# The Story of Science Maps

## Dr. Katy Börner

Information Visualization Laboratory, Director Cyberinfrastructure for Network Science Center, Director

> School of Library and Information Science Indiana University, Bloomington, IN

Network Science Conference, May 25th, 2006

The Problem: Being Lost in Space 15<sup>th</sup> Century: One person can make major contributions to many areas of science

### Mankind's Knowledge



use	
contribu	te

### Human Brain



Amount of knowledge on brain can mange



Leonardo Da Vinci (1452-1519)

20th Century: One person can make major contributions to a few areas of science

### Mankind's Knowledge



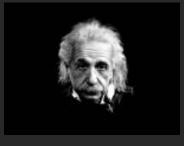
Amount of knowledge

on brain can mange

use contribute

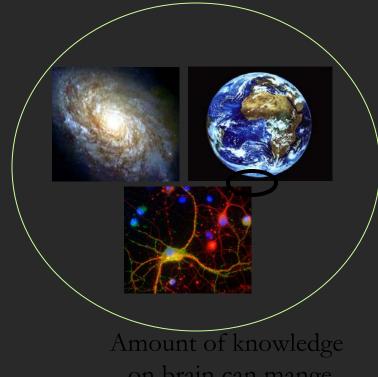
### Human Brain





Albert Einstein (1879-1955) 21<sup>th</sup> Century: One person can make major contributions to a specific area of science

### Mankind's Knowledge



### Human Brain



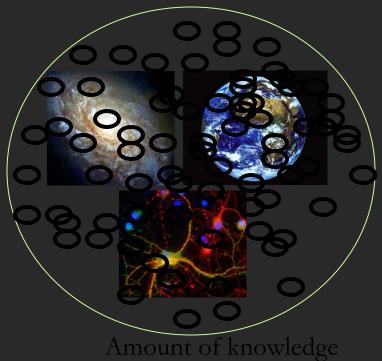
contribute

use

on brain can mange

21<sup>th</sup> Century: One person can make major contributions to a specific area of science

### Mankind's Knowledge

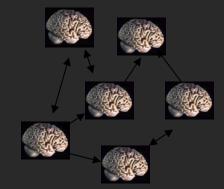


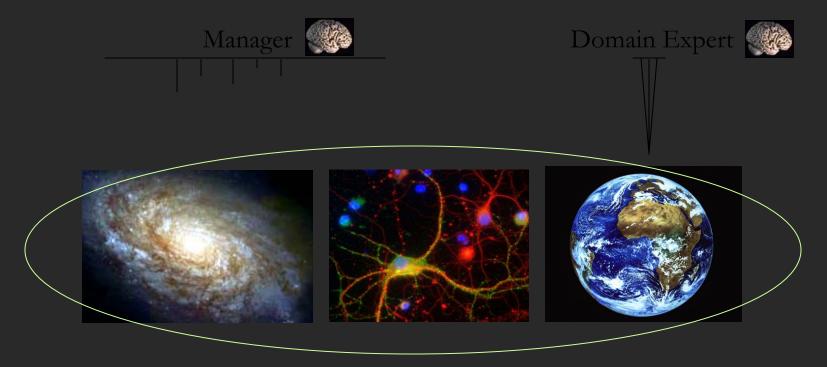
on brain can mange

use

contribute

### Human Brains





Humanity's Knowledge



A Solution: Science Maps



#### Cartography of the Physical and the Abstract

An exhibition created for the conference "Mapping Humanity's Knowledge and Expertise in the Digital Domain" at the 2005 Meeting of the American Association of Geographers that is updated regularly with new maps and explainations.

Home Browse Maps Compare & Contrast Maps Connect

Home



#### Exhibit Purpose and Goals



The Places & Spaces exhibit has been created to demonstrate the power of maps.

An initial theme of this exhibit is to compare and contrast first maps of our entire planet with the first maps of all of science as we know it.



Come see with your own eyes the extent to which maps can be employed to help make sense of the flood of information we are confronted with and how domain maps can be used to locate complex and beautiful information.

This online part of the exhibit provides links to a selected series of maps and their makers along with detailed explanations of why these maps work. The physical counterpart supports the close inspection of high quality reproductions for display at conferences and education centers. It is meant to inspire cross-disciplinary discussion on how to best track and communicate human activity and scientific progress on a global scale.

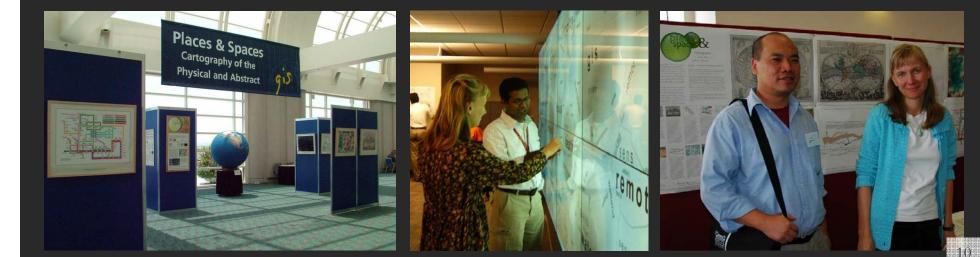


#### Places & Spaces: Mapping Science

a science exhibit that introduces people to maps of sciences, their makers and users.

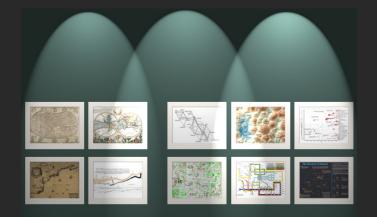
#### **Exhibit Curators:**

Dr. Katy Börner & Deborah MacPherson

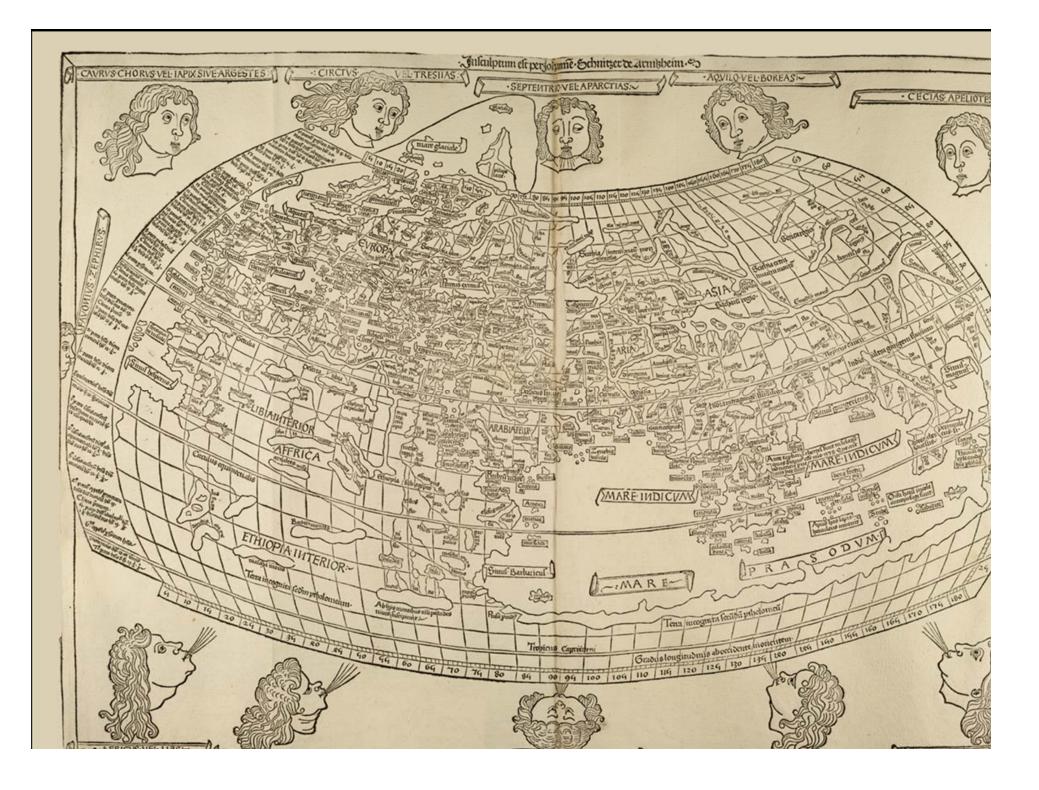


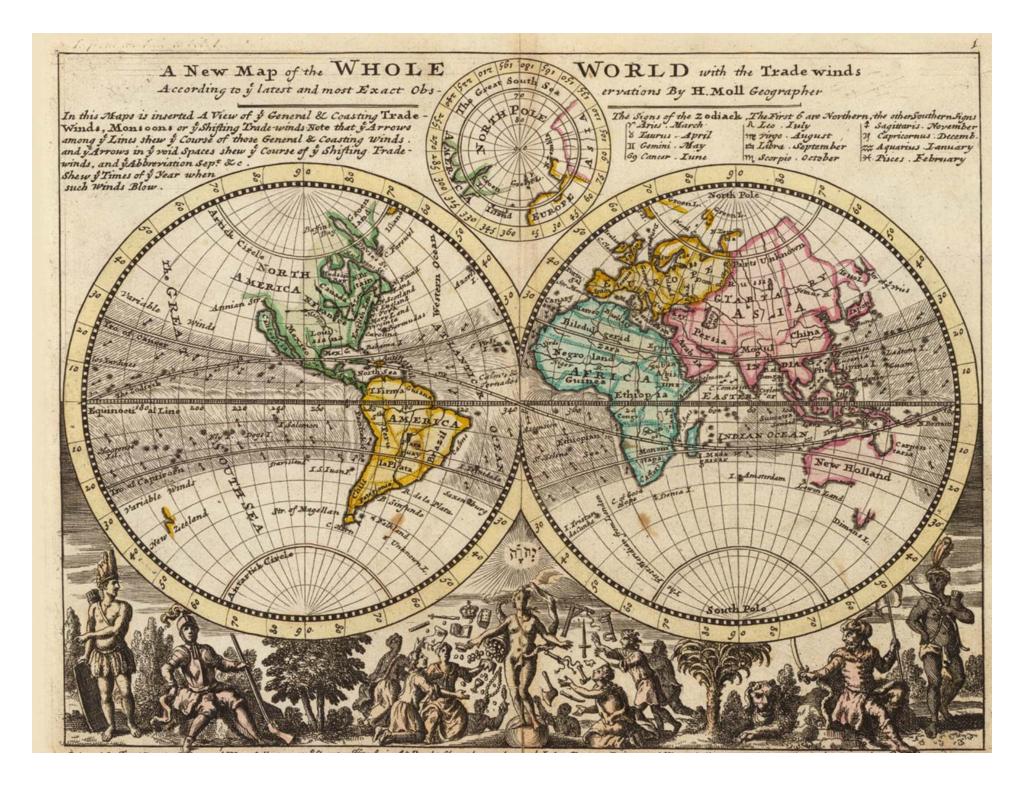
# The Power of Maps

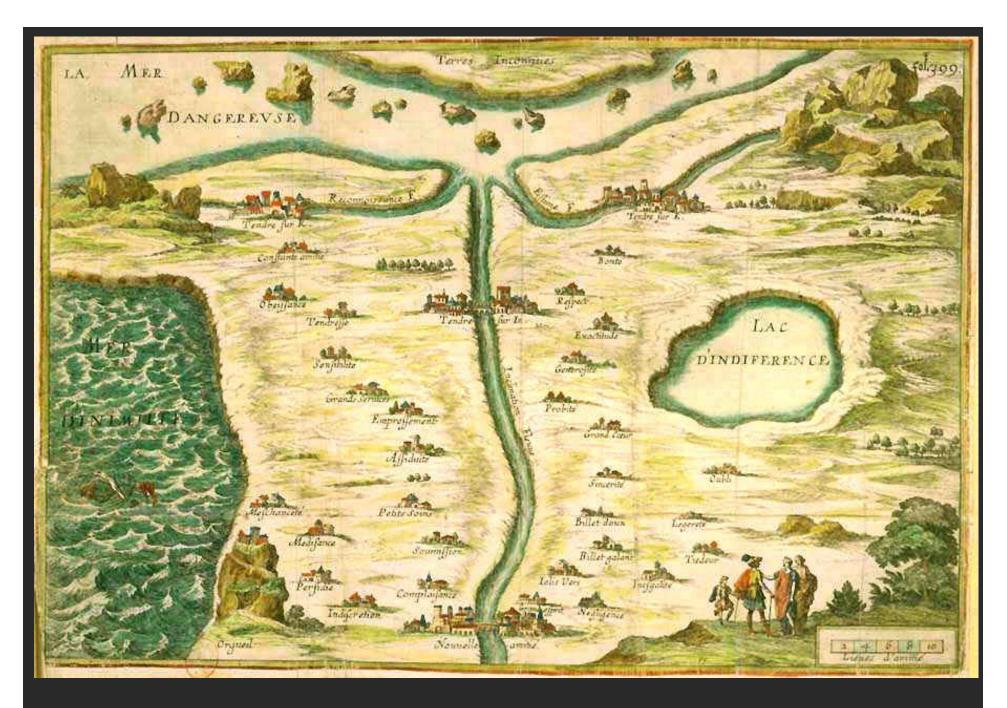
# Four Early Maps of Our World VERSUS Six Early Maps of Science



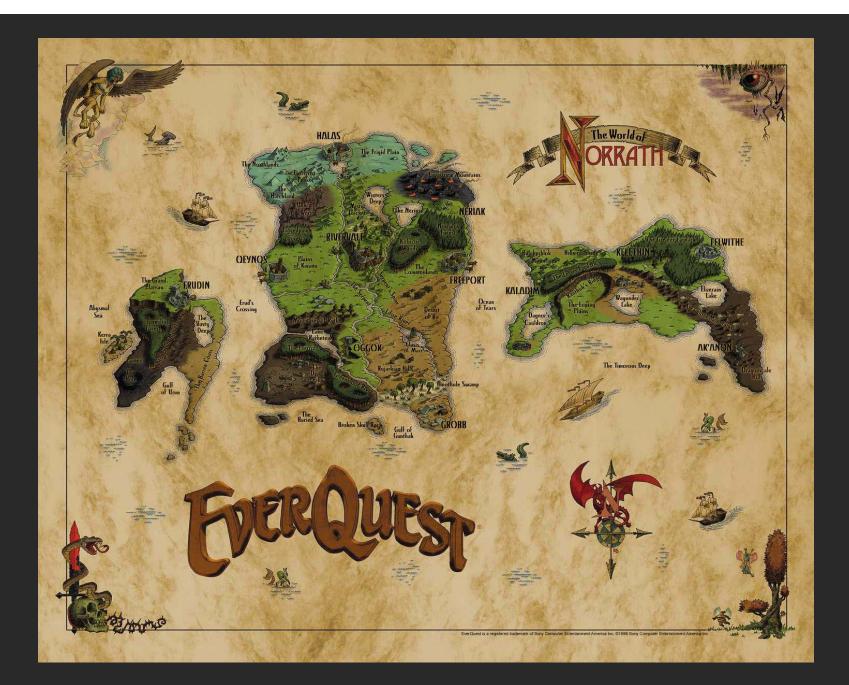
(1st Iteration of Places & Spaces Exhibit - 2005)







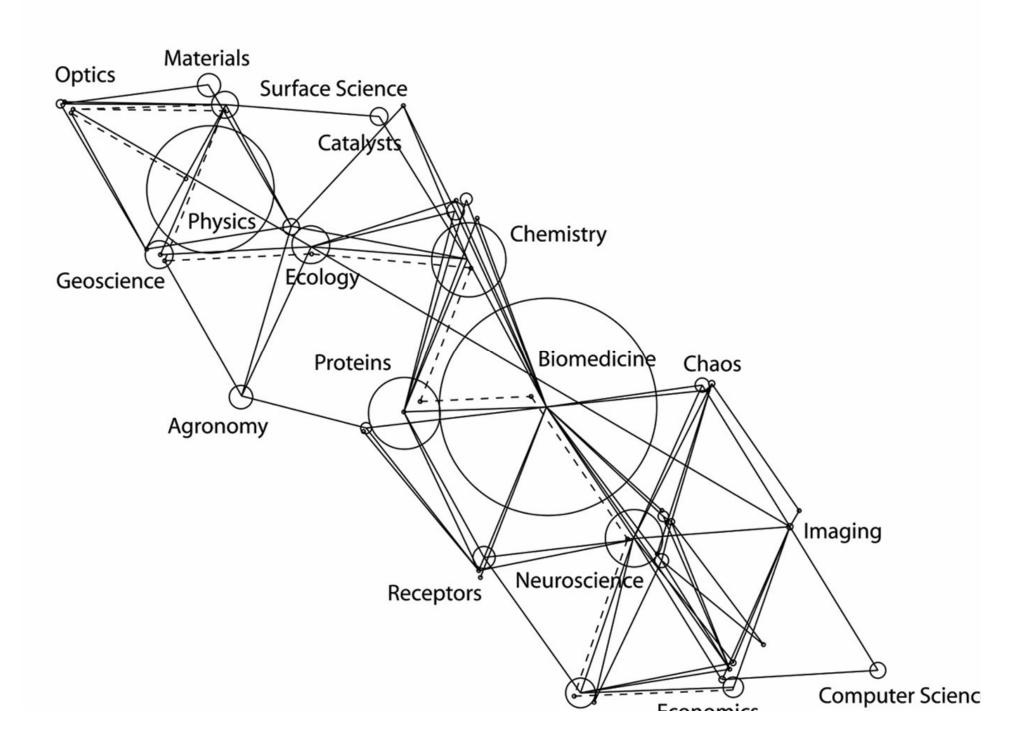
Madeleine de Scudéry (b. 1607-d. 1701), Clélie, histoire romaine, première partie, Paris, 1654.

