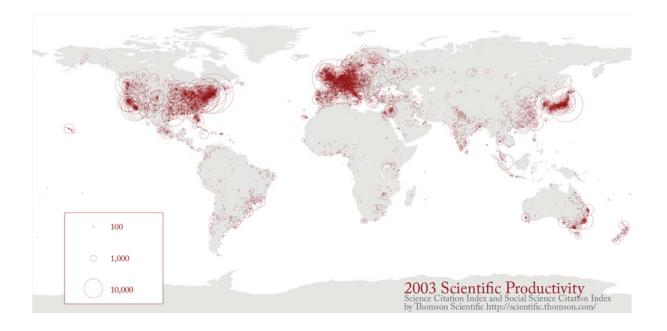
2005 World Population

The population map uses a quarter degree box resolution. Boxes with zero people are given in white. Darker shades of red indicate higher population counts per box using a logarithmic interpolation. The highest density boxes appear in Mumbai, with 11,687,850 people in the quarter degree block, Calcutta (10,816,010), and Shanghai (8,628,088).



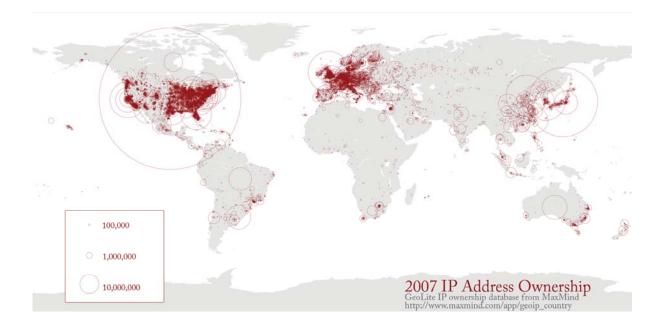
2003 Scientific Productivity

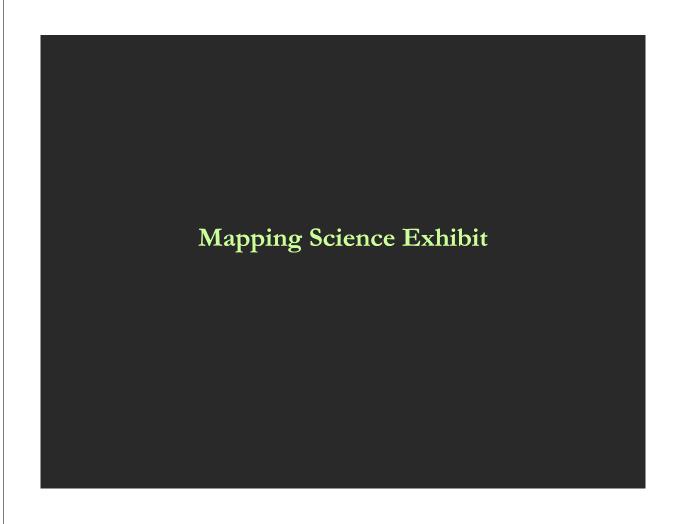
Shown is where science is performed today. Each circle indicates a geographic location at which scholarly papers are published. The larger the circle the more papers are produced. Boston, MA, London, England, and New York, NY are the top three paper production areas. Note the strong resemblance with the Night on Earth and the IP Ownership maps and the striking differences to the world population map.



2007 IP Address Ownership

This map shows IP address ownership by location. Each owner is represented by a circle and the area size of the circle corresponds to the number of IP addresses owned. The larges circle denotes MIT's holdings of an entire class A subnet, which equates to 16,581,375 IP addresses. The countries that own the most IP addresses are US (560 million), Japan (130 million), Great Britain (47 million).







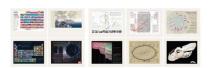
Mapping Science Exhibit – 10 Iterations in 10 years

http://scimaps.org/

The Power of Maps (2005)



The Power of Reference Systems (2006)



The Power of Forecasts (2007)



Exhibit has been shown in 49 venues on four continents.





Science Maps for Economic Decision Makers (2008)



Science Maps for Science Policy Makers (2009) Science Maps for Scholars (2010) Science Maps as Visual Interfaces to Digital Libraries (2011) Science Maps for Kids (2012) Science Forecasts (2013)

How to Lie with Science Maps (2014)

