

3D Virtual Worlds and the Active Worlds Toolkit

Our contribution to the discussion of spatially explicit,
multi-participatory
software platforms for the
Interdisciplinary Experimental Lab

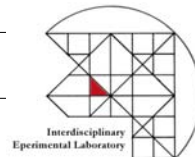
Katy Börner & Shashikant Penumarthy

InfoVis Lab, SLIS, IUB

Woodburn Hall 220, Dec. 1, 2004

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Overview



3D virtual world universe <http://iuni.slis.indiana.edu/> and the
tracking/visualization tools we developed

<http://ella.slis.indiana.edu/~sprao/research/virtualworlds/index.php>

This presentation continues my talk on “Using 3-D Virtual Desktop Worlds to
Study Spatially Referenced Human Behavior”, 1/14/2002.

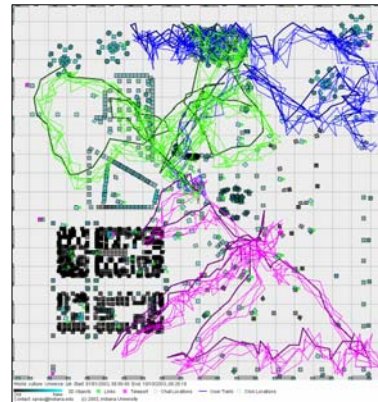
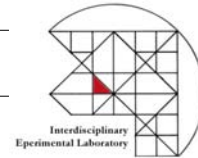
NetLogo <http://ccl.northwestern.edu/netlogo/> interface/scripting language which I
believe is very easy to use - it is not designed to support the experiments you are
conducting).

Modular software architecture of the IVC software framework we developed

<http://iv.slis.indiana.edu/sw>

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Information Visualization Laboratory at SLIS, IUB



Analysis and Visualization of

- User Activity Patterns over Time and Space
- Structure and Dynamics of Scientific Fields
- Scholarly Information Diffusion

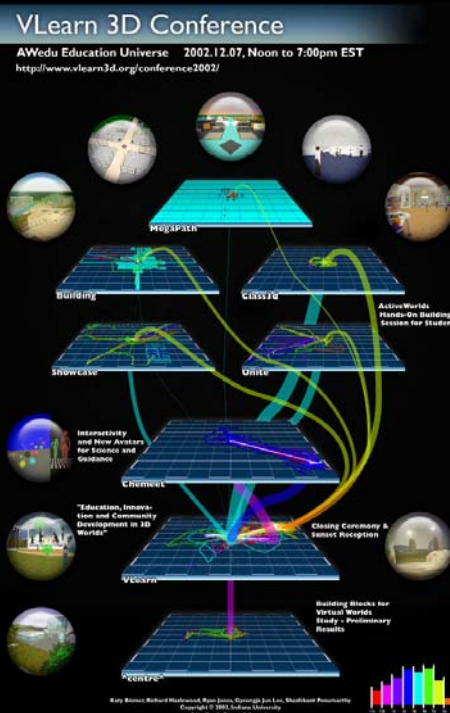
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Social Diffusion Patterns

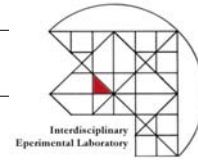
Temporal-spatial distribution of Conference attendees

- Conference worlds are represented by square, perspective maps, each labeled by its name.
- Worlds accessed at the beginning of the conference are placed at the bottom, worlds accessed later toward the top.
- Next to each world is a circular snapshot of the virtual venue. Short descriptions of the main sessions are added as text.
- Major jumps between worlds are visualized by transparent lines. The thickness of each line corresponds to the number of traveling users. Color coding was used to denote the chronological paths of the conference sessions.

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Why 3-D?



Collaborative 3-D Virtual Worlds Offer

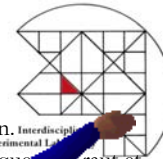
- Natural, multi-perceptual interaction engagement - spatial sound, animation, video, ... (Brill, 1993).
- Exploitation of spatial metaphors. Connecting information to space. Spatial maps that ease navigation can be build more easily.
- Sophisticated self representation (avatars wave, dance, ..., interact).
- Change of perspective – avatar view or third person view (Loflin, et al., 1993; Dede, et al., 1996)
- Presence (Barfield & Weghorst, 1993) & Telepresence (Steuer, 1995; Biocca, 1995).



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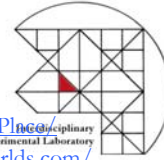
Why 3-D? cont.

