

# Visualizing Skill Discrepancies Between Research, Education, and Jobs

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*European Meeting on Applied Evolutionary Economics (EMAE)*

Brighton, UK | June 4, 2019



# Maps of Science & Technology

<http://scimaps.org>



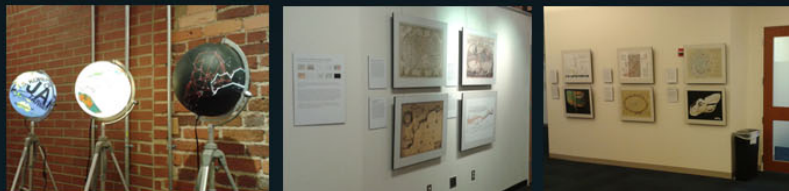
101st Annual Meeting of the Association of American Geographers, Denver, CO.  
April 5th - 9th, 2005 (First showing of Places & Spaces)



University of Miami, Miami, FL.  
September 4 - December 11, 2014.



The David J. Sencer CDC Museum, Atlanta, GA.  
January 25 - June 17, 2016.



Duke University, Durham, NC.  
January 12 - April 10, 2015

100 maps and 12 macrosopes by 215 experts on display at 354 venues in 28 countries.

# Places & Spaces: Mapping Science Exhibit

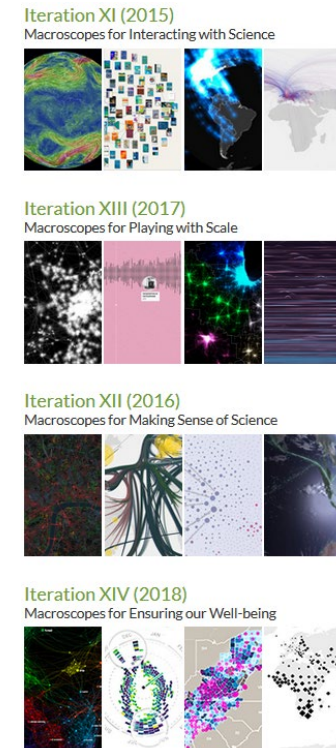
1<sup>st</sup> Decade (2005-2014)

## Maps



2<sup>nd</sup> Decade (2015-2024)

## Macrosopes



3<sup>rd</sup> Decade (2015-2034)

## IoT Data & AI Models

<http://scimaps.org>

# The Structure of Science

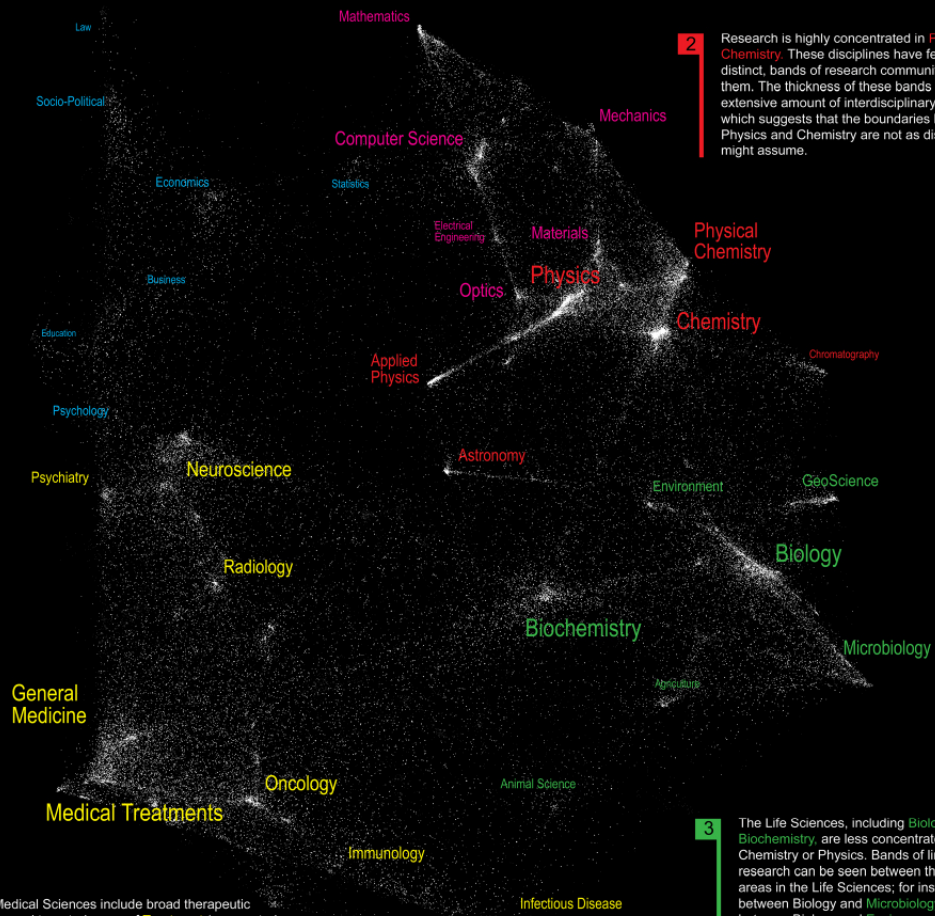
**5** The Social Sciences are the smallest and most diffuse of all the sciences. **Psychology** serves as the link between Medical Sciences (Psychiatry) and the Social Sciences. **Statistics** serves as the link with Computer Science and Mathematics.

**1** **Mathematics** is our starting point, the purest of all sciences. It lies at the outer edge of the map. **Computer Science**, **Electrical Engineering**, and **Optics** are applied sciences that draw upon knowledge in Mathematics and Physics. These three disciplines provide a good example of a linear progression from one pure science (Mathematics) to another (Physics) through multiple disciplines. Although applied, these disciplines are highly concentrated with distinct bands of research communities that link them. Bands indicate interdisciplinary research.

**2** Research is highly concentrated in **Physics** and **Chemistry**. These disciplines have few, but very distinct, bands of research communities that link them. The thickness of these bands indicates an extensive amount of interdisciplinary research, which suggests that the boundaries between Physics and Chemistry are not as distinct as one might assume.

**3** The Life Sciences, including **Biology** and **Biochemistry**, are less concentrated than Chemistry or Physics. Bands of linking research can be seen between the larger areas in the Life Sciences; for instance between Biology and Microbiology, and between Biology and Environmental Science. Biochemistry is very interesting in that it is a large discipline that has visible links to disciplines in many areas of the map, including Biology, Chemistry, Neuroscience, and General Medicine. It is perhaps the most interdisciplinary of the sciences.

**4** The Medical Sciences include broad therapeutic studies and targeted areas of **Treatment** (e.g. central nervous system, cardiology, gastroenterology, etc.) Unlike Physics and Chemistry, the medical disciplines are more spread out, suggesting a more multi-disciplinary approach to research. The transition into Life Sciences (via Animal Science and Biochemistry) is gradual.



We are all familiar with traditional maps that show the relationships between countries, provinces, states, and cities. Similar relationships exist between the various disciplines and research topics in science. This allows us to map the structure of science.

One of the first maps of science was developed at the Institute for Scientific Information over 30 years ago. It identified 41 areas of science from the citation patterns in 17,000 scientific papers. That early map was intriguing, but it didn't cover enough of science to accurately define its structure.

Things are different today. We have enormous computing power and advanced visualization software that make mapping of the structure of science possible. This galaxy-like map of science (left) was generated at Sandia National Laboratories using an advanced graph layout routine (VxOrd) from the citation patterns in 800,000 scientific papers published in 2002. Each dot in the galaxy represents one of the 96,000 research communities active in science in 2002. A research community is a group of papers (9 on average) that are written on the same research topic in a given year. Over time, communities can be born, continue, split, merge, or die.

The map of science can be used as a tool for science strategy. This is the terrain in which organizations and institutions locate their scientific capabilities. Additional information about the scientific and economic impact of each research community allows policy makers to decide which areas to explore, exploit, abandon, or ignore.

We also envision the map as an educational tool. For children, the theoretical relationship between areas of science can be replaced with a concrete map showing how math, physics, chemistry, biology and social studies interact. For advanced students, areas of interest can be located and neighboring areas can be explored.

## Nanotechnology

Most research communities in nanotechnology are concentrated in **Physics**, **Chemistry**, and **Materials Science**. However, many disciplines in the Life and Medical Sciences also have nanotechnology applications.

## Proteomics

Research communities in proteomics are centered in **Biochemistry**. In addition, there is a heavy focus in the tools section of chemistry, such as **Chromatography**. The balance of the proteomics communities are widely dispersed among the Life and Medical Sciences.

## Pharmacogenomics

Pharmacogenomics is a relatively new field with most of its activity in **Medicine**. It also has many communities in **Biochemistry** and two communities in the Social Sciences.

# Science related Wikipedian ACTIVITY

This visualization explores the activity of science, math, and technology (SMT) related articles in the English-language Wikipedia (<http://en.wikipedia.org>). The central image shows 659,388 articles (circles). Overlaid is a 37 x 37 grid of relevant half-inch sized images.

Blue, green, and yellow circles represent the 3,599 math, 6,474 science, and 3,164 technology related articles respectively. The larger the size of a circle the higher the likelihood it is that type of article. The four corners show activity patterns of SMT articles.

**Article Edit Activity**  
Articles are size coded based on how frequently they have been edited from Feb. 6, 2001 to April 6, 2007. More consideration is given to current and major edits. Larger circles have been edited more frequently than smaller circles.

**2007 Major Edits**  
Articles are size coded based on how many major edits they received from January 1st, 2007 to April 6th, 2007. Larger circles have received more edits than smaller circles. The highest number of major edits was 2,627.

For the central image, each article is size coded based on the likelihood that it is math, science, or technology related.

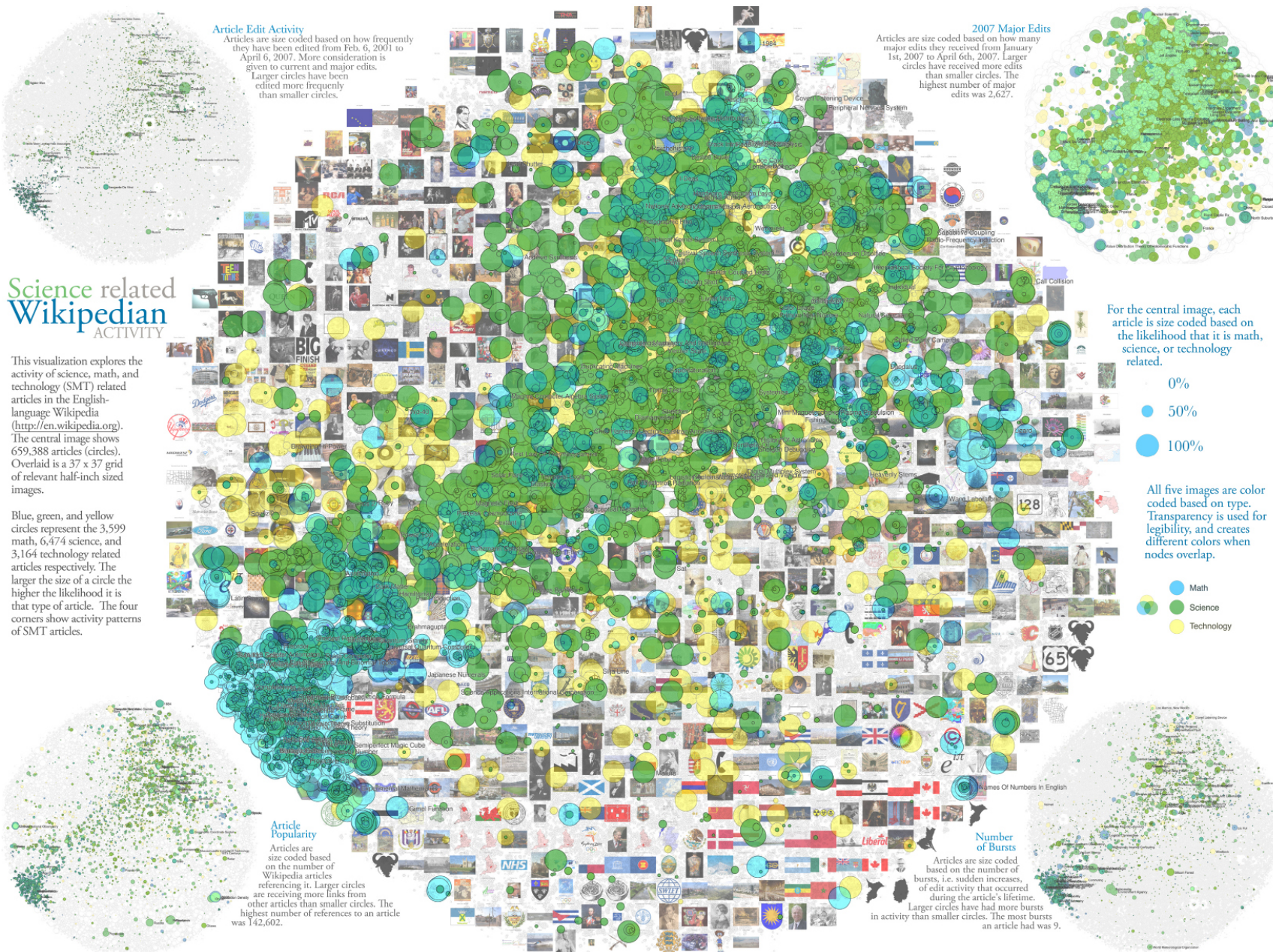
- 0%
- 50%
- 100%

All five images are color coded based on type. Transparency is used for legibility, and creates different colors when nodes overlap.

- Math
- Science
- Technology

**Article Popularity**  
Articles are size coded based on the number of Wikipedia articles referencing it. Larger circles are receiving more links from other articles than smaller circles. The highest number of references to an article was 142,602.

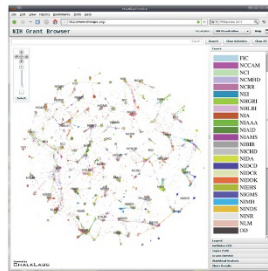
**Number of Bursts**  
Articles are size coded based on the number of bursts, i.e. sudden increases, of edit activity that occurred during the article's lifetime. Larger circles have had more bursts in activity than smaller circles. The most bursts an article had was 9.



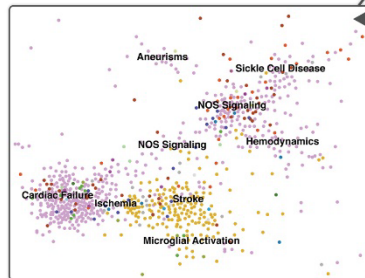
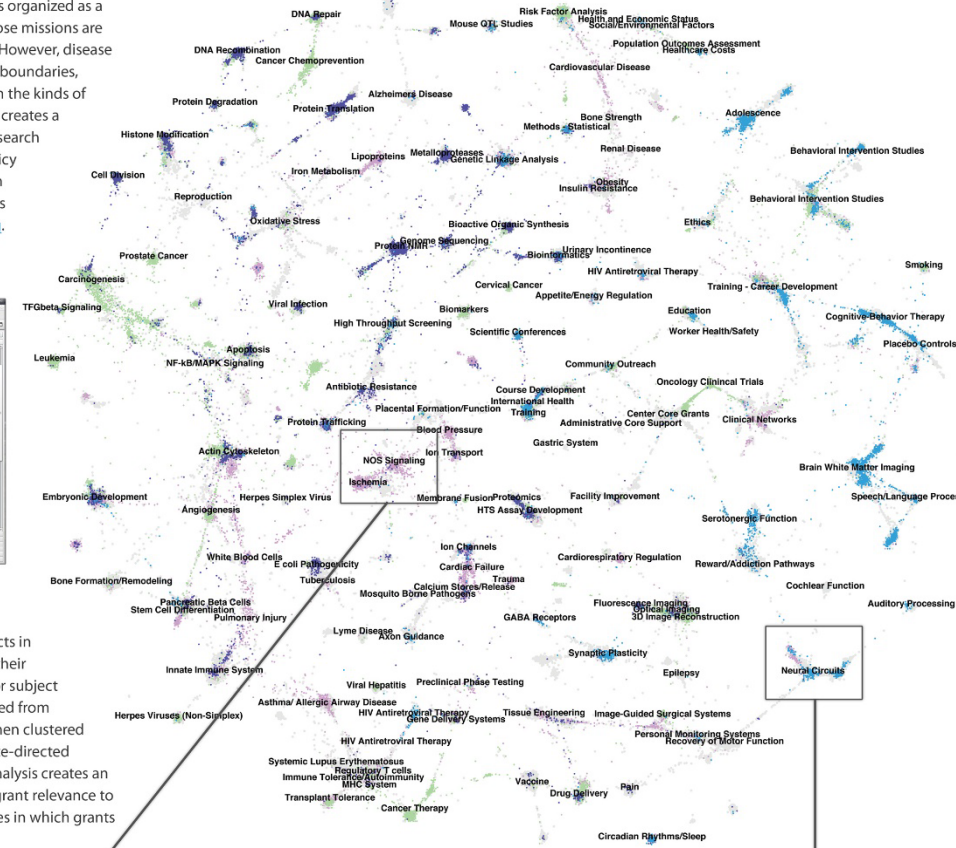
# A Topic Map of NIH Grants 2007

Bruce W. Herr II (Chalklabs & IU), Gully Burns (ISI), David Newman (UCI), Edmund Talley (NIH)

The National Institutes of Health (NIH) is organized as a multitude of Institutes and Centers whose missions are primarily focused on distinct diseases. However, disease etiologies and therapies flout scientific boundaries, and thus there is tremendous overlap in the kinds of research funded by each Institute. This creates a daunting landscape for decisions on research directions, funding allocations, and policy formulations. Shown here is devised an interactive topic map for navigating this landscape, online at [www.nihmaps.org](http://www.nihmaps.org). Institute abbreviations can be found at [www.nih.gov/icd](http://www.nih.gov/icd).

