




# Multi-Level Science Models

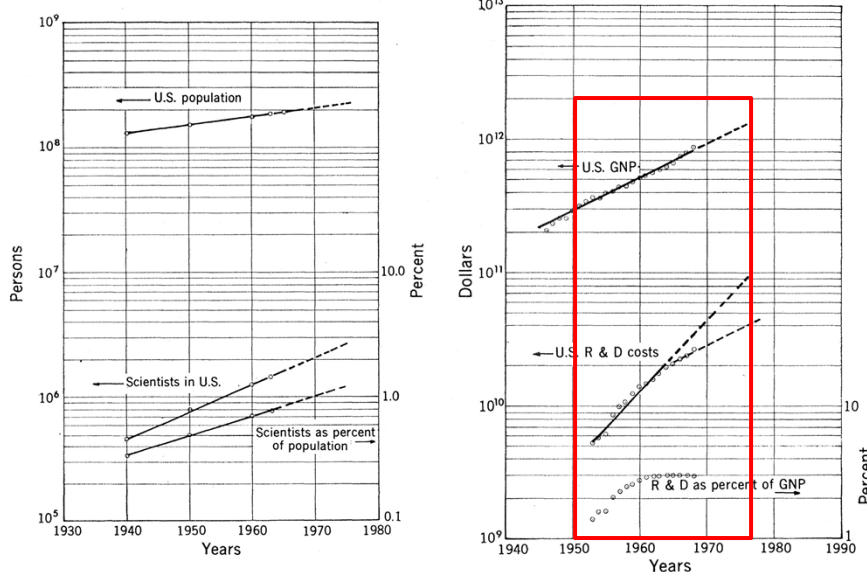
**Katy Börner**

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 Royal Netherlands Academy of Arts and Sciences (KNAW), The Netherlands  
 Science, Technology and Innovation Visiting Research Fellow at OECD, France

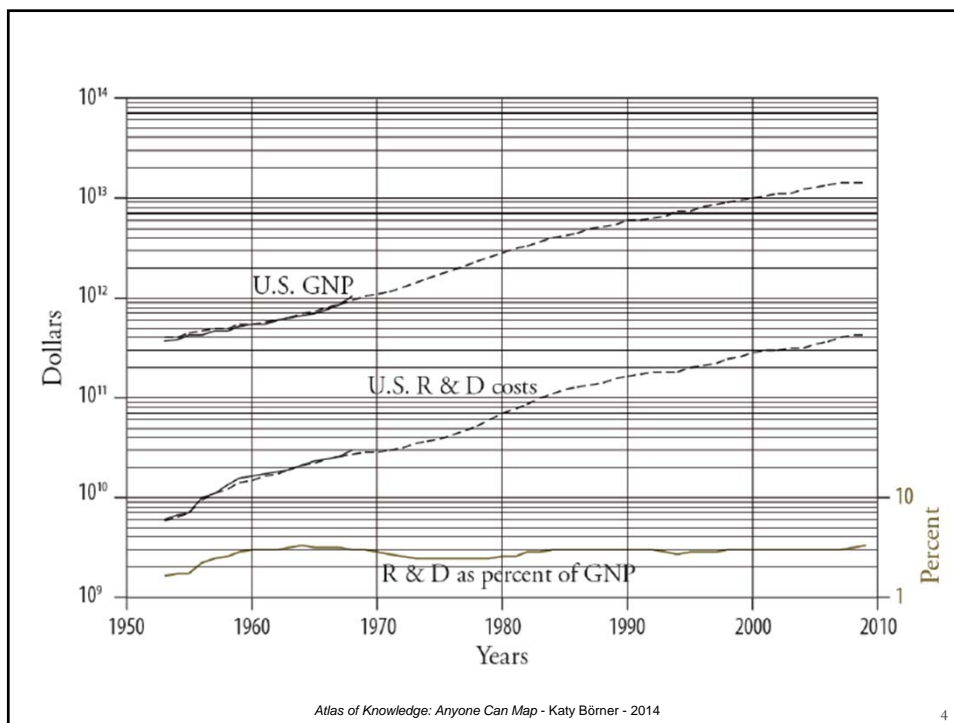
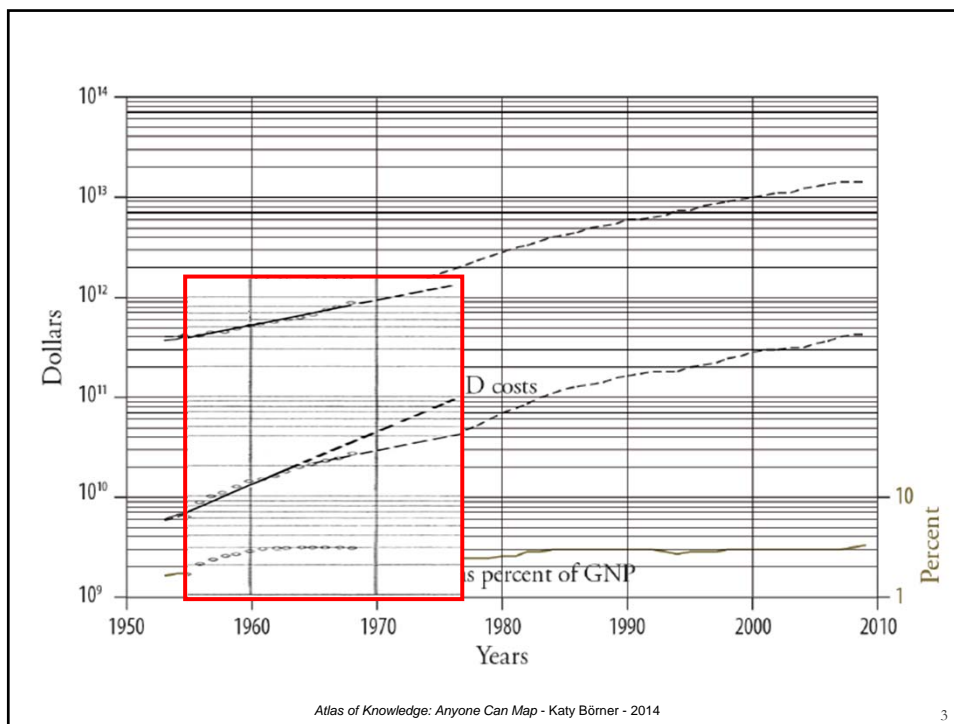
*Workshop on Simulating the Social Processes of Science*  
 Lorentz Center, Leiden, Netherlands  
 April 7-11, 2014