- Real context of interaction. Environment supports ... triggered discussion. Interdiscipli
Experimental L
- Shared awareness promotes informal communication ... furnished, frequen Kraut et
- Abstract concept representation (Byrne, 1996; Winn, 1993).
- Worlds are available online 24/7.
- Bots.
- User logs.



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Available 3-D Desktop Browsers



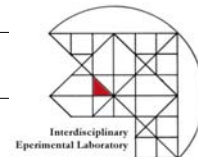
- Sony's Community Place <http://www.sony.co.jp/en/Products/CommunityPlace/>
- Active Worlds Technology by Activeworlds.com, Inc. <http://www.activeworlds.com/>
- Blaxxun's online community client-server architecture www.blaxxun.com/community
- Microsoft's Virtual Worlds Platform <http://www.vworlds.org/>
- Adobe Atmosphere <http://www.adobe.com/products/atmosphere>

(Many more are listed at <http://vw.indiana.edu/tutorials/browsers/>)

How many of you
have explored those?

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Basic Functionality



3-D Graphics Window

Toolbar for Avatar Actions

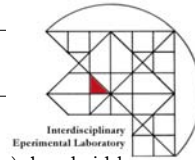
List of Worlds

Web Browser

Chat Window

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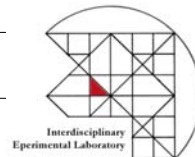
Desirable Characteristics



- Low price. Easy and fast download & install.
- Minimal hardware (disk space, processor power), software (multi-platform), bandwidth (modem) requirements.
- Technical stability & continuity.
- Handle large-scale terrain & high number of simultaneous users.
- Easy 3-D building & linking to 2-D Web space.
- User tracking and mapping facilities (log file statistics, world mapping, etc.).

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Active Worlds Technology



active worlds

- ◆ The "main" Active Worlds UniServer hosted by Activeworlds.com, with over 30,000 registered citizens, uses approximately 18 megabytes of disk space.
- ◆ An Active Worlds UniServer with 10 worlds and 100 users in it simultaneously would typically use less than 5% of the CPU of a 400 MHz Pentium.
- ◆ The bandwidth is on average 50 bytes/sec per user. UniServer with 100 simultaneous users requires approximately 5K/sec of bandwidth.

Shared virtual spaces for learning

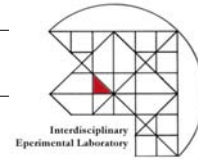
In Active Worlds you can:

- Shop online in our own 3D virtual reality mall and chat with store clerks
- Explore over 1000 unique virtual

Spatially explicit, m



AW Eduverse Browser



Is available

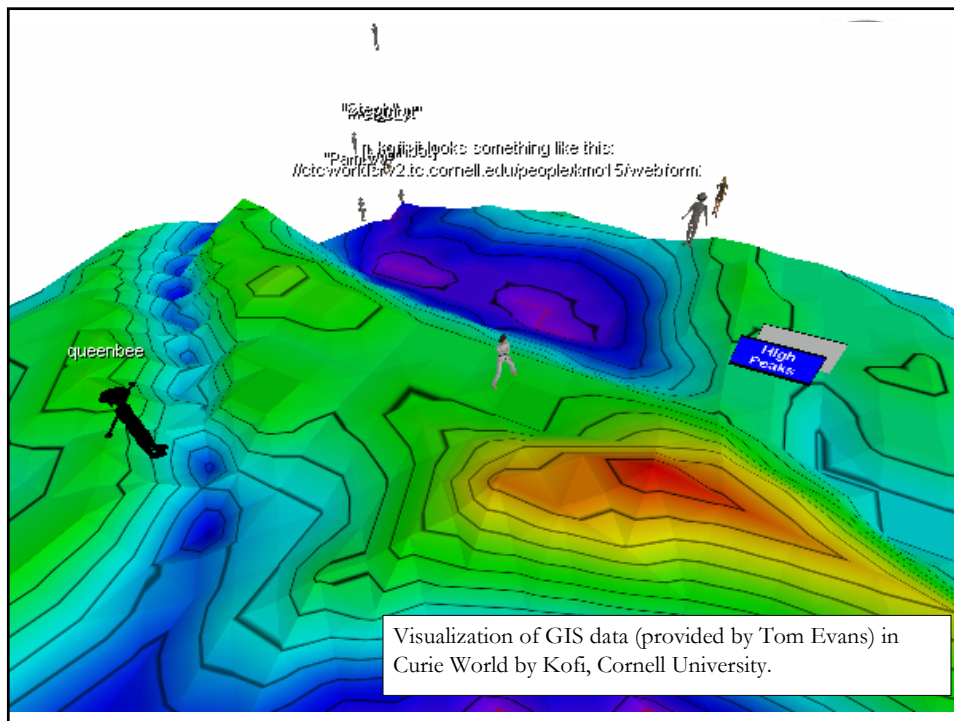
- In the SLIS Shepherd Lab.
- On all IUB and IUPUI UTTS computers.