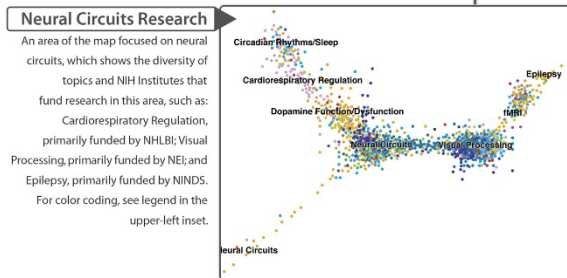


Topic modeling, a statistical technique that automatically learns semantic categories, was applied to assess projects in terms used by researchers to describe their work, without the biases of keywords or subject headings. Grant similarities were derived from their topic mixtures, and grants were then clustered on a two-dimensional map using a force-directed simulated annealing algorithm. This analysis creates an interactive environment for assessing grant relevance to research categories and to NIH Institutes in which grants are localized.



### Cardiac Diseases Research

An area of the map focused on cardiovascular function and dysfunction. Cardiac Failure (primarily funded by NHLBI) is typically clustered next to Stroke (NINDS), since these are the two major medical emergencies associated with ischemia, which results from a restricted blood supply. Also localized in this area are grants focused on Nitric Oxide (NOS) Signaling, a major biochemical pathway for vasodilation, and grants on Hemodynamics, Sickle Cell Disease, and Aneurysms.

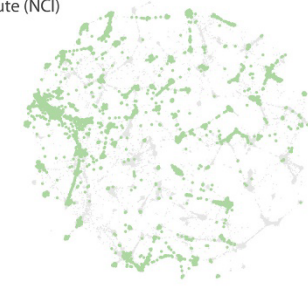


### Neural Circuits Research

An area of the map focused on neural circuits, which shows the diversity of topics and NIH Institutes that fund research in this area, such as Cardiorespiratory Regulation, primarily funded by NHLBI; Visual Processing, primarily funded by NEI and Epilepsy, primarily funded by NINDS. For color coding, see legend in the upper-left inset.

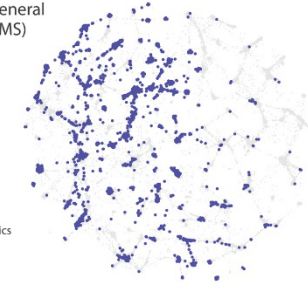
### National Cancer Institute (NCI)

- TOP 10 TOPICS
- 1 Oncology Clinical Trials
  - 2 Cancer Treatment
  - 3 Cancer Therapy
  - 4 Carcinogenesis
  - 5 Risk Factor Analysis
  - 6 Cancer Chemotherapy
  - 7 Metastasis
  - 8 Leukemia
  - 9 Prediction/Prognosis
  - 10 Cancer Chemoprevention



### National Institute of General Medical Sciences (NIGMS)

- TOP 10 TOPICS
- 1 Bioactive Organic Synthesis
  - 2 X-ray Crystallography
  - 3 Protein NMR
  - 4 Computational Models
  - 5 Yeast Biology
  - 6 Metalloproteases
  - 7 Enzymatic Mechanisms
  - 8 Protein Complexes
  - 9 Invertebrate/Zebrafish Genetics
  - 10 Cell Division



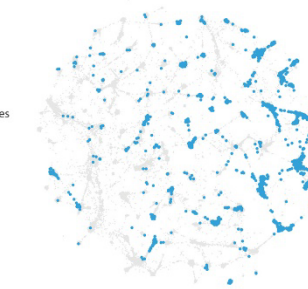
### National Heart, Lung, and Blood Institute (NHLBI)

- TOP 10 TOPICS
- 1 Cardiac Failure
  - 2 Pulmonary Injury
  - 3 Genetic Linkage Analysis
  - 4 Cardiovascular Disease
  - 5 Atherosclerosis
  - 6 Hemostasis
  - 7 Blood Pressure
  - 8 Asthma/ Allergic Airway Disease
  - 9 Gene Association
  - 10 Lipoproteins



### National Institute of Mental Health (NIMH)

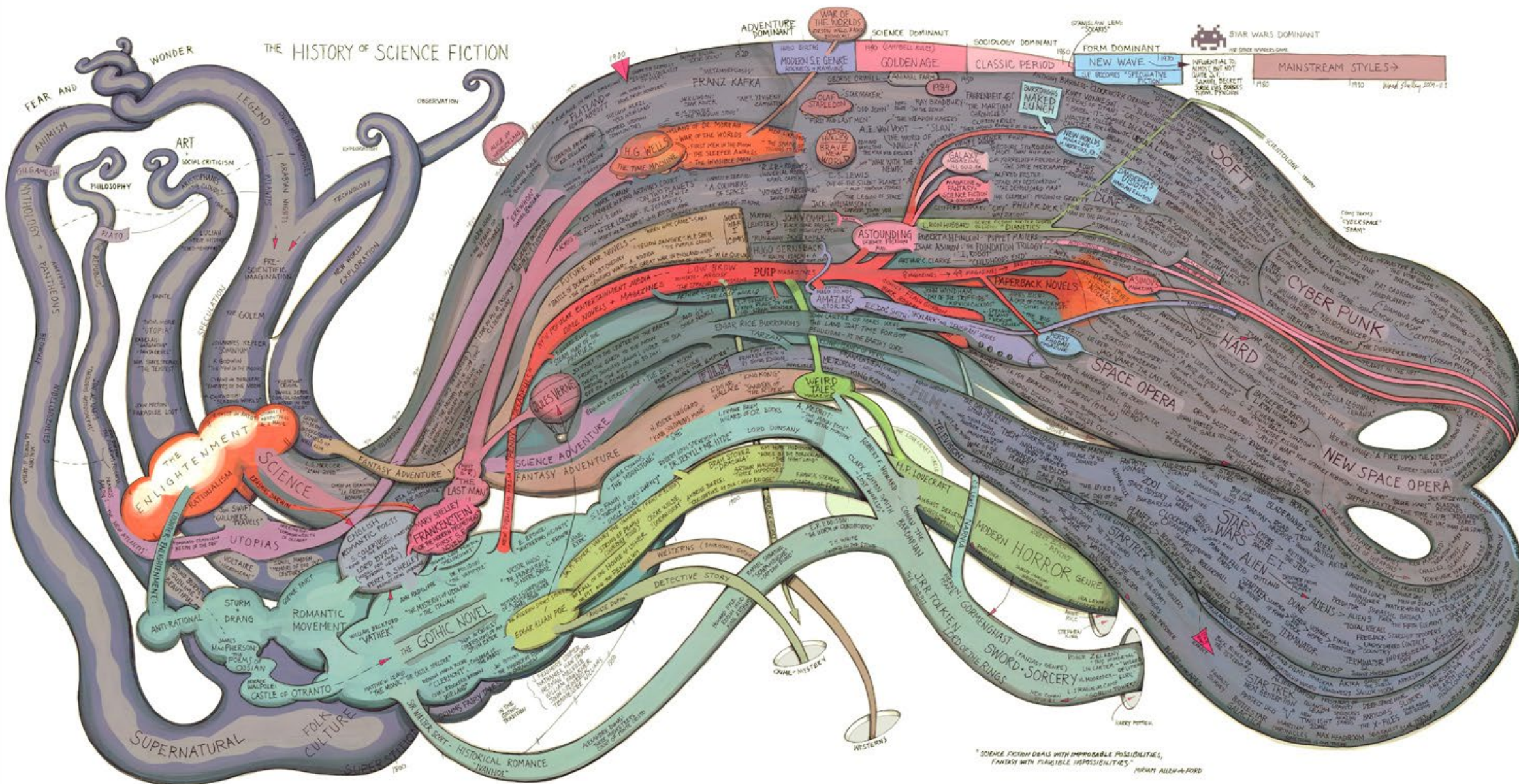
- TOP 10 TOPICS
- 1 Mood Disorders
  - 2 Schizophrenia
  - 3 Behavioral Intervention Studies
  - 4 Mental Health
  - 5 Depression
  - 6 Cognitive-Behavior Therapy
  - 7 AIDS Prevention
  - 8 Genetic Linkage Analysis
  - 9 Adolescence
  - 10 Childhood



# Map of Scientific Collaborations from 2005-2009

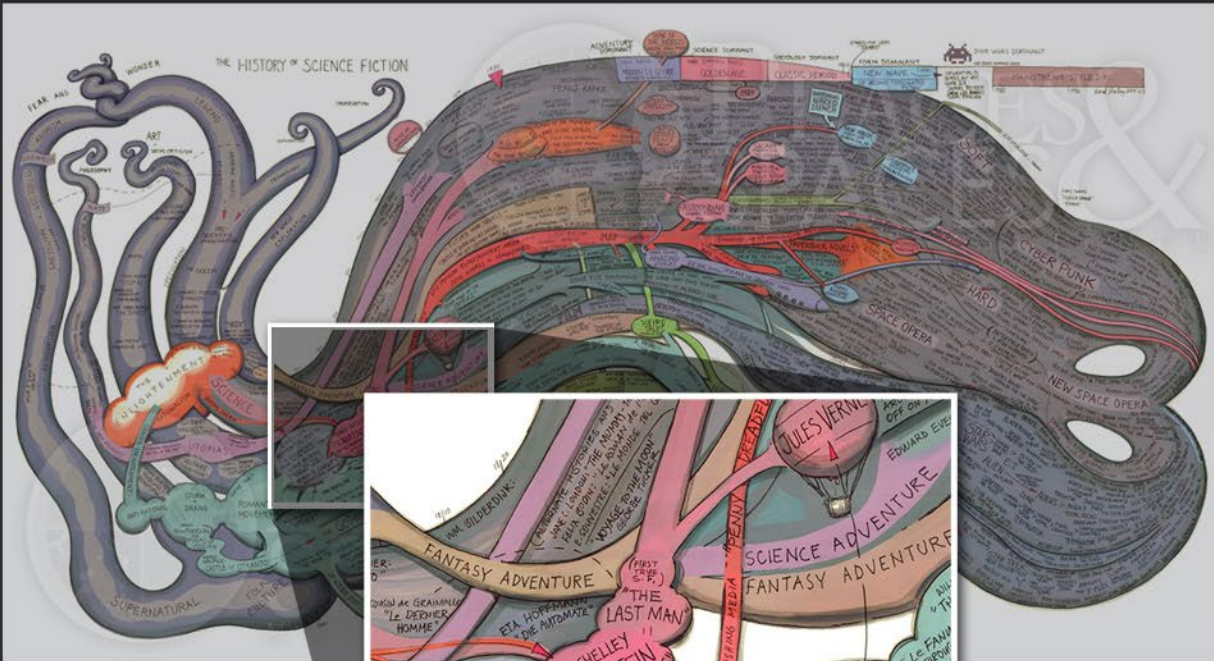


Computed Using Data from Elsevier's Scopus





# Check out our **Zoom Maps** online!



**VII.10**  
History of Science Fiction, by Ward Shelley

BROOKLYN, NY, 2011  
Courtesy of Ward Shelley Studio

Ward Shelley is an artist identified with the Williamsburg scene in Brooklyn, New York, about art and culture. This map plots the science fiction literary genre from its nascence, emerging out of the data, here the narrative structure precedes and organizes the data. The monster whose tentacles are like trace roots to pre-historical sources and whose body, Romanticism, which birthed gothic fiction, source not only of Sci-Fi, but also of crime, progressed through a number of distinct periods, which are charted, citing hundreds of



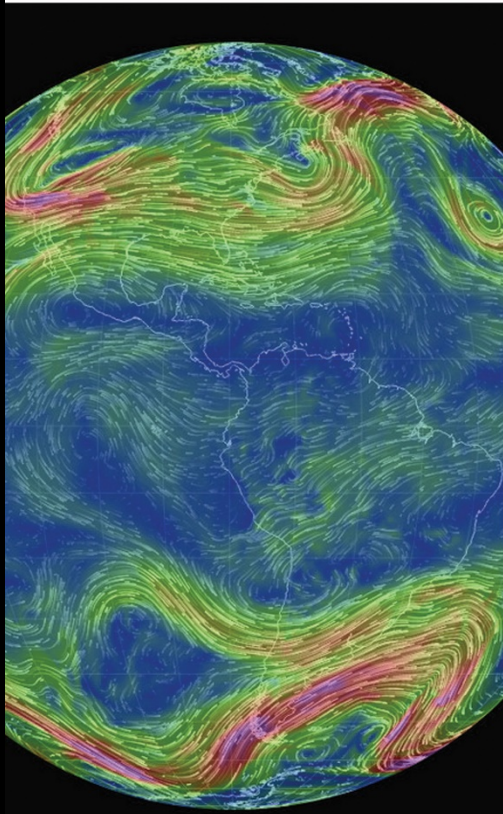
Visit [scimaps.org](http://scimaps.org) and check out all our maps in stunning detail!