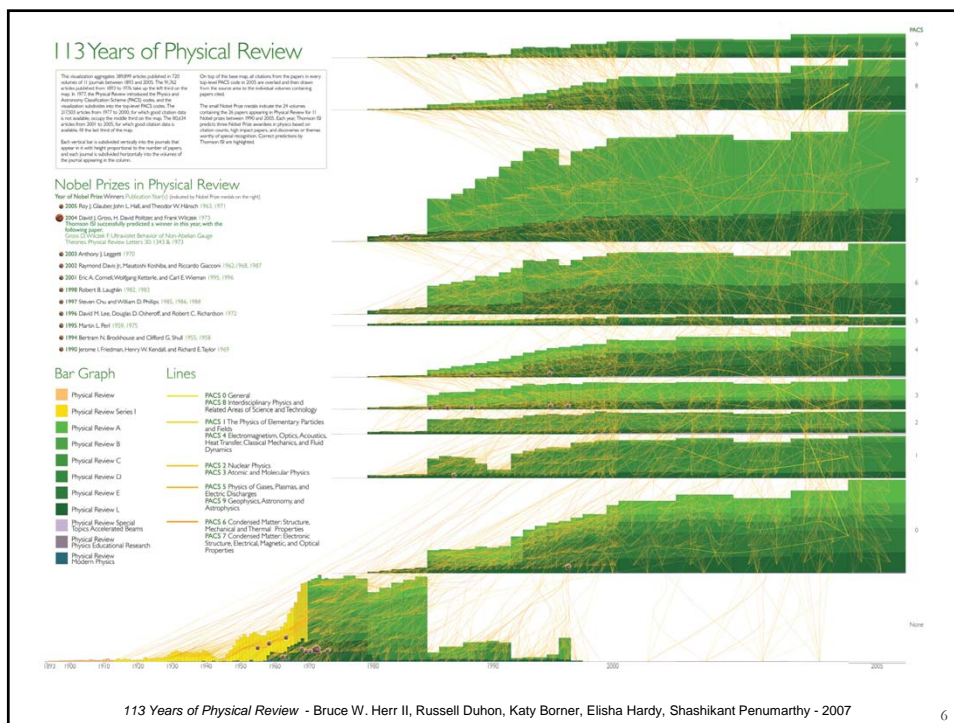
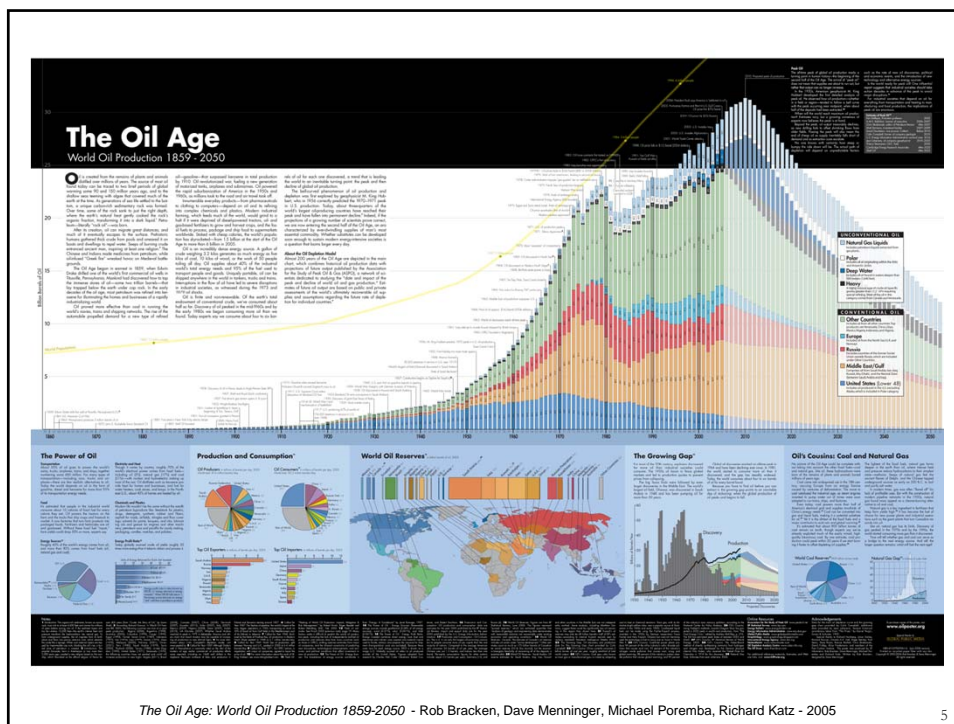
		Approx. Age (in Years)	Med. Diameter (in Meters)	Approx. Number on Earth
<b>MACRO / GLOBAL</b> <i>Supranational System</i>		4,500	> 10 <sup>6</sup>	1-100
<b>MESO / LOCAL</b> <i>Organization</i>		10,000	10 <sup>2</sup> – 10 <sup>6</sup>	10,000,000
<b>MICRO / INDIVIDUAL</b> <i>Human</i>		500,000,000	0.5	7,000,000,000

