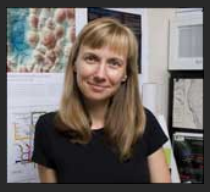
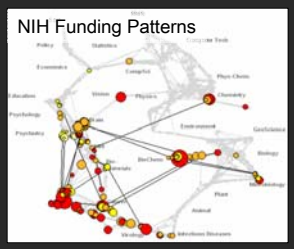
Mapping the Structure and Evolution of Scholarly Knowledge:

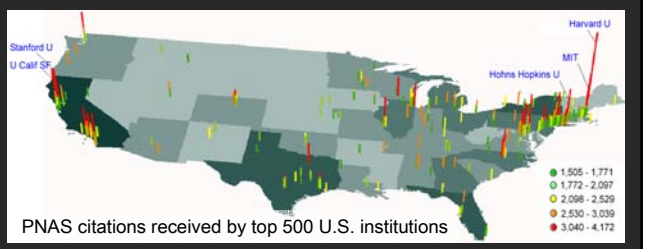
Data (Integration) Issues



Dr. Katy Börner
Cyberinfrastructure for Network Science Center, Director
Information Visualization Laboratory, Director
School of Library and Information Science
Indiana University, Bloomington, IN
katy@indiana.edu

Workshop on Scholarly Databases & Data Integration
Indiana University, Bloomington, IN, Aug. 29 & 30, 2006





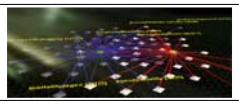
PNAS citations received by top 500 U.S. institutions

1. Dream Tools for Scholarly Knowledge Management

2. Challenges
3. Opportunities

1. **Dream Tools for Scholarly Knowledge Management**

2. Challenges
3. Opportunities



Dream Tools for Scholarly Knowledge Management

Tools we developed for ourselves and our clients

Information Visualization Laboratory Management System

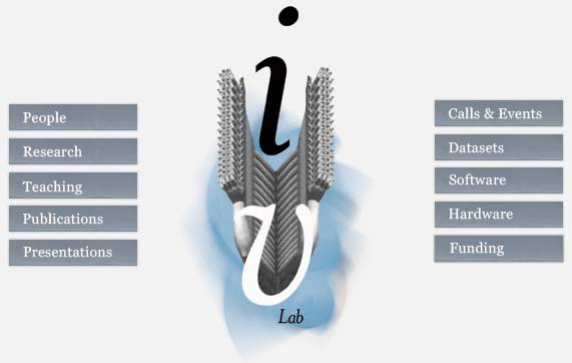
Taxonomy Visualization/ Validation System

Coupling Geospatial and Topic Space

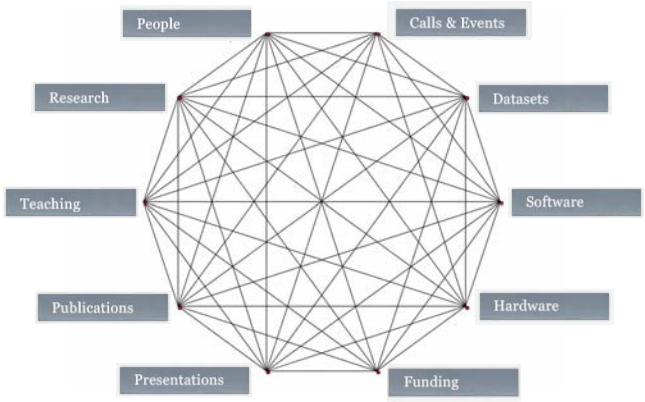
Science Maps for Kids

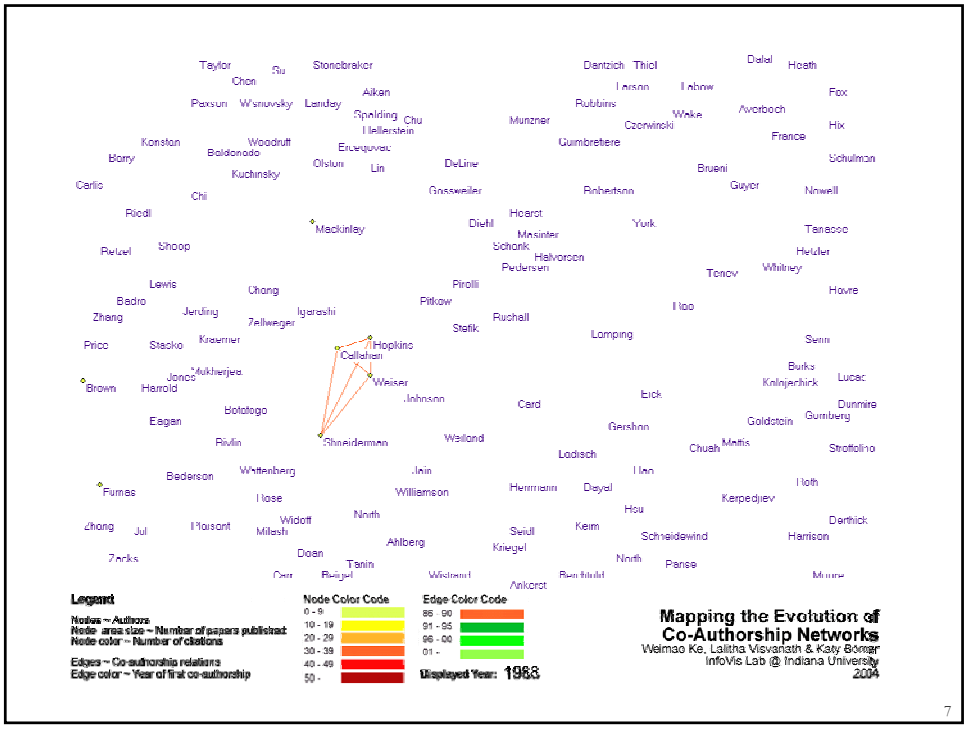
4

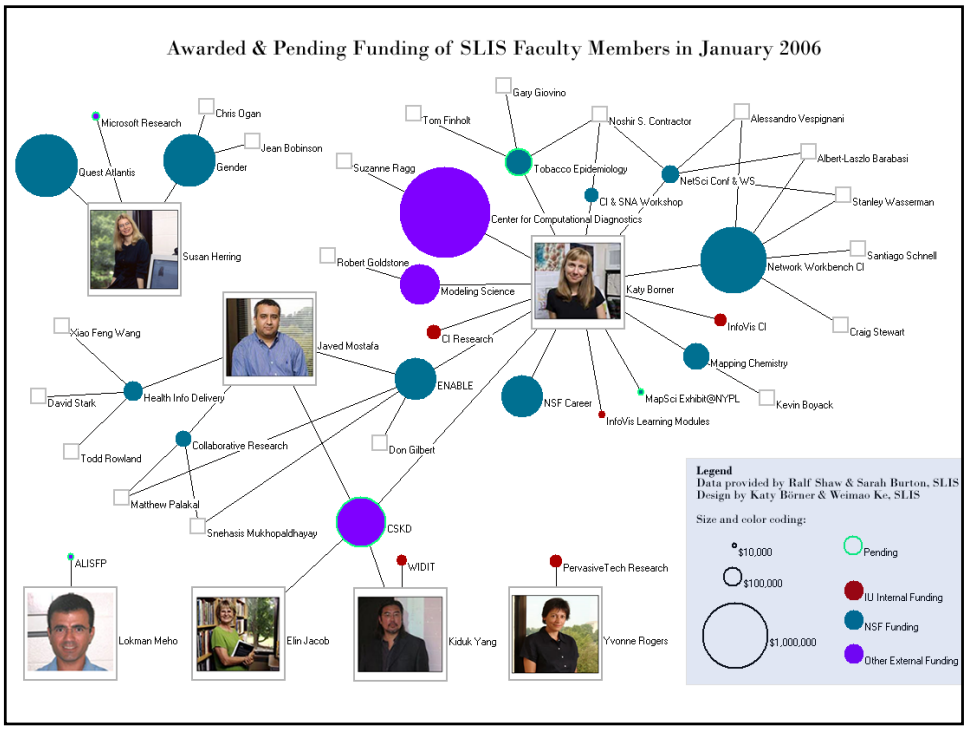
Information Visualization Laboratory Management System

