Envisioning Science and Technology

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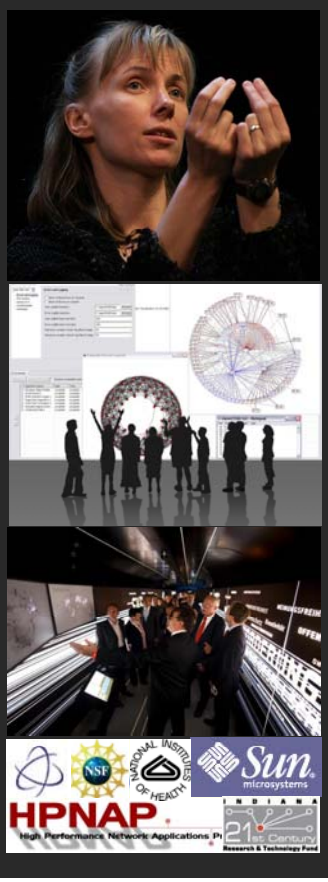
HBS Science-Based Business Initiative Seminar, Boston,, MA
May 7, 2010



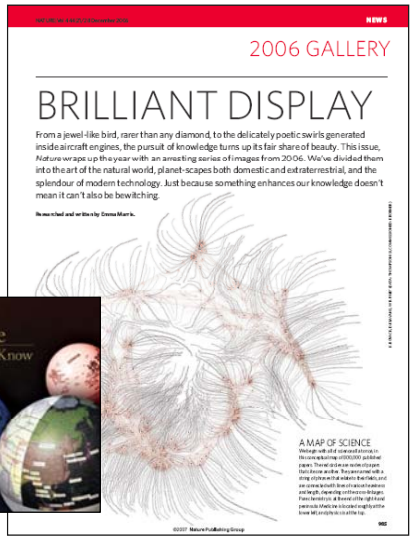
Computational Scientometrics References

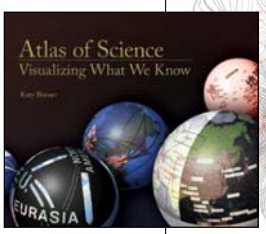
Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). **Visualizing Knowledge Domains.** In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Inc./American Society for Information Science and Technology, Volume 37, Chapter 5, pp. 179-255.
http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. *Proceedings of the National Academy of Sciences of the United States of America*, 101(Suppl_1).
http://www.pnas.org/content/vol101/suppl_1/

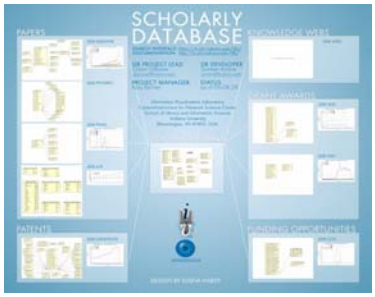
Börner, Katy, Sanyal, Soma and Vespignani, Alessandro (2007). **Network Science.** In Blaise Cronin (Ed.), *ARIST*, Information Today, Inc./American Society for Information Science and Technology, Medford, NJ, Volume 41, Chapter 12, pp. 537-607.
http://ivl.slis.indiana.edu/km/pub/2007-borner-arist.pdf

Börner, Katy (2010) Atlas of Science. MIT Press.
http://scimaps.org/atlas





Computational Scientometrics CI



Scholarly Database: 23 million scholarly records
http://sdb.slis.indiana.edu

James S. McDonnell Foundation

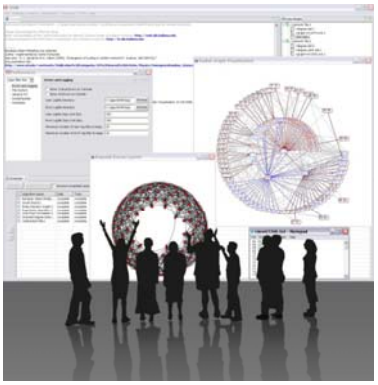
VIVO Research Networking
http://vivoweb.org

Information Visualization Cyberinfrastructure
http://iv.slis.indiana.edu

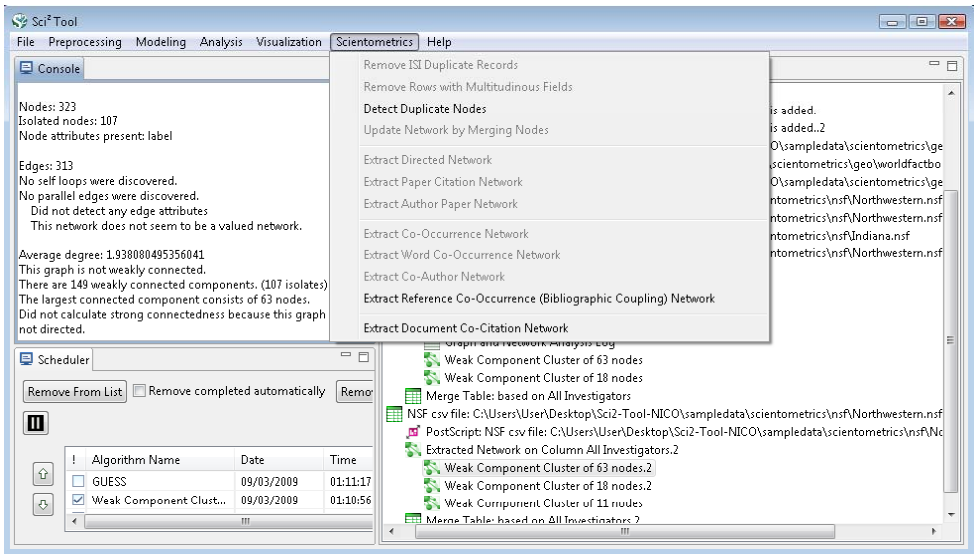
Network Workbench Tool + Community Wiki
http://nwb.slis.indiana.edu

Sci² Tool and Science of Science CI Portal
http://sci.slis.indiana.edu

Epidemics Cyberinfrastructure
http://epic.slis.indiana.edu/



Sci² Tool for Science of Science Research and Practice



Acknowledgments
This work is supported in part by the Cyberinfrastructure for Network Science center and the School of Library and Information Science at Indiana University, the National Science Foundation under Grant No. SBE-0738111 and IIS-0513650, and the James S. McDonnell Foundation.

INDIANA UNIVERSITY SCHOOL OF LIBRARY AND INFORMATION SCIENCE

James S. McDonnell Foundation

Sci² Tool: Algorithms

See https://nwb.slis.indiana.edu/community

Preprocessing
Extract Top N% Records
Extract Top N Records
Normalize Text
Slice Table by Line

Extract Top Nodes
Extract Nodes Above or Below Value
Delete Isolates

Extract top Edges
Extract Edges Above or Below Value
Remove Self Loops
Trim by Degree
MST-Pathfinder Network Scaling
Fast Pathfinder Network Scaling

Snowball Sampling (in nodes)
Node Sampling
Edge Sampling

Symmetrize
Dichotomize
Multipartite Joining

Geocoder

Extract ZIP Code

Modeling
Random Graph
Watts-Strogatz
Small World
Barabási-Albert Scale-Free
TARL

Analysis
Network Analysis Toolkit (NAT)
Unweighted & Undirected
- Node Degree
- Degree Distribution
- ---
- K-Nearest Neighbor (Java)
- Watts-Strogatz Clustering Coefficient
- Watts Strogatz Clustering Coefficient over K
- ---
- Diameter
- Average Shortest Path
- Shortest Path Distribution
- Node Betweenness Centrality
- ---
- Weak Component Clustering
- Global Connected Components
- ---
- Extract K-Core
- Annotate K-Coreness
- ---
- HITS

Weighted & Undirected
- Clustering Coefficient
- Nearest Neighbor Degree
- Strength vs Degree
- Degree & Strength
- Average Weight vs End-point Degree
- Strength Distribution
- Weight Distribution
- Randomize Weights
- ---
- Blondel Community Detection
- ---
- HITS

Unweighted & Directed
- Node Indegree
- Node Outdegree
- Indegree Distribution
- Outdegree Distribution
- ---
- K-Nearest Neighbor
- Single Node in-Out Degree Correlations
- ---
- Dyad Reciprocity
- Arc Reciprocity
- Adjacency Transitivity
- ---
- Weak Component Clustering
- Strong Component Clustering
- ---

Sci² Tool: Algorithms cont.

