Analyzing and Communicating the Structure and Evolution of Science





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Colloquium Talk, Department of History and Philosophy of Science, IUB Ballantine 003, Friday, Nov 12, 2004, 1:30 p.m. - 3:30 p.m.



Overview

1. Motivation for today's talk

Goals of History & Philosophy of Science vs. Scientometrics/Bibliometrics Small-scale vs. large-scale data analysis & visualization

Opportunities and challenges for studying the structure and evolution of all of science

2. Overview of different data analysis and visualization techniques

Time space: Tree of life, genealogies, etc.

Time-geographic space: Lifelines, etc.

(Time-)semantic spaces: Mapping knowledge domains

(Time-)social spaces: Social networks

Etc.

- 3. Data bases, software & computing infrastructure at IUB
- 4. Related courses, talk series, workshops & conferences



1. Motivation

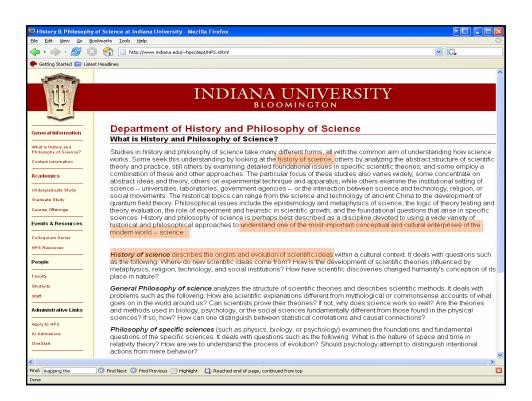
About 40 years ago, Derek J. deSolla Price suggested studying the structure and evolution of science using the scientific methods of science.

We now do have the data, code and compute power to do this!

"Philosophy of science without history of science is empty; history of science without philosophy of science is blind."

Imre Lakatos (1970) evocatively rephrased Immanuel Kant's famous remark about the complementarity of 'concepts' and 'percepts'.

We need to understand the structure and evolution of science to make the scientific enterprise more effective – in terms of the production of new (interdisciplinary) research results as well as in terms of information diffusion.





Goals of History & Philosophy of Science & Scientometrics/Bibliometrics

Maps of scientific disciplines (Knowledge Domain Vis.) attempt to support diverse user groups:

- > Students can gain an overview of a particular knowledge domain, identify major research areas, experts, institutions, grants, publications, patents, citations, and journals as well as their interconnections, or see the influence of certain theories.
- Researchers can monitor and access research results, relevant funding opportunities, potential collaborators inside and outside the fields of inquiry, the dynamics (speed of growth, diversification) of scientific fields, and complementary capabilities.
- Grant agencies/R&D managers could use the maps to select reviewers or expert panels, to augment peer-review, to monitor (long-term) money flow and research developments, evaluate funding strategies for different programs, decisions on project durations, and funding patterns, but also to identify the impact of strategic and applied research funding programs.
- Industry can use the maps to access scientific results and knowledge carriers, to detect research frontiers, etc. Information on needed technologies could be incorporated into the maps, facilitating industry pulls for specific directions of research.
- **Data providers** benefit as the maps provide unique visual interfaces to digital libraries.
- Last but not least, the availability of dynamically evolving maps of science (as ubiquitous as daily weather forecast maps) would dramatically improve the communication of scientific results to the general public.

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Small-scale vs. large-scale data analysis & visualization

- Many analyses in Bibliometrics/Scientometrics have been conducted on small-scale data sets 10-1000 entities (persons, papers, journals, etc.).
- The data was often acquired by hand (using interviews and questionnaires, digital libraries, etc.)
- Data analysis was done by hand or using simple analysis and layout techniques.
- Interpretation of results was possible through expert consultation.

Large-scale data sets require

- to analyze and map 1000-millions of entities derived from multiple digital libraries.
- New means to validate results (nobody has knowledge of all of science any more).

What dataset sizes are common in today's History & Philosophy of Science studies?



Opportunities and challenges for studying the structure and evolution of all of science

Opportunities:

- Today, many scientific publications are available in digital form (some full text journal data sets go as far back as 120 years).
- We do have algorithms and computing resources to analyze and map science on a large scale.
- > Interdisciplinary collaborations are beneficial.

Challenges:

- Data access is difficult.
- Preservation is a big problem.
- Data integration, i.e., merging data from different databases, is a "hot" research topic as are scalable data analysis and visualization algorithms.
- Map interpretation is unresolved can historians of science and philosophers of science help?

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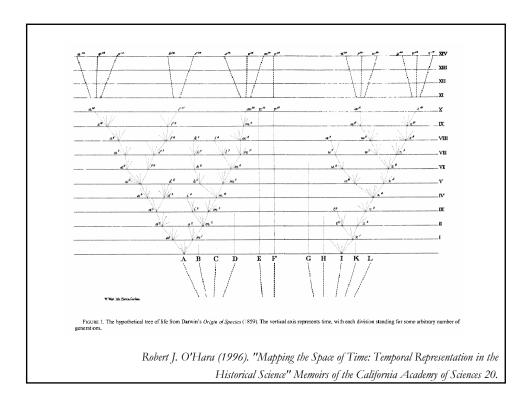


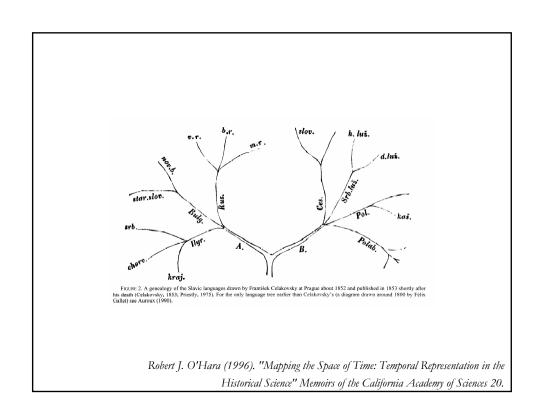
2. Overview of different data analysis and visualization techniques

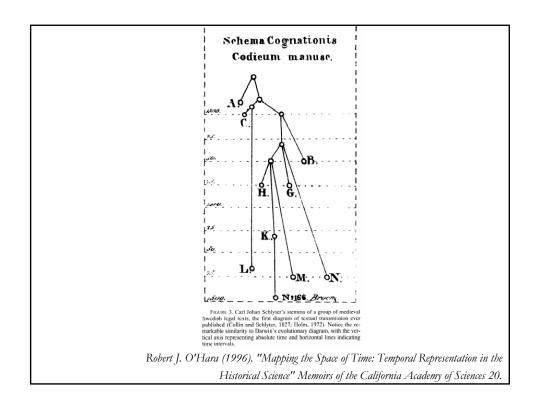
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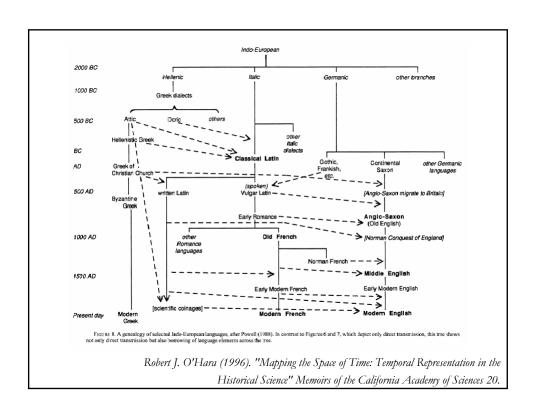
Resource

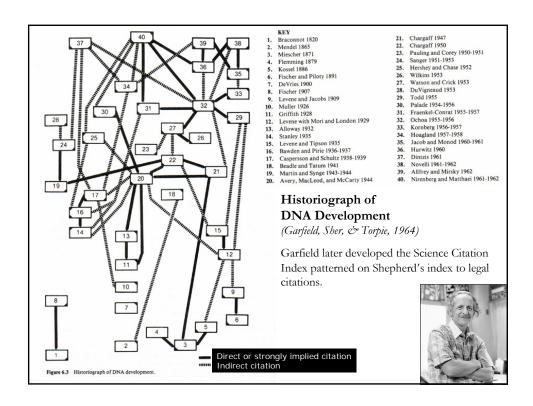
Robert J. O'Hara (1996). "Mapping the Space of Time: Temporal Representation in the Historical Science" Memoirs of the California Academy of Sciences 20.

