# Data Analysis and Visualization: R Workflow

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January 16, 2018

Indiana University



# Visual Insights Talk Series

### Upcoming Events:

### Monday, January 22, 2018 | 4:00 PM



Visual/Data Literacy Related to Maps Theresa Quill

Indiana University Libraries

### Monday, January 29, 2018 | 4:00 PM



Visualizing Science Using VOSviewer Ludo Waltman

Centre for Science and Technology Studies (CWTS) at Leiden University

http://cns.iu.edu/netscitalks.html



- 1. Understand RStudio
- 2. Understand the difference between R scripts and R projects
- 3. Learn how to plan and manage R project
- 4. Learn how to deploy and share R project

TBA:

- R crash course
- Shiny basics and Shiny advanced



### Overview

- 1. Project set-up and planning
- 2. Reporting and documenting
- 3. Visualizing
- 4. Sharing





### Project-oriented Workflow

Organize each data into a project:

**File** → **New Project** 

RStudio	File	Edit	Code	View	Plots	Se
	New File New Project					
•	Op Ree	Open File Reopen with Encod			H	80
-	Recent Files					











# Project Directory

New Project		
Back	Create New Project	
R	Directory name: Workshop-R-Workflow Create project as subdirectory of: ~/Documents/CNS/Visual Insights/R @ Create a git repository Use packrat with this project	workflow Browse Optional
Open in new ses	sion	Create Project Cancel







# Building a Directory Structure

### 1. Install library ProjectTemplate

Describer (OD IN)	
Repository (CRAN)	;
Packages (separate multiple	with space or comma):
ProjectTemplate	
Install to Library:	
/Users/olgascrivner/Library/R/	3.3/library [Default] \$

2. Open a new R script: File  $\rightarrow$  New File  $\rightarrow$  R Script



 TIP: Change your working directory - one level up from your project Session → Set Working Directory → Choose Directory CNS 10

# **Directory Structure**



Extensions:

- ◎ R script .R
- Readme file .md (Markdown)
- Project .Rproj



Packrat - stores your package dependencies inside the project. Advantages:

- 1. **Isolation**: Installing a new or updated package for one project will not break your other projects.
- 2. **Portability**: Easily transport your projects from one computer to another, even across different platforms.
- 3. **Reproducibility**: Packrat records the exact package versions you depend on.



http://rstudio.github.io/packrat/



### **Project Planning**

**Project Planning** 



https://csgillespie.github.io/efficientR/workflow.html



- 1. Specific: is the objective clearly defined and self-contained?
- 2. Measurable: is there a clear indication of its completion?
- 3. Attainable: can the target be achieved?
- 4. **Realistic**: have sufficient resources been allocated to the task?
- 5. **Time-bound**: is there an associated completion date or milestone?

https://csgillespie.github.io/efficientR/workflow.html



### Gantt chart



- Section refers to the project's section (useful for large projects, with milestones)
- Line refers to a task
- Example: Planning begins on Jan 16 2018 and lasts for 10 days

Large projects: regular meetings, division of labour, tracking progress, issues and priorities (Gillespie and Lovelace, 2017, Chapter 4)

- 1. The interactive code sharing site GitHub
- 2. **ZenHub**, a browser plugin that is "the first and only project management suite that works natively within GitHub"
- 3. Web-based and easy-to-use tools such as Trello
- 4. Dedicated desktop project management software such as **ProjectLibre** and **GanttProject**
- 5. Fully featured, enterprise scale open source project management systems such as **OpenProject** and **redmine**



### Documenting and Reporting

io	File	Edit	Code	View	Plots	Se	ession	Build	Debug
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$\Rightarrow$	Imp	oort Da	taset				RH	TML	
1	Sav Sav	/e /e As			9	€S	R Di	ocument	tation



# R Script





- 1. Copyright statement comment
- 2. Author comment (Use #)
- 3. File description comment, including purpose of program, inputs, and outputs
- 4. source() and library() statements
  - source("file name") read R code from a file
  - library(name) package name
- 5. Function definitions
- 6. Executed statements, if applicable (e.g., plot)



# R Style Guide: Naming

Good	Bad
predict_ad_revenue.R	foo.R
Variable Names	
Good	Bad
variable.name (preferred) variableName (accepted)	variable_Name

### Function Names (use action verbs)

Good	Bad
CalculateAvgClicks	calculate_avg_clicks calculateAvgClicks
	(23)UN

# R Style Guide: Spacing and Assignment

- ◎ Spaces around all binary operators (=, +, -, <-)
- ◎ Use <-, not =, for assignment
- Space after a comma

Incorrect: total == sum(x[1,])



- ◎ Spaces around all binary operators (=, +, -, <-)
- ◎ Use <-, not =, for assignment
- Space after a comma

```
Incorrect: total == sum(x[1,])
```

```
Correct: total <- sum(x[1, ])
```

Learn more: http://adv-r.had.co.nz/Style.html



"R Markdown files are the ultimate R reporting tool" (Grolemund, 2014)



R Markdown is a file format for making dynamic documents with R.