See https://nwb.slis.indiana.edu/community

- ---
- Extract K-Core
- Annotate K-Coreness
- ---
- HITS
- PageRank

Weighted & Directed
- HITS
- Weighted PageRank

Textual
Burst Detection

Visualization
GnuPlot
GUESS
Image Viewer

Radial Tree/Graph (prefuse alpha)
Radial Tree/Graph with Annotation (prefuse beta)
Tree View (prefuse beta)
Tree Map (prefuse beta)
Force Directed with Annotation (prefuse beta)
Fruchterman-Reingold with Annotation (prefuse beta)

DrL (VxOrd)
Specified (prefuse beta)

Horizontal Line Graph
Circular Hierarchy
Geo Map (Circle Annotation Style)
Geo Map (Colored-Region Annotation Style)
***Science Map (Circle Annotation)**

Scientometrics
Remove ISI Duplicate Records
Remove Rows with Multitudinous Fields
Detect Duplicate Nodes
Update Network by Merging Nodes

Extract Directed Network
Extract Paper Citation Network
Extract Author Paper Network

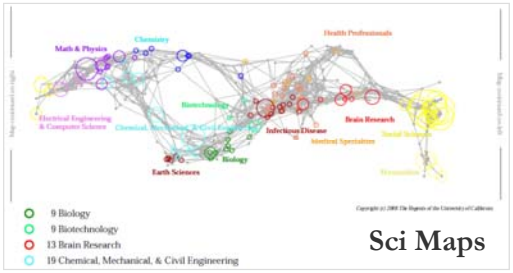
Extract Co-Occurrence Network
Extract Word Co-Occurrence Network
Extract Co-Author Network
Extract Reference Co-Occurrence (Bibliographic Coupling) Network
---
Extract Document Co-Citation Network

* Requires permission from UCSD
All four+ save into Postscript files.

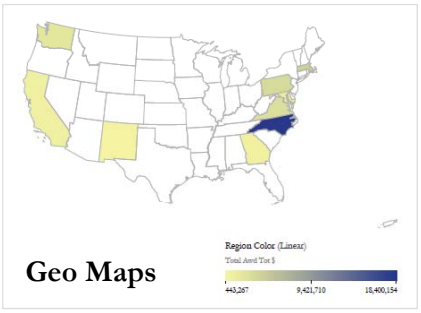
General Network extraction

Sci² Tool

Plugins that render into Postscript files:



Sci Maps



Geo Maps

Horizontal Time Graphs

Börner, Katy, Huang, Weixia (Bonnie), Linnemeier, Micah, Duhon, Russell Jackson, Phillips, Patrick, Ma, Nianli, Zoss, Angela, Guo, Hanning & Price, Mark. (2009). Rete-Netzwerk-Red: Analyzing and Visualizing Scholarly Networks Using the Scholarly Database and the Network Workbench Tool. Proceedings of ISSI 2009: 12th International Conference on Scientometrics and Informetrics, Rio de Janeiro, Brazil, July 14-17 . Vol. 2, pp. 619-630.

Type of Analysis vs. Level of Analysis

	Micro/Individual (1-100 records)	***Meso/Local (101–10,000 records)***	***Macro/Global (10,000 < records)***
Statistical Analysis/Profiling	Individual person and their expertise profiles	Larger labs, centers, universities, research domains, or states	All of NSF, all of USA, all of science.
Temporal Analysis (When)	Funding portfolio of one individual	Mapping topic bursts in 20-years of PNAS	113 Years of Physics Research
Geospatial Analysis (Where)	Career trajectory of one individual	Mapping a states intellectual landscape	PNAS Publications
Topical Analysis (What)	Base knowledge from which one grant draws.	Knowledge flows in Chemistry research	VxOrd/Topic maps of NIH funding
Network Analysis (With Whom?)	NSF Co-PI network of one individual	Co-author network	NSF's core competency

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Network Analysis (With Whom?)	NSF vork of one		NIH's

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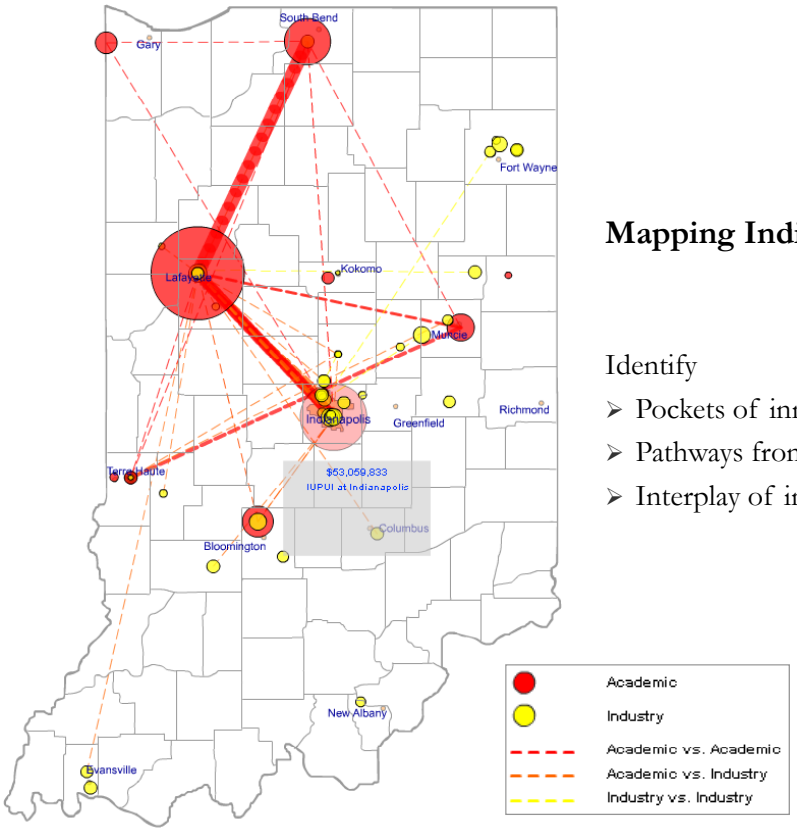


Mapping Indiana's Intellectual Space

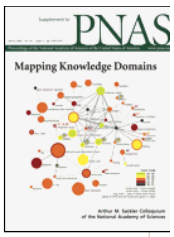
Identify

- Pockets of innovation
- Pathways from ideas to products
- Interplay of industry and academia

Mapping Topic Bursts

Co-word space of the top 50 highly frequent and bursty words used in the top 10% most highly cited PNAS publications in 1982-2001.

