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## UK Research Council funding data comes to life in two new visualisations

- **Competition run by British Library, BBRSC and AHRC challenged the public to create a visualisation showing how £3 billion of funding is apportioned across the UK**
- **The winners of the Visualising Research competition announced last night by a panel of judges from BBRSC, AHRC, Indiana University and the Guardian Digital Agency**

The UK Research Council apportions around £3 billion of Government funding every year, covering the entire spectrum of academic disciplines. This funding is underpinned by an enormous collection of data, which for the first time this week has been brought to life in a new way as a result of a competition held by the [Biotechnology and Biological Sciences Research Council \(BBSRC\)](#), the [Arts and Humanities Research Council \(AHRC\)](#) and the [British Library](#).

The competition, *Visualising Research*, challenged entrants to create a new visualisation of the UK Research Council funding data, which makes use of the online database 'Gateway to Research', and which tells a compelling story that anyone could understand. The two winning entrants were a professional agency ÜberResearch, and a collaboration between four infographic enthusiasts in Sheffield. Their win was announced at the British Library last night, as part of an event to mark the Library's ongoing exhibition about data visualisation, *Beautiful Science*.

The winning entry in the professional category was created by ÜberResearch, who have created a data map showing the overall distribution of funds across topics, using bubble, placement and colour effects to give more detail on the distribution. It also applies this same technique to the portfolios of different research institutions and universities, revealing their unique preferences, priorities and gaps. Their entry can be viewed in full online [here](#).

In the non-professional category, the winning entry, created by 'Three Men and a Stato' and entitled 'Feeding the Public Mind', shows an infographic which they describe as 'like looking out from the viewing platform of a skyscraper'. Using the model of a brain, the four team members have displayed the whole breadth and depth of the funding picture, and then encourage users to 'peer through the telescope' to see the details of specific areas. You can view their entry in full online [here](#).

The judges of the competition included: Professor Jackie Hunter, Chief Executive of BBSRC, Professor Mark Llewellyn, Director of Research at AHRC, Professor Katy Börner, Victor H. Yngve Professor of Information Science at Indiana University, and Adam Frost and Tobias Sturt from the Guardian Digital Agency.

Professor Katy Börner, the lead judge for Visualising Research, said: "Data visualization literacy—the ability to read and make visualizations—is important in daily life and across science, technology, and education. Open data, open tools, and open education make it possible for anyone to render data into insights, knowledge, and more informed decisions."

Lee-Ann Coleman, Head of Science, Technology and Medicine at the British Library, said: "The British Library is committed to making information easily accessible through its own work supporting researchers, and so we're delighted to be part of this competition, which is all about how you can communicate complex data and ideas in an innovative way. We're also delighted to celebrate data in a broader sense, as part of our ongoing exhibition at the British Library, *Beautiful Science*, which looks at how data has been visualised through history."

### Notes to Editors:

For more information and examples, visit: <http://datasets.org.uk/compo/compo.html> or follow [@ScienceBL](#).

[Beautiful Science: Picturing Data, Inspiring Insight](#) runs at the British Library until 26 May 2014.

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The Biotechnology and Biological Sciences Research Council (BBSRC) invests in world-class bioscience research and training on behalf of the UK public. Our aim is to further scientific knowledge, to promote economic growth, wealth and job creation and to improve quality of life in the UK and beyond.

Funded by Government, and with an annual budget of around £467M (2012-2013), we support research and training in universities and strategically funded institutes. BBSRC research and the people we fund are helping society to meet major challenges, including food security, green energy and healthier, longer lives. Our investments underpin important UK economic sectors, such as farming, food, industrial biotechnology and pharmaceuticals.

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