Markdown - an easy-to-write plain text format.

R Markdown files can be converted into HTML, PDF, and Word documents.







Markdown is used:

- o Github
- StackOverflow
- Reddit



### R Markdown

Text using Markdown syntax	Corresponding HTML produced by a Markdown processor	Text viewed in a browser
Heading	<h1>Heading</h1>	Heading
## Cub booding	<h2>Sub-heading</h2>	Sub-heading
** Sub-nearing	Paragraphs are separated	Paragraphs are separated by a blank line.
Paragraphs are separated	by a blank line.	
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Two spaces at the end of a line	leave a line break.	loove a line break
leave a line break.		leave a life break.
ment stanibutes (talls	Text attributes <em>italic</em> ,	
**bold**, `monospace`.		Text attributes italic, bold, monospace.
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Horizontal rule:	Horizontal rule:	
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		apples
Bullet list:	Bullet list:	oranges
* apples	<ul></ul>	pears
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https://en.wikipedia.org/wiki/Markdown





https://en.wikipedia.org/wiki/Markdown



















### Websites

R Markdown makes it easy to build webpages straight from .Rmd files.





### Interactive Documents

Combine R Markdown with htmlwidgets or the shiny package to make interactive documents.



HTML Widgets Add interactive graphics with htmlwidgets, such as the leaflet map widget.



#### HTML Widgets

Embed htmlwidgets such as dygraphs and datatables directly into your reports.



#### Shiny

Add interactive analysis with shiny, which lets your user rerun the actual analysis within your report.



#### Shiny

Shiny components and htmlwidgets will work in any HTML based output, such as a file, slide show or dashboard.



### Presentations

R Markdown supports several presentation (slide show) formats.





### Dashboards

Combine R Markdown with the flexdashboard package to quickly assemble R components into administrative dashboards. Each example below contains a link to the source code within the dashboard.





### Data Analysis and Visualization Workflow

# Tidyverse Workflow



rogram

- 1. **Import** data into R: read\_csv(), read\_line(), read\_delim()
- 2. Tidy data variables per column, observation per row
- 3. Transform with dplyr
- 4. Visualize with ggplot and plotly

(Wickham and Grolemund, 2017)



# Data Transformation - dplyr

- O Pick observations by their values filter()
- Reorder the rows arrange()
- O Pick variables by their names -select()
- Create new variables with functions of existing variables mutate()
- Collapse many values down to a single summary summarise()

(Wickham and Grolemund, 2017, Chapter 5) Practice: http://r4ds.had.co.nz/transform.html



```
Recommended Reading -
```

http://vita.had.co.nz/papers/layered-grammar.pdf

Visualization Template

```
ggplot(data = <DATA>) +
<GEOM_FUNCTION>(mapping = aes(<MAPPINGS>))
```



### **Visualization Template**





# Exploratory Data Visualization



http://r4ds.had.co.nz/exploratory-data-analysis.html



### Interactive Visualization - Plotly

# install.packages("plotly") library(plotly)



### https://plot.ly/ggplot2/



### Publishing











### **Recently** Published





### **General Information**

### Course

# E583 | Z637 | Information Visualization MOOC 2018

This graduate level course provides an overview of the state of the art in information visualization. The course teaches visualization theory and the process of producing effective and actionable visualizations that take the needs of users into account. Students apply the visualization knowledge and skills that they gain in the course by working in teams on real-world client projects.

CONCURRENT

SELF-PACED

Data Visualization Literacy



### References



Börner, Katy and Ted Polley. 2014. Visual Insights. The MIT Press. http://cns.iu.edu/ivmoocbook14.html

Börner, Katy. 2015. *Atlas of Knowledge*. The MIT Press. http://scimaps.org/atlas2

Atlas of Knowledge Anyone Can Map







THE END @katycns @obscrivn **#IVMOOC**