

## Data Science

Its intellectual areas are all those that come into play in the analysis of data.

If a department has people who cover the areas, then the teaching will follow.

## Divide & Recombine (D&R) for Large Complex Data

Data science is needed.

Our research group must cover its intellectual areas to succeed.

## 1. Deep Analysis

Comprehensive detailed analysis

Does not lose important information in the data

Achieving deep analysis for large complex data and small data requires both

- visualization analytic methods (output is visual)
- statistical (includes machine learning) analytic methods (output is numeric and categorical)

Visualization must be of

- detailed data at their finest granularity
- summary statistics

### 2. Interactive Language for Data Analysis (ILDA)

The data analyst and the methodologist developing methods for large data works within an ILDA

A well designed ILDA provides very time-efficient programming with the data and prototyping new methods and models

The ILDA must provide access to the 1000s of current methods of statistics, machine learning, and visualization

An example of such an ILDA is R

- provides very high efficiency of programming for the user
- as of recently: “Currently, the CRAN package repository features 4097 available packages.”

Parallelize the data

- division method
- divide the data into subsets

Visualization and statistical analytic methods are applied to each subset

- independently: no communication between the computations
- embarrassingly parallel

## D&R Recombination

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For each analytic method applied

- recombination method
- outputs across subsets are recombined

Visualization analytic methods

- to see data at finest granularity, applied to a sample of subsets based on a statistical sampling plan
- this is a data reduction, but a rigorous one
- recombination is a multipanel display, one panel per subset

Statistical analytic methods

- almost always applied to all subsets
- D&R result is the recombination
- replacement for the result that would have come from applying the method directly to all of the data

What is necessary to make D&R succeed?

Must work in all of the intellectual areas that come into play in the analysis of data because large, complex data challenge them all

i.e., Data Science

We know this because members of our research group analyze large complex data

- packet-level network data for situational awareness and attack attribution
- power grid data
- high-energy physics data
- Firefox longitudinal activity time series

i.e., Data Science includes data analysis because data analysis is one of the things that comes into play in data analysis

Sampling of subsets based on principles of statistical sampling results in rigorous data reduction

Visualization databases

Display design for rapid scan of large displays, based on principles of visual perception, and empirical study

The D&R result is almost always not the same as the direct all-data result

The division and recombination methods used for a statistical analytic method have a big impact on the accuracy

Best D&R methods: maximize statistical accuracy given data must be divided

Theoretical work

- seeks best D&R division methods
- determine how close best methods are to accuracy of direct, all-data result
- results so far are very promising

There is a lot of work to do because there are many statistical analytic methods

## What About Parallel Algorithms for Statistical Analytic Methods?

There are parallel algorithms that seek the direct all-data result of a statistical analytic method

Compute on subsets like D&R

They must iterate, which slows things down, and results are not necessarily exact

Communications must communicate across subsets

D&R provides very fast embarrassingly parallel computation: no communication among states

If we can get high statistical accuracy, there is no downside

Many statistical analytic methods do not submit readily to parallel subset algorithms

D&R is ready to go; we do not have to rewrite the 4097 packages in R

## What is D&R?

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D&R is fundamentally  
a statistical approach  
to large complex data  
that is able to exploit  
parallel distributed  
computational environments.

## Why D&R Works

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D&R leads to embarrassingly parallel computation

- the simplest parallel computation
- no communication among subset computations

Can exploit the distributed computational environment Hadoop

Can use cluster with heterogeneous nodes

Can program in R by merging R and Hadoop

Distributed file system (HDFS)

Distributed compute engine (Mapreduce)

Supported by Apache Software Foundation

Open source (Apache License)

History

- Google: released the architecture in a paper
- Yahoo: first public domain release of software
- Apache Software Foundation: signed on to develop and distribute

# **RHIPE: R and Hadoop Integrated Programming Environment**

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[hree-pay]: “in a moment” in Greek

