Knowledge Domain Visualizations



Research Interests

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Research Interests

- Cognitive Justification for Domain Maps
- Pedagological Use of Domain Maps
- User Testing of Domain Maps
- History of Domain Maps
- Mapping Legal Topics

History of KDVs

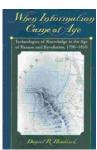
Descriptive → **Scientific Cartography**

Prior to the 1600's cartography was predominately descriptive. Advances in calculating location on the planet made it scientific.

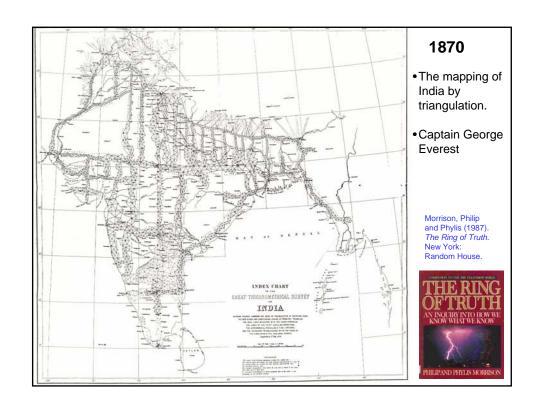
- Triangulation over large distances from a known base measure.
- Using the moons of Jupiter to establish longitude on land.
- Using accurate time pieces to establish longitude at sea.
- Accurately measuring depth and altitude, and representing them on maps.

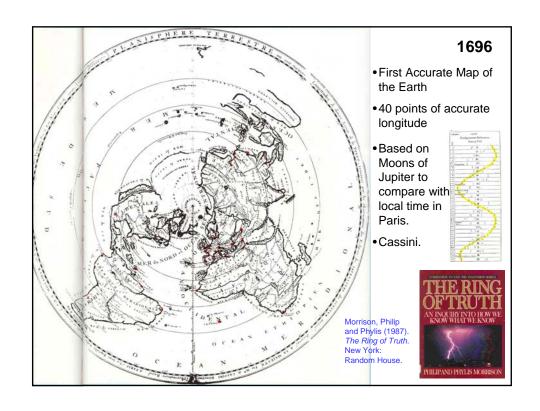
The same is now occurring with domain maps.

- We had descriptive maps for a long time.
- Now they have become methodologically rigorous and scientific.



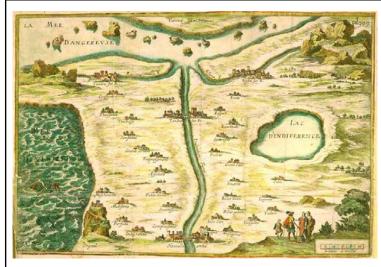
Headrick, Daniel R. (2000). When Information Came of Age: Technologies of Knowledge in the Age of Reason and Revolution, 1700-1850. New York: Oxford University Press.





Pre-Bibliometric History

Domain Maps utilizing the distance similarity metaphor for non-spatial data are created by hand based on the viewpoint and experience of the creator.

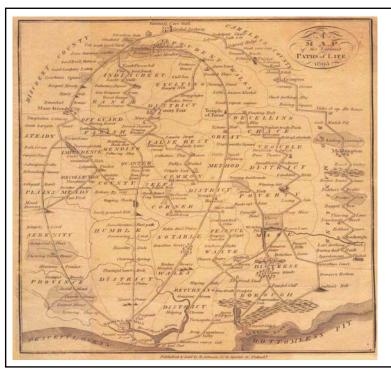


1654

From: Creating French Culture: Treasures from the Bibliotheque Nationale de France, Library of Congress, Available at:http://www.loc.gov/exhibits/bnf/bnf0004.html

Madeleine de Scudéry (b. 1607-d. 1701), Clélie, histoire romaine, première partie (Clélie: A Roman Story, part I), Paris, 1654, Reserve of Rare and Precious Books, Rés. Yý. 1496

"Madeleine de Scudéry's novel, Clélie, served as pretext for the description of acquaintances, stately residences, and palaces, and for dialogues based on actual conversations of her salon. The most immediate stir was created by the Carte du tendre (Map of Affection), engraved by François Chauveau and inserted in the first part of the novel. A salon game, the Map sparked a fad for "amorous geography" that took the form of allegorical almanacs and imaginary maps."