Mane & Börner. (2004) PNAS, 101(Suppl. 1): 5287-5290.



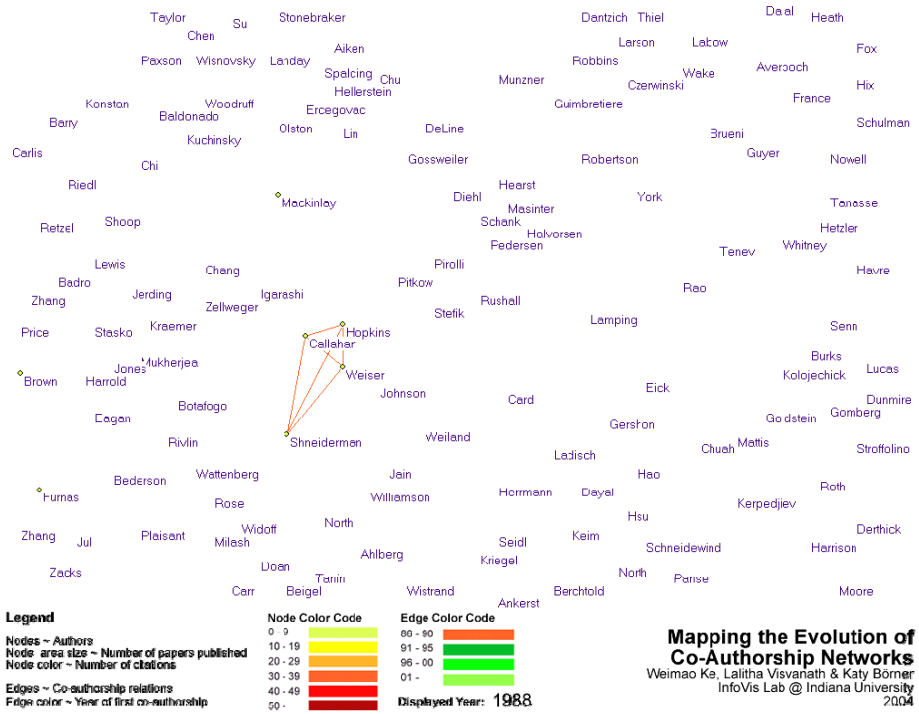
Research Collaborations by the Chinese Academy of Sciences

By Weixia (Bonnie) Huang, Russell J. Duhon, Elisha F. Hardy, Katy Börner, Indiana University, USA

This map highlights the research co-authorship collaborations of the Chinese Academy of Sciences with locations in China and countries around the world. The large geographic map shows the research collaborations of all CAS institutes. Each smaller geographic map shows the research collaborations by the CAS researchers in one province-level administrative division. Collaborations between CAS researchers are not included in the data. On each map, locations are colored on a logarithmic scale by the number of collaborations from red to yellow. The darkest red is 3,395 collaborations by all of CAS with researchers in Beijing. Also, flow lines are drawn from the location of focus to all locations collaborated with. The width of the flow line is linearly proportional to the number of collaborations with the locations it goes to, with the smallest flow lines representing one collaboration and the largest representing differing amounts on each geographic map.

Mapping the Evolution of Co-Authorship Networks

Ke, Visvanath & Börner, (2004) Won 1st price at the IEEE InfoVis Contest.



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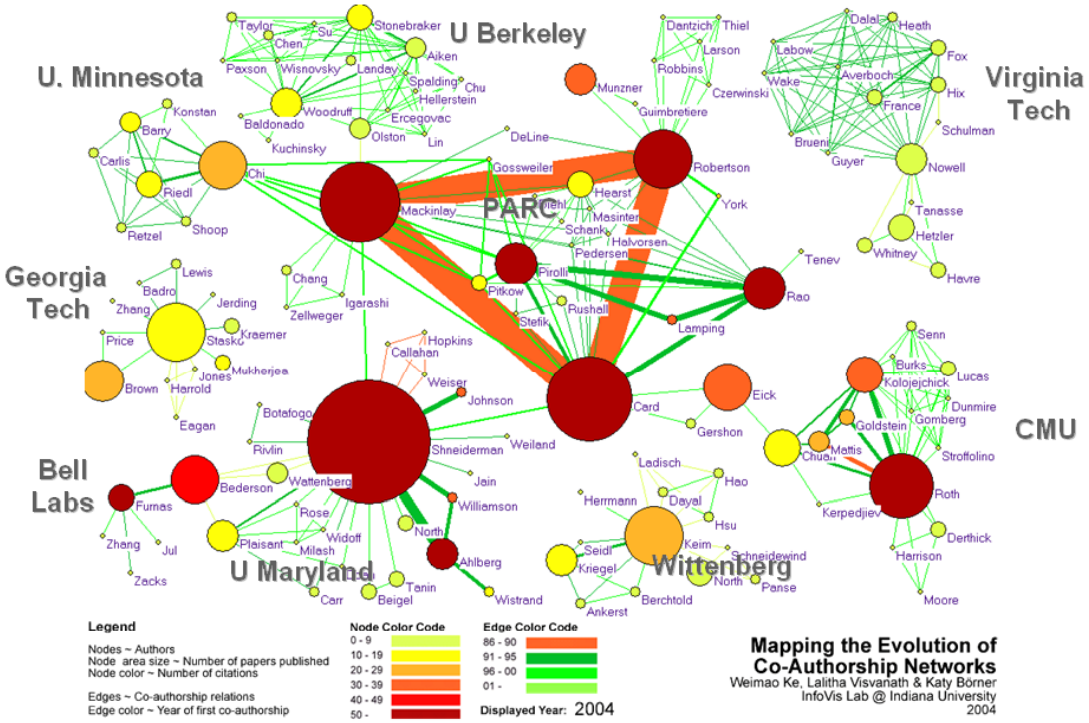


Studying the Emerging Global Brain: Analyzing and Visualizing the Impact of Co-Authorship Teams

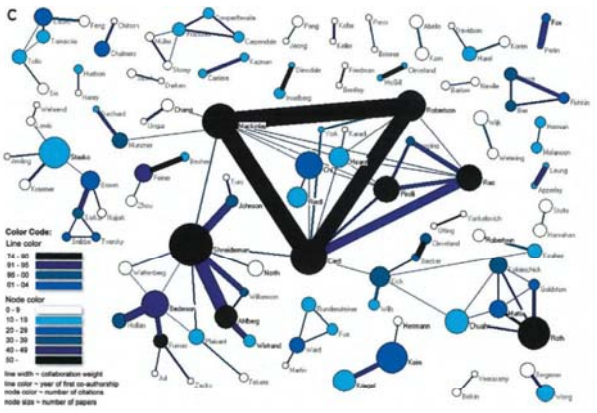
Börner, Dall'Asta, Ke & Vespignani (2005) Complexity, 10(4):58-67.

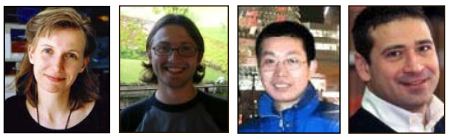
Research question:

- Is science driven by prolific single experts or by high-impact co-authorship teams?

Contributions:

- New approach to allocate citational credit.
- Novel weighted graph representation.
- Visualization of the growth of weighted co-author network.
- Centrality measures to identify author impact.
- Global statistical analysis of paper production and citations in correlation with co-authorship team size over time.
- Local, author-centered entropy measure.