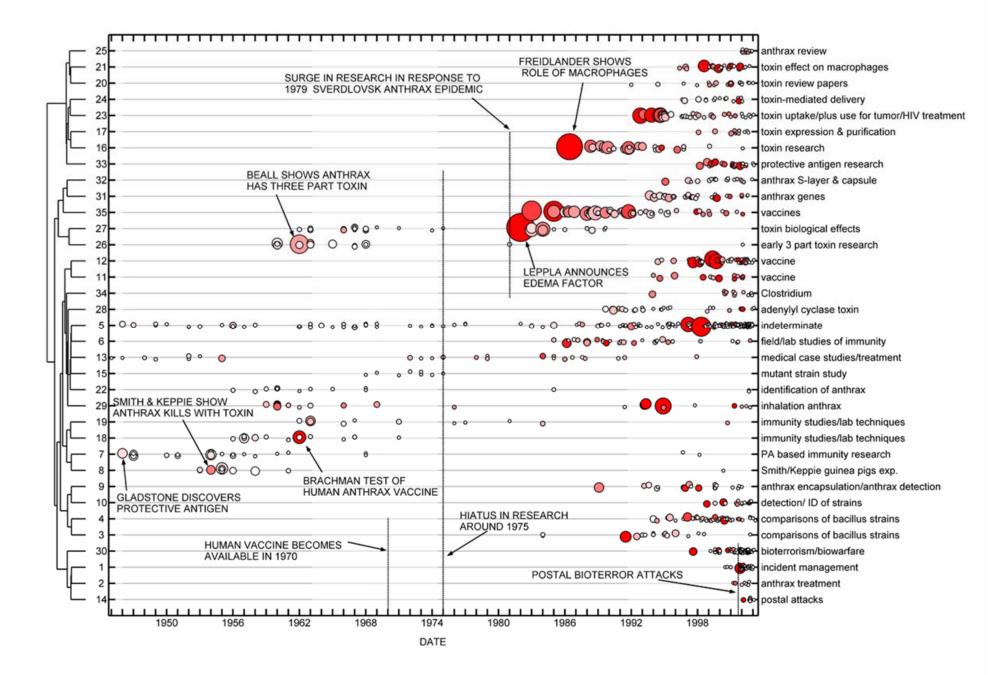


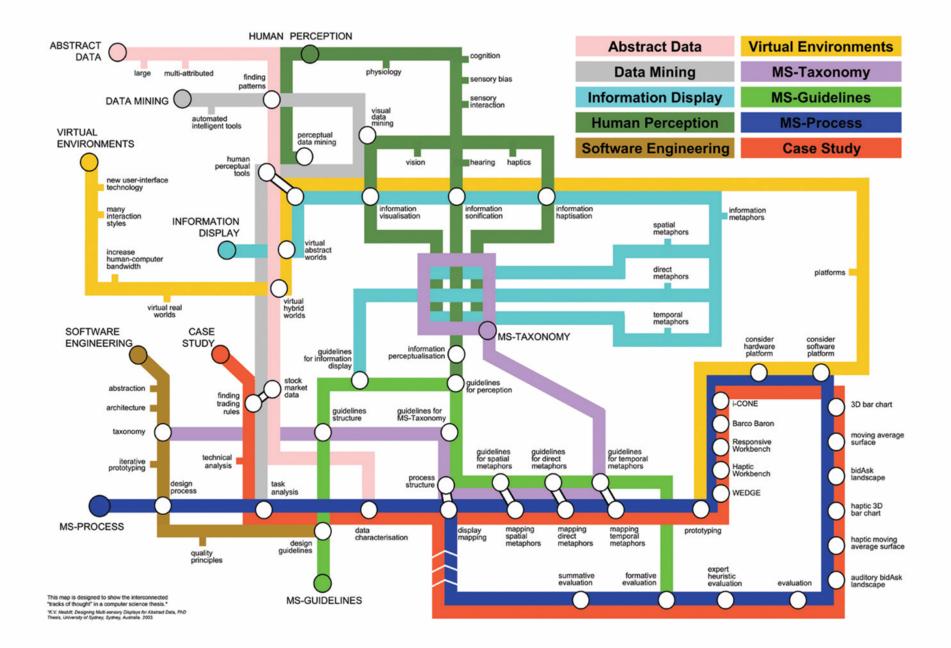
geography of the 3D role-playing adventure game EverQuest, by 989 Studios. Available at <a href="http://www.cybergeography.org/atlas/muds\_vw.html">http://www.cybergeography.org/atlas/muds\_vw.html</a>

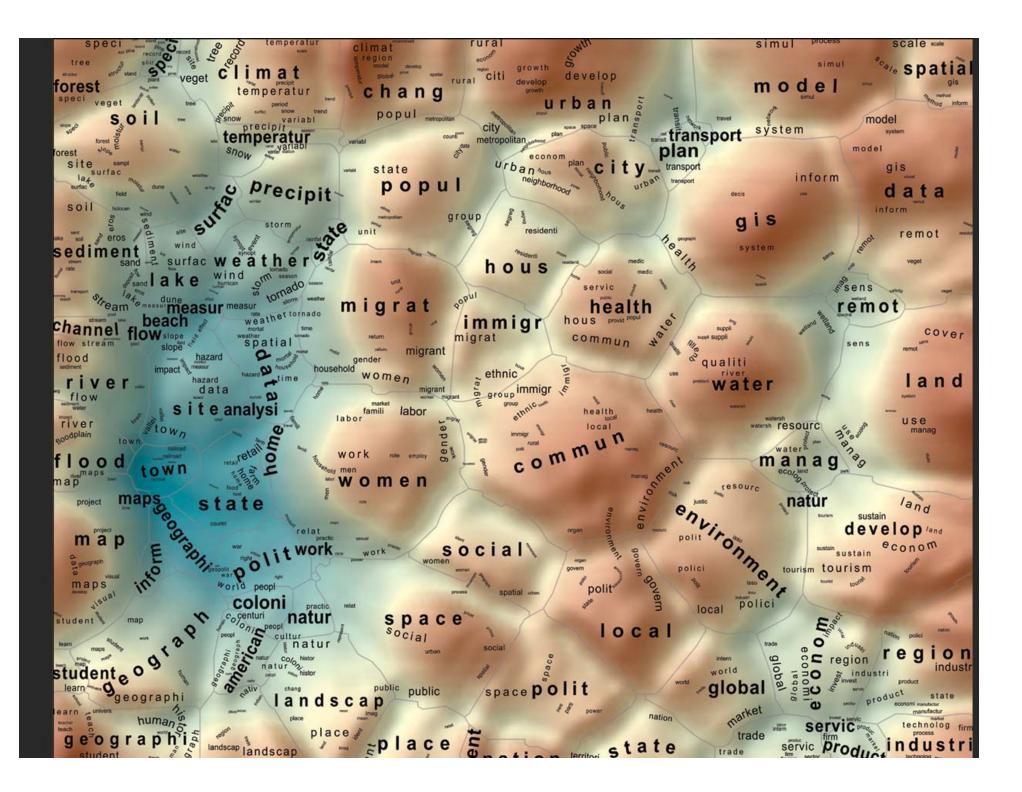
# How would a map of science look?

What metaphors would work best?

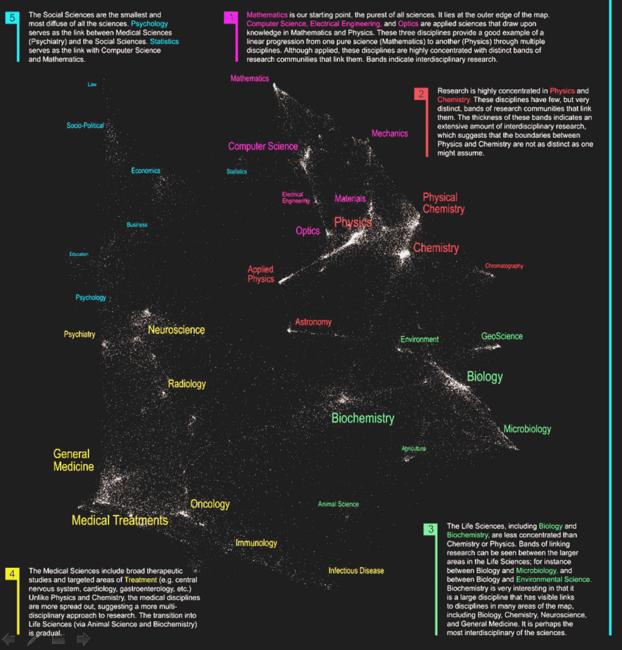








# The Structure of Science



We are all familiar with traditional maps that show the relationships between countries, provinces, states, and cities. Similar relationships exist between the various disciplines and research topics in science. This allows us to map the structure of science.

One of the first maps of science was developed at the Institute for Scientific Information over 30 years ago. It identified 41 areas of science from the citation patterns in 17,000 scientific papers. That early map was intriguing, but it didn't cover enough of science to accurately define its structure.

Things are different today. We have enormous computing power and advanced visualization software that make mapping of the structure of science possible. This galaxy-like map of science (left) was generated at Sandia National Laboratories using an advanced graph layout routine (VxOrd from the citation patterns in 800,000 scientific papers published in 2002. Each do in the galaxy represents one of the 96,000 research communities active in science in 2002. A research community is a group of papers (9 on average) that are written on the same research topic in a given year. Over time, communities can be born, continue, split, merge, or die.

The map of science can be used as a tool for science strategy. This is the terrain in which organizations and institutions locate their scientific capabilities. Additional information about the scientific and economic impact of each research community allows policy makers to decide which areas to explore, exploit, abandon, or ignore.

We also envision the map as an educational tool. For children, the theoretical relationship between areas of science can be replaced with a concrete map showing how math, physics, chemistry, biology and social studies interact. For advanced students, areas of interest can be located and neighboring areas can be explored.



#### Nanotechnology

Most research communities in nanotechnology are concentrated in Physics, Chemistry, and Materials Science. However, many disciplines in the Life and Medical Sciences also have nanotechnology applications.

#### Proteomics

Research communities in proteomics are centered in Biochemistry. In addition, there is a heavy focus in the tools section of chemistry, such as Chromatography. The balance of the proteomics communities are widely dispersed among the Life and Medical Sciences.

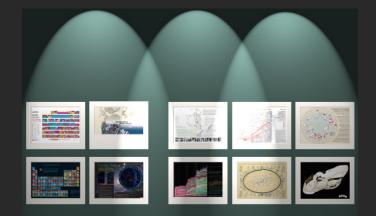
#### Pharmacogenomics

Pharmacogenomics is a relatively new field with most of its activity in Medicine It also has many communities in Biochemistry and two communities in the Social Sciences.

# The Power of Reference Systems

# Four Existing Reference Systems VERSUS

# Six Potential Reference Systems of Science



(2<sup>nd</sup> Iteration of Places & Spaces Exhibit - 2006)

# UNITED STATES FREQUENCY ALLOCATIONS THE RADIO SPECTRUM

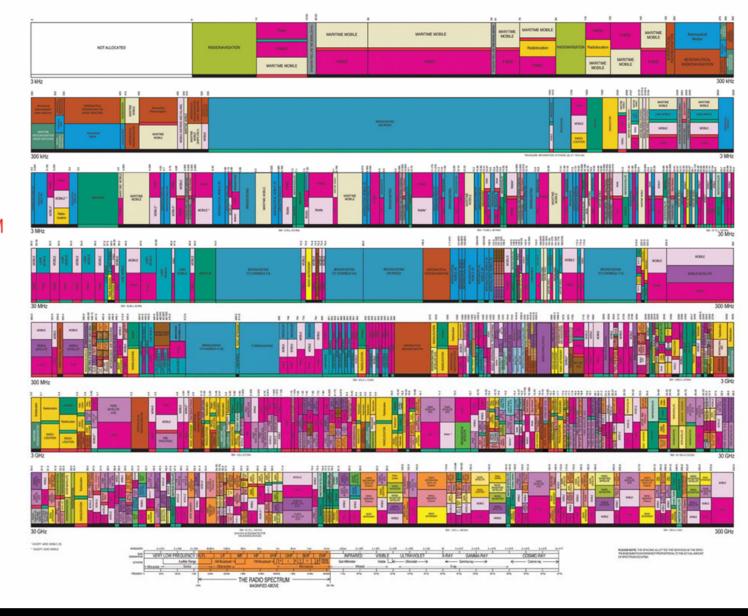


U.S. DEPARTMENT OF COMMERCE.