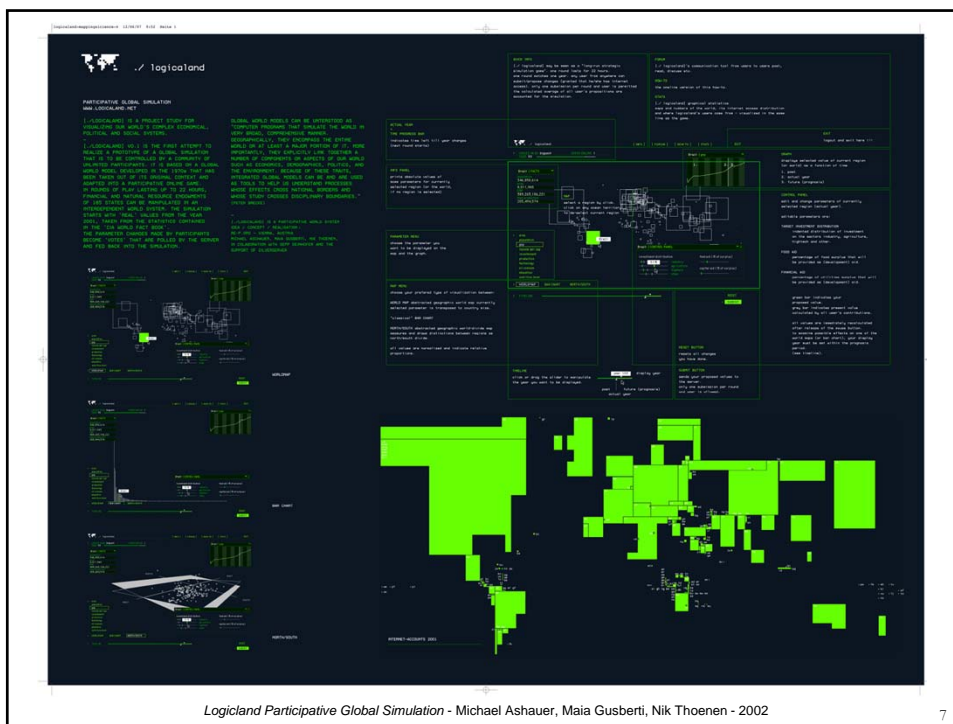
## Science and Society in Equilibrium



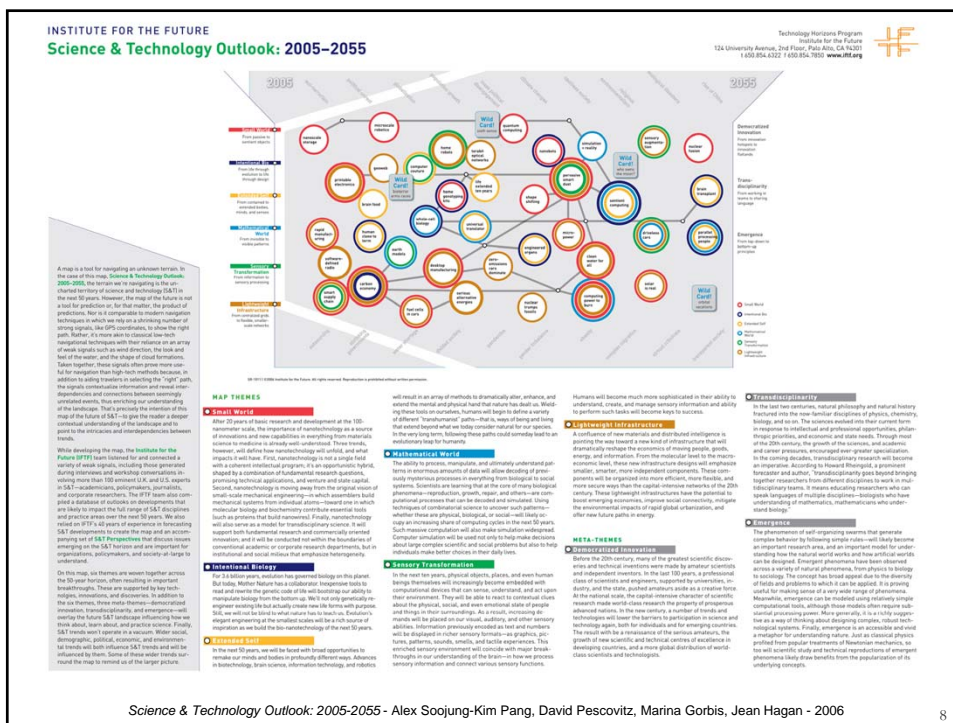
Science and Society in Equilibrium - Joseph P. Martino - 1969










Logicland Participative Global Simulation - Michael Ashauer, Maia Gusberti, Nik Thoenen - 2002



Science & Technology Outlook: 2005-2055 - Alex Soojung-Kim Pang, David Pescovitz, Marina Gorbis, Jean Hagan - 2006

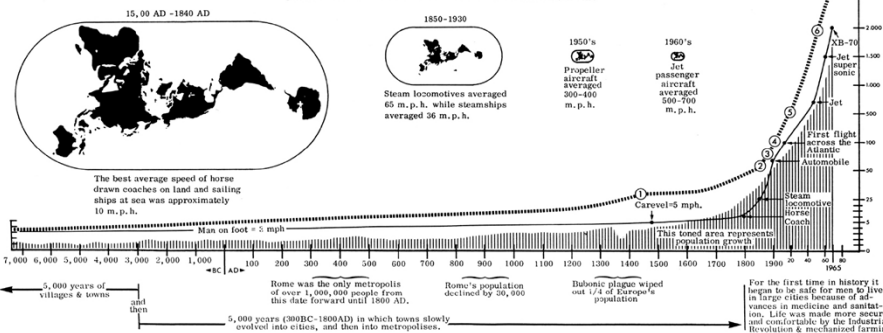
# Impact of Communication and Transportation Speeds

	Approx. Age (in Years)	Med. Diameter (in Meters)	Approx. Number on Earth
<b>MACRO / GLOBAL</b> <i>Supranational System</i> 	4,500	> 10 <sup>6</sup>	1-100
<b>MESO / LOCAL</b> <i>Organization</i> 	10,000	10 <sup>2</sup> - 10 <sup>6</sup>	10,000,000
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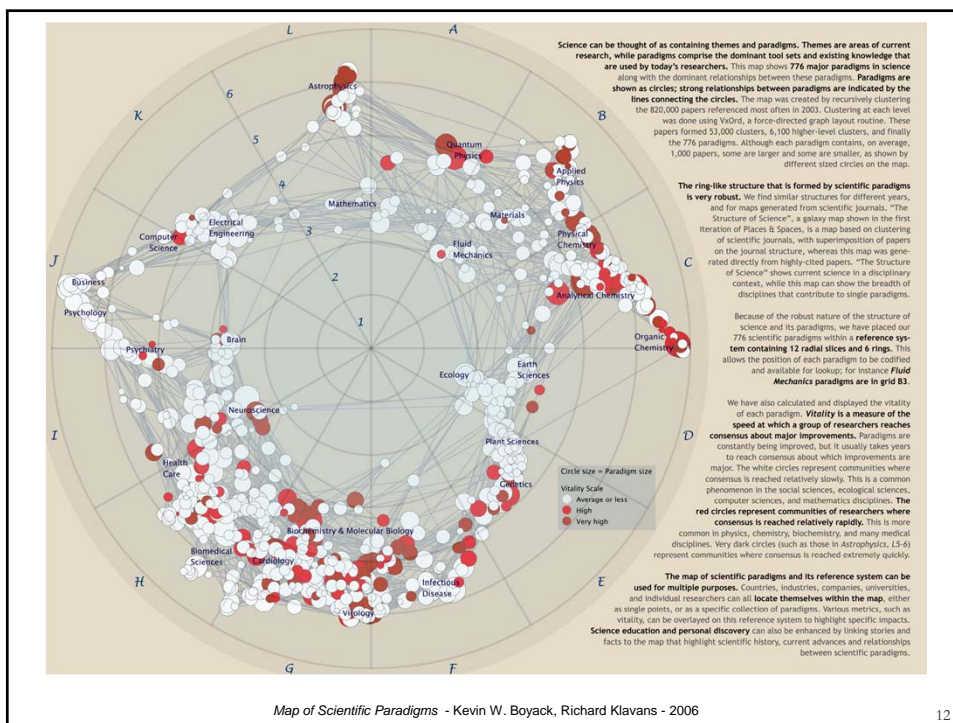
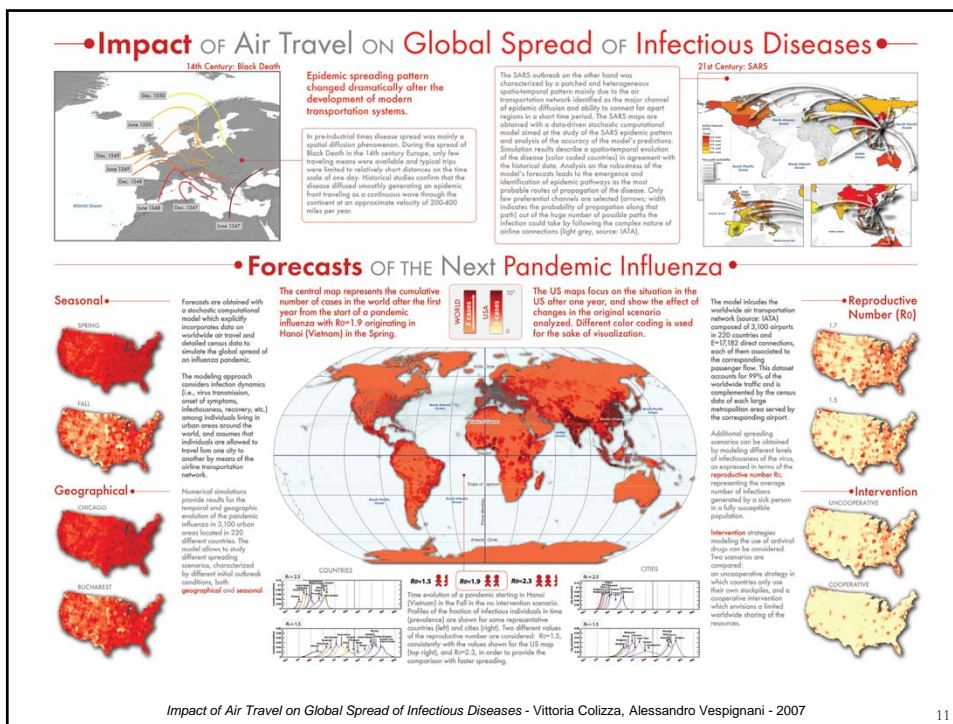
SHRINKING OF OUR PLANET BY MAN'S INCREASED TRAVEL AND COMMUNICATION SPEEDS AROUND THE GLOBE

