

Visual Design Principles

Katy Börner

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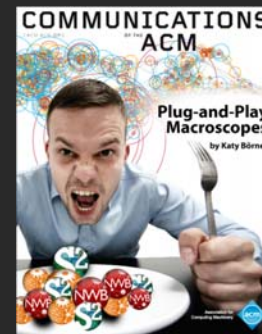
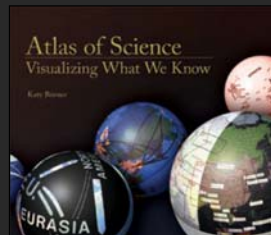


With special thanks to the members at the Cyberinfrastructure for Network Science Center; the Sci2, NWB, and EpiC team; and the VIVO Collaboration



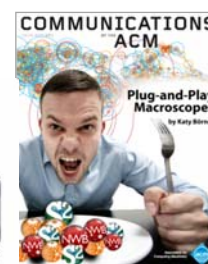
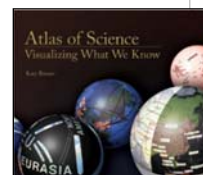
3rd International Meeting on Visualizing Biological Data (VIZBI 2012)
EMBL, Heidelberg, Germany
<http://vizbi.org/2012>

March 8, 2012



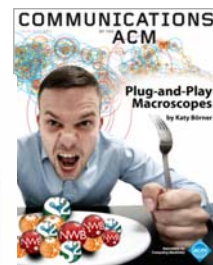
Overview

- Motivation:** Design informative and visually pleasing visualizations that make a difference.
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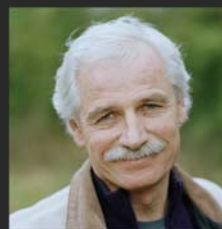
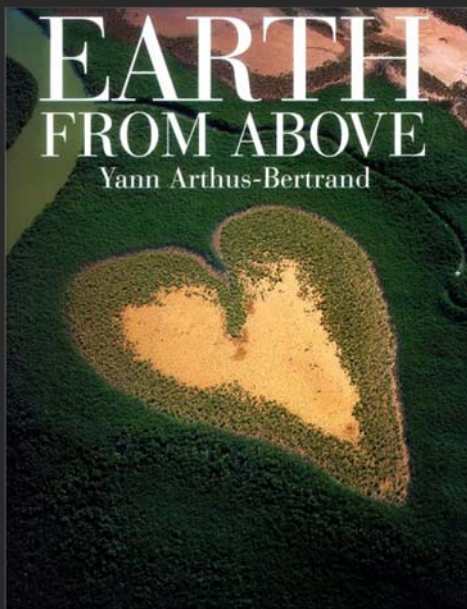


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3



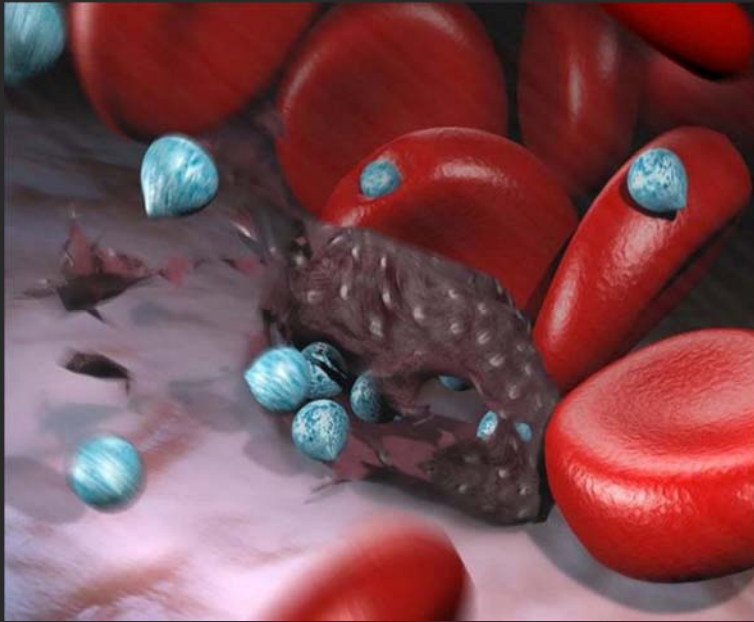
Yann
Arthus-Bertrand



SHORT VERSION: 90' (TV, DVD & Internet)
LONG VERSION: 120' (Theatre)
WWW.HOME-2009.COM
WORLDWIDE RELEASE ON ALL FORMATS: 5TH JUNE
2009

<http://www.home-2009.com>

4



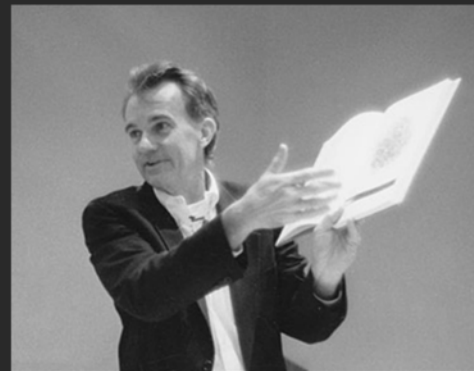
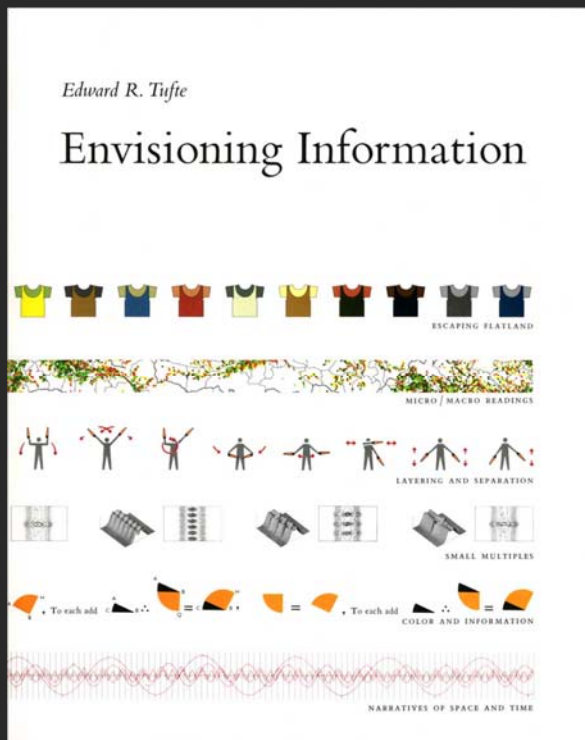
<http://www.malarialifecycle.com>

The Whole Brain Catalog:

<http://wholebraincatalog.org>



Drew Berry



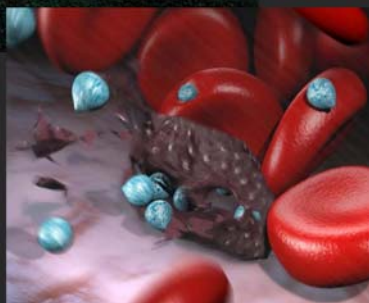
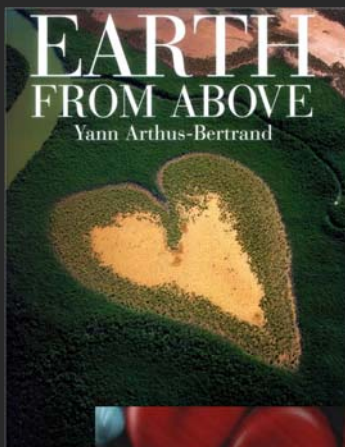
Edward R. Tufte

All three care deeply about

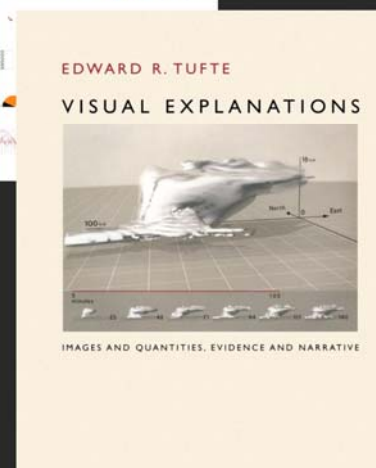
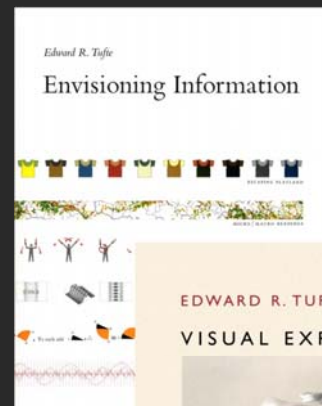
1. Data,
 2. Existing expertise and insight needs, and
 3. Are able to acquire the resources it takes to
- Spent months/years to deeply understand the problem/possible solutions.
 - Render data optimally for the human perceptual-cognitive system – given our current understanding of human perception/cognition and technology.

The result are insightful yet perceptually stunning, intellectually stimulating, and emotion provoking imagery.

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Photography, scientific visualization, animation— x-y-z positions exist.



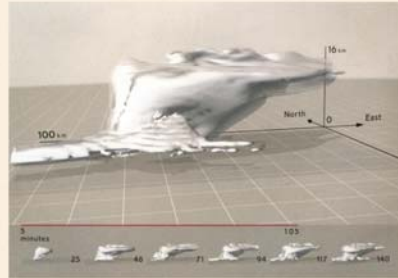
Data visualization, data graphics—
Mostly without x-y-z positions.

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Edward R. Tufte
Envisioning Information



EDWARD R. TUFTÉ
VISUAL EXPLANATIONS



IMAGES AND QUANTITIES, EVIDENCE AND NARRATIVE

Today's massive amounts of streaming data cannot be rendered by hand.

How can computers be used to render informative and visually pleasing visualizations that make a difference?

Need BIG data analyses and visualizations that conform to human visual perception and cognitive processing.

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Microscopes



Telescopes



Macrosopes

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Hubble Telescope

Original total cost estimate: US\$400 million
Construction costs: US\$2.5 billion
Cumulative costs: US\$4.5 and \$6 billion with
€593 million EU contribution

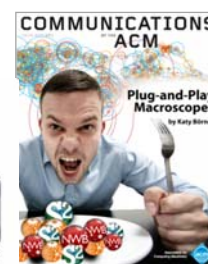
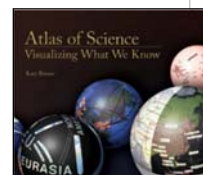
<http://www.spacetelescope.org/about/faq>



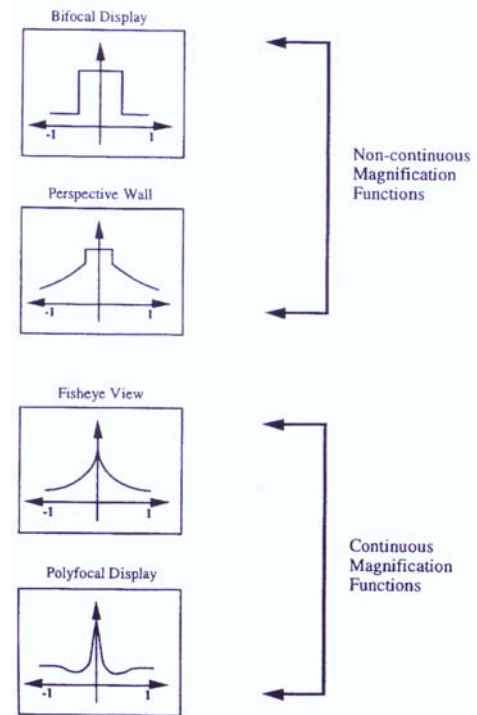
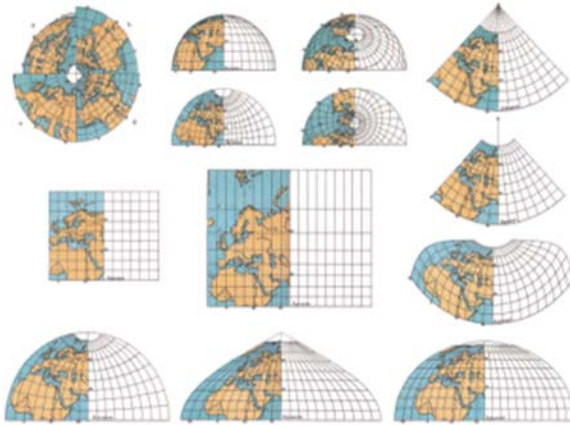
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Visualization Layers: Projection/Distortion

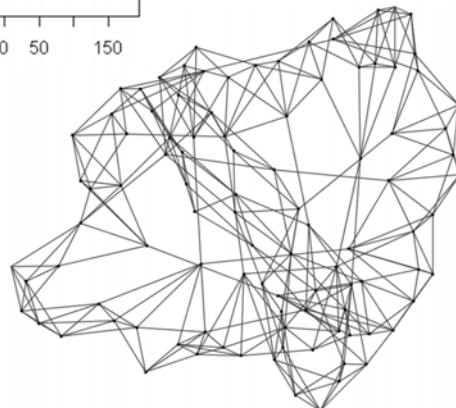
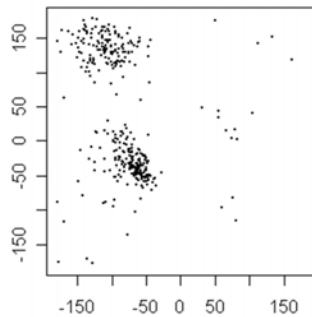


Leung, Y. and Apperley, M. (1994) *A Review and Taxonomy of Distortion-Oriented Presentation Techniques*, *ACM ToCHI*, 1 (2), pp. 126-160.