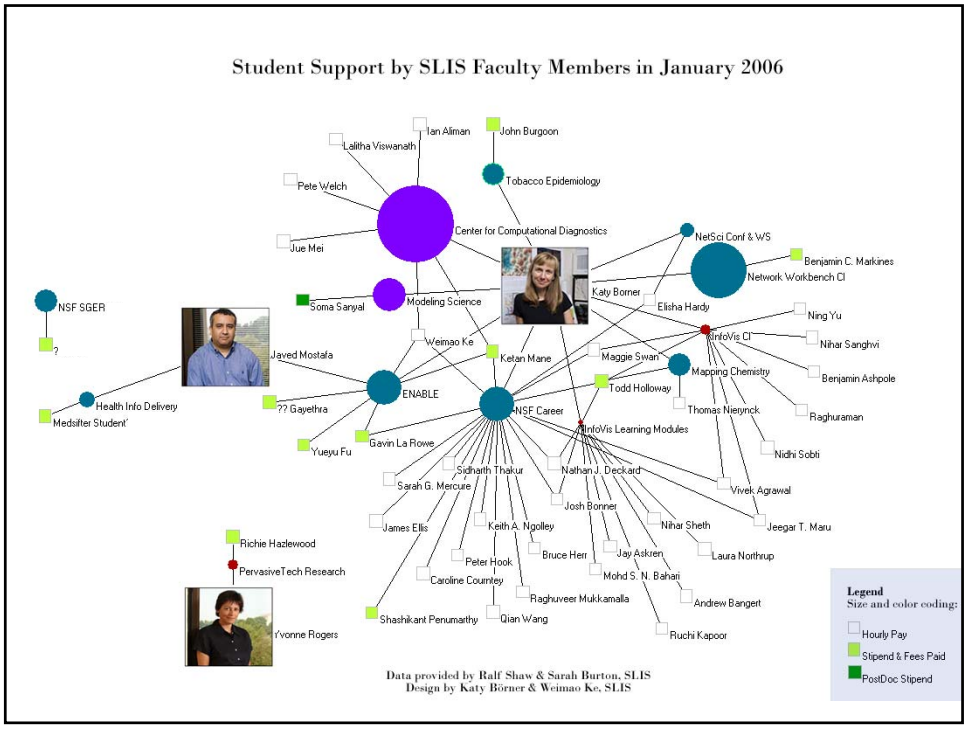


https://ivl.slis.indiana.edu

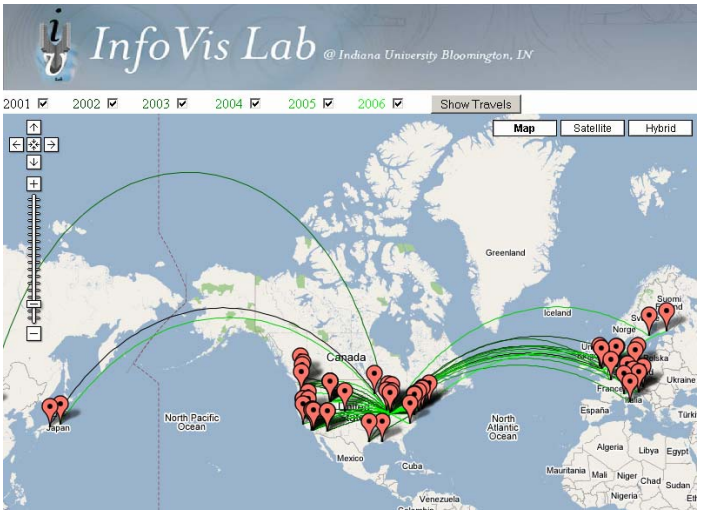


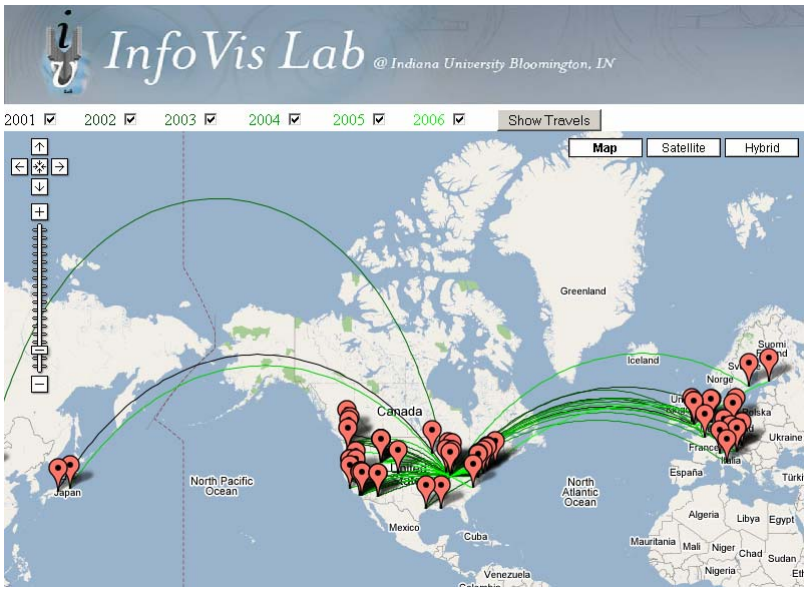

Legend
Nodes ~ Authors
Node area size ~ Number of papers published
Node color ~ Number of citations
Edges ~ Co-authorship relations
Edge color ~ Year of first co-authorship
Node Color Code
0 - 9
10 - 19
20 - 29
30 - 39
40 - 49
50 -
Edge Color Code
86 - 90
91 - 95
96 - 00
01 -
Displayed Year: 1983
Mapping the Evolution of Co-Authorship Networks
Weimao Ke, Lalitha Viswanath & Katy Börner
InfoVis Lab @ Indiana University
2004
7


Awarded & Pending Funding of SLIS Faculty Members in January 2006
Microsoft Research
Chris Ogan
Jean Bobinson
Gender
Quest Atlantis
Susan Herring
Gary Giovino
Tom Finholt
Noshir S. Contractor
Alessandro Vespignani
Suzanne Ragg
Tobacco Epidemiology
Albert-Laszlo Barabasi
NetSci Conf & WS
CI & SNA Workshop
Stanley Wasserman
Center for Computational Diagnostics
Robert Goldstone
Modeling Science
Katy Borner
Network Workbench CI
Santiago Schnell
InfoVis CI
Craig Stewart
Xiao Feng Wang
Javed Mostafa
CI Research
Mapping Chemistry
David Stark
Health Info Delivery
ENABLE
NSF Career
MapSci Exhibit@NYPL
Kevin Boyack
InfoVis Learning Modules
Collaborative Research
Todd Rowland
Don Gilbert
Matthew Palakal
Snehasis Mukhopadhyay
CSKD
ALISFP
Lokman Meho
Elin Jacob
WIDIT
Kiduk Yang
PervasiveTech Research
Yvonne Rogers
Legend
Data provided by Ralf Shaw & Sarah Burton, SLIS
Design by Katy Börner & Weimao Ke, SLIS
Size and color coding:
$10,000
$100,000
$1,000,000
Pending
IU Internal Funding
NSF Funding
Other External Funding

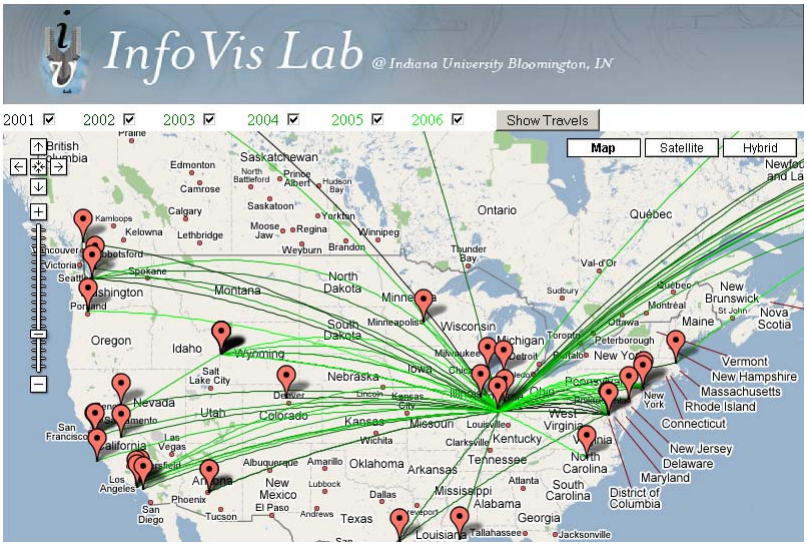


KM: Katy's Travels in 2000-2006

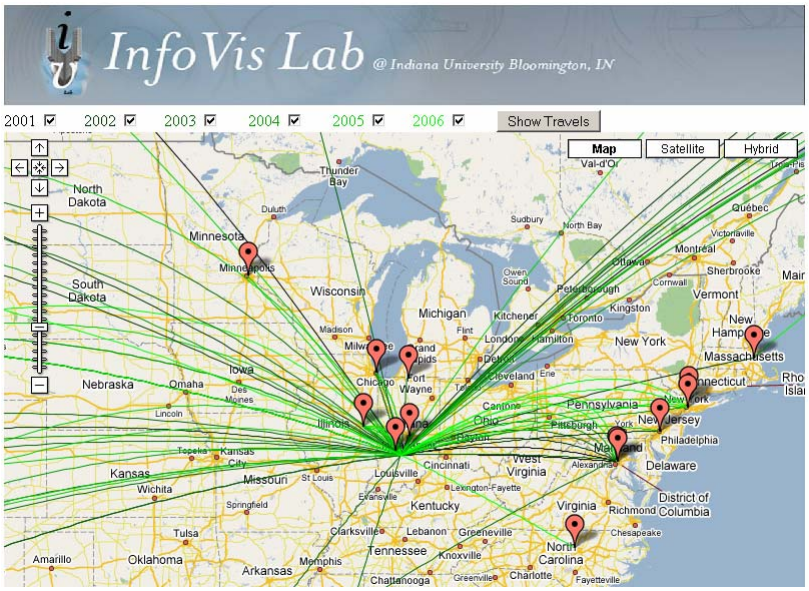




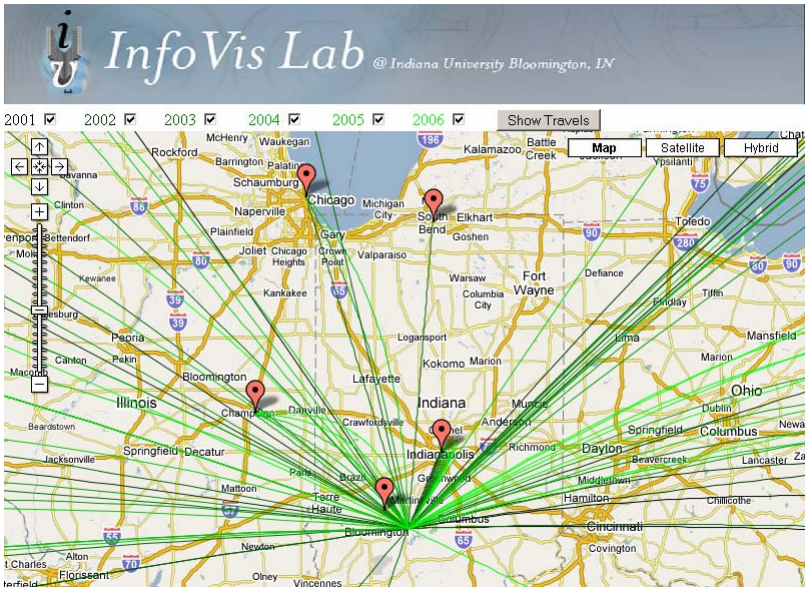
By Thomas Neirynck, 2007.



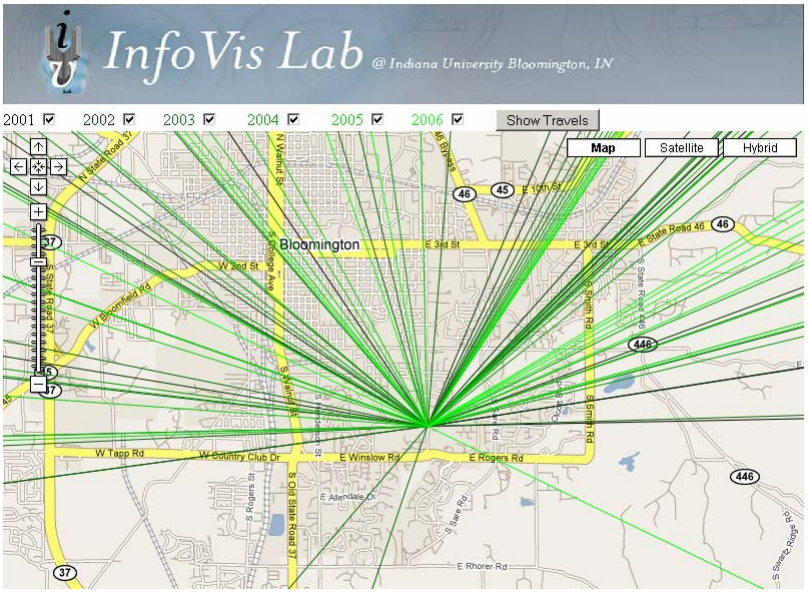
By Thomas Neirynck, 2007.



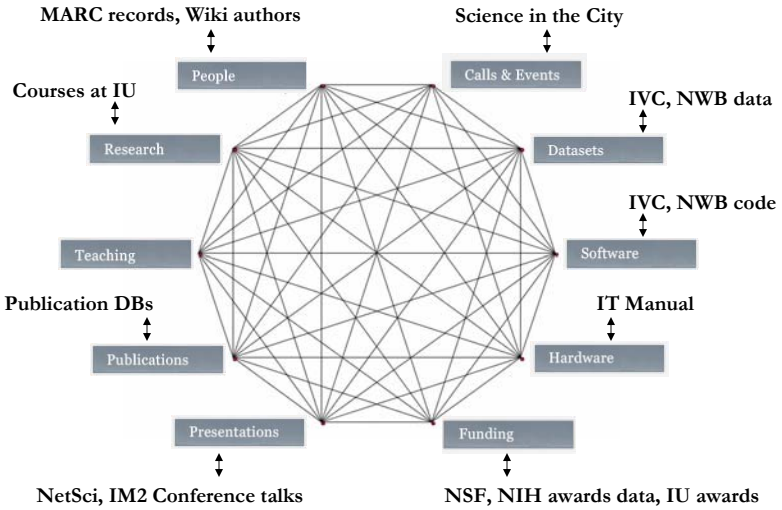
By Thomas Neirynck, 2007.