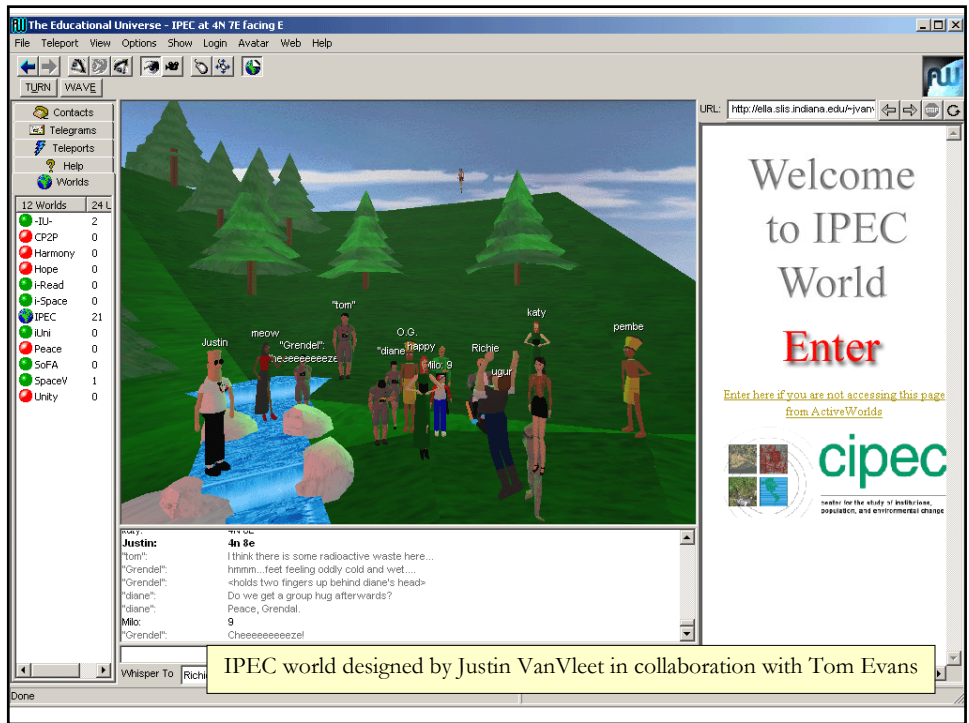
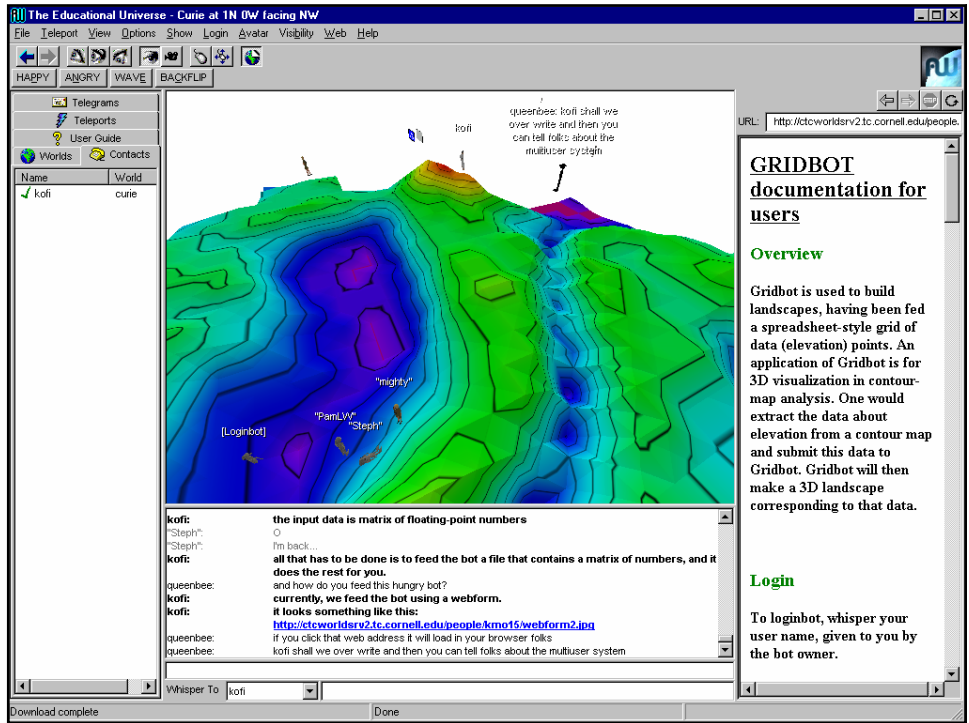
- Feel free to download the browser and visit the AW universe or EduVerse via <http://iuni.slis.indiana.edu/participate.html>