YEAR	500,000 BC	20,000 BC	300 BC	500 BC	1,500 AD	1900 AD	1925	1950	1965
Required time to travel around the globe	A few hundred thousand years	A few thousand years	A few hundred years	A few tens of years	A few years	A few months	A few weeks	A few days	A few hours
Means of transportation	Human on foot (over, ice bridges)	On foot and by canoe	Canoe with small sail or paddles or relays of runners	Large sail boats with oars, pack animals, and horse chariots	Big sailing ships (with compass), horse teams, and coaches	Steam boats and railroads (Suez and Panama Canals)	Steamships, transcontinental railways, autos, and airplanes	Steamships, rail-ways, auto jet and rocket aircraft	Atomic steamship, high speed railway jets, and rocket-jet aircraft
Distance per day (sea or air)	15 miles	15-20 miles	20 miles	15-25 miles	20-25 miles	Rail 300-900 miles	400-900 miles	Rail 500-1,500	Rail 1000-2000
Distance per day (sea or air)	20 by sea	20 by sea	40 miles by sea	135 miles by sea	175 miles by sea	250 miles by sea	3,000-6000 air	6000-9500 air	408,000 air
Potential state size	None	A small valley in the vicinity of a small lake	Small part of a continent	Large area of a continent with coastal colonies	Great parts of a continent with trans-oceanic colonies	Large parts of a continent with transoceanic colonies	Full continents & Transocean Commonwealths	The Globe	The globe and more
Communications	Word of mouth, drums, smoke, relay runners, and hand printed manuscripts prior to 1461 A. D.		① The Gutenberg printing press	② The rapid print Web (no) newspaper press	③ The Bell telephone	④ The Marconi radio telegraph	⑤ First commercial radio broadcast	⑥ National television	⑦ Transcontinental T. V. with the introduction of Early Bird satellite




THE RELATIVE SIZE OF THE WORLD AS TRAVEL TIME DECREASES



Shrinking of Our Planet - R. Buckminster Fuller, John McHale - 1965



## Model Types

		Approx. Age (in Years)	Med. Diameter (in Meters)	Approx. Number on Earth
MACRO / GLOBAL <i>Supranational System</i>		4,500	$> 10^6$	1-100
MESO / LOCAL <i>Organization</i>		10,000	$10^2 - 10^6$	10,000,000
MICRO / INDIVIDUAL <i>Human</i>		500,000,000	0.5	7,000,000,000

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### Part I: Foundations

**1 An Introduction to Modeling Science: Basic Model Types, Key Definitions, and a General Framework for the Comparison of Process Models**  
Borner, Boyack, Milojevic & Morris

**2 Mathematical Approaches to Modeling Science from an Algorithmic-Historiography Perspective** by Lucio-Arias & Scharnhorst

### Part II: Exemplary Model Types

**3 Knowledge Epidemics and Population Dynamics Models for Describing Idea Diffusion** by Vitanov & Ausloos

**4 Agent-Based Models of Science** by Payette

**5 Evolutionary Game Theory and Complex Networks of Scientific Information** by Hanauske

### Part III: Exemplary Model Applications

**6 Dynamic Scientific Co-Authorship Networks** by Mali, Kronegger, Doreian & Ferligoj

**7 Citation Networks** by Radicchi, Fortunato & Vespignani

### Part IV: Outlook

**8 Science Policy and the Challenges for Modeling Science** by van den Besselaar, Borner & Scharnhorst



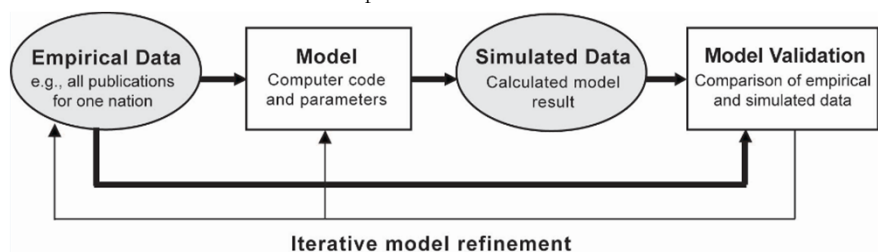
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### An introduction to modeling science: Basic model types, key definitions, and a general framework for the comparison of process models

Katy Börner, Kevin W. Boyack, Staša Milojević, Steven Morris. (2011) In Scharnborst, Andrea, Börner, van den Besselaar (Eds) *Models of Science Dynamics*. Springer Verlag.

#### Modeling Process




1. Formulation of a scientific hypothesis about the identification of a specific structure or dynamics. Often, this hypothesis is based on analysis of patterns found in empirical data.
2. Algorithm design and implementation using either tools (e.g., NetLogo, RePast) or custom codes that attempt to mathematically describe the structure or dynamics of interest.
3. Simulated data are calculated by running the algorithm and validated by comparison with empirical data.
4. Resulting insights frequently inspire new scientific hypotheses, and the model is iteratively refined or new models are developed.



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## Sample Model #1

### PNAS Co-Evolving Author-Paper Networks (MESO)

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MESO / LOCAL <i>Organization</i>		10,000	10 <sup>2</sup> – 10 <sup>6</sup>	10,000,000
MICRO / INDIVIDUAL <i>Human</i>		500,000,000	0.5	7,000,000,000

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## Modeling the Co-Evolving Author-Paper Networks

Börner, Katy, Maru, Jeegar & Goldstone, Robert. (2004). *The Simultaneous Evolution of Author and Paper Networks*. PNAS. Vol. 101(Suppl. 1), 5266-5273.



### The TARL Model (Topics, Aging, and Recursive Linking) incorporates

- A partitioning of authors and papers into topics,
- Aging, i.e., a bias for authors to cite recent papers, and
- A tendency for authors to cite papers cited by papers that they have read resulting in a rich get richer effect.