2. A taxonomy of distortion-oriented presentation technique

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Visualization Layers: Raw Data

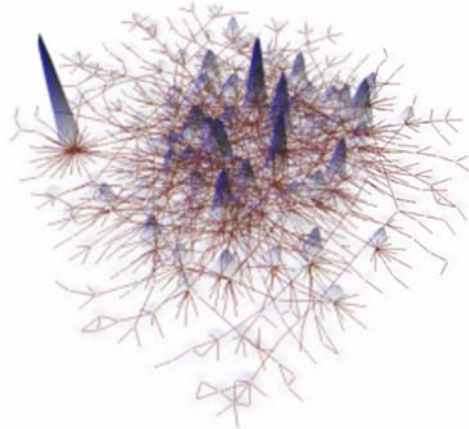
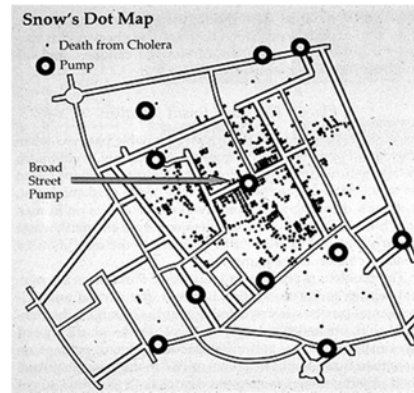
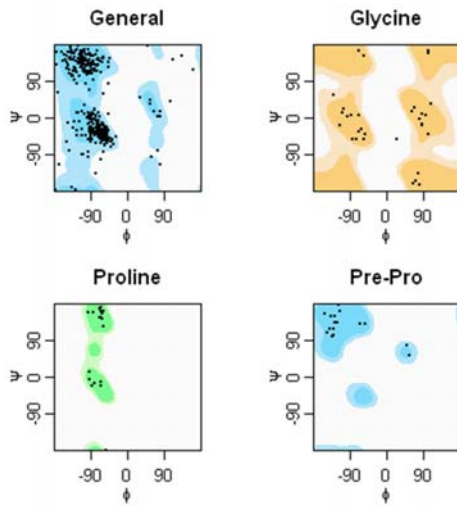


Examples taken from Wikipedia and

http://www2.warwick.ac.uk/fac/sci/moac/people/students/peter_cock/r/ramachandran/

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Graphic Design



Shaping our digital future



Semiology of Graphics

- ▶ visual encoding
 - points, lines, areas
patterns, trees/networks, grids
 - positional: XY
1D, 2D, 3D
 - retinal: Z
size, lightness, texture,
colour, orientation, shape,
 - temporal:
animation

		LES VARIABLES DE L'IMAGE		
		POINTS	LIGNES	ZONES
XY 2 DIMENSIONS DU PLAN		x	~	14 15 19 16 21 2 14 15 3
	TAILLE	▬	~	▬
	VALEUR	▬	~	▬
		LES VARIABLES DE SÉPARATION DES IMAGES		
	GRAIN	▬	~	▬
	COULEUR	▬	~	▬
	ORIENTATION	▬	~	▬
	FORME	▬	~	▬

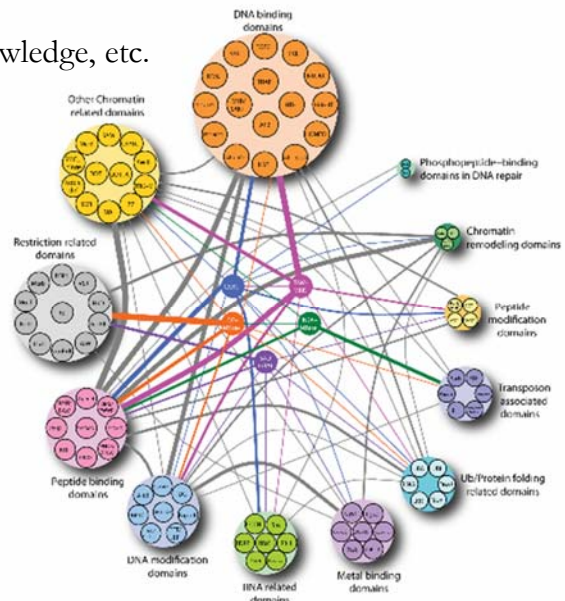
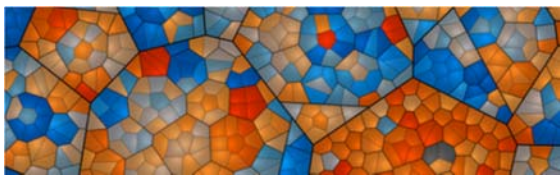
See Jessie Kennedy's Tutorial slides on "Visualization Principles"
<http://mkweb.bcgsc.ca/vizbi/2012>

Visualization Layers: Aggregation/Clustering

Aggregate over time, (geo) space, semantic similarity, network structure

Cluster using

- data mining on data itself.
- exogenous classifications, ontologies, knowledge, etc.
- Idiographic data classification using
 - natural breaks
 - quantiles
 - means and standard deviations
 - equal intervals
 - etc.

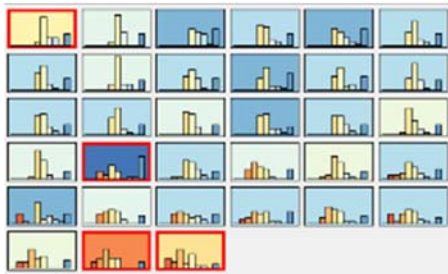


Examples taken from <http://vizbi.org/Posters/2012>

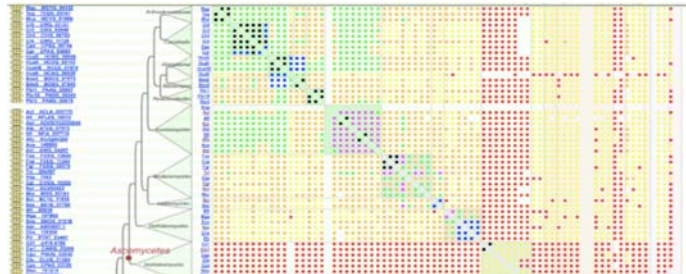
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Visualization Layers: Combination

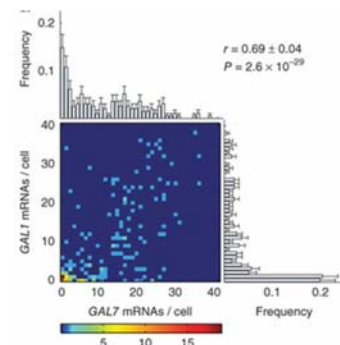
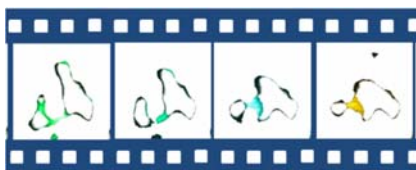
Small Multiples



Multiple (coupled) windows



Change over time



Examples taken from <http://vizbi.org/Posters/2012>

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Visualization Layers: Interaction

Search, filter, select

Zoom, Pan

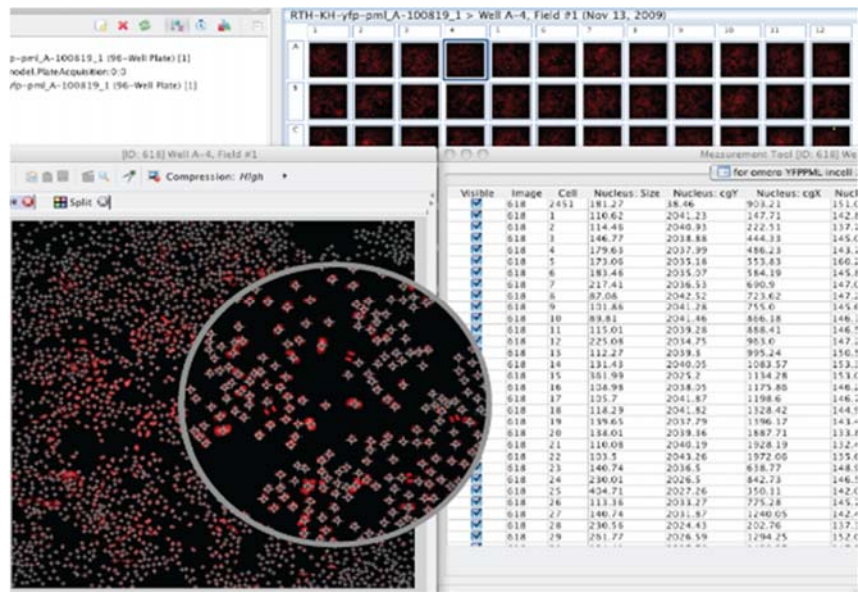
Pruning

Brushing

Details on demand

Focus & context

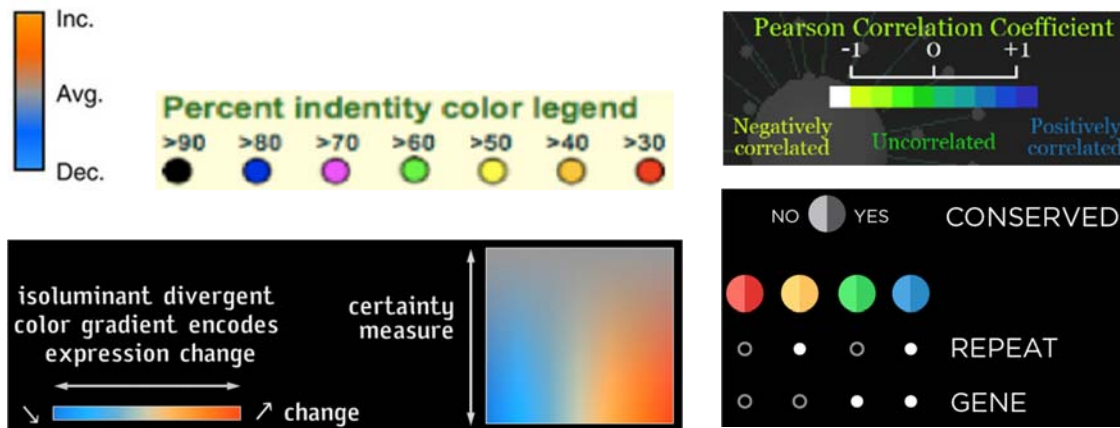
User status



Examples taken from <http://vizbi.org/Posters/2012>

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Visualization Layers: Legend Design



Examples taken from <http://vizbi.org/Posters/2012>

Show scale for objects that have a real-world size.

Grid lines to help people visually track data.

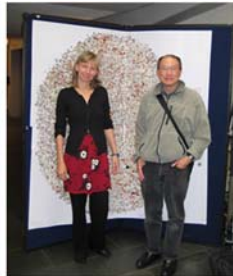
Info on “How to read the map” and major insights to take away.

Data details, analysis+modeling algorithms and parameters, credits, author names.

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Visualization Layers: Deployment

Paper printout
(static, high resolution)



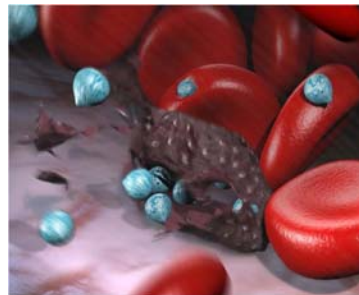
Interactive displays
(dynamic, low resolution)



Illuminated Diagram



Animations

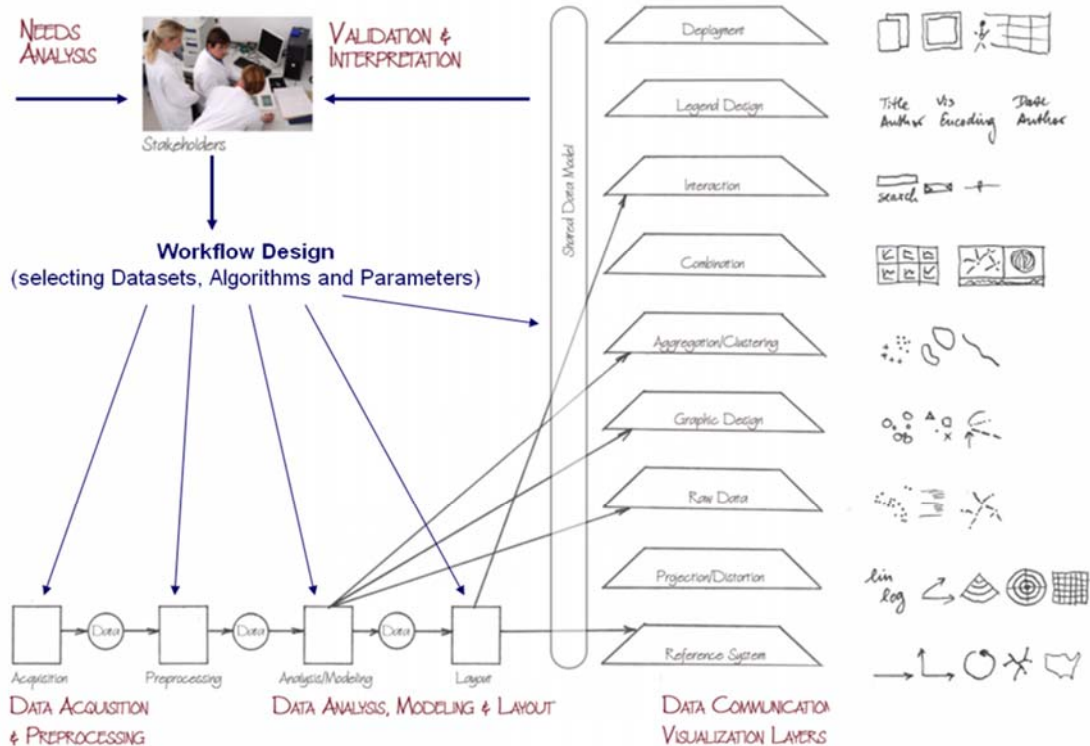


Hands-on exercises



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Needs-Driven Workflow Design using a modular data acquisition/analysis/ modeling/ visualization pipeline as well as modular visualization layers.