National Talecommunicati Office of Spectrum Manager

boober 2003

NTA



### The Visual Elements Periodic Table

Tì

Zr Zirconiun

0 0

Hf

٧

Nb

Ta

Cr

Mo

W

H Hydrogen

li

Na Sodium

K Pota

Rb Rubidiu

Cs Coesium

Z

Be

Mg

Ca

Sr

Ba

~~~

Sc

Y

La Lonthon

6

This chart shows the 111 currently known and officially named elements that comprise the Periodic Table (IUPAC 2004). Each element is represented visually by an image produced for the Visual Elements project.

The Periodic Table is an arrangement of all known elements in order of increasing atomic number. The Periodic Table fits all the elements, with their widely diverse physical and chemical properties, into a logical pattern. There are eighteen vertical columns in the table which divide the elements into groups. order of their increasing mass and are called series or periods. Properties of elements change in a systematic way through a period.

l la

Iren

COCI

Co

Rh Rhodium

lr.

Ni

Pd

New York

Pt Platinum

Cu

Ag

Au

Fe

Ru

Os

The.

Mn

Te

Re

Zn

Cd



Fr Fro Ra Radio Ac Actin Rf Db Sa Bh Bohri Hs Mt Ds D Rg n de de de . € Ce Cerium Pr Pr Nd Neadym Pm Promethis Sm Samariu Gd Gadolinia Tb Terbium Dy Dysp Er Erbium Tm Thulium Yb Ytterbium Lu Lutetium Eu Europiun Ho Holmium 3 35 4 0 Th Thorium Pa Protoctiniur U Uranium Np Neptunium Cm Cf ( Es t No Nobelium Pu Plutonium Am Americium Bk Berkelium Fm Md Lr Low Curium

supported by the Royal Society of Chemistry which aims to explore and reflect upon the diversity of elements that comprise matter in as unique and innovative manner as possible. All the images data for each element can be viewed on the Visual Elements web

print in N . M.

C Murray Robertson/Royal Society of Chemistry 1999-2006

# Evening Stars

The Big Dipper floats high in the northeast these early spring evenings, while Orion sinks low in the southwest. These are just a few of the celestial sights you can find on any clear evening in April

using a sky map like the one shown here.



# How to Use a Sky Map

Check the dates and times at right. Take your map out under the night sky around the
 right time, and bring along a flashlight to read it by. It helps to attach a piece of red paper over the front or to use a flashlight with red LEDs; the dim red light won't spoil your night vision.

Outside, you need to know which direction you're facing. (If you're unsure, just note where the Sun sets; that's west.) Whichever way you're facing, make sure the corresponding yellow label along the curved edge of the map is at the bottom, rightside up.

This curved edge represents the horizon. The stars above it on the map match the stars in front of you. The farther up from the map's edge they appear, the higher they'll be in the sky.

The center of the map is the zenith (straight overhead). So a star halfway from the edge of the map to the center will appear halfway from straight ohead to straight up. Ignore all the parts of the map above horizons you're not facing.

Let's give it a try! Pretend you're facing the southwest horizon (labeled "Facing SW").
 Just a little way up (that is, a little way in from the edge of the map) is Sirius, the brightest star in the night sky, in the constellation Canis Major. Farther up, nearly halfway overhead, is the star Procyon in Canis Minor. Still farther up is the ringed planet Saturn. Go out at the right time, face southwest, and look up into the sky — there they are!

### Tips

A couple of tips: Look for the brightest stars and constellations first; light pollution or moanlight may wash out the fainter ones. And remember that star patterns in the sky will look a lot bigger than they do here an paper.

With a map like this, you can identify celestial sights all over the sky. Go out the next clear night and make some starry friends!

You can customize a night-sky map for any time and place at SkyandTelescope.com.

#### When to Use This Map Early April: 10 pm (daylight-saving time) Late April: Dusk

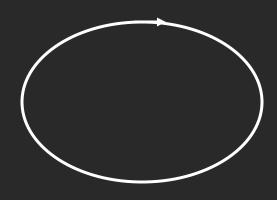
Facing Sout



# How would a reference system for all of science look?

# What dimensions would it have?

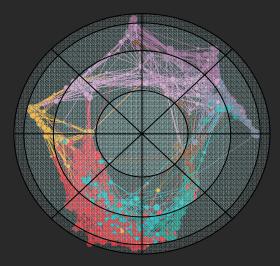
# **Reference Systems**



Circular



Geo Map

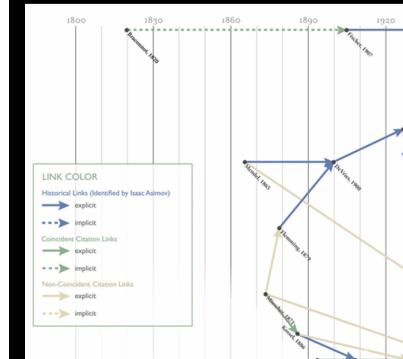


Semantic Map

1D

2D

Hierarchy



### Foundation

Even the most revolutionary of scientific discoveries owes a great debt to what has gone before, and the discovery of the DNA double helix is no exception.

This chart shows major lines of scientific enquiry that contributed to Watson and Crick's insight in 1953. On the top is the line of research on the chemical analysis of proteins. Fischer was one of the great German biochemists who analyzed the basic components of proteins, amino acids. Martin and Synge developed techniques that were used by Chargaff in his analyses of DNA. The sequence of amino acids in proteins was worked out by Fred Sanger, but the impact of his work on the field of molecular genetics came after the double helix. The central line is that of genetics, beginning with Mendel, and the central citation on this line is that of Avery, Macleod and McCarty whose work established that DNA was the hereditary substance. Not shown is work by T. H. Morgan who won the Nobel Prize in 1933. Also missing is the Phage Group, founded by Max Delbruck and Salvador Luria who sought to explore the mysteries of the gene with the intellectual rigor employed by the physicists. The bottom line captures the earliest studies of the chemical nature of DNA and RNA, from the fundamental analyses of Miescher and Kossel, through the speculations of Phoebus Levene to Ernst Chargaff.

Not visible are the social interactions of scientists. Rosalind Franklin's interactions with Maurice Wilkins, Chargaff's disdain for Watson and Crick, and the rivalry between Watson and Crick and Linus Pauling, all contributed to the discovery in ways that papers and their interlinkages simply cannot reveal













1960

1913 14





1062 | Sneuer & M Nimehore



1068





1074 Pag

1970 1080 1990 2000 2010 Writing the History of Science

In their 1964 paper, Eugene Garfield and his colleagues try to answer the question: Can a computer write the history of science? To answer this question, they selected a recent scientific breakthrough – the discovery of a structure for DNA suggesting a mechanism for its self-duplication - published by Watson & Crick in 1953.

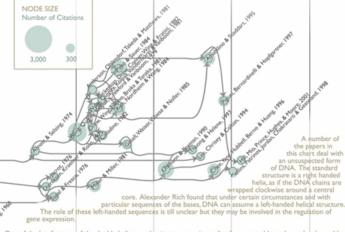
They use Isaac Asimov's book The Genetic Code to identify forty milestone works that lead to the discovery as well as their interlinkages. In addition, they identify the citation linkages among those forty papers using the 1961 Science Citation Index.

The detailed comparison of both networks demonstrates a high degree of coincidence between Asimov's account of events and the citation data, see also *Shoundarion* chart. They conclude that the use of citation data to write the history of science might provide a new modus operandi for the study of the history of science, research administration, and the sociology of science. Today, their HistCite<sup>11</sup> tool generates interactive citation graphs automatically, see *Singhold* chart.

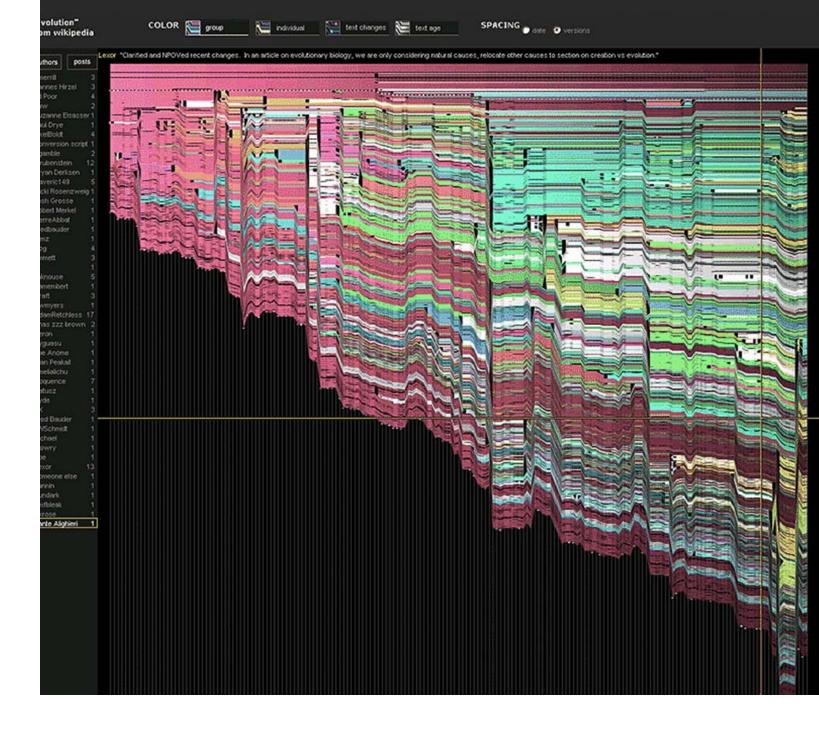
Impact

Hardly a day goes by when we do not read of the gene for this or that disease, or see DNA fingerprinting on a television crime show. There is so much emphasis on the biological functions of DNA that it is easy to forget a construction termine of a molecule, made of atoms in a particular spatial pattern. Determining the pattern of atoms in DNA was precisely what led to the double helio but the Watson and Crick 1953 paper, and the accompanying paper by Wilkins and Franklin and their colleagues, was not the end of the story. As the chart on the right phows, X-ray crystallographic studies of DNA continued for many years, and a rigorous confirmation of the structure did not come until the 1970s.

Not surprisingly, there were continuing discoveries and some surprises. One was that not all DNA was double stranded. Robert Sinsheimer found that a small bacteriophage – a virus that attacks bacteria – had a single DNA strand. Many years later, this bacteriophage played an important role when techniques were developed to sequence, to determine the order of the bases in DNA.



One of the key features of the double helix was that its structure immediately suggested how the molecule could be duplicated. The two strands separate, and each acts as a template for the synthesis of a new strand, base pairing determining the order bases in the new strand. Arthur Kornberg discovered DNA polymerase, an enzyme that carried out that reaction. This was greeted at the time with great hyperbole – that life had been created in the test tube – but the enzyme plays an essential role much of the research that flows from the double helix. In the early 1970s, methods were developed for manipulating DNA and genes, and that unprecedented control over genetic material - genetic engineering - has led to a new industry, biotechnology, and to the Human Genome Project that holds great promise for improving human health.