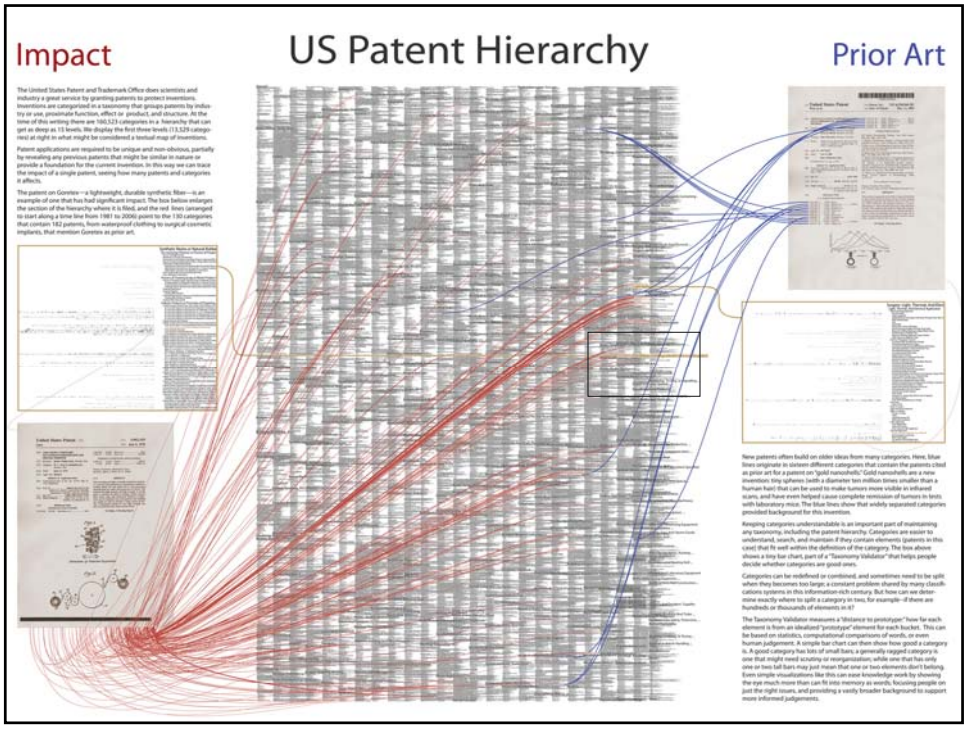


By Thomas Neirynck, 2007.

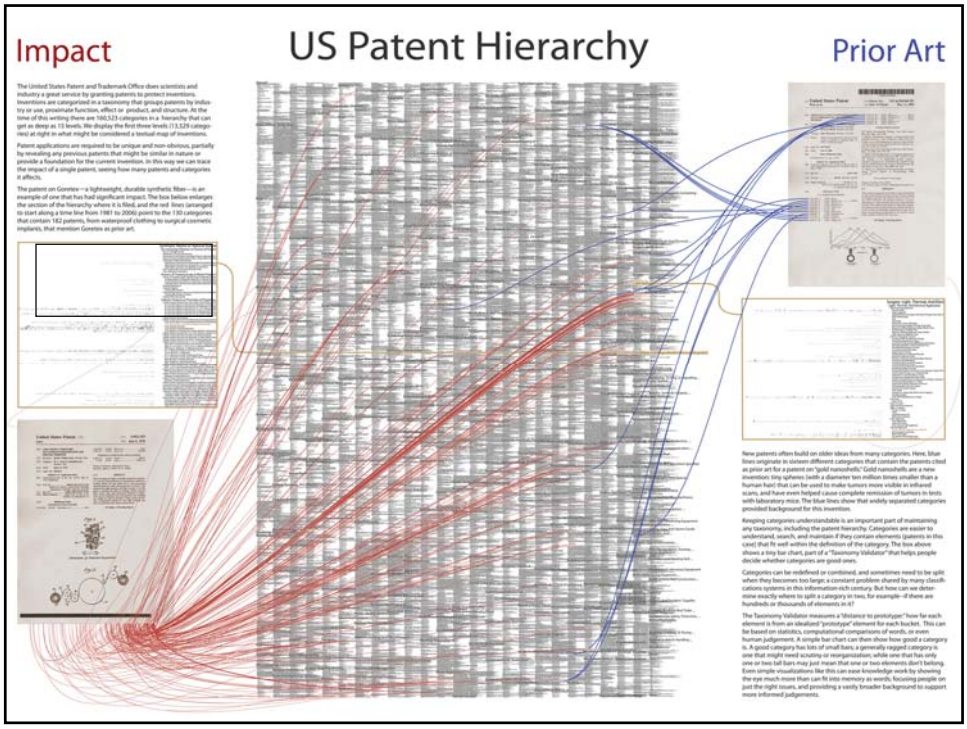


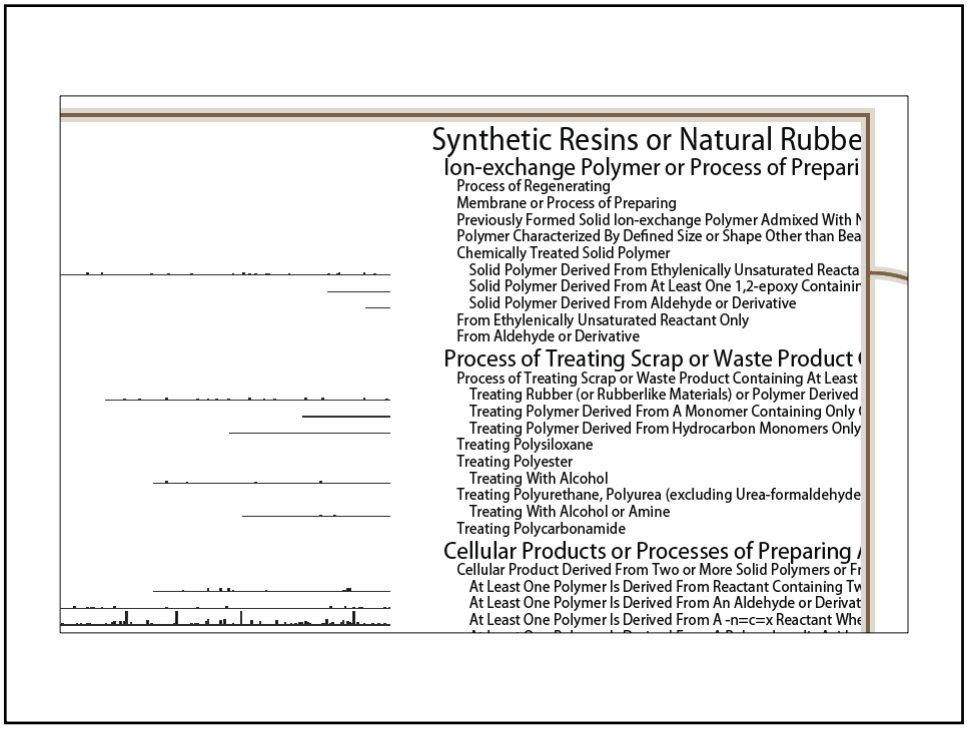
By Thomas Neirynck, 2007.



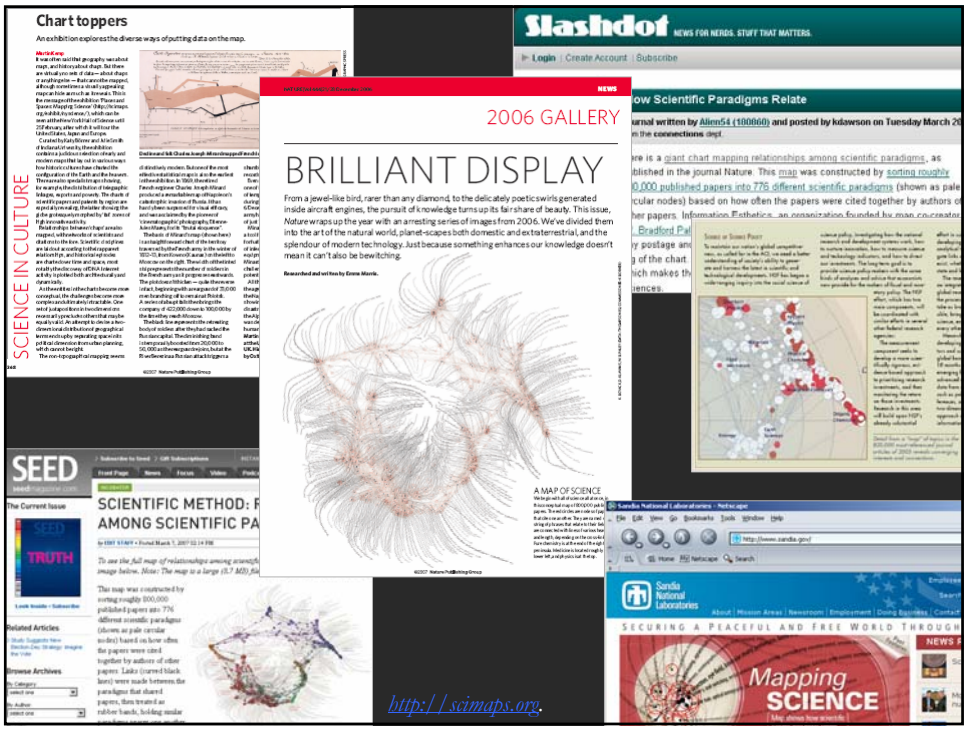

Impact
US Patent Hierarchy
Prior Art


Extruding a solid polymer containing material to
Synthetic Resins or Natural ...
Coating Processes
Rotary Shafts, Gudgeons, ...
Data Processing: Structural ...
Synthetic Resins or Natural ...
Measuring, Testing
Data Processing: Speech
Data Processing: Financial, ...
Jewelry, Symbolic
Threaded, Headed Fastener, ...
Synthetic Resins or Natural ...
Data Processing: Artificial ...
Data Processing: Database ...
Synthetic Resins or Natural ...
Electrical Computers: Arithmet
Amusement Devices
Electrical Computers And ...