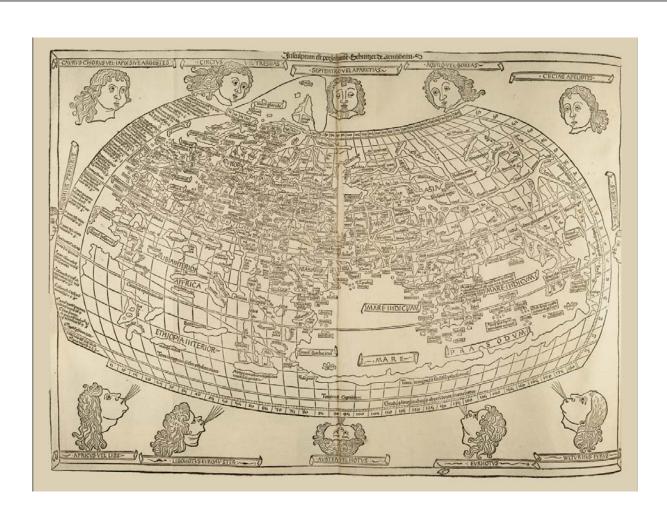


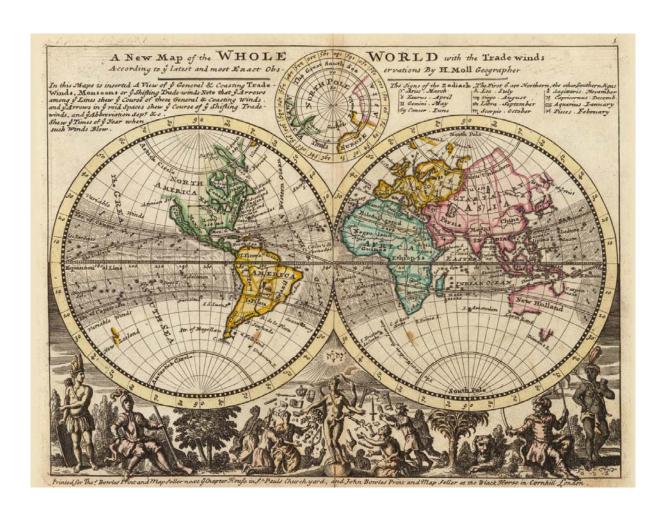
The Power of Maps

Four Early Maps of Our World VERSUS
Six Early Maps of Science



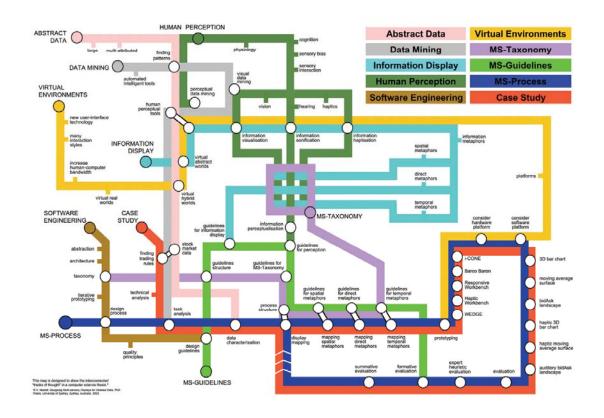
(1st Iteration of Places & Spaces Exhibit - 2005)

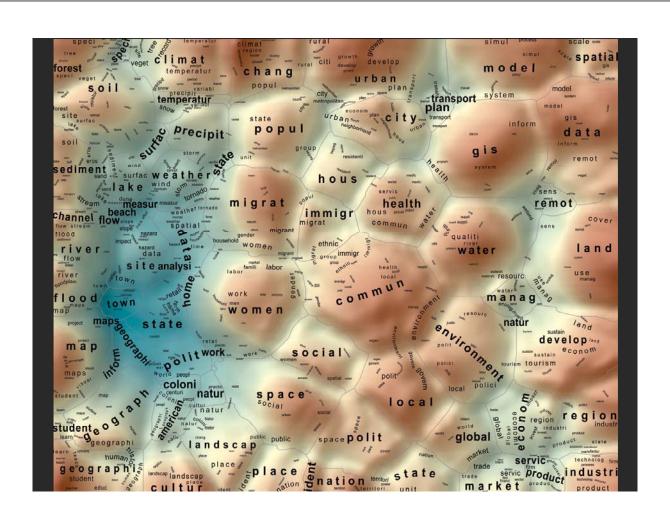


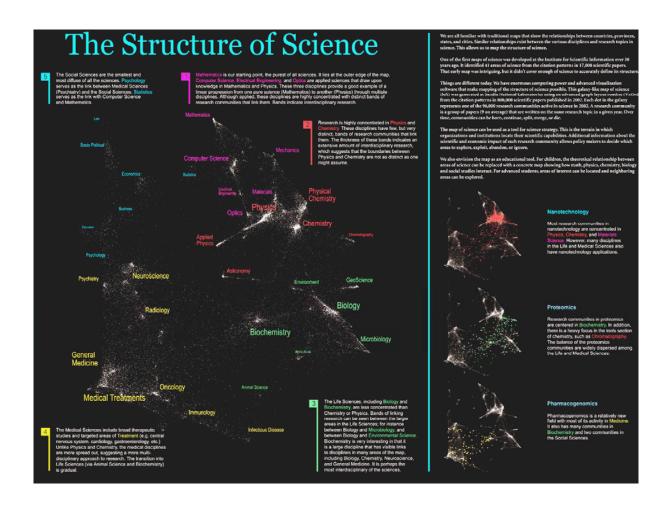


How would a map of science look?

What metaphors would work best?

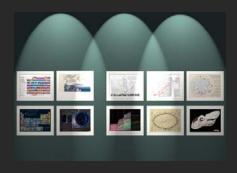






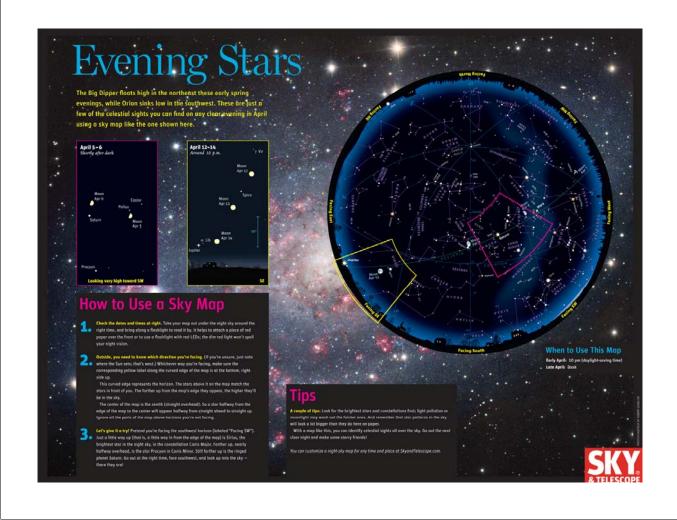
The Power of Reference Systems

Four Existing Reference Systems VERSUS Six Potential Reference Systems of Science