First developed by Saptarshi Guha, formerly a Purdue Stat grad student, now at Mozilla

Written in C, Java, and R

Open source software, Apache license

It is an R package

Google discussion group: [groups.google.com/group/rhipe](https://groups.google.com/group/rhipe)

Code development site: Github

RHIPE EC2 available

See [datadr.org](http://datadr.org) for info on all D&R aspects: statistical and computational

## **RHIPE: What the R Analyst Does and Does Not Do**

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The analyst specifies analysis procedures wholly in R

- the division into subsets, each typically a single R object
- the analytic methods to apply to each subset
- the recombination

It's like an analysis of one subset but just pushed out to all

Almost any R function or package can be applied to the data

RHIPE R commands enable communication with Hadoop

Hadoop spreads subsets of division across cluster

Hadoop manages all of the distributed parallel computation

## **Cluster Design and Setup for RHIPE**

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Configuration of hardware components, linux, Hadoop, and RHIPE

Seek optimization of performance

Guided by performance measurement

Interpreter

Vector computation

[Saptarshi Guha](#), Mozilla (Formerly Purdue Stat grad student)

[Ryan Hafen](#), Statistics, PNNL Stat (Formerly Purdue Stat grad student)

[Pat Hanrahan](#), Stanford CS

[Bill Cleveland](#), Purdue Statistics

[Chuanhai Li](#), Purdue Statistics

[John Gerth](#), Stanford CS

[Jeff Heer](#), U. of Washington CS

[Justin Talbot](#), Tableau (Formerly Stanford CS grad student)

[Bowe Xi](#), Purdue Statistics

[Tonglin Zhang](#), Purdue Statistics

[Current Graduate Students](#), Purdue Statistics and Stanford CS

**See [datadr.org](http://datadr.org) for more info.**

**DIVIDE & RECOMBINE**  
**FOR DETAILED VISUALIZATION**  
**OF LARGE COMPLEX DATA**  
**AT THEIR FINEST GRANULARITY**

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Statistical analytic methods

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## One D&R Goal: Deep Analysis

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## **D&R Visualization Framework**

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Apply a visualization method to each subset

Subsets have the detailed data at their finest granularity

Make a multi-panel, multi-page display

One panel per subset

But there can be millions of subsets

We must sample

# Sampling Subsets

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We can compute between-subset variables (BSVs)

Each BSV has one variable per subset

BSVs used to devise a sampling plan

The sampling is a data reduction

Sampling plans

- make the data reduction rigorous
- go a long way to help loss of information
- use the same ideas as sample survey design

## Representative

Samples chosen to cover the joint region of values of a set of BSVs

## Focused

Samples explore a particular sub-region of interest of the BSVs

## Cognostic

A general notion of Tukey

Tailored to D&R

BSVs are developed that search for certain kinds of statistical behavior in a subset

## **Visualization Databases**

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We sample, but want to view as many subsets as possible

Large displays: it is possible to view 100s or even 1000s of panels

In an analysis of large complex data, there can be many such displays

This is a visualization database

## Rapid-Scan Displays

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To enable viewing many panels

Rapid scan displays enable viewing displays with a large number of subsets

Rapidly scan the panels of a large D&R visual display

- a controlled animation
- punctuated with thinking about the data

Requirement stated in 3 ways:

The display design must result in gestalt formation

Assessed patterns must form effortlessly (10s of ms)

Effect “hits you between the eyes”