# MACROSCOPES FOR INTERACTING WITH SCIENCE



**PLACES &  
SPACES &**  
MAPPING SCIENCE  
scimaps.org



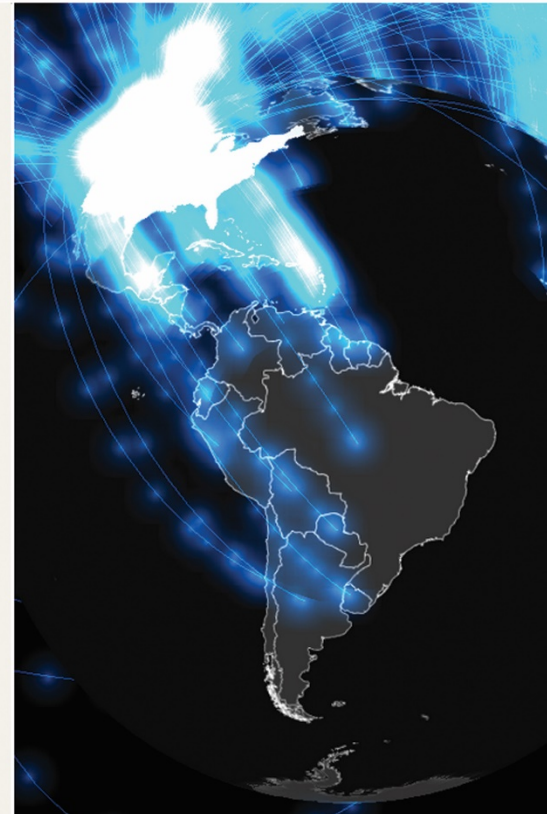
## Earth

*Weather on a worldwide scale*



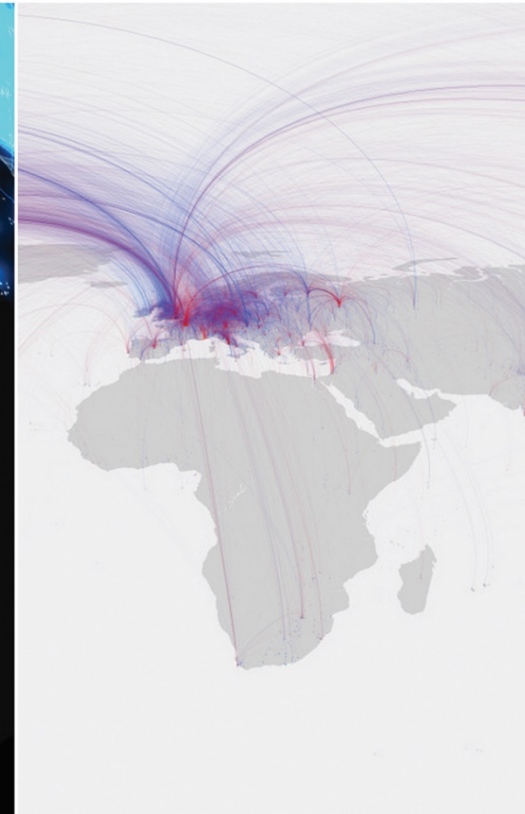
## AcademyScope

*Exploring the scientific landscape*



## Mapping Global Society

*Local news from a global perspective*



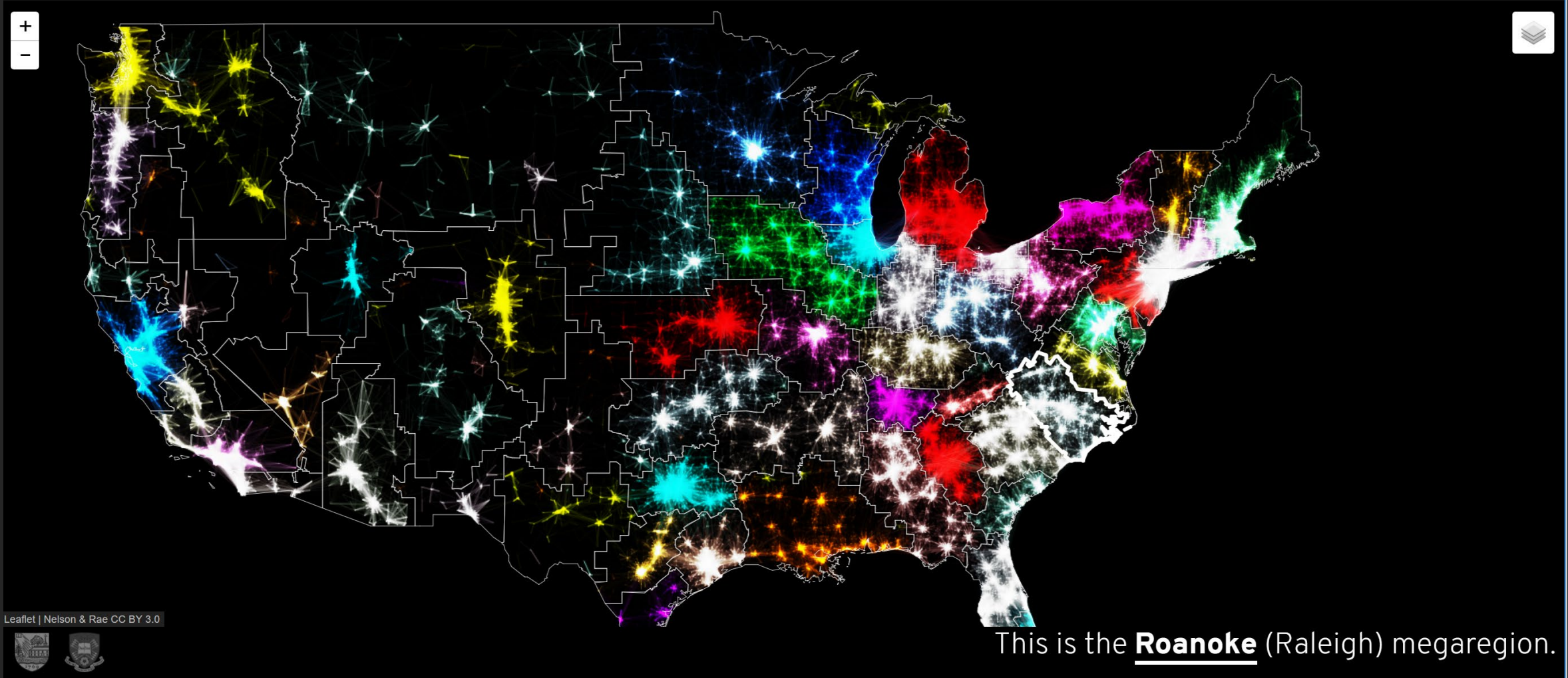
## Charting Culture

*2,600 years of human history in 5 minutes*

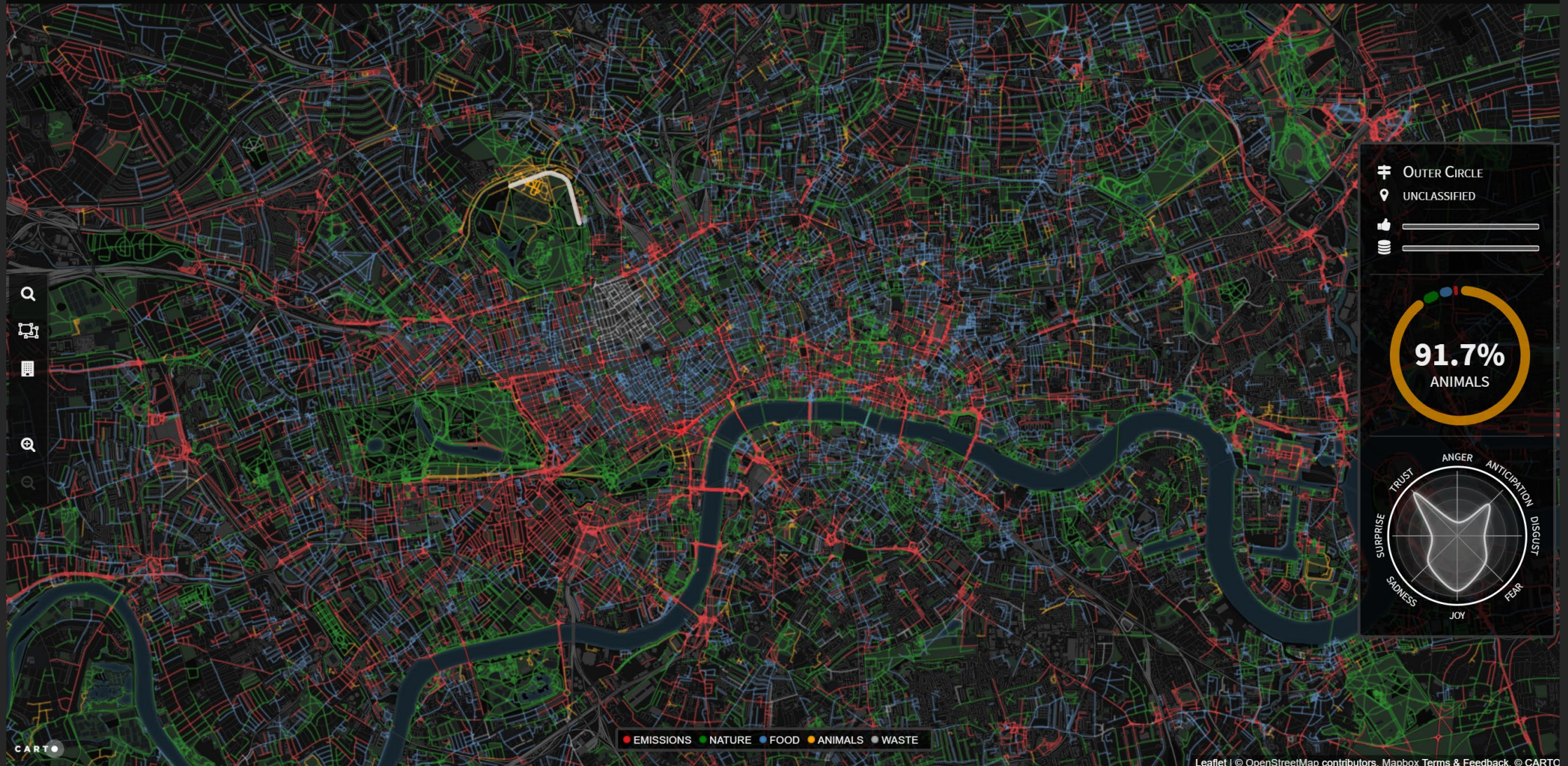
<http://idemo.cns.iu.edu/macroscope-kiosk>

# THE MEGAREGIONS OF THE US

Explore the new geography of commuter connections in the US.  
Tap to identify regions. Tap and hold to see a single location's commuted.



SMELLY  
MAPS



Smelly Maps – Daniele Quercia, Rossano Schifanella, and Luca Maria Aiello – 2015

# The News Co-occurrence Globe

An interactive visualization of how countries are mentioned together in the world's news media

+ - UNITED KINGDOM SEARCH ABOUT



2.92K  
COOCCUR%

UNITED KINGDOM

cooccurrences in: 2,922%  
cooccurrences out: 80%



COOCCURR

<input checked="" type="checkbox"/>	IN%
<input checked="" type="checkbox"/>	OUT%



# Modeling Science, Technology & Innovation Conference

WASHINGTON D.C. | MAY 17-18, 2016

[View Agenda](#)

Government, academic, and industry leaders discussed challenges and opportunities associated with using big data, visual analytics, and computational models in STI decision-making.

Conference slides, recordings, and report are available via <http://modsti.cns.iu.edu/report>





## Modeling and Visualizing Science and Technology Developments

National Academy of Sciences Sackler Colloquium, December 4-5, 2017, Irvine, CA

### Rankings and the Efficiency of Institutions

H. Eugene Stanley | Albert-László Barabási | Lada Adamic | Marta González | Kaye Husbands Fealing | Brian Uzzi | John V. Lombardi

### Higher Education and the Science & Technology Job Market

Katy Börner | Wendy L. Martinez | Michael Richey | William Rouse | Stasa Milojevic | Rob Rubin | David Krakauer

### Innovation Diffusion and Technology Adoption

William Rouse | Donna Cox | Jeff Alstott | Ben Shneiderman | Rahul C. Basole | Scott Stern | Cesar Hidalgo

### Modeling Needs, Infrastructures, Standards

Paul Trunfio | Sallie Keller | Andrew L. Russell | Guru Madhavan | Azer Bestavros | Jason Owen-Smith



## PROGRAMS

## Sackler Colloquia

- » About Sackler Colloquia
- » Upcoming Colloquia
- » Completed Colloquia
- » Sackler Lectures
- » Video Gallery
- » Connect with Sackler Colloquia
- » Give to Sackler Colloquia

## Cultural Programs

## Distinctive Voices

## Kavli Frontiers of Science

## Keck Futures Initiative

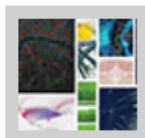
## LabX

## Sackler Forum

## Science &amp; Entertainment Exchange



## Modeling and Visualizing Science and Technology Developments



December 4-5, 2017; Irvine, CA

Organized by Katy Börner, H. Eugene Stanley, William Rouse and Paul Trunfio

### Overview

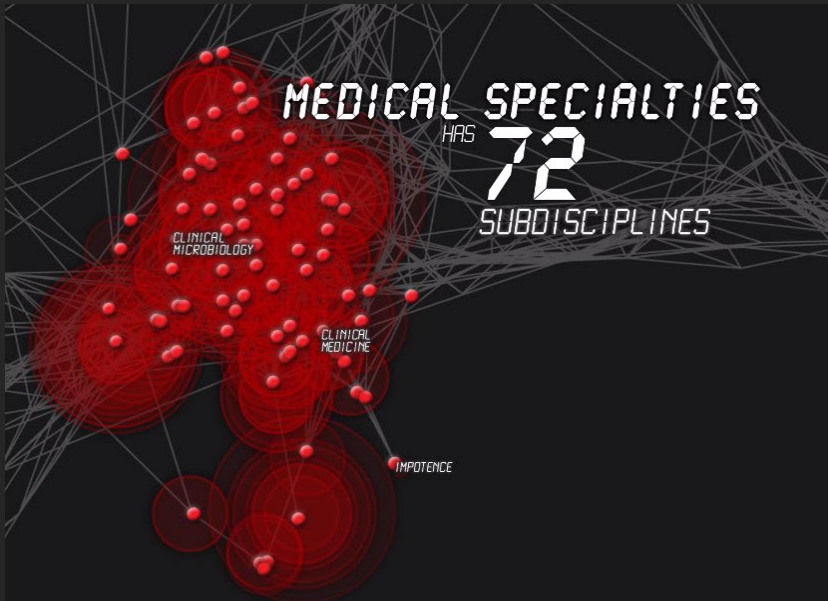
This colloquium was held in Irvine, CA on December 4-5, 2017.

This colloquium brought together researchers and practitioners from multiple disciplines to present, discuss, and advance computational models and visualizations of science and technology (S&T). Existing computational models are being applied by academia, government, and industry to explore questions such as: What jobs will exist in ten years and what career paths lead to success? Which types of institutions will likely be most innovative in the future? How will the higher education cost bubble burst affect these institutions? What funding strategies have the highest return on investment? How will changing demographics, alternative economic growth trajectories, and relationships among nations impact answers to these and other questions? Large-scale datasets (e.g., publications, patents, funding, clinical trials, stock market, social media data) can now be utilized to simulate the structure and evolution of S&T. Advances in computational power have created the possibility of implementing scalable, empirically validated computational models. However, because the databases are massive and multidimensional, both the data and the models tend to exceed human comprehension. How can advances in data visualizations be effectively employed to communicate the data, the models, and the model results to diverse stakeholder groups? Who will be the users of next generation models and visualizations and what decisions will they be addressing.

Videos of the talks are available on the [Sackler YouTube Channel](#).

<https://www.pnas.org/modeling>





Science Forecast S1:E1





[https://www.youtube.com/watch?v=lByX2\\_eb\\_QQ](https://www.youtube.com/watch?v=lByX2_eb_QQ)

# Arthur M. Sackler Colloquium on Modeling and Visualizing Science and Technology Developments

## ✔ **Twin-Win Model: A human-centered approach to research success**

Ben Shneiderman

PNAS December 11, 2018 115 (50) 12590-12594; first published December 10, 2018. <https://doi.org/10.1073/pnas.1802918115>

## ✔ **Forecasting innovations in science, technology, and education**

FROM THE COVER

Katy Börner, William B. Rouse, Paul Trunfio, and H. Eugene Stanley

PNAS December 11, 2018 115 (50) 12573-12581; first published December 10, 2018. <https://doi.org/10.1073/pnas.1818750115>

## ✔ **How science and technology developments impact employment and education**

Wendy Martinez

PNAS December 11, 2018 115 (50) 12624-12629; first published December 10, 2018. <https://doi.org/10.1073/pnas.1803216115>

## ✔ **Scientific prize network predicts who pushes the boundaries of science**

Yifang Ma and Brian Uzzi

PNAS December 11, 2018 115 (50) 12608-12615; first published December 10, 2018. <https://doi.org/10.1073/pnas.1800485115>

## ✔ **The role of industry-specific, occupation-specific, and location-specific knowledge in the growth and survival of new firms**

C. Jara-Figueroa, Bogang Jun, Edward L. Glaeser, and Cesar A. Hidalgo

PNAS December 11, 2018 115 (50) 12646-12653; first published December 10, 2018. <https://doi.org/10.1073/pnas.1800475115>



## Arthur M. Sackler Colloquium on Modeling and Visualizing Science and Technology Developments

### ✔ Skill discrepancies between research, education, and jobs reveal the critical need to supply soft skills for the data economy

Katy Börner, Olga Scrivner, Mike Gallant, Shutian Ma, Xiaozhong Liu, Keith Chewing, Lingfei Wu, and James A. Evans  
PNAS December 11, 2018 115 (50) 12630-12637; first published December 10, 2018. <https://doi.org/10.1073/pnas.1804247115>

### ✔ Changing demographics of scientific careers: The rise of the temporary workforce

Staša Milojević, Filippo Radicchi, and John P. Walsh  
PNAS December 11, 2018 115 (50) 12616-12623; first published December 10, 2018. <https://doi.org/10.1073/pnas.1800478115>

### ✔ The chaperone effect in scientific publishing

Vedran Sekara, Pierre Deville, Sebastian E. Ahnert, Albert-László Barabási, Roberta Sinatra, and Sune Lehmann  
PNAS December 11, 2018 115 (50) 12603-12607; first published December 10, 2018. <https://doi.org/10.1073/pnas.1800471115>

### ✔ Modeling research universities: Predicting probable futures of public vs. private and large vs. small research universities

William B. Rouse, John V. Lombardi, and Diane D. Craig  
PNAS December 11, 2018 115 (50) 12582-12589; first published December 10, 2018. <https://doi.org/10.1073/pnas.1807174115>