The model attempts to capture the roles of authors and papers in the production, storage, and dissemination of knowledge.

### Model Assumptions

- Co-author and paper-citation networks co-evolve.
- Authors come and go.
- Papers are forever.
- Only authors that are 'alive' are able to co-author.
- All existing (but no future) papers can be cited.
- Information diffusion occurs directly via co-authorships and indirectly via the consumption of other authors' papers.
- Preferential attachment is modeled as an *emergent property* of the elementary, local networking activity of authors reading and citing papers, but also the references listed in papers.

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## Modeling the Co-Evolving Author-Paper Networks

Börner, Katy, Maru, Jeegar & Goldstone, Robert. (2004). *The Simultaneous Evolution of Author and Paper Networks*. PNAS. Vol. 101(Suppl. 1), 5266-5273.

```
// Initialization
generate #_papers papers and assign a random topic to each paper;
generate #_authors authors and assign a random topic to each author;
randomly assign #_co-authors+1 authors to papers of the same topic;
// Simulation
for each year do {
  add #_new_authors new authors, deactivate authors older than #_author_age;
  for each topic do {
    randomly partition set of authors into author_groups of size #_co-authors+1;
    for each author_group do {
      for each new_paper to be produced, do {
        generate new_paper;
        randomly select #_read_papers from existing papers;
        get all references of read_papers up to #_reference_path_length;
        for each new_paper_reference do {
          select a time_slice from (start year to curr_year-1) with probability given in aging_function;
          randomly select a paper published or cited in this time_slice; as a new_paper_reference;
          add the new_paper_reference to new_paper;
        }
      }
    }
  }
  add all new papers to the set of existing papers;
  add new links to author and paper information;
}
```

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```

// Initialization
generate #_papers papers and assign a random topic to each paper;
generate #_authors authors and assign a random topic to each author;
randomly assign #_co-authors+1 authors to papers of the same topic;
// Simulation
for each year do {
  add #_new_authors new authors, deactivate authors older than #_author_age;
  for each topic do {
    randomly partition set of authors into #_author_group of size #_co-authors+1;
    for each #_author_group do {
      for each #_new_paper to be produced, do {
        generate #_new_papers;
        randomly select #_new_papers from existing papers;
        get all references of #_new_papers up to #_reference_path_length;
        for each #_new_paper, #_reference do {
          select a #_new_citee from (start year to cur_year-1) with probability given in aging_function;
          randomly select a paper published or cited in this #_time_slot as a #_new_paper_reference;
          add the #_new_paper_reference to #_new_papers;
        }
      }
    }
  }
  add all new papers to the set of existing papers;
  add new links to author and paper information;
}
            