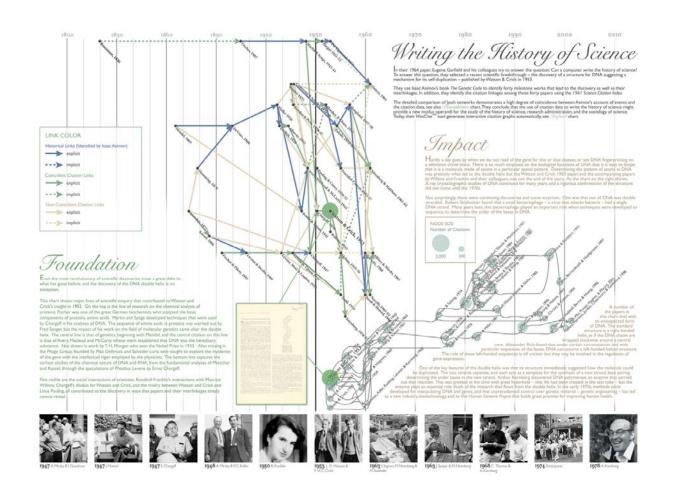
(2nd Iteration of Places & Spaces Exhibit - 2006)

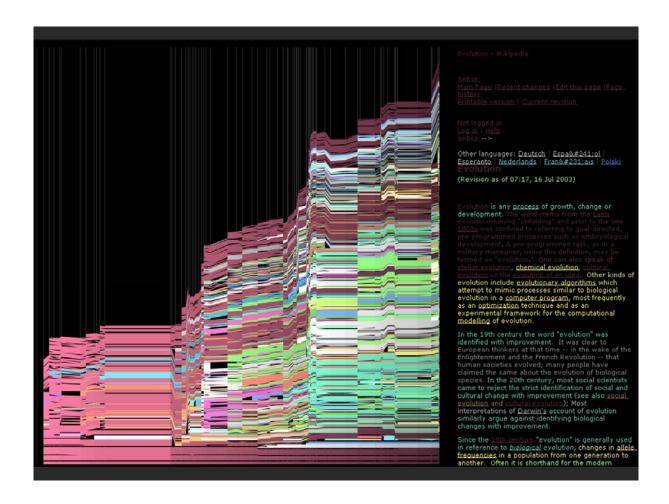


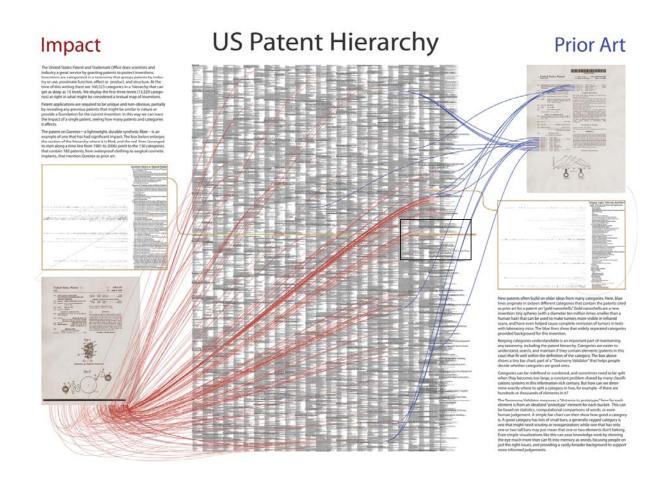


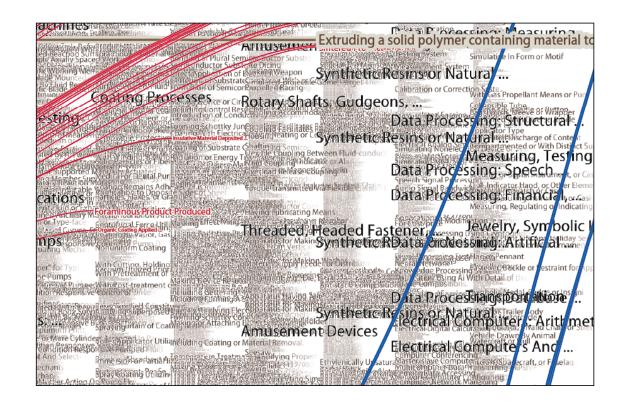
How would a reference system for all of science look?

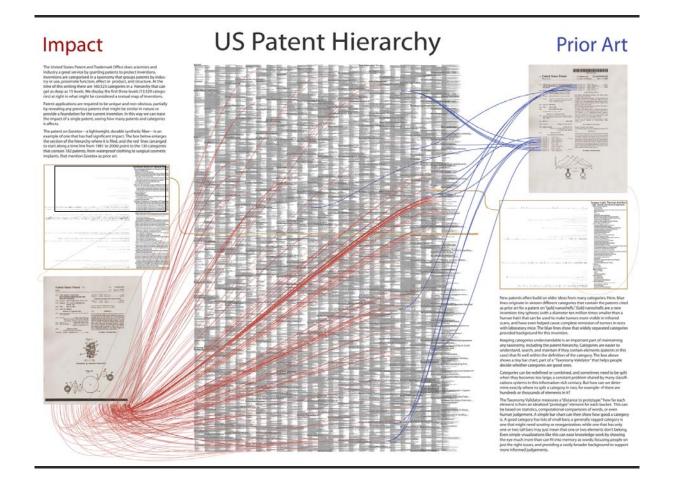
What dimensions would it have?