Type of Analysis vs. Level of Analysis

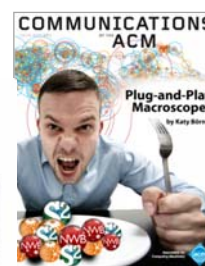
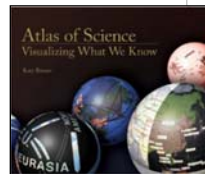
	<i>Micro/Individual</i> (1-100 records)	<i>Meso/Local</i> (101-10,000 records)	<i>Macro/Global</i> (10,000 < records)
<i>Statistical Analysis/Profiling</i>	Individual person and their expertise profiles	Larger labs, centers, universities, research domains, or states	All of NSF, all of USA, all of science.
<i>Temporal Analysis (When)</i>	Funding portfolio of one individual	Mapping topic bursts in 20-years of PNAS	113 Years of Physics Research
<i>Geospatial Analysis (Where)</i>	Career trajectory of one individual	Mapping a states intellectual landscape	PNAS publications
<i>Topical Analysis (What)</i>	Base knowledge from which one grant draws.	Knowledge flows in Chemistry research	VxOrd/Topic maps of NIH funding
<i>Network Analysis (With Whom?)</i>	NSF Co-PI network of one individual	Co-author network	NIH's core competency



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Different Stakeholder Groups and Their Needs

Funding Agencies

- Need to monitor (long-term) money flow and research developments, identify areas for future development, stimulate new research areas, evaluate funding strategies for different programs, decide on project durations, funding patterns.

Scholars

- Want easy access to research results, relevant funding programs and their success rates, potential collaborators, competitors, related projects/publications (*research push*).

Industry

- Is interested in fast and easy access to major results, experts, etc. Influences the direction of research by entering information on needed technologies (*industry-pull*).

Advantages for Publishers

- Need easy to use interfaces to massive amounts of interlinked data. Need to communicate data provenance, quality, and context.

Society

- Needs easy access to scientific knowledge and expertise.

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Scholars Have Different Roles/Needs

Researchers and Authors—need to select promising research topics, students, collaborators, and publication venues to increase their reputation. They benefit from a global view of competencies, reputation and connectivity of scholars; hot and cold research topics and bursts of activity, and funding available per research area.

Editors—have to determine editorial board members, assign papers to reviewers, and ultimately accept or reject papers. Editors need to know the position of their journals in the evolving world of science. They need to advertise their journals appropriately and attract high-quality submissions, which will in turn increase the journal's reputation.

Reviewers—read, critique, and suggest changes to help improve the quality of papers and funding proposals. They need to identify related works that should be cited or complementary skills that authors might consider when selecting project collaborators.

Teachers/Mentors—teach classes, train doctoral students, and supervise postdoctoral researchers. They need to identify key works, experts, and examples relevant to a topic area and teach them in the context of global science.

Inventors—create intellectual property and obtain patents, thus needing to navigate and make sense of research spaces as well as intellectual property spaces.

Investigators—scholars need funding to support students, hire staff, purchase equipment, or attend conferences. Here, research interests and proposals have to be matched with existing federal and commercial funding opportunities, possible industry collaborators and sponsors.

Team Leads and Science Administrators—many scholars direct multiple research projects simultaneously. Some have full-time staff, research scientists, and technicians in their laboratories and centers. Leaders need to evaluate performance and provide references for current or previous members; report the progress of different projects to funding agencies.

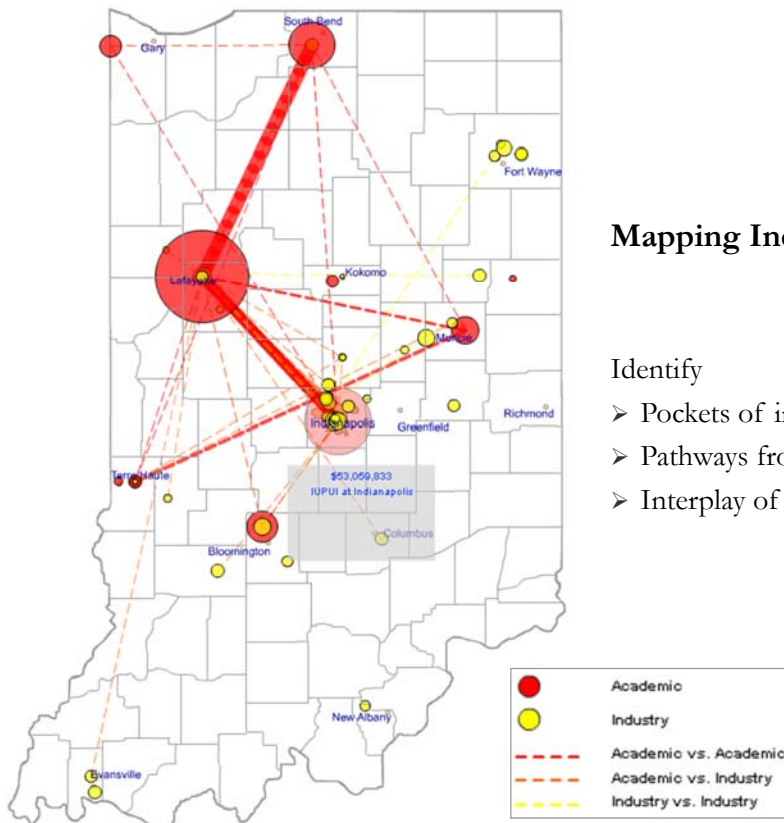
28

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Network Analysis (With Whom?)	NSI work of one	work	NIH's cy



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Mapping Indiana's Intellectual Space

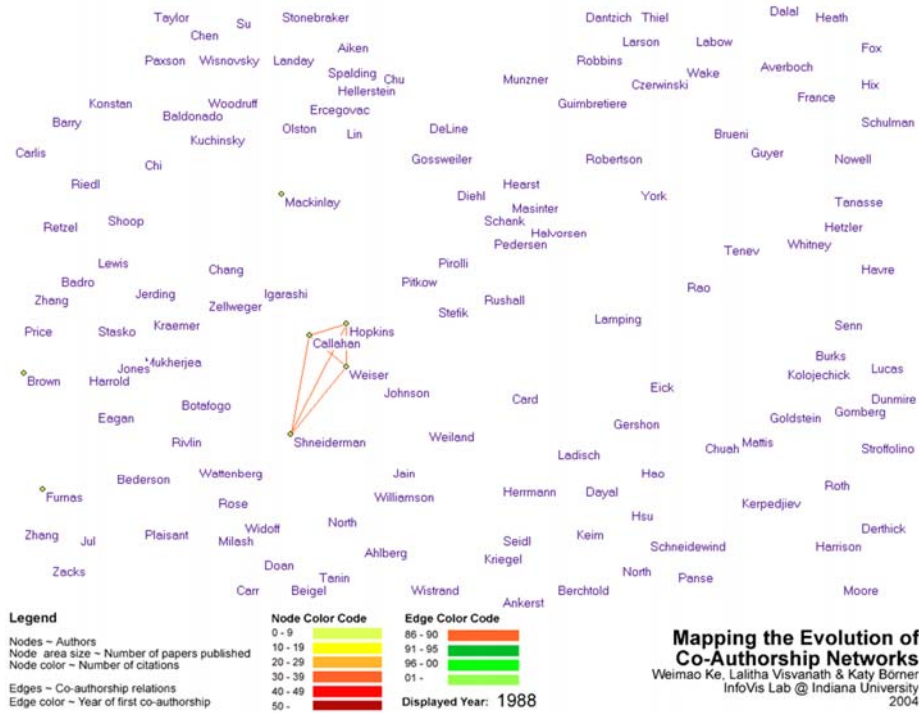
Identify

- Pockets of innovation
- Pathways from ideas to products
- Interplay of industry and academia

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Mapping the Evolution of Co-Authorship Networks

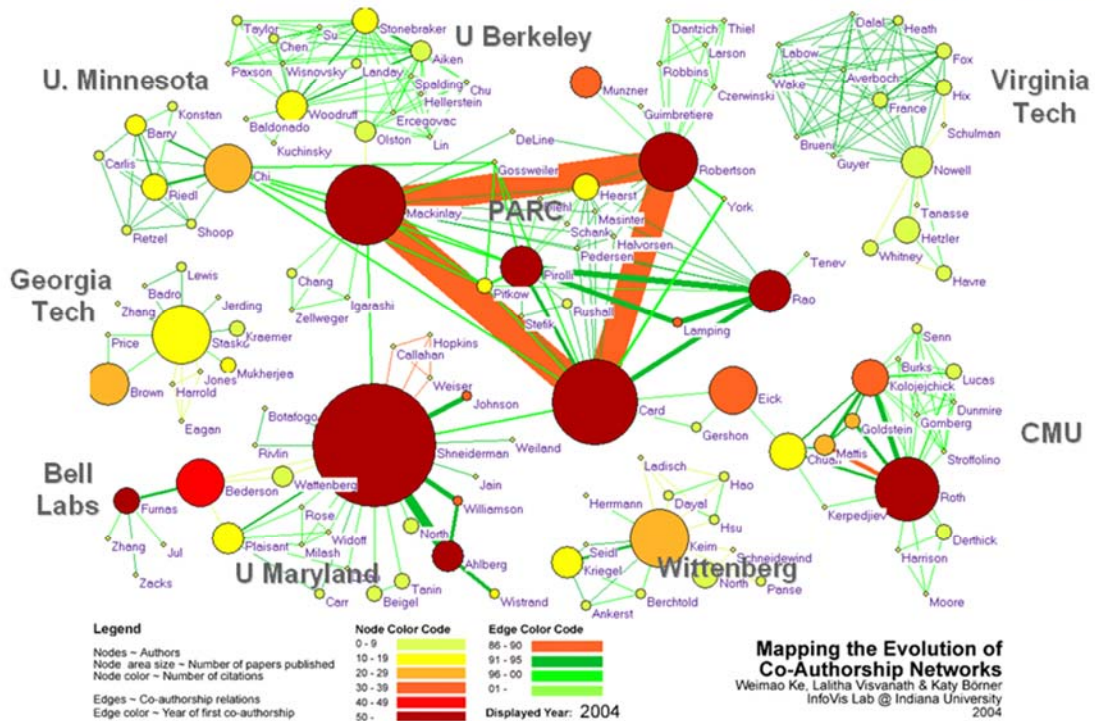
Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



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Mapping the Evolution of Co-Authorship Networks

Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



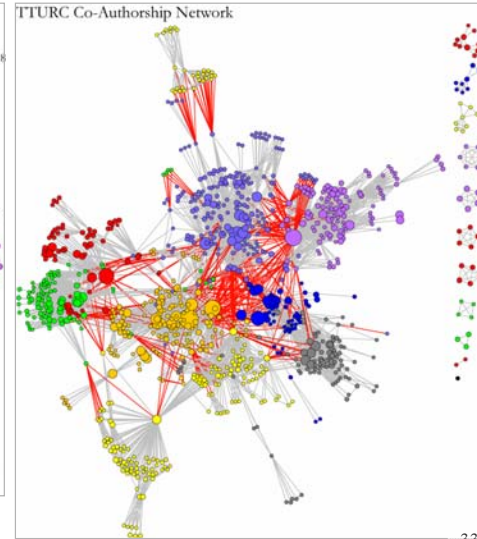
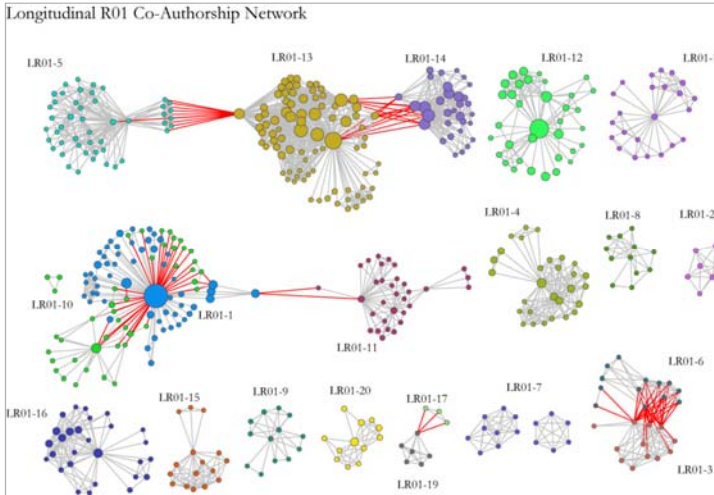
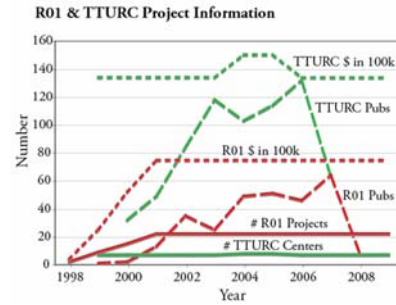
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Mapping Transdisciplinary Tobacco Use Research Centers Publications

Compare R01 investigator based funding with TTURC Center awards in terms of number of publications and evolving co-author networks.