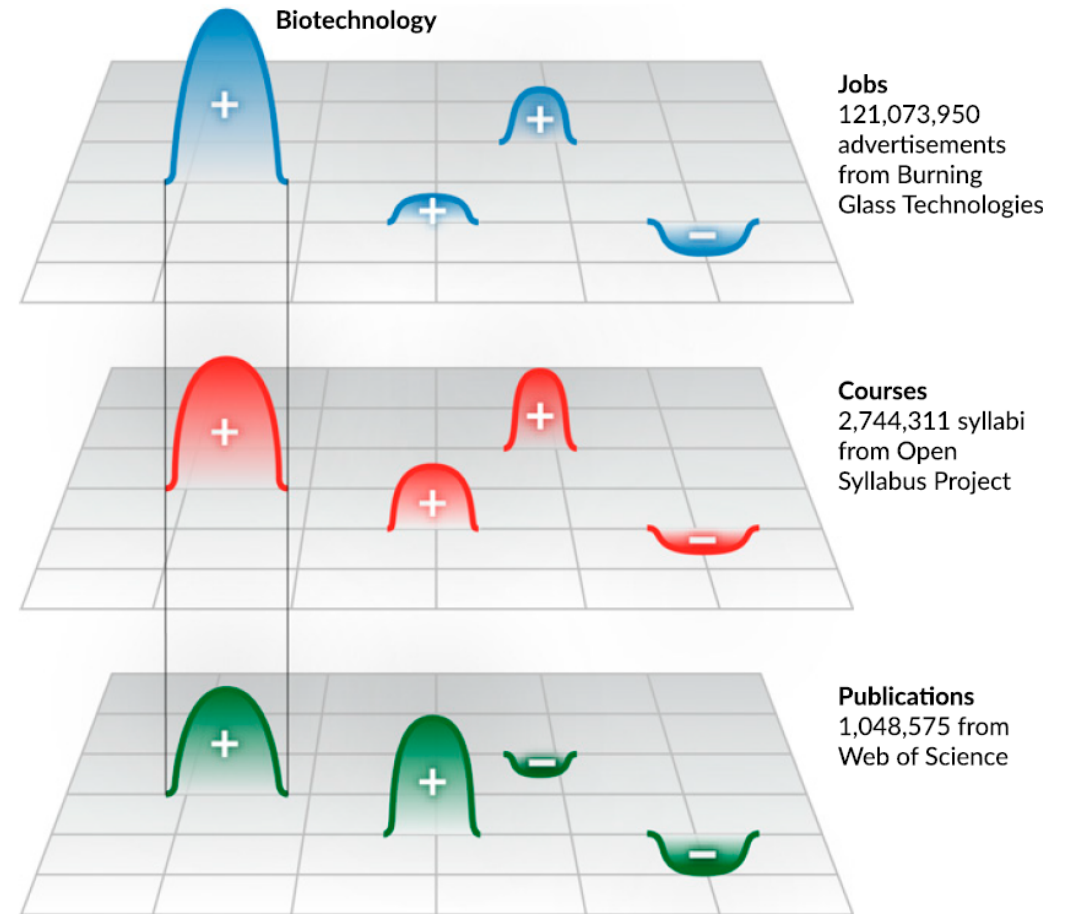
and more ...



Study the **(mis)match** and **temporal dynamics** of S&T progress, education and workforce development options, and job requirements.

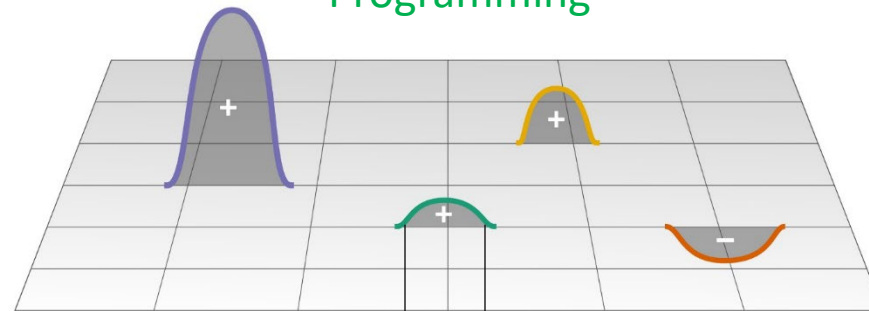
**Challenges:**

- Rapid change of STEM knowledge
- Increase in tools, AI
- Social skills (project management, team leadership)
- Increasing team size

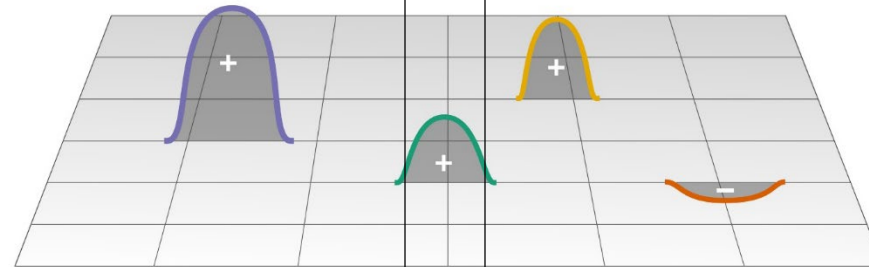


**Fig. 1.** The interplay of job market demands, educational course offerings, and progress in S&T as captured in publications. Color-coded mountains (+) and valleys (-) indicate different skill clusters. For example, skills related to Biotechnology might be mentioned frequently in job descriptions and taught in many courses, but they may not be as prevalent in academic publications. In other words, there are papers that mention these skills, but labor demand and commercial activity might be outstripping publication activity in this area. The numbers of jobs, courses, and publications that have skills associated and are used in this study are given on the right.

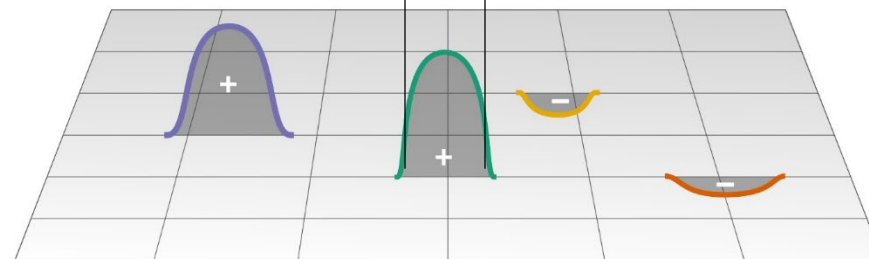
## Programming



**Jobs**

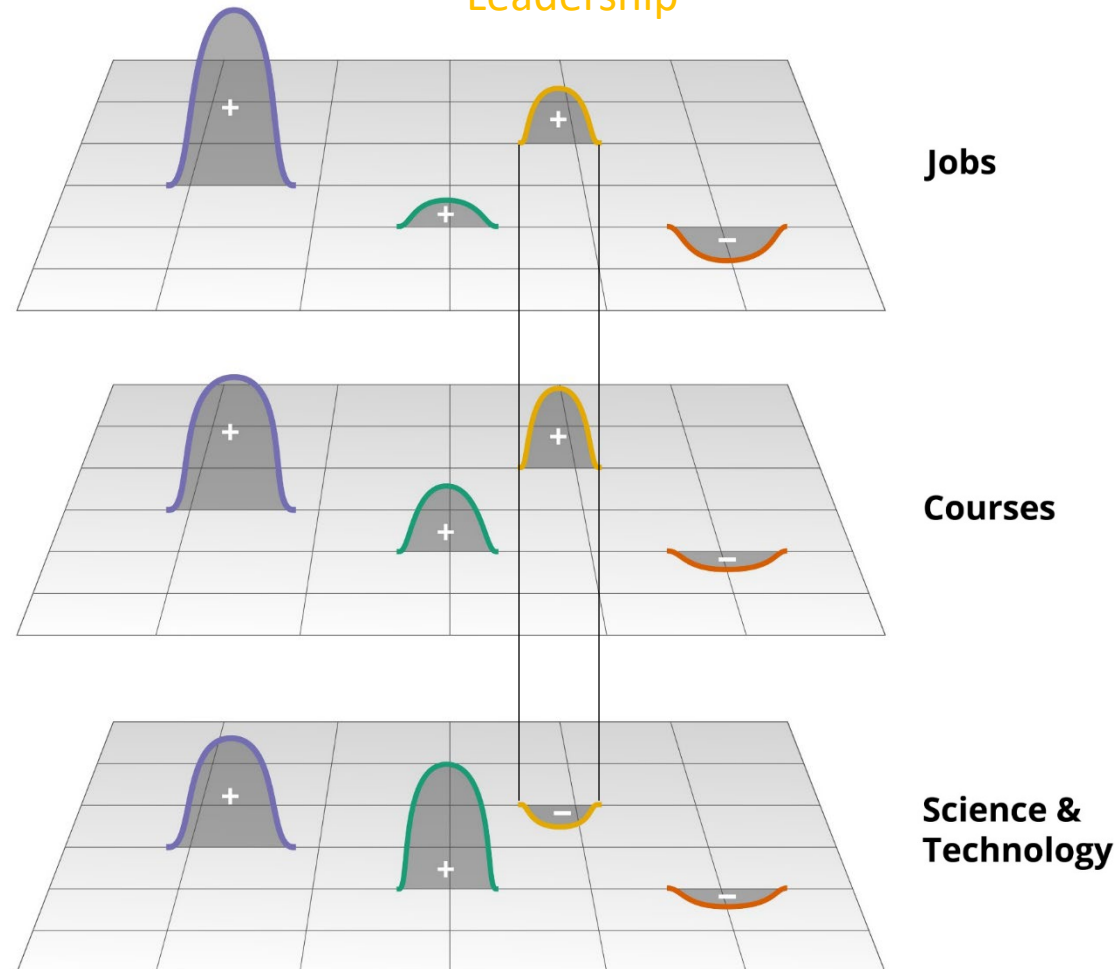


**Courses**



**Science &  
Technology**

## Leadership



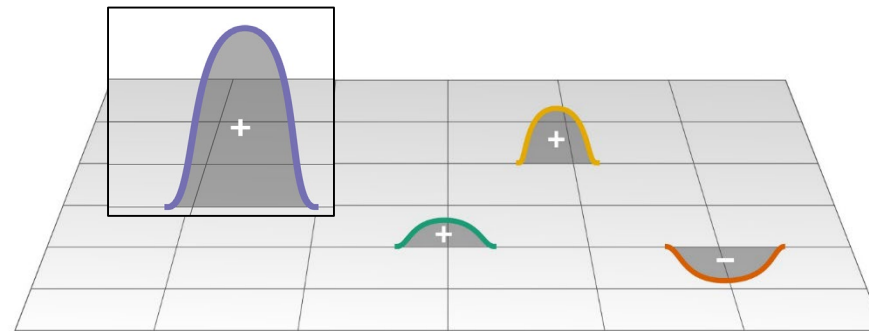
**Jobs**

**Courses**

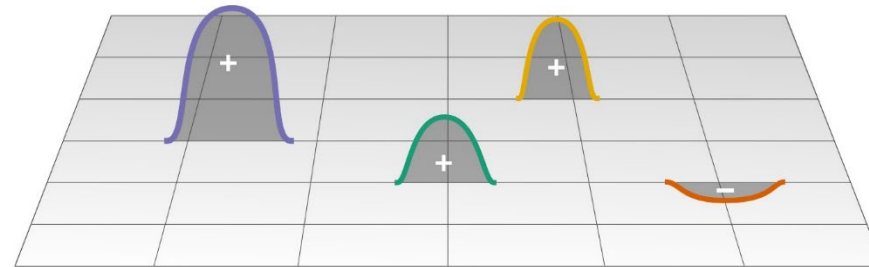
**Science &  
Technology**



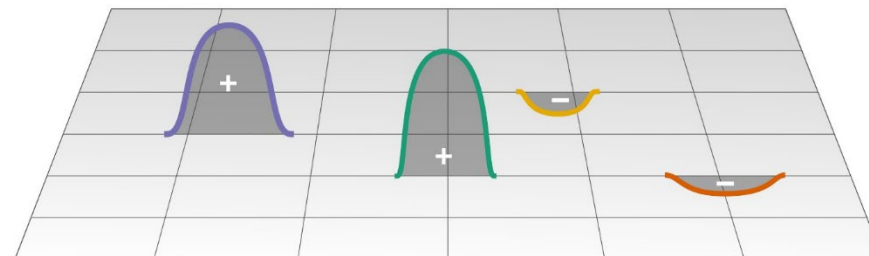
## Biotechnology



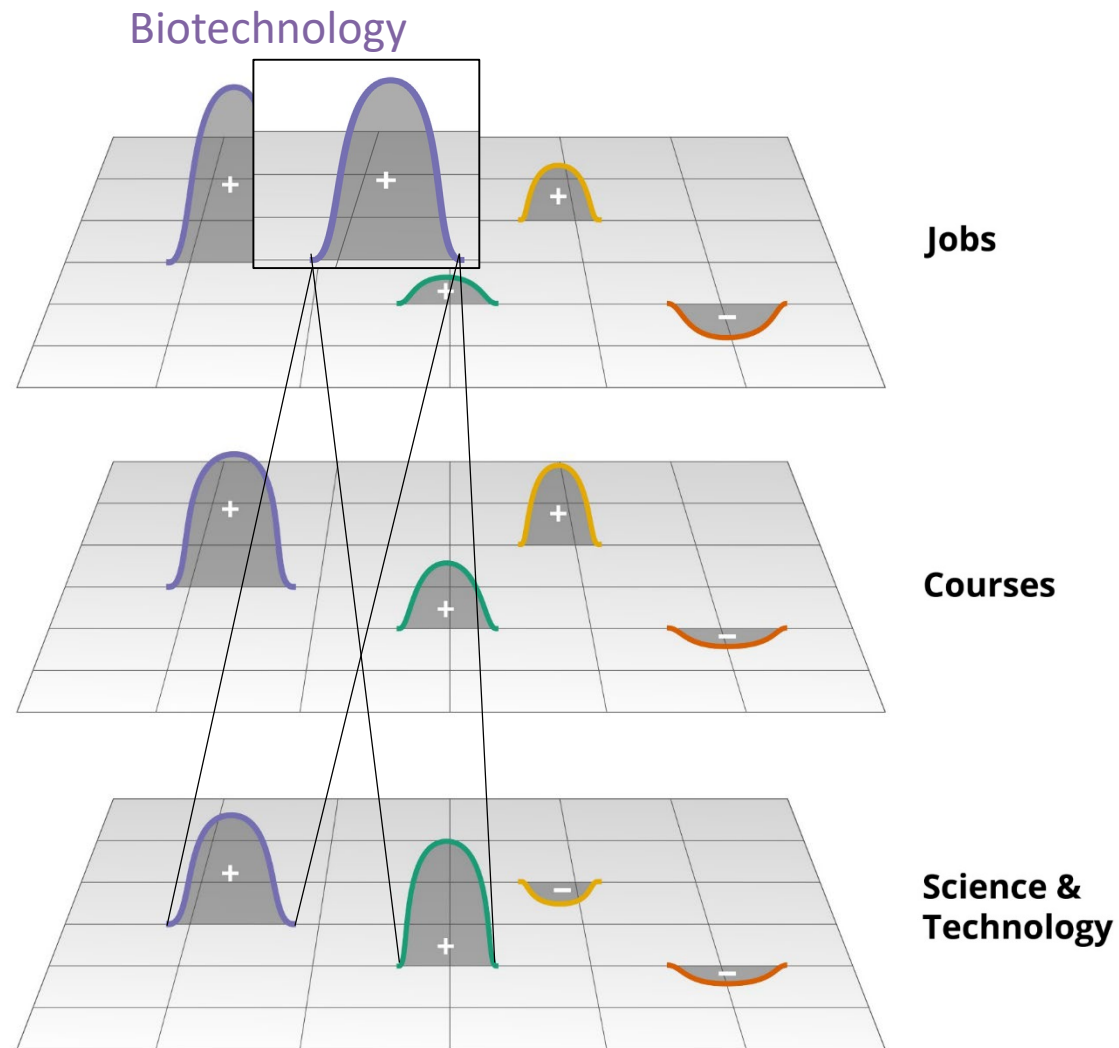
**Jobs**



**Courses**



**Science &  
Technology**



# Stakeholders and Insight Needs

- **Students:** What jobs will exist in 1-4 years? What program/learning trajectory is best to get/keep my dream job?
- **Teachers:** What course updates are needed? What balance of timely and timeless knowledge (to get a job vs. learn how to learn) should I teach? How to innovate in teaching and maintain job security or tenure?
- **Universities:** What programs should be created? What is my competition doing? How do I tailor programs to fit local needs?
- **Science Funders:** How can S&T investments improve short- and long-term prosperity? Where will advances in knowledge also yield advances in skills and technology?
- **Employers:** What skills are needed next year and in 5 and 10 years? Which institutions produce the right talent? What skills does my competition list in job advertisements?
- **Economic Developers:** What critical skills are needed to improve business retention, expansion, and recruitment in a region?