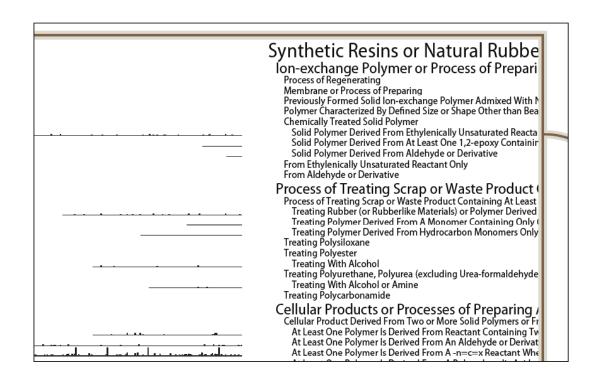


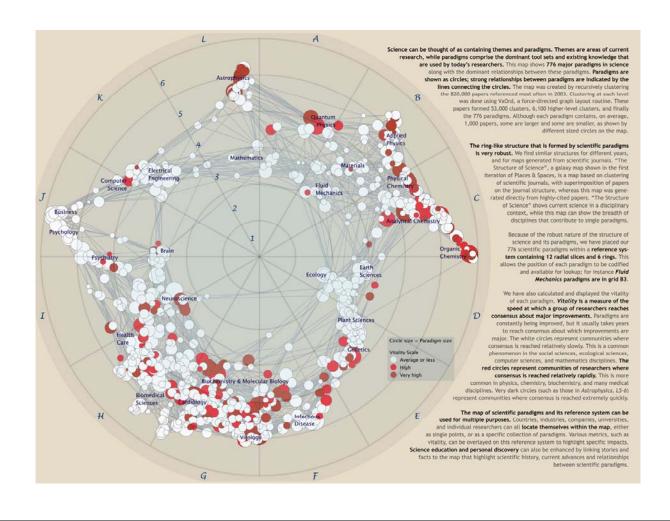












The Power of Forecasts

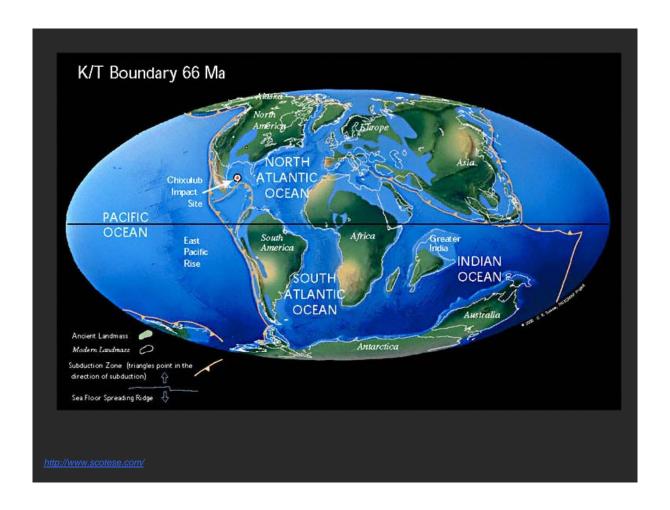
Four Existing Forecasts VERSUS Six Potential Science 'Weather' Forecasts



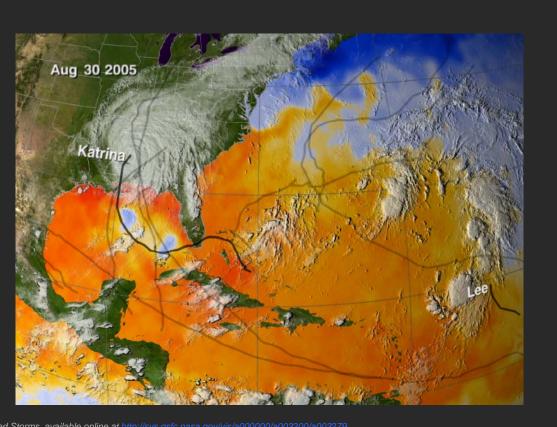
(3rd Iteration of Places & Spaces Exhibit - 2007)

Can one forecast science?

What 'science forecast language' will work?





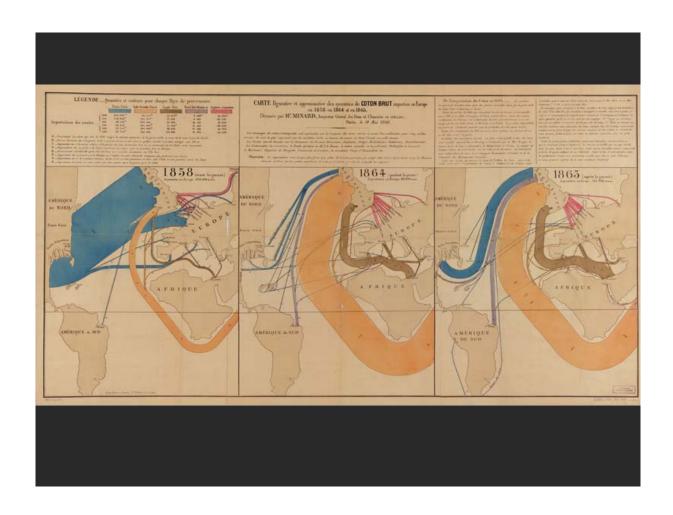


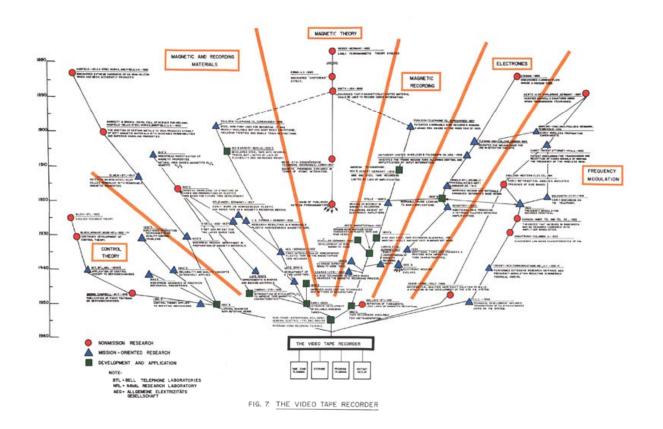
Science Maps for **Economic Decision Making**

Four Existing Maps **VERSUS** Six Science Maps



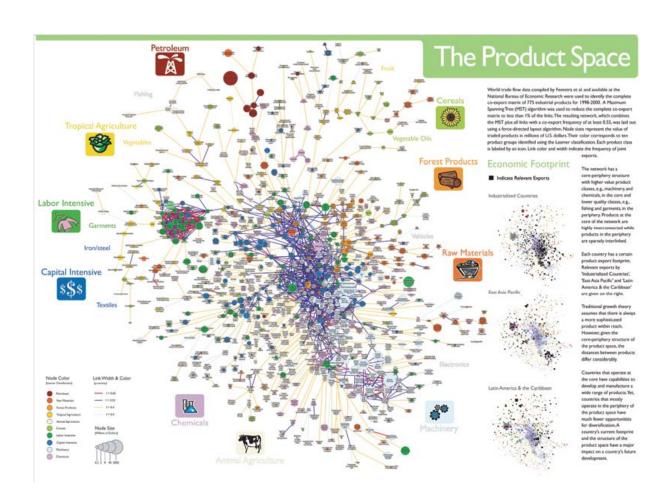
(4th Iteration of Places & Spaces Exhibit - 2008)





What insight needs to economic decision makers have?