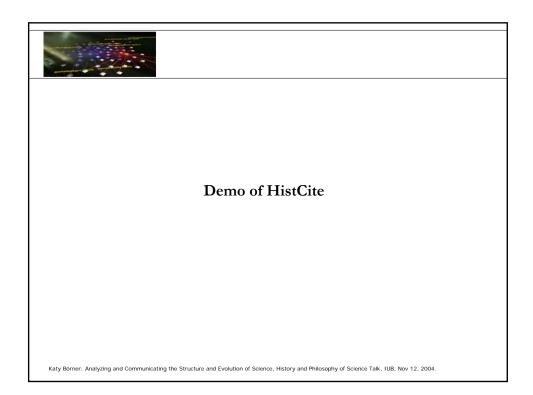


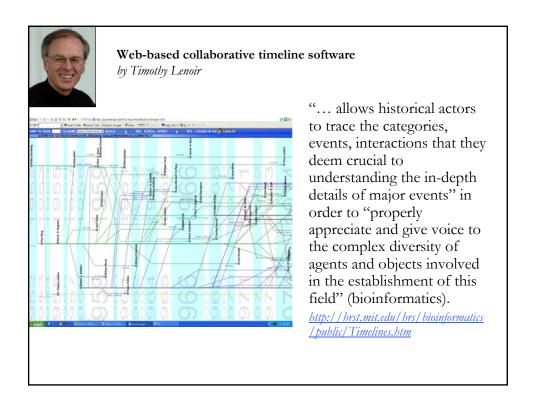


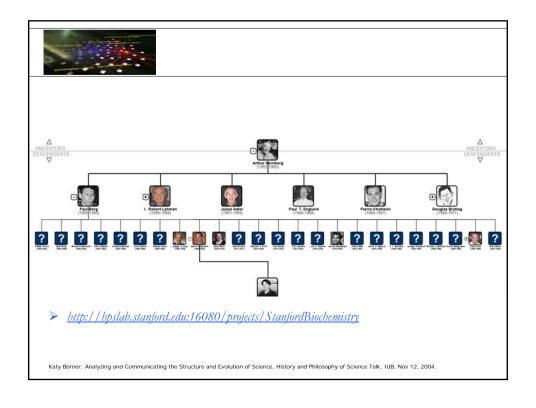


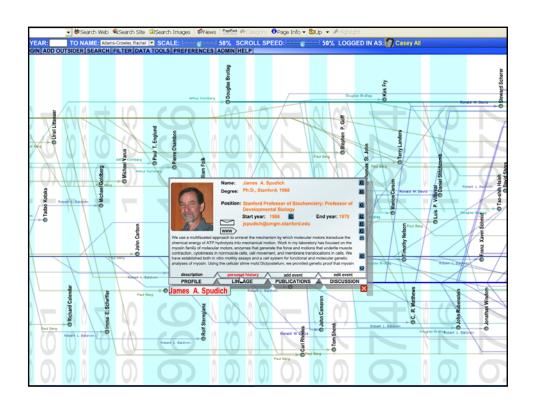


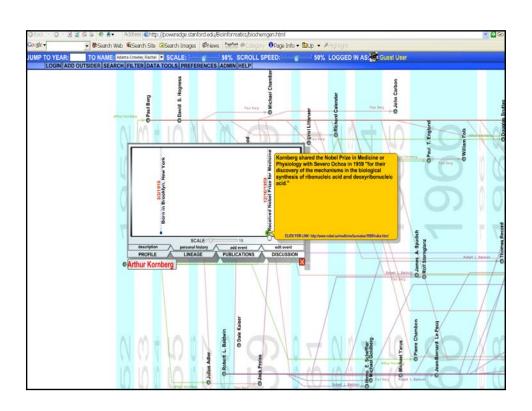


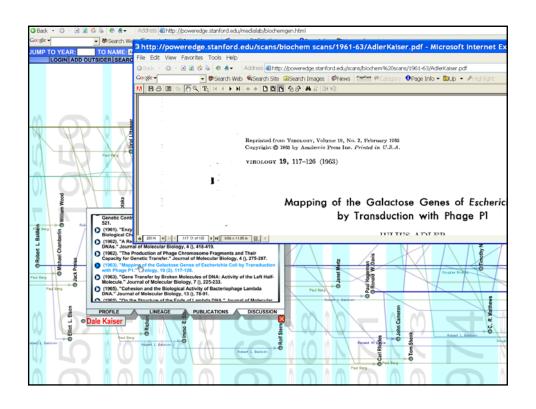


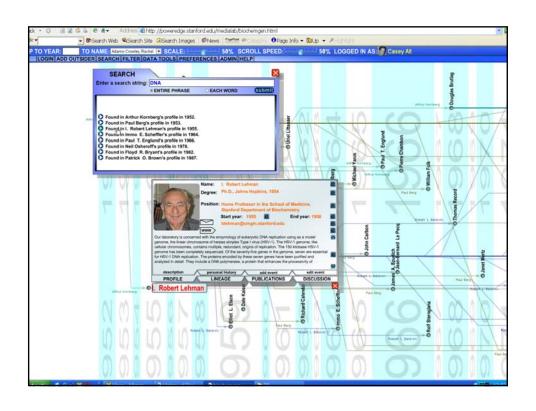


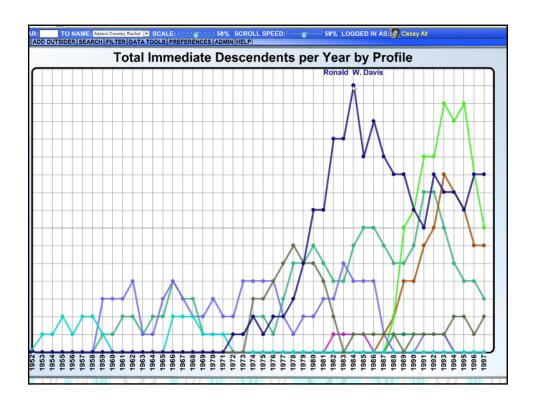














2. Overview of different data analysis and visualization techniques

- Time space: Tree of life, genealogies, etc.
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Challenges:

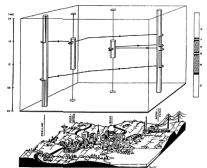
- Tracking tangible objects (e.g., people, products) and intangible objects (e.g., ideas) over time and geographic space.
- Tracking relationships between tangible and intangible objects.
- Puzzling together small and seemingly unconnected events over long periods of time to gain insight into local and global patterns of activity.



Lifelines for visualizing Migrations, Transitions and Trajectories

Figure represents the movements of a person over a single day. Individual starts from the home and visits his workplace, a bank, his workplace and finally a post office, before returning home. The shaded bar at the right identifies periods spent traveling (in black) and at work (cross-hatched).

Lenntop's chapter in Carlstein et al. http://www.geog.port.ac.uk/lifeline/consult/essay.html

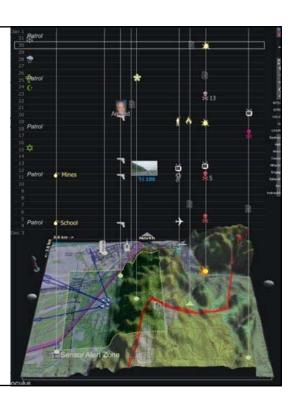


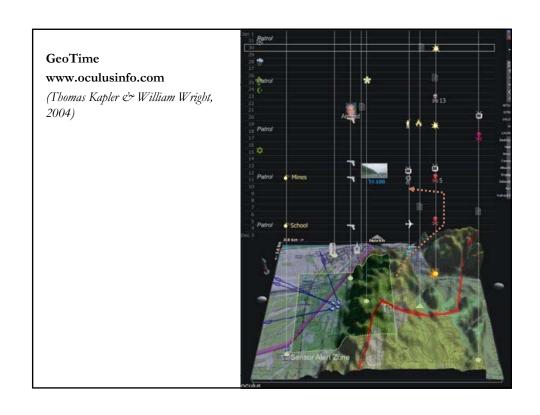
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GeoTime

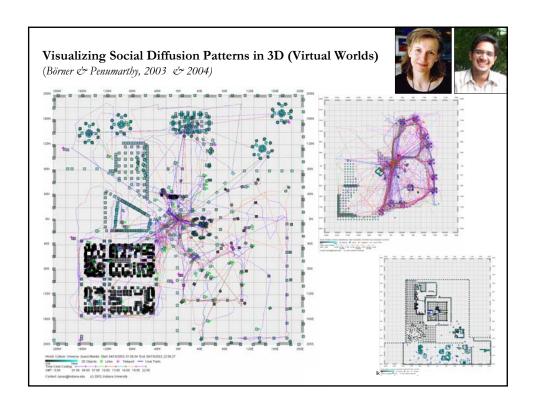
www.oculusinfo.com

(Thomas Kapler & William Wright, 2004)