Therefore, over time, the types of organisms have traits better adjusted to their environmentend to become the dominant ones in an environment, while organisms poorly adapted their environment will become extinct. <u>Hatural selection also provides for a mechanis</u> which life can sustain itself over time. Since, if successive generations did not develop adaptiwhich allowed them to survive and reproduce, species would simply die out as their biologica niches die out. Therefore, life is allowed to pe over great spans of time, in the form of evoluspecies. The central role of natural selection i evolutionary theory has created a strong com

#### Genetic drift

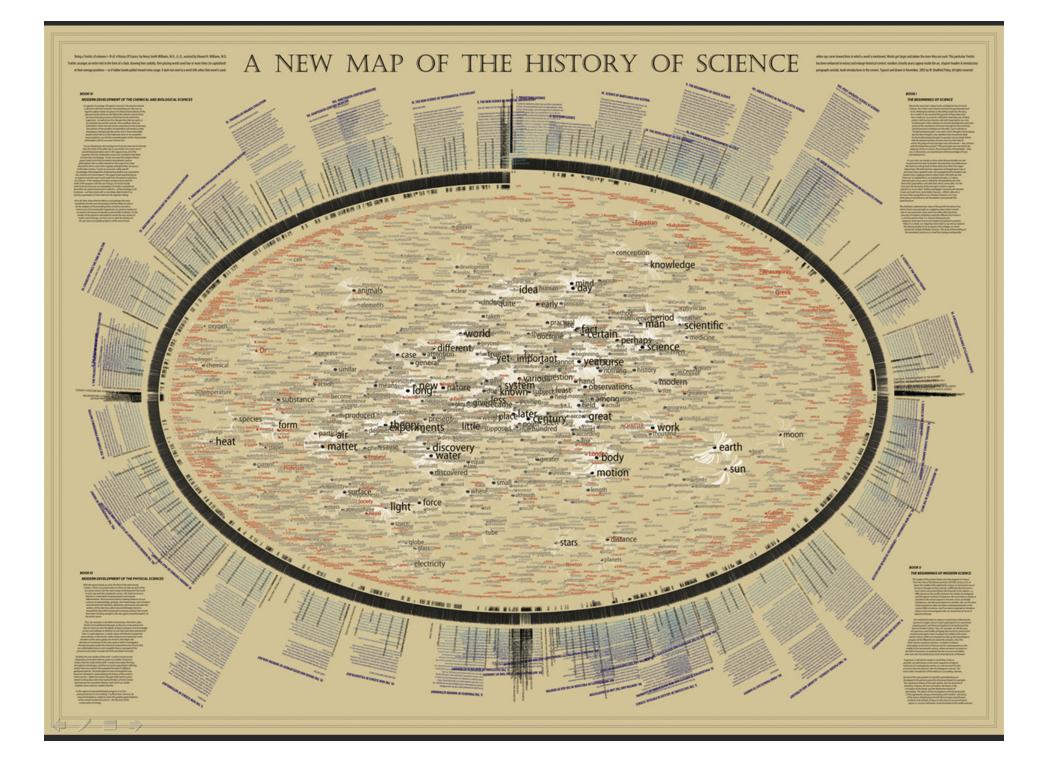
Genetic drift describes changes in gene freque that cannot be ascribed to selective pressures, are due instead to events that are unrelated to inherited traits. This is especially important iny mating populations, which simply cannot have enough effspring to maintain the same gene distribution as the parental generation. Such fluctuations in gene frequency between succes generations may result in some genes disappe from the population. Two separate populations begin with the same gene frequency might, therefore, "drift" by random fluctuation into tw divergent populations with different gene sets genes that are present in one have been lost i other). Rare sporadic events (volcanic explosi metoer impact, etc.) might contribute to gene drift by altering the gene frequency outside of "normal" selective pressures.

#### Development of evolutionary theo

As science has uncovered more and more information about the basic operations of bfe, as genetics and molecular biology, theories of evolution have changed. The general trend has been not to overturn well-supported theories, supplant them with more detailed and therefor more complex ones.

While transmutation was accepted by a sizeab number of scientists before 1852, 2 was the publication of Chartes Darwin's The Dright of Species which provided the first copent meth by which evolutionary change could persist; hi mechanism of patiental selection. The exclusion timeling, outlines the major steps of evolution v Barth as expounded by this theory's progenen

Following the down of molecular biology, it beclear that a major mechanism for variation wi population is the mutapenesis of OMA. An essicomponent to evolutionary theory is that durin gall\_gade, DNA is copied fairly, but net entrely faithfully. When these rare copying errors acc three general consequences relative to the ouenvironment: good, bad, or neutral. By defaind/wilgals with "good" mutations will have an stronger propensity to propagate, individuals "bad" mutations will have less of a chance at successful reproduction, and those carrying neutral" mutations will have nether an advarnor a disadvantage. These definitions assume the environment remains stable. Considered d level of a single game, there variations just described represent different grantin alleles.



# Impact

President March 101 - Alder and Al

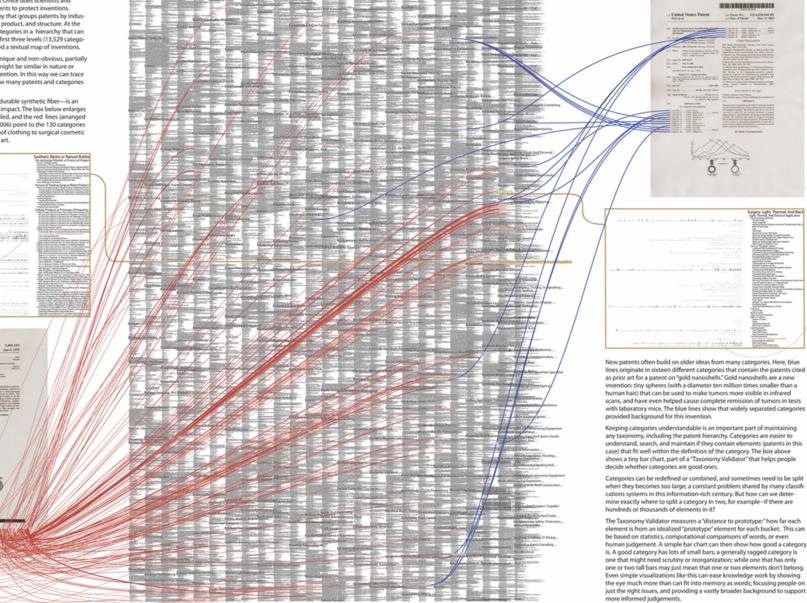
The United States Patent and Trademark Office does scientists and industry a great service by granting patents to protect inventions. Inventions are categorized in a taxonomy that groups patents by industry or use, proximate function, effect or product, and structure. At the time of this writing there are 160,523 categories in a hierarchy that can get as deep as 15 levels. We display the first three levels (13,529 categorries) at right in what might be considered a textual map of inventions.

Patent applications are required to be unique and non-obvious, partially by revealing any previous patents that might be similar in nature or provide a foundation for the current invention. In this way we can trace the impact of a single patent, seeing how many patents and categories it affects.

The patent on Goretex—a lightweight, durable synthetic fiber—is an example of one that has had significant impact. The box below enlarges the section of the hierarchy where it is filed, and the red lines (arranged to start along a time line from 1981 to 2006) point to the 130 categories that contain 182 patents, from waterproof clothing to surgical cosmetic implants, that mention Goretex as prior art.

# **US Patent Hierarchy**

# **Prior Art**



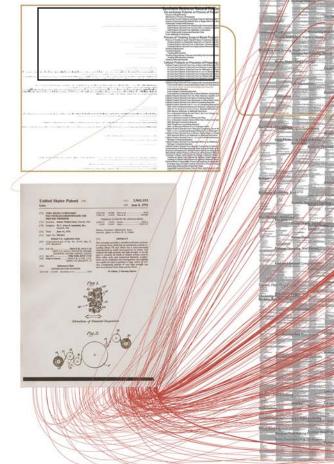
#### C C Shister Extruding a solid polymer containing material to ou Leaf Substitution, Basking, Bas et Reaction Surface and the brack of the bra Annusence lesting system Simulative Synthetics Resins of SemicorProvelled Racing Processes Simulative In Form or Motif fic Blade tinuou Gas Propellant Means or Pup e or CirRotary Shafts, Gudgeons, ... the coal netiging Control Researcher Southing Account Tubelle Sf Wittoper The second secon Data Processing: Structural. STUC Synthetic Resins or Natura hige Discharge of Content simulating Noneled Compartmented or With Distinct Su Measuring, Testing Data Processing: Speech Speech Signal Processing and rator Hand, or C al Indicator Hand, or Ot Data Processing: Financial, ..... cations Measuring, Regulating o Indicating Threaded, Headed Fastener Synthetic RData Siciles Sing Artific alidays Sing Using Welry, Symbolic R-Diser lagos Pennant erial supply reeder or Distribu Making Bavie Revolution entitie Par Die Construction Media Including Cettering About all Physics Particle of Making Including Funding About all Physics Partice Partic With Cutting, Holding With Pretreatment of edge Processing Steller Buckle or estraint for per for Typi ation Using Ai With Detail of the Compositions se Pumps attinging PumperWith Rost-treatment c ita Procestiansportatione Ne Barry inguitain of CoatMaking of Attaching of Trailer Sins or N arit met Electrical Computer States And Water Conferencing Computer Conferencing Master stave Computer Conferencing Multicomputer Data Presenter Inng Sempler Pata Accessing Sempler Pata Accessing Sempler Network Management computer **Amusement Devices** or More Cylinder of entropplicator Utilianeluding Coating or Material Removal ... Property Seesawifying Property Budding Property Seesawifying Property Se CAnd Selecti Romersion-oppartia Ais Ethylenically U ecraft, or F//selag echani Spray Coating Othizin

# Impact

The United States Patent and Trademark Office does scientists and industry a great service by granting patents to protect inventions. Inventions are categorized in a taxonomy that groups patents by industry or use, proximate function, effect or product, and structure. At the time of this writing there are 160,523 categories in a hierarchy that can get as deep as 15 levels. We display the first three levels (13,529 categories) at right in what might be considered a textual map of inventions.

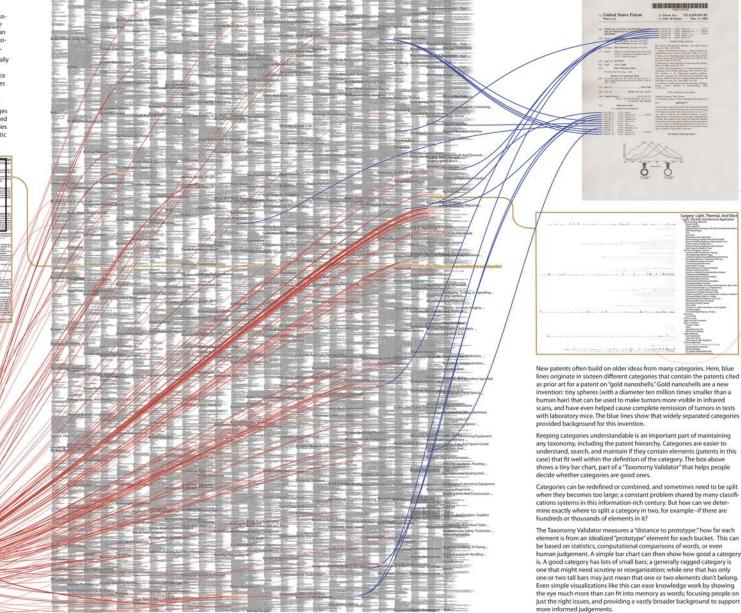
Patent applications are required to be unique and non-obvious, partially by revealing any previous patents that might be similar in nature or provide a foundation for the current invention. In this way we can trace the impact of a single patent, seeing how many patents and categories it affects.

The patent on Goretex—a lightweight, durable synthetic fiber—is an example of one that has had significant impact. The box below enlarges the section of the hierarchy where it is filed, and the red lines (arranged to start along a time line from 1981 to 2006) point to the 130 categories that contain 182 patents, from waterproof clothing to surgical cosmetic implants, that mention Goretex as prior art.



# **US Patent Hierarchy**

# **Prior Art**



| Synthetic Resins or Natural Rubbe         Ion-exchange Polymer or Process of Prepari         Process of Regenerating         Membrane or Process of Preparing         Previously Formed Solid Ion-exchange Polymer Admixed With N         Polymer Characterized By Defined Size or Shape Other than Bea         Chemically Treated Solid Polymer         Solid Polymer Derived From Ethylenically Unsaturated Reacta         Solid Polymer Derived From Aldehyde on 1,2-epoxy Containir         Solid Polymer Derived From Aldehyde or Derivative         From Ethylenically Unsaturated Reactant Only         From Ethylenically Unsaturated Reactant Only         From Ethylenically Concess of Treating Scrap or Waste Product (         Process of Treating Scrap or Waste Product Containing At Least         Treating Rubber (or Rubberlike Materials) or Polymer Derived         Treating Polymer Derived From A Monomer Containing Only (         Treating Polymer Derived From Hydrocarbon Monomers Only         Treating Polymer Derived From Hydrocarbon Monomers Only         Treating Polyseter         Treating Polyurethane, Polyurea (excluding Urea-formaldehyde         Treating Polyurethane, Polyurea (excluding Urea-formaldehyde         Treating Polycarbonamide         Cellular Products or Processes of Preparing /         Cellular Product Orived From Two or More Solid Polymers or Fr         At Least One Polyme |          |                                                                                                                                                                                                                                                                               |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Solid Polymer Derived From At Least One 1,2-epoxy Containir<br>Solid Polymer Derived From Aldehyde or Derivative<br>From Ethylenically Unsaturated Reactant Only<br>From Aldehyde or Derivative<br><b>Process of Treating Scrap or Waste Product Containing At Least</b><br>Treating Rubber (or Rubberlike Materials) or Polymer Derived<br>Treating Polymer Derived From A Monomer Containing Only (<br>Treating Polymer Derived From Hydrocarbon Monomers Only<br>Treating Polysiloxane<br>Treating Polyester<br>Treating Polyester<br>Treating With Alcohol<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating Polycarbonamide<br><b>Cellular Products or Processes of Preparing</b> /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |          | Ion-exchange Polymer or Process of Prepari<br>Process of Regenerating<br>Membrane or Process of Preparing<br>Previously Formed Solid Ion-exchange Polymer Admixed With N<br>Polymer Characterized By Defined Size or Shape Other than Bea<br>Chemically Treated Solid Polymer |  |
