

2014, at the end of the 10-year project, the exhibition will contain 100 maps representing a diverse range of uses for scientific information —some maps are intended for policymakers, some for librarians, some for children. And although many are "maps" in the strictest cartographic sense of the world—visual plots of geographic information—others are more abstract, charting scientific data or trends.

The unifying goal is that the maps present a viewpoint that is both compelling and informative. "These maps are not designed to be eye candy; they are designed to convey information," Börner says. "The point is to engage the viewer's eyes and minds."

[View a slide show of a selection of maps from the exhibit](#)

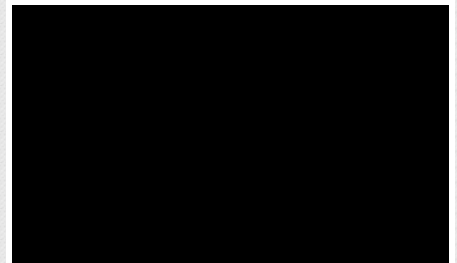
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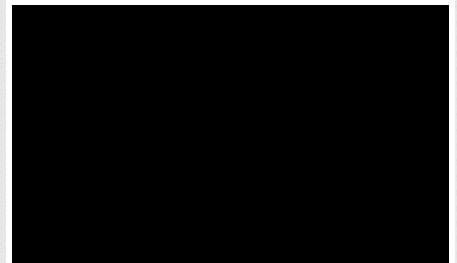
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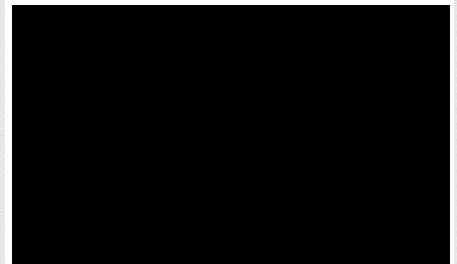
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