**What is ROI of my time, money, compassion?**

# Urgency

- 35% of UK jobs, and 30% in London, are at high risk from automation over the coming 20 years.  
<https://www2.deloitte.com/content/dam/Deloitte/uk/Documents/uk-futures/london-futures-agiletown.pdf>
- The aerospace industry and NASA have a disproportionately large percentage of workers aged 50 and older compared to the national average, and up to **half of the current workforce** will be eligible for retirement within the coming five years.  
Astronautics AIAA (2012) Recruiting, retaining, and developing a world-class aerospace workforce.  
[https://www.aiaa.org/uploadedFiles/Issues\\_and\\_Advocacy/Education\\_and\\_Workforce/Aerospace%20Workforce-%20030112.pdf](https://www.aiaa.org/uploadedFiles/Issues_and_Advocacy/Education_and_Workforce/Aerospace%20Workforce-%20030112.pdf)
- The rise of artificial intelligence will lead to the displacement of **millions of blue-collar as well as white-collar jobs** in the coming decade. Auerswald PE (2017) The Code Economy: A Forty-thousand-year History; Beyer D (2016) The future of machine intelligence: Perspectives from leading practitioners ; Brynjolfsson E, McAfee A (2014) The second machine age: Work, progress, and prosperity in a time of brilliant technologies; Ford M (2015) Rise of the Robots: Technology and the Threat of a Jobless Future.

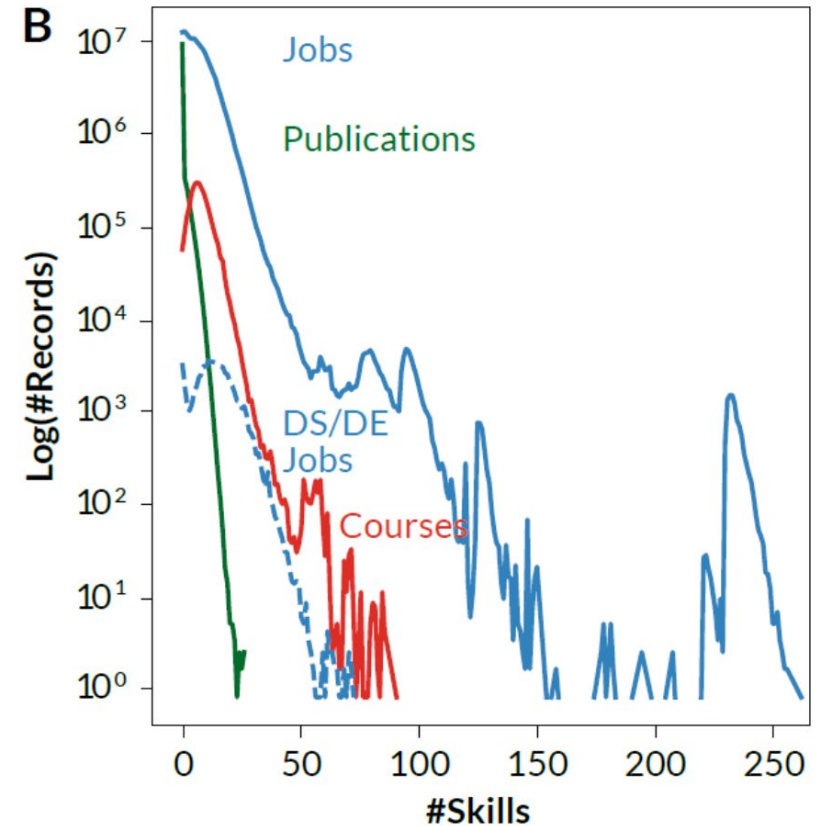
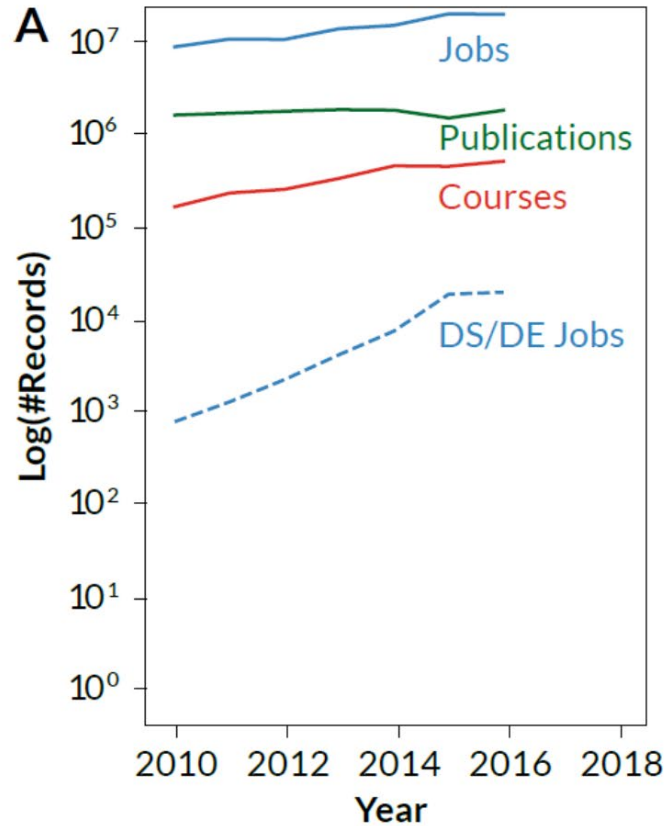


# Datasets Used

Job advertisements by Burning Glass posted between Jan 2010-Dec 2016.

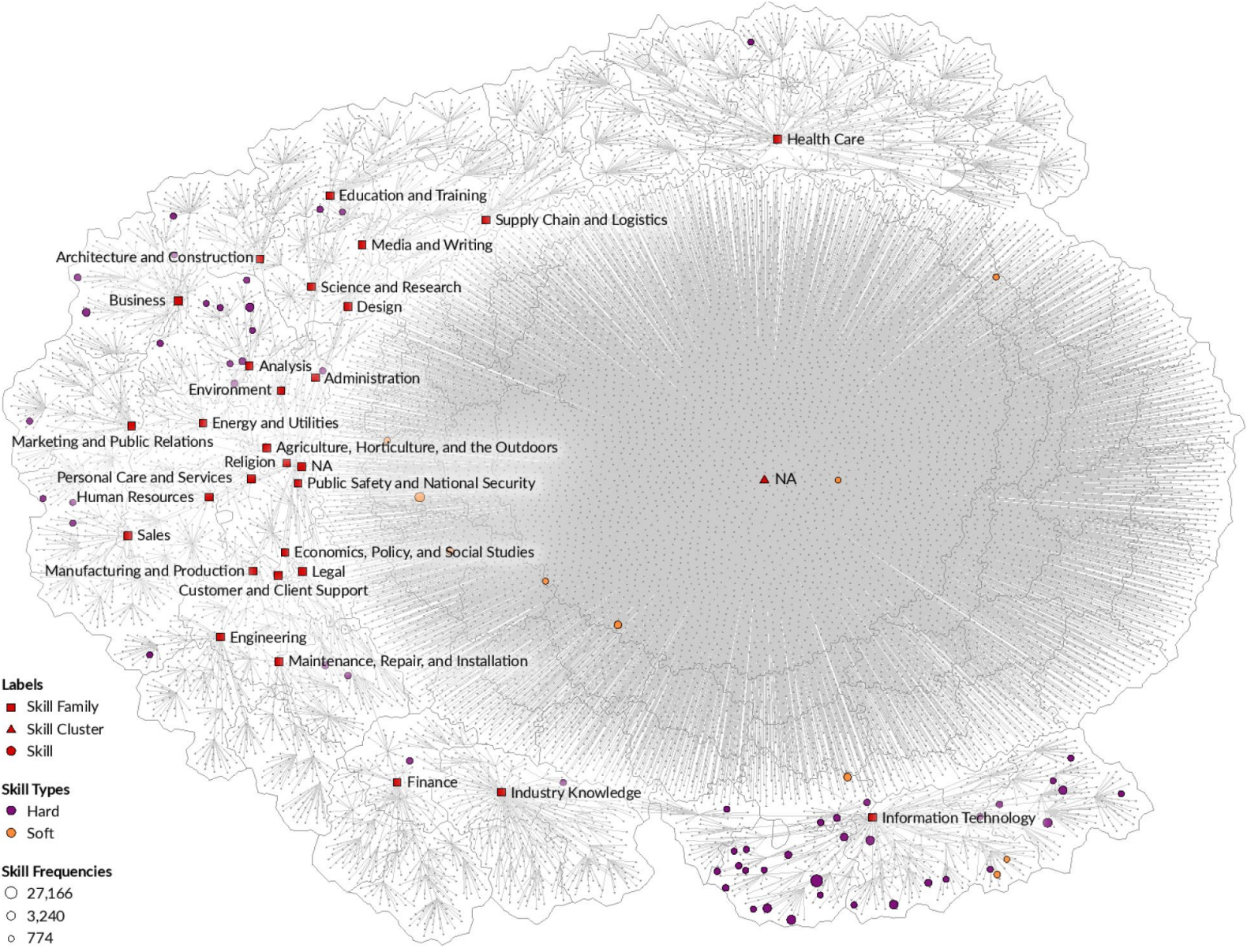
Web of Science publications published Jan 2010-Dec 2016.

Course descriptions from the Open Syllabus Project acquired in June 2018 for courses offered in 2010-2016.

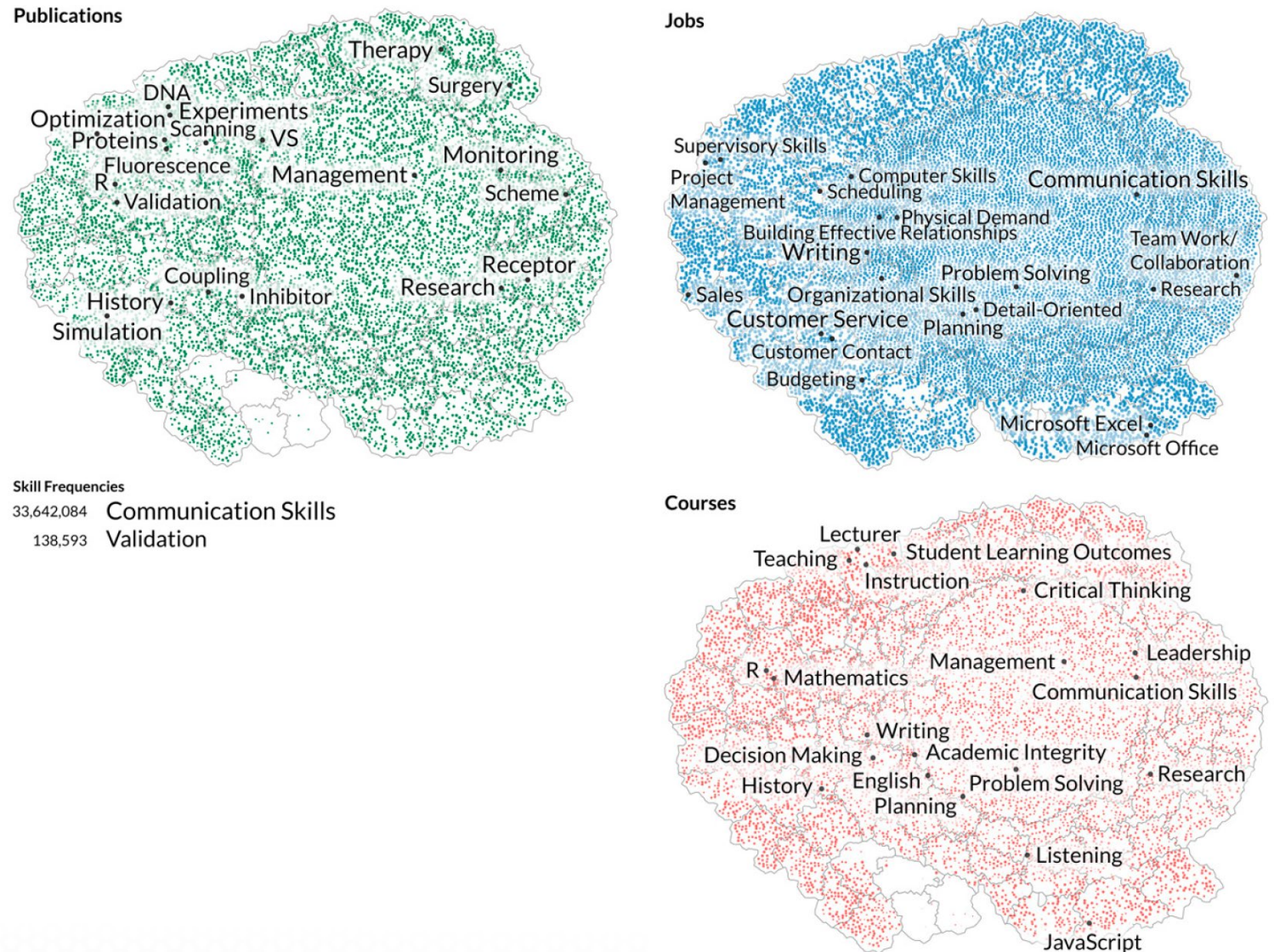


Data Type	#Records	#Records with skills	#Records without skills
All Courses	3,062,277	2,744,311	54,733
All Jobs	132,011,926	121,073,950	10,937,976
DSDE Jobs	69,405	65,944	3,461
All Publications	15,691,162	1,048,575	14,642,587
DSDE Publications	1,048,575	807,756	240,819

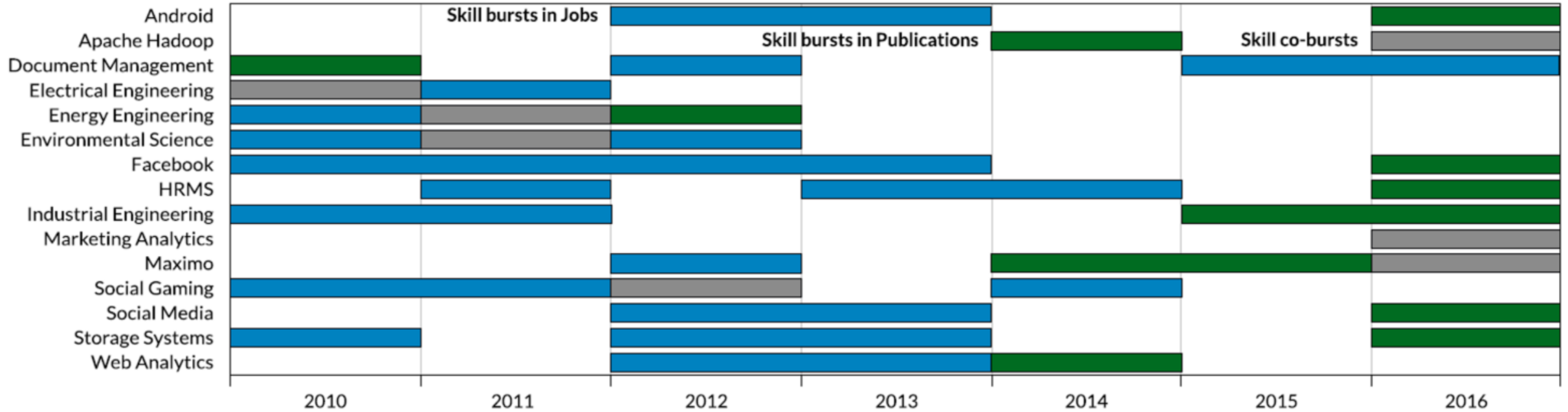
**Fig. 2.** Basemap of 13,218 skills. In this map, each dot is a skill, triangles identify skill clusters, and squares represent skill families from the Burning Glass (BG) taxonomy. Labels are given for all skill family nodes and for the largest skill cluster (NA) to indicate placement of relevant subtrees. Additionally, hard and soft skills are overlaid using purple and orange nodes, respectively; node area size coding indicates base 10 log of skill frequency in DS/DE jobs. Skill area computation uses Voronoi tessellation.



**Fig. 3.** Basemap of 13,218 skills with overlays of skill frequency in jobs, courses, and publications. This figure substantiates the conceptual drawing in Fig. 1 using millions of data records. Jobs skills are plotted in blue, courses are in red, and publications are in green. Node area size coding indicates base 10 log of skills frequency. The top 20 most frequent skills are labeled, and label sizes denote skill frequency.