| Solid Polymer Derived From Aldehyde or Derivative         From Ethylenically Unsaturated Reactant Only         From Aldehyde or Derivative <b>Process of Treating Scrap or Waste Product Containing At Least</b> Treating Rubber (or Rubberlike Materials) or Polymer Derived         Treating Polymer Derived From A Monomer Containing Only (         Treating Polymer Derived From Hydrocarbon Monomers Only         Treating Polysiloxane         Treating Polyester         Treating Polyurethane, Polyurea (excluding Urea-formaldehyde         Treating Polycarbonamide <b>Cellular Products or Processes of Preparing /</b> Cellular Product Derived From Two or More Solid Polymers or Fr         At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |                                                                                                                                                                                                                                                                               |  |
| From Ethylenically Unsaturated Reactant Only<br>From Aldehyde or Derivative<br>Process of Treating Scrap or Waste Product Containing At Least<br>Treating Rubber (or Rubberlike Materials) or Polymer Derived<br>Treating Polymer Derived From A Monomer Containing Only (<br>Treating Polymer Derived From Hydrocarbon Monomers Only<br>Treating Polysiloxane<br>Treating Polyester<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating Polycarbonamide<br>Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          |                                                                                                                                                                                                                                                                               |  |
| Process of Treating Scrap or Waste Product (         Process of Treating Scrap or Waste Product Containing At Least         Treating Rubber (or Rubberlike Materials) or Polymer Derived         Treating Polymer Derived From A Monomer Containing Only (         Treating Polymer Derived From Hydrocarbon Monomers Only         Treating Polysiloxane         Treating Polyester         Treating Polyurethane, Polyurea (excluding Urea-formaldehyde         Treating Polycarbonamide         Cellular Products or Processes of Preparing /         Cellular Product Derived From Two or More Solid Polymers or Fr         At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |                                                                                                                                                                                                                                                                               |  |
| Process of Treating Scrap or Waste Product Containing At Least<br>Treating Rubber (or Rubberlike Materials) or Polymer Derived<br>Treating Polymer Derived From A Monomer Containing Only (<br>Treating Polymer Derived From Hydrocarbon Monomers Only<br>Treating Polyester<br>Treating Polyester<br>Treating With Alcohol<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating With Alcohol or Amine<br>Treating Polycarbonamide<br>Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          | From Aldehyde or Derivative                                                                                                                                                                                                                                                   |  |
| Process of Treating Scrap or Waste Product Containing At Least<br>Treating Rubber (or Rubberlike Materials) or Polymer Derived<br>Treating Polymer Derived From A Monomer Containing Only (<br>Treating Polymer Derived From Hydrocarbon Monomers Only<br>Treating Polyester<br>Treating Polyester<br>Treating With Alcohol<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating With Alcohol or Amine<br>Treating Polycarbonamide<br>Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          | Process of Treating Scrap or Waste Product                                                                                                                                                                                                                                    |  |
| Treating Polymer Derived From A Monomer Containing Only (<br>Treating Polymer Derived From Hydrocarbon Monomers Only<br>Treating Polysiloxane<br>Treating Polyester<br>Treating With Alcohol<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating With Alcohol or Amine<br>Treating Polycarbonamide<br><b>Cellular Products or Processes of Preparing</b> /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |          | Process of Treating Scrap or Waste Product Containing At Least                                                                                                                                                                                                                |  |
| Treating Polymer Derived From Hydrocarbon Monomers Only<br>Treating Polysiloxane<br>Treating Polyester<br>Treating With Alcohol<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating With Alcohol or Amine<br>Treating Polycarbonamide<br>Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |                                                                                                                                                                                                                                                                               |  |
| Treating Polysiloxane<br>Treating Polyester<br>Treating With Alcohol<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating With Alcohol or Amine<br>Treating Polycarbonamide<br><b>Cellular Products or Processes of Preparing</b><br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |                                                                                                                                                                                                                                                                               |  |
| Treating Polyester<br>Treating With Alcohol<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating With Alcohol or Amine<br>Treating Polycarbonamide<br>Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |                                                                                                                                                                                                                                                                               |  |
| Treating With Alcohol<br>Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating With Alcohol or Amine<br>Treating Polycarbonamide<br>Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |                                                                                                                                                                                                                                                                               |  |
| Treating Polyurethane, Polyurea (excluding Urea-formaldehyde<br>Treating With Alcohol or Amine<br>Treating Polycarbonamide<br>Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |                                                                                                                                                                                                                                                                               |  |
| Treating Polycarbonamide<br>Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |                                                                                                                                                                                                                                                                               |  |
