# — DATA UNIFICATION AND DISAMBIGUATION

LINGE BAI 11/15/2016

# **ENTITY RESOLUTION**

- Academic Institutions
  - Quantity: tens of thousands worldwide
  - Name and address variance
  - Hierarchy, merging and splitting

- Scholarly Authors
  - Quantity: hundreds of millions of name occurrences
  - Same name, different people
  - Same person, different names

# **INSTITUTION UNIFICATION**

To establish accurate publications for institutions and institutional hierarchies.

- Rule based system driven by domain knowledge
- Web application to integrate computational processing and domain expert inputs



# **INSTITUTION UNIFICATION**

Normalize data: to parse and normalize captured addresses

## **Published Address:**

Department of Biology, Indiana University, Bloomington, IN 47405 USA

## **WoS Editorial Capture:**

Indiana Univ, Dept Biol, Bloomington, IN 47405 USA

## WAAN:

INDIANA UNIV, DEPT BIOL, BLOOMINGTON, IN 47405 USA

Identify component entities: to tokenize address components

INDIANA UNIV, DEPT BIOL, BLOOMINGTON, IN 47405 USA

- Component 1: INDIANA UNIV
- Component 2: DEPT BIOL
- Component 3: BLOOMINGTON
- Component 4: IN 47405 USA

• Derive Geographical Location: to utilize location levels and hierarchy

INDIANA UNIV, DEPT BIOL, BLOOMINGTON, IN 47405 USA

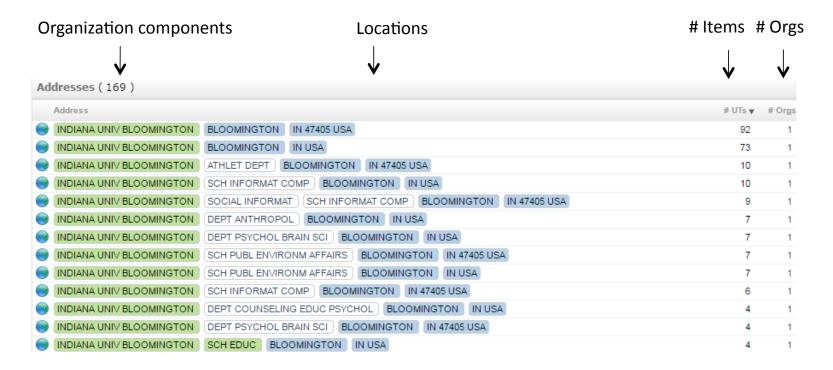
City: BLOOMINGTON

State: INDIANA Country: USA



# **INSTITUTION UNIFICATION**

Apply unification rules: to attribute address to one or more organizations.



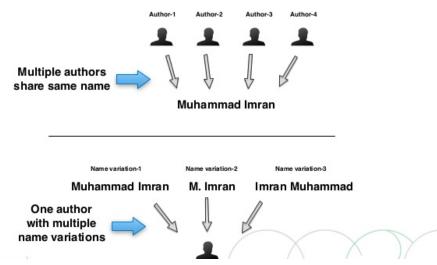
Addresses are unified to an organization

# **AUTHOR DISAMBIGUATION**

"Of the more than 6 million authors in a major journal citations and abstracts database, more than two-thirds of them share a last name and single initial with another author, and an ambiguous name in the same database refers on average to eight people."

Name ambiguity is a frequently encountered problem in the scholarly community:

# Name Disambiguation





# Noam Chomsky

Linguist

## Also published as:

- Avram Noam Chomsky
- N. Chomsky
- نعوم تشومسكي • נועם חומסקי

# **AUTHOR DISAMBIGUATION**

## THREE TIERED APPROACH

## **Machine learning**

- Updating algorithms to automatically disambiguate author names with high precision and recall.\*
- Improved author clusters algorithmically.

# Learn from multiple data sources

- Identifying trusted sources for author data.
- Multiple data sources Internal and External.
- Improving disambiguation by learning from external trusted data sources.



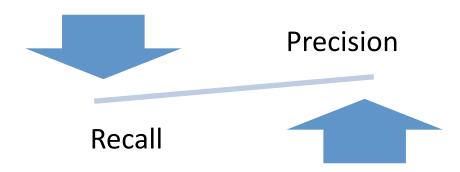
## **User Feedback**

- Capability to accept, store and apply customer feedback.
- Improved author clusters with user feedback.

\*Levin, M., Krawczyk, S., Bethard, S. and Jurafsky, D. (2012), Citation-based bootstrapping for large-scale author disambiguation. J Am Soc Inf Sci Tec, 63: 1030–1047. doi:10.1002/asi.22621

# **BALANCING ACT**

- Although customers perceive author clustering as data, in fact it is the result of programs that evaluate pairs for linking
- If the programs are tuned for precision (reduce falsepositive links) then some links that should be made are not.
- But if the programs are not tuned for precision, we see false positives – "clumping".



## Comparing methods for partitioning a decade of carbon dioxide and water vapor fluxes in a temperate forest

By: Sulman, BN (Sulman, Benjamin N.)[1,2,3]; Roman, DT (Roman, D. Tyler)[1,4]; Scanlon, TM (Scanlon, Todd M.)[5]; Wang, LX (Wang, Lixin)[6]; Novick, KA (Novick, Kimberly A.)[1]

#### AGRICULTURAL AND FOREST METEOROLOGY

Volume: 226 Pages: 229-245 DOI: 10.1016/j.agrformet.2016.06.002

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## Abstract

The eddy covariance (EC) method is routinely used to measure net ecosystem fluxes of carbon dioxide (CO2) and evapotranspiration (ET) in terrestrial

ecosystems. It is ofte and transpiration. We record of ET and CO: the FVS method has partitioned using non canopy potential eval parameterize a mode

independent estimate

with scaled leaf gas e

estimates of evapora

the canopy but above

sensitive to errors in colution EVS partition necessary for the commonly used nonlinear regression technique. (C) 2016 Elsevier B.V. All rights reserved.

## Kevwords

Author Keywords: CO2 flux; Ecohydrology; Eddy covariance; Evapotranspiration; Flux partitioning; Water use efficiency

KeyWords Plus: NET ECOSYSTEM EXCHANGE; EDDY-COVARIANCE MEASUREMENTS; NORTHERN HARDWOOD FOREST: DECIDUOUS FOREST:

USE EFFICIENCY; ENERGY FLUXES; UNITED-STATES; GAS-EXCHANGE; SAP FLOW; CO2

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