Zoss & Börner, *forthcoming*.

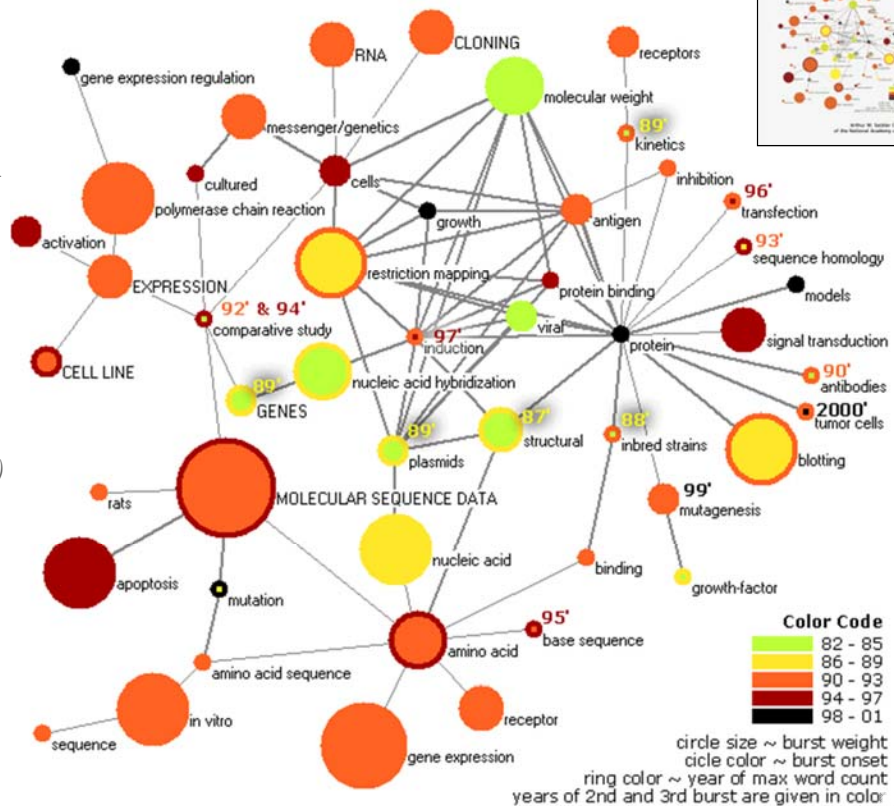
Supported by NIH/NCI Contract HHSN261200800812



Mapping Topic Bursts

Co-word space of the top 50 highly frequent and bursty words used in the top 10% most highly cited PNAS publications in 1982-2001.

Mane & Börner. (2004) PNAS, 101(Suppl. 1): 5287-5290.



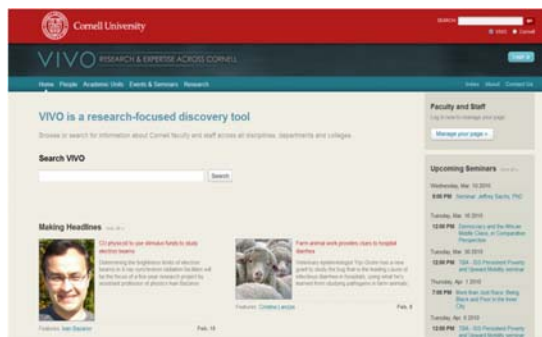
VIVO International Researcher Network

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VIVO: A Semantic Approach to Creating a National Network of Researchers (<http://vivoweb.org>)



- Semantic web application and ontology editor originally developed at Cornell U.
- Integrates research and scholarship info from systems of record across institution(s).
- Facilitates research discovery and cross-disciplinary collaboration.
- Simplify reporting tasks, e.g., generate biosketch, department report.



Funded by \$12 million NIH award.

Cornell University: Dean Krafft (Cornell PI), Manolo Bevia, Jim Blake, Nick Cappadona, Brian Caruso, Jon Corson-Rikert, Elly Cramer, Medha Devare, John Ferreira, Brian Lowe, Stella Mitchell, Holly Mistlebauer, Anup Sawant, Christopher Westling, Rebecca Younes. **University of Florida:** Mike Conlon (VIVO and UF PI), Cecilia Botero, Kerry Britt, Erin Brooks, Amy Buhler, Ellie Bushhousen, Chris Case, Valrie Davis, Nita Ferree, Chris Haines, Rae Jesano, Margeaux Johnson, Sara Kreinest, Yang Li, Paula Markes, Sara Russell Gonzalez, Alexander Rockwell, Nancy Schaefer, Michele R. Tennant, George Hack, Chris Barnes, Narayan Raum, Brenda Stevens, Alicia Turner, Stephen Williams. **Indiana University:** Katy Borner (IU PI), William Barnett, Shanshan Chen, Ying Ding, Russell Duhon, Jon Dunn, Micah Linnemeier, Nianli Ma, Robert McDonald, Barbara Ann O'Leary, Mark Price, Yuyin Sun, Alan Walsh, Brian Wheeler, Angela Zoss. **Ponce School of Medicine:** Richard Noel (Ponce PI), Ricardo Espada, Damaris Torres. **The Scripps Research Institute:** Gerald Joyce (Scripps PI), Greg Dunlap, Catherine Dunn, Brant Kelley, Paula King, Angela Murrell, Barbara Noble, Cary Thomas, Michaelen Trimarchi. **Washington University, St. Louis:** Rakesh Nagarajan (WUSTL PI), Kristi L. Holmes, Sunita B. Koul, Leslie D. McIntosh. **Weill Cornell Medical College:** Curtis Cole (Weill PI), Paul Albert, Victor Brodsky, Adam Cheriff, Oscar Cruz, Dan Dickinson, Chris Huang, Itay Klaz, Peter Michelini, Grace Migliorisi, John Ruffing, Jason Specland, Tru Tran, Jesse Turner, Vinay Varughese.

VIVO

Home People Organizations Research Events

Davis, Vairie I | AST UNV LIBRA

Positions

- Michigan Science Library Outreach Librarian for Agricultural Sciences (2002 - 2003)
- Michigan Science Library Staff Maintenance Supervisor (2001 - 2002)
- AST UNV LIBRARIAN

13 publications within the last 10 years (11 leads)

Affiliation

Michigan Science Library Outreach Librarian for Agricultural Sciences

VIVO

Home People Organizations Research Events

University of Florida

How do you want to compare?
by Publications

Who do you want to compare?
Search: [] X

Records 1 - 10 of 13

Entity Name	Publication Count	Entity Type
<input checked="" type="checkbox"/> Interdisciplinary Center for Research	18	UF Center, Agent, Center
<input checked="" type="checkbox"/> Continuing Education	24	UF Department, Agent, Non-Academic Department, Department
<input checked="" type="checkbox"/> Levin College of Law	17	Agent, UF College, College
<input checked="" type="checkbox"/> College of Agricultural and Life Sciences	14	Agent, UF College, College
<input type="checkbox"/> Whiting College of Journalism and Communications	14	Agent, UF College, College
<input type="checkbox"/> Evelyn F. and William L. McKnight Brain Institute of the University of Florida	8	UF Center, Agent, Center

Comparing Publications of Organizations in University of Florida

Total Number of Publications
You have selected 4 of a maximum 10 organizations to compare. **Clear**

- College of Agricultural and Life Sciences: 14
- Levin College of Law: 17
- Continuing Education: 24
- Interdisciplinary Center: 18

VIVO

Home People Organizations Research Events

Search results for 'geriatrics'

Show only results of this type: people activities organizations research

AMERICAN GERIATRICS SOCIETY

- Geriatrics Education Curriculum, Residents (GEC) Program
- Evidence Based Decision Making in Geriatrics, Geriatrics, Disability

AMERICAN GERIATRICS SOCIETY

- Harford Geriatrics Leadership Scholar
- Geriatrics and Aging Research Institute on Aging (GRI)

ASST DIR GERIATRICS ACADEMIC PROGRAMS

- US OLTH RESOURCES AND SERV ADMIN
- Suflator, Wade
- 2003 Scholar, Harford Institute of Geriatrics, Nursing Research, John A. Harford Institute for Geriatrics, Nursing, New York University
- Gene, Robert and the Division of Geriatrics
- Assistant to the Dean, Robert, Elmer
- Carlson, Wilson, Leonard, Business and Management
- AMES, ACAD OF NURSING
- The Epidemiology of Stress and the Menzies Syndrome
- Statement to a Sub-Committee

VIVO

Home People Organizations Research Events

Welcome to VIVO

VIVO is a research-focused discovery tool that enables collaboration among scientists across all disciplines.

Browse or search information on people, departments, courses, grants, and publications.

Search VIVO

Log in

Search

Log in

Browse by

- Grants (11,814)
- People (48,721)
- Activities (11,818)
- Courses (1116)
- Events (379)
- Organizations (20,328)
- Research (11,283)
- Locations (376)

- Faculty Member (8882)
- Graduate Student (1)
- Librarian (67)
- Non-Academic (7586)
- Non-Faculty Academic (12)
- Alumn (8972)
- Professor Emeritus (802)

UF Clinical and Translational Science Institute
UNIVERSITY of FLORIDA

University of Florida

How do you want to compare?
by Grants

Who do you want to compare?
Search: [] X

Records 1 - 10 of 30

Entity Label	Grant Count	Entity Type
<input checked="" type="checkbox"/> Continuing Education	562	UF Department, Agent, Non-Academic Department, Department
<input checked="" type="checkbox"/> Florida Museum of Natural History	203	Museum, Agent
<input checked="" type="checkbox"/> College of Agricultural and Life Sciences	166	Agent, UF College, College
<input checked="" type="checkbox"/> College of Engineering	103	Agent, UF College, College
<input checked="" type="checkbox"/> Evelyn F. and William L. McKnight Brain Institute of the University of Florida	64	UF Center, Agent, Center
<input checked="" type="checkbox"/> International Center	54	UF Department, Agent, Non-Academic Department, Department
<input checked="" type="checkbox"/> Florida Sea Grant	44	UF Center, Agent, Center
<input type="checkbox"/> Whitney Laboratory for Marine Bioscience	42	UF Research Laboratory, Agent, Laboratory, Research Laboratory
<input type="checkbox"/> Water Institute	38	UF Center, Agent, Center
<input type="checkbox"/> College of Dentistry	35	Agent, UF College, College

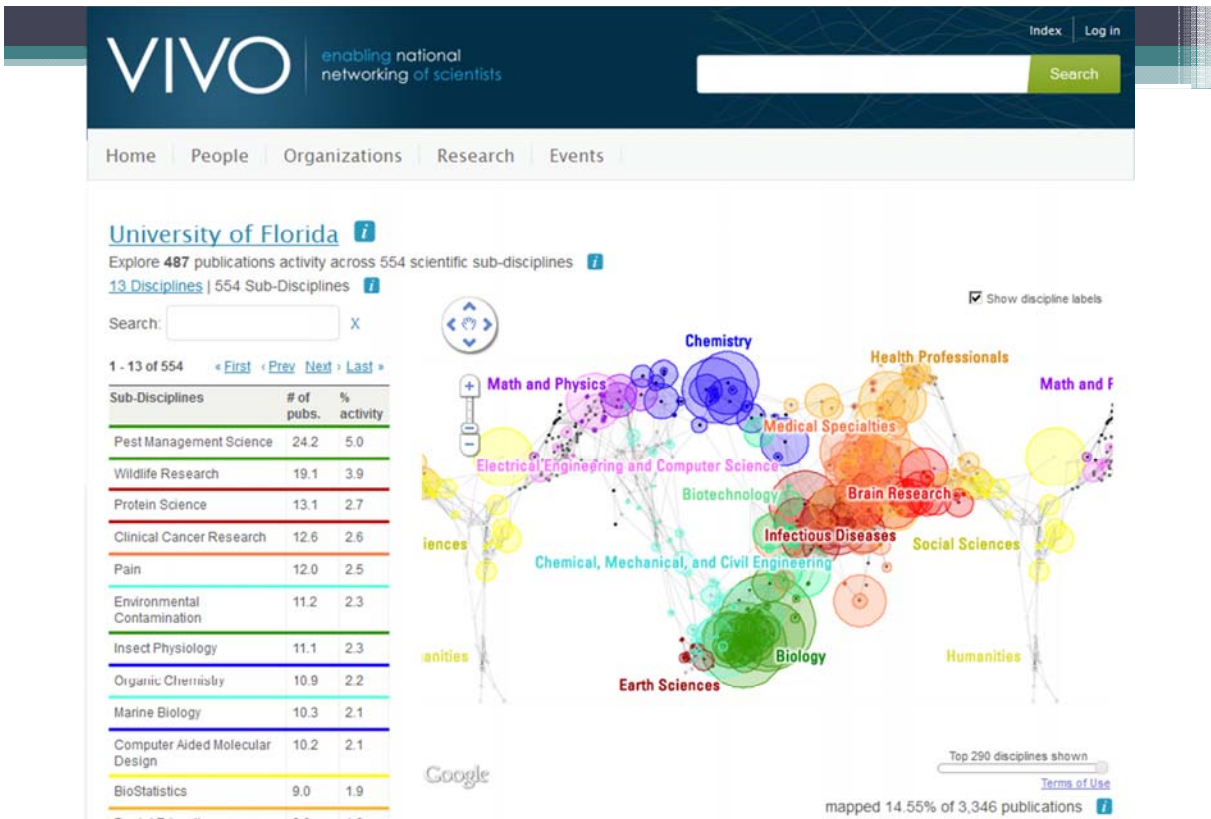
Comparing Grants of Organizations in University of Florida