What data views are most useful?



"It's time we admitted there's more to life than money."

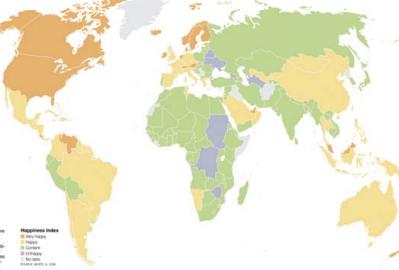
Happiness Depends on Various

Social scientists are starting to include relative happiness with hard data on economic status, health, and other factors as they assess quality of life. They rely on surveys of "subjective" well-being"—how good people feel about their lives. A world map of one "happiness index" shows many, but not all, wealthy morthern countries faring well. Residents of sub-Salaran Africa and the former Soviet Union, meanwhile, report particularly low levels of

Any attempt to measure happiness will fall short—each life is a series of joys, struggles, and sorrows, and sastisfaction can depend as much on outlook as on circumstances. Averages obscure the happy moments in struggling nations, as well as people who soulfer from poor health, powerty, or many poor health, powerty, or many the power than the power

MEASURING THE

The map is derived from the New Economics Foundation's 2006. "Happy Planet Index," which deev on over 100 surveys of subjective well-being. Its "satisfaction with life scale"—a happinness index—ranks the relative happinness of nations, from a high of 273 [Denmark and Switzerland] to a low of 100 (Burund).



RANKING THE WORLD'S HAPPIEST PLACES Northern Europe, North and several wealthy comake the list, but so do prosperous island nation

- 1 DENMARK SWITZERLAN
- 2 AUSTRIA
- 3 BAHAMAS FINLAND
- 4 BHUTAN BRUNEI CANADA IRELAND LUXEMBOUR
- 5 COSTA RICA MALTA NETWERI AN
- 6 ANTIGUA AND BARBUDA MALAYSIA NEW ZEALAND NORWAY SEYCHELLES ST. KITTS AND NEVIS UNITED ARAB EMIRATES UNITED STATES VANUATU

DEFINING WELL-BEING by comparing the happiness index to data from the UN, the GIA, and other sources, a U.K. psychologist determine that good health and health care, enough money for fundamental needs, and access to basic education are the most important factors for



HEALTH
Japan boasts the world's longest life expectancy—one measure of overall health. Swaziland, at the other end of the scale, is plagued by poverty, disease, and violence. Disperities in access to health care divide many countries into haves and have-note.



WEALTH
Money still can't buy love,
or happiness, and wealther
people aren't always more
content. Still, stny
Luxembourg, which lade
top rank in per capita Gross
Domestic Product (GDP),
also rates a 253 on the hap
piness index. Real poverty
means nail missery, a fate
shared by billions.



EDUCATION leaders of Australia can speed to spend more time a school—an average of simost 21 years—then citizens of any other country, but only a basic education is needed to see a significant jump in overall happiress. Around the world, fundeds of millions lack wen that.

Their offices has been under Contract patholics.

Science Maps for Science Policy Makers

Call For Maps for 5th Iteration of Exhibit

Submit initial entry: January 9th, 2009
Notification to mapmakers: January 31st, 2009
Submit final entries: March 31, 2009
5th Iteration ready for display: April 30th, 2009

See http://scimaps.org/cfs.php for details on how to submit.

Visit http://scimaps.org/host for info on how to host exhibit.

Additional Elements of the Exhibit

Illuminated Diagram Display

Hands-on Science Maps for Kids

Worldprocessor Globes

Illuminated Diagram Display

W. Bradford Paley, Kevin W. Boyack, Richard Kalvans, and Katy Börner (2007) Mapping, Illuminating, and Interacting with Science. SIGGRAPH 2007.

Questions:

- ➤ Who is doing research on what topic and where?
- ➤ What is the 'footprint' of interdisciplinary research fields?
- ➤ What impact have scientists?

Contributions:

➤ Interactive, high resolution interface to access and make sense of data about scholarly activity.

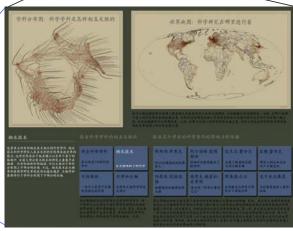






Large-scale, high resolution prints illuminated via projector or screen.

Interactive touch panel.







You may run your finger over each of these maps to control the lighting on the other: touching a place on the world map will light up topics studied in that place; touching a paradigm on the topic map will light up the places that study that topic.

Nanotechnology

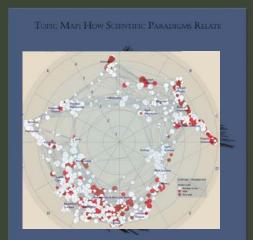
This overlay shows the distribution of nanotechnology within the paradigms of science. The majority of current work in nanotechnology takes places in physics, chemistry, and materials science, at the upper right portion of the map. However, an increasing amount of nanotechnology is being applied in the biological and medical sciences, at the lower right.