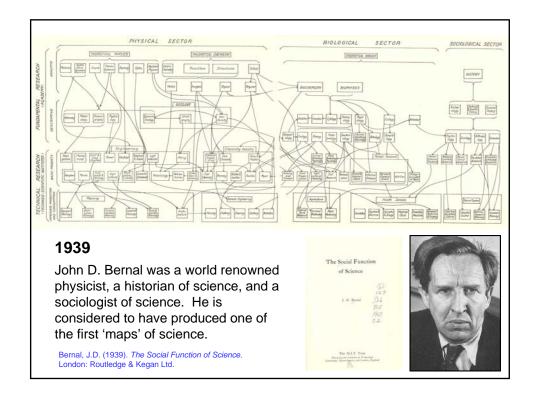


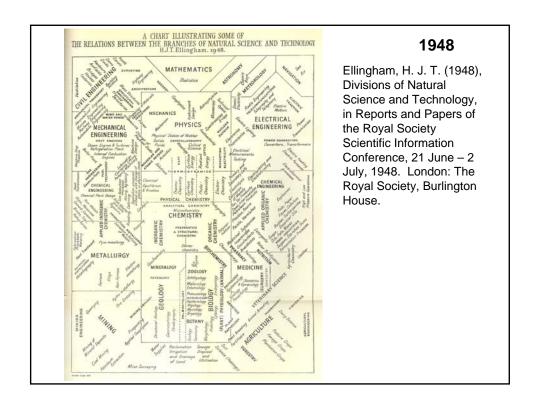
1794

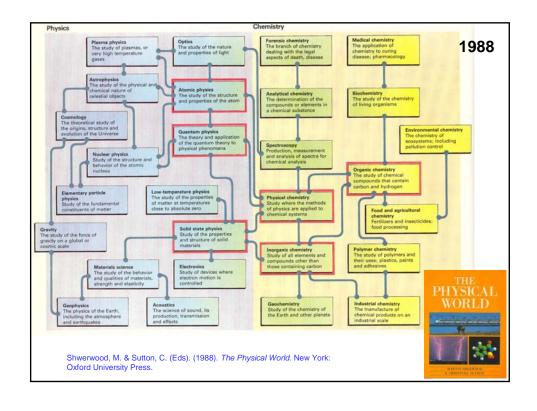
Map of the Various Paths of Life, Benjamin Johnson, Philadelphia, 1805, originally published as a jigsaw puzzle in 1794, Map Collection, Yale University Library.

From: Harmon, Katherine (2004). You Are Here: Personal Geographies and Other Maps of the Imagination. New York: Princeton Architectural Press.









1895

1st Otlet and then De Solla Price Contemplate Domain Maps

1895 – Paul Otlet realizes that Melvil Dewey's Decimal Classification could be used to map knowledge domains. Begins work on converting Dewey's system into the more faceted Universal Decimal Classification (UDC).

1918 – Otlet states again that the UDC may be used to create "an immense map of the domains of knowledge" (Otlet, 1918, p. 78).

Rayword, B. (1994). Visions of Xanadu: Paul Otlet (1868-1944) and hypertext. JASIS, 45(4), 235-250.

1965 – **Derek De Solla Price** - published contemplation of using bibliometric techniques to create maps of scientific literatures.

De Solla Price, Derek J. (1965). Networks of Scientific Papers Science, New Series, Vol. 149, No. 3683. (Jul. 30, 1965), pp. 510-515.

Historiograph of DNA Development

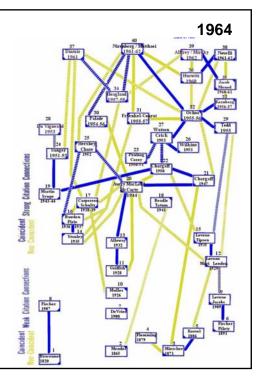
(Garfield, Sher, & Torpie, 1964)
"The Use of Citation Data in Writing the History of Science."