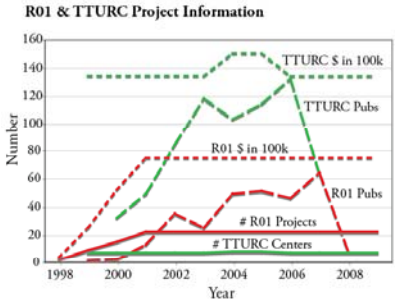


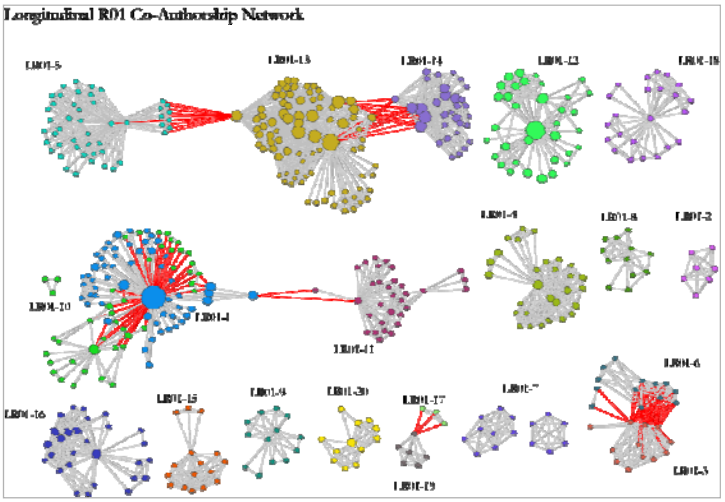


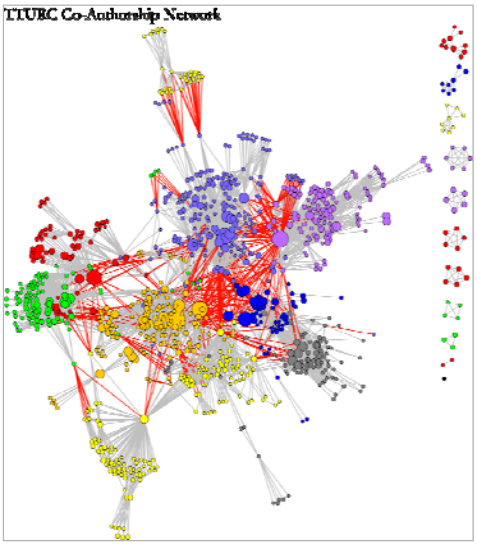
Mapping Transdisciplinary Tobacco Use Research Centers Publications

Compare R01 investigator based funding with TTURC Center awards in terms of number of publications and evolving co-author networks.

Zoss & Börner, forthcoming.

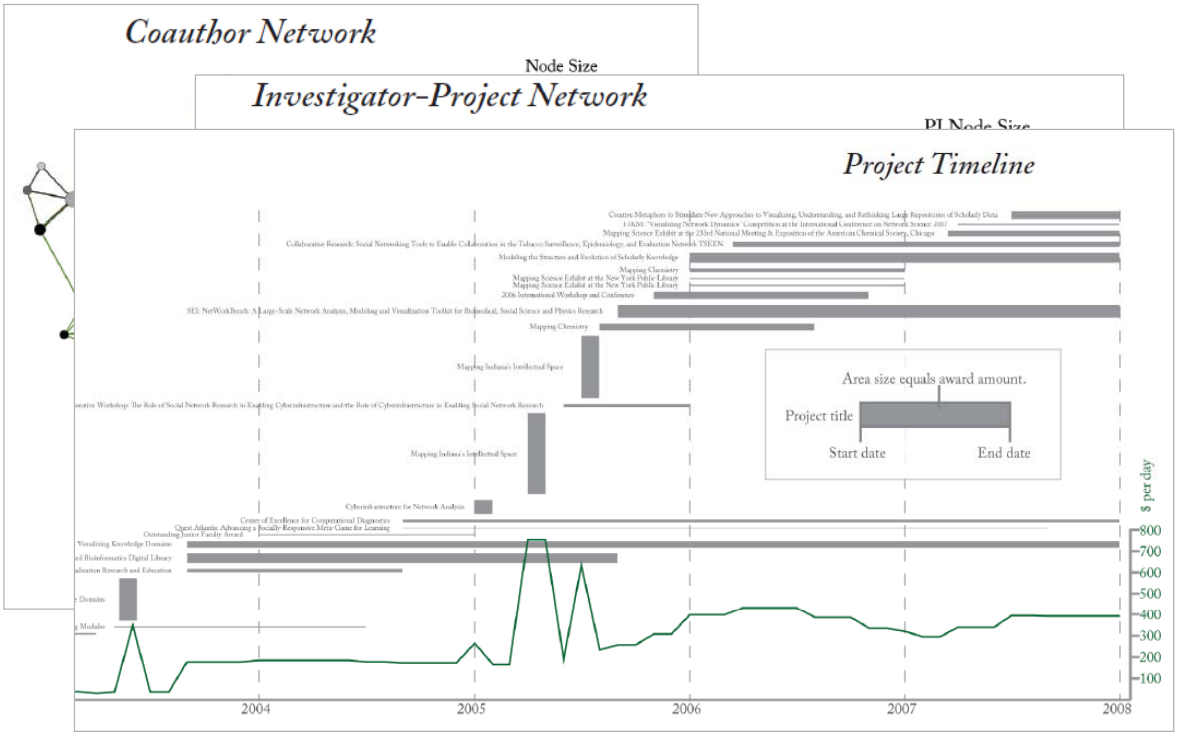






Representing, Analyzing, and Visualizing Scholarly Data in Support of Research Management (http://ivl.slis.indiana.edu)

Thomas Neirynck and Katy Börner (2007)



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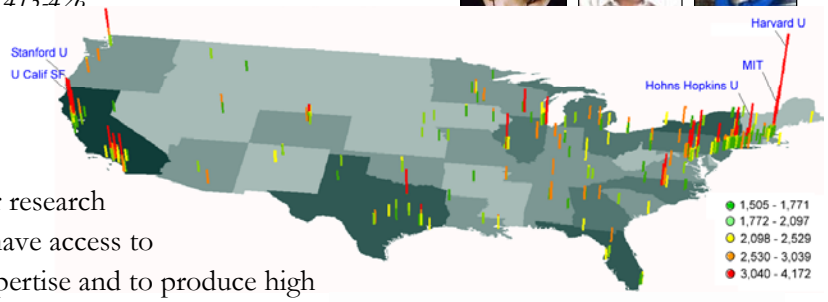
Spatio-Temporal Information Production and Consumption of Major U.S. Research Institutions

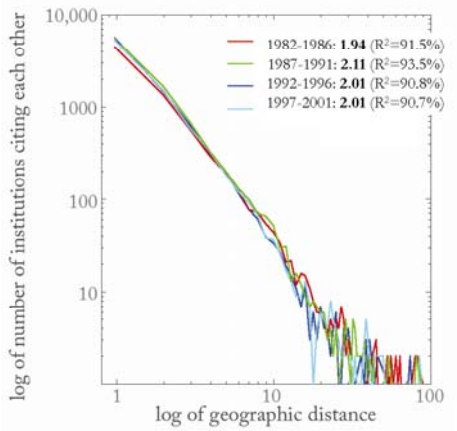


Börner, Katy, Penumarthy, Shashikant, Meiss, Mark and Ke, Weimao. (2006) Mapping the Diffusion of Scholarly Knowledge Among Major U.S. Research Institutions. Scientometrics. 68(3), pp. 415-426.