| Cellular Products or Processes of Preparing /<br>Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | -        |                                                                                                                                                                                                                                                                               |  |
| Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          | Treating Polycarbonamide                                                                                                                                                                                                                                                      |  |
| Cellular Product Derived From Two or More Solid Polymers or Fr<br>At Least One Polymer Is Derived From Reactant Containing Tw<br>At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          | Cellular Products or Processes of Preparing /                                                                                                                                                                                                                                 |  |
| At Least One Polymer Is Derived From An Aldehyde or Derivat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          | Cellular Product Derived From Two or More Solid Polymers or Fr                                                                                                                                                                                                                |  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |                                                                                                                                                                                                                                                                               |  |
| At Least One Polymer is Derived From A -n=c=x Reactant Whe                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | ···      |                                                                                                                                                                                                                                                                               |  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <u> </u> | At Least One Polymer Is Derived From A -n=c=x Reactant Whe                                                                                                                                                                                                                    |  |

\_

\_

- -

متنابع المرابع

.....

Science can be thought of as containing themes and paradigms. Themes are areas of current research, while paradigms comprise the dominant tool sets and existing knowledge that are used by today's researchers. This map shows 776 major paradigms in science along with the dominant relationships between these paradigms. Paradigms are indicated by the lines connecting the circles. The map was created by recursively clustering the 820,000 papers referenced most often in 2003. Clustering at each level was done using VXOrd, a force-directed graph layout routine. These papers formed 53,000 clusters, 6,100 higher-level clusters, and finally the 776 paradigms. Although each paradigm contains, on average, 1,000 papers, some are larger and some are smaller, as shown by different sized circles on the map.

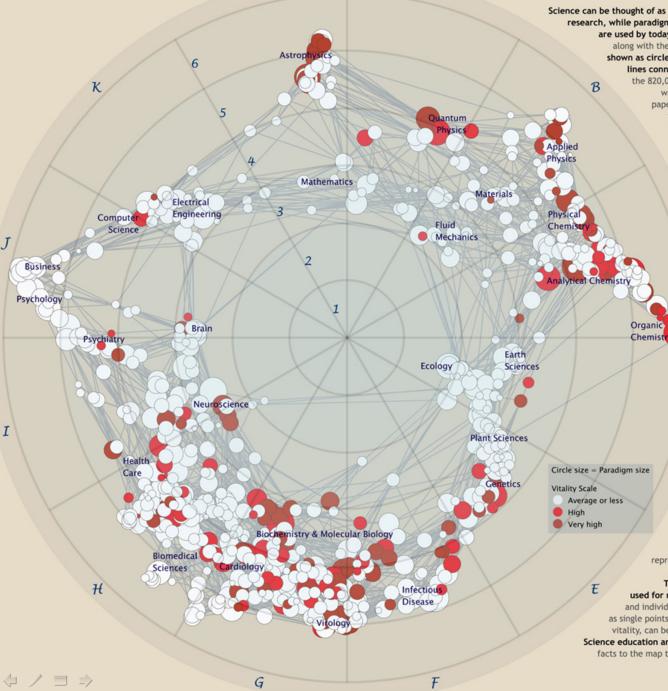
#### The ring-like structure that is formed by scientific paradigms

is very robust. We find similar structures for different years, and for maps generated from scientific journals. "The Structure of Science", a galaxy map shown in the first iteration of Places & Spaces, is a map based on clustering of scientific journals, with superimposition of papers on the journal structure, whereas this map was generated directly from highly-cited papers. "The Structure of Science" shows current science in a disciplinary context, while this map can show the breadth of disciplines that contribute to single paradigms.

Because of the robust nature of the structure of science and its paradigms, we have placed our 776 scientific paradigms within a **reference system containing 12 radial slices and 6 rings.** This allows the position of each paradigm to be codified and available for lookup; for instance *Fluid Mechanics* paradigms are in grid B3.

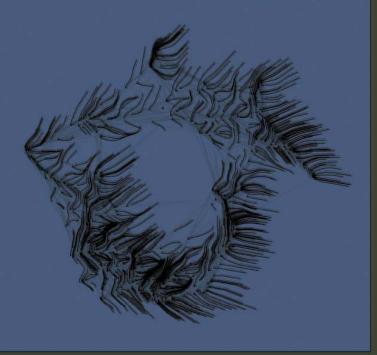
We have also calculated and displayed the vitality of each paradigm. Vitality is a measure of the speed at which a group of researchers reaches D consensus about major improvements. Paradigms are constantly being improved, but it usually takes years to reach consensus about which improvements are major. The white circles represent communities where consensus is reached relatively slowly. This is a common phenomenon in the social sciences, ecological sciences, computer sciences, and mathematics disciplines. The red circles represent communities of researchers where consensus is reached relatively rapidly. This is more common in physics, chemistry, biochemistry, and many medical disciplines. Very dark circles (such as those in Astrophysics, L5-6) represent communities where consensus is reached extremely quickly.

E The map of scientific paradigms and its reference system can be used for multiple purposes. Countries, industries, companies, universities, and individual researchers can all locate themselves within the map, either as single points, or as a specific collection of paradigms. Various metrics, such as vitality, can be overlayed on this reference system to highlight specific impacts.
Science education and personal discovery can also be enhanced by linking stories and facts to the map that highlight scientific history, current advances and relationships between scientific paradigms.

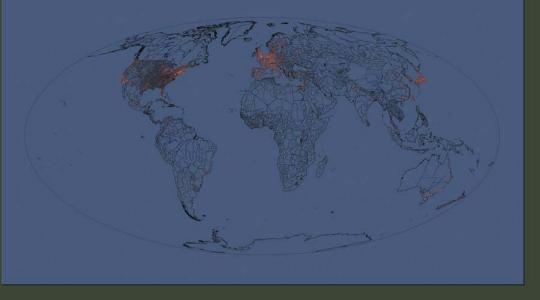


A

TOPIC MAP: HOW SCIENTIFIC PARADIGMS RELATE



GEOGRAPHIC MAP: WHERE SCIENCE GETS DONE



You may run your finger over each of these maps to control the lighting on the other: touching a place on the world map will light up topics studied in that place; touching a paradigm on the topic map will light up the places that study that topic.

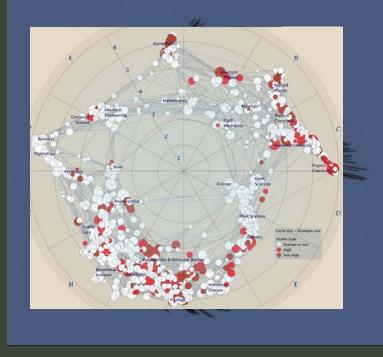
#### Nanotechnology

This overlay shows the distribution of nanotechnology within the paradigms of science. The majority of current work in nanotechnology takes places in physics, chemistry, and materials science, at the upper right portion of the map. However, an increasing amount of nanotechnology is being applied in the biological and medical sciences, at the lower right.

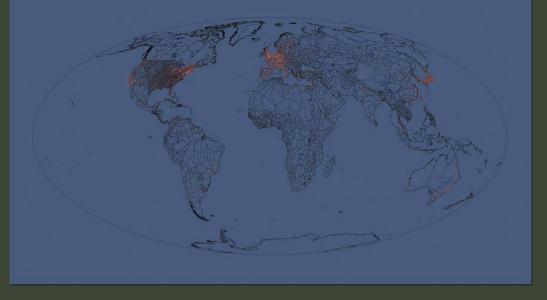
| All Topics<br>Sweep through all 776<br>scientific paradigms | Nanotechnology<br>Science on the tiny<br>scale of molecules | Francis H. C.<br>CRICK<br>Co-discovered DNA's<br>double helix | Albert<br>EINSTEIN<br>Revitalized physics<br>with Relativity theories | Michael E.<br>FISHER<br>Models critical phase<br>transitions of matter | Susan T.<br>FISKE<br>Connects perception<br>and stereotypes |
|-------------------------------------------------------------|-------------------------------------------------------------|---------------------------------------------------------------|-----------------------------------------------------------------------|------------------------------------------------------------------------|-------------------------------------------------------------|
| Sustainability                                              | Biology &<br>Chemistry<br>The interface between             | Joshua<br>LEDERBERG<br>Pioneer in bacterial                   | Derek J. de Solla<br>PRICE<br>Known as the "Father                    | Richard N.<br>ZARE<br>Uses laser chemistry in                          | About this<br>display<br>People & organizations             |
| our long-term hopes                                         | these two vital fields                                      | genetic mechanisms                                            | of Scientometrics"                                                    | molecular dynamics                                                     | that helped create it                                       |

We sweep slowly through adjoining related topics, lighting up the places in the world that study each topic. You may select a subset of the topics that deal with these three interesting subjects by touching it. A single person's spreading influence is shown as a series of four snapshots. First, we light only topics and places relating to that person's papers—papers that are still highly cited today. The second lights everything that cites that original work. Note that this first-generation impact extends to far more topics than did the original work. The third shapshot lights science that cites the second; and the fourth lights science that cites the third.

#### TOPIC MAP: HOW SCIENTIFIC PARADIGMS RELATE



#### GEOGRAPHIC MAP: WHERE SCIENCE GETS DONE



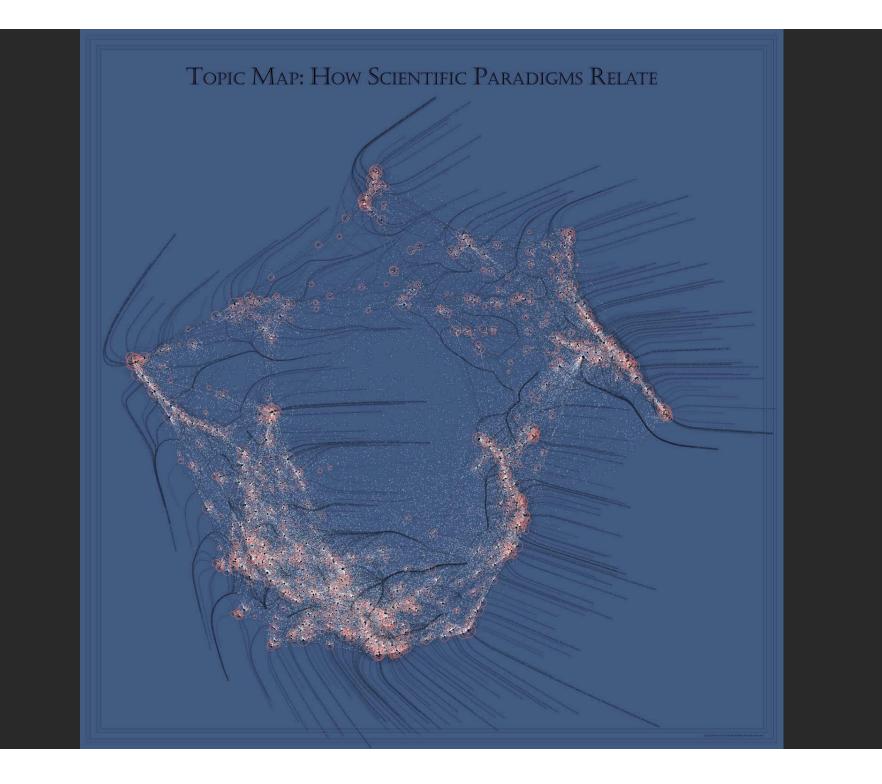