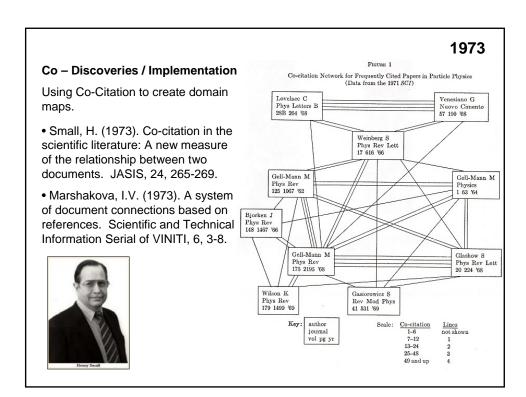
Published by The Institute for Scientific Information, December 1964. Report of research for Air Force Office of Scientific Research under contract F49(638)-1256.

Eugene Garfield, recent photo. Creator of the ISI Web of Science citation database.



http://www.garfield.library.upenn.edu/

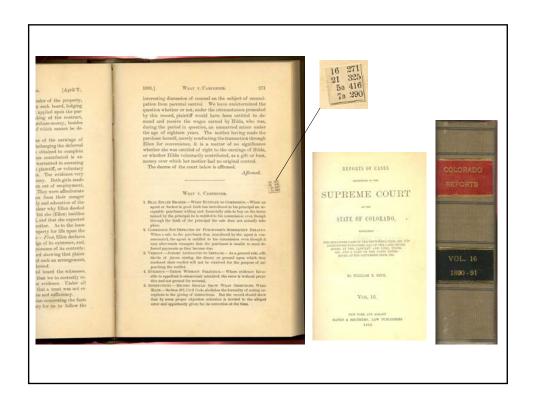


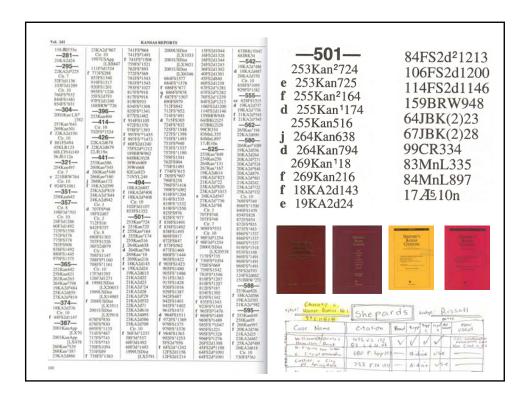


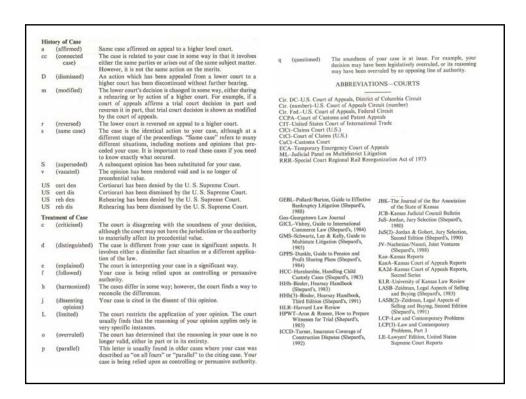
(1875) Frank Shepard (1953) Eugene Garfield (1996) Page and Brin

Shepard's Citations

- 1875, Frank Shepard published his first citator, Illinois Citations.
- He was a business person with no legal training.
- Manual Hyperlinks.







Garfield's Model For ISI

• And in 1953 I learned, through William C. Adair, a former vice president of Shepard's Citations, that there was an index to the case literature of the law that used citations. Shepard's Citations is the oldest major citation index in existence; it was started in 1873 to provide the legal profession with a tool for searching legal decisions. ... The legal "citator" system provided a model of how a citation index could be organized to function as an effective search tool.

Garfield, Eugene (1979). Citation Indexing—Its Theory and Application In Science, Technology, and Humanities. Philadelphia: ISI Press. p.7.





Google: PageRank Relevance Algorithm

- Developed by Stanford PhD Computer Science Students in 1996
- Larry Page and Sergey Brin
- "Inspired by citation analysis, Page theorized that a raw count of links to a page would be a useful guide to the page's rank."