Total Number of Grants
You have selected 7 of a maximum 10 organizations to compare. **Clear**

- Florida Sea Grant: 44
- International Center: 54
- Evelyn F. and William L. McKnight Brain Institute of the University of Florida: 64
- College of Engineering: 103
- College of Agricultural and Life Sciences: 166
- Florida Museum of Natural History: 203
- Continuing Education: 562

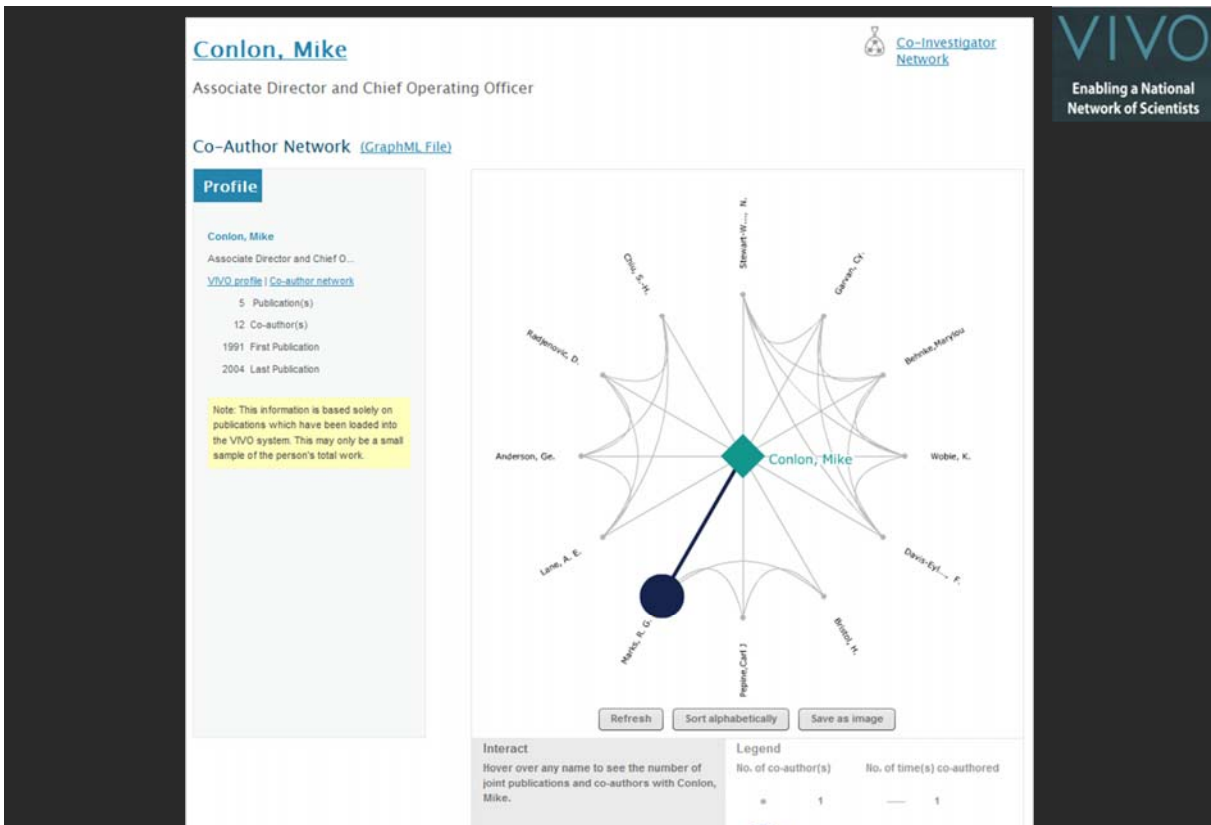
Save as CSV Clear

Temporal Analysis (When) Temporal visualizations of the number of papers/funding award at the institution, school, department, and people level



Topical Analysis (What) Science map overlays will show where a person, department, or university publishes most in the world of science. (in work)

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Network Analysis (With Whom?) Who is co-authoring, co-investigating, co-inventing with whom? What teams are most productive in what projects?

42

National Researcher Networking Visualization 1.0



<http://nrn.cns.iu.edu>

Geospatial Analysis (Where) Where is what science performed by whom? Science is global and needs to be studied globally.

43

<http://vivo.scripps.edu/display/GoodsellDavid>

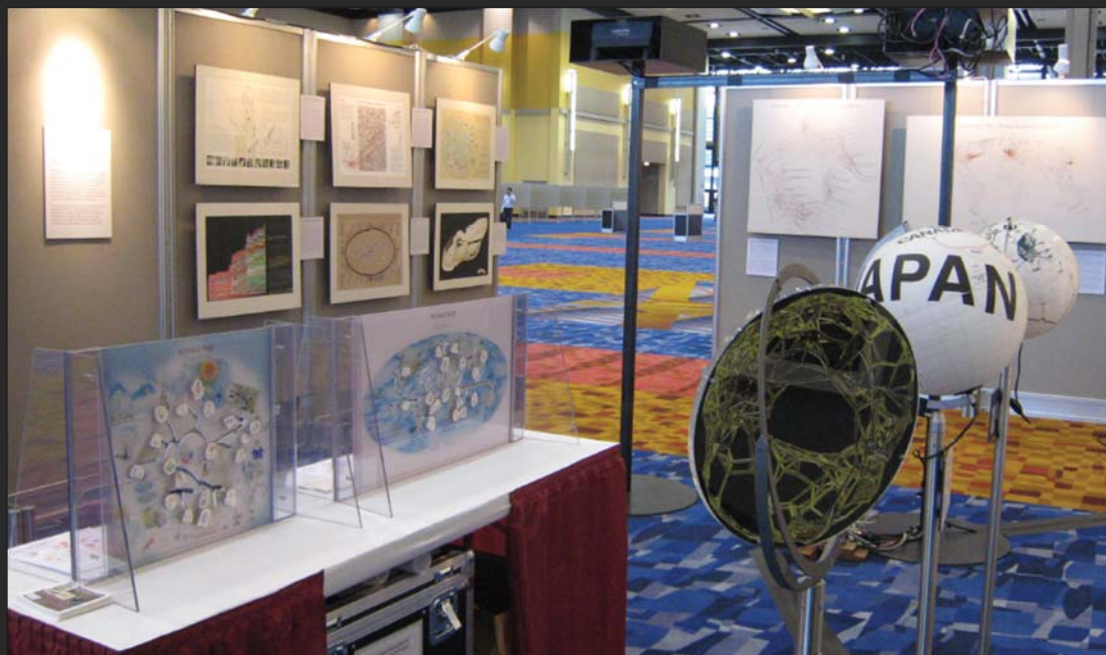
VIVO On-The-Go

Overview, Interactivity,
Details on Demand
come to
commonly
used devices
and environments



Mapping Science Exhibit – 10 Iterations in 10 years

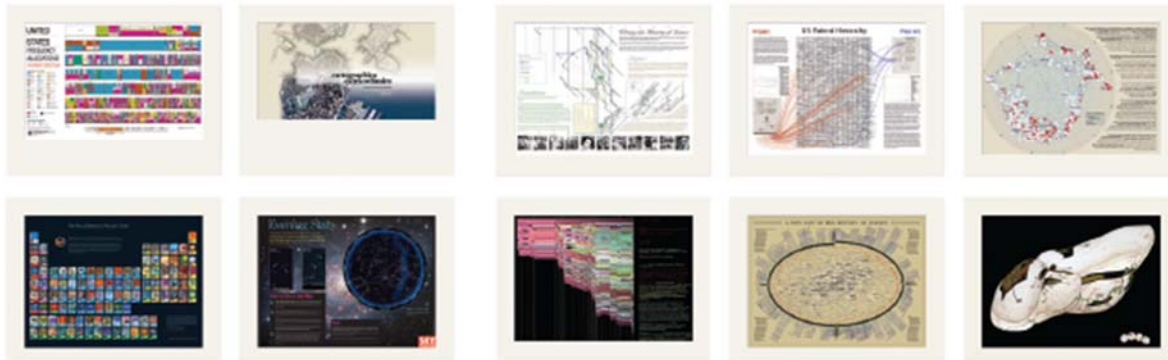
<http://scimaps.org/>



THE POWER OF MAPS 2005



THE POWER OF REFERENCE SYSTEMS 2006

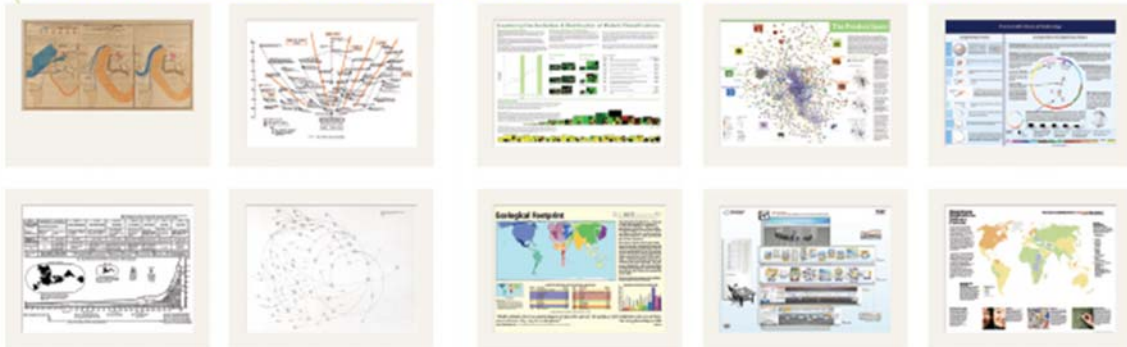


47

THE POWER OF FORECASTS 2007



SCIENCE MAPS FOR ECONOMIC DECISION MAKERS 2008



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SCIENCE MAPS FOR SCIENCE POLICY MAKERS 2009



SCIENCE MAPS FOR SCHOLARS 2010



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SCIENCE MAPS AS VISUAL INTERFACES TO DIGITAL LIBRARIES 2011



Read about and zoom into maps at http://scimaps.org/exhibit_info

Call for Maps for the 8th Iteration of the Places & Spaces: Mapping Science Exhibit on "Science Maps for Kids" (2012)

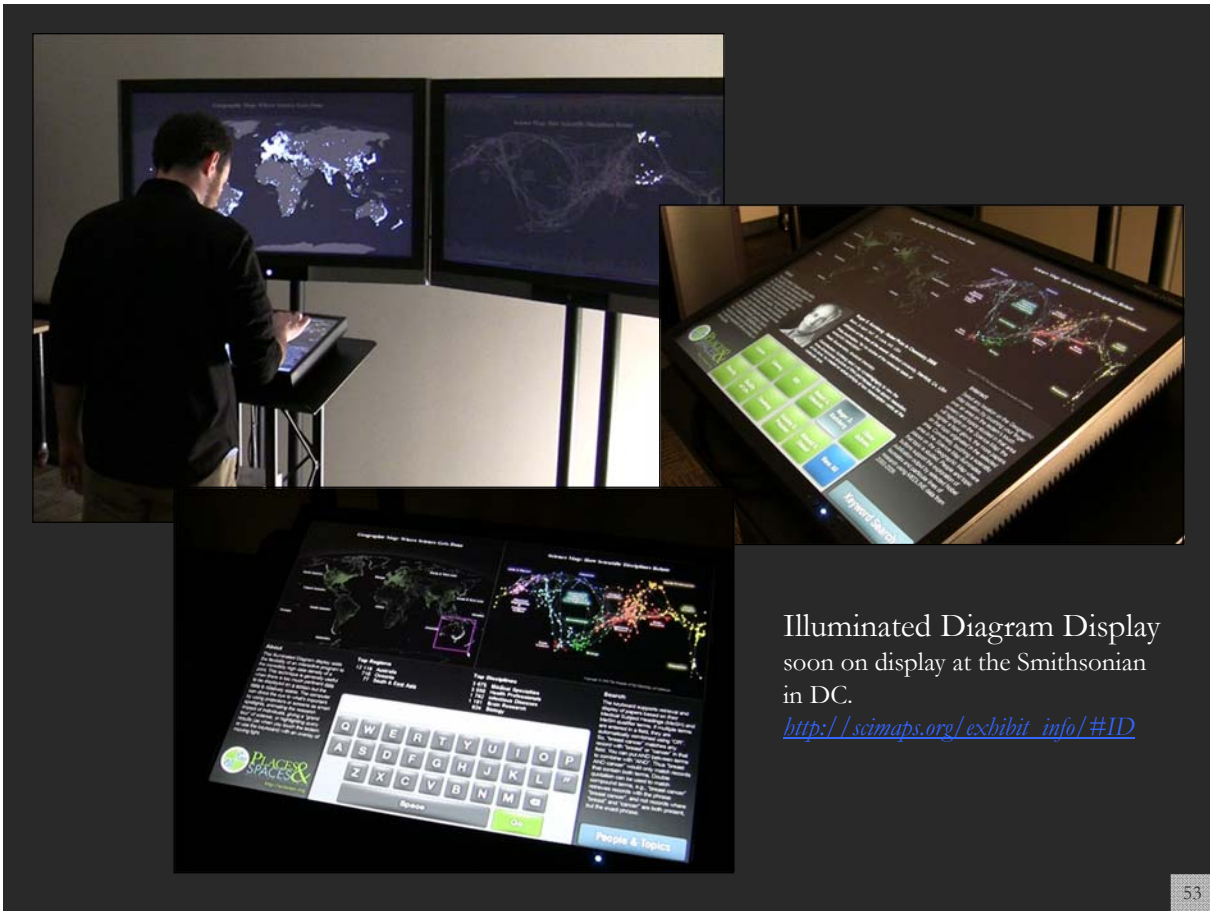
<http://scimaps.org/call>



Mapping Science Exhibit at MEDIA X was on May 18, 2009 at Wallenberg Hall, Stanford University,
<http://mediax.stanford.edu>, <http://scaleindependentthought.typepad.com/photos/scimaps>



Science Maps in "Expedition Zukunft" science train visiting 62 cities in 7 months 12 coaches, 300 m long
Opening was on April 23rd, 2009 by German Chancellor Merkel
<http://www.expedition-zukunft.de>



Illuminated Diagram Display soon on display at the Smithsonian in DC.

http://scimaps.org/exhibit_info/#ID

Geographic Map: Where Science Gets Done

Science Map: How Scientific Disciplines Relate

Copyright © 2008 The Regents of the University of Colorado

About

This Illuminated Diagram display adds the flexibility of an interactive program to the incredibly high data density of a print. This technique is generally useful when there is too much pertinent data to be displayed on a screen but the data is relatively stable. The computer can direct the eye to what's important by using projectors or screens as smart spotlights, animating the research impact of individuals, giving a "grand tour" of science, or highlighting query results (as when you touch the lectern or use the keyboard) with an overlay of moving light.