You may run your finger over each of these maps to control the lighting on the other: touching a place on the world map will light up topics studied in that place; touching a paradigm on the topic map will light up the places that study that topic.

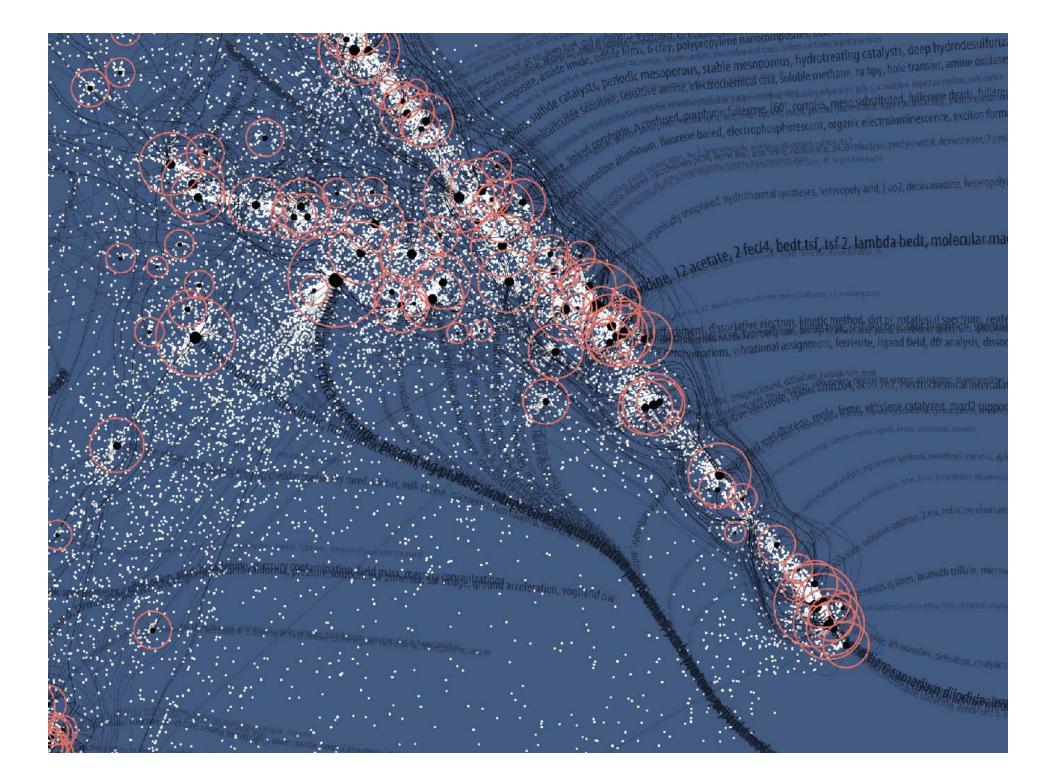
#### Nanotechnology

This overlay shows the distribution of nanotechnology within the paradigms of science. The majority of current work in nanotechnology takes places in physics, chemistry, and materials science, at the upper right portion of the map. However, an increasing amount of nanotechnology is being applied in the biological and medical sciences, at the lower right.

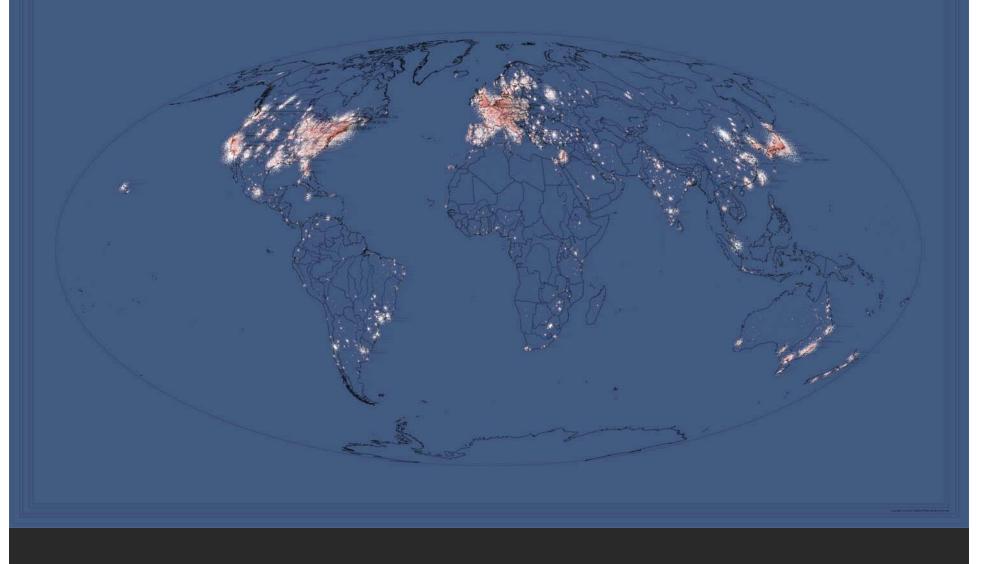
| All Topics<br>Sweep through all 776<br>scientific paradigms | Nanotechnology<br>Science on the tiny<br>scale of molecules               | Francis H. C.<br>CRICK<br>Co-discovered DNA's<br>double helix     | Albert<br>EINSTEIN<br>Revitalized physics<br>with Relativity theories    | Michael E.<br>FISHER<br>Models critical phase<br>transitions of matter | Susan T.<br>FISKE<br>Connects perception<br>and stereotypes              |
|-------------------------------------------------------------|---------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------------------------|
| Sustainability<br>The science behind<br>our long-term hopes | Biology &<br>Chemistry<br>The interface between<br>these two vital fields | Joshua<br>LEDERBERG<br>Pioneer in bacterial<br>genetic mechanisms | Derek J. de Solla<br>PRICE<br>Known as the "Father<br>of Scientometrics" | Richard N.<br>ZARE<br>Uses laser chemistry in<br>molecular dynamics    | About this<br>display<br>People & organizations<br>that helped create it |

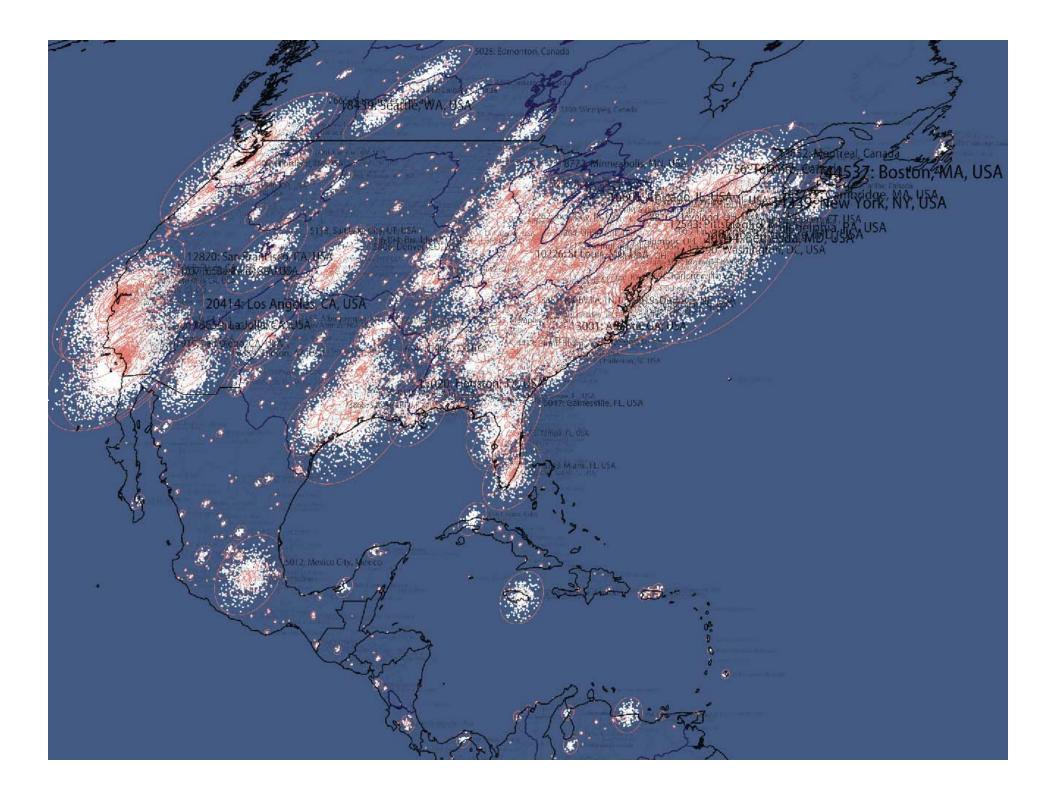
We sweep slowly through adjoining related topics, lighting up the places in the world that study each topic. You may select a subset of the topics that deal with these three interesting subjects by touching it. A single person's spreading influence is shown as a series of four snapshots. First, we light only topics and places relating to that person's papers—papers that are still highly cited today. The second lights everything that cites that original work. Note that this first-generation impact extends to far more topics than did the original work. The third shapshot lights science that cites the second; and the fourth lights science that cites the third.

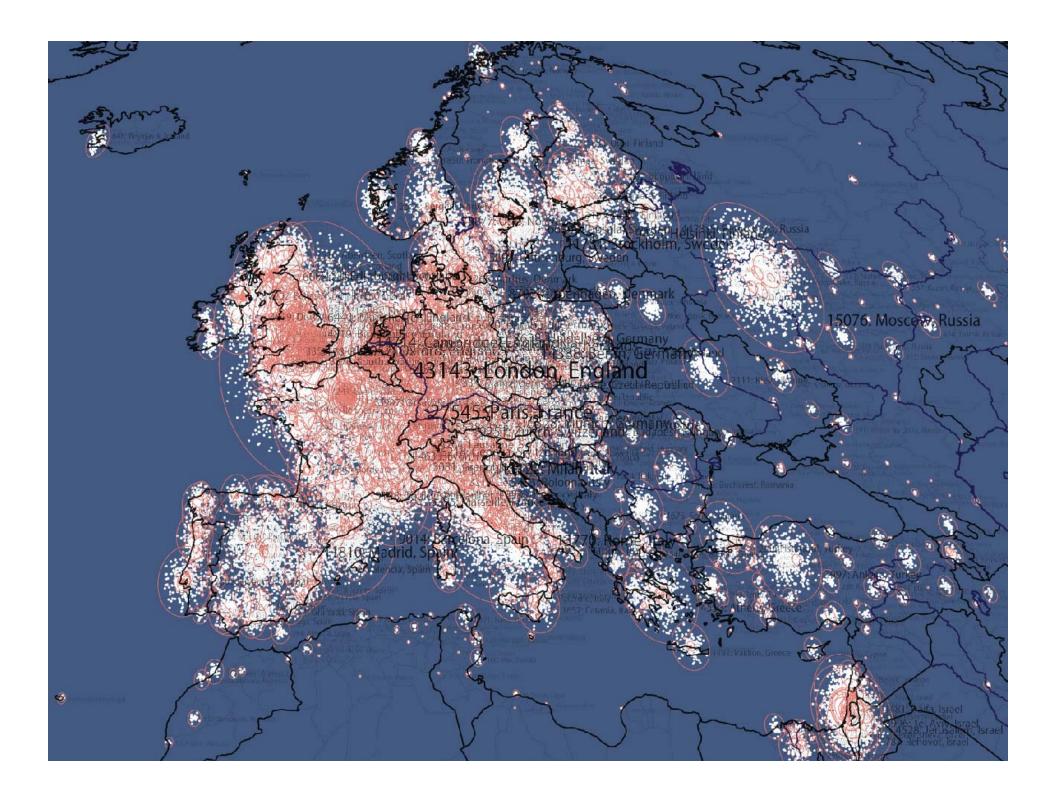


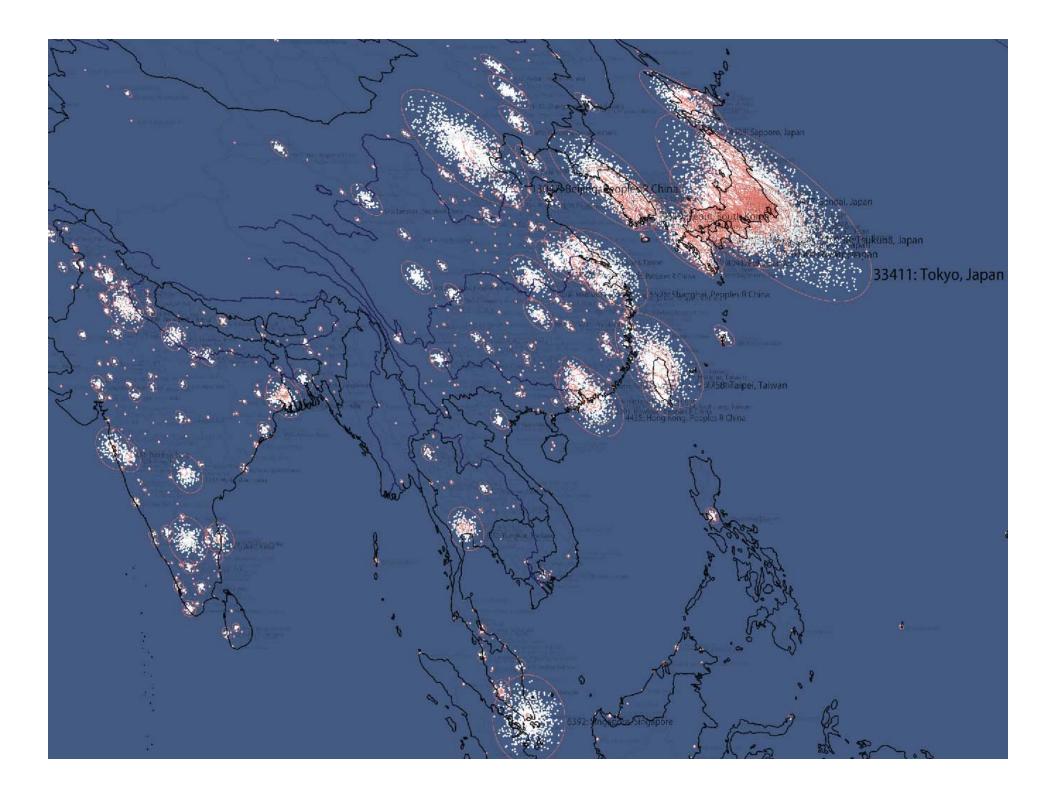


## GEOGRAPHIC MAP: WHERE SCIENCE GETS DONE







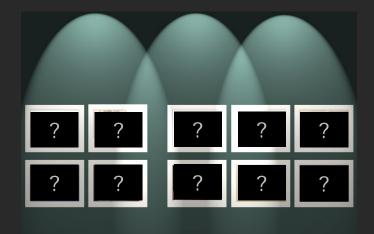




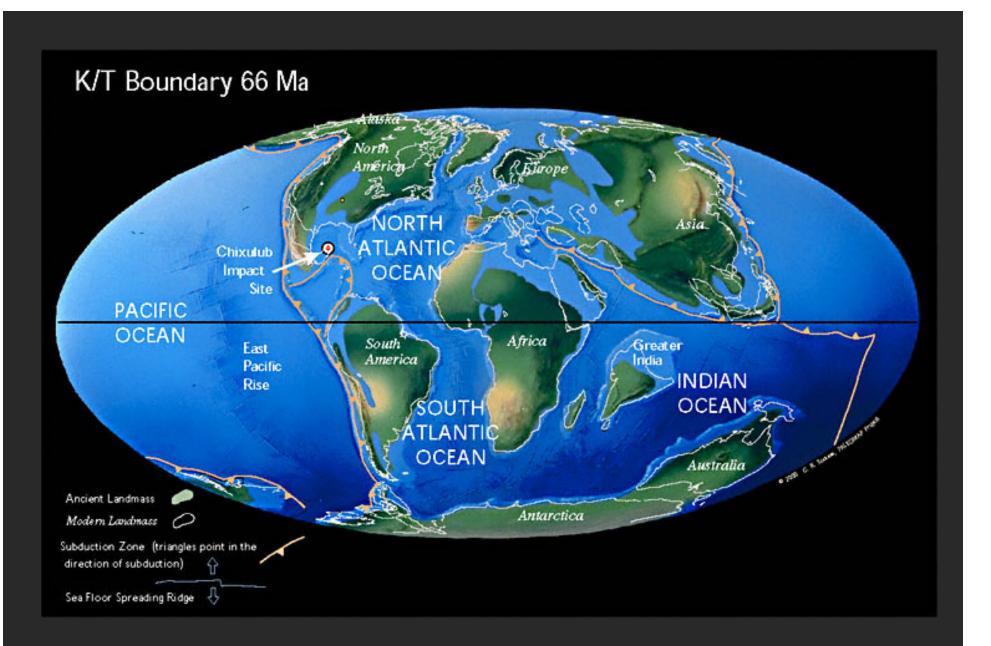
"Places & Spaces: Mapping Science" on display at the NYPL Science, Industry, and Business Library Madison/34th, New York City April 3rd - August 31st, 2006.

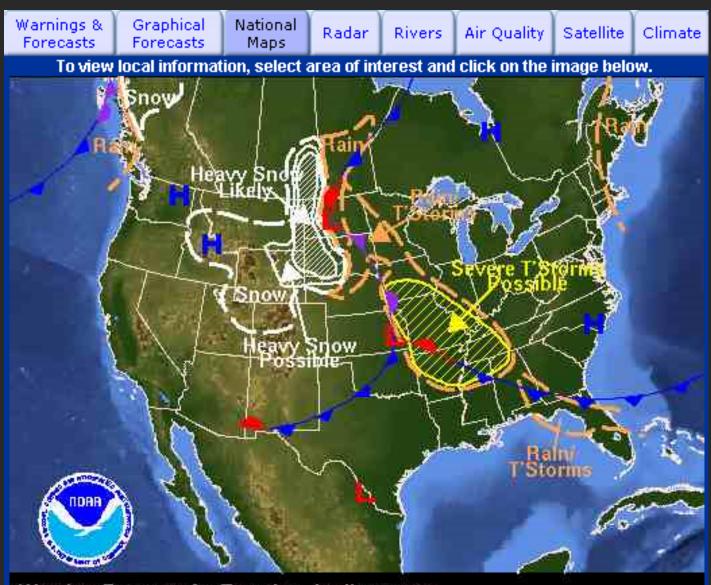
# The Power of Forecasts

## Four Existing Forecasts VERSUS Six Potential Science 'Weather' Forecasts



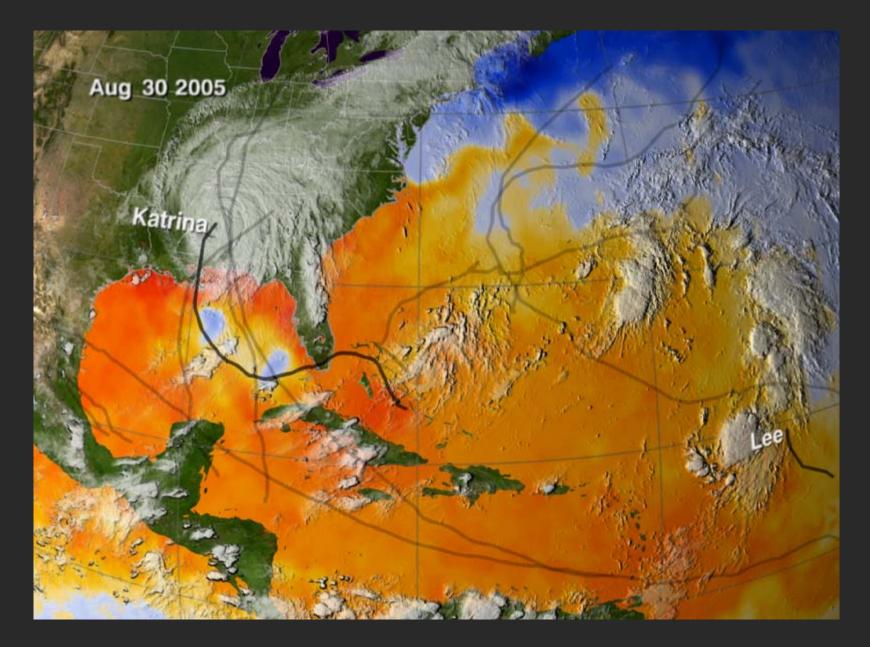
(3<sup>rd</sup> Iteration of Places & Spaces Exhibit - 2007)





Weather Forecast for Tuesday, April 18, 2006 DOC/NOAA/NWS/NCEP/Hydrometeorological Prediction Center Prepared by Fries based on HPC, SPC, and TPC forecasts.

<u>http://www.weather.gov</u>



Named Storms, available online at <a href="http://svs.gsfc.nasa.gov/vis/a000000/a003200/a003279">http://svs.gsfc.nasa.gov/vis/a000000/a003200/a003279</a>

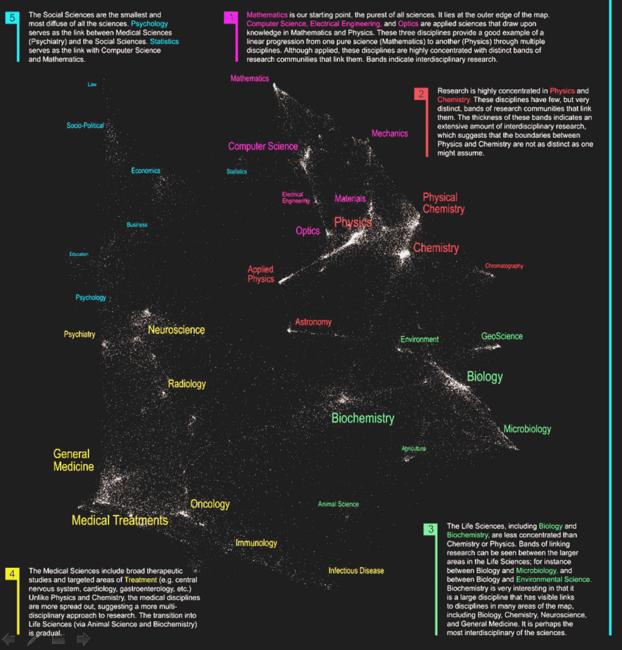
A Potential Future: Science Maps in Action

## KIDS first ...



All maps of science & the video are on sale via http://vw.indiana.edu/places&spaces

# The Structure of Science



We are all familiar with traditional maps that show the relationships between countries, provinces, states, and cities. Similar relationships exist between the various disciplines and research topics in science. This allows us to map the structure of science.

One of the first maps of science was developed at the Institute for Scientific Information over 30 years ago. It identified 41 areas of science from the citation patterns in 17,000 scientific papers. That early map was intriguing, but it didn't cover enough of science to accurately define its structure.

Things are different today. We have enormous computing power and advanced visualization software that make mapping of the structure of science possible. This galaxy-like map of science (left) was generated at Sandia National Laboratories using an advanced graph layout routine (VxOrd from the citation patterns in 800,000 scientific papers published in 2002. Each do in the galaxy represents one of the 96,000 research communities active in science in 2002. A research community is a group of papers (9 on average) that are written on the same research topic in a given year. Over time, communities can be born, continue, split, merge, or die.

The map of science can be used as a tool for science strategy. This is the terrain in which organizations and institutions locate their scientific capabilities. Additional information about the scientific and economic impact of each research community allows policy makers to decide which areas to explore, exploit, abandon, or ignore.

We also envision the map as an educational tool. For children, the theoretical relationship between areas of science can be replaced with a concrete map showing how math, physics, chemistry, biology and social studies interact. For advanced students, areas of interest can be located and neighboring areas can be explored.



#### Nanotechnology

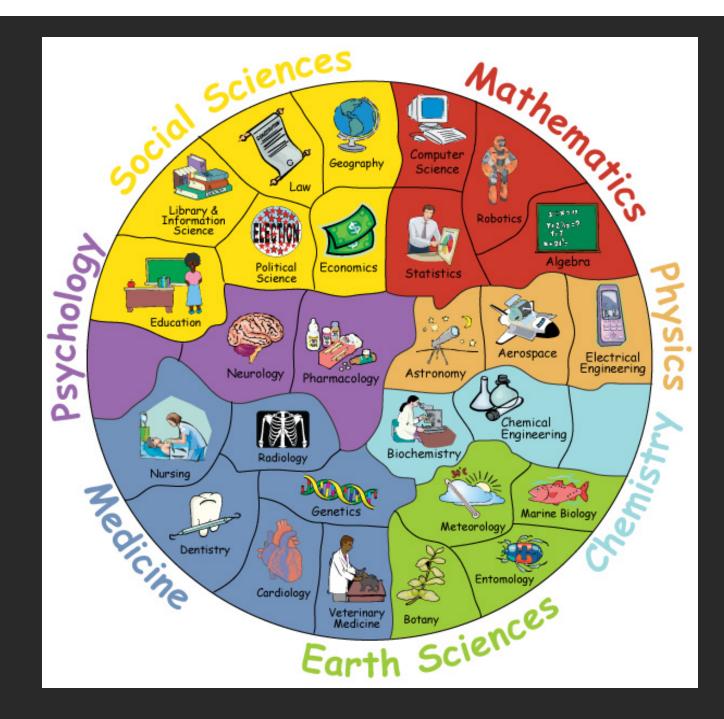
Most research communities in nanotechnology are concentrated in Physics, Chemistry, and Materials Science. However, many disciplines in the Life and Medical Sciences also have nanotechnology applications.

#### Proteomics

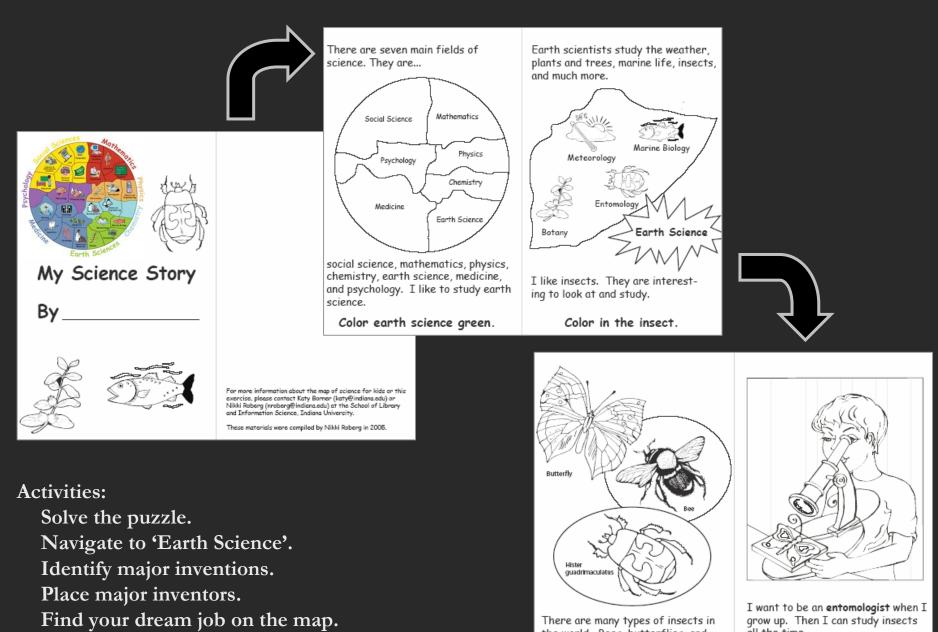
Research communities in proteomics are centered in Biochemistry. In addition, there is a heavy focus in the tools section of chemistry, such as Chromatography. The balance of the proteomics communities are widely dispersed among the Life and Medical Sciences.

#### Pharmacogenomics

Pharmacogenomics is a relatively new field with most of its activity in Medicine It also has many communities in Biochemistry and two communities in the Social Sciences.







Why is mathematics important?

the world. Bees, butterflies, and beetles are just a few.

all the time.

# ... my SPONSORS next ...

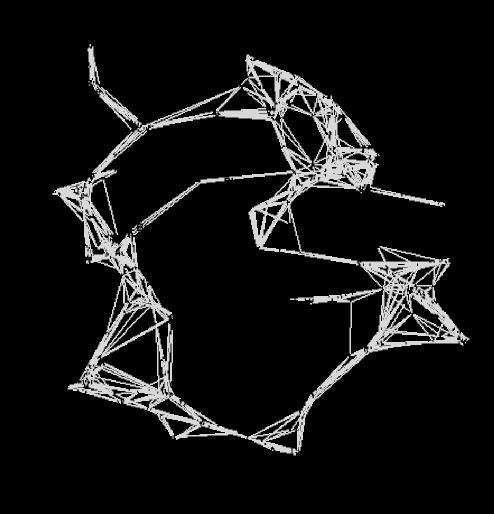


## Latest 'Base Map' of Science

Kevin W. Boyack & Richard Klavans, unpublished work.

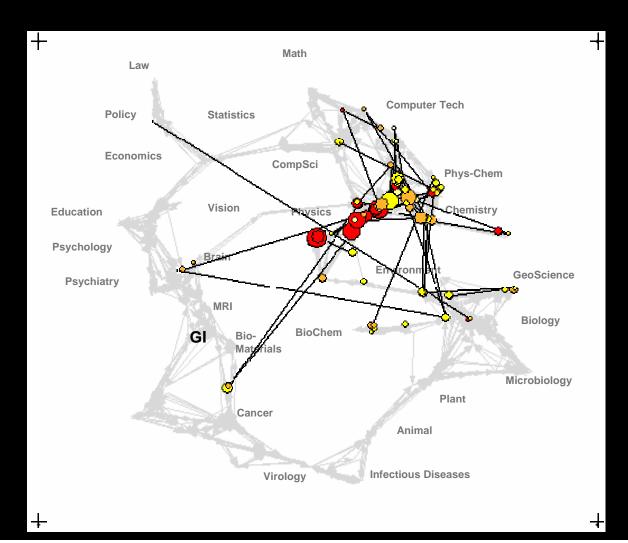
#### Uses combined SCI/SSCI from 2002

- 1.07M papers, 24.5M references, 7,300 journals
- Bibliographic coupling of papers, aggregated to journals
- Initial ordination and clustering of journals gave 671 clusters
- Coupling counts were reaggregated at the journal cluster level to calculate the
  - (x,y) positions for each journal cluster
  - by association, (x,y) positions for each journal

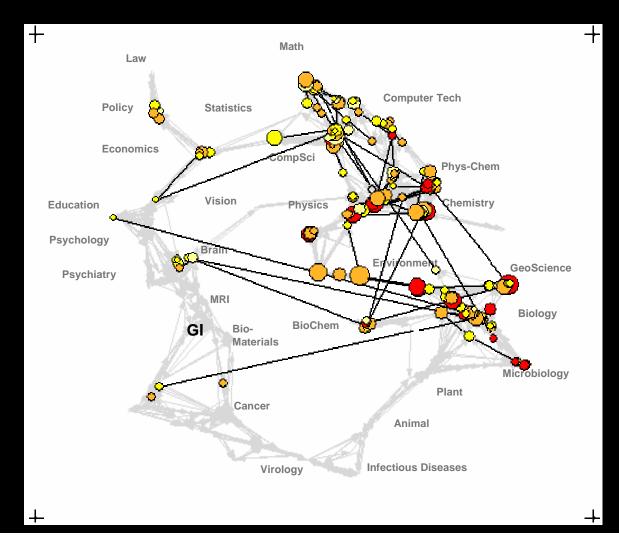


### Science map applications: Identifying core competency

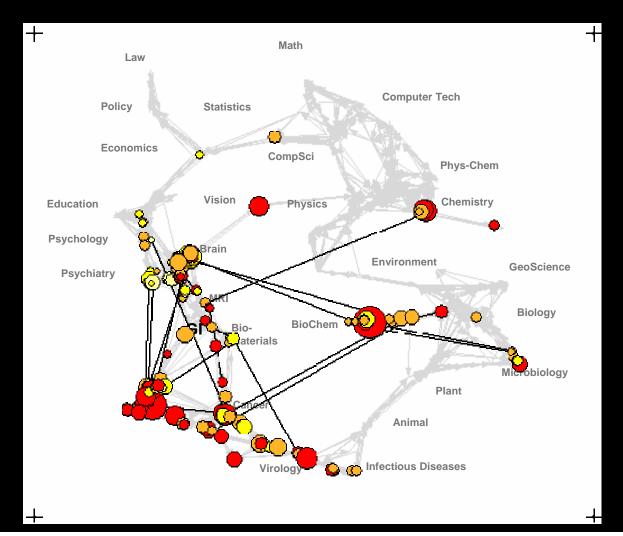
Kevin W. Boyack & Richard Klavans, unpublished work.



### Kevin W. Boyack & Richard Klavans, unpublished work.

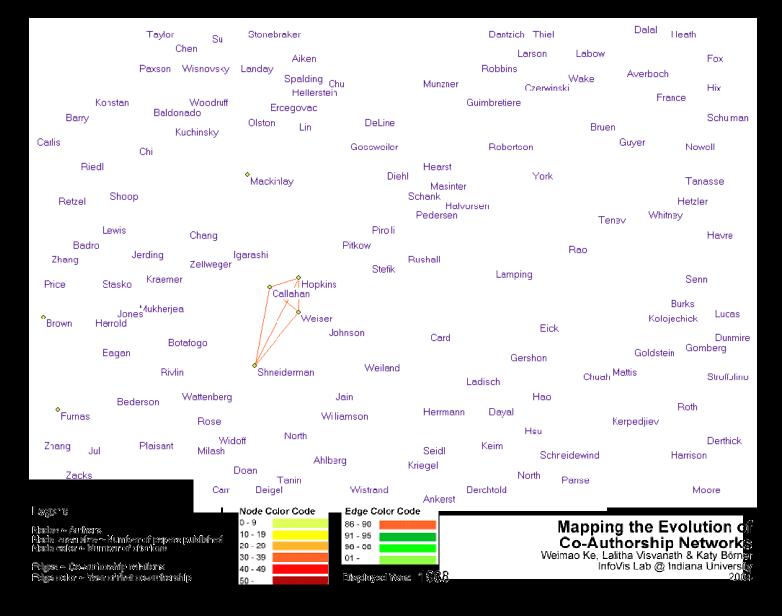


### Kevin W. Boyack & Richard Klavans, unpublished work.



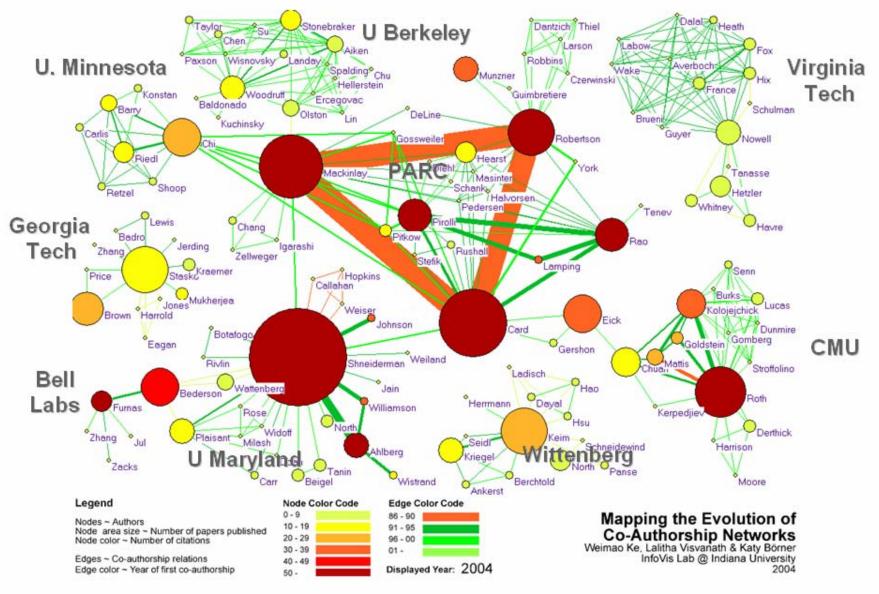
... then SCIENTISTS ...

#### Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



#### Mapping the Evolution of Co-Authorship Networks

Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



## ... and INDUSTRY too.

## Examining the Evolution and Distribution of Patent Classifications



Fast Growth Domains

1983 - 1987 / 1998 - 2002

Electrical and Electronic

Computers and Communications

Drugs and Medical

| Top Classes 1998 - 2002 |                                                                                                      |         |  |  |  |  |
|-------------------------|------------------------------------------------------------------------------------------------------|---------|--|--|--|--|
| U855                    | 1 itie                                                                                               | Patents |  |  |  |  |
| 514                     | Drug, Bio-Affecting and Body Treating Composistions                                                  | 18,778  |  |  |  |  |
| 43R                     | Semiconductor Device Manufacturing Process                                                           | 17,779  |  |  |  |  |
| 415                     | Chemistry, Moley also Biology and Wicrobiology                                                       | 12,424  |  |  |  |  |
| 474                     | Drug Bio-Attecting and Body Treating Compositions                                                    | 13,630  |  |  |  |  |
| 478                     | Stock Material or Mescellaneous Anticles                                                             | 13,314  |  |  |  |  |
| 257                     | Active Solid-Grane Devices (e.g., Transistors,<br>Solid-state Diodes                                 | 12,924  |  |  |  |  |
| 395                     | Information Processing System Organization                                                           | 0,955   |  |  |  |  |