Battelle, John (2005). The Search: How Google and Its Rivals Rewrote the Rules of Business and Transformed Our Culture. Portfolio: New York



Larry Page - 32



Sergey Brin - 32

Legal Citation Practices

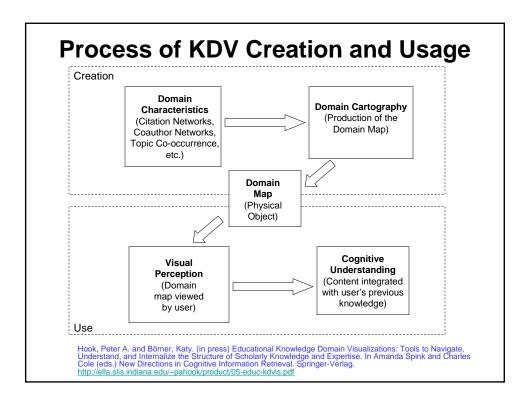
Law -- Attribution with Precision

- Legal style guide for citations is a 300+ page book known as the Bluebook
- Tradition of Student Edited Journals
- Extensive Cite Checking and Validation
- Does Not Rest on the Credibility of the Author
- Every non-obvious original thought is attributed to a specific page or paragraph.

Example Citations (Case)

- We examine the posture of respondent's cause of action first by viewing it as stating a claim under the Just Compensation Clause. This Court often has referred to regulation that "goes too far," Pennsylvania Coal Co. v. Mahon, 260 U.S. 393, 415, 43 S.Ct. 158, 160, 67 L.Ed. 322 (1922), as a "taking." See, e.g., Ruckelshaus v. Monsanto Co., 467 U.S. 986, 1004-1005, 104 S.Ct. 2862, 2873-2874, 81 L.Ed.2d 815 (1984); Agins v. Tiburon, 447 U.S., at 260, 100 S.Ct., at 2141; Prune Yard Shopping Center v. Robins, 447 U.S. 74, 83, 100 S.Ct. 2035, 2041, 64 L.Ed.2d 741 (1980); Kaiser Aetna v. United States, 444 U.S. 164, 174, 100 S.Ct. 383, 390, 62 L.Ed.2d 332 (1979); Andrus v. Allard, 444 U.S. 51, 65-66, 100 S.Ct. 318, 326-327, 62 L.Ed.2d 210 (1979); Penn Central Transp. Co. v. New York City, 438 U.S. 104, 124, 98 S.Ct. 2646, 2659, 57 L.Ed.2d 631 (1978); Goldblatt v. Hempstead, 369 U.S. 590, 594, 82 S.Ct. 987, 990, 8 L.Ed.2d 130 (1962); United States v. Central Eureka Mining Co., 357 U.S. 155, 168, 78 S.Ct. 1097, 1104, 2 L.Ed.2d 1228 (1958).
- Even assuming that those decisions meant to refer literally to the Taking Clause of the Fifth Amendment, and therefore stand for the proposition that regulation may effect a taking for which the Fifth Amendment requires just compensation, see <u>San</u> <u>Diego</u>, <u>450 U.S.</u>, <u>at 647-653</u>, <u>101 S.Ct.</u>, <u>at 1302-1304</u> (dissenting opinion), and even assuming further that the Fifth Amendment requires the payment of money damages to compensate for such a taking, the jury verdict in this case cannot be upheld.