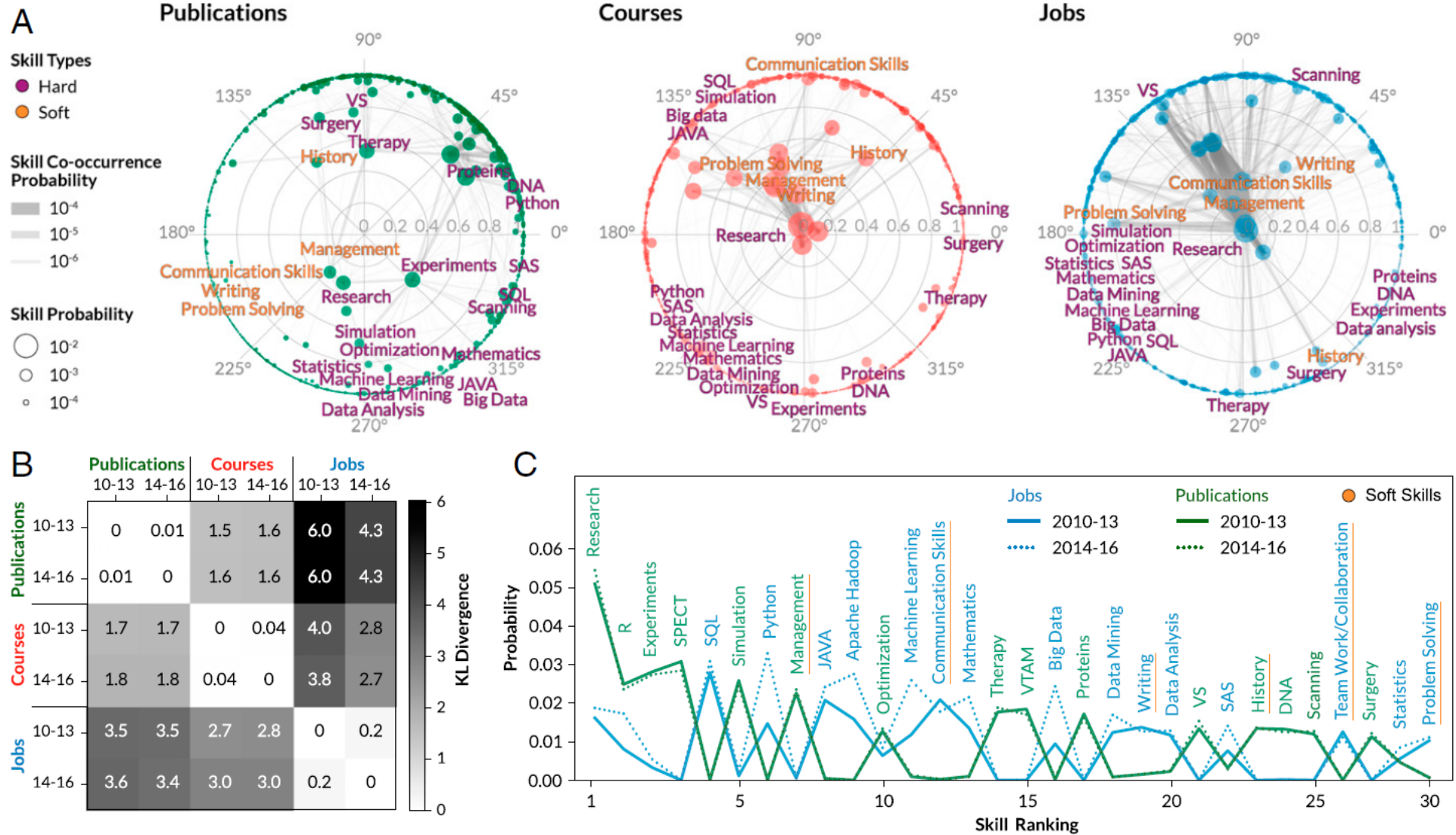




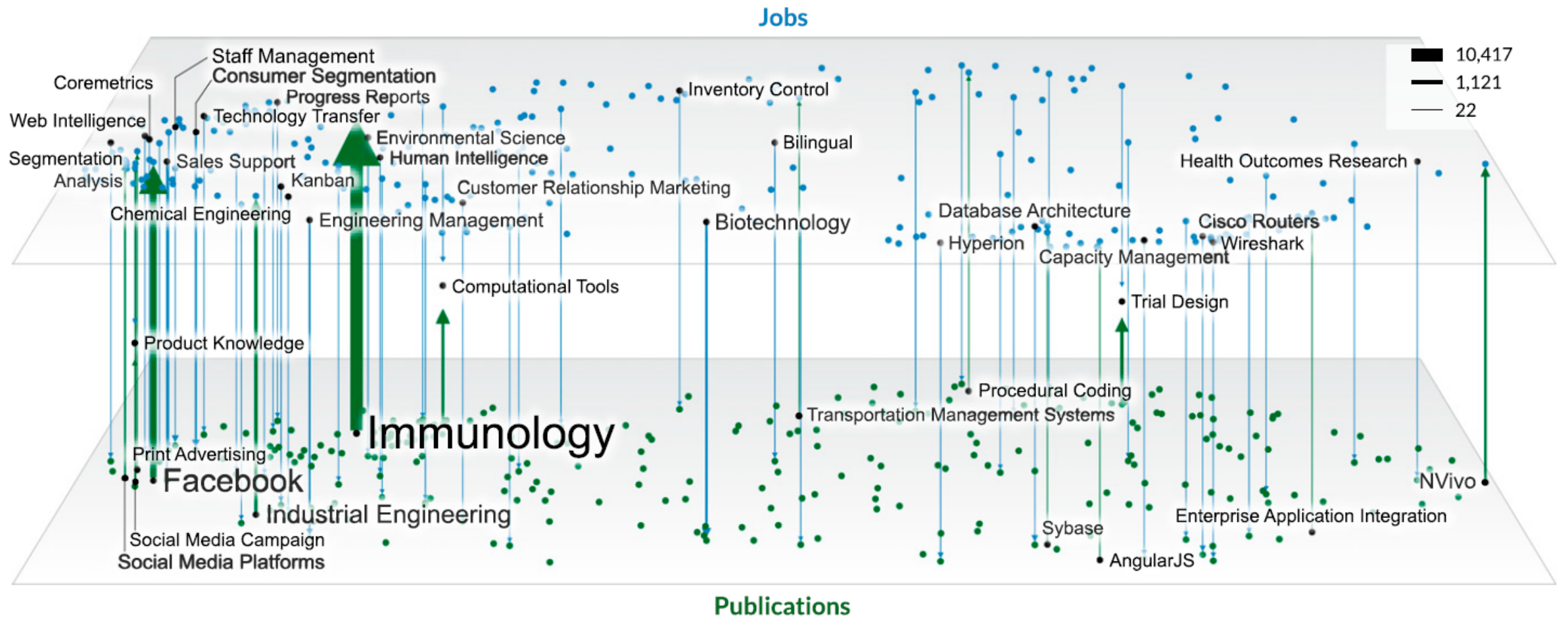


**Fig. 4.** Burst of activity in DS/DE skills in jobs and publications. Each burst is rendered as a horizontal bar with a start and an end date; skill term is shown on the left. Skills that burst in jobs are blue; skills bursting in publications are green. Seven skills burst in both datasets during the same years and are shown in gray. HRMS stands for human resources management system, and Maximo is an IBM system for managing physical assets.

# Kullback-Leibler divergence

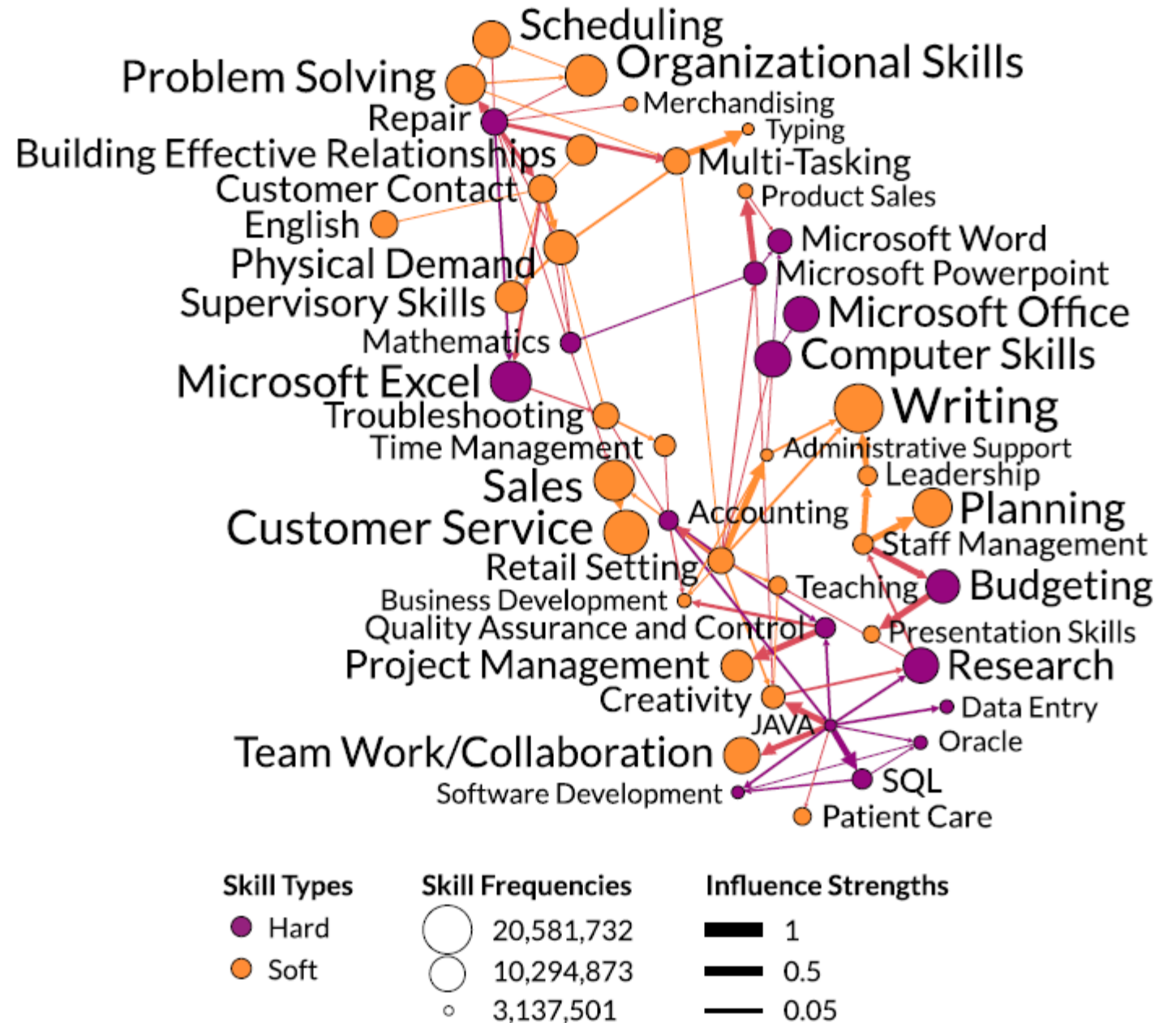


**Fig. 5.** Structural and dynamic differences between skill distributions in jobs, courses, and publications for 2010–2013 and 2014–2016. (A) Poincaré disks comparing the centrality of soft skills (orange) and hard skills (purple) across jobs, courses, and publications. (B) KL divergence matrix for jobs, courses, and publications in 2010–2013 and 2014–2016. (C) The most surprising skills in publications and jobs; *R* is a scripting language, VTAM refers to the IBM Virtual Telecommunication Access Method application, VS is the integrated development environment Visual Studio, and SAS is a data analytics software.

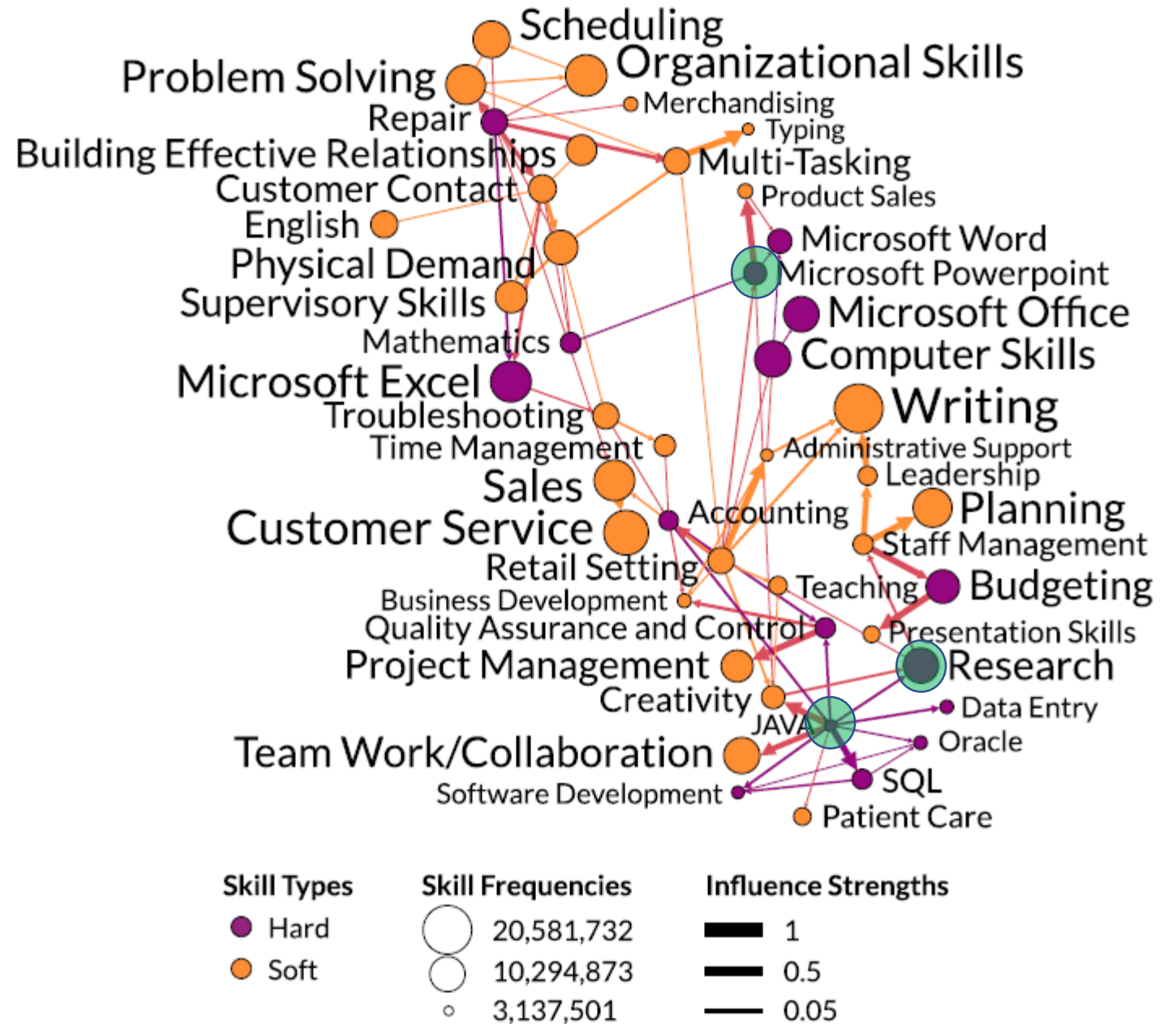


**Fig. 6.** Strength of influence mapping. Top 200 most frequent skills in jobs (blue) and in publications (green) plotted on the skills basemap from Fig. 2. Arrows represent skills with significant Granger causality ( $P$  value < 0.05). Line thickness and label size indicate skill frequency. The direction and thickness of each arrow indicate the  $F$ -value strength and direction.

**Fig. 7.** Multivariate Hawkes Process influence network of DS/DE skills within job advertisements 2010–2016. Each of the 45 nodes represents a top-frequency skill (29 soft and 16 hard skills) with a strong influence edge from/to other skill(s) in job advertisements between 2010 and 2016. Node and label size correspond to the number of times that the skill appeared in a job advertisement. Thickness of the 75 directed edges indicates influence strength.