Display designs that require attentive search to see patterns slow down scanning

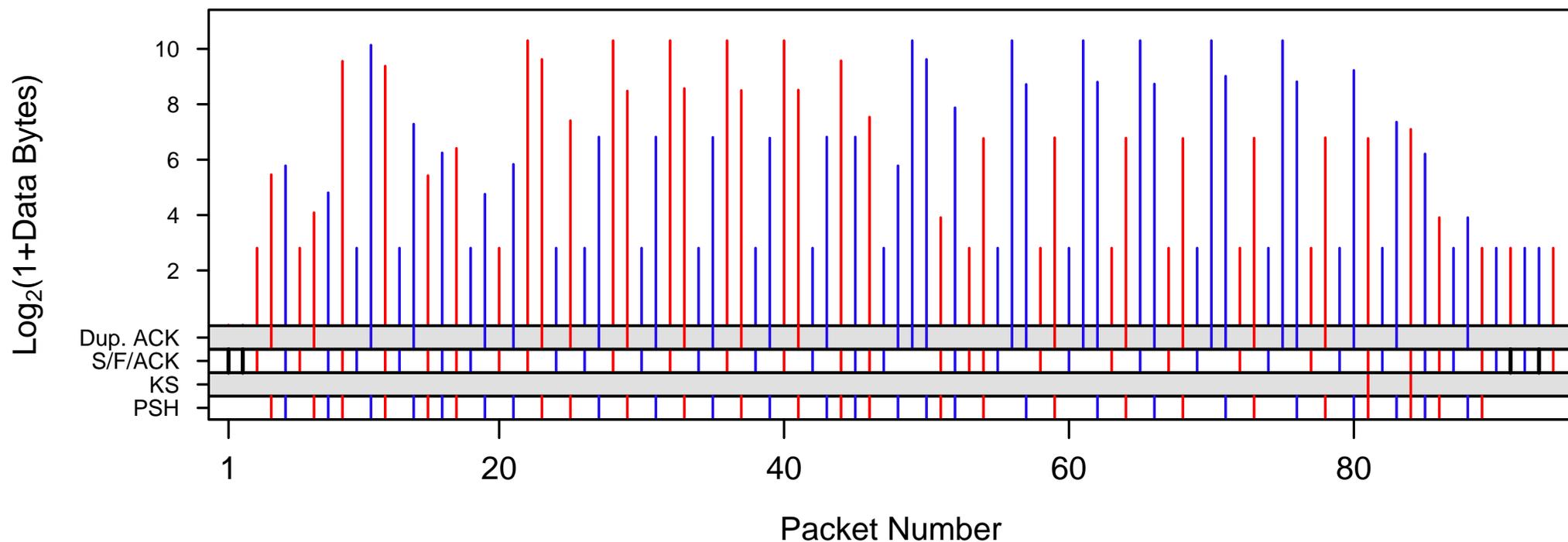
For many display methods, happens readily

For other display methods, must experiment with different designs to enhance gestalt formation