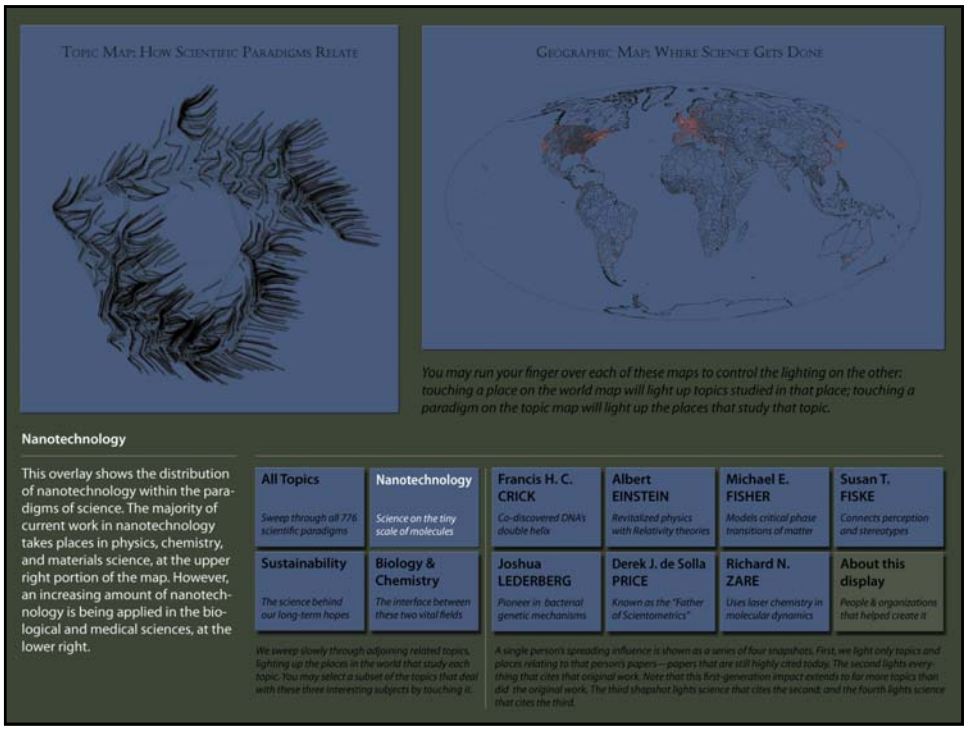

Impact
US Patent Hierarchy
Prior Art


Synthetic Resins or Natural Rubbe
Ion-exchange Polymer or Process of Prepari
Process of Regenerating
Membrane or Process of Preparing
Previously Formed Solid Ion-exchange Polymer Admixed With
Polymer Characterized By Defined Size or Shape Other than Bea
Chemically Treated Solid Polymer
Solid Polymer Derived From Ethylenically Unsaturated Reacta
Solid Polymer Derived From At Least One 1,2-epoxy Containir
Solid Polymer Derived From Aldehyde or Derivative
From Ethylenically Unsaturated Reactant Only
From Aldehyde or Derivative
Process of Treating Scrap or Waste Product
Process of Treating Scrap or Waste Product Containing At Least
Treating Rubber (or Rubberlike Materials) or Polymer Derived
Treating Polymer Derived From A Monomer Containing Only
Treating Polymer Derived From Hydrocarbon Monomers Only
Treating Polysiloxane
Treating Polyester
Treating With Alcohol
Treating Polyurethane, Polyurea (excluding Urea-formaldehyde
Treating With Alcohol or Amine
Treating Polycarbonamide
Cellular Products or Processes of Preparing
Cellular Product Derived From Two or More Solid Polymers or Fr
At Least One Polymer Is Derived From Reactant Containing Tw
At Least One Polymer Is Derived From An Aldehyde or Derivat
At Least One Polymer Is Derived From A -n=c=x Reactant Whe

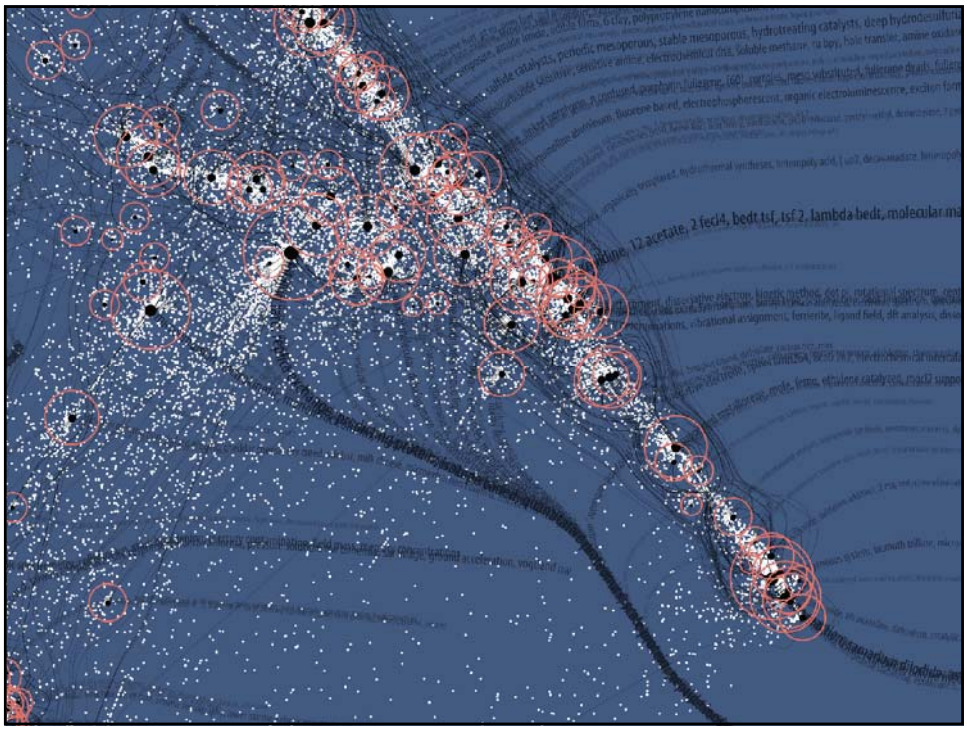
Places & Spaces: Mapping Science *exhibit, see also* http://scimaps.org.

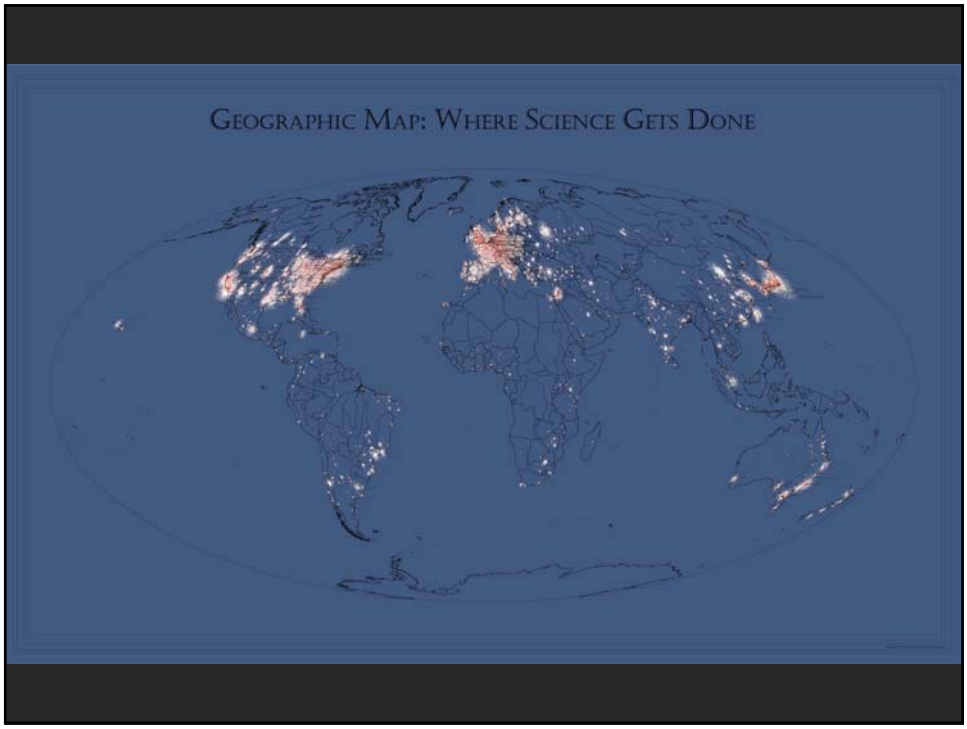


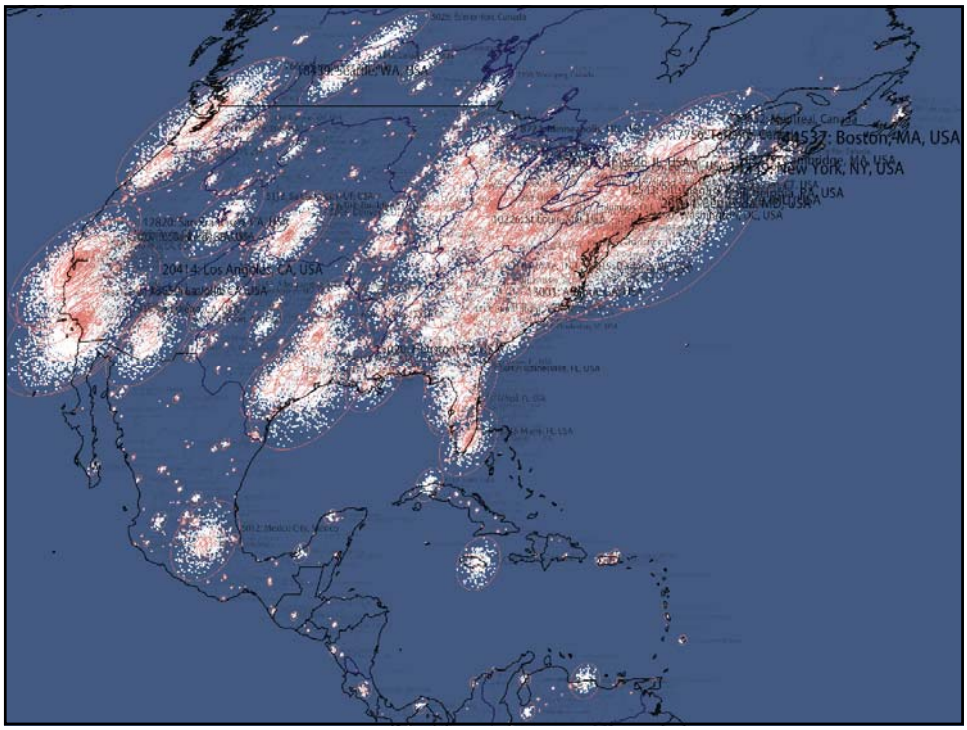
"Places & Spaces: Mapping Science"
on display at the NYPL Science, Industry, and Business Library
Madison/34th, New York City
April 3rd - August 31st, 2006.