| 345                     | Computer Graphics Processing, Operator Interface<br>Processing, and Selective Visual Display Systems | 9510    |  |  |  |  |
| \$59                    | Uplical: Systems and Elements                                                                        | 9,151   |  |  |  |  |
| 365                     | Static Information Storage and Retrievel                                                             | 8,392   |  |  |  |  |
|                         | Tetal                                                                                                | 180,910 |  |  |  |  |
|                         |                                                                                                      |         |  |  |  |  |

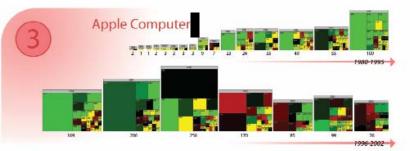
Mechanical

Chemical

Others

In the United States, each patent gets assigned to one out of more than 450 classes covering broad application domains. An examination of the size and growth of patent classes provides insight about patenting trends.

Treemaps, a space filling technique developed in the HCI Lab at the University of Maryland, are used to communicate major results. Treemaps represent a tree structure as nested rectangles with each rectangle representing a node. A rectangular area is first allocated to hold the representation of the tree, and this area is then subdivided into a set of rectangles that represent the top level of the tree. This process continues recursively on the resulting rectangles to represent each lower level of the tree. The parent-child relationship is indicated by enclosing the child rectangle by its parent rectangle. Typically, the size of each rectangle corresponds to the size of the node. Additional information about a node, e.g., its age or value, can be represented by the color of the respective rectangle.

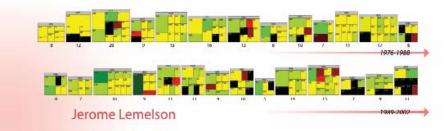


Depicted above is how Apple Computers' portfolio has changed in yearly increments from 1980 to 2002.

Lemelson's patent holdings below show a more even distribution over multiple classes. No class dominates over a majority of the years for granted patents; instead they are distributed more broadly over the intellectual space.

#### Legend:

Green = Increase in number of patent grants in particular class. Red = Decrease in number of patent grants in particular class. Yellow = No patents granted in that class in the past five years. Size = Number of patent grants in a particular class.





egories, one can distinguish between domains that have been receiving a larger amount of patent grants.

Shown is a comparison of the patent class space for 1983 to 1987 and 1998 to 2002. There is a predominance of growth in the

1998 to 2002 patent space, which correlates to the increase in patent grants during this period. By comparing the growth in cat-

Kutz, Daniel O. Examining the Evolution and Distribution of Patent Classifications. Accepted for the Information Visualization Conference, London, UK, July 2004.

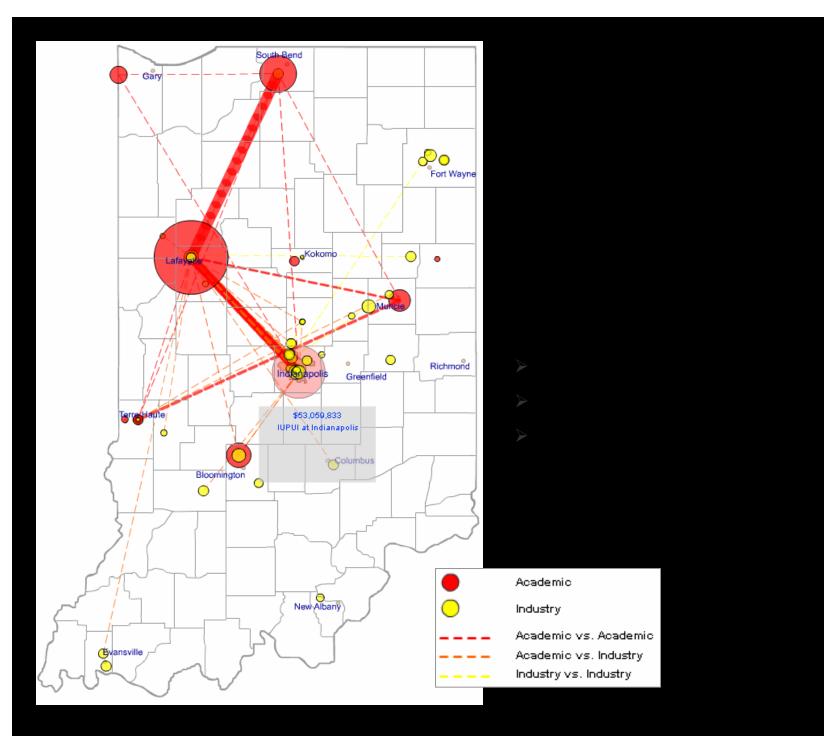
Slow Growth Domains

1983 - 1987 / 1998 - 2002

The material is based upon work supported by the National Science Foundation under Grant No. IIS-0238261.



For more Information, contact Katy Borner at katy@indiana.edu.



# **Computational Scientometrics**

& Macroscopes



Mapping Knowledge Domains

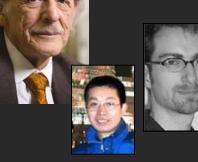
Visual Interfaces to Digital Libraries





Interested to get your own science map? Contact the map makers! *katy@indiana.edu* 

















# The End.

## How to Make a Science Map

| DATA<br>EXTRACTION | UNIT OF<br>ANALYSIS | MEASURES                | LAYOUT (often one code does both similarity and ordination steps) |                                                 | DISPLAY          |
|--------------------|---------------------|-------------------------|-------------------------------------------------------------------|-------------------------------------------------|------------------|
|                    | ·                   | ·                       | SIMILARITY                                                        | ORDINATION                                      |                  |
| SEARCHES           | COMMON              | COUNTS/FREQUENCIES      | SCALAR (unit by unit matrix)                                      | DIMENSIONALITY REDUCTION                        | INTERACTION      |
| ISI                | CHOICES             | Attributes (e.g. terms) | Direct citation                                                   | Eigenvector/Eigenvalue solutions                | Browse           |
| INSPEC             | Journal             | Author citations        | Co-citation                                                       | Factor Analysis (FA) and                        | Pan              |
| Eng Index          | Document            | Co-citations            | Combined linkage                                                  | Principal Components Analysis (PCA)             | Zoom             |
| Medline            | Author              | By year                 | Co-word / co-term                                                 | Multi-dimensional scaling (MDS)                 | Filter           |
| ResearchIndex      | Term                |                         | Co-dassification                                                  | LSA                                             | Query            |
| Patents            |                     | THRESHOLDS              |                                                                   | Pathfinder networks (PFNet)                     | Detail on demand |
| etc.               |                     | Byccounts               | VECTOR (unit by attribute matrix)                                 | Self-organizing maps (SOM)                      |                  |
|                    |                     |                         | Vector space model (words/terms)                                  | includes SOM, ET-maps, etc.                     | ANALYSIS         |
| BROADENING         |                     |                         | Latent Semantic Analysis (words/terms)                            |                                                 |                  |
| By citation        |                     |                         | ind. Singular Value Decomp (SVD)                                  | CLUSTER ANALYSIS                                |                  |
| By terms           |                     |                         |                                                                   |                                                 |                  |
|                    |                     |                         | CORRELATION (if desired)                                          | SCALAR                                          |                  |
|                    |                     |                         | Pearson's R on any of above                                       | Triangulation<br>Force-directed placement (FDP) |                  |

Mapping Knowledge Domains

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). Mapping Knowledge Domains. Proceedings of the National Academy of Sciences of the United States of America, 101 (Suppl\_1).
Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). Visualizing Knowledge Domains. In Blaise Cronin (Ed.), Annual Review of Information Science & Technology, Volume 37, Medford, NJ: Information Today, Inc. / American Society for Information Science and Technology, chapter 5, pp. 179-255.

### **Comparison of Similarity Metrics**

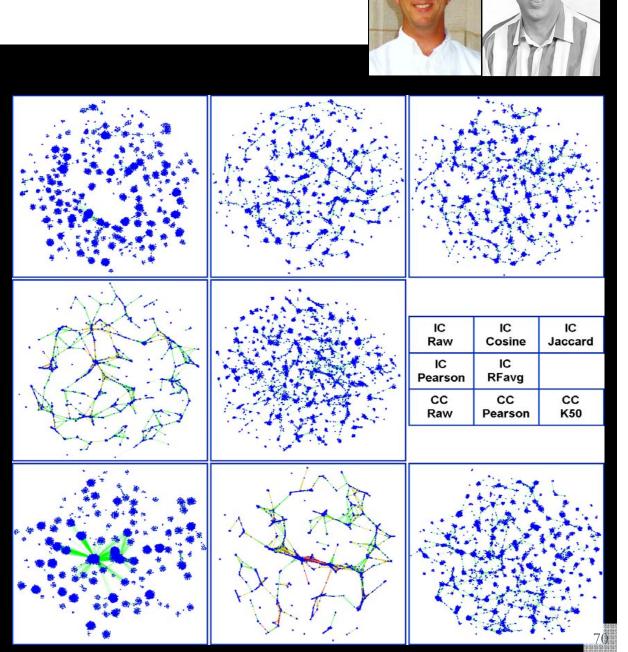
#### > ISI file year 2000, SCI and

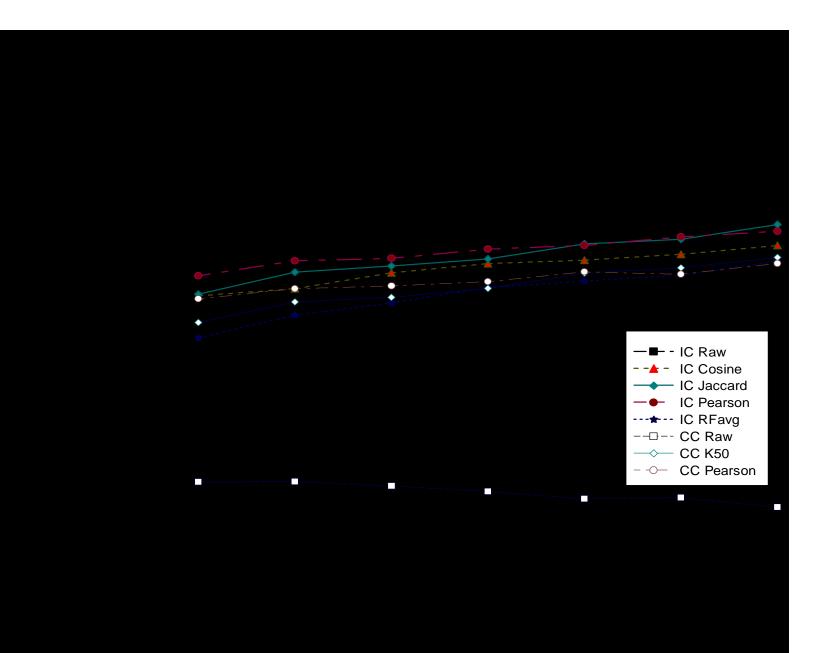
#### SSCI: 7,121 journals.

## Different similarity metrics

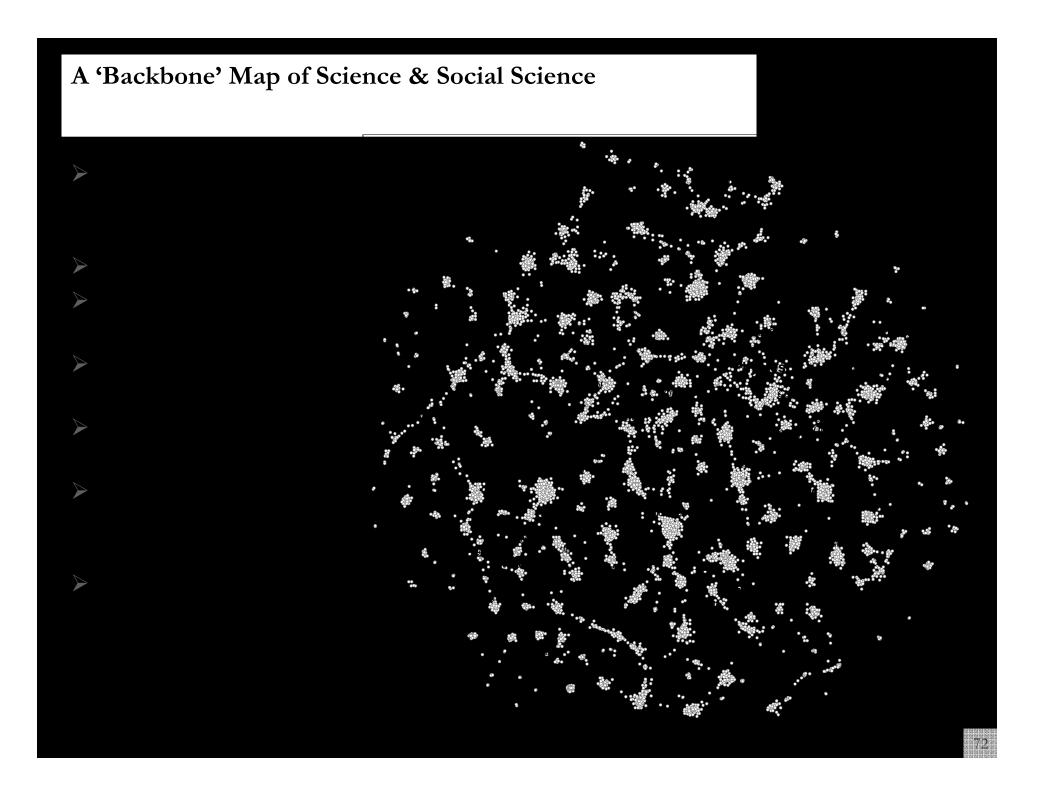
- Inter-citation (raw counts, cosine, modified cosine, Jaccard, RF, Pearson)
- Co-citation (raw counts, cosine, modified cosine, Pearson)
- Maps were compared based on
  - regional accuracy,
  - the scalability of the similarity algorithm, and
  - the readability of the layouts.

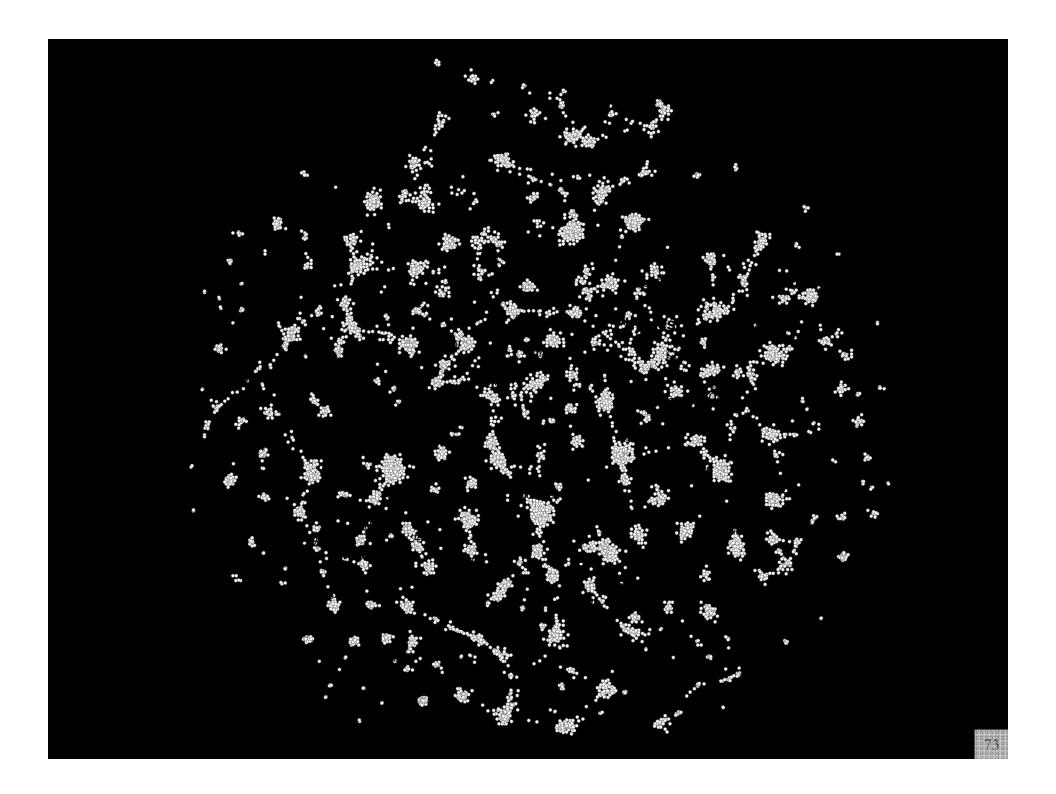
Boyack, Kevin W., Klavans, R. and Börner, Katy. (2005). Mapping the Backbone of Science. Scientometrics. 64(3), 351-374.

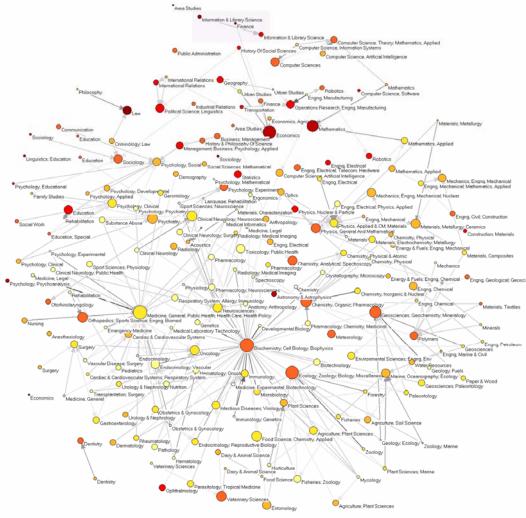




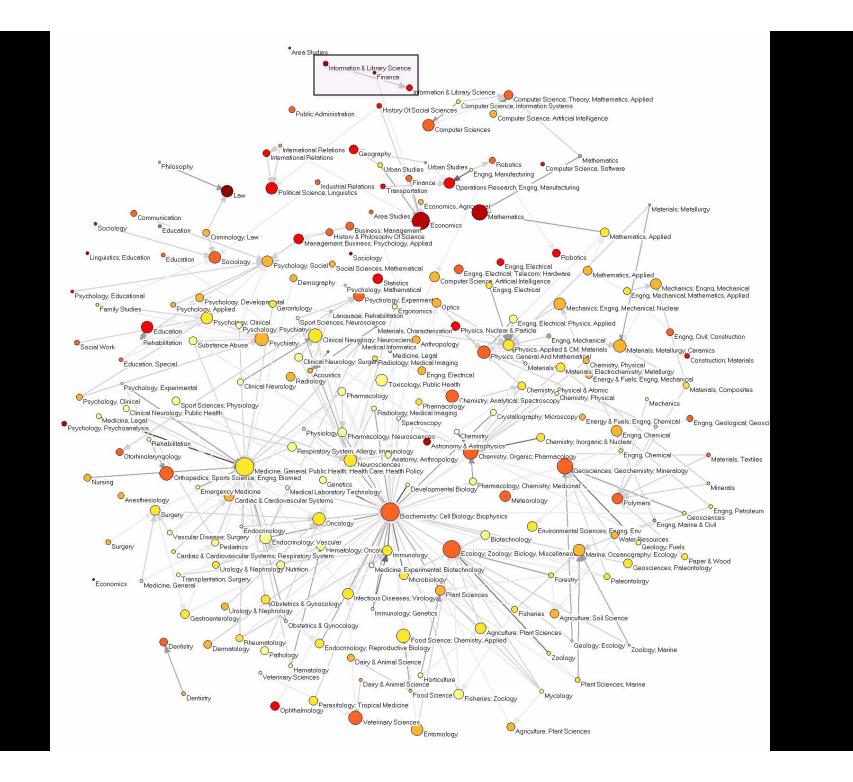
Boyack, Kevin W., Klavans, R. and Börner, Katy. (2005). Mapping the Backbone of Science. Scientometrics. 64(3), 351-374.

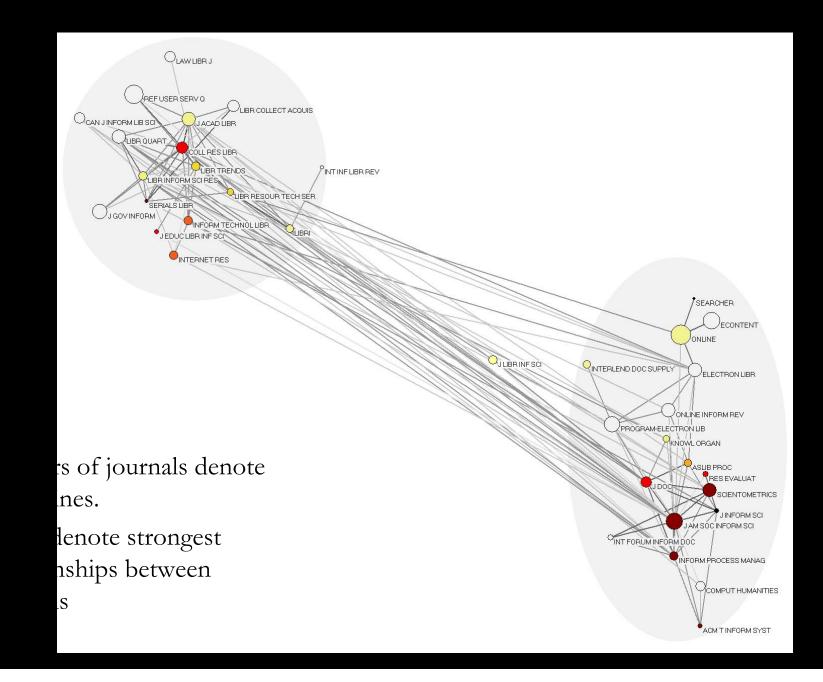


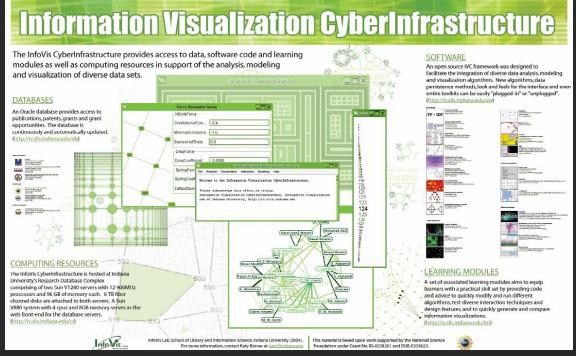




•







CAREER: Visualizing Knowledge Domains. NSF IIS-0238261 award (Katy Börner, \$440,000) Sept. 03-Aug. 08.





SEI: Network Workbench: A Large-Scale Network Analysis, Modeling and Visualization Toolkit for Biomedical, Social Science and Physics Research. NSF IIS-0513650 award (Katy Börner, Albert-Laszlo Barabasi, Santiago Schnell, Alessandro Vespignani & Stanley Wasserman, Craig Stewart (Senior Personnel), \$1,120,926) Sept. 05 - Aug. 08. <u>http://nwb.slis.indiana.edu</u>