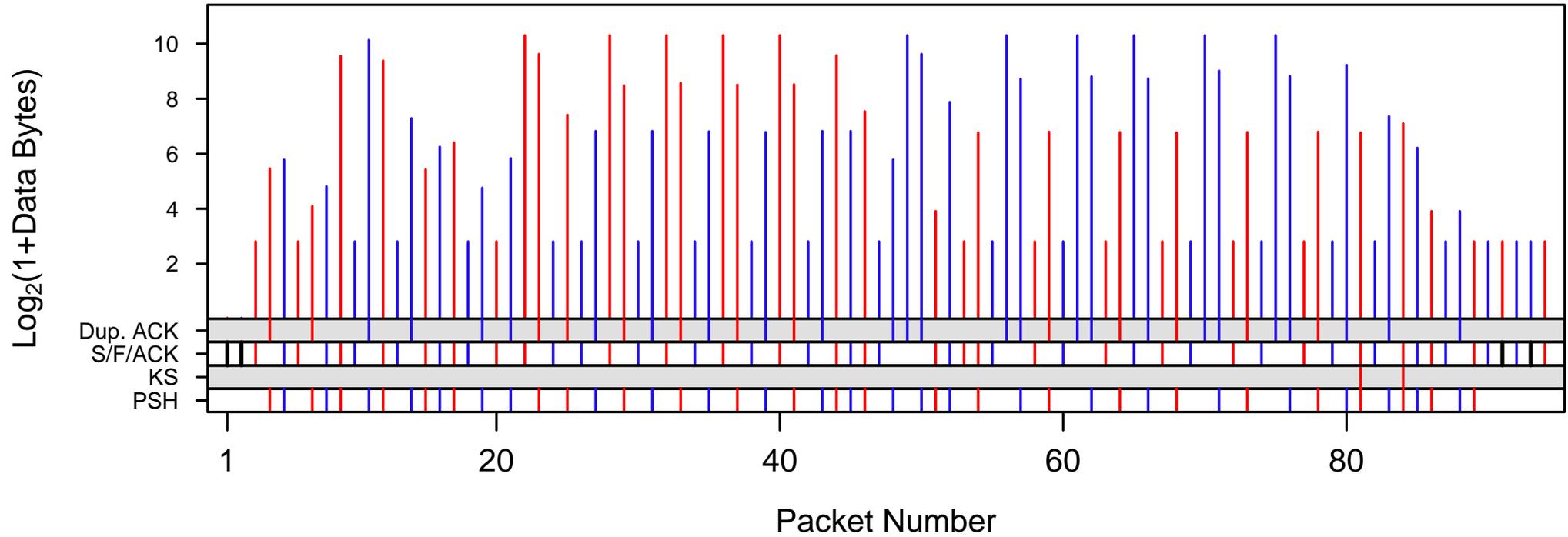
# Issue of Gestalt Formation

Perceive time order of all packets, judging runs of packets in each group and the alternating patterns