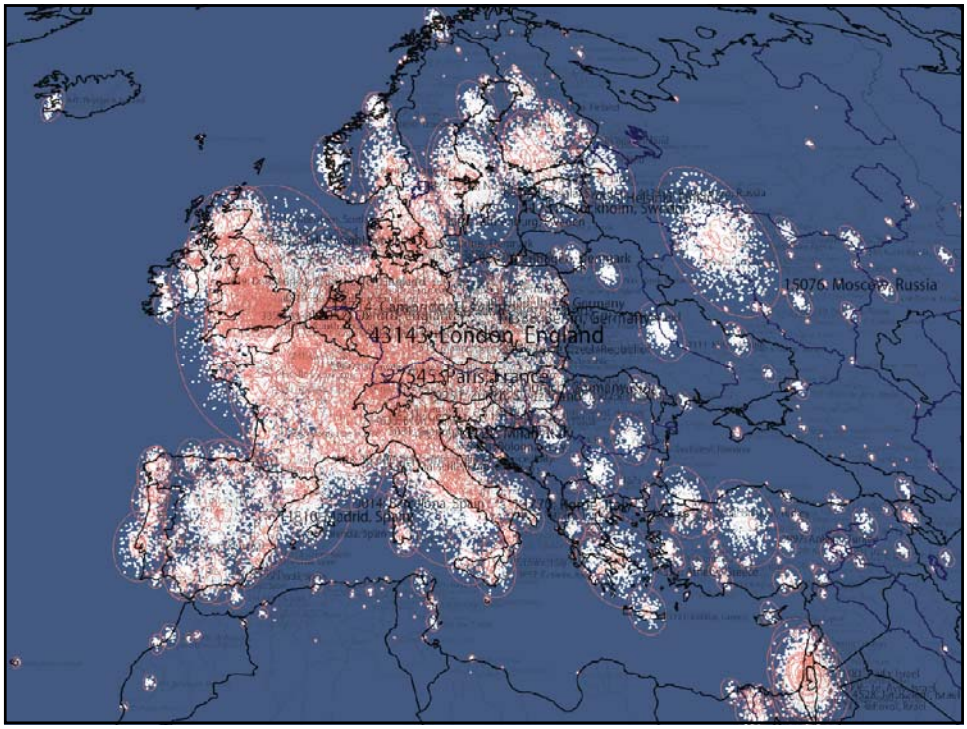


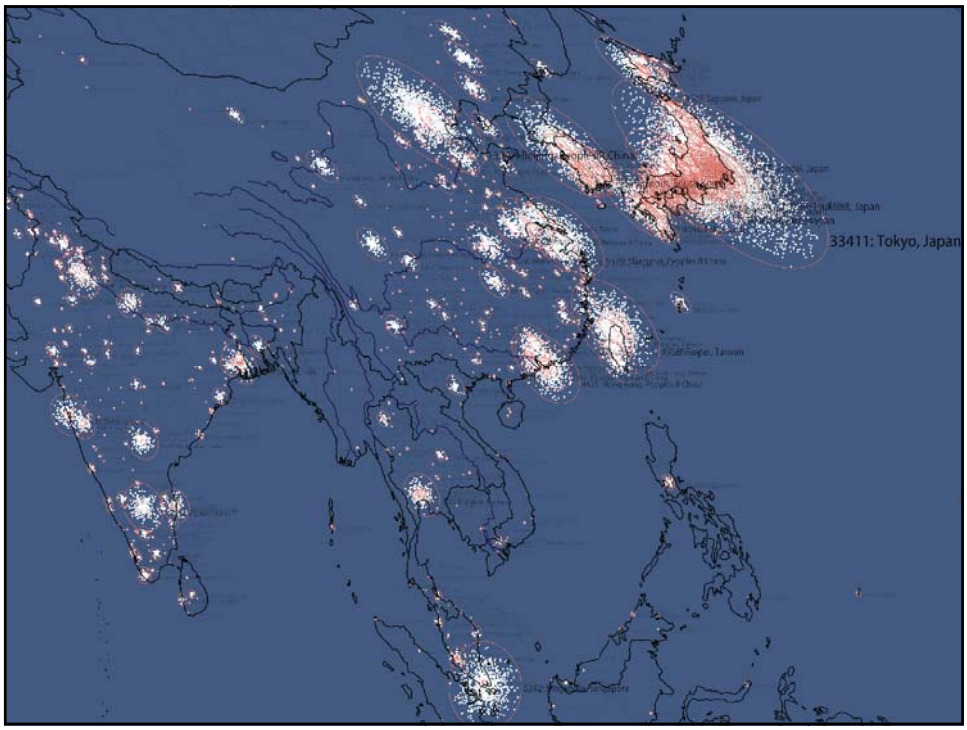

Topic Map: How Scientific Paradigms Relate




Geographic Map: Where Science Gets Done


44537: Boston, MA, USA
New York, NY, USA
20414: Los Angeles, CA, USA


15076: Moscow, Russia
43143: London, England


33411: Tokyo, Japan

Science Puzzle Map for Kids by Fileve Palmer, Julie Smith, Elisha Hardy and Katy Börner, Indiana University, 2006.
(Base map taken from Illuminated Diagram display by Kevin Boyack, Richard Klavans, and W. Bradford Paley.)

Inventors & Inventions

Hands-On Science Maps for Kids, by Fiona Palmer (Painting), Julie Smith (Data Acquisition), Elisha Handy and Katy Börner (Graphic Design), BLOOMINGTON, IN, 2006, Courtesy of Indiana University. Learn more at www.scimaps.org. This map plots the locations of where scientific papers were published: each light green dot represents 10 or fewer papers; they are scattered around the exact location for visibility, within a labelled green circle whose size is proportional to the number of papers published in that place. The base map is part of an "Illuminated Diagram" display which used a computer and two projectors, projecting spots of light on the panels to highlight different kinds of scientific research (on a sliding map of scientific paradigms) and the areas in the world where such science was performed. Base map research by Kevin Boyack and Dick Klavans, cartography by John Burgoon, data from Thompson ISI, graphics and typography by W. Bradford Paley.

Inventors

Hands-On Science Maps for Kids, by Fiona Palmer (Painting), Julie Smith (Data Acquisition), Elisha Handy and Katy Börner (Graphic Design), BLOOMINGTON, IN, 2006, Courtesy of Indiana University. Learn more at www.scimaps.org. This map plots the locations of where scientific papers were published: each light green dot represents 10 or fewer papers; they are scattered around the exact location for visibility, within a labelled green circle whose size is proportional to the number of papers published in that place. The base map is part of an "Illuminated Diagram" display which used a computer and two projectors, projecting spots of light on the panels to highlight different kinds of scientific research (on a sliding map of scientific paradigms) and the areas in the world where such science was performed. Base map research by Kevin Boyack and Dick Klavans, cartography by John Burgoon, data from Thompson ISI, graphics and typography by W. Bradford Paley. Copyright © 2006 W. Bradford Paley, all rights reserved.

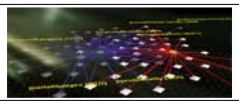

Inventors & Inventions
ASTRONOMY
PHYSICS
ENGINEERING
COMPUTER SCIENCE
MATH
SOCIAL SCIENCE
PHYSICAL CHEMISTRY
BRAIN
MENTAL HEALTH
EARTH SCIENCES
ORGANIC THEORY
ECOLOGY
HEALTH CARE
BIOLOGY
THERAPEUTIC RESEARCH
INFECTIOUS DISEASE
CELL BIOLOGY
VIRUSES


Inventors
ASTRONOMY
PHYSICS
ENGINEERING
COMPUTER SCIENCE
MATH
SOCIAL SCIENCE
PHYSICAL CHEMISTRY
BRAIN
MENTAL HEALTH
EARTH SCIENCES
ORGANIC THEORY
ECOLOGY
HEALTH CARE
BIOLOGY
THERAPEUTIC RESEARCH
INFECTIOUS DISEASE
CELL BIOLOGY
VIRUSES

1. Dream Tools for Scholarly Knowledge Management

2. **Challenges**
3. Opportunities

37



Challenges - Data Collection & Integration

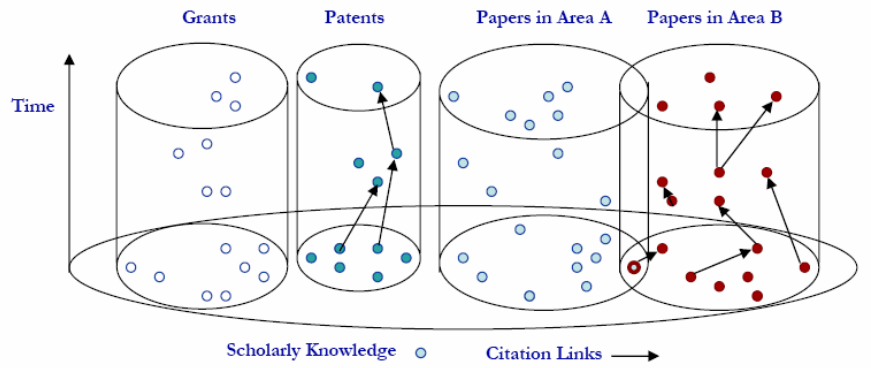
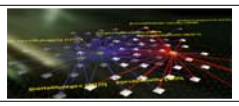


Figure 1: The interoperability and cross linkage problem. Many but not all of today's scholarly datasets, e.g., papers, patents, grants, are stored and made available so that 'vertical' citation linkages can be traversed. There are very few instances in which datasets of different origin and/or type are 'horizontally' interlinked.

Börner, K. (2006) Semantic Association Networks: Using Semantic Web Technology to Improve Scholarly Knowledge and Expertise Management. In Vladimir Geroimenko & Chaomei Chen (eds.) Visualizing the Semantic Web, Springer Verlag, 2nd Edition, chapter 11, pp. 183-198.

38



Challenges - Semantic Mining / Integration

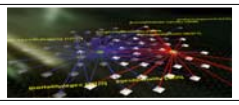
Works well if the records are written in similar styles, using similar formatting and conventions, are of similar length, etc.

Works less well if applied to interdisciplinary or multi-lingual datasets because

- Words, e.g., 'prototype', have very different meanings in computer science, biology, psychology, architecture, etc.
- Paper titles are frequently used to demonstrate the creativity of authors, e.g., "All you ever wanted to know about x", "A unifying theory of x".
- Author supplied keywords are useful to identify an author but not to find similar papers. Note: Controlled vocabularies/thesauri work well.

Humans might simply be too different and too creative to produce proper raw material that can be analyzed using existing text mining and data mining algorithms.

39



Challenges - Link Traversal & Link Mining

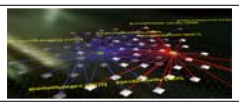
Link Search: Google

(Citation) Link Traversal in One Database: *Thomson Scientific, Google Scholar,* and *CiteSeer* already support citation link traversal. The *Proceedings of the National Academy of Sciences of the United States of* America (PNAS) online interface <http://www.pnas.org>. provides citation maps that shows articles citing or being cited by a selected article.

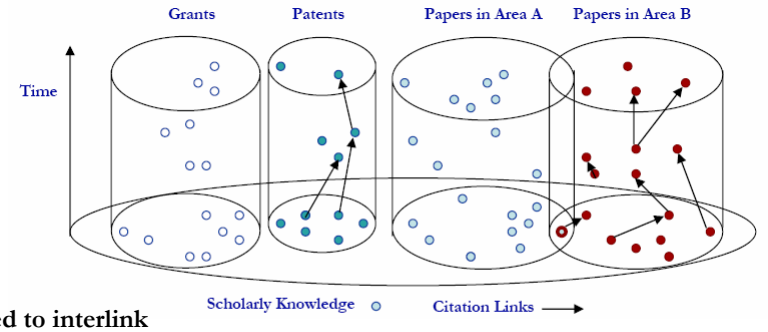
(Citation) Link Traversal Across Databases: The *Library Without Walls* project <http://library.lanl.gov/lww/> at the *Los Alamos National Laboratory* interlinks major publication databases and supporting citation based search across different holdings that have citation linkages.

(Co-Author) Link Traversal: Some digital libraries such as the citation indexes published by *Thomson Scientific*, *DBLP Bibliography Server* <http://www.sigmod.org/dblp/db/>, and *ACM Digital Library* <http://portal.acm.org> provide information on co-authorships. Services comprise a listing of all papers by an author, a listing of all co-authors for one author, and co-author link traversal.

40



Challenges - Interlink $ Input & Publication/Patent Citation Output



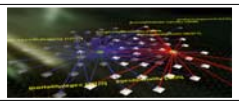
Need to interlink

- Grants and papers/patents.
- Grants/papers/patents and their PIs/authors/inventors, etc.