**Fig. 7.** Hawkes influence network of DS/DE skills within job advertisements 2010–2016. Each of the 45 nodes represents a top-frequency skill (29 soft and 16 hard skills) with a strong influence edge from/to other skill(s) in job advertisements between 2010 and 2016. Node and label size correspond to the number of times that the skill appeared in a job advertisement. Thickness of the 75 directed edges indicates influence strength.



# Results

- Novel cross-walk for mapping publications, course offerings, and job via skills.
- Timing and strength of burst of activity for skills (e.g., Oracle, Customer Service) in publications, course offerings, and job advertisements.
- Uniquely human skills such as communication, negotiation, and complex service provision are currently underexamined in research and undersupplied through education for the labor market in an increasingly automated and AI economy.
- The same pattern manifests in the domain of DS/DE where teamwork and communication skills increase in value with greater demand for data analytics skills and tools.
- Skill demands from industry are as likely to drive skill attention in research as the converse.

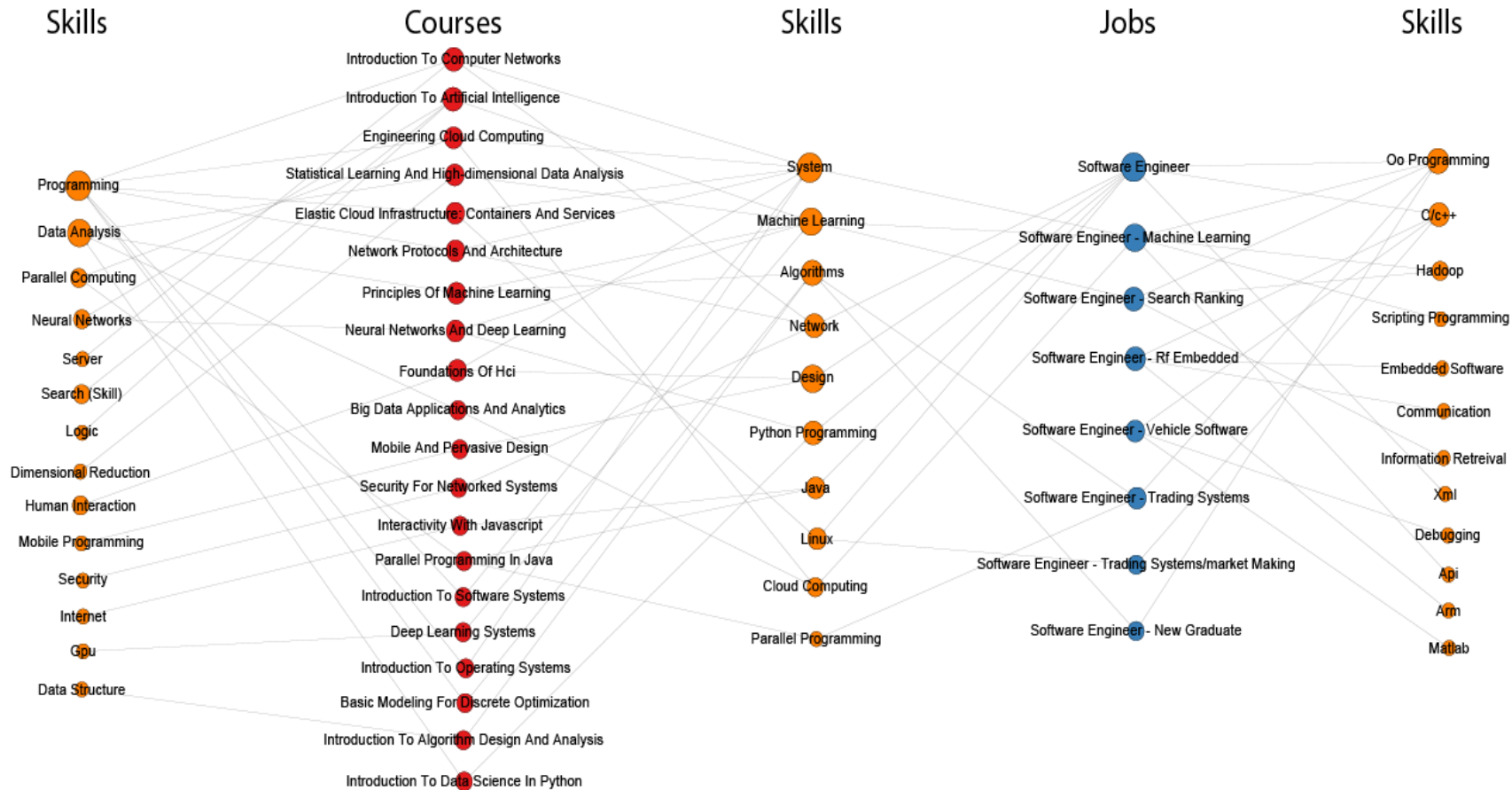
# Next Steps

Collaborate with Burning Glass and other teams to

- Improve skills taxonomy; extract and characterize hard and soft skills
- Use data to understand and manage skill gaps related to the opioid epidemics
- Perform sample analyses for IU

# IU Data Science Program: Courses, Skills & Jobs

Katy Börner, Michael Ginda & Xiaozhong Liu, Indiana University



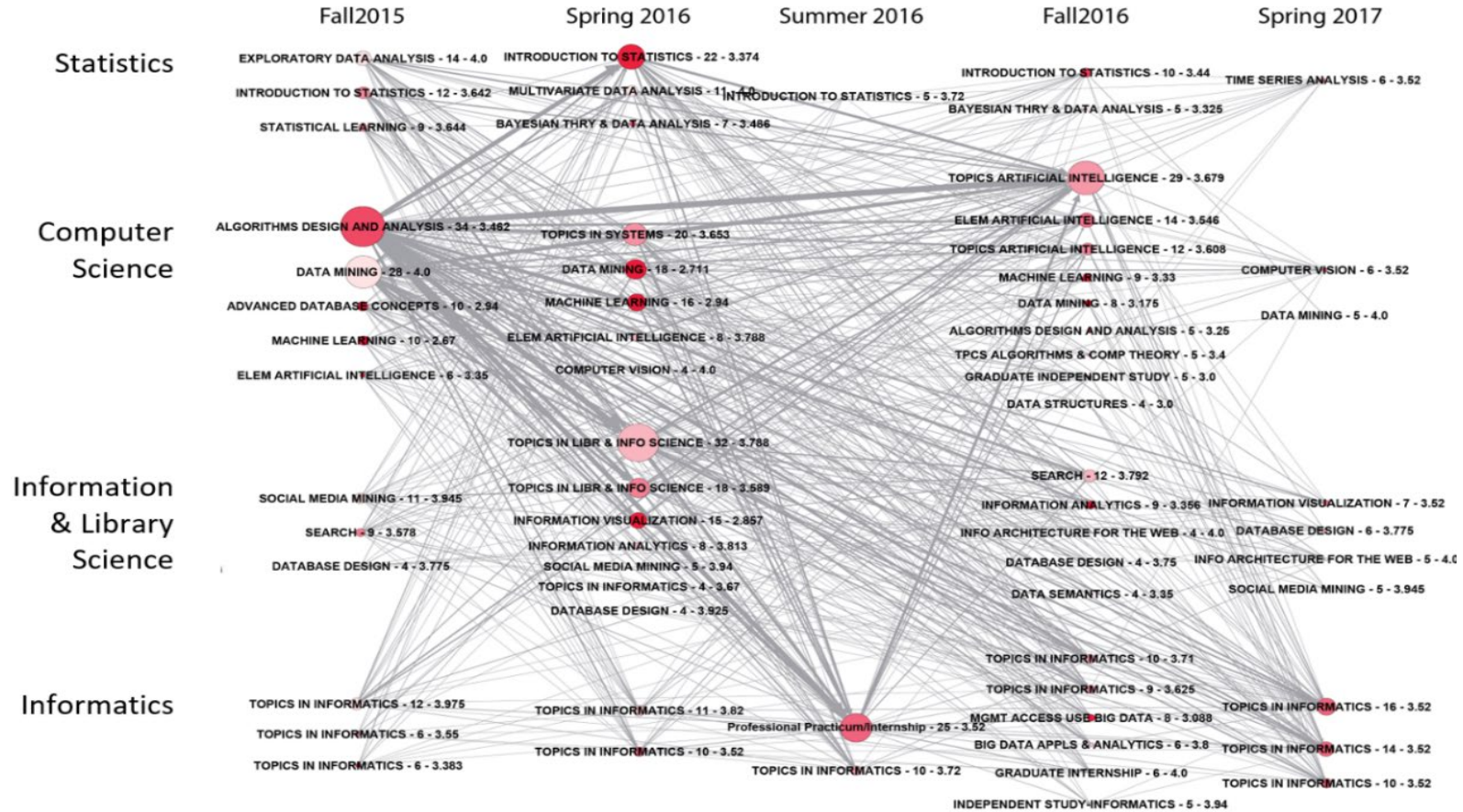
Exemplary set of IU Data Science courses, 'Software Engineering' jobs, and associated skills.

Job data was retrieved from LinkedIn and CareerBuilder and course data come from the IU course list. As can be seen, there are many skills (in orange) that are exclusively associated with courses or jobs; however, the skills in the middle interlink courses (in red) to jobs (in blue).

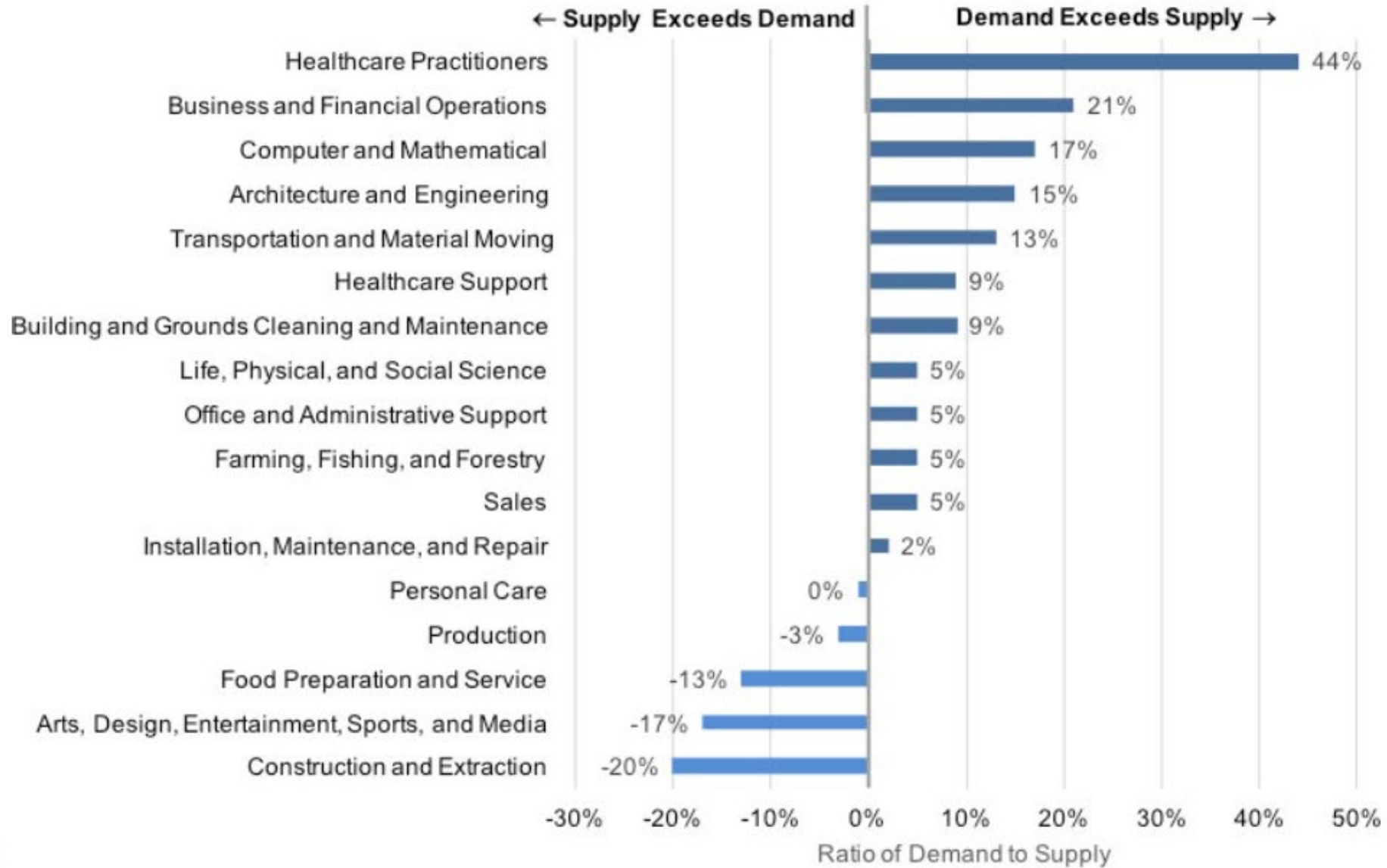


# IU Data Science Program: Student Course Transition Network

Michael Ginda, Kayla Scroggins & Katy Börner, Indiana University



Empower students, teachers, and curriculum committee members to understand and discuss current and desirable student cohorts, key course trajectories, or the (gatekeeper) role that specific courses play. Vertically, courses are arranged into four groups based on the department offering the course. Within each vertical grouping, the nodes are sorted by the total enrollment for the course with highest values on top. Node size encodes number of students enrolled; node color denotes overall GPA for the course.



<https://www.burning-glass.com/research-project/skills-gap-different-skills-different-gaps>

# Next Steps

Collaborate with

- Burning Glass
- Ed2go
- Indeed.com
- credentialengine.org

To add more recent data and provide career advise at US level.

## Filter By:

## COURSE TYPES

 Fundamentals  Advanced Career Training 

## COURSE TOPICS

 Arts and Design (11) ▾ Business (36) ▾ Career Online High School (3) ▾ Computer Applications (42) ▾ Computer Programming (48) ▾ Construction and Trades (13) ▾ Data Science & Artificial Intelligence ▾ Health and Fitness (34) ▾ Hospitality (4) ▾ Information Technology (20) ▾ Language (1) ▾ Legal (5) ▾ Math and Science ▾ Teacher Professional Development (1) ▾ Test Prep ▾

## Search Results

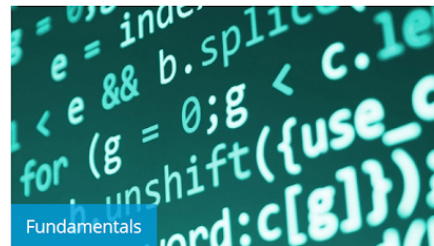
programming

Search

219 Results

## Courses

Sort By: Relevance ▾



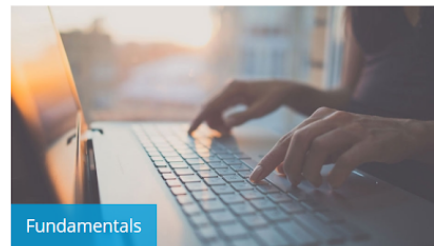
Fundamentals

**Introduction to Programming**

Take your first steps toward a career as a computer programmer as you master basic programming concepts and get hands-on practice in writing applications containing GUIs, sound, and graphics.

Starting June 12 | July 17

6 Weeks / 24 Course Hours



Fundamentals

**Intermediate C# Programming**

Learn to write Graphical User Interface programs in the C# Programming Language.

Starting June 12 | July 17

6 Weeks / 24 Course Hours

<https://www.ed2go.com>

# Search and compare salaries

Over 500 million points of data



Search

[Search for company reviews](#)



## Popular Job Titles



### Retail Sales Associate

69,754 salaries reported

**\$11.64** / hour



### Laborer

97,897 salaries reported

**\$12.47** / hour



### Leasing Agent

7,496 salaries reported

**\$820** / week



### Housekeeper

54,189 salaries reported

**\$11.14** / hour



<https://www.indeed.com>

**Search** Credentials

**For** B.S.Ed. in Visual Arts (Indiana University Bloomington)

Search

+ Filters



Found  
5874  
results

Show/Hide Descriptions

Show/Hide Gray Buttons

Sort by Relevance

List

Map

## B.S.Ed. in Visual Arts

Indiana University Bloomington



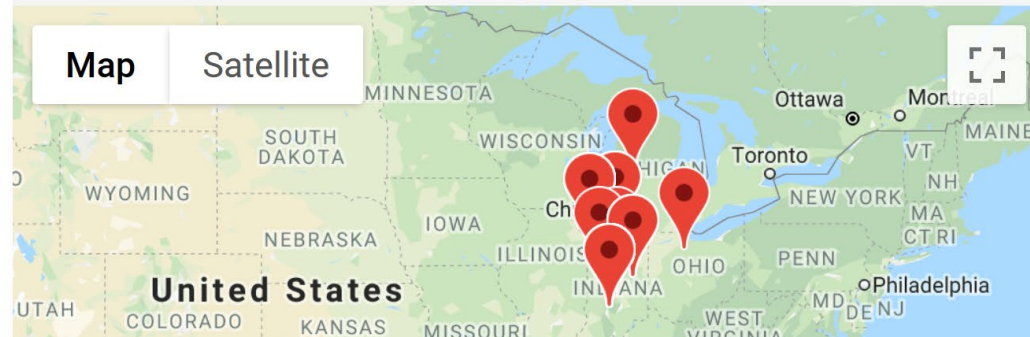
An arts education transforms students into critical observers of the world. When students begin to craft images, it helps them discover parts of themselves that have previously gone unexpressed. Our art education major prepares you to teach students of all ages, from preschool through grade 12.