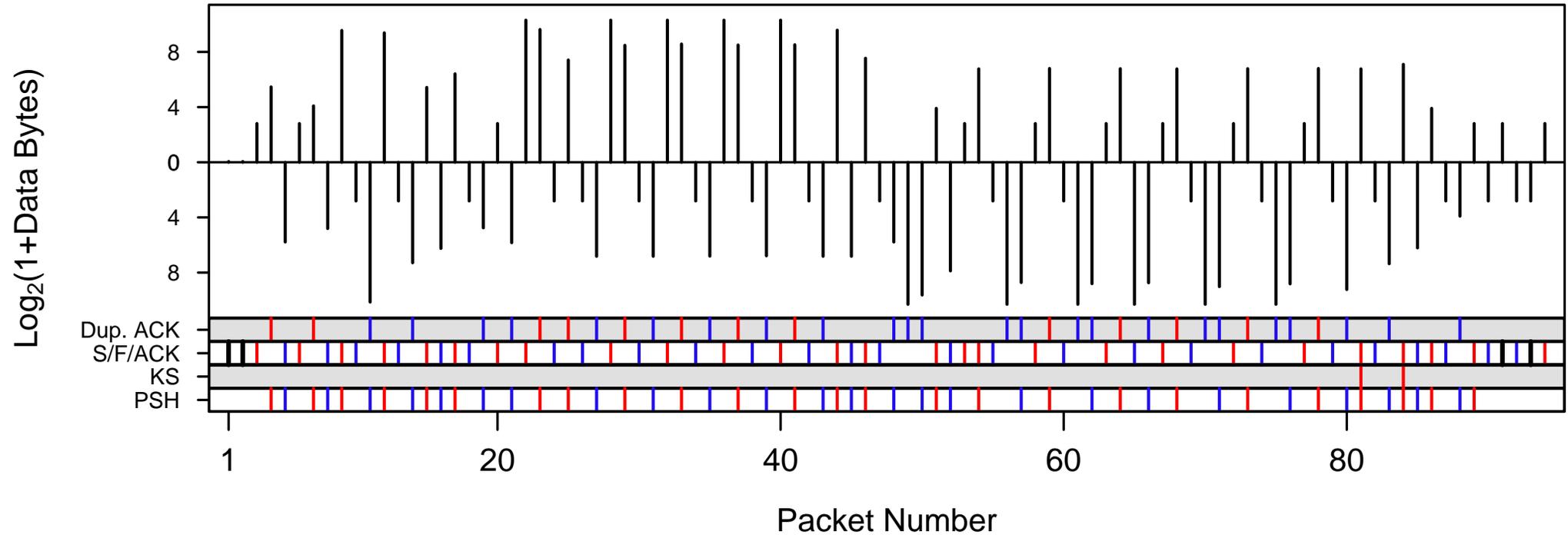
Judge relative lengths of line segments

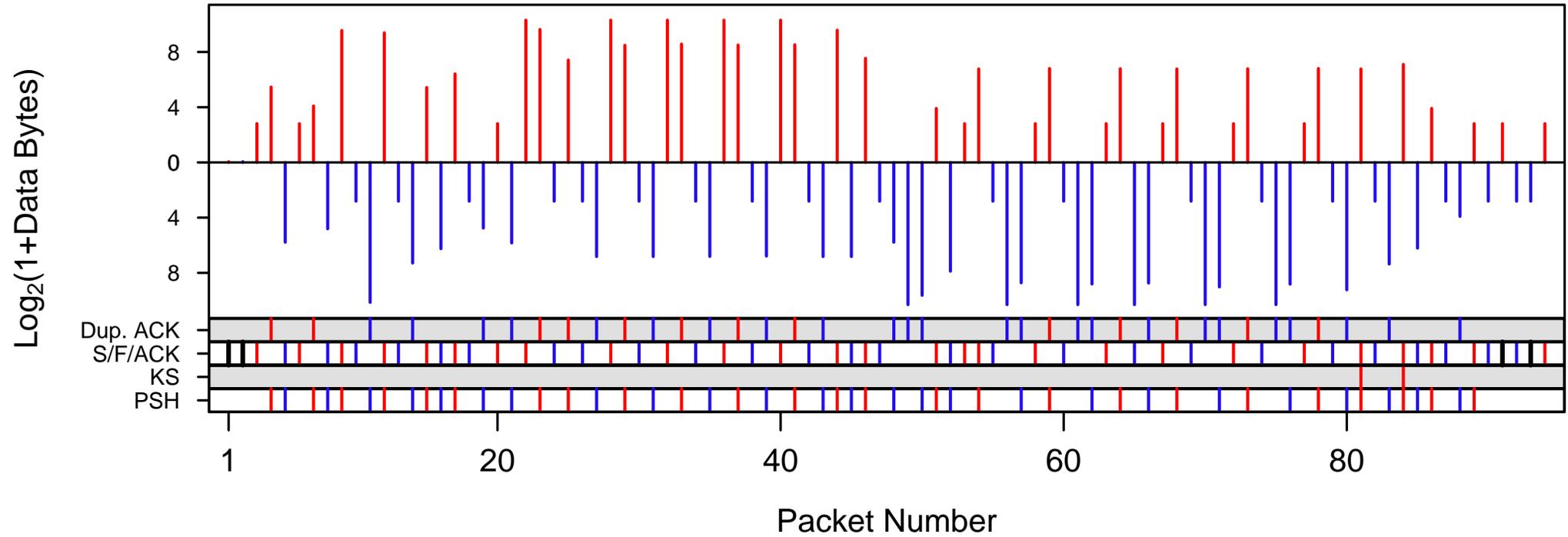


# Gestalt Formation: Experiment 1 — Superposition and Color



# Gestalt Formation: Experiment 2 — Juxtaposition and No Color





Semi-call: one direction of a call

Transmitted across the Internet in packets of 200 bytes with 20 ms of speech

Gateway to the Internet

- accumulates speech signal for 20 ms periods
- puts each speech period in a packet and sends it on its way
- intervals between packets 20 ms

## VoIP Jitter

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20 ms intervals perturbed as packets move from one router to the next

Jitter for two successive packets

- at a router on their path
- interarrival times at router - 20 ms
- jitter must not get too big

Silence suppression

- gateway detects drop in signal below a threshold
- stops sending packets
- creates alternating transmission and silence intervals
- jitter measured within a transmission interval