Cloning

Cloning is the process of making a genetically identical copy. Cloning can refer to the technique of producing a genetic copy of an organism by replacing the nucleus of an unfertilized egg with the nucleus of a body cell from the organism. The reconstructed egg containing the DNA from a donor cell must be treated with chemicals or electric current in order to stimulate cell division. Once the cloned embryo reaches a suitable stage, it is transferred to the uterus of a female host where it continues to develop until birth.

The first adult mammal cloned was Dolly the Sheep in 1997.

Cancer	Cloning	HIV	Robert G. Edwards	Roger D. Kornberg	Elinor Ostrom
Obesity	Quality of Life	Smoking	Stanley B. Prusiner	Ahmed H. Zewail	View All

Keyword Search

http://scimaps.org

Select any location on the Geographic Map location (by brushing your finger over an area on the lectern's touch screen) and topics studied in that area will highlight on the Science Map: the brighter a topic glows, the more papers on that topic originated in the selected area. Conversely, touching a scientific area in the Science Map illuminates places on the Geographic Map where that topic is studied. People and topic buttons support the exploration of publication output by selected Noble laureates and particular lines of research using MEDLINE data from 2000-2009.

54

Geographic Map: Where Science Gets Done

Science Map: How Scientific Disciplines Relate

About

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Elinor Ostrom - Nobel Prize in Economic Sciences 2009
 Born: 7 August 1933, New York, NY, USA
 Affiliation at the time of the award: Indiana University, Bloomington, IN, USA, Arizona State University, Tempe, AZ, USA
 Prize motivation: "for her analysis of economic governance, especially the commons"
 Field: Economic governance
 Contribution: Challenged the conventional wisdom by demonstrating how local property can be successfully managed by local commons without any regulation by central authorities or privatization.

Interact

Select any location on the Geographic Map location (by brushing your finger over an area on the lectern's touch screen) and topics studied in that area will highlight on the Science Map: the brighter a topic glows, the more papers on that topic originated in the selected area. Conversely, touching a scientific area in the Science Map illuminates places on the Geographic Map where that topic is studied. People and topic buttons support the exploration of publication output by selected Noble laureates and particular lines of research using MEDLINE data from 2000-2009.

Cancer	Cloning	HIV	Robert G. Edwards	Roger D. Kornberg	Elinor Ostrom
Obesity	Quality of Life	Smoking	Stanley B. Prusiner	Ahmed H. Zewail	View All

Keyword Search

55

Geographic Map: Where Science Gets Done

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Top Five Continents

- North America - 4,000 records
- South & East Asia - 3,589
- Australia - 2,431
- Africa - 2,208
- South America - 1,562

Top Five Scientific Disciplines

- Math & Physics - 4,000 records
- Health Professions - 3,589
- Social Sciences - 2,431
- Aeronautical, Chemical, Mechanical & Civil Engineering - 2,208
- Humanities - 1,562

Q	W	E	R	T	Y	U	I	O	P
A	S	D	F	G	H	J	K	L	"
Z	X	C	V	B	N	M			
Space									Go

Search

The keyboard supports retrieval and display of papers based on their Medical Subject Headings (MeSH) and MeSH qualifier terms. If multiple terms are entered in a field, they are automatically combined using "OR". So, "breast cancer" matches any record with "breast" or "cancer" in that field. You can put AND between terms to combine with "AND". Thus "breast AND cancer" would only match records that contain both terms. Double quotation can be used to match compound terms, e.g., "breast cancer" retrieves records with the phrase "breast cancer", and not records where "breast" and "cancer" are both present, but the exact phrase.

People & Topics

56



Ingo Gunther's Worldprocessor globe design now on display at the Giant Geo Cosmos OLED Display at the Museum of Emerging Science and Innovation in Tokyo, Japan



References

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). **Visualizing Knowledge Domains**. In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Volume 37, Chapter 5, pp. 179-255.
<http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf>

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. *Proceedings of the National Academy of Sciences of the United States of America*, 101(Suppl_1).
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Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science**. In Blaise Cronin (Ed.), *ARIST*, Information Today, Inc., Volume 41, Chapter 12, pp. 537-607.
<http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf>

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<http://scimaps.org/atlas>

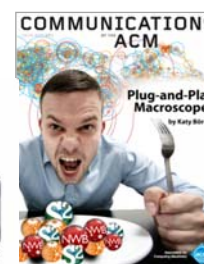
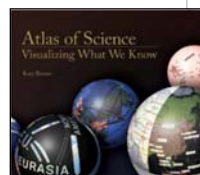
Scharnhorst, Andrea, Börner, Katy, van den Besselaar, Peter (2012) **Models of Science Dynamics**. Springer Verlag.



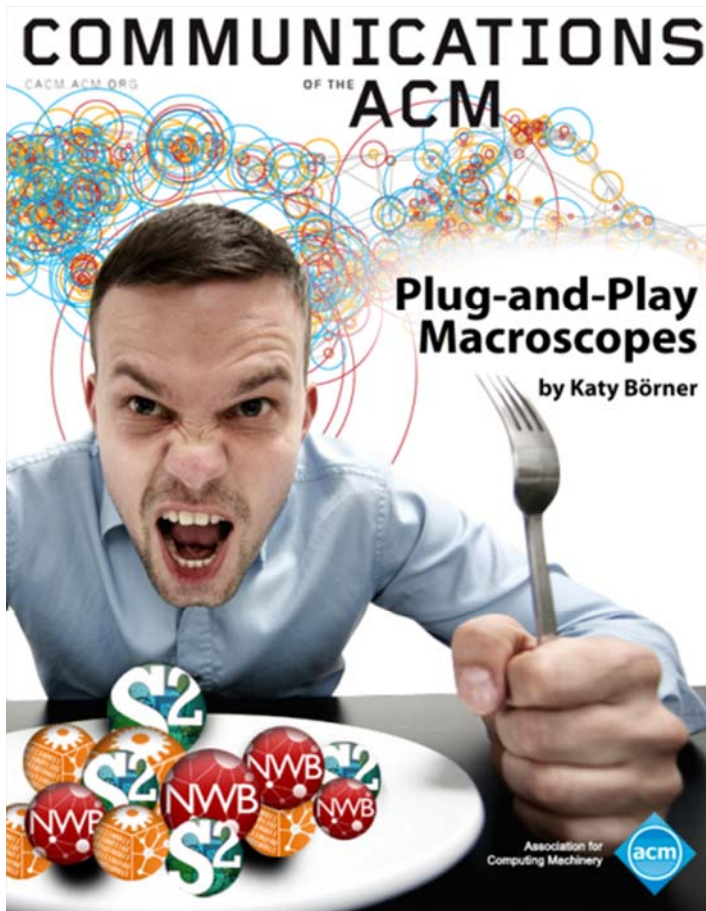
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Overview

1. **Motivation:** Design informative and visually pleasing visualizations that make a difference.
2. **Theory:** Learn from and combine approaches from psychology, cartography, computer science, information visualization, statistics, graphic design.
3. **Practice:** Sample visualizations designed for experts and a general audience + plug-and-play macroscope tools that commoditize data mining and visualization.



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Börner, Katy. (March 2011).
Plug-and-Play Macroscopes.
Communications of the ACM,
54(3), 60-69.

Video and paper are at
<http://www.scivee.tv/node/27704>

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Designing “Dream Tools”

Many of the best micro-, tele-, and macroscopes are designed by **scientists keen to observe and comprehend what no one has seen or understood before.** Galileo Galilei (1564–1642) recognized the potential of a spyglass for the study of the heavens, ground and polished his own lenses, and used the improved optical instruments to make discoveries like the moons of Jupiter, providing quantitative evidence for the Copernican theory.

Today, scientists **repurpose, extend, and invent new hardware and software** to create **“macroscopes”** that may solve both local and global challenges.

Plug-and-play macroscopes **empower** me, my students, colleagues, and 100,000 others that downloaded them.



Macroscopes

Decision making in science, industry, and politics, as well as in daily life, requires that we make sense of data sets representing the structure and dynamics of complex systems. Analysis, navigation, and management of these continuously evolving data sets require a new kind of data-analysis and visualization tool we call a macroscope (from the Greek macros, or “great,” and skopein, or “to observe”) inspired by de Rosnay’s futurist science writings.

Macroscopes provide a “vision of the whole,” helping us “synthesize” the related elements and enabling us to detect patterns, trends, and outliers while granting access to myriad details. Rather than make things larger or smaller, **macroscopes let us observe what is at once too great, slow, or complex for the human eye and mind to notice and comprehend.**



Microscopes



Telescopes



Macroscopes

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Macroscopes cont.

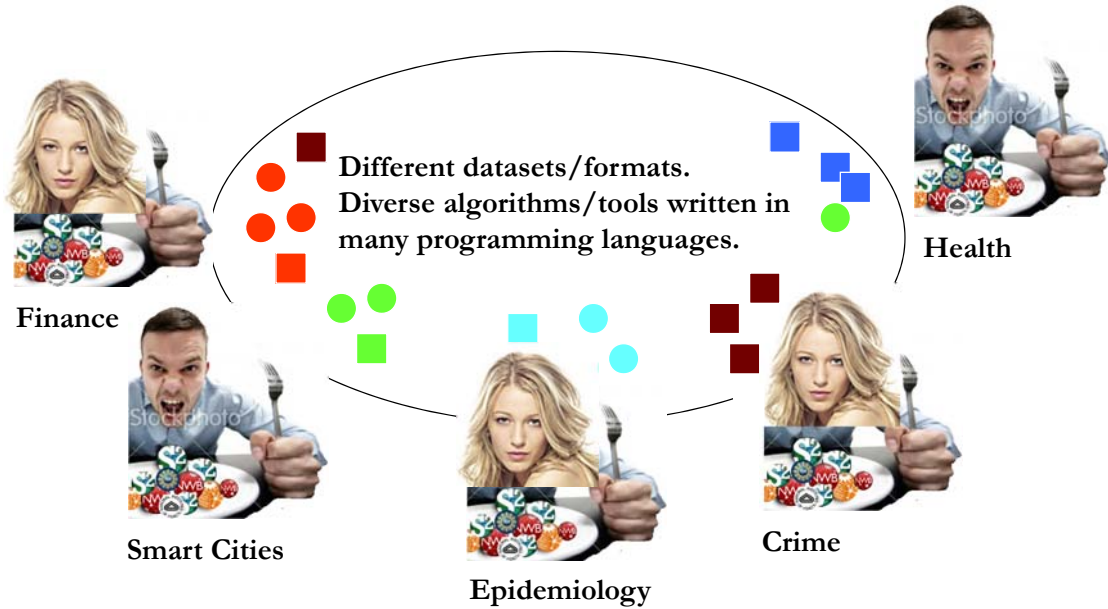
While microscopes and telescopes are physical instruments, **macroscopes resemble continuously changing bundles of software plug-ins.** Macroscopes make it easy to select and combine algorithm and tool plug-ins but also interface plug-ins, workflow support, logging, scheduling, and other plug-ins needed for scientifically rigorous yet effective work.

They make it easy to share plug-ins via email, flash drives, or online. To use new plugins, simply copy the files into the plug-in directory, and they appear in the tool menu ready for use. No restart of the tool is necessary. **Sharing algorithm components, tools, or novel interfaces becomes as easy as sharing images on Flickr or videos on YouTube. Assembling custom tools is as quick as compiling your custom music collection.**

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Macrosopes Serve International, Interdisciplinary Scholars

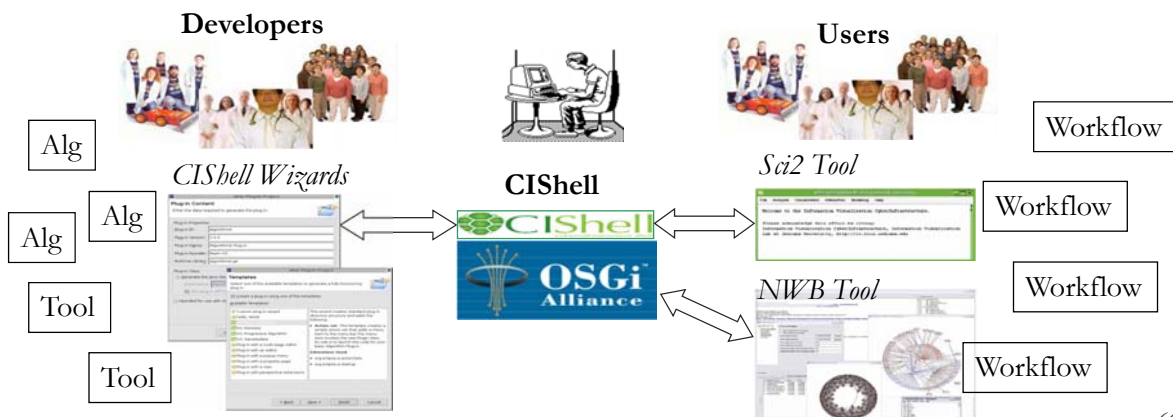


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OSGi & CIShell

- CIShell (<http://cishell.org>) is an open source software specification for the integration and utilization of datasets, algorithms, and tools.
- It extends the Open Services Gateway Initiative (OSGi) (<http://osgi.org>), a standardized, component oriented, computing environment for networked services widely used in industry since more than 10 years.
- Specifically, CIShell provides “sockets” into which existing and new datasets, algorithms, and tools can be plugged using a wizard-driven process.