Use resulting networks to

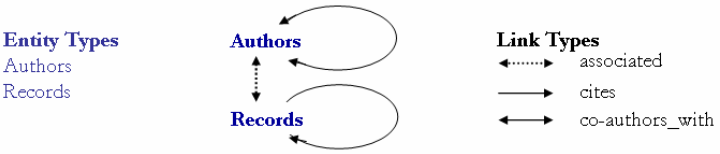
- Count #papers, #citations, etc.
- Determine strength of co-PI/author/inventor relations, etc.

41



Improved Representation of Scholarly Knowledge

Entity and link types:



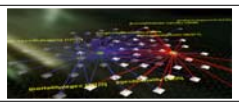
Attributes:

- Records often have a publication date, a publication type (e.g., journal paper, book, patents, grant, etc.), topics (e.g., keywords or classifications assigned by authors and/or publishers).
- Authors have an address with information on affiliation and geo-location.

Derived attributes:

- Because authors and records are associated, the geo-location(s) and affiliation(s) of an author can be attributed to the authors' papers.
- Similarly, the publication date, publication type and topic(s) can be associated with a paper's author(s).

42



Improved Representation of Scholarly Knowledge makes possible

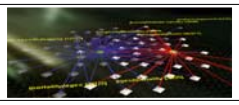
Statistics:

- Number of papers, grants, co-authorships, citation (over time) per author.
- Bursts of activity (#citations, #$, #patents, #collaborators, etc.).
- Changes of topics and geo-locations for authors and their institutions over time.

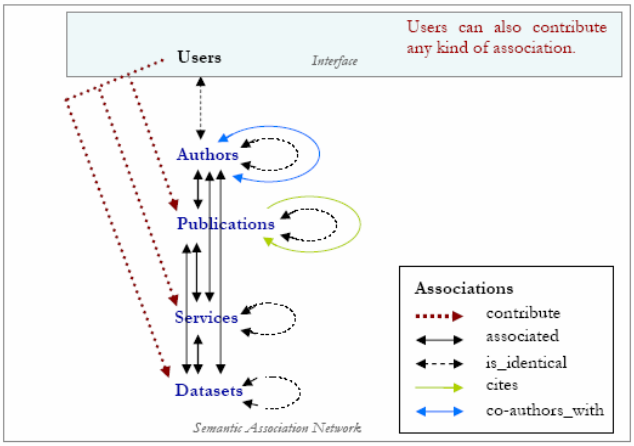
Visualizations:

- Geospatial and topical distribution of funding input & research output.
- Structure and evolution of research topics.
- Evolving research areas (e.g., based on young yet highly cited papers).
- Diffusion of information, people, $s over geospatial and topic space.

43

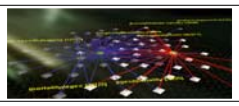


Semantic Association Networks



Katy Börner. (2006) Semantic Association Networks: Using Semantic Web Technology to Improve Scholarly Knowledge and Expertise Management. In Vladimir Geroimenko & Chaomei Chen (eds.) Visualizing the Semantic Web, Springer Verlag, 2nd Edition, chapter 11, pp. 183-198.

44



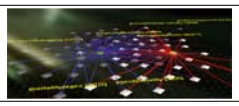
Open Questions

- Interoperability: How to add more and more databases?
- Interlinkage: OAI works. What standard would work best for unique and persistent identifiers for authors/institutions/ countries/journals/geolocations/etc.?
  Will 95% automatic and 5% manual data cleaning work?
- How to add databases/services while in production?
- How to exploit peer-to-peer architectures?
- How to resolve proprietary/political issues?

45

1. Dream Tools for Scholarly Knowledge Management
2. Challenges
3. **Opportunities**

46



Opportunities for Mapping Science

Advantages for Funding Agencies

- Supports monitoring of (long-term) money flow and research developments, evaluation of funding strategies for different programs, decisions on project durations, funding patterns.
- Staff resources can be used for scientific program development, to identify areas for future development, and the stimulation of new research areas.

Advantages for Researchers

- Easy access to research results, relevant funding programs and their success rates, potential collaborators, competitors, related projects/publications **(research push).**
- More time for research and teaching.

Advantages for Industry

- Fast and easy access to major results, experts, etc.
- Can influence the direction of research by entering information on needed technologies **(industry-pull)**.

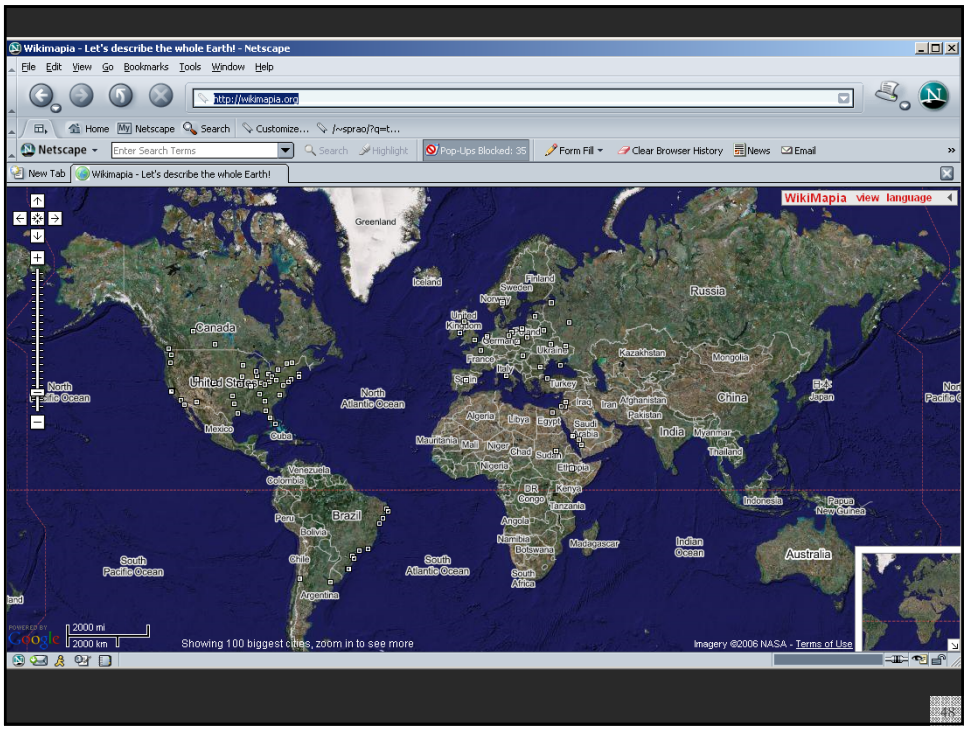
Advantages for Publishers

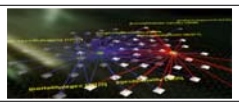
- Unique interface to their data.
- Publicly funded development of databases and their interlinkage.

For Society

- Dramatically improved access to scientific knowledge and expertise.

47





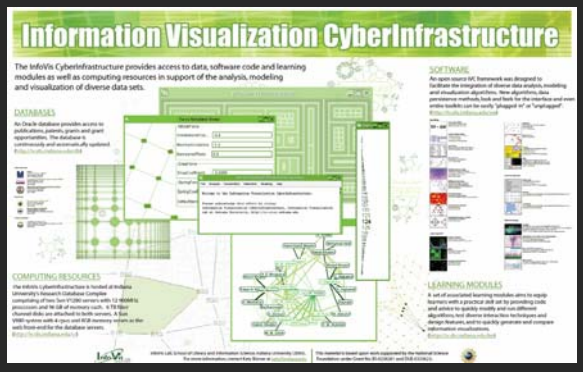
Opportunities for Modeling Science

- Dynamic science and technology indicators (emerging research frontiers, evolving networks, trends, feedback loops).
- Evolution of scientific communities/fields. Capacity limit to knowledge/ skills knowable by individual researchers.
- Interplay of competition and collaboration.
- Evolution of fields – birth, growth, mature, decline.
- Interactions among fields. Optimal interdisciplinary collaborations?
- Comparison of different funding models, e.g., few large vs. many small grants, teach the field how to fish or give them fish?
- Impact of publishing/collaboration/funding mechanisms on the dynamics of fields.
- Diffusion of people, ideas, skills, etc.
- How to best communicate modeling results/insights?

Ultimate goal:

Learn how to best increase, diffuse, and utilize our collective scholarly knowledge.

49



CAREER: Visualizing Knowledge Domains. NSF IIS-0238261 award (Katy Börner, $451,000) Sept. 03-Aug. 08.
http://iv.slis.indiana.edu/

CIShell

NetworkWorkbench
A Workbench for Network Scientists

HPNAP
High Performance Network Applications Program

SEI: Network Workbench: A Large-Scale Network Analysis, Modeling and Visualization Toolkit for Biomedical, Social Science and Physics Research. NSF IIS-0513650 award (Katy Börner, Albert-Laszlo Barabasi, Santiago Schnell, Alessandro Vespignani & Stanley Wasserman, Eric Wernert (Senior Personnel), $1,120,926) Sept. 05 - Aug. 08. https://nwb.slis.indiana.edu

50

Building Market Places not Cathedrals

- Requires the design & implementation of 'software glue' that can interlink datasets and algorithms written in different languages using different data formats.
- The smaller the glue or 'CI Shell', the more likely it can be maintained.
- Dataset and algorithm 'plugins' are provided by application

51

Cyberinfrastructure Shell (CIShell)

http://cishell.org

CIShell is an 'empty shell' that supports

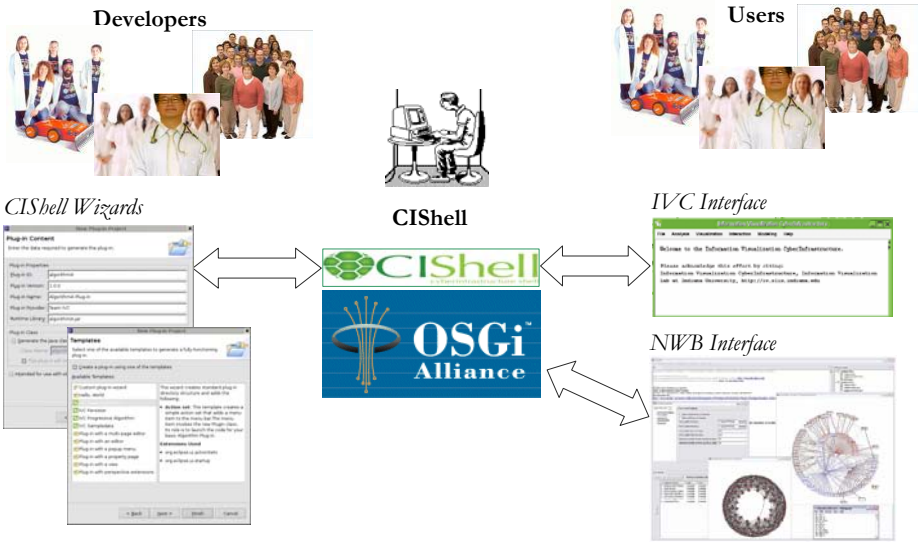
- Easy integration of new datasets and algorithms by algorithm developers and
- Easy usage of algorithms by algorithm users.

Its plug-and-play architecture supports the integration and utilization of diverse

- Datasets, e.g., stored in files, databases, streaming data.
- Algorithms, e.g., data processing, analysis, modeling, visualization.
- Interfaces, e.g., remote services, scripting engines, peer-to-peer clients.
- Services, e.g., workflow support, scheduler.