Jitter measured on a router in New Jersey for 48 hr

1.237 billion values from 277540 semi-calls

27 sending gateways around the world

One division by transmission interval

14,161,628 subsets

Detailed data for each subset:  $J_i$ , the jitter and  $i$ , the is arrival order

## Subset Sampling

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Visualization method: plot  $J_i$  vs.  $i$

A first look at the data

BSVs for sampling

- sending gateway,  $G$
- arrival time of first packet of interval,  $T$

Sampling plan: for each  $G$ , 48 intervals with values of  $T$  as equally spaced as possible

$27 \times 48 = 1296$  plots

## **Theoretical Investigations of D&R Division and Recombination Methods for Statistical Analytic Methods**

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The D&R result is almost always not exactly the same as the direct all-data result

Seek “best D&R” division methods and recombination methods

Best D&R: maximize statistical accuracy given data must be divided

The division and recombination methods used for a statistical analytic method have a big impact on the accuracy

Study how close best D&R result is to accuracy of direct, all-data result

# An Example: Logistic Regression

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## Response:

$y_i, i = 1 \dots n$ : values of 0's and 1's

## $p$ Explanatory variables:

$X = [x_{ij}]$  is  $n \times p$  matrix

Columns are  $n$  measurements of  $p$  variables

## Model:

$$\pi_i = \Pr(y_i = 1)$$

$$\ell_i = \log(\pi_i / (1 - \pi_i)) = \sum_{j=1}^p \beta_j x_{ij}$$

Unknown parameters are  $\beta = (\beta_1, \dots, \beta_p)$

## An Example: Logistic Regression

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Maximum likelihood:

$$\hat{\beta}$$

Standard method of estimation of  $\beta$

D&R estimation:

Suppose  $n = rm$

Each subset is  $m$  rows of  $X$  and the corresponding values of  $Y$

There are  $r$  subsets

$r$  subset estimates are subset mle's:  $\hat{\beta}_k, k = 1, \dots, r$

One possible D&R recombination estimate of is the vector mean,  $\ddot{\beta}$  of the  $\hat{\beta}_k$

## An Example: Logistic Regression

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There are parallel algorithms that seek the direct all-data estimate

Compute on subsets like D&R

They must iterate, which slows things down, and results are not necessarily exact

D&R provides very fast embarrassingly parallel computation, and if we can get high statistical accuracy, there is no down side

## Statistical Accuracy

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Suppose we have two estimators for LR:  $\dot{\beta}$  and  $\ddot{\beta}$