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CIShell Developer Guide

(<http://cishell.wiki.cns.iu.edu>)



Edit Add ▾

1 Added by [Micah Linnemeier](#), last edited by [Micah Linnemeier](#) on Mar 16, 2011 ([view change](#))

About the Cyberinfrastructure Shell

The Cyberinfrastructure Shell (CIShell) is an open source, community-driven platform for the integration and utilization of datasets, algorithms, tools, and computing resources. Algorithm integration support is built in for Java and most other programming languages. Being Java based, it will run on almost all platforms. The software and specification is released under an Apache 2.0 License.

CIShell is the basis of [Network Workbench](#), [TexTrend](#), [Sci²](#) and the upcoming [EpiC](#) tool.

CIShell supports remote execution of algorithms. A standard web service definition is in development that will allow pools of algorithms to transparently be used in a peer-to-peer, client-server, or web front-end fashion.

CIShell Features

A framework for easy integration of new and existing algorithms written in any programming language

Using CIShell, an algorithm writer can fully concentrate on creating their own algorithm in whatever language they are comfortable with. Simple tools are provided to then take their algorithm and

Learn More...

- [CIShell Papers](#)
- [CIShell Powered Tools](#)
- [Algorithms](#)
- [Plugins \(coming soon\)](#)
- [Misc. Tool Documentation](#)
- CIShell Web Services (coming soon)
- [Screenshots](#)

Getting Started...

- [Documentation & Developer Resources](#)
- [Download](#)

Getting Involved...

- [Contact Us](#)

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CIShell Portal (<http://cishell.org>)

Cyberinfrastructure Shell (CIShell)
CIShell supports the plug-and-play of datasets and algorithms and their bundling into custom tools that serve the specific needs of a user group or research community. It has been applied to develop diverse custom tools, see below. Feel free to take plugins from any of these tools to design your personal dream tool.

Provided by the [Cyberinfrastructure for Network Science Center](#) at Indiana University.

Visit the CIShell wiki
to learn more about using CIShell as a platform for your tool!

Learn more about existing CIShell-powered tools below.

Network Workbench Tool (NWB)
The NWB Tool supports researchers, educators, and practitioners interested in the study of biomedical, social and behavioral science, physics, and other networks. It comes with a 77-page [user manual](#).

Gallery

Science of Science Tool (Sci²)
The Sci² Tool was specifically developed for science policy makers and researchers that study science by scientific means. It supports the temporal, geospatial, topical, and network analysis and visualization of scholarly datasets at the micro (individual), meso (local), and macro (global) levels. There exists a [112-page user manual](#) and 24 hours of [NIM tutorials](#) in this tool.

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The Network Workbench (NWB) tool supports researchers, educators, and practitioners interested in the study of biomedical, social and behavioral science, physics, and other networks.

In February 2009, the tool provides more 169 plugins that support the preprocessing, analysis, modeling, and visualization of networks.

It has been downloaded more than 110,000 times since December 2006.



Herr II, Bruce W., Huang, Weixia (Bonnie), Penumarthy, Shashikant & Börner, Katy. (2007). Designing Highly Flexible and Usable Cyberinfrastructures for Convergence. In Bainbridge, William S. & Roco, Mihail C. (Eds.), *Progress in Convergence - Technologies for Human Wellbeing* (Vol. 1093, pp. 161-179), *Annals of the New York Academy of Sciences*, Boston, MA.

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Computational Proteomics

What relationships exist between protein targets of all drugs and all disease-gene products in the human protein-protein interaction network?

Yildirim, Muhammed A., Kwan-II Goh, Michael E. Cusick, Albert-László Barabási, and Marc Vidal. (2007). *Drug-target Network*. *Nature Biotechnology* 25 no. 10: 1119-1126.



Figure 2 Drug-target network (DT network). The DT network is generated by using the known associations between FDA-approved drugs and their target proteins. Circles and rectangles correspond to drugs and target proteins, respectively. A link is placed between a drug node and a target node if the protein is a known target of that drug. The area of the drug (protein) node is proportional to the number of targets that the drug has (the number of drugs targeting the protein). Color codes are given in the legend. Drug nodes (circles) are colored according to their Anatomical Therapeutic Chemical Classification, and the target proteins (rectangular boxes) are colored according to their cellular component obtained from the Gene Ontology database.

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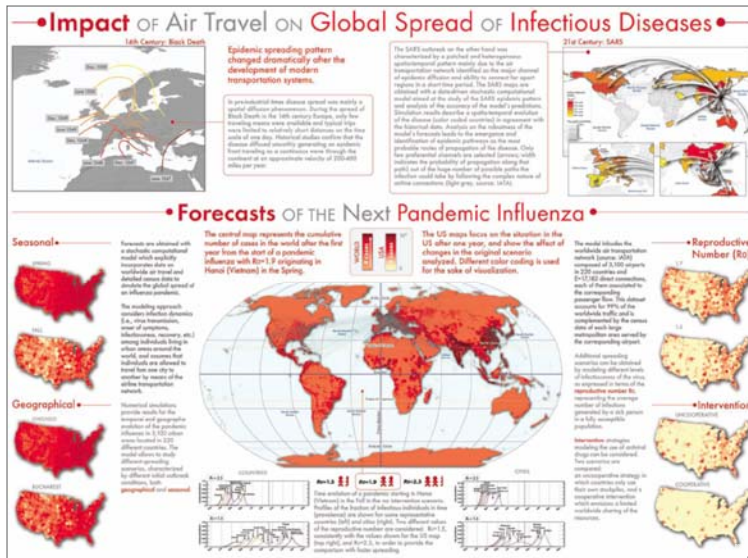
Computational Epidemics

Forecasting (and preventing the effects of) the next pandemic.

Epidemic Modeling in Complex realities, V. Colizza, A. Barrat, M. Barthelemy, A. Vespignani, *Comptes Rendus Biologie*, 330, 364-374 (2007).

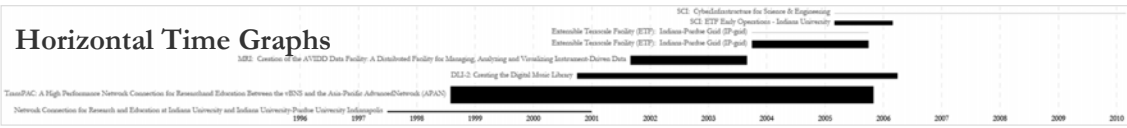
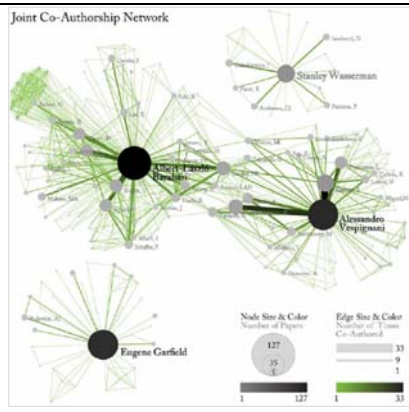
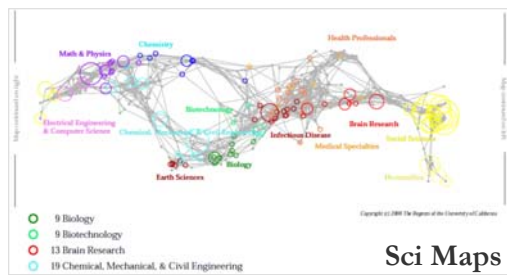
Reaction-diffusion processes and metapopulation models in heterogeneous networks, V. Colizza, R. Pastor-Satorras, A. Vespignani, *Nature Physics* 3, 276-282 (2007).

Modeling the Worldwide Spread of Pandemic Influenza: Baseline Case and Containment Interventions, V. Colizza, A. Barrat, M. Barthelemy, A.-J. Valleron, A. Vespignani, *PLoS-Medicine* 4, e13, 95-110 (2007).



Sci² Tool – “Open Code for S&T Assessment”
Users come from 40+ countries

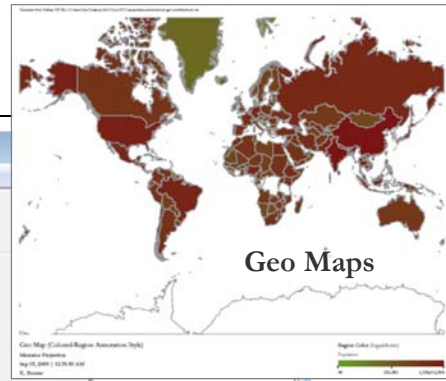
OSGi/CIShell powered tool with NWB plugins and many new scientometrics and visualizations plugins.



Börner, Katy, Huang, Weixia (Bonnie), Linnemeier, Micah, Dubon, Russell Jackson, Phillips, Patrick, Ma, Nianli, Zoss, Angela, Guo, Hanning & Price, Mark. (2009). *ReTe-Netzwerk-Red: Analyzing and Visualizing Scholarly Networks Using the Scholarly Database and the Network Workbench Tool*. *Proceedings of IS² 2009: 12th International Conference on Scientometrics and Informetrics*, Rio de Janeiro, Brazil, July 14-17. Vol. 2, pp. 619-630.



Sci² Tool Vis cont.



Sci² Tool
File Preprocessing Modeling Analysis Visualization Scientometrics Help

Console
Welcome to the Science of Science Tool (Sci²). The development of this tool is supported in Network Science center and the School of Li Indiana University, the National Science Foundation and IIS-0715303, and the James S. McDonnell Cyberinfrastructure portal (<http://sci.slis.indiana.edu>)

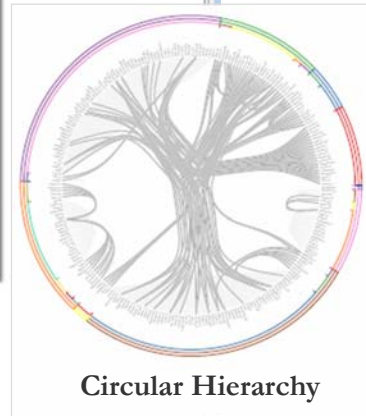
The primary investigators are Katy Börner, In SciTech Strategies Inc. The Sci² tool was developed by J. Duhon, Patrick A. Phillips, Chintan Tank, a Cyberinfrastructure Shell (<http://cishell.org>) for Network Science Center (<http://cns.slis.indiana.edu>). Many algorithm plugins were derived from the Network Science Center (<http://nwb.slis.indiana.edu>).

Please cite as follows:
Sci² Team. (2009). Science of Science Tool. In SciTech Strategies Inc., <http://sci.slis.indiana.edu>.

Scheduler
Remove From List Remove completed

!	Algorithm Name	Date	Time	% Con
<input checked="" type="checkbox"/>	Extract Co-Author Network	09/03/2009	00:15:20 AM	100%
<input checked="" type="checkbox"/>	Load and Clean ISI File	09/03/2009	00:15:05 AM	100%

Visualization menu items:
GUESS
GnuPlot
Radial Tree/Graph (prefuse alpha)
Radial Tree/Graph with Annotation (prefuse beta)
Tree View (prefuse beta)
Tree Map (prefuse beta)
Force Directed with Annotation (prefuse beta)
Fruchterman-Reingold with Annotation (prefuse beta)
DrL (VxOrd)
Specified (prefuse beta)
Horizontal Line Graph
Circular Hierarchy
Geo Map (circle annotations)
Geo Map (region coloring annotations)
Image Viewer
RefMapper



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Sci² Tool
A tool for science of science research & practice

Email Address

Password

Login

Forgot your password?
To recover your account password, please visit our [password recovery page](#).

Not registered yet?
[Register now](#)

Tutorials

Katy Börner (2010) Science of Science Research and Tools (12 Tutorials). Reporting Branch, Office of Extramural Research/Office of the Director, National Institutes of Health, Bethesda, MD.