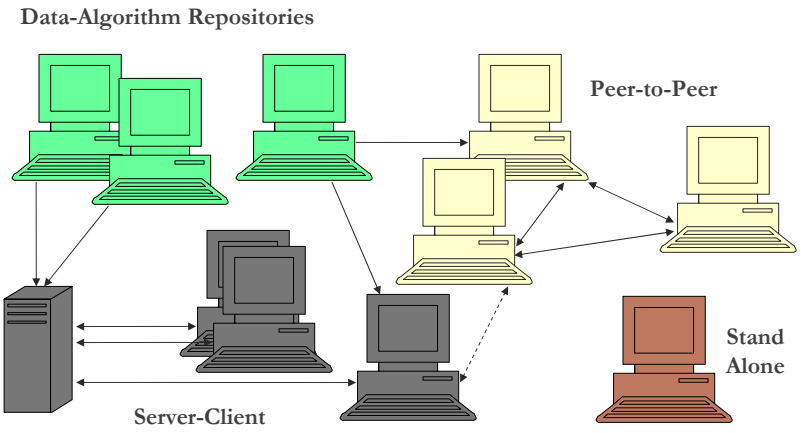
52

CIShell – Needs of Algorithm Developers & Users



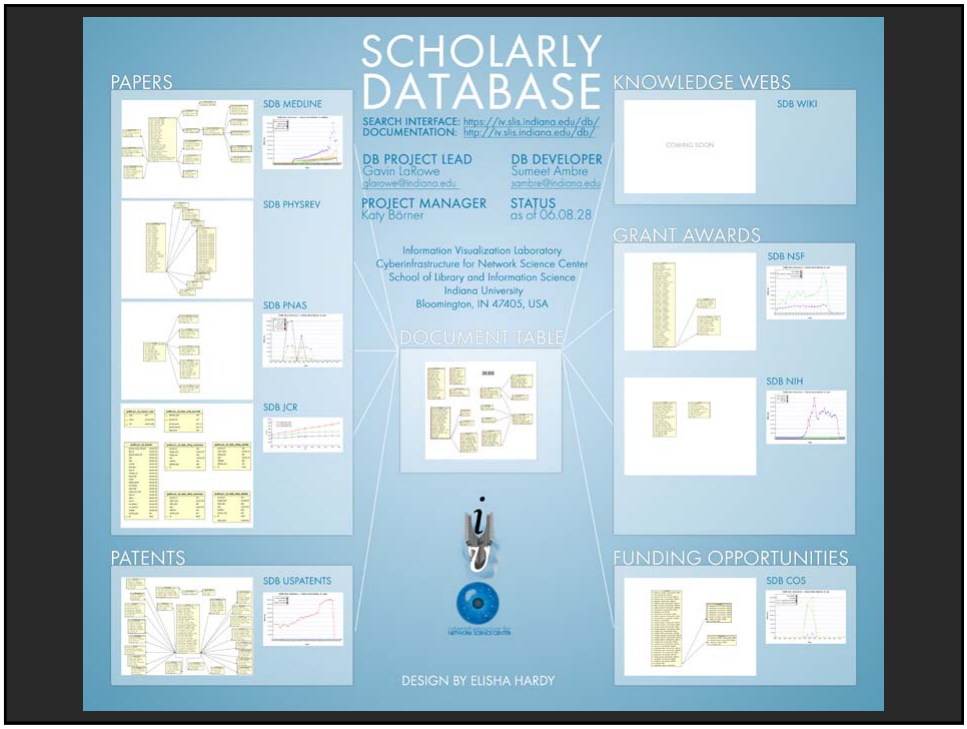
53

CIShell – Deployment



CIShell applications can be deployed as distributed data and algorithm repositories, stand alone applications, peer-to-peer architectures, and server-client architectures.

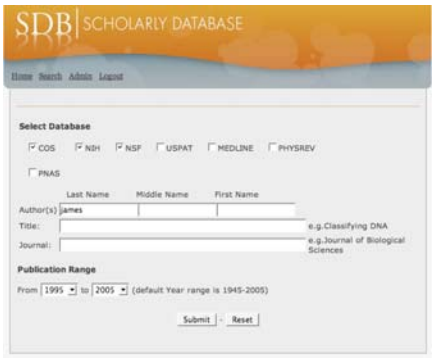
54



Scholarly Database: Web Interface

Search across publications, patents, grants.

Download records and/or (evolving) co-author, paper-citation networks.



Register for free access at https://sdb.slis.indiana.edu.

56

Scholarly Database: # Records & Years Covered

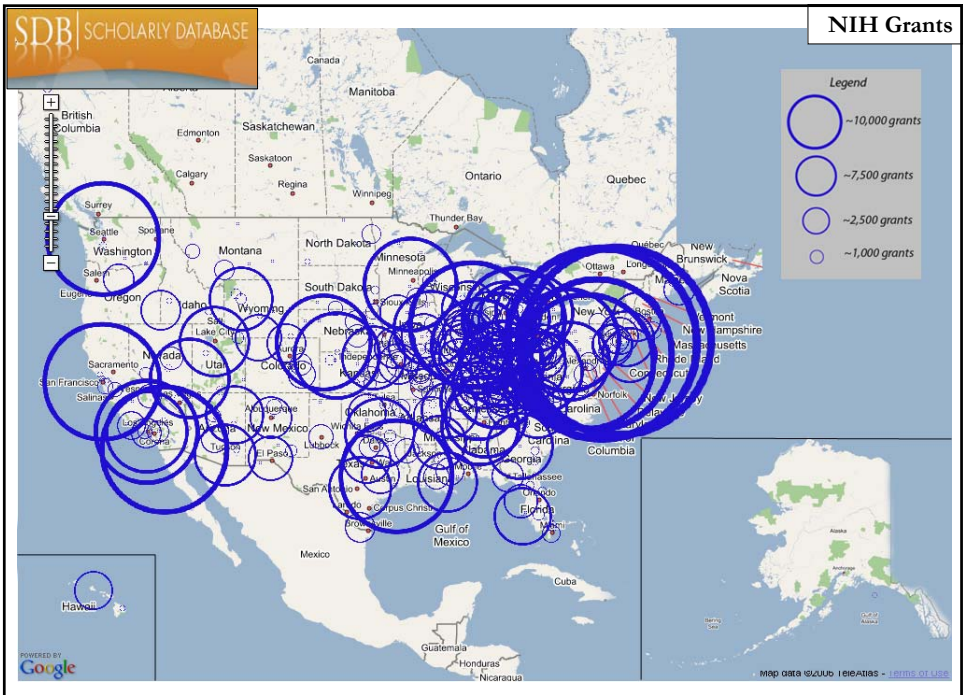
Datasets available via the Scholarly Database (* future feature)

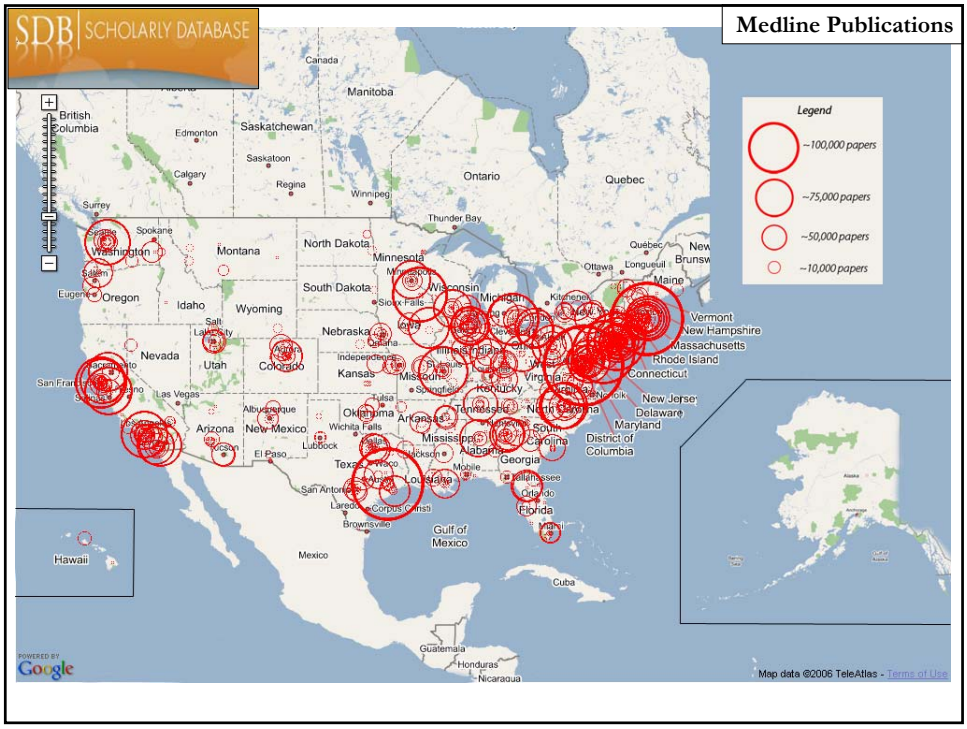
Dataset	# Records	Years Covered	Updated	Restricted Access
Medline	13,149,741	1965-2005	Yes	
PhysRev	398,005	1893-2006		Yes
PNAS	16,167	1997-2002		Yes
JCR	59,078	1974, 1979, 1984, 1989 1994-2004		Yes
USPTO	3,179,930	1976-2004	Yes*	
NSF	174,835	1985-2003	Yes*	
NIH	1,043,804	1972-2002	Yes*	
Total	**18,021,560**	**1893-2006**	**4**	**3**

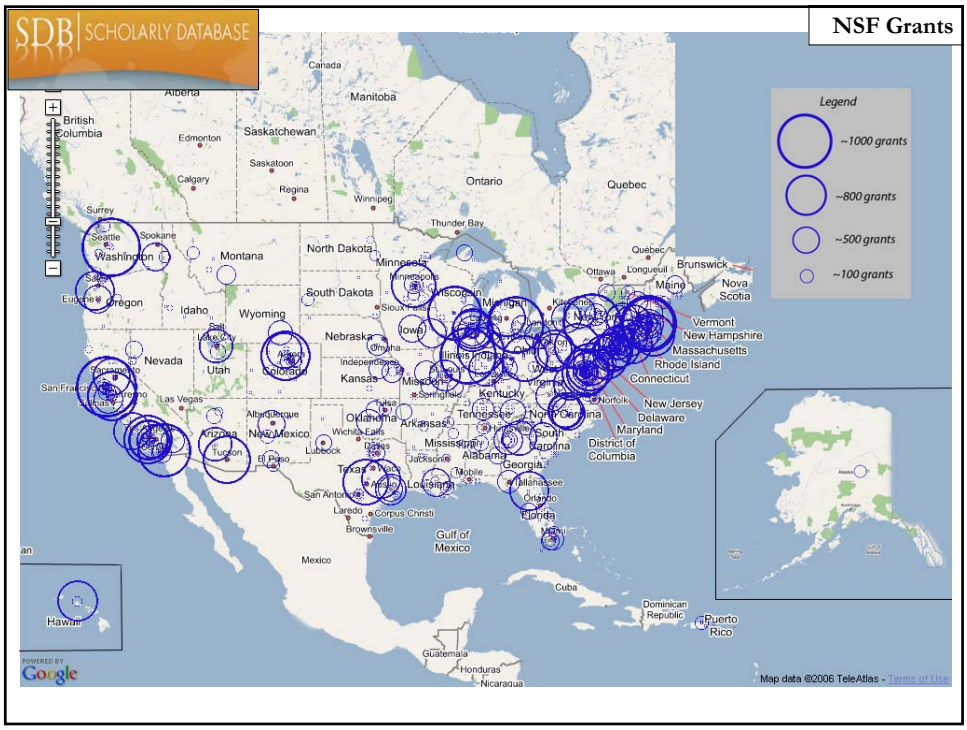
Aim for comprehensive time, geospatial, and topic coverage.