Tutorials:

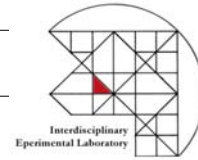
- Active Worlds <http://www.activeworlds.com/>
- Active Worlds Help <http://www.activeworlds.com/edu/help/>
- Active Worlds Resources <http://www.activeworlds.com/community/resources.html>
- Newsgroups <http://www.activeworlds.com/community/news.html>

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Needed Extensions to **Augment & Guide**



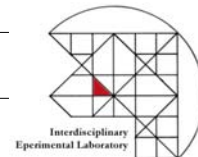
- Overview map with landmarks.
- What places to see, what to do?
- What are the most popular places?
- What is new?

- Who is online?
- Whom can I ask for which information?
- When is xx typically available and where?
- ...

*"What attracts people most,
in sum, is other people."*
(William H. Whyte)

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Needed Extensions to **Evaluate & Study (I)**



General usage patterns

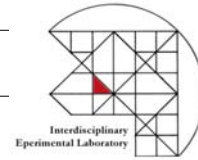
- Where do users login from? Who are they? How long do they stay?
- Do they login regularly or irregularly?
- How many people are in the world at which time?
- Are there general bursts of activity?

Navigation patterns

- Which general routes do users take?
- What are the most popular places?
- How do people move and place themselves in urban space?
- Are there well-traveled paths that may indicate a particular problem solving strategy?
- Which places are multi-way branching places, pass through places, or (final) destination areas?

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Needed Extensions to Evaluate & Study (II)



Manipulation patterns

Who manipulates which objects, when?

Conversation patterns

Where do people talk?

Which places in 3D are used for long, intricate, never-ending discussions and which are sites of quick exchanges?

How long, about what, whom do people talk to?

What is the size of conversational groups?

How do conversational topics evolve?

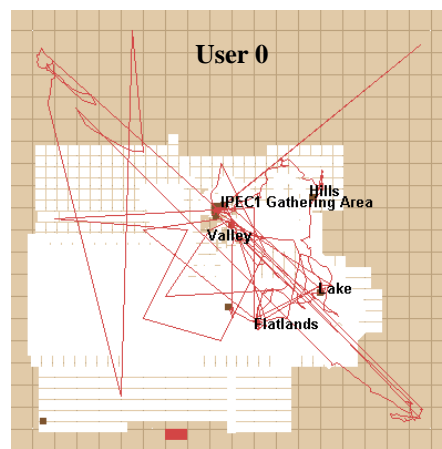
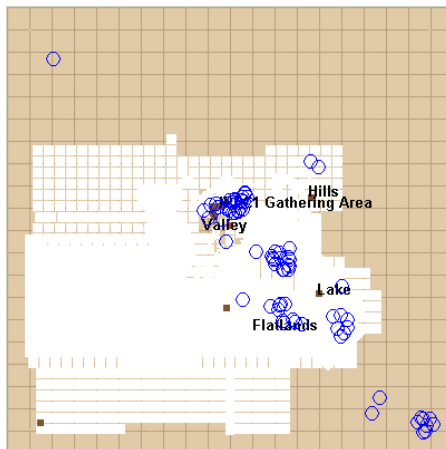
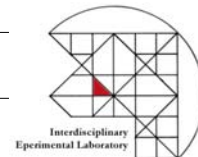
How does the environment influence conversational topics?

Web access patterns

Which web pages are accessed by whom, when, from where, and how often?