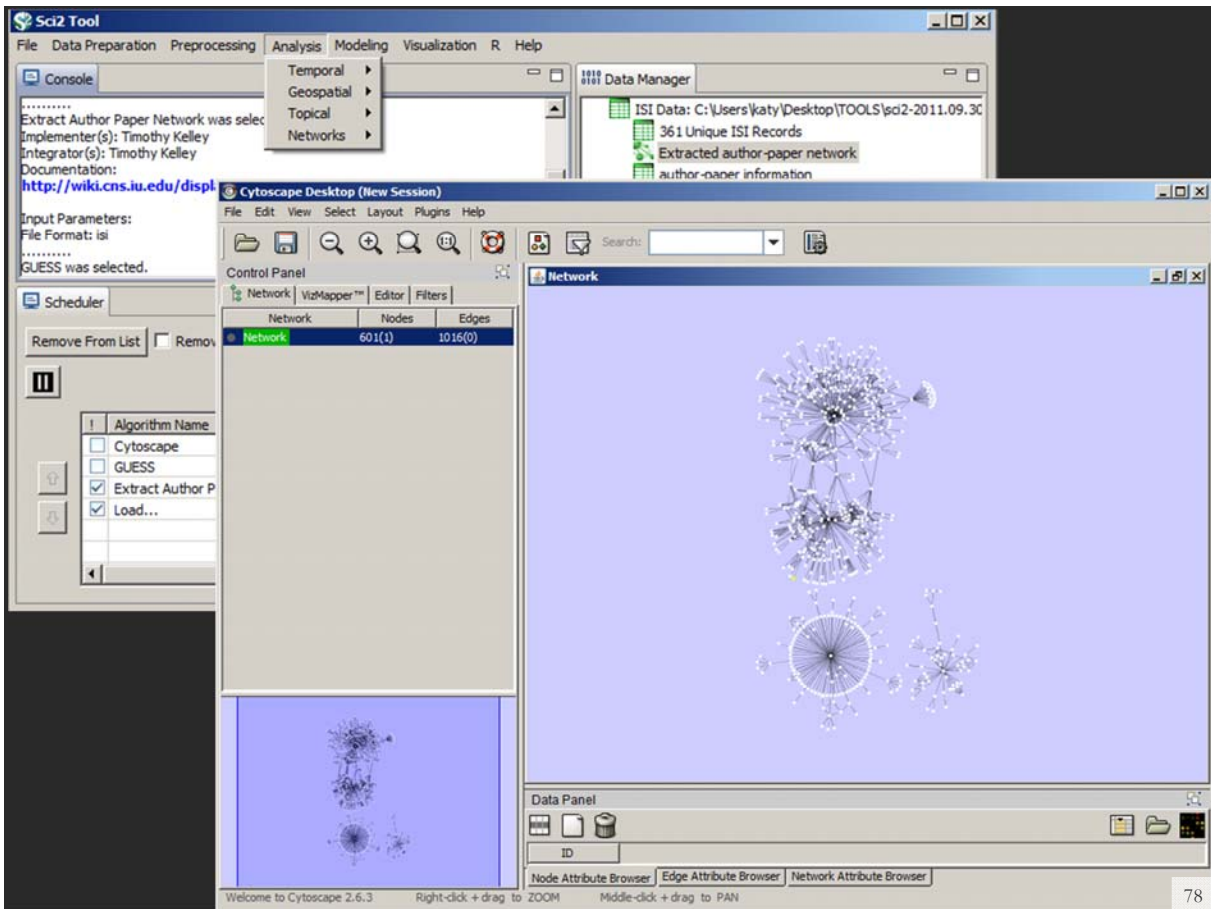
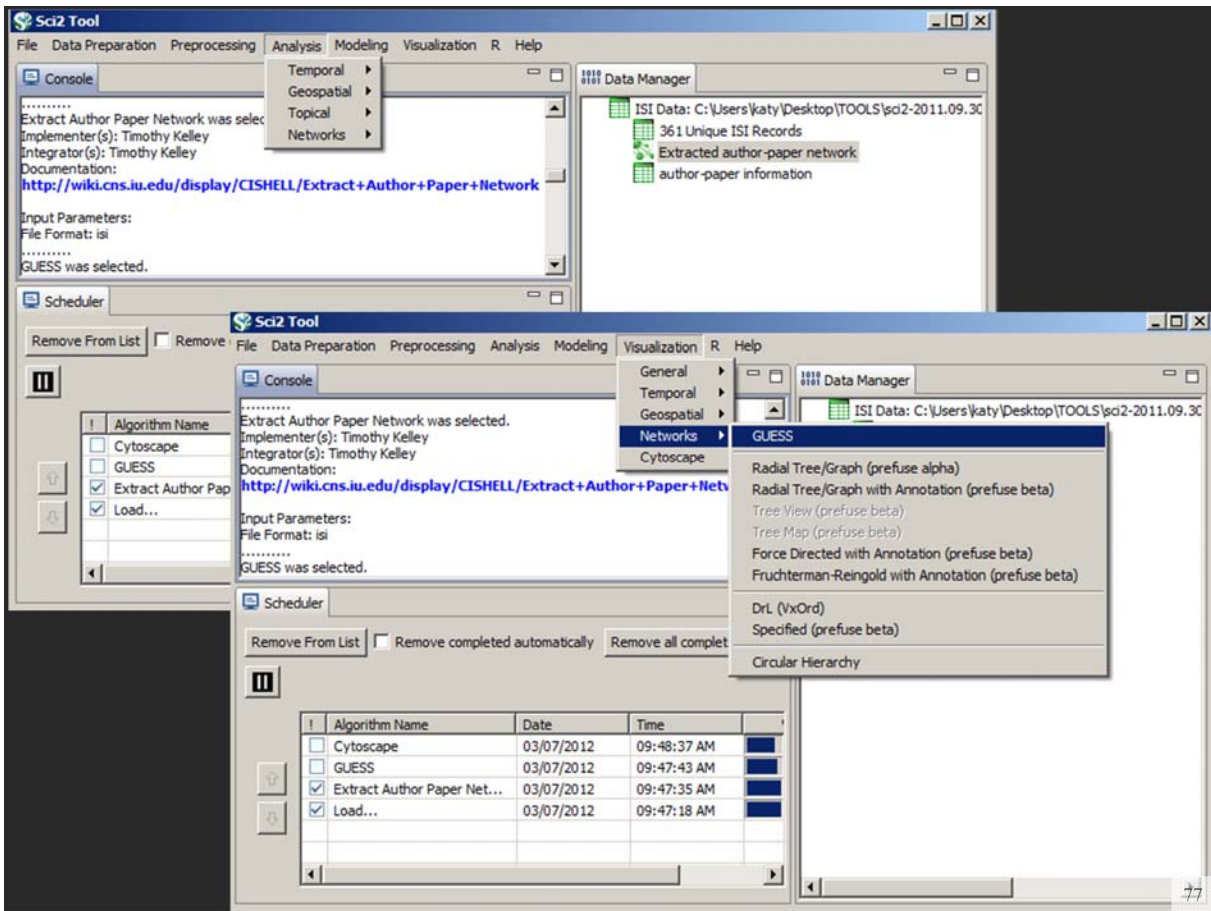
- Tutorial #01: [Science of Science Research](#)
- Tutorial #02: [Network Science / Information Visualization](#)
- Tutorial #03: [CIShell Powered Tools: Network Workbench and Science of Science Tool](#)
- Tutorial #04: [Temporal Analysis—Burst Detection](#)
- Tutorial #05: [Geospatial Analysis and Mapping](#)
- Tutorial #06: [Topical Analysis & Mapping](#)
- Tutorial #07: [Tree Analysis and Visualization](#)
- Tutorial #08: [Network Analysis and Visualization](#)
- Tutorial #09: [Large Network Analysis and Visualization](#)
- Tutorial #10: [Using the Scholarly Database at IU](#)
- Tutorial #11: [VIVO National Researcher Networking](#)
- Tutorial #12: [Future Developments](#)

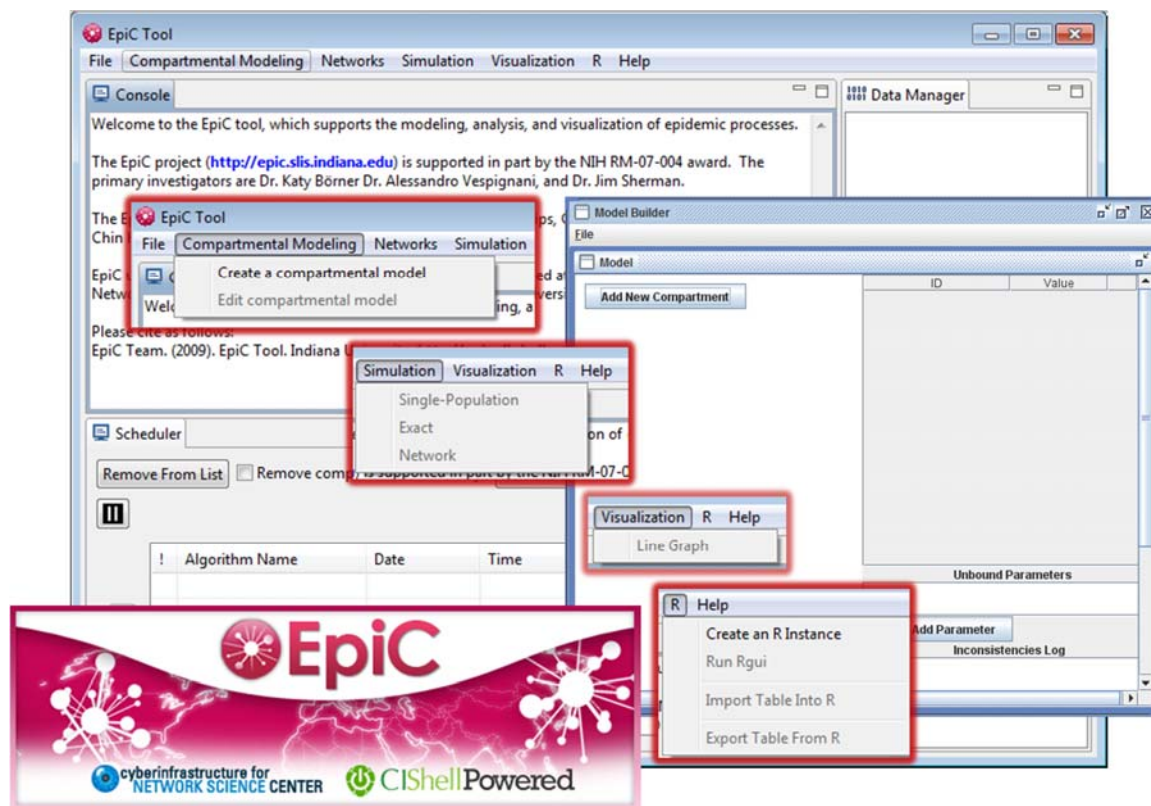
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Geetha Senthil (2010) [Multidisciplinary Nature of Work With Reference to PIs and ICs Within a Portfolio](#). PA Group at NIH.

NIH Office of Extramural Research and Katy Börner (2010) [Network Visualizations Using SPIRES Data and the Sci2 Tool](#). Office of Extramural Research at NIH.

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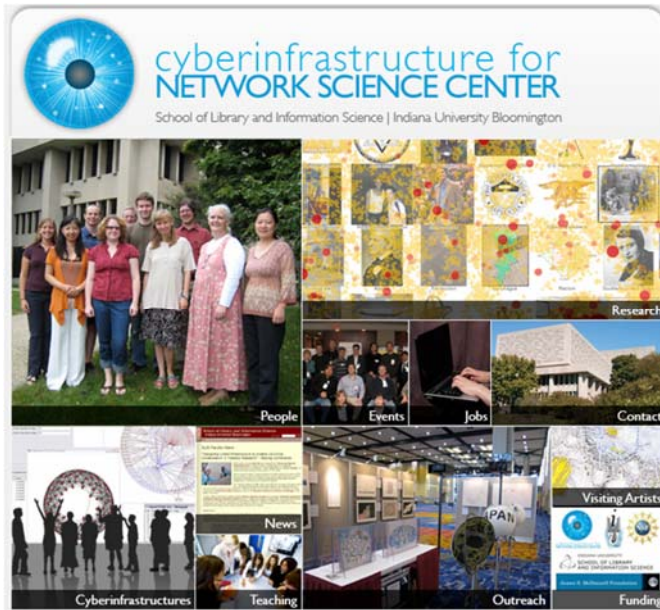


OSGi/CIShell Adoption

A number of other projects recently adopted OSGi and/or CIShell:

- USA**
- *Cytoscape* (<http://cytoscape.org>) Led by Trey Ideker at the University of California, San Diego is an open source bioinformatics software platform for visualizing molecular interaction networks and integrating these interactions with gene expression profiles and other state data (Shannon et al., 2002).
 - *MAEviz* (<https://wiki.ncsa.uiuc.edu/display/MAE/Home>) Managed by Jong Lee at NCSA is an open-source, extensible software platform which supports seismic risk assessment based on the Mid-America Earthquake (MAE) Center research.
- Europe**
- *Taverna Workbench* (<http://taverna.org.uk>) Developed by the myGrid team (<http://mygrid.org.uk>) led by Carol Goble at the University of Manchester, U.K. is a free software tool for designing and executing workflows (Hull et al., 2006). Taverna allows users to integrate many different software tools, including over 30,000 web services.
 - *TEXTrend* (<http://textrend.org>) Led by George Kampis at Eötvös Loránd University, Budapest, Hungary supports natural language processing (NLP), classification/mining, and graph algorithms for the analysis of business and governmental text corpuses with an inherently temporal component.
 - *DynaNets* (<http://www.dynanets.org>) Coordinated by Peter M.A. Sloot at the University of Amsterdam, The Netherlands develops algorithms to study evolving networks.
 - *SISOB* (<http://sisob.lcc.uma.es>) An Observatory for Science in Society Based in Social Models.
- As the functionality of OSGi-based software frameworks improves and the number and diversity of dataset and algorithm plugins increases, the capabilities of custom tools will expand.

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All papers, maps, tools, talks, press are linked from <http://cns.iu.edu>

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