57

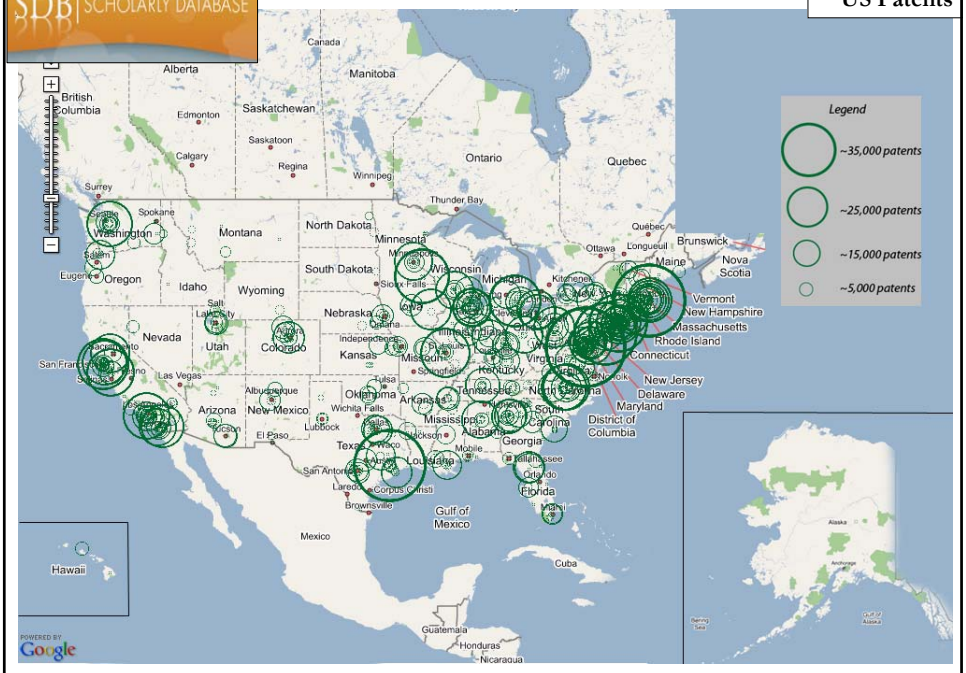
NIH Grants




SDB | SCHOLARLY DATABASE
Medline Publications
Legend
~100,000 papers
~75,000 papers
~50,000 papers
~10,000 papers
Canada
Manitoba
Saskatchewan
Ontario
Quebec
British Columbia
Edmonton
Saskatoon
Calgary
Regina
Winnipeg
Thunder Bay
North Dakota
Minnesota
South Dakota
Wisconsin
Michigan
Montana
Wyoming
Idaho
Oregon
Nevada
Utah
Colorado
Nebraska
Kansas
Missouri
Illinois
Indiana
Ohio
Kentucky
Virginia
Vermont
New Hampshire
Massachusetts
Rhode Island
Connecticut
New Jersey
Delaware
Maryland
District of Columbia
Arizona
New Mexico
Oklahoma
Arkansas
Tennessee
North Carolina
South Carolina
Mississippi
Alabama
Georgia
Louisiana
Florida
Texas
Hawaii
Gulf of Mexico
Mexico
Cuba
Guatemala
Honduras
Nicaragua
Map data ©2006 TeleAtlas - Terms of Use


SDB | SCHOLARLY DATABASE
NSF Grants
Legend
~1000 grants
~800 grants
~500 grants
~100 grants
Canada
Alberta
Manitoba
Saskatchewan
Ontario
Quebec
British Columbia
Edmonton
Saskatoon
Calgary
Regina
Winnipeg
Thunder Bay
North Dakota
Minnesota
South Dakota
Wisconsin
Michigan
Montana
Wyoming
Idaho
Oregon
Nevada
Utah
Colorado
Nebraska
Kansas
Missouri
Kentucky
Virginia
Brunswick
Nova Scotia
Vermont
New Hampshire
Massachusetts
Rhode Island
Connecticut
New Jersey
Delaware
Maryland
District of Columbia
Arizona
New Mexico
Oklahoma
Arkansas
Tennessee
North Carolina
South Carolina
Mississippi
Alabama
Georgia
Louisiana
Florida
Texas
Hawaii
Gulf of Mexico
Mexico
Cuba
Dominican Republic
Puerto Rico
Guatemala
Honduras
Nicaragua
Map data ©2006 TeleAtlas - Terms of Use

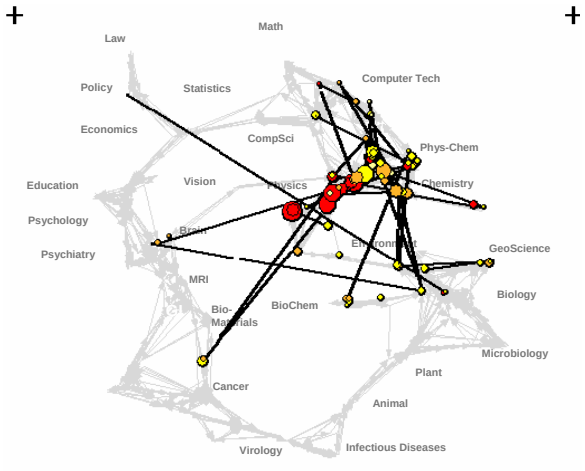
US Patents



Science map applications: Identifying core competency

Kevin W. Boyack & Richard Klavans, unpublished work.

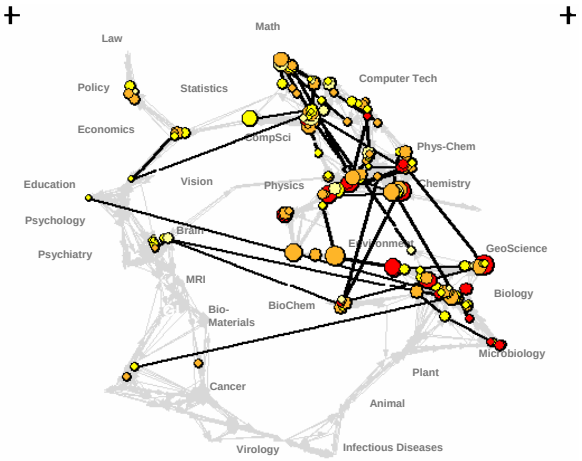
Funding patterns of the US Department of Energy (DOE)



Science map applications: Identifying core competency

Kevin W. Boyack & Richard Klavans, unpublished work.

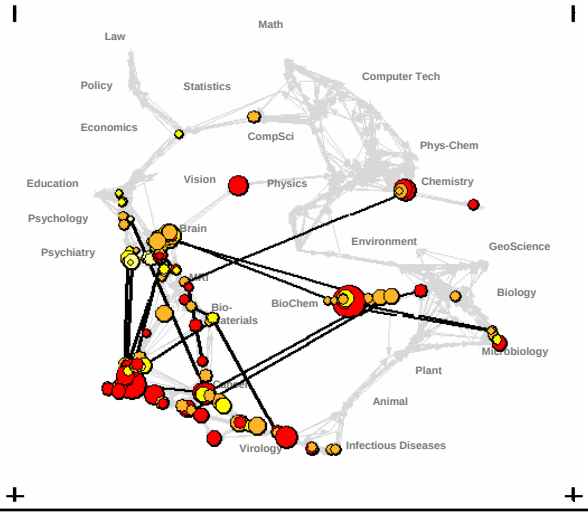
Funding Patterns of the National Science Foundation (NSF)

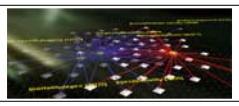


Science map applications: Identifying core competency

Kevin W. Boyack & Richard Klavans, unpublished work.

Funding Patterns of the National Institutes of Health (NIH)





References

- Bruce Herr, Weixia Huang, Shashikant Penumarthy, Katy Börner. Designing Highly Flexible and Usable Cyberinfrastructures for Convergence. Submitted to William S. Bainbridge (Ed.) Progress in Convergence. Annals of the New York Academy of Sciences.
- Börner, Katy. Mapping All of Science: How to Collect, Organize and Make Sense of Mankind's Scholarly Knowledge and Expertise. Accepted for *Environment and Planning B*, Special Issue on *Mapping Humanity's Knowledge and Expertise in the Digital Domain*.
- Börner, Katy, Penumarthy, Shashikant, Meiss, Mark and Ke, Weimao. (2006) Mapping the Diffusion of Scholarly Knowledge Among Major U.S. Research Institutions. *Scientometrics*. 68(3), pp. 415-426.
- Holloway, Todd, Božicevic, Miran and Börner, Katy. Analyzing and Visualizing the Semantic Coverage of Wikipedia and Its Authors. Accepted for *Complexity*. Also available as cs.IR/0512085.
- Katy Börner. (2006) Semantic Association Networks: Using Semantic Web Technology to Improve Scholarly Knowledge and Expertise Management. In Vladimir Geroimenko & Chaomei Chen (eds.) *Visualizing the Semantic Web*, Springer Verlag, 2nd Edition, chapter 11, pp. 183-198.
- Boyack, Kevin W., Klavans, R. and Börner, Katy. (2005). Mapping the Backbone of Science. *Scientometrics,* 64(3), 351-374.
- Hook, Peter A. and Börner, Katy. (2005) Educational Knowledge Domain Visualizations: Tools to Navigate, Understand, and Internalize the Structure of Scholarly Knowledge and Expertise. In Amanda Spink and Charles Cole (eds.) *New Directions in Cognitive Information Retrieval*. Springer-Verlag, Netherlands, chapter 5, pp. 187-208.
- Börner, Katy, Dall'Asta, Luca, Ke, Weimao and Vespignani, Alessandro. (April 2005) Studying the Emerging Global Brain: Analyzing and Visualizing the Impact of Co-Authorship Teams. *Complexity*, special issue on *Understanding Complex Systems*, 10(4): pp. 58 - 67. Also available as cond-mat/0502147.
- Ord, Terry J., Martins, Emília P., Thakur, Sidharth, Mane, Ketan K., and Börner, Katy. (2005) Trends in animal behaviour research (1968-2002): Ethoinformatics and mining library databases. *Animal Behaviour*, 69, 1399-1413. Supplementary Material.
- Mane, Ketan K. and Börner, Katy. (2004). Mapping Topics and Topic Bursts in PNAS. *Proceedings of the National Academy of Sciences of the United States of America*, 101(Suppl. 1):5287-5290. Also available as cond-mat/0402380.
- Börner, Katy, Maru, Jeegar and Goldstone, Robert. (2004). The Simultaneous Evolution of Author and Paper Networks. *Proceedings of the National Academy of Sciences of the United States of America*, 101(Suppl_1):5266-5273. Also available as cond-mat/0311459.