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First Maps & User Visualizations

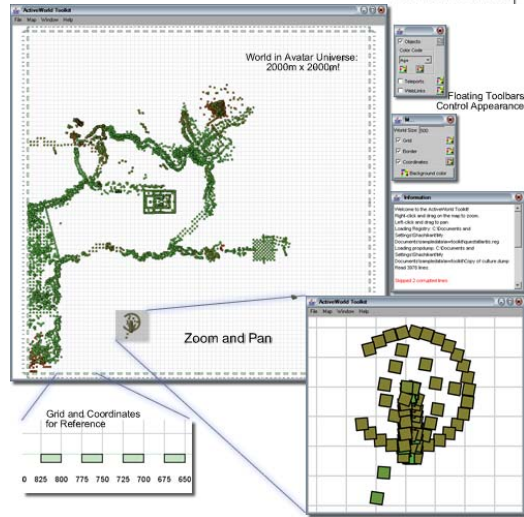


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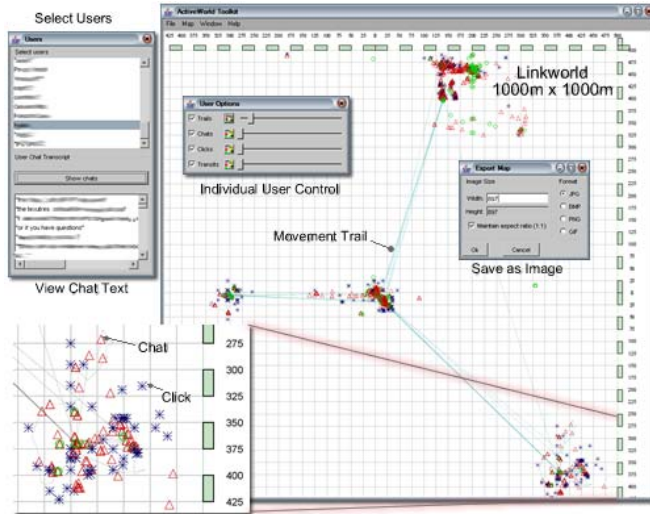
Today's Tracking/Visualization tools

Active Worlds Toolkit

<http://ella.slis.indiana.edu/~sprao/research/virtualworlds/index.php>

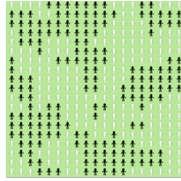
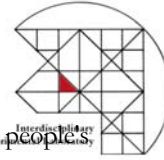


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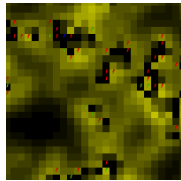
2) NetLogo



SitSim by Nigel Gilbert models one theory of how people's attitudes are influenced by other people.

The impact of one turtle on another is calculated using an inverse power law, that is, the influence of one turtle on another is inversely proportional to their separation. So a nearby turtle is more influential than one far away. The influence also depends on the other turtle's persuasiveness, its 'strength'.

<http://ccl.northwestern.edu/netlogo/models/community/Sitsim>



Wealth Distribution by Michael Gizzi, Richard Vail, and Tom Lairson models the "The rich get richer and the poor get poorer" effect. It extends Epstein & Axtell's "Sugarscape" model but uses grain instead of sugar. Each patch has an amount of grain and a grain capacity (the amount of grain it can grow). People collect grain from the patches, and eat the grain to survive. How much grain each person accumulates is his or her wealth. (Gini index measures the gap between the actual line and the 45° line)

http://ccl.northwestern.edu/netlogo/models/community/new_wealth_distribution

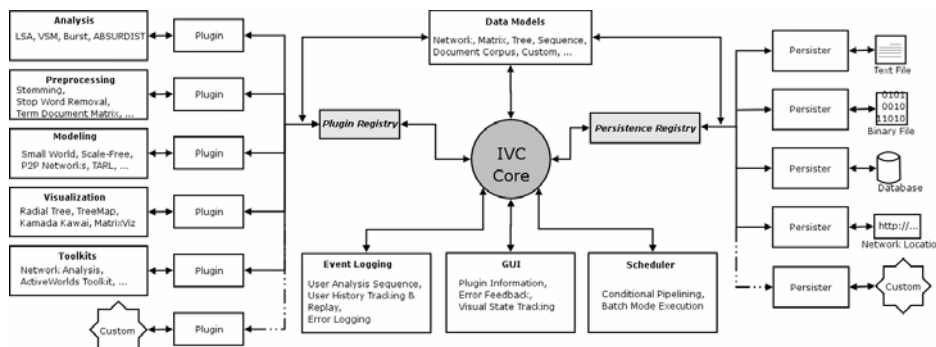
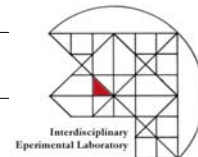
Many other models are available at

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3) IVC Software Framework – Core

<http://iv.slis.indiana.edu/sw>



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