

## Natural Language Processing in Business Research



Matthew Josefy is an assistant professor in the Management and Entrepreneurship Department at the Kelley School of Business. He currently has a collaboration with Damir Cavar underway to harness NLP to digest the content of corporate disclosures and to understand relationships between companies that occur due to linkages between shared board members. His presentation to the members of the Center highlighted the scope of this project and the challenges that must be overcome, concluding by indicating some of the potential ramifications.

Dr. Josefy joined Indiana University this year. He completed his Ph.D. at Texas A&M University in Strategic Management. His work has been published or is forthcoming in the Academy of Management Annals, Academy of Management Perspectives, Entrepreneurship Theory and Practice, Journal of Business Ethics, and Journal of Leadership and Organizational Studies. Some of this published work can be found at the following links:

Changing Nature of Firm Size <a href="http://tx.ag/firmsize">http://tx.ag/firmsize</a>
Firms' Socio-political Involvement <a href="http://tx.ag/CSPI">http://tx.ag/CSPI</a>
Crowdfunding Community <a href="http://tx.ag/crowdfundingcommunity">http://tx.ag/crowdfundingcommunity</a>