All Topics	Nanotechnology	
Sweep through all 776 scientific paradigms	Science on the tiny scale of molecules	
Sustainability	Biology & Chemistry	
The science behind our long-term hopes		

We sweep slowly through adjoining related topics, lighting up the places in the world that study each topic. You may select a subset of the topics that dea with these three interesting subjects by touching it.

Francis H. C.	Albert	Michael E.	Susan T.
CRICK	EINSTEIN	FISHER	FISKE
Co-discovered DNA's	Revitalized physics	Models critical phase	Connects perception
double helix	with Relativity theories	transitions of matter	and stereotypes
Joshua	Derek J. de Solla	Richard N.	About this display
LEDERBERG	PRICE	ZARE	
Pioneer in bacterial genetic mechanisms	Known as the "Father of Scientometrics"	Uses laser chemistry in molecular dynamics	People & organizations that helped create it

A single person's spreading influence is shown as a series of four snapshots. First, we light only topics and places relating to that person's papers—papers that are still highly clied today. The second lights everything that cites that original work. Note that this first-generation impact extends to far more topics than did the original work. The third shapshot lights science that cites the second; and the fourth lights science that cites the third.





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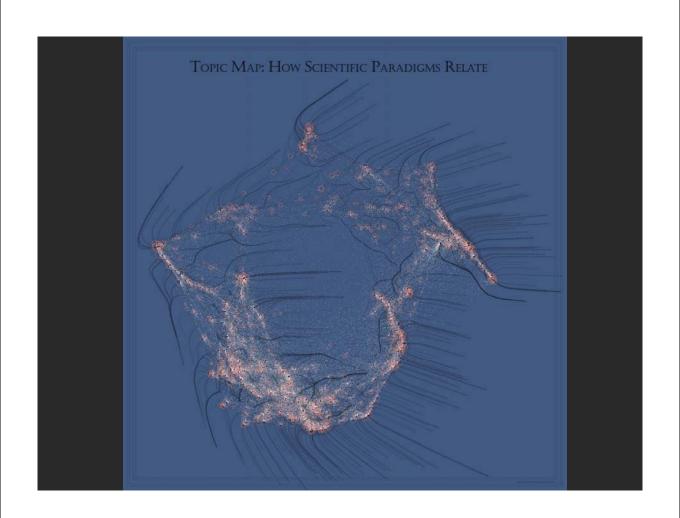
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Sweep through all 776 scientific paradigms	Science on the tiny scale of molecules	
Sustainability	Biology & Chemistry	
The science behind	The interface between	

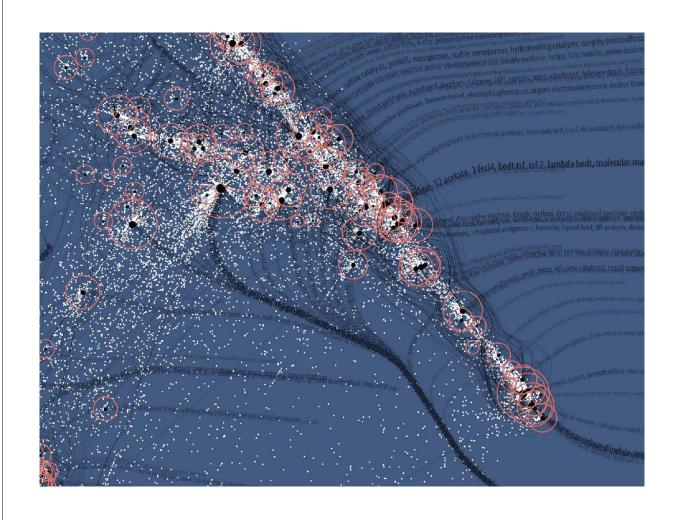
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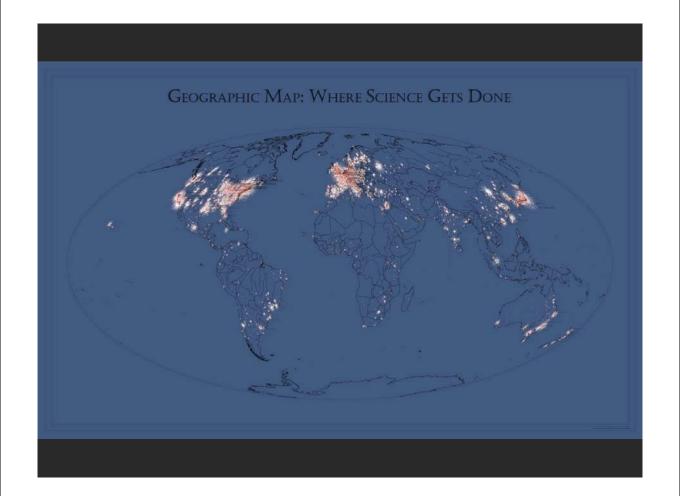
Francis H. C.	Albert	Michael E.	Susan T.
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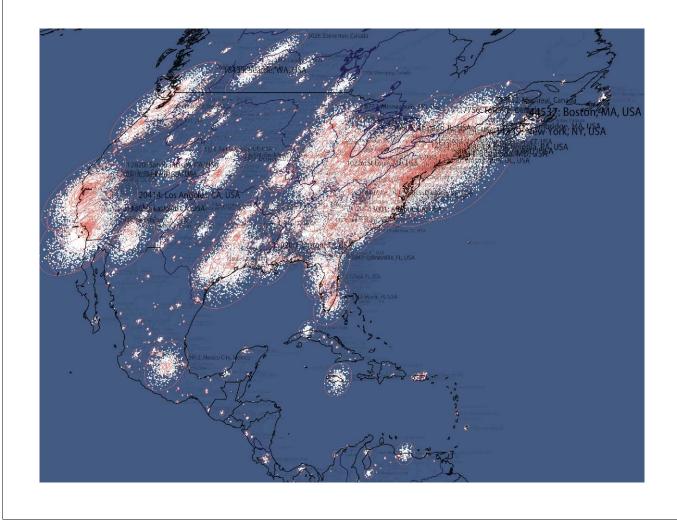
odjoining related topics.