Drag and resize the map to frame the area to search, or search for a location to reposition the map.

Find a Place...

Search Area





## A Prototype Skills Map

One old job advert may be of little use. But millions of these adverts can provide a detailed picture of the latest skills needed in hundreds of different occupations.

This simple tool aims to show the potential value in old job adverts. For each occupation the tool provides a Skills Map using millions of UK job adverts.

To get started, enter your job title below and then choose the closest occupation group.

Data Scientist

The closest occupation group is:

Other natural & social science professionals

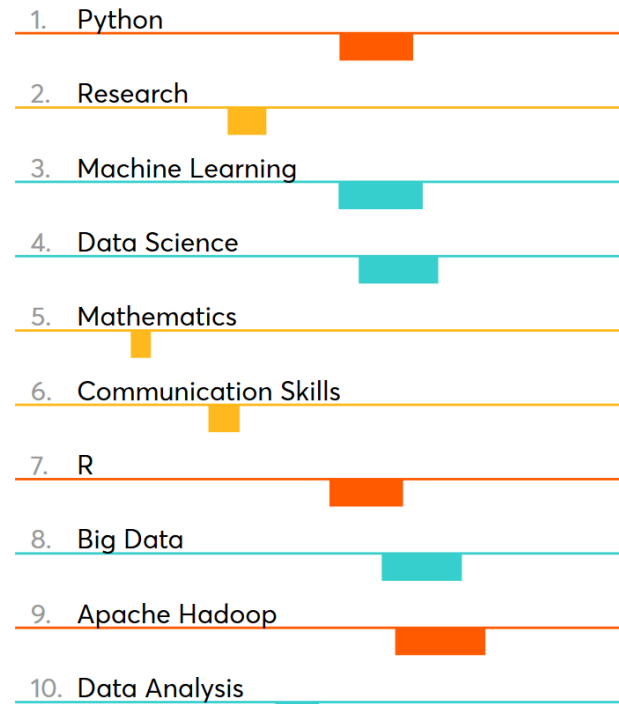
<http://data-viz.nesta.org.uk/skills-map>

# Which skills are employers asking for?

<http://data-viz.nesta.org.uk/skills-map>

The left-hand column shows the most frequently occurring skills in job adverts for other natural and social science professionals. The column on the right shows the most common skills for all occupations. 'Skills' are defined broadly and include types of knowledge, work activities and abilities. Many of the most common terms relate to inter-personal skills, such as customer service and team work. The list also includes several basic competencies, such as writing and problem solving. The rectangle below each skill indicates the average salary range across adverts that mentioned the skill. Drag the red circle down to reveal more skills.

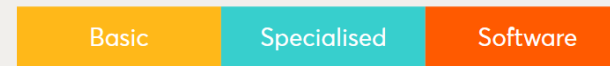
## OTHER NATURAL AND SOCIAL SCIENCE PROFESSIONALS



## ALL OCCUPATIONS



Skill types:



Skill salary range: all adverts that mention the skill 2014-16

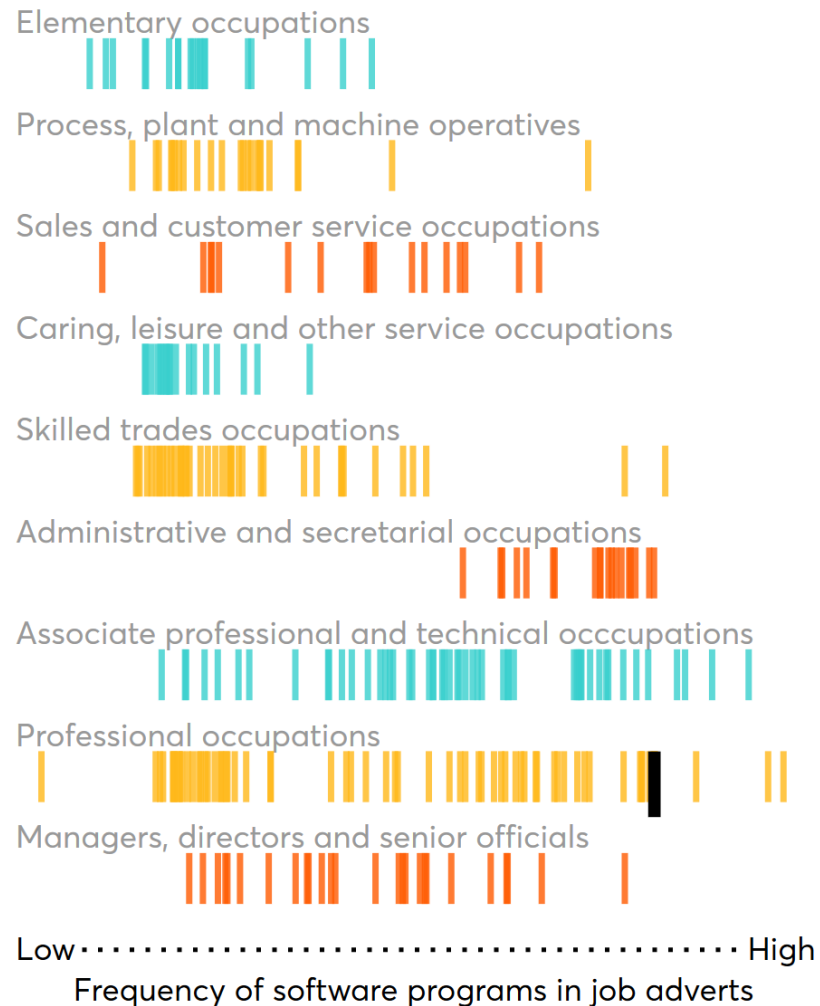




# How tech heavy is your job?

<http://data-viz.nesta.org.uk/skills-map>

For each occupation this chart shows the proportion of adverts that mention at least one software program. Markers that are farther to the right suggest there is a broader demand for tech skills in these occupations, but of course these may be basic or advanced skills. Software programs are mentioned most frequently in adverts for IT professionals, web designers and telecommunications engineers. Amongst the most popular software programs are several Microsoft products. A number of other products, such as Oracle, are used to manage large databases. Their presence reflects the growing importance of data in many occupations.



## Most asked-for software programs across all occupations:

- .NET Programming
- ASP
- C++
- Hypertext Preprocessor (PHP)
- jQuery
- Microsoft C#
- Microsoft Excel
- Microsoft Office
- Microsoft Powerpoint
- Microsoft Word
- Oracle
- SAP

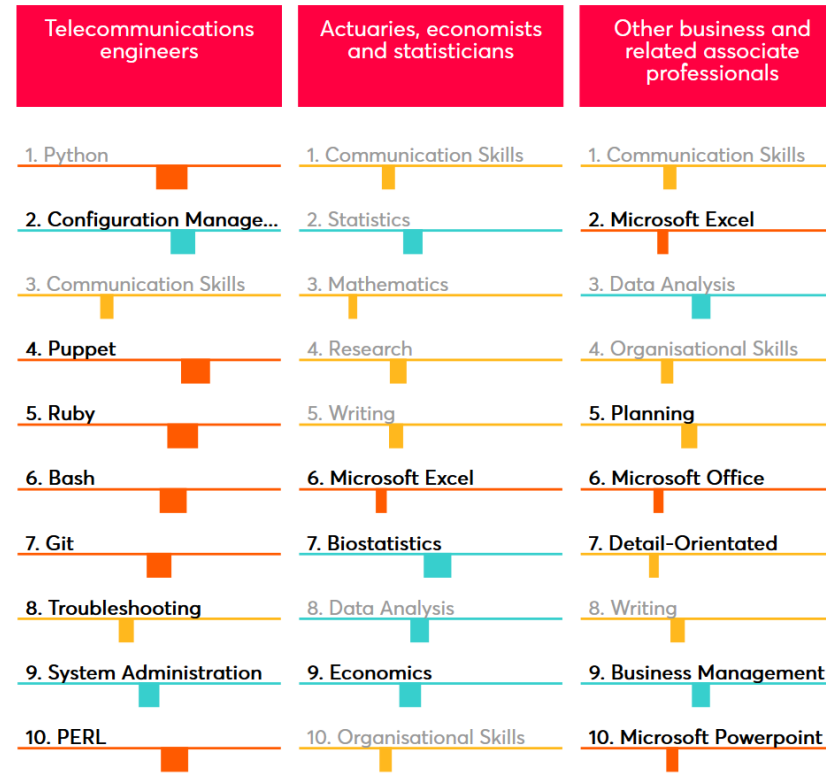
## Other natural and social science professionals

- Python
- R
- Apache Hadoop

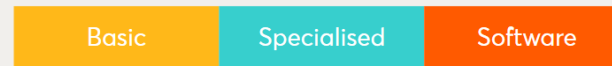
# Which occupations require similar skills to yours?

<http://data-viz.nesta.org.uk/skills-map>

Considering a career change? Here are occupations that require similar skills to other natural and social science professionals. Beneath each heading are the most sought-after skills for that occupation. Skills in grey are those which are frequently requested for your own occupation, and therefore you may already possess these skills. Skills in black are new skills that you may need to acquire. Some occupations have few close alternatives, while other occupations share certain basic skills but require very different specialist skills.



Skill types:



Skill salary range: all adverts that mention the skill 2014-16



# References

Börner, Katy, Chen, Chaomei, and Boyack, Kevin. (2003). **Visualizing Knowledge Domains**. In Blaise Cronin (Ed.), *ARIST*, Medford, NJ: Information Today, Volume 37, Chapter 5, pp. 179-255. <http://ivl.slis.indiana.edu/km/pub/2003-borner-arist.pdf>

Shiffrin, Richard M. and Börner, Katy (Eds.) (2004). **Mapping Knowledge Domains**. *Proceedings of the National Academy of Sciences of the United States of America*, 101(Suppl\_1). [http://www.pnas.org/content/vol101/suppl\\_1](http://www.pnas.org/content/vol101/suppl_1)

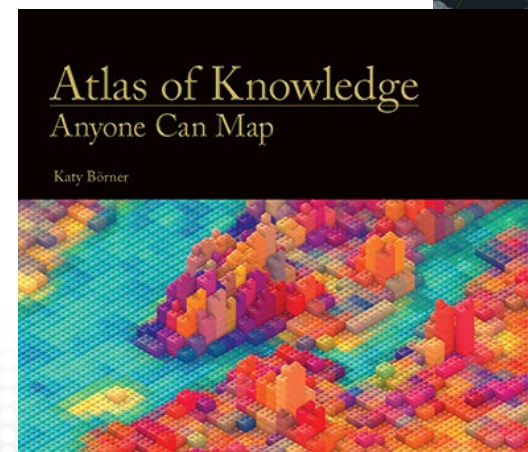
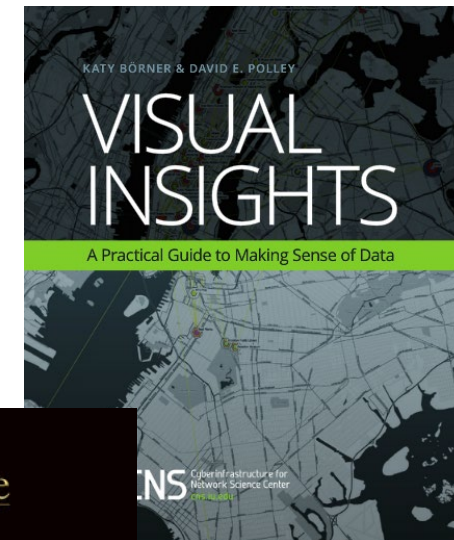
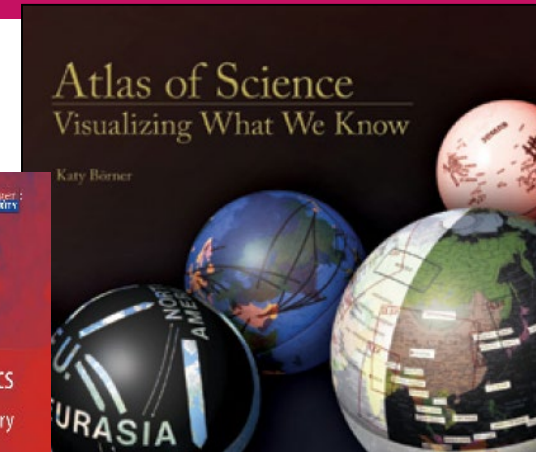
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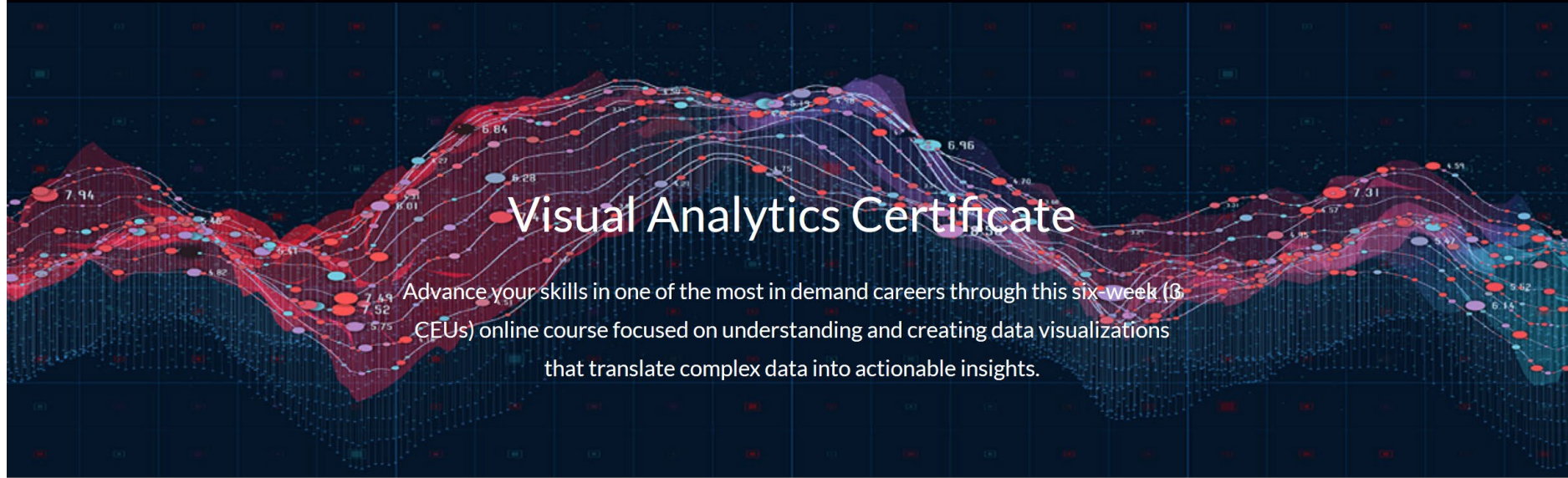
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## Tuesday 4 June

17:30 - 18:30

### Data visualisation

[Amphitheatre]

Katy Börner - Indiana University Bloomington

Lynn Cherny - EMLyon Business School

Cesar Hidalgo - MIT Media Lab

Chair: Juan Mateos Garcia - NESTA

Recent years have seen a boom in interactive data visualisation techniques that are regularly used to inform decision-making, disseminate insights in creative ways and explore complex datasets. These developments should be of interest to EMAEE attendees for three reasons: first, they are an example of digitally enabled innovation that is transforming how we engage with data in academia, industry and the media, and as such an interesting case study of technological and creative evolution. Second, they are an increasingly important format for scientific communication. Third, they are a potentially useful tool to study complex innovation systems and technologies such as AI. This half-plenary will bring together three leading innovators in the use of interactive data visualisation - Katy Börner, César Hidalgo and Lynn Cherny - who will tell us about their work developing interactive data visualisations to understand the economy, build data visualisation literacy and analyse AI data.