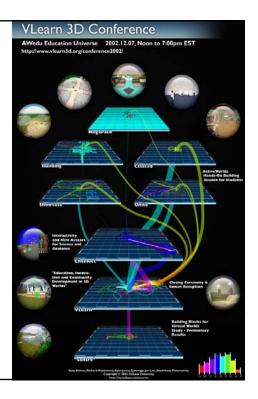


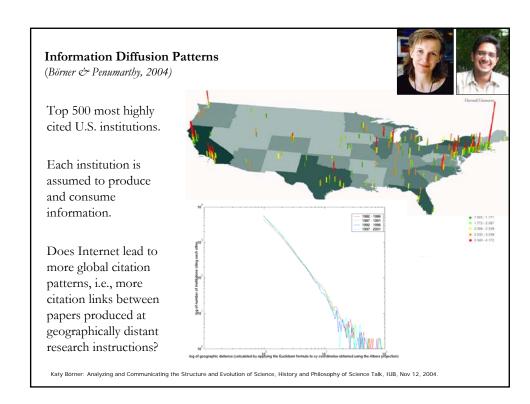
VLearn 3D Vis

(Börner, Hazlewod, Jones, Lee & Penumarthy, 2003)

Temporal-spatial distribution of Conference attendees

- Conference worlds are represented by square, perspective maps, each labeled by its name.
- Worlds accessed at the beginning of the conference are placed at the bottom, worlds accessed later toward the top.
- Next to each world is a circular snapshot of the virtual venue. Short descriptions of the main sessions are added as text.
- Major jumps between worlds are visualized by transparent lines. The thickness of each line corresponds to the number of traveling users. Color coding was used to denote the chronological paths of the conference sessions.







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Mapping knowledge domains

Knowledge domain visualizations help answer questions such as:

- What are the major research areas, experts, institutions, regions, nations, grants, publications, journals in xx research?
- Which areas are most insular?
- > What are the main connections for each area?
- What is the relative speed of areas?
- Which areas are the most dynamic/static?
- What new research areas are evolving?
- Impact of xx research on other fields?
- How does funding influence the number and quality of publications?

Answers are needed by funding agencies, companies, and researchers.

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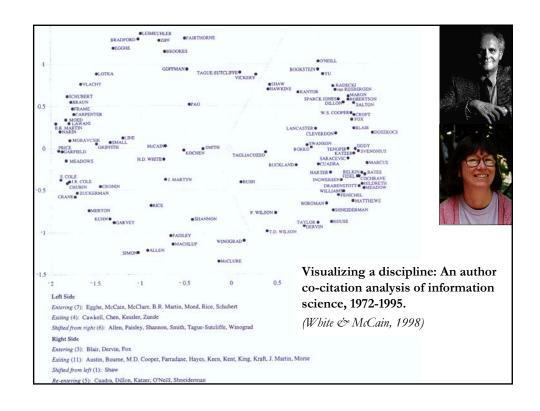


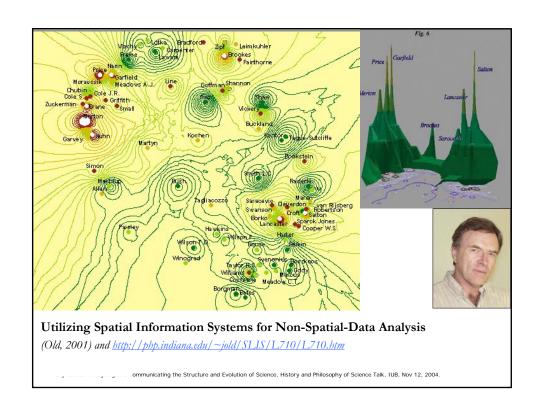
Process of Analyzing and Mapping Knowledge Domains

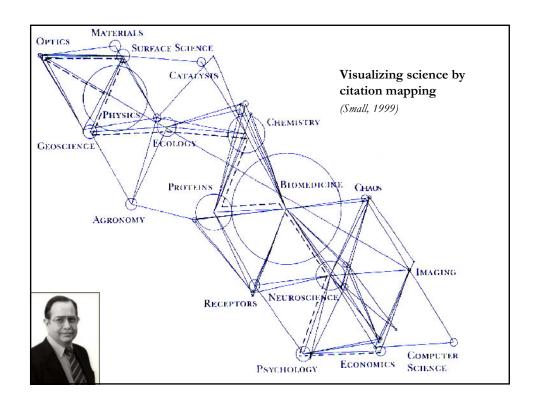
DATA EXTRACTION	UNIT OF ANALYSIS	MEASURES	LAYOUT (often one code does both similarity and ordination steps)		DISPLAY
			SIMILARITY	ORDINATION	
SEARCHES ISI INSPEC Eng Index Medline ResearchIndex Patents	COMMON OHOICES Journal Dournent Author x Term	COUNTS/FREQUENCIES Attributes (e.g. terms) Author clations Co-clations By year THRESHOLDS By counts	SCALAR (unit by unit matrix) Direct datation Co-ditation Combined linkage Co-word / or term Co-dissification	DIMENSIONALITY REDUCTION Eigenvector/ Eigenvalue solutions Factor Analysis (FA) and Principal Corroponents Analysis (PCA) Multi-dimensional scaling (MDS) LSA, Topics Pathfinder networks (PFNet)	INTERACTION Browse Pan Zoorn Filter Query Detail on demand
etc. BROADENING By citation By terms			VECTOR (unit by attribute matrix) Vector space model (words/terms) Latent Semantic Analysis (words/terms) ind . Singular Value Decomp (SVD) CORRELATION (if desired) Pearson's R on any of above	Self-organizing maps (SOM) indudes SOM, ET-maps, etc. CLUSTER ANALYSIS SCALAR Triangulation Force-directed placement (FDP)	

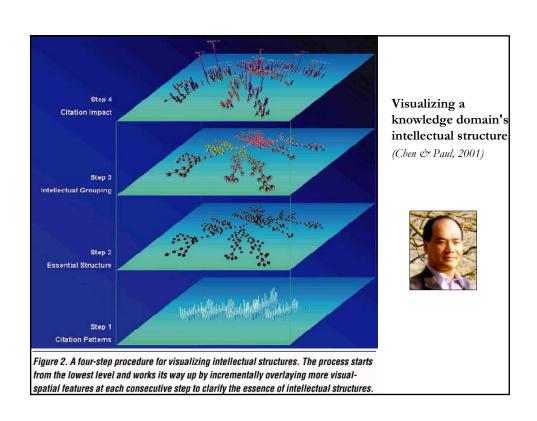
Review article:

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003) Visualizing Knowledge Domains. In Blaise Cronin (Ed.), *Annual Review of Information Science & Technology*, Volume 37, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, chapter 5, pp. 179-255.