```

**Table 3. Statistics for SIM data**

Year	#p	#a	#r	#c	a/c/a
1981	1624	3953	0	756	8.21
1982	1040	5200	31200	112161	4
1983	1118	5990	33540	21397	4
1984	1197	5985	35910	10224	4
1985	1275	6375	38250	6184	4
1986	1353	6765	40590	4687	4
1987	1432	7160	42960	3573	4
1988	1510	7550	45300	2816	4
1989	1589	7945	47670	2219	4
1990	1667	8335	50010	1853	4
1991	1745	8725	52350	1634	4
1992	1824	9120	54720	1431	4
1993	1902	9510	57060	1167	4
1994	1981	9905	59430	1040	4
1995	2059	10295	61770	767	4
1996	2137	10685	64110	632	4
1997	2216	11080	66480	522	4
1998	2294	11470	68820	400	4
1999	2373	11865	71190	265	4
2000	2451	12255	73530	125	4
2001	2529	12645	75870	0	4
<b>Total</b>	<b>37316</b>		<b>1070760</b>	<b>173883</b>	

**Table 2. PNAS Statistics**

Year	#p	#a	#r	#c	a/c/a
1982	1669	5201	46685	156690	3.92
1983	1611	5142	46685	161437	3.98
1984	1695	5583	49834	174161	4.22
1985	1846	6325	55862	191750	4.38
1986	2042	7209	64379	218229	4.76
1987	1924	7061	59110	207729	4.88
1988	2035	7471	63116	215227	4.8
1989	2088	7959	65883	215437	5.01
1990	2066	8031	66019	207138	5.15
1991	2382	9559	77740	223102	5.25
1992	2500	9812	80949	211238	5.29
1993	2413	9770	79848	193867	5.55
1994	2600	10656	86176	187353	5.56
1995	2476	10429	82021	151249	5.66
1996	2765	11803	90961	148022	5.96
1997	2618	11255	96788	122908	6.12
1998	2711	12328	100973	107764	6.48
1999	2603	12182	97018	76080	6.69
2000	2501	12201	94181	44131	7.6
2001	2575	13638	97450	16357	8.4
<b>Total</b>	<b>45120</b>		<b>1809588</b>	<b>3230469</b>	

**Model Validation**

The properties of the networks generated by this model are validated against a 20-year data set (1982-2001) of documents of type article published in the Proceedings of the National Academy of Science (PNAS) – about 106,000 unique authors, 472,000 co-author links, 45,120 papers cited within the set, and 114,000 citation references within the set.

**Model Parameters (0=without, 1=with)**

- 0/1 Topics
- 0/1 Co-Authors
- 0/1 Consider References
- 0 Aging Function

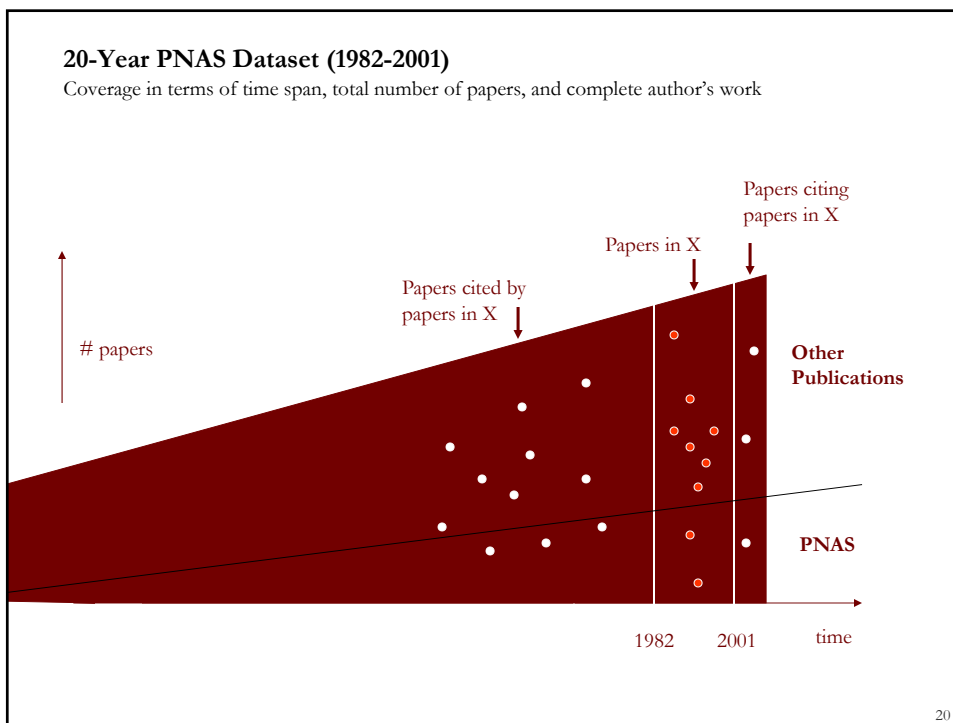
**Model Initialization Values**

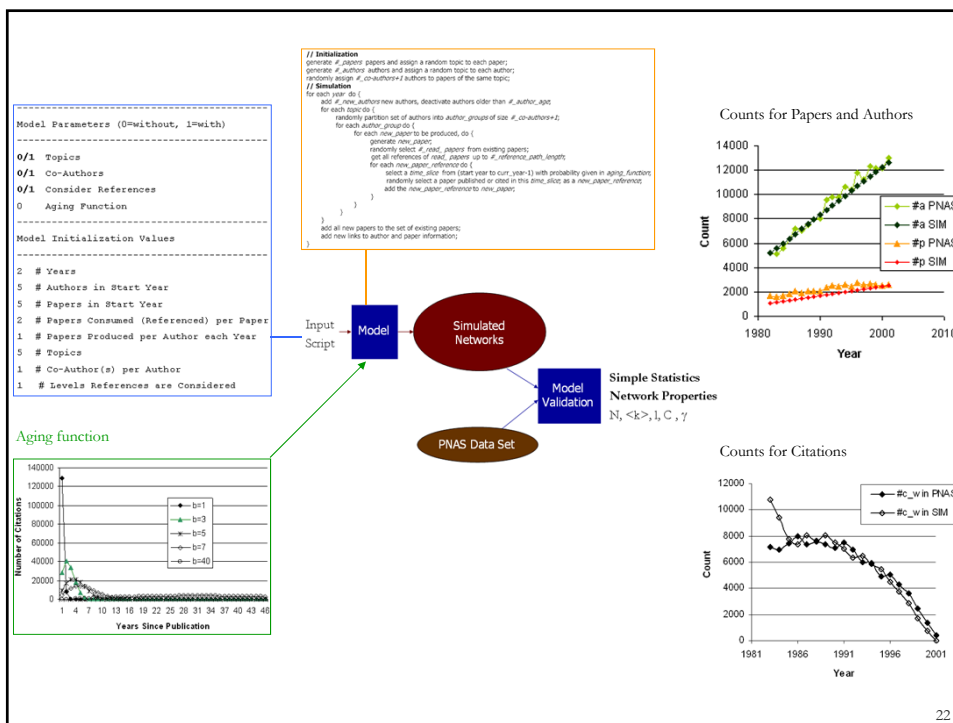
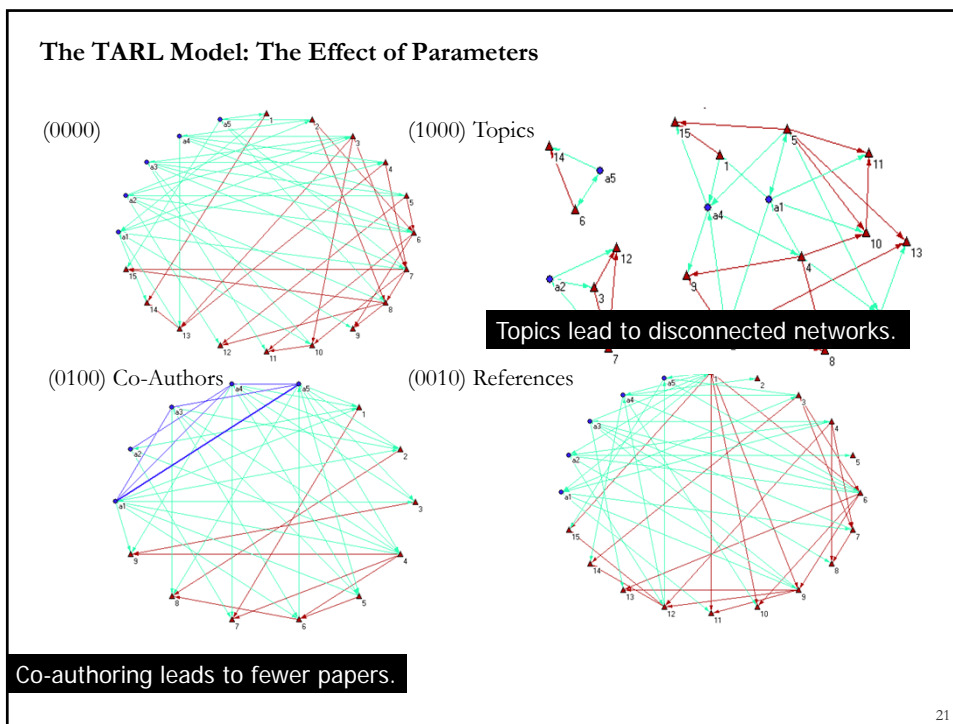
- 2 # Years
- 5 # Authors in Start Year
- 5 # Papers in Start Year
- 2 # Papers Consumed (Referenced) per Paper
- 1 # Papers Produced per Author each Year
- 5 # Topics
- 1 # Co-Author(s) per Author
- 1 # Levels References are Considered

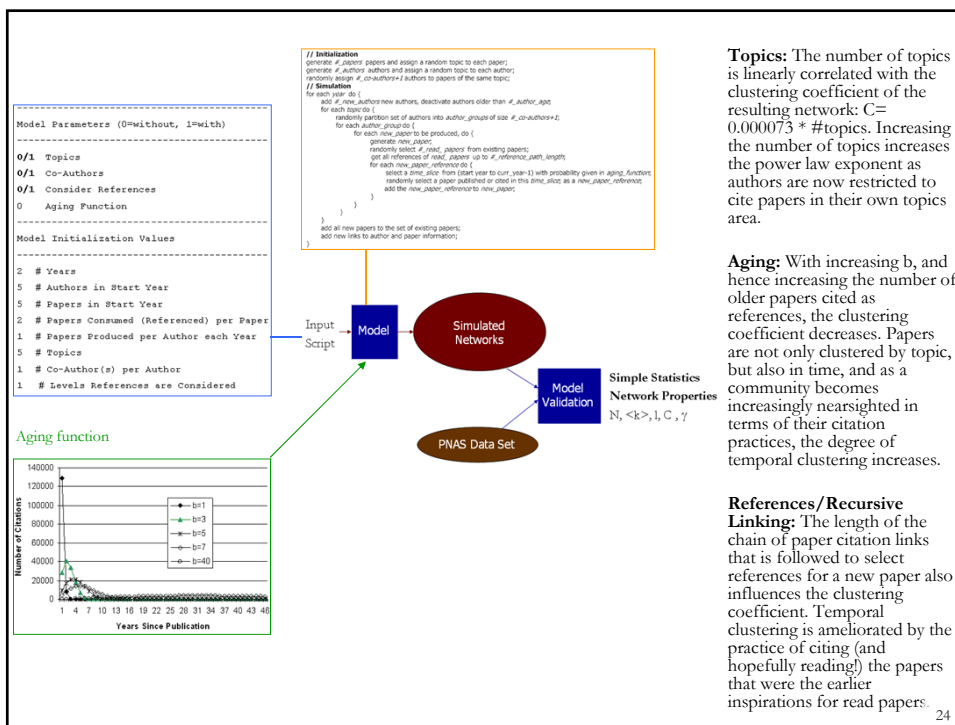
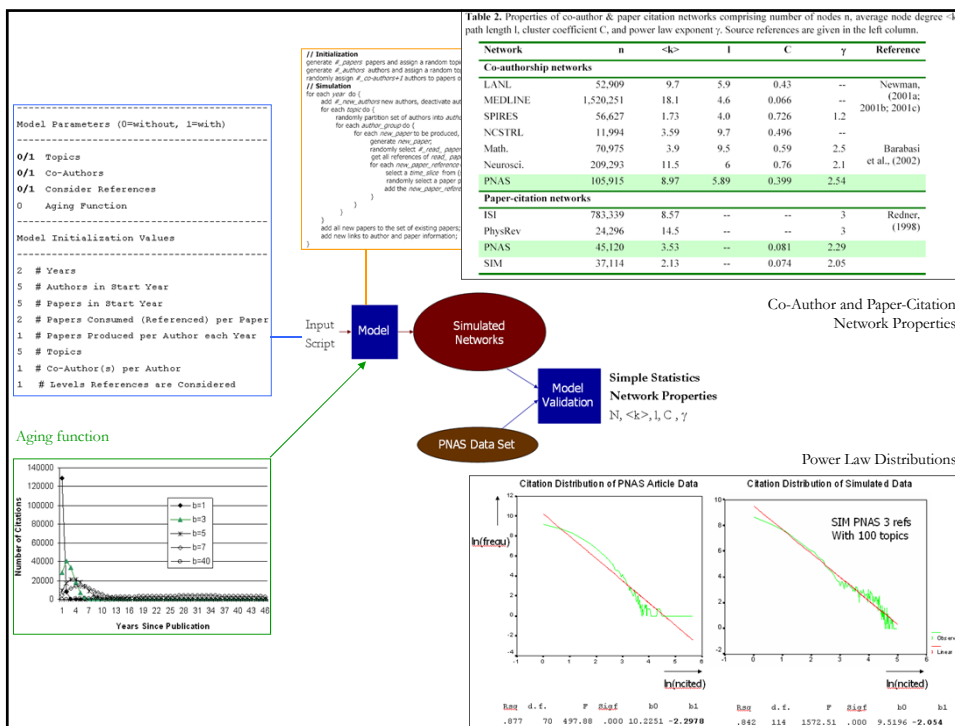
**Aging function**

**Simple Statistics Network Properties**




$N, \langle k \rangle, I, C, \gamma$







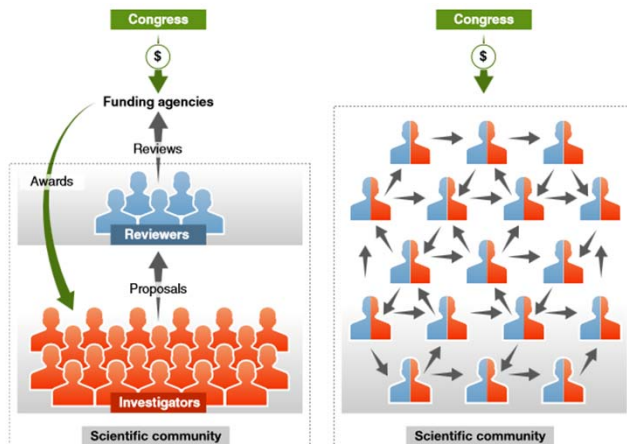
## Sample Model #2 U.S. Funding Distribution (MESO)

		Approx. Age (in Years)	Med. Diameter (in Meters)	Approx. Number on Earth
MACRO / GLOBAL <i>Supranational System</i>		4,500	> 10 <sup>6</sup>	1-100
MESO / LOCAL <i>Organization</i>		10,000	10 <sup>2</sup> – 10 <sup>6</sup>	10,000,000
MICRO / INDIVIDUAL <i>Human</i>		500,000,000	0.5	7,000,000,000

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### From funding agencies to scientific agency: Collective allocation of science funding as an alternative to peer review

*Bollen, Joban, David Crandall, Damion Junk, Ying Ding, and Katy Börner. 2014. EMBO Reports 15 (1): 1-121.*



Existing (left) and proposed (right) funding systems. Reviewers in blue; investigators in red.

In the proposed system, all scientists are both investigators and reviewers: every scientist receives a fixed amount of funding from the government and discretionary distributions from other scientists, but each is required in turn to redistribute some fraction of the total they received to other investigators.

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## From funding agencies to scientific agency: Collective allocation of science funding as an alternative to peer review

*Bollen, Johan, David Crandall, Damion Junk, Ying Ding, and Katy Börner. 2014. EMBO Reports 15 (1): 1-121.*

### Assume

Total funding budget in year  $y$  is  $t_y$

Number of qualified scientists is  $n$