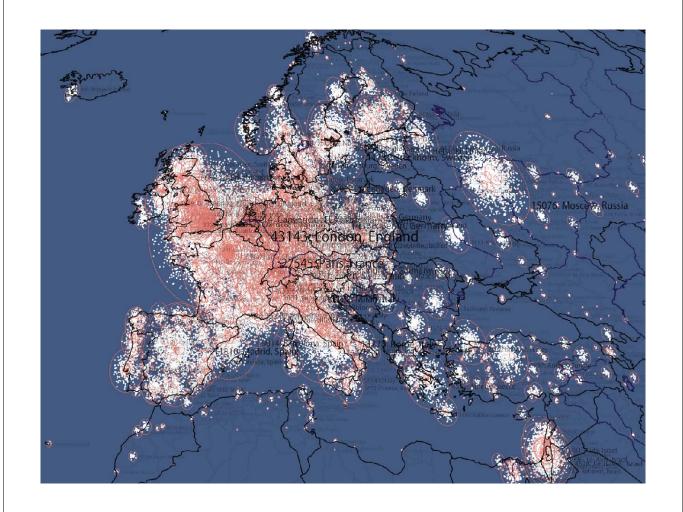
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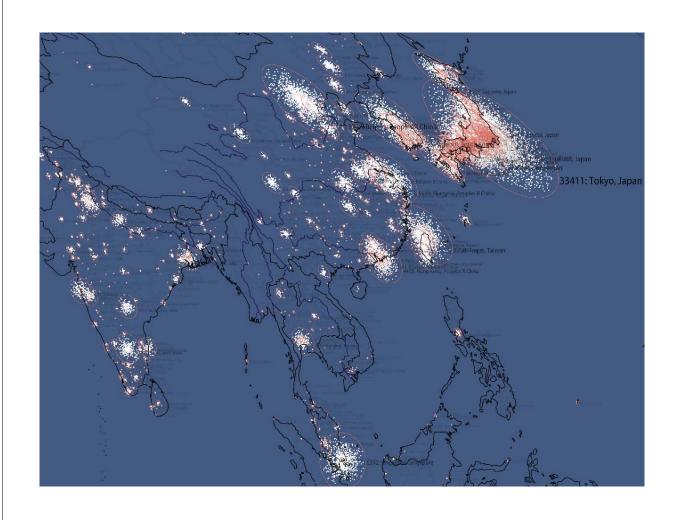




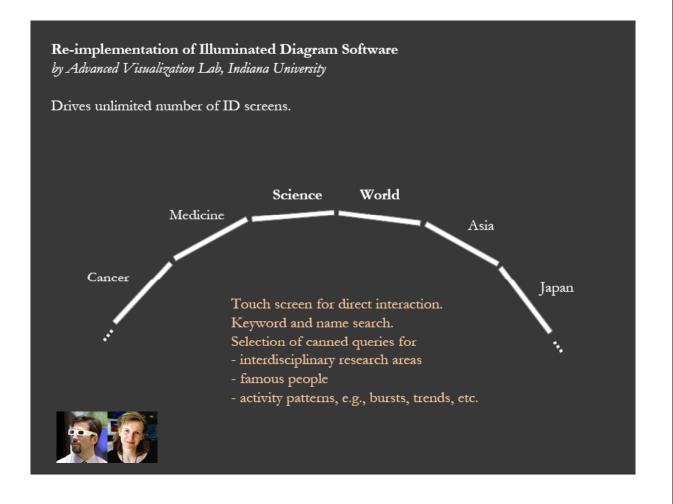










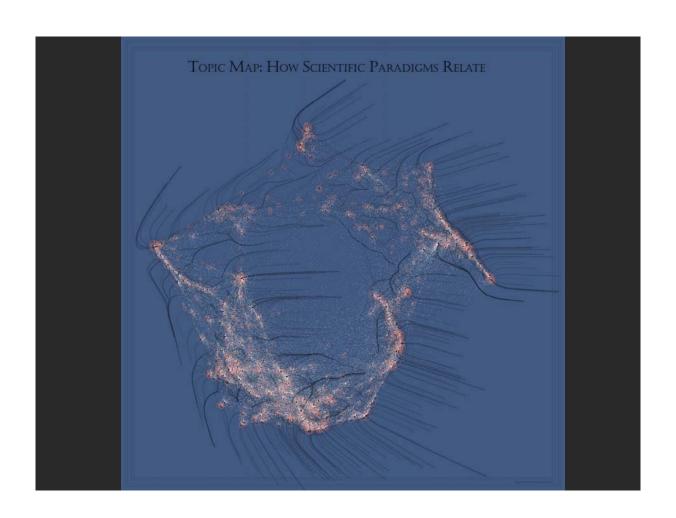


Hands-on Science Maps for Kids



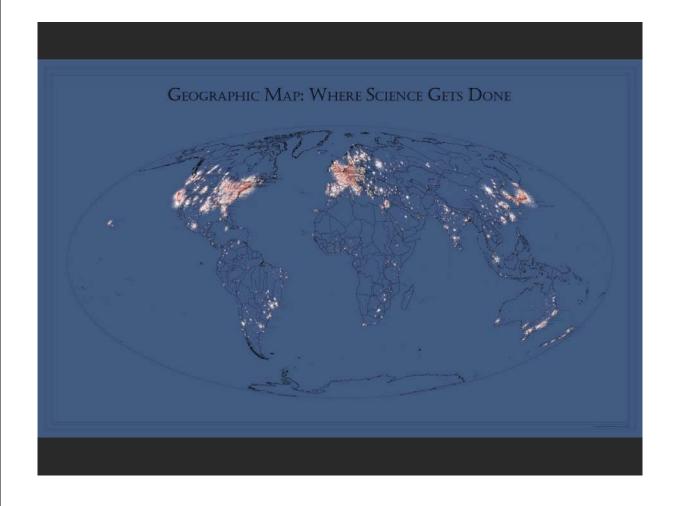
All maps of science are on sale via http://scimaps.org/ordermaps/