Research questions:

1. Does space still matter in the Internet age?
2. Does one still have to study and work at major research institutions in order to have access to high quality data and expertise and to produce high quality research?
3. Does the Internet lead to more global citation patterns, i.e., more citation links between papers produced at geographically distant research instructions?



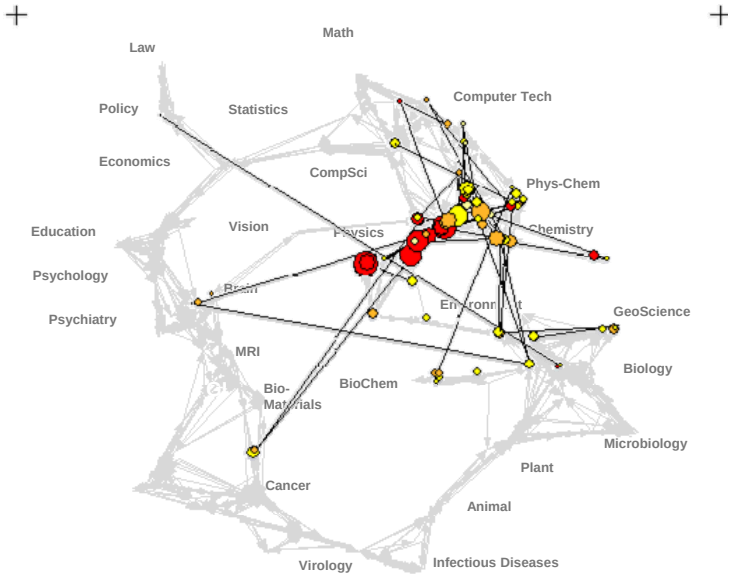
Contributions:

- Answer to Qs 1 + 2 is YES.
- Answer to Qs 3 is NO.
- Novel approach to analyzing the dual role of institutions as information producers and consumers and to study and visualize the diffusion of information among them.

Science map applications: Identifying core competency

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007).

Funding patterns of the US Department of Energy (DOE)



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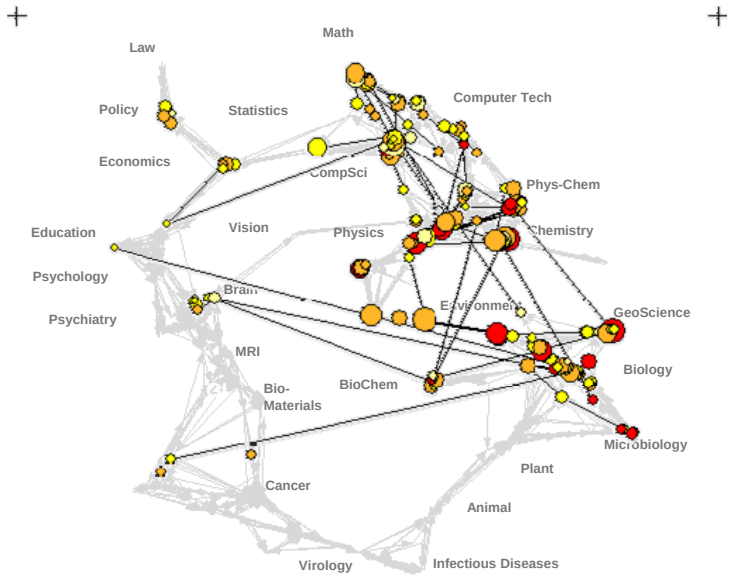
Kevin W. Boyack, Katy Börner, & Richard Klavans (2007).

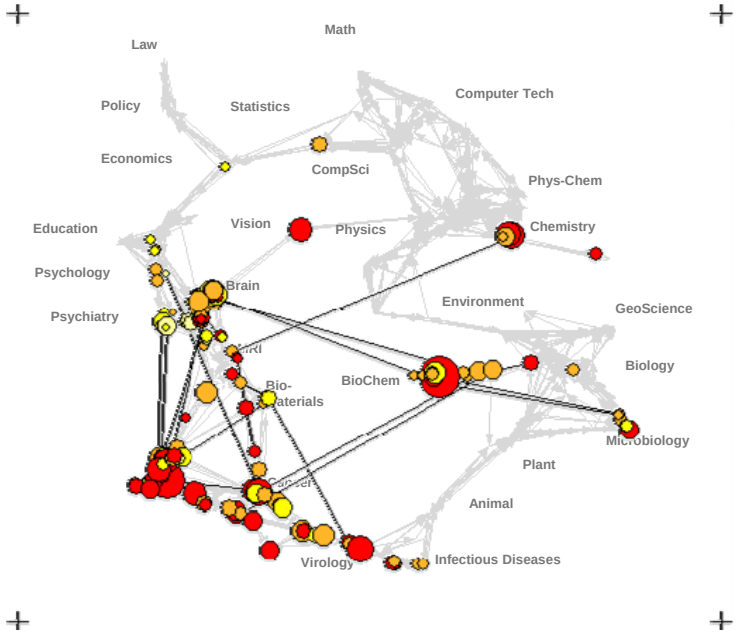
Funding Patterns of the National Science Foundation (NSF)



Science map applications: Identifying core competency

Kevin W. Boyack, Katy Börner, & Richard Klavans (2007).

Funding Patterns of the National Institutes of Health (NIH)



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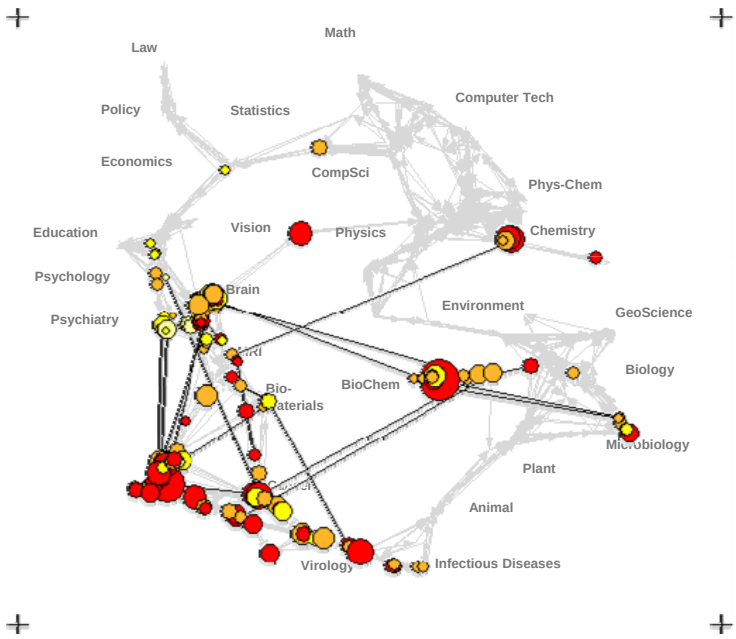
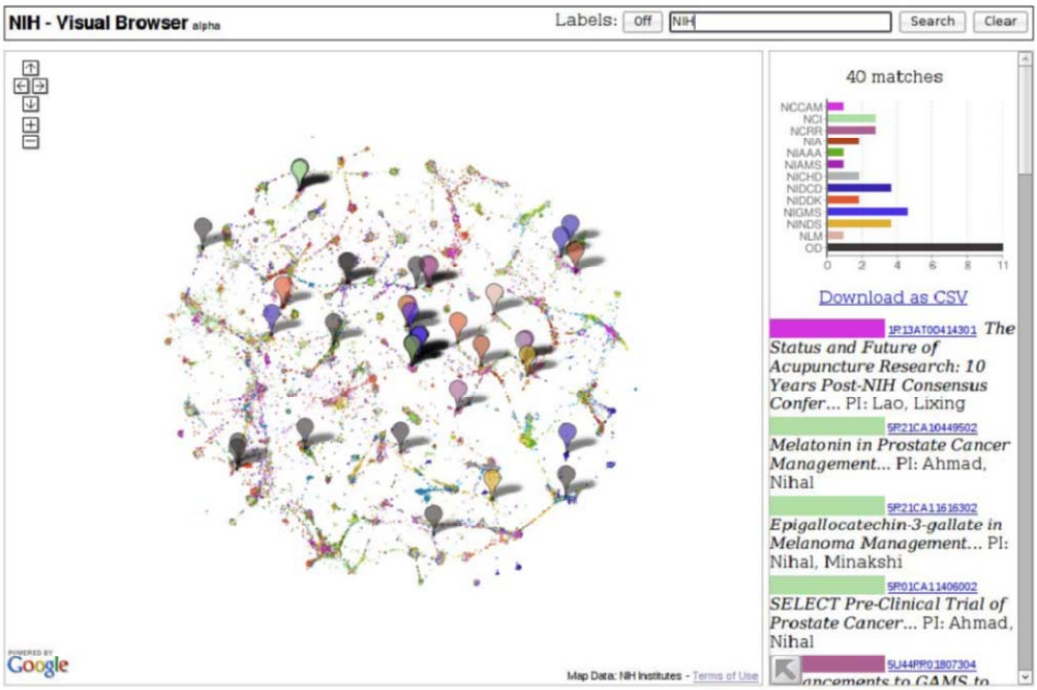