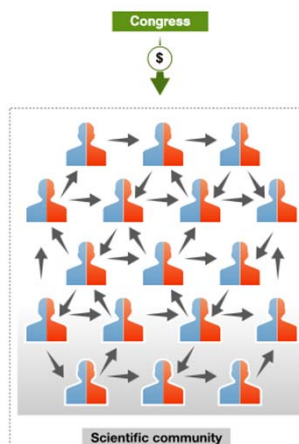
### Each year,

the funding agency deposits a fixed amount into each account, equal to the total funding budget divided by the total number of scientists:  $t_y/n$ .

Each scientist must distribute a fixed fraction of received funding to other scientists (no self-funding, COIs respected).

### Result

Scientists collectively assess each others' merit based on different criteria; they "fund-rank" scientists; highly ranked scientists have to distribute more money.



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## From funding agencies to scientific agency: Collective allocation of science funding as an alternative to peer review

*Bollen, Johan, David Crandall, Damion Junk, Ying Ding, and Katy Börner. 2014. EMBO Reports 15 (1): 1-121.*

### Example:

Total funding budget in year is 2012 NSF budget

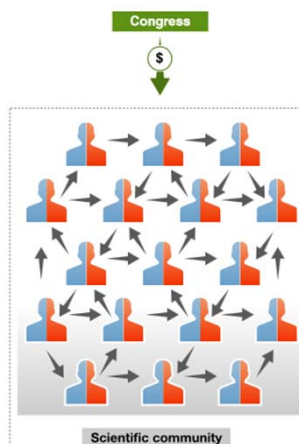
Given the number of NSF funded scientists, each receives a \$100,000 basic grant.

Fraction is set to 50%

In 2013, scientist  $S$  receives a basic grant of \$100,000 plus \$200,000 from her peers, i.e., a total of \$300,000.

In 2013,  $S$  can spend 50% of that total sum, \$150,000, on her own research program, but must donate 50% to other scientists for their 2014 budget.

Rather than submitting and reviewing project proposals,  $S$  donates directly to other scientists by logging into a centralized website and entering the names of the scientists to donate to and how much each should receive.



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## From funding agencies to scientific agency: Collective allocation of science funding as an alternative to peer review

Bollen, Johan, David Crandall, Damion Junk, Ying Ding, and Katy Börner. 2014. *EMBO Reports* 15 (1): 1-121.

### Model Run and Validation:

Model is presented in <http://arxiv.org/abs/1304.1067>

It uses **citations as a proxy** for how each scientist might distribute funds in the proposed system.

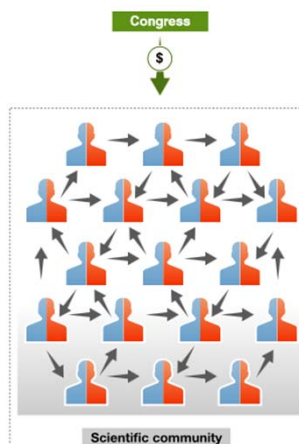
Using 37M articles from TR 1992 to 2010 Web of Science (WoS) database, we extracted **770M citations**. From the same WoS data, we also determined 4,195,734 unique author names and we took the **867,872 names** who had authored at least one paper per year in any five years of the period 2000–2010.

For each pair of authors we determined the number of times one had cited the other in each year of our citation data (1992–2010).

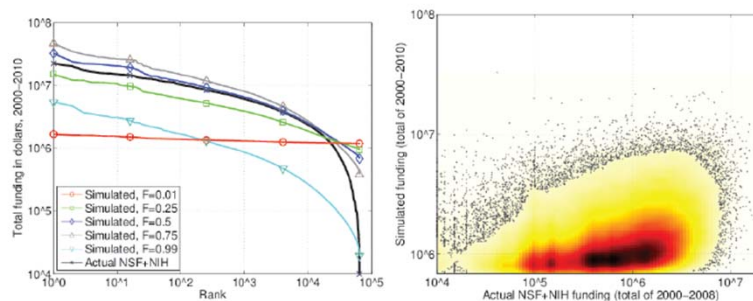
NIH and NSF funding records from IU's Scholarly Database provided 347,364 grant amounts for 109,919 unique scientists for that time period.

Simulation run begins in year 2000, in which every scientist was given a fixed budget of  $B = \$100k$ . In subsequent years, scientists distribute their funding in proportion to their citations over the prior 5 years.

The model yields funding patterns similar to existing NIH and NSF distributions.



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**Fig. 2:** Results of the distributed funding system simulation for 2000-2010. (a): The general shape of the funding distribution is similar to that of actual historical NSF and NIH funding distribution. The shape of the distribution can be controlled by adjusting  $F$ , the fraction of funds that scientists must give away each year. (b): On a per-scientist basis, simulated funding from our system (with  $F=0.5$ ) is correlated with actual NSF and NIH funding (Pearson  $R = 0.2683$  and Spearman  $\rho = 0.2999$ ).

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## From funding agencies to scientific agency: Collective allocation of science funding as an alternative to peer review

Bollen, Johan, David Crandall, Damion Junk, Ying Ding, and Katy Börner. 2014. *EMBO Reports* 15 (1): 1-121.

### Model Efficiency:

Using data from the Taulbee Survey of Salaries Computer Science (<http://cra.org/resources/taulbee>) and the National Science Foundation (NSF) the following calculation is illuminating:

If four professors work four weeks full-time on a proposal submission, labor costs are about \$30k. With typical funding rates below 20%, about five submission-review cycles might be needed resulting in a total expected labor cost of **\$150k**.

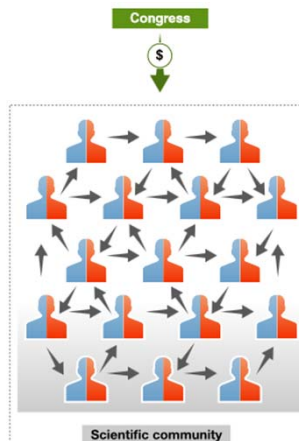
The average NSF grant is **\$128k** per year.

U.S. universities charge about 50% overhead (ca. \$42k), leaving about **\$86k**.

In other words, the four professors lose **\$150k-\$86k=\$64k** of paid research time by obtaining a grant to perform the research.

That is, U.S. universities should forbid professors to apply for grants—if they can afford to forgo the indirect dollars.

**To add:** Time spent by researchers to review proposals. In 2012 alone, NSF convened more than 17,000 scientists to review 53,556 proposals.



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## References

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). **Visualizing Knowledge Domains**. In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Volume 37, Chapter 5, pp. 179-255. <http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf>

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. *Proceedings of the National Academy of Sciences of the United States of America*, 101(Suppl\_1). [http://www.pnas.org/content/vol101/suppl\\_1/](http://www.pnas.org/content/vol101/suppl_1/)

Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science**. In Blaise Cronin (Ed.), *ARIST*, Information Today, Inc., Volume 41, Chapter 12, pp. 537-607. <http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf>

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Scharnhorst, Andrea, Börner, Katy, van den Besselaar, Peter (2012) **Models of Science Dynamics**. Springer Verlag.



Katy Börner, Michael Conlon, Jon Corson-Rikert, Cornell, Ying Ding (2012) **VIVO: A Semantic Approach to Scholarly Networking and Discovery**. Morgan & Claypool.

Katy Börner and David E Polley (2014) **Visual Insights: A Practical Guide to Making Sense of Data**. MIT Press.



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Information Visualization MOOC



### Overview


This course provides an overview about the state of the art in information visualization. It teaches the process of producing effective visualizations that take the needs of users into account.

Among other topics, the course covers:

- Data analysis algorithms that enable extraction of relationships in data
- Major visualization and interaction techniques
- Discussions of systems that drive research and development.

A certificate will be issued upon successful completion. Please watch the introduction video to get better acquainted with the course.

**Katy Börner, Ph.D.**  
Indiana University



Sign Up For The Course

Register for free at <http://ivmooc.cns.iu.edu>. Class restarted on Jan 28, 2014.

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Open Data and Open Code for Big Science of Science Studies

**Latest News**

Put your money where your citations are: a proposal for a new funding system (website accessed 9/05/13)

**Upcoming Events**

**OCT 1** Katy Börner attends PLUG 2013 Northeast Conference

10.13 Katy Börner presents Mapping Science Exhibit at WISE

10.15 Ted Polley & Google Team present IVMOOC at EDUCAUSE

10.22 Katy Börner presents at the SciELO 15 Years Conference

**Development**

Behind the scenes of the design and development of *AcademyScope*

**Outreach**

See some of the most fascinating data visualizations in the world.

**Our Products**

We work closely with clients to provide custom-made data, visualization, and software solutions



**Videos**

Watch Katy Börner's full presentation from TEDxBloomington

**Teaching**

Successful IVMOOC will be offered again in January of 2014

All papers, maps, tools, talks, press are linked from <http://cns.iu.edu>

CNS Facebook: <http://www.facebook.com/cnscenter>

Mapping Science Exhibit Facebook: <http://www.facebook.com/mappingscience>

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