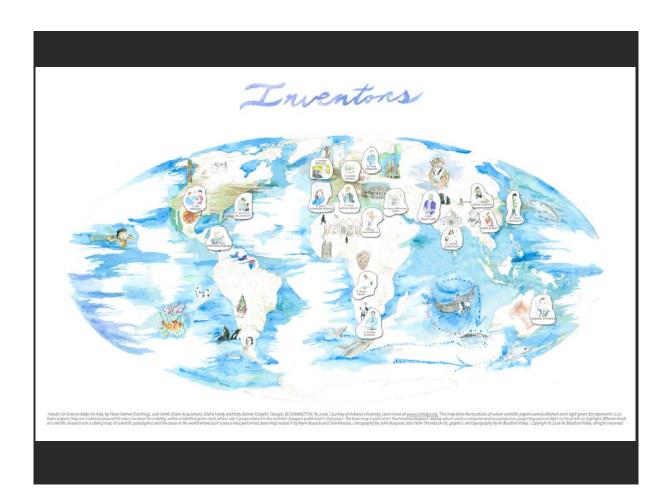




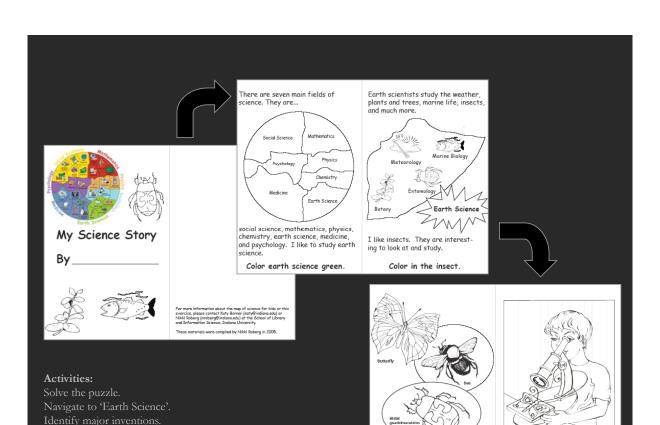




Science Puzzle Map for Kids by Fileve Palmer, Julie Smith, Elisha Hardy and Katy Börner, Indiana University, 2006. (Base map taken from Illuminated Diagram display by Kevin Boyack, Richard Klavans, and W. Bradford Paley.)



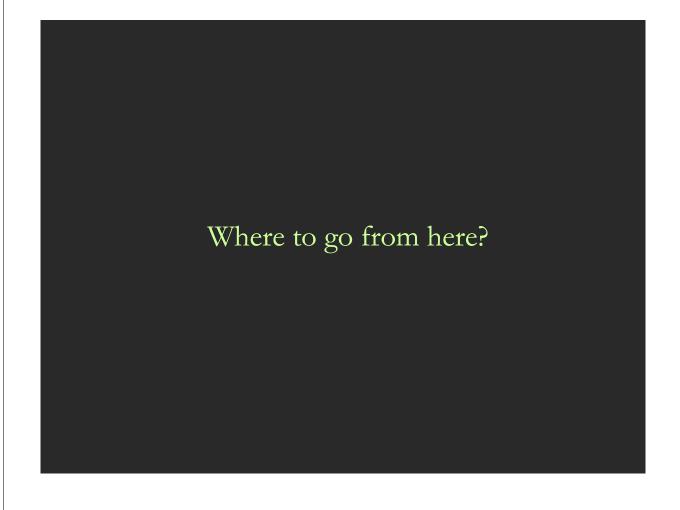




I want to be an **entomologist** when I grow up. Then I can study insects all the time.

There are many types of insects in the world. Bees, butterflies, and beetles are just a few.







Computational Scientometrics: Studying Science by Scientific Means





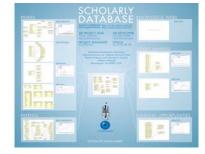
- ▶ Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). Visualizing Knowledge Domains. In Blaise Cronin (Ed.), Annual Review of Information Science & Technology, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, Volume 37, Chapter 5, pp. 179-255. http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf
- Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains.**Proceedings of the National Academy of Sciences of the United States of America, 101(Suppl_1). http://www.pnas.org/content/vol101/suppl_1/
- Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science.** In Blaise Cronin (Ed.), Annual Review of Information Science & Technology, Information Today, Inc./American Society for Information Science and Technology, Medford, NJ, Volume 41, Chapter 12, pp. 537-607. http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf
- Places & Spaces: Mapping Science exhibit, see also http://scimaps.org.

Cyberinfrastructures for a Science of Science



Scholarly Database of 18 million scholarly records https://sdb.slis.indiana.edu







Information Visualization Cyberinfrastructure http://iv.slis.indiana.edu

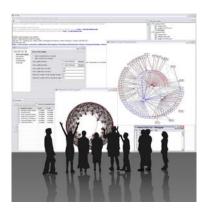


Network Workbench Tool and Community Wiki *NEW* Scientometrics plugins

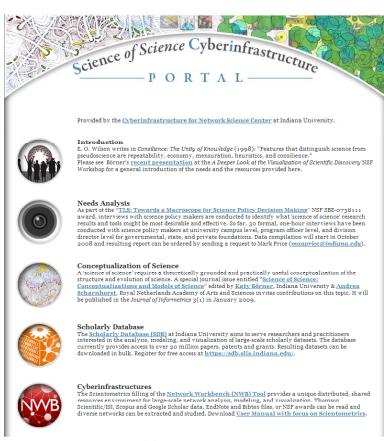
http://nwb.slis.indiana.edu



Epidemics Cyberinfrastructure http://epic.slis.indiana.edu/



73





http://cns.slis.indiana.edu