Interactive Science Map of NIH Funding

Herr II, Bruce W., Talley, Edmund M, Burns, Gully APC, Newman, David & La Rowe, Gavin. (2009).

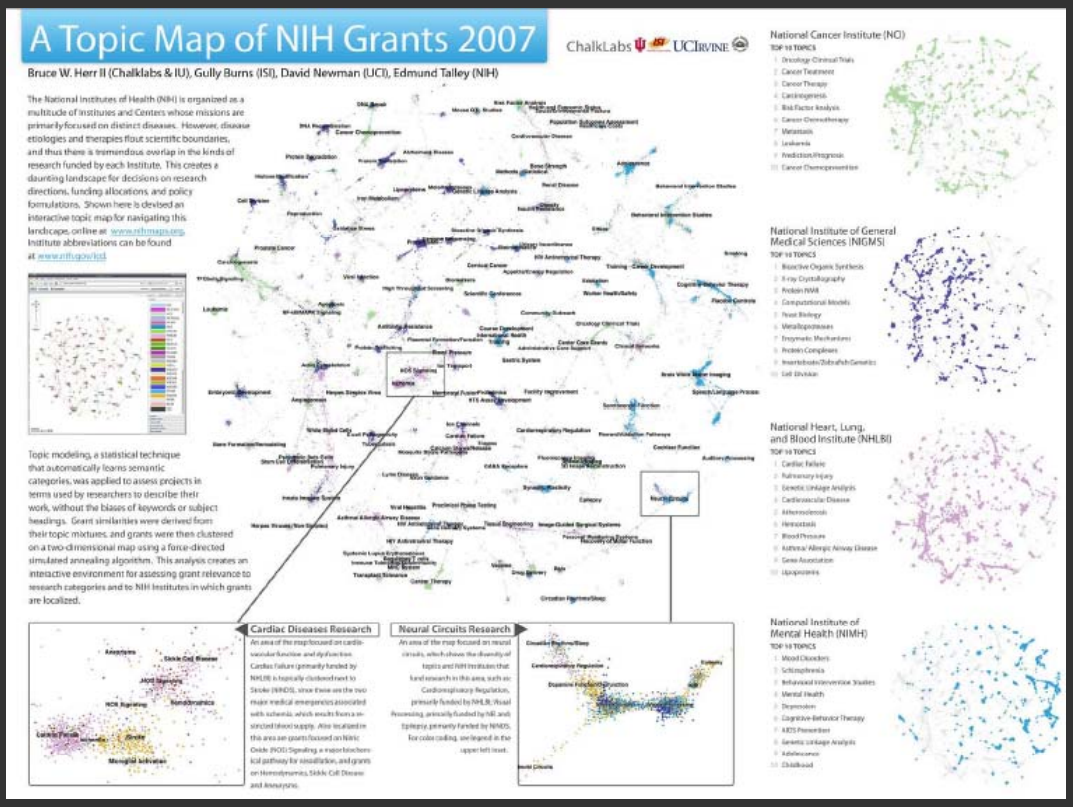


http://scimaps.org/maps/nih/2007

Interactive Maps of Science – NIH Funding

Google maps with charts and tables

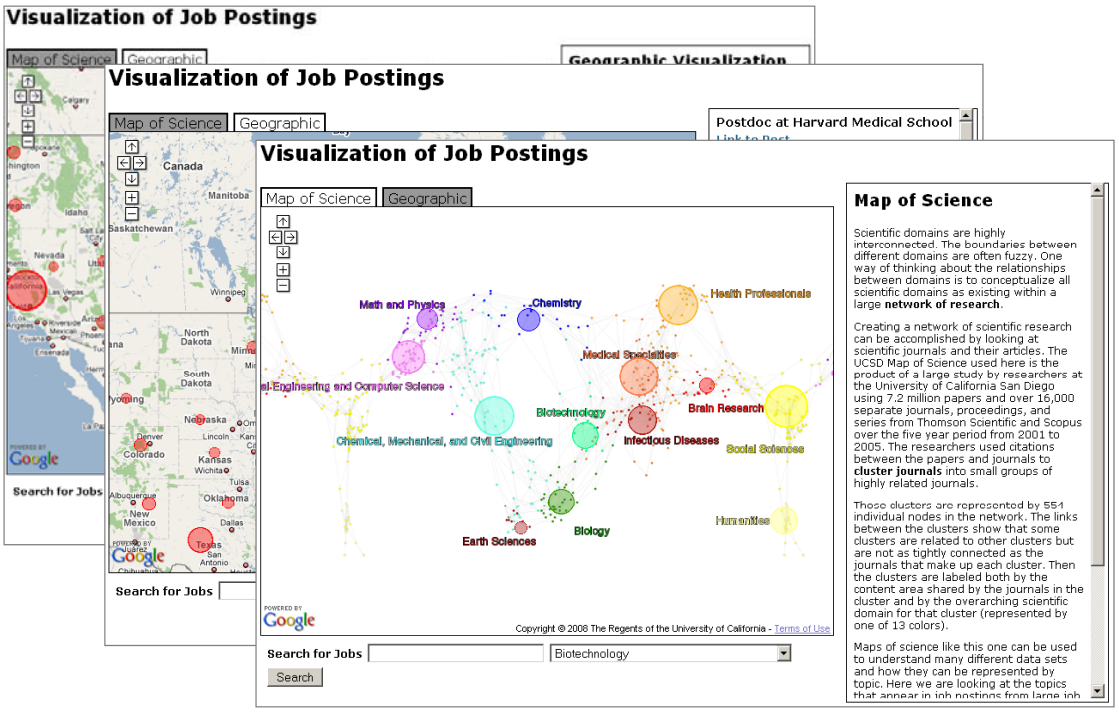
http://scimaps.org/maps/nih/2007



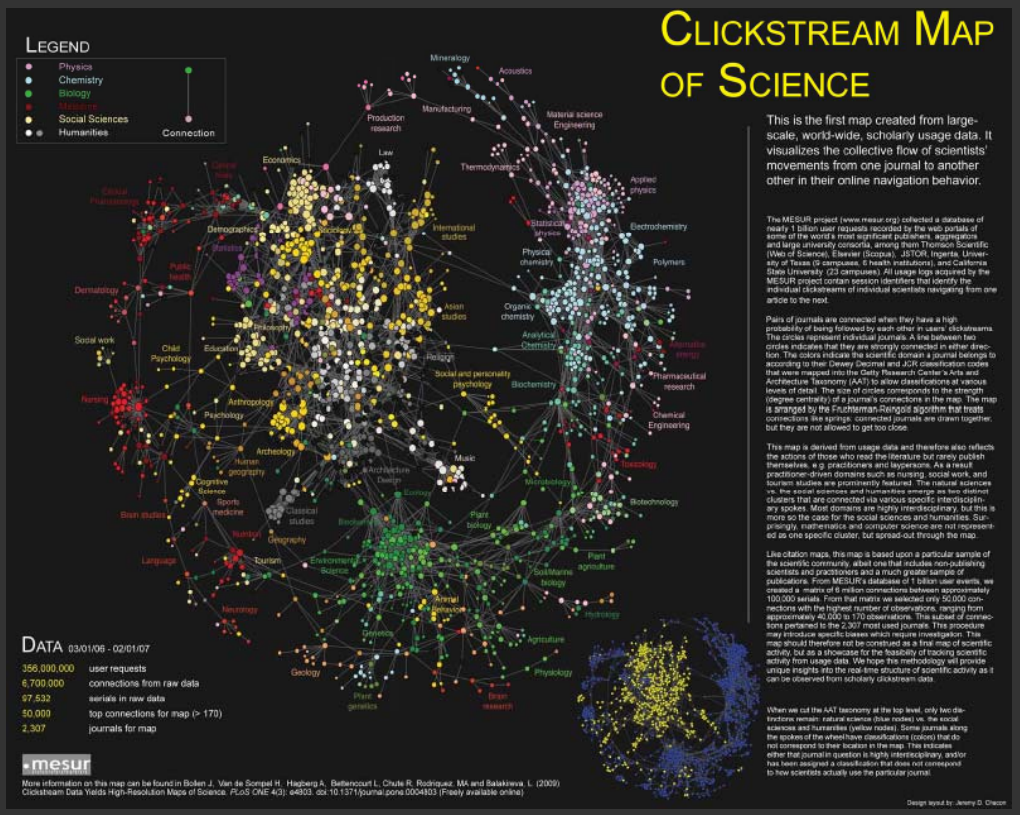
Herr II, Bruce W., Gully Burns, David Newman, Edmund Talley. 2007. A Topic Map of NIH Grants 2007.

Where Are the Academic Jobs? Interactive Exploration of Job Advertisements in Geospatial and Topical Space

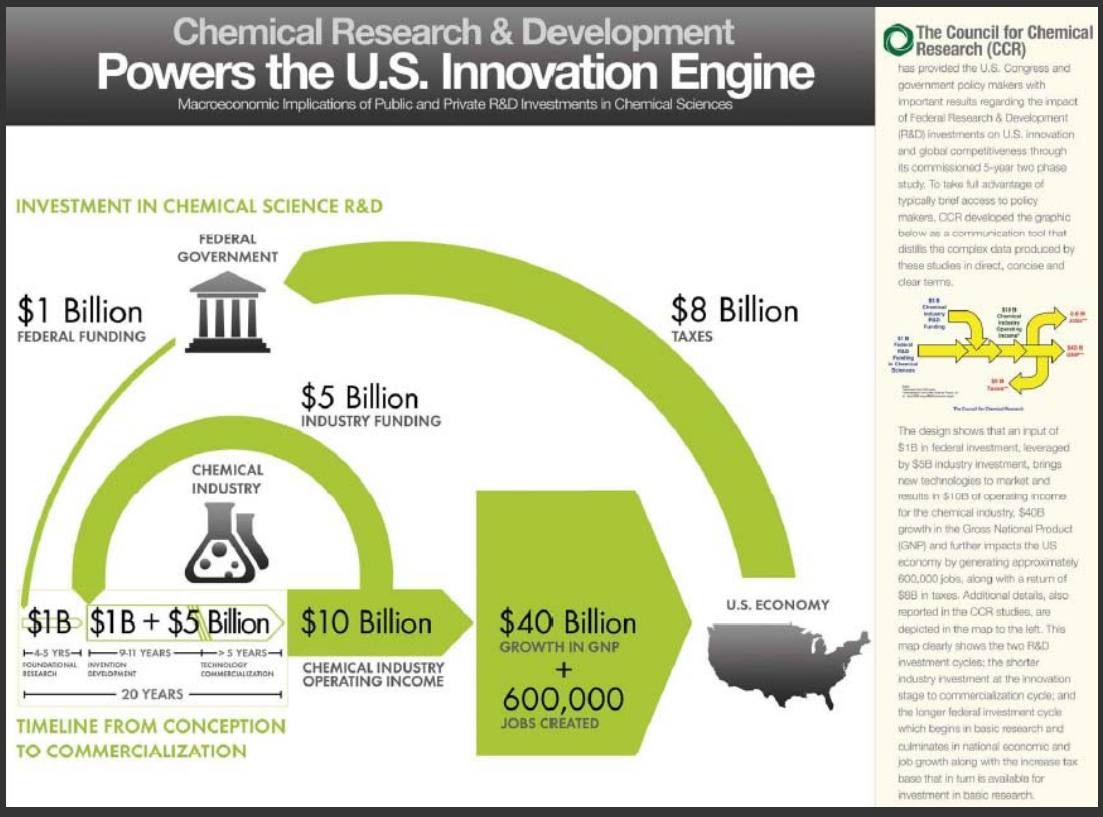
Angela Zoss, Michael Connover, Katy Börner (2010)



http://cns-nd3.slis.indiana.edu/mapjobs/geo



Bollen, Johan, Herbert Van de Sompel, Aric Hagberg, Luis M.A. Bettencourt, Ryan Chute, Marko A. Rodriquez, Lyudmila Balakireva. 2008. A Clickstream Map of Science.



Council for Chemical Research. 2009. Chemical R&D Powers the U.S. Innovation Engine. Washington, DC. Courtesy of the Council for Chemical Research.

Mapping Science Exhibit – 10 Iterations in 10 years

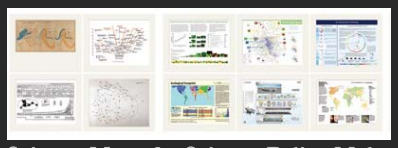
http://scimaps.org/

The Power of Maps (2005)

The Power of Reference Systems (2006)

The Power of Forecasts (2007)

Science Maps for Economic Decision Makers (2008)



Science Maps for Science Policy Makers (2009)

Science Maps for Scholars (2010)
Science Maps as Visual Interfaces to Digital Libraries (2011)
Science Maps for Kids (2012)
Science Forecasts (2013)
How to Lie with Science Maps (2014)

Exhibit has been shown in 72 venues on four continents. Currently at
- NSF, 10th Floor, 4201 Wilson Boulevard, Arlington, VA
- Marston Science Library, University of Florida, Gainesville, FL
- Center of Advanced European Studies and Research, Bonn, Germany
- Science Train, Germany.