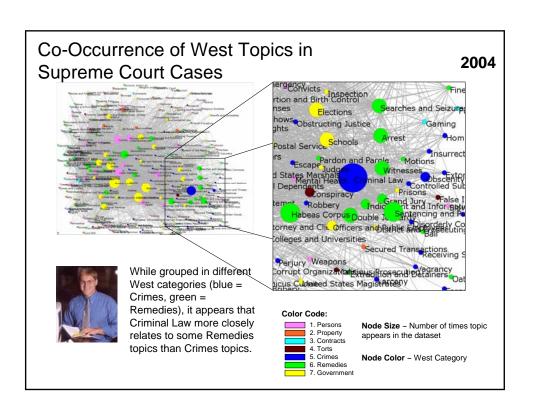
Cognitive Justification and Pedagogy

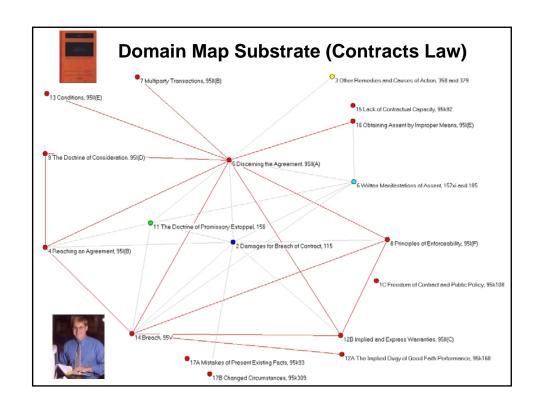


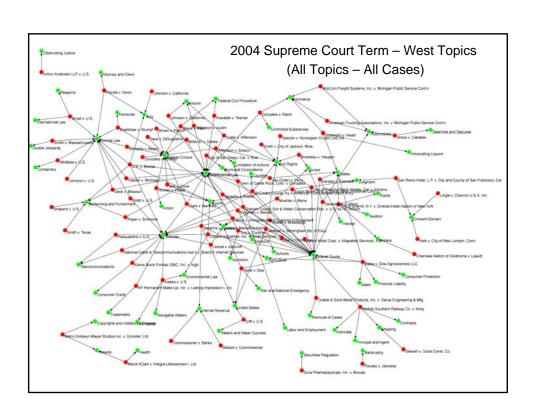
Benefits of the Big Picture

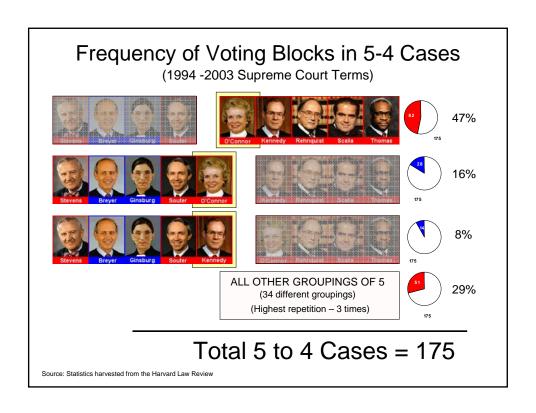
- Provides a structure or scaffolding that students may use to organize the details of a particular subject.
- Information is better assimilated with the student's existing knowledge.
- Visualization enhances recall.
- Makes explicit the connections between conceptual subparts and how they are related to the whole.
- Helps to signal to the student which concepts are most important to learn.

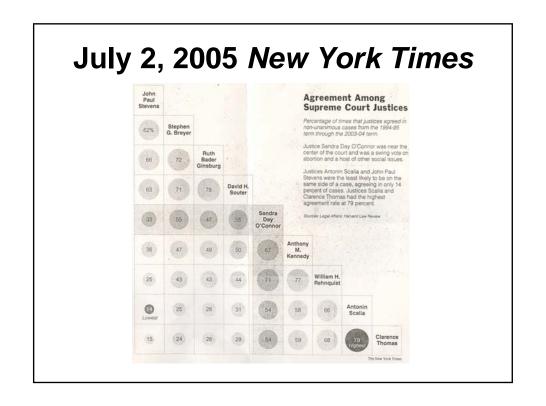
Mapping Legal Topics

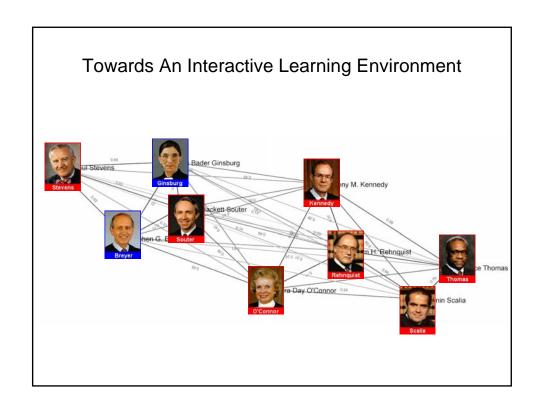












The End