Let  $w_i, i = 1, \dots, p$  be values of explanatory variables

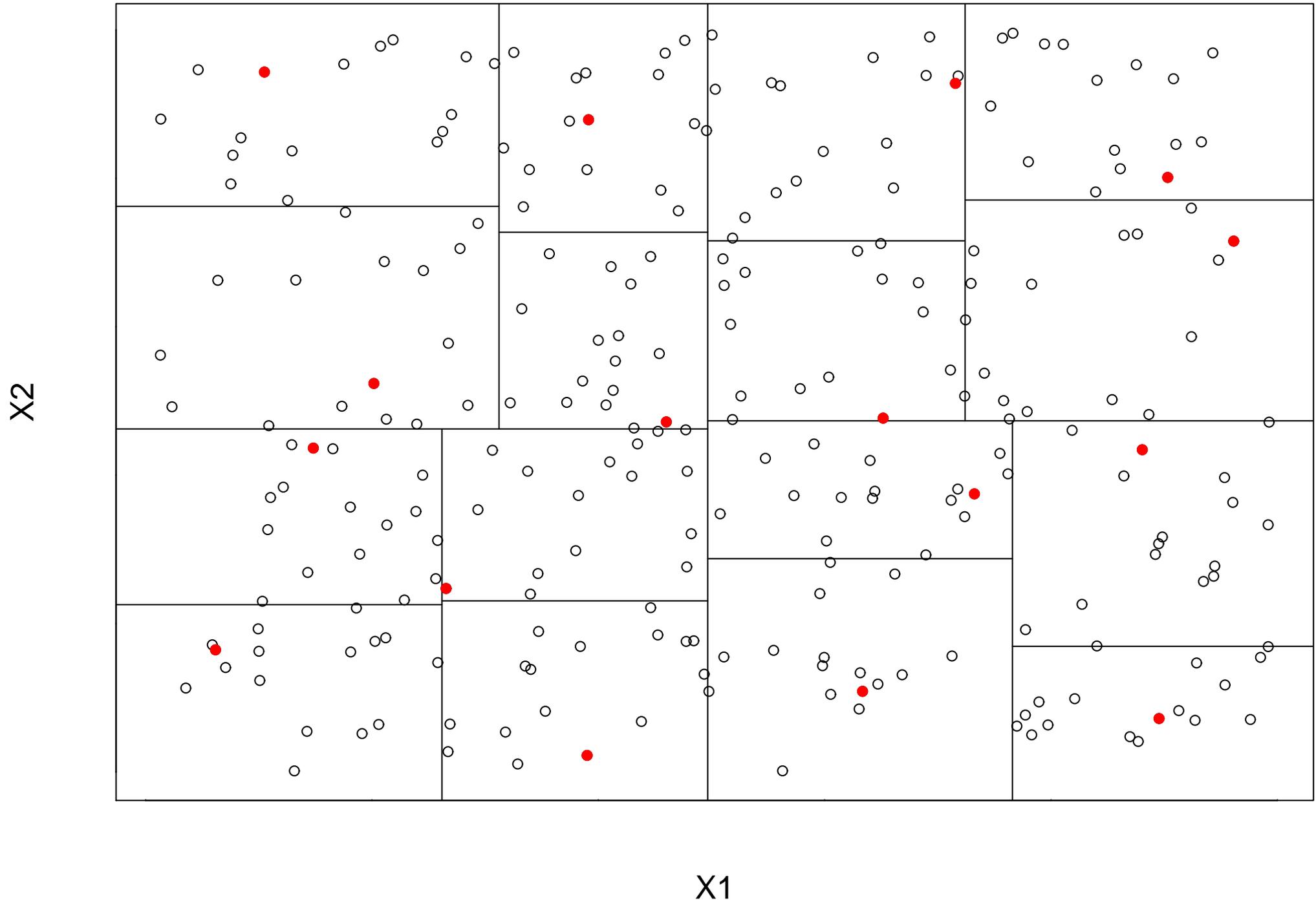
Compare ratio of variances of  $\sum_{i=1}^p \dot{\beta}_k w_k$  and  $\sum_{i=1}^p \ddot{\beta}_k w_k$

## Division

Exact, near-exact, and random replicate division

## Recombination

Covariance weighted recombination



## Covariance Weighted Estimators

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D&R subset estimates  $\hat{\beta}_k, k = 1, \dots, r$

Let  $C_k$  be the covariance matrix of  $\hat{\beta}_k$  or an estimate of it

The covariance weighted estimate is

$$\ddot{\beta} = \left( \sum_{k=1}^r C_k^{-1} \right)^{-1} \sum_{k=1}^r C_k^{-1} \beta_k$$

Many estimation procedures are maximum likelihood

$$l(\beta) = \prod_{i=1}^n l_i(\beta)$$

Let  $\tilde{l}_v$  be the product just for subset  $v$  so there are  $m$

**As  $m$  gets large**

$\tilde{l}_v$  becomes well approximated by the normal and  $\hat{\beta}$  is the maximum likelihood estimate

# D&R Statistical Theory for D&R

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Statistical analytic methods now under study

1. Logistic regression as a start in the area of factor-response analysis
2. Autoregressive processes as a start in the area of time series
3. Non-parametric regression: the loess local regression method

Results have been excellent