Illuminated Diagram Display

W. Bradford Paley, Kevin W. Boyack, Richard Kalvans, and Katy Börner (2007) Mapping, Illuminating, and Interacting with Science. SIGGRAPH 2007.

Large-scale, high resolution prints illuminated via projector or screen.

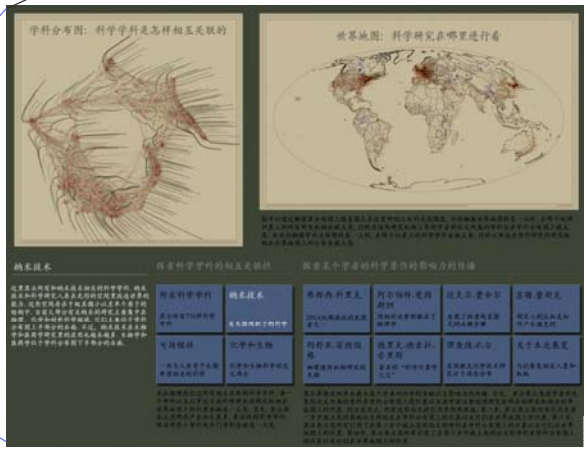
Questions:

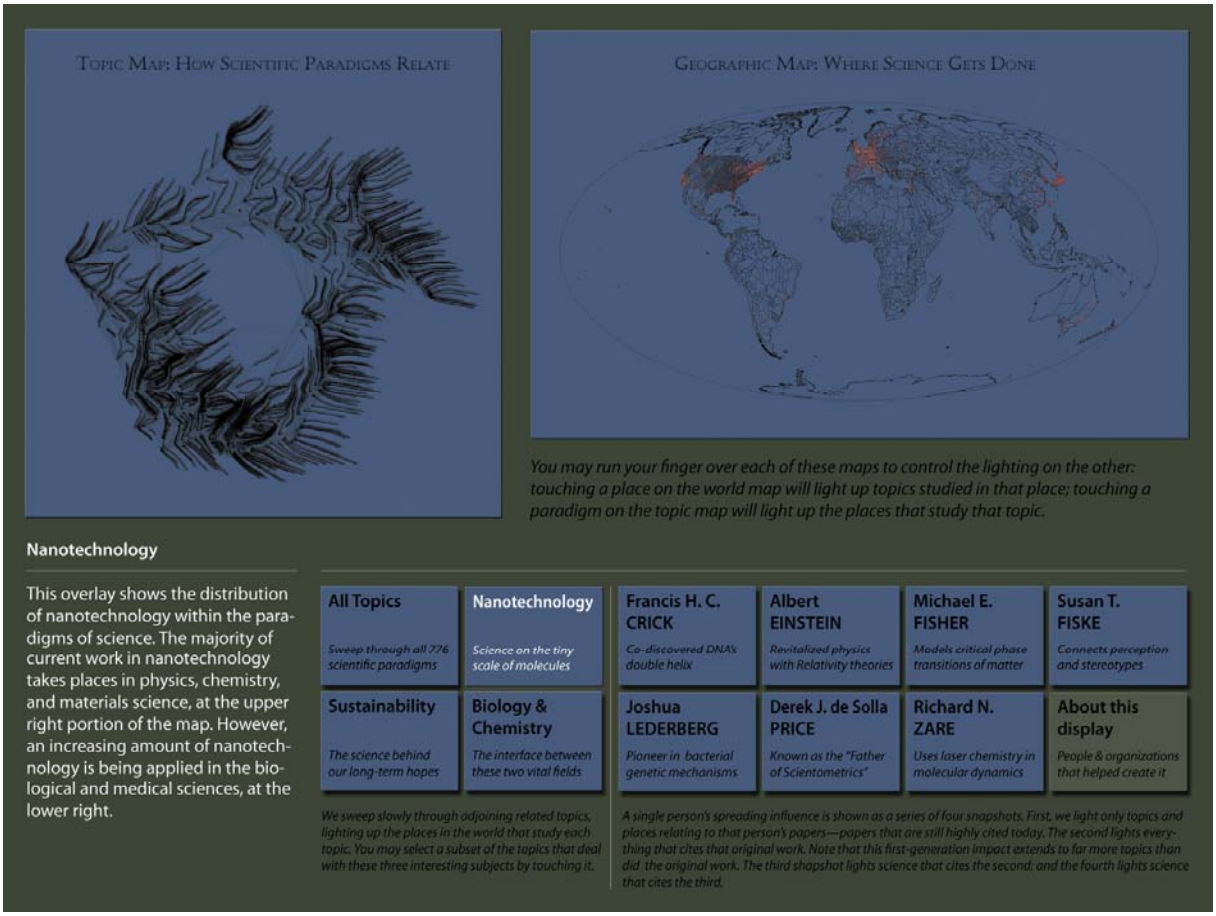
- Who is doing research on what topic and where?
- What is the 'footprint' of interdisciplinary research fields?
- What impact have scientists?

Interactive touch panel.

Contributions:

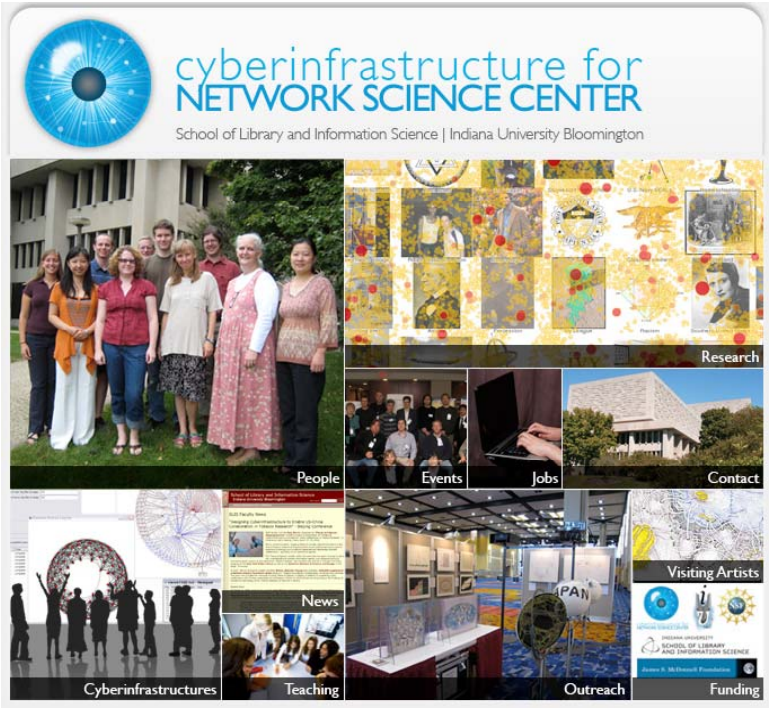
- Interactive, high resolution interface to access and make sense of data about scholarly activity.





Debut of 5th Iteration of Mapping Science Exhibit at MEDIA X was on May 18, 2009 at Wallenberg Hall, Stanford University, http://mediax.stanford.edu, http://scaleindependentthought.typepad.com/photos/scimaps

Science Maps in “Expedition Zukunft” science train visiting 62 cities in 7 months
12 coaches, 300 m long
Opening was on April 23rd, 2009 by German Chancellor Merkel
http://www.expedition-zukunft.de



All papers, maps, cyberinfrastructures, talks, press are linked from http://cns.slis.indiana.edu