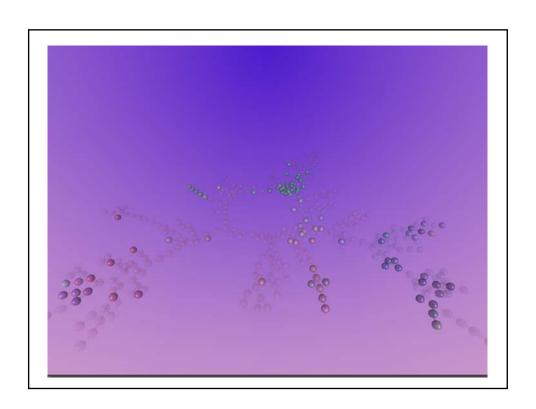


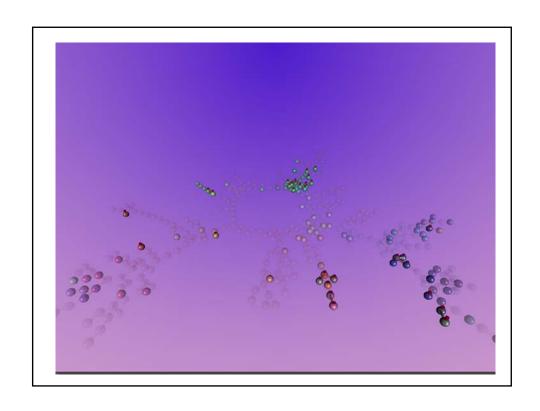


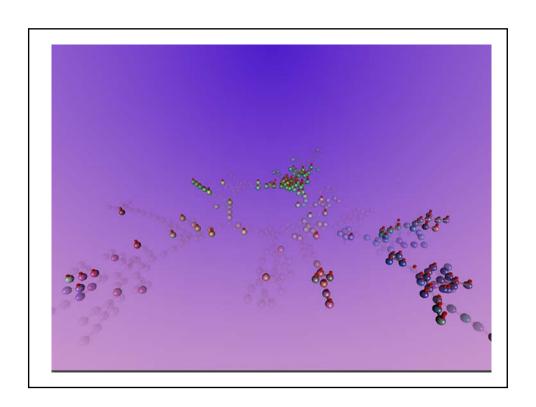


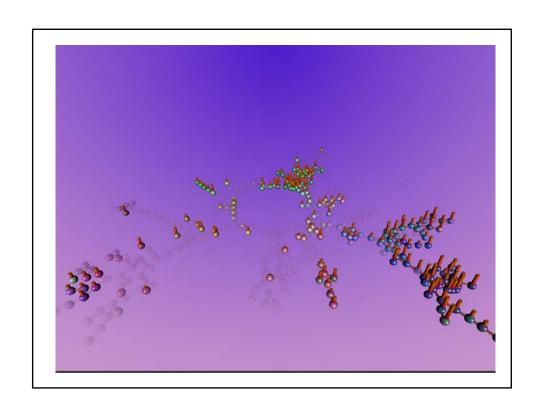


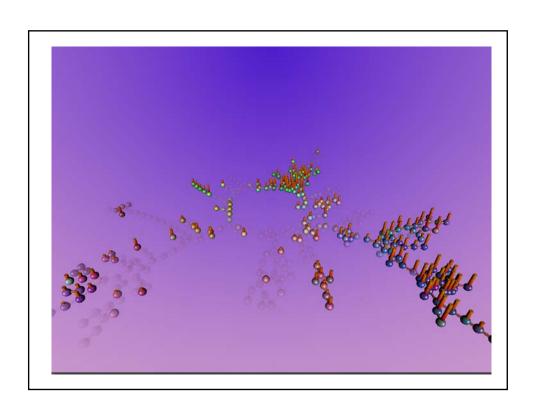


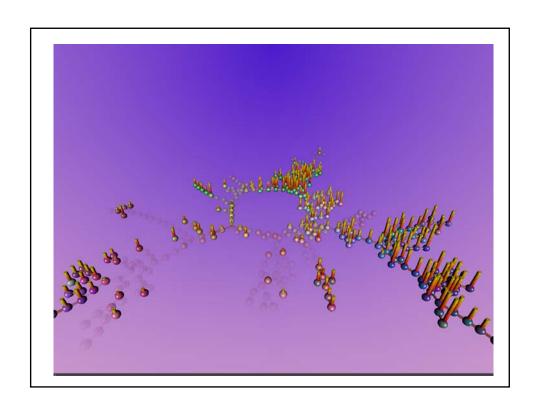


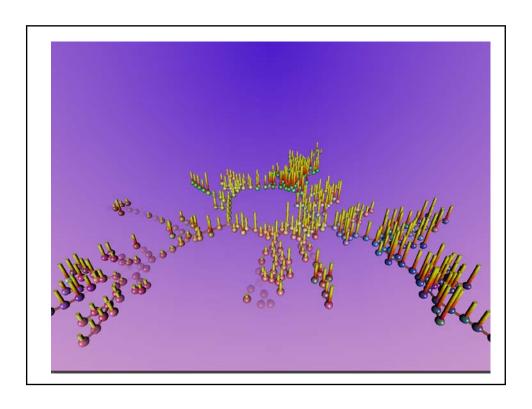


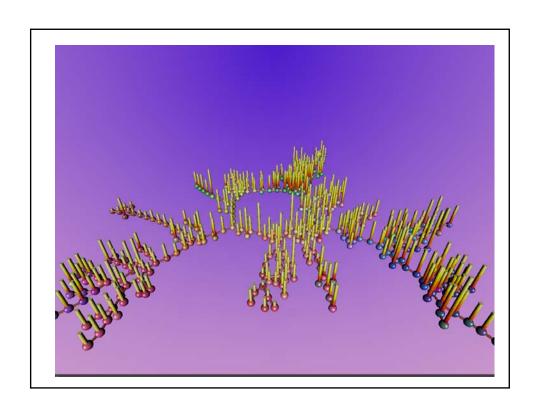


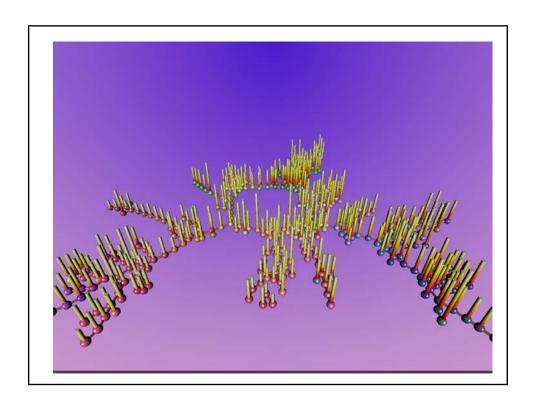


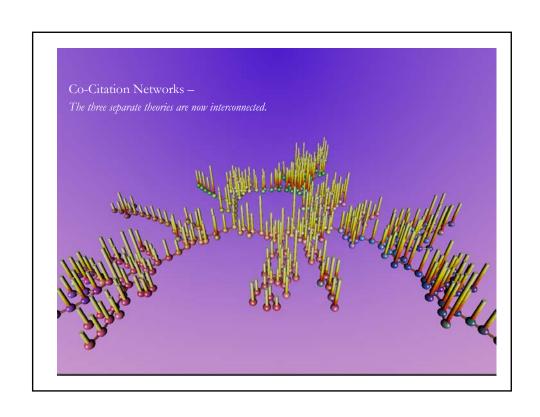


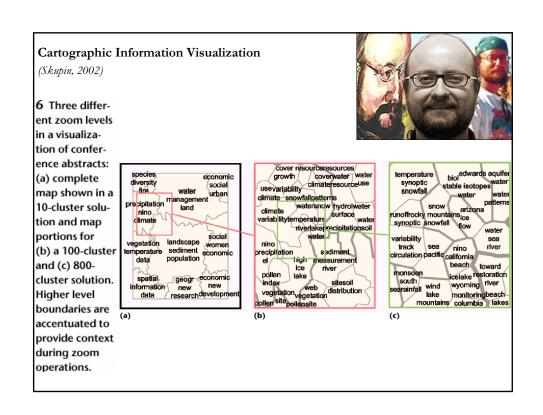


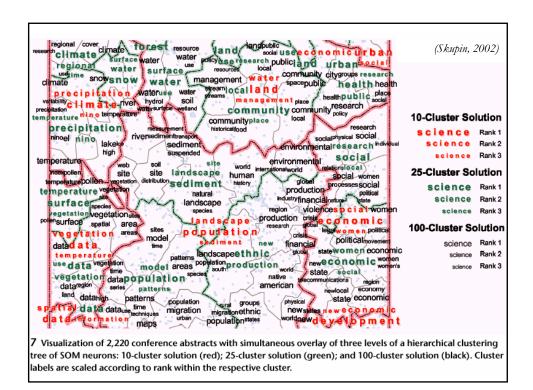


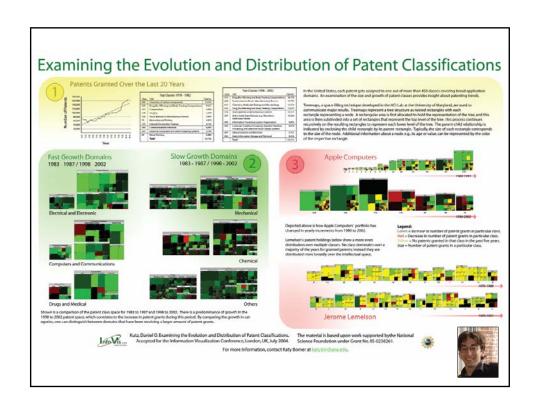


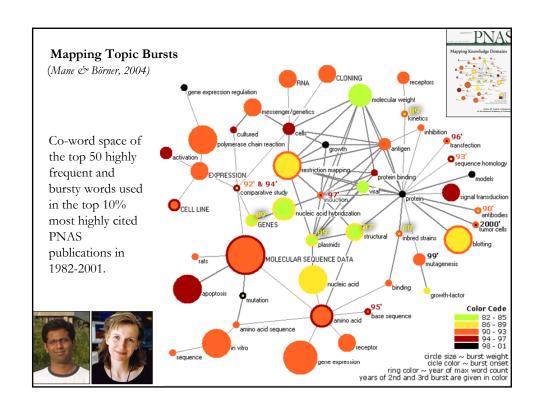


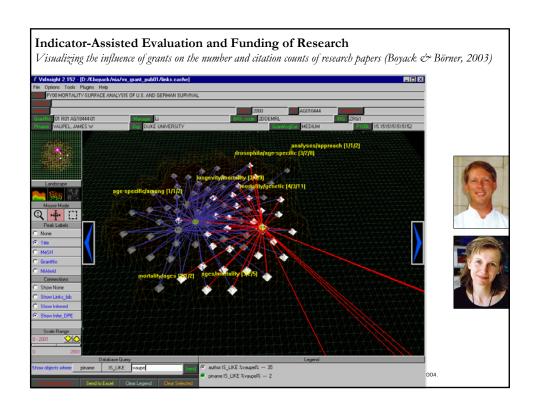


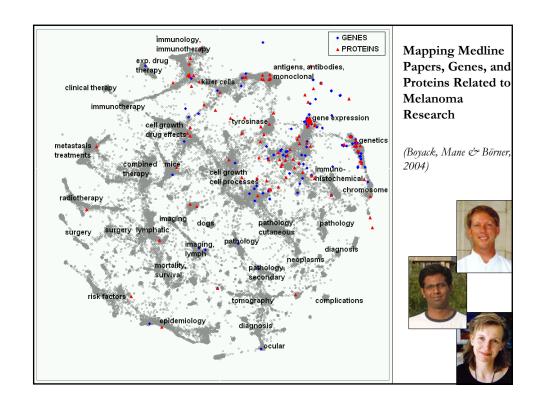


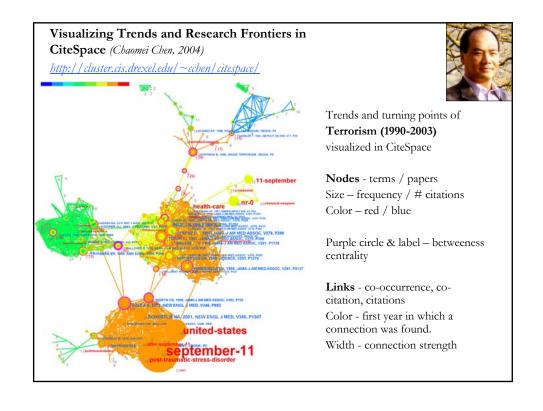


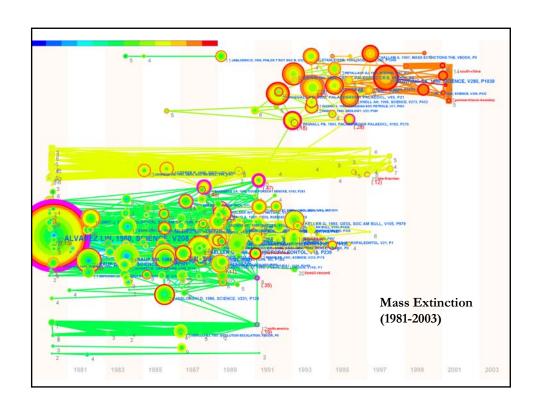


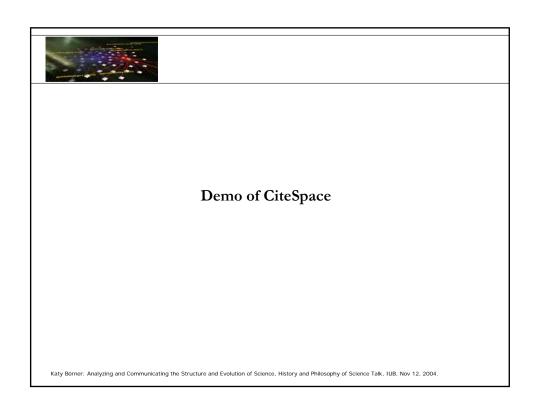














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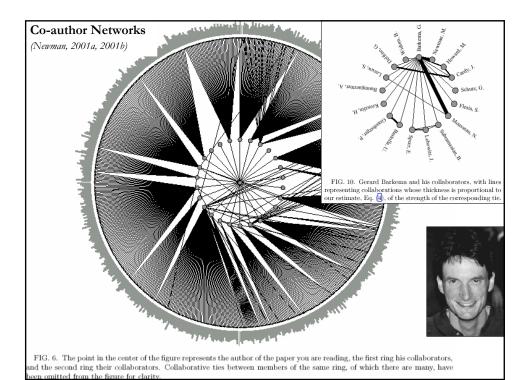
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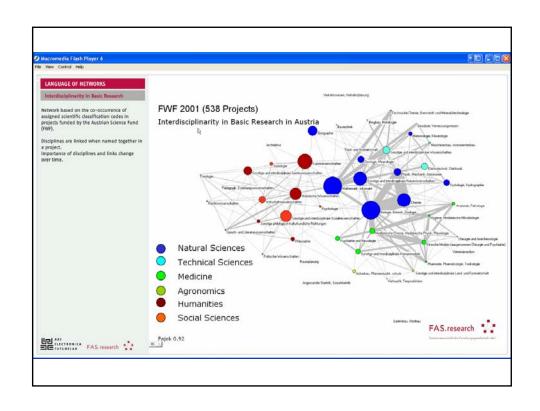
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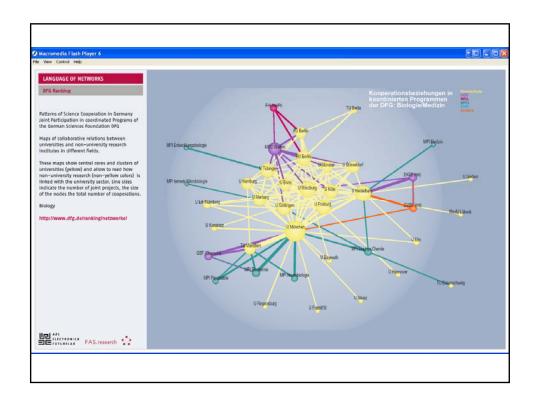
<u>Linton C. Freeman</u> (2000) <u>Visualizing Social Networks</u>. Journal of Social Structure, 1 (1).

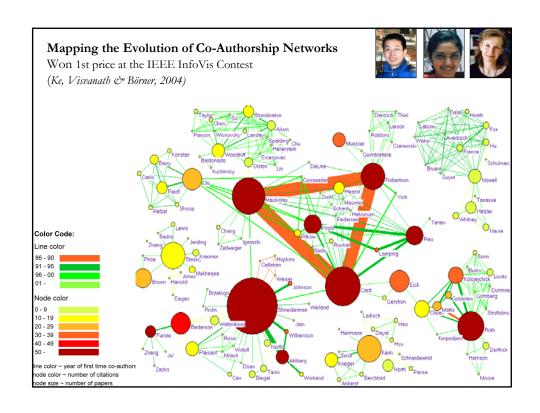
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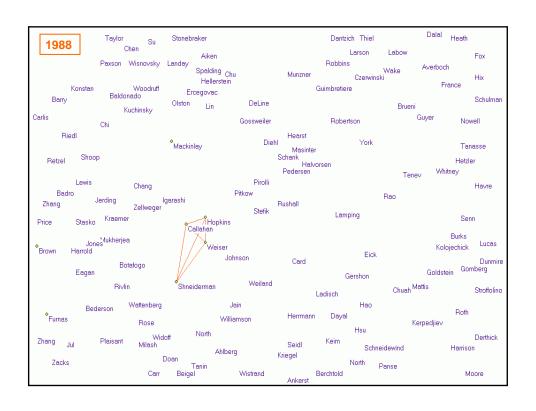
Stanley Wasserman, Katherine Faust, Dawn Iacobucci (1994). Social Network Analysis: Methods and Applications: Cambridge Univ Press.

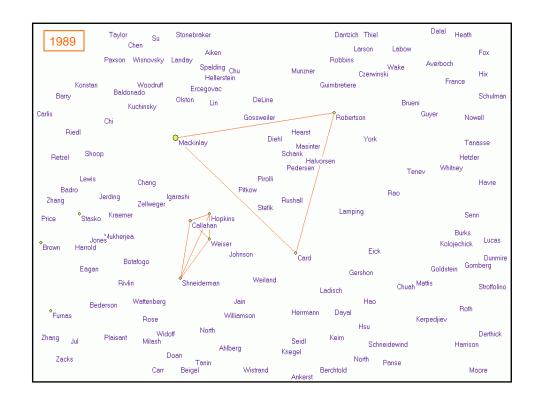


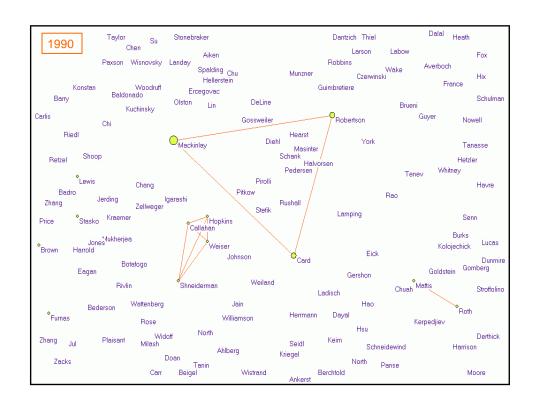


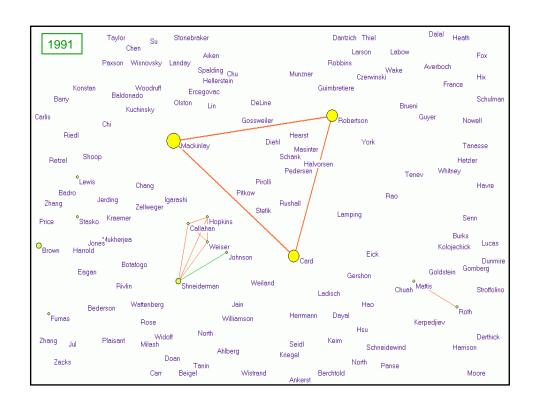


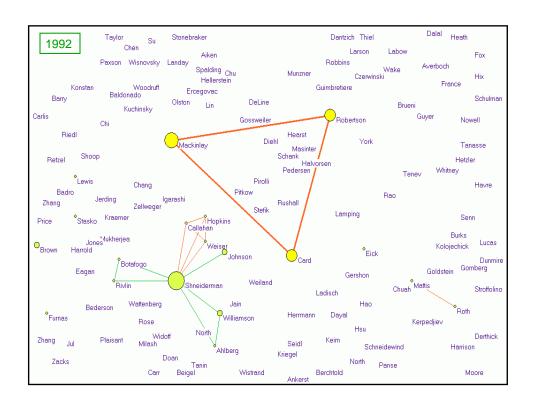


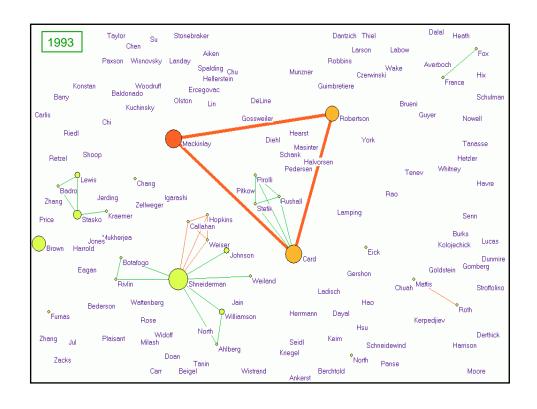


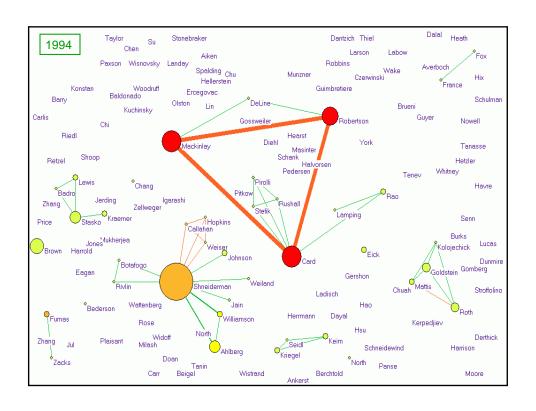


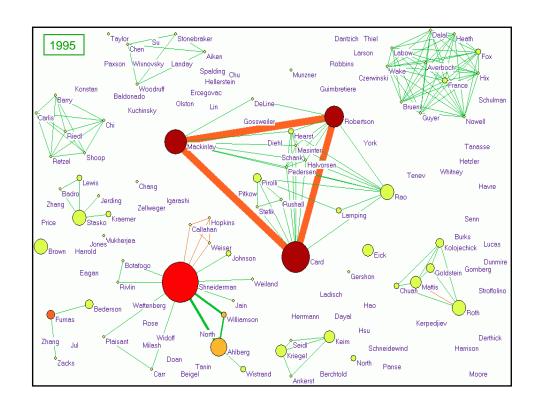


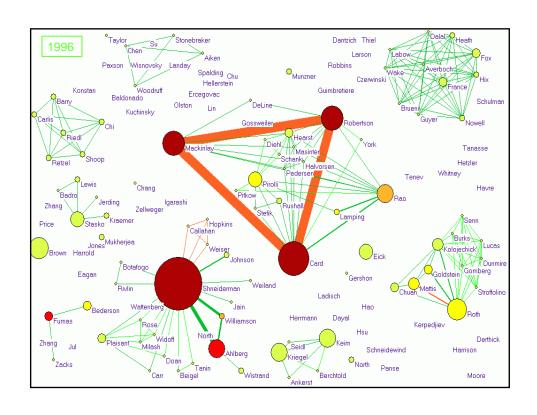


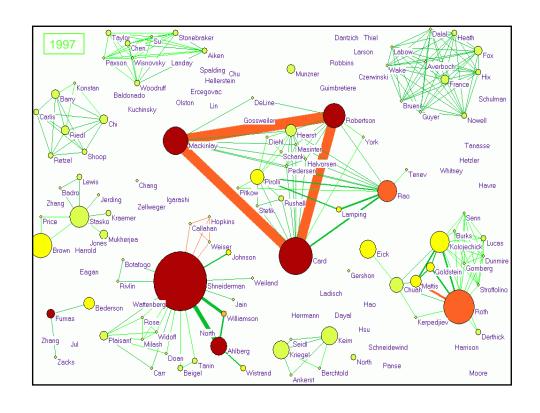


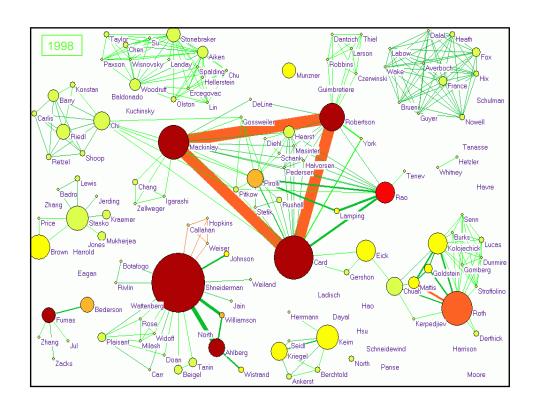


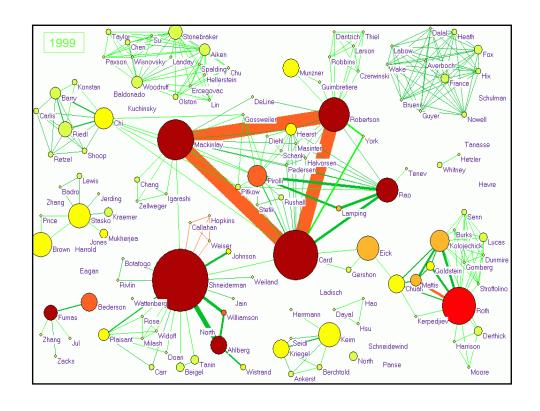


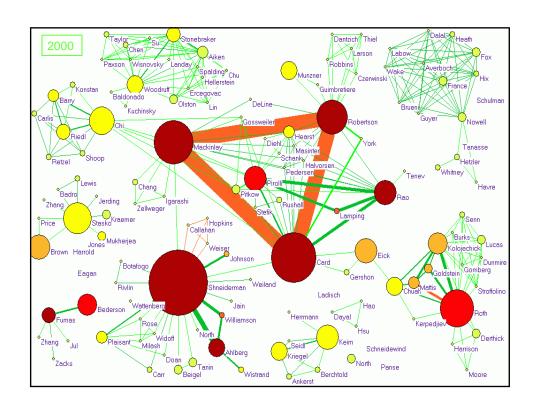


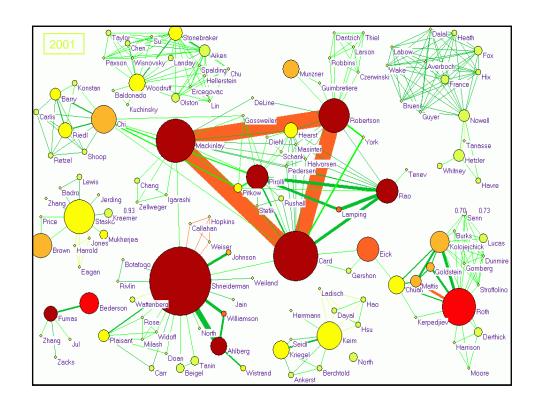


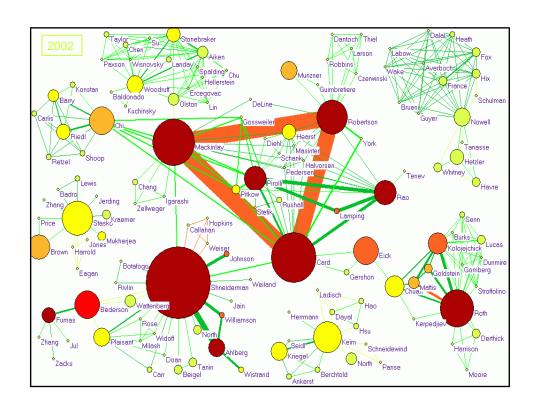


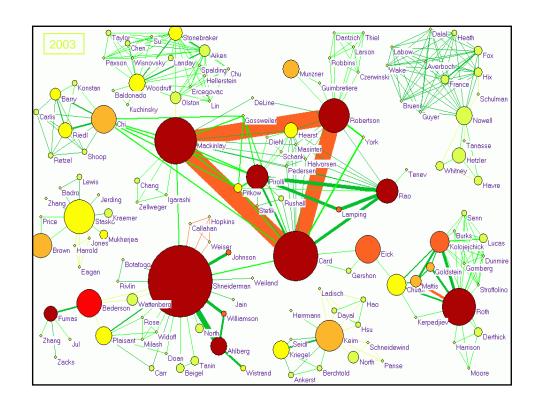


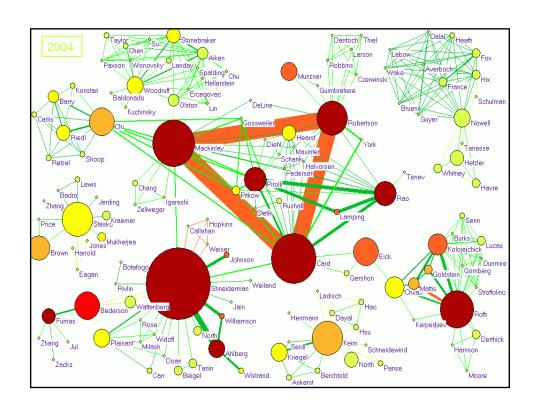


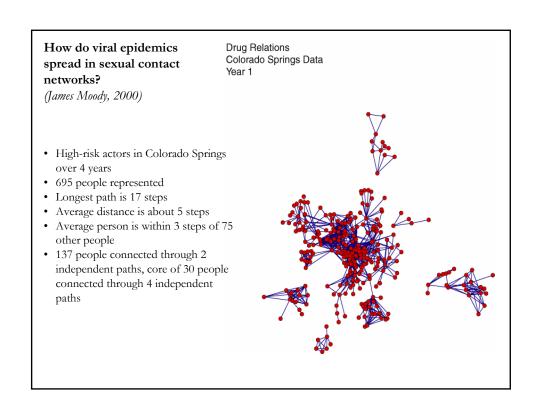


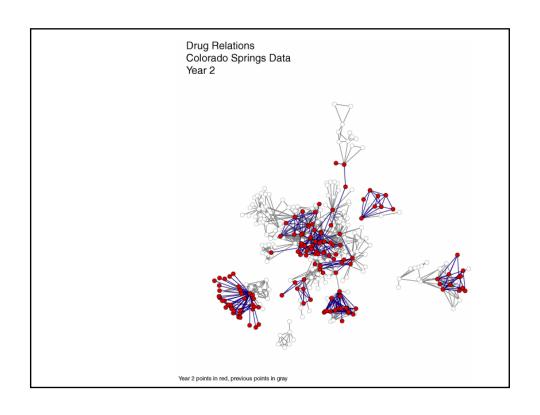


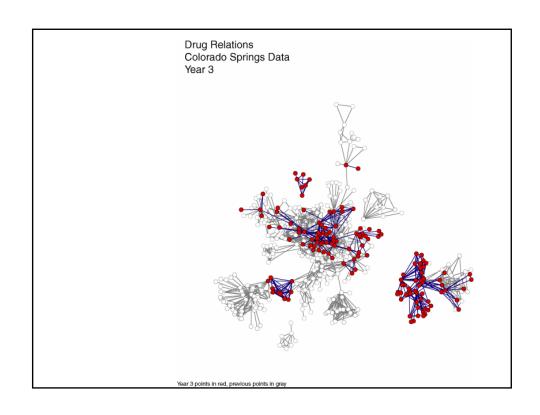


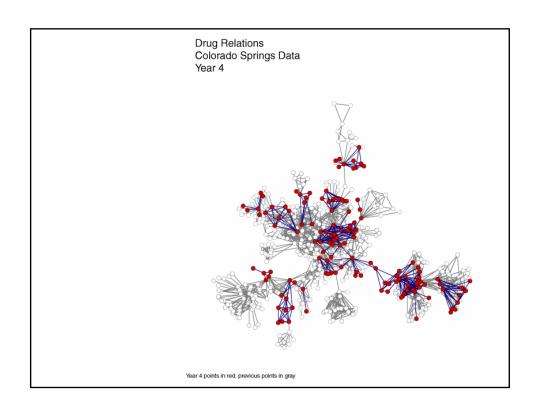


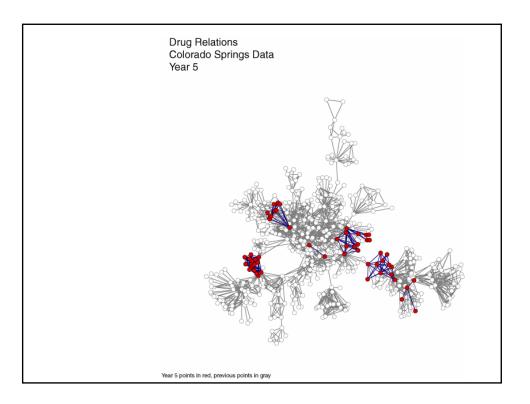














Opportunities and challenges for studying the structure and evolution of all of science

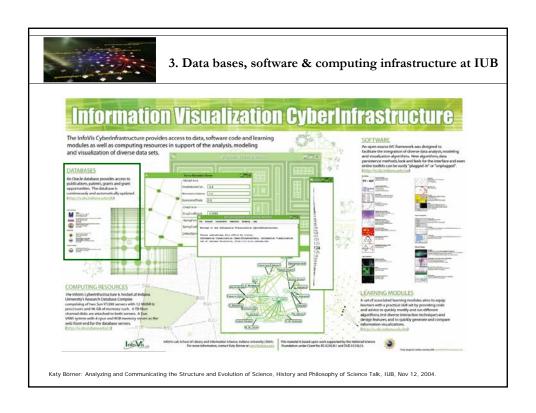
Opportunities:

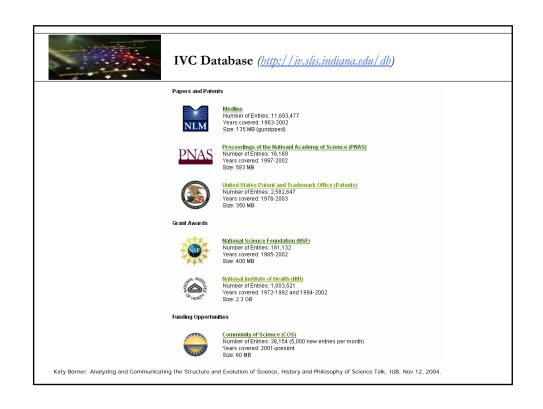
- Today, many scientific publications are available in digital form (some full text journal data sets go as far back as 120 years).
- We do have algorithms and computing resources to analyze and map science on a large scale.
- Let's benefit from what we collectively know.

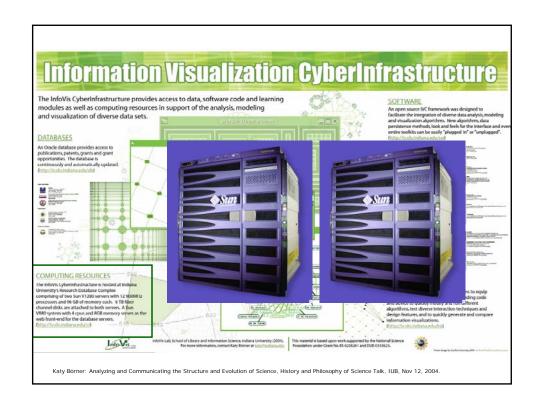
Challenges:

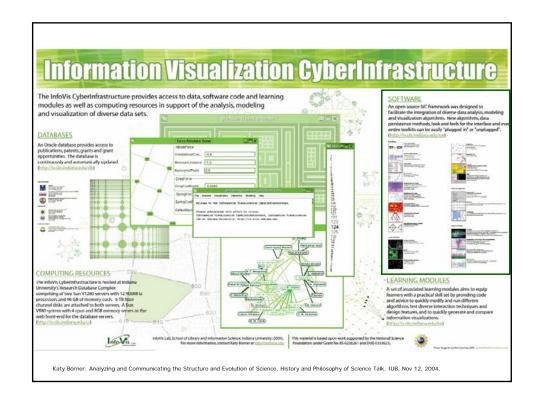
- Data access is difficult.
- Preservation is a big problem.
- Data integration, i.e., merging data from different databases, is a "hot" research topic as are scalable data analysis and visualization algorithms.
- Map interpretation is unresolved can historians of science and philosophers of science help?

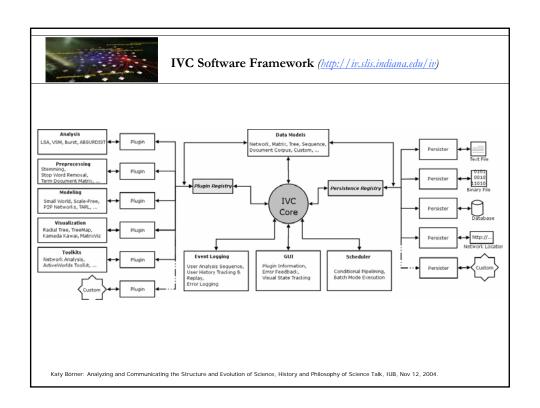
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4. Related courses, talk series, and events

- > Related Courses
- > Fall 2004 Talk Series on "Networks and Complex Systems"
- Workshops and Conferences

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L579 Information Visualization

This course covers

- Perceptual basis of information visualization.
- Data mining algorithms that enable extraction of relationships in data.
- Visualization and interaction techniques.
- Discussions of systems that drive research and development, and
- Future trends and remaining fundamental problems in the field.

Students do weekly readings, provide a presentation on specific readings, do projects, and participate in class & online discussion.

Class Webpage: http://ella.slis.indiana.edu/~katy/L579

Katy Börner: Analyzing and Communicating the Structure and Evolution of Science, History and Philosophy of Science Talk, IUB, Nov 12, 2004



L597 Structural Data Mining and Modeling

This course

- Introduces students to major methods, theories, and applications of structural data mining and modeling.
- Covers elementary graph theory and matrix algebra, data collection, structural data mining, data modeling, and applications.

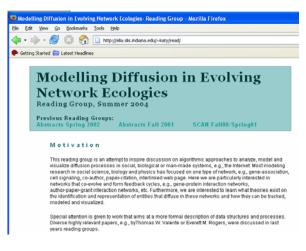
Upon taking this course students will be able to analyze and describe real networks (power grids, WWW, social networks, etc.) as well as relevant phenomena such as disease propagation, search, organizational performance, social power, and the diffusion of innovations.

Format: Lectures and 4-5 labs.

Class Webpage: http://ella.slis.indiana.edu/~katy/L597



Summer Reading Group



Katy Börner: Analyzing and Communicating the Structure and Evolution of Science, History and Philosophy of Science Talk, IUB, Nov 12, 2004.



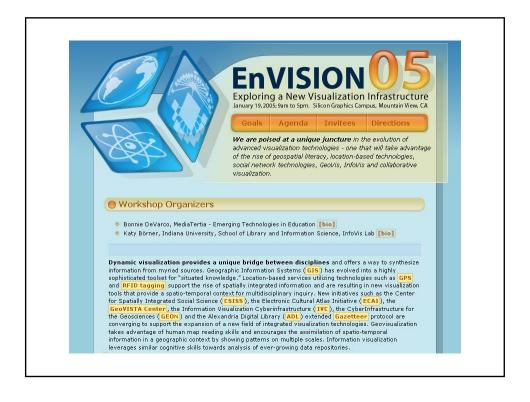
Talk Series - will be continued in Spring 2005

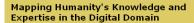
Fall 2004 Talk Series on Networks and Complex Systems Every Monday 6-7p, LI 001 ~ Optional Dinner Afterwards Description This talk series is open to all Indiana University faculty and students interested in network analysis, modeling, visualization and complex systems research. A major intent is to cross-fertilize between research done in the social and behavioral sciences and research in hard core' sciences such as biology or physics. Links to people, projects, groups, students, courses and news related to complex systems and networks research at Indiana University are also available via the CSN web site. The slides of all talks will be be available online. Most talks will be video taped. Organizer Katy Börner katy@indiana.edu Assistant Professor of Information Science, SLIS, IUB. Time & Place Every Monday 6:00-7:00pm in the Main Library LI 001, Indiana University, Bloomington. Right after the Cognitive Science Colloquium Series. There is an optional dinner afterwards 7-9p at Lennie's.

Katy Börner: Analyzing and Communicating the Structure and Evolution of Science, History and Philosophy of Science Talk, IUB, Nov 12, 2004.

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At the 101st Annual Meeting of the Association of American Geographers Denver, CO: April 5-9, 2005.

Session Organizers

Katy Börner , Indiana University

André Skupin , University of New Orleans

Sponsors

Cartography and GIS specialty groups

This session will bring together leading researchers and practitioners that aim to develop techniques, tools, and infrastructures to map humanity's knowledge and expertise for the improvement of science and educati

Knowledge and expertise is typically extracted from digitally available literature, news, computer mediated communication data as well as from information about the producers and consumers of those data sets. Advanced data analysis techniques in combination with spatial metaphors, geographic principles, and cartographic methods are applied to organize, visualize, and communicate the semantic relationships inherent in the data

The ultimate goal of this work might be an interactive cartographic map of all of science, with continents representing the major research areas such as, e.g., biology or physics, dots denoting major authors, PIs, papers or news dynamically evolving research frontiers, blinking 'hot' papers and topics, etc. This map could be used to teach and understand the evolving structure of all of science, to identify major experts, to find and read the most relevant papers and news, to see the effects of resource allocation decisions, to study social networks, etc. Last but not least, it would provide a unique bird's eye view of major experts in specific areas and mankind's knowledge in general

Some of the leading-edge research on this topic is found where geography intersects with information/library science, computer science, and cognitive science. We invite papers on the broad foundations, computational methods, software systems, and evaluation of such data analyses and visualizations, as they have emerged in this interdisciplinary

http://ww.indiana.edu/aag05

The fourth International Symposium on Knowledge Domain Visualization (KDViz'05)

Knowledge Domain Visualization (KDViz) aims to improve our understanding of the development of a knowledge domain through the study of a wide variety of quantitative and qualitative properties of a knowledge domain. KDViz emphasizes the great potential of an approach that integrates techniques such as information visualization, exploratory data analysis, information retrieval, and information science.

Aims
International Symposium on KDViz aims to provide an inter-disciplinary forum for researchers and practitioners from a wide variety of disciplines to address theories, methodologies, techniques, applications, evaluations and case studies in relation to KDViz. The symposium also aims to promote the cross-disciplinary awareness between disciplines such as information visualization and information science. For the purpose of this symposium, a knowledge domain is broadly defined as a dynamic, evolving intellectual structure of a given subject matter. Knowledge domain visualization aims to reveal the dynamics of a knowledge domain by utilizing a wide variety of techniques involving visual thinking, visual discovery, visual exploration, and visual analysis.

The symposium will seek original papers concerning, but not limited to, the following topics. Submitted papers must clearly demonstrate a connection between information visualization and the study of a knowledge domain:

- Fundamentals of KDViz
- Case Studies
- Citation Analysis
- Domain Analysis and Modeling
- Historical, Sociological, or Philosophical Approaches
- Knowledge Discovery, Knowledge Representation, and Knowledge Diffusion • Invisible Colleges, Scientific Networks, Social Networks, Scientific Paradigms
- Oualitative and Quantitative Methodologies
- Scientometrics
- Dynamic Models of Scientific Disicplines
- Growth Models of Science and Technology

Hiahliahts

A major goal of the symposium is to demonstrate and compare different techniques, algorithms, and approaches that can be utilized to analyze and visualize knowledge domains. In order to facilitate this goal a large-scale data set from the information visualization domain will be made available and participants will be encouraged to utilize this data set to demonstrate new approaches and algorithms.

http://www.graphicslink.demon.co.uk